

**UGI GAS STATEMENT NO. 3 – PAUL R. MOUL**

**BEFORE THE  
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

**Docket No. R-2015-2518438**

**UGI Utilities, Inc. – Gas Division**

**Statement No. 3**

**Direct Testimony of  
Paul R. Moul, Managing Consultant  
P. Moul & Associates, Inc.**

**Topics Addressed:      Cost of Common Equity  
                                 Rate of Return**

**Dated: January 19, 2016**

**UGI Utilities, Inc. - Gas Division**  
**Direct Testimony of Paul R. Moul**  
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**GLOSSARY OF ACRONYMS AND DEFINED TERMS**

<b>ACRONYM</b>	<b>DEFINED TERM</b>
AFUDC	Allowance for Funds Used During Construction
$\beta$	Beta
b	Represents the retention rate that consists of the fraction of earnings that are not paid out as dividends
b x r	Represents internal growth
CAPM	Capital Asset Pricing Model
CCR	Corporate Credit Rating
CE	Comparable Earnings
DCF	Discounted Cash Flow
FERC	Federal Energy Regulatory Commission
g	Growth rate
IGF	Internally Generated Funds
IRPA	Interest Rate Protection Agreement
LDC	local distribution companies
Lev	Leverage modification
LIBOR	London Interbank Offered Rate
LT	Long Term
OCI	Other Comprehensive Income
P-E	Price-earnings
PUC	Public Utility Commission
r	represents the expected rate of return on common equity
Rf	Risk-free rate of return
Rm	Return on the market
RP	Risk Premium
s	Represents the new common shares expected to be issued by a firm
s x v	Represents external growth
S&P	Standard & Poor's
UGIU	UGI Utilities, Inc.



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### INTRODUCTION AND SUMMARY OF RECOMMENDATIONS

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**Q. Please state your name, occupation and business address.**

A. My name is Paul Ronald Moul. My business address is 251 Hopkins Road, Haddonfield, New Jersey 08033-3062. I am Managing Consultant at the firm P. Moul & Associates, an independent financial and regulatory consulting firm. My educational background, business experience and qualifications are provided in Appendix A, which follows my direct testimony.

**Q. What is the purpose of your testimony?**

A. My testimony presents evidence, analysis, and a recommendation concerning the appropriate cost of common equity and overall rate of return that the Pennsylvania Public Utility Commission ("PUC" or the "Commission") should recognize in the determination of the revenues that UGI Utilities, Inc.'s Gas Division ("UGI Gas" or the "Company") should be authorized as a result of this proceeding. My analysis and recommendation are supported by the detailed financial data contained in Exhibit B, which is a multi-page document divided into fourteen (14) schedules.

**Q. Based upon your analysis, what is your conclusion concerning the appropriate rate of return for the Company?**

A. My conclusion is that the Company should be afforded an opportunity to earn an 8.17% overall rate of return which includes an 11.00% rate of return on common equity. My 11.00% rate or return on common equity is established using capital market and financial data relied upon by investors when assessing the relative risk, and hence cost of capital for the Company.

My overall rate of return recommendation is determined by using the weighted average cost of capital. This approach provides a means to apportion the return to each class of investor. The calculation of the weighted average cost of capital requires the selection of appropriate capital structure ratios and a determination of the cost rate

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1 for each capital component. The resulting overall cost of capital when applied to the  
2 Company's rate base will provide a level of return which will compensate investors for  
3 the use of their capital. My overall cost of capital recommendation is set forth below  
4 and is shown on page 1 of Schedule 1.

<u>Type of Capital</u>	<u>Ratios</u>	<u>Cost Rate</u>	<u>Weighted Cost Rate</u>
Long-Term Debt	40.30%	5.07%	2.04%
Short-Term Debt	5.15%	2.58%	0.13%
Common Equity	54.55%	11.00%	6.00%
Total	<u>100.00%</u>		<u>8.17%</u>

5 This overall rate of return is applicable to the September 30, 2017, fully projected future  
6 test year and the period that the Company's proposed rates will be effective.

7 **Q. What factors have you considered in the determination of the Company's cost of**  
8 **equity in this proceeding?**

9 A. The Company is a division of UGI Utilities, Inc., a wholly-owned subsidiary of UGI  
10 Corporation ("UGI" or the "Parent Company"). The Company provides natural gas  
11 distribution service to approximately 370,000 customers in fifteen eastern and south  
12 central Pennsylvania counties. Since its last rate case, the Company has added  
13 100,000, or 55 percent more new customers and during this time the Company's utility  
14 plant in service has more than doubled. The Company's service territory contains  
15 several production centers for basic industries involved in steel and aluminum  
16 manufacturing and fabrication chemicals, and food processing. Throughput to on-  
17 system customers in 2015 was represented by approximately 20% to residential  
18 customers, approximately 22% to commercial customers, and approximately 58% to  
19 industrial customers. The significant portion of the Company's throughput to industrial  
20 customers makes the Company a much higher risk utility as compared to the Gas

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1 Group. In addition, average usage for residential heating customers has declined by  
2 more than 30 per cent since the Company's last base rate case in 1995. UGI Utilities  
3 obtains its natural gas supplies from producers and marketers and has transportation  
4 arrangements through connections to five interstate pipelines. The Company has  
5 storage arrangements for natural gas inventory. UGI Utilities, Inc. also provides electric  
6 delivery service, through its Electric Division, to approximately 62,000 customers in  
7 portions of Luzerne and Wyoming Counties. UGI Utilities, Inc. is also the parent  
8 company of two natural gas distribution utilities, UGI Penn Natural Gas, Inc. and UGI  
9 Central Penn Gas, Inc.

10 **Q. How have you determined the cost of equity in the case?**

11 A. The cost of common equity is established using capital market and financial data relied  
12 upon by investors to assess the relative risk, and hence, the cost of equity for a natural  
13 gas utility, such as the Company. In this regard, I have relied on four well recognized  
14 measures: the Discounted Cash Flow ("DCF") model, the Risk Premium analysis, the  
15 Capital Asset Pricing Model ("CAPM") and the Comparable Earnings approach. By  
16 considering the results of a variety of approaches, I determined that 11.00% represents  
17 a reasonable cost of equity, which is consistent with well recognized principles for  
18 determining a fair rate of return.

19 **Q. In your opinion, what factors should the Commission consider when setting the  
20 Company's cost of capital in this proceeding?**

21 A. The rate of return utilized by the Commission to set rates must be sufficient to cover the  
22 Company's interest and dividend payments, provide a reasonable level of earnings  
23 retention, produce an adequate level of internally generated funds to meet capital  
24 requirements, be commensurate with the risk to which the Company's capital is  
25 exposed, assure confidence in the financial integrity of the Company, support  
26 reasonable credit quality, and allow the Company to raise capital on reasonable terms.



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1 The return that I propose fulfills these established standards of a fair rate of return set  
2 forth by the landmark Bluefield and Hope cases.<sup>1</sup> That is to say, my proposed rate of  
3 return is commensurate with returns available on investments having corresponding  
4 risks.

5 **Q. What approach have you used in measuring the cost of equity in this case?**

6 A. The models that I used to measure the cost of common equity for the Company were  
7 applied with market and financial data developed for my proxy group of eight (8) natural  
8 gas companies. The proxy group consists of natural gas companies that: (i) are  
9 engaged in the natural gas distribution business, (ii) have publicly-traded common  
10 stock, (iii) are contained in The Value Line Investment Survey, and (iv) are not currently  
11 the target of a merger or acquisition. From the natural gas utilities covered by the basic  
12 service of Value Line, I excluded four companies. The eliminations were: AGL  
13 Resources due to the announced acquisition of it by Southern Company, NiSource Inc.  
14 due to its sizable electric operations and recent separation of the former natural gas  
15 pipeline/storage operations, Piedmont Natural Gas due to the announced acquisition of  
16 it by Duke Energy Corp., and UGI Corp. due to its diversified businesses consisting of  
17 six reportable segments, including propane, two international LPG segments, natural  
18 gas utility, energy services, and electric generation. The companies in the proxy group  
19 are identified on page 2 of Schedule 3. I will refer to these companies as the "Gas  
20 Group" throughout my testimony.

21 **Q. How have you performed your cost of equity analysis with the market data for the**  
22 **Gas Group?**

23 A. I have applied the models/methods for estimating the cost of equity using the average  
24 data for the Gas Group. I have not measured separately the cost of equity for the

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<sup>1</sup> Bluefield Water Works & Improvement Co. v. P.S.C. of West Virginia, 262 U.S. 679 (1923) and  
F.P.C. v. Hope Natural Gas Co., 320 U.S. 591 (1944).

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1 individual companies within the Gas Group, because the determination of the cost of  
2 equity for an individual company has become increasingly problematic. The use of  
3 average data for a portfolio of companies reduces the effect that anomalous results for  
4 an individual company may have on the rate of return determination. By employing  
5 group average data, rather than individual companies' analysis, I have helped to  
6 minimize the effect of extraneous influences on the market data for an individual  
7 company.

8 **Q. Please summarize your cost of equity analysis.**

9 A. My cost of equity determination was derived from the results of the methods/models  
10 identified above. In general, the use of more than one method provides a superior  
11 foundation to arrive at the cost of equity. At any point in time, a single method can  
12 provide an incomplete measure of the cost of equity depending upon extraneous factors  
13 that may influence market sentiment. The specific application of these methods/models  
14 will be described later in my testimony. The following table provides a summary of the  
15 indicated costs of equity using each of these approaches, as shown on page 2 of  
16 Schedule 1.

DCF	10.40%
Risk Premium	11.50%
CAPM	11.37%
Comparable Earnings	11.65%

17 From these measures, I recommend a cost of equity of 11.00%. My recommendation is  
18 on the conservative side for UGI Gas because it is based on the Gas Group that does  
19 not have the Company's high risk attributes related to its high level of industrial  
20 throughput. It does provide recognition of the performance of the Company's  
21 management. Mr. Szykman's testimony in UGI Gas Statement No. 1 demonstrates that

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1 the Company ranks high in customer service and management effectiveness. Indeed,  
2 UGI Utilities has had the lowest residential rates in Pennsylvania for several years and  
3 will continue to have lower than average rates even with the proposed rate levels. In  
4 recognition of its outstanding performance, the Company should be granted an  
5 opportunity to earn an 11.00% rate of return on common equity. The 11.00% rate of  
6 return on common equity provides recognition of the strong performance of the  
7 Company's management and is well within the range of the market-based measures  
8 (i.e., DCF, RP and CAPM) of the cost of equity and the Comparable Earnings book  
9 value method that extends up to 11.65%. To obtain new capital to support an  
10 expanded construction program and retain existing capital, the rate of return on  
11 common equity must be high enough to satisfy investors' requirements. Along these  
12 lines, the Company is spending considerable amounts of capital on main replacements  
13 and that this will put a strain on performance in the short run. In recognition of its  
14 performance, the Company should be granted an opportunity to earn an 11.00% rate of  
15 return on common equity. Such return will help promote natural gas usage in  
16 Pennsylvania and its associated positive economic and environmental effects. I note  
17 that my recommendation does not reflect any adjustment for the greater risk faced by  
18 UGI due to its higher than average sales to industrial customers.

### NATURAL GAS RISK FACTORS

20 **Q. What factors currently affect the business risk of the natural gas utilities?**

21 A. Gas utilities face risks arising from competition, economic regulation, the business  
22 cycle, and customer usage patterns. Today, they operate in a more complex  
23 environment with time frames for decision-making considerably shortened. Their  
24 business profile is influenced by market-oriented pricing for the commodity distributed to  
25 customers and open access for the transportation of natural gas for customers.

26 Natural gas utilities have focused increased attention on safety and reliability, the

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1 expansion of shale gas induced price benefits and issues, and on conservation and  
2 energy efficiency. In order to address these issues and to comply with new and  
3 pending pipeline safety regulations, natural gas companies are now allocating more of  
4 their resources to addressing aging infrastructure issues and extension and expansion  
5 requests, which have led to increased external capital requirements.

6 **Q. Does the Company face competition in its natural gas business?**

7 A. Yes. The Company's close proximity to the Marcellus shale production area provides  
8 additional risk for it compared to the companies in the Gas Group. Natural gas  
9 generally faces significant competition from alternative energy sources. The Company  
10 faces direct competition from electricity, fuel oil, and propane in its service territory.  
11 Propane and fuel oil have an advantage because they are not inhibited by regulatory  
12 constraints when conducting their marketing activities. This situation is unlike that of  
13 UGI Utilities, where specific thresholds must be satisfied for system expansions, and  
14 where promotional activities are constrained. The Company also faces the risk  
15 associated with throughput to interruptible customers whose deliveries are influenced  
16 by global oil prices.

17 **Q. Are there specific factors influencing the Company's risk profile?**

18 A. Yes. The Company's risk profile is strongly influenced by throughput delivered to  
19 industrial customers. Industrial customers represent approximately 56% of throughput,  
20 but these customers represent only 0.4% of total customers. Moreover, the Company's  
21 top nine customers represent 45% of total throughput. Electric generation,  
22 manufacturing, chemicals, and food processing are among these customers. Steel and  
23 aluminum manufacturing and fabrication face a number of challenges including  
24 international competition, increased costs, and fluctuating demand for its products.  
25 Industrial sales are generally higher in risk than sales to other classes of customers.  
26 Success in this segment of the Company's market is subject to (i) the business cycle,

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1 (ii) the price of alternative energy sources, and (iii) pressures from alternative providers.  
 2 Moreover, external factors can also influence the Company's sales to these customers  
 3 which face competitive pressures on their own operations from other facilities outside  
 4 the Company's service territories.

5 **Q. Please indicate how the Company's risk profile is affected by its construction**  
 6 **program.**

7 A. With customer demand for the Company's service at high levels, the Company is faced  
 8 with the requirement to invest in new facilities to meet growth and to maintain and  
 9 upgrade existing facilities in its service territory. To maintain safe and reliable service to  
 10 existing customers, the Company must invest to upgrade existing facilities. The  
 11 Company has approximately 11% of its distribution mains constructed of unprotected  
 12 steel and cast iron pipe as of year-end 2014. The Company also has approximately 6%  
 13 of its services constructed of unprotected steel. The continuing costs for upgrading the  
 14 Company's pipe system will elevate the level of construction expenditures. In the  
 15 situation where additional capital investment is required to serve new customers,  
 16 supportive regulation represents a necessary prerequisite for the Company to actually  
 17 achieve a fair rate of return and attract new capital on reasonable terms.

18 For the future, the Company estimates that its construction expenditures will be:

	Capital Expenditures		
	Gas Division	Electric Division	Total
2016	\$ 194,100,000	\$ 12,500,000	\$ 206,600,000
2017	196,800,000	11,700,000	\$ 208,500,000
2018	124,500,000	9,600,000	\$ 134,100,000
2019	116,000,000	9,800,000	\$ 125,800,000
	<b>\$ 631,400,000</b>	<b>\$ 43,600,000</b>	<b>\$ 675,000,000</b>

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1 During the 2016-2019 period, gross construction expenditures will represent an  
2 approximate 63% increase (65% for gas and 43% for electric) in net utility plant,  
3 including construction work in progress, from the level at September 30, 2015.

4 Q. Is the Company's risk also affected by the substantial decline in usage per customer?

5 A. Yes. Despite adding a substantial number of new customers, usage per residential  
6 heating customer has declined by more than 30 percent since the Company's last base  
7 rate case in 1995. Company analysis indicates that this decline will continue,  
8 particularly with the implementation of a new energy conservation plan. This plan will  
9 provide many benefits to customers and to the public, but can be expected to further  
10 reduce customer usage.

11 Q. **How should the Commission respond to the issues facing the natural gas  
12 business and in particular UGI Gas?**

13 A. The Commission should recognize the issues listed above when deciding the rate of  
14 return issue in this case. In particular, the Company has abnormal risks associated with  
15 its large throughput to industrial customers. It should also be recognized that base  
16 rates for the Company's gas customers have not been changed in twenty-one years.  
17 Another risk is declining usage per customer discussed in the testimony of Company  
18 witness Mr. David Lahoff (UGI Gas Statement No. 6).

### FUNDAMENTAL RISK ANALYSIS

20 Q. **Is it necessary to conduct a fundamental risk analysis to provide a framework for  
21 the determination of the cost of equity?**

22 A. Yes. It is necessary to establish a company's relative risk position within its industry  
23 through a fundamental analysis of various quantitative and qualitative factors which  
24 bear upon investors' assessment of overall risk. The qualitative factors that bear upon  
25 the Company's risk have already been discussed. The quantitative risk analysis  
26 follows. For this purpose, I have compared UGI Utilities to the S&P Public Utilities, an

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1 industry-wide proxy consisting of all types of public utility endeavors, and the Gas  
2 Group.

3 **Q. What are the components of the S&P Public Utilities?**

4 A. The S&P Public Utilities is a widely recognized index comprised of electric power and  
5 natural gas companies. These companies are identified on page 3 of Schedule 4. I  
6 have used this group as a broad-based measure of all types of regulated public utility  
7 endeavors.

8 **Q. What companies comprise your Gas Group?**

9 A. My Gas Group obtained from the Value Line publication consists of the following  
10 companies: Atmos Energy Corp., Chesapeake Utilities Corp., Laclede Group, New  
11 Jersey Resources Corp., Northwest Natural Gas, South Jersey Industries, Inc.,  
12 Southwest Gas Corp., and WGL Holdings, Inc.

13 **Q. Is knowledge of a utility's bond rating an important factor in assessing its risk  
14 and cost of capital?**

15 A. Yes. Knowledge of a company's credit quality rating is an important determinant in  
16 analyzing a company's cost of equity because the cost of each type of capital is directly  
17 related to the associated risk of the firm. So while a company's credit quality risk is  
18 directly shown by the rating and yield on its bonds, these relative risk assessments also  
19 bear upon the cost of equity. This is because a firm's cost of equity is represented by  
20 its borrowing cost plus a premium to recognize the higher risk of an equity investment  
21 compared to debt.

22 **Q. How do the bond ratings compare for the Company, the Gas Group, and the S&P  
23 Public Utilities?**

24 A. Presently, the Company's Long Term ("LT") issuer rating is A2 from Moody's and A-  
25 from Fitch. The LT issuer rating by Moody's focuses upon the credit quality of the  
26 issuer of the debt, rather than upon the debt obligation itself. The Company's credit

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1 quality is the same as the Gas Group, which has an average A2 and A- credit rating  
2 from Moody's and S&P, respectively. For the S&P Public Utilities, the average  
3 composite credit rating is A3 by Moody's and BBB+ by S&P. Many of the financial  
4 indicators which I will subsequently discuss are considered during the rating process.

5 **Q. How do the financial data compare for the Company, UGI Utilities, the Gas Group,  
6 and the S&P Public Utilities?**

7 A. The broad categories of financial data that I will discuss are shown on Schedule 2, 3  
8 and 4. The data cover the five-year period 2010-2014. I will highlight the important  
9 categories of relative risk may be summarized as follows:

10 Size. In terms of capitalization, UGI Utilities is smaller than the average size of  
11 the Gas Group. The S&P Public Utilities is very much larger than all the gas companies  
12 that I have considered. All other things being equal, a smaller company is riskier than a  
13 larger company, because a given change in revenue and expense has a proportionately  
14 greater impact on a small firm. As I will demonstrate later, the size of a firm can impact  
15 its cost of equity. This is the case for UGI Utilities and the Gas Group.

16 Market Ratios. Historical market-based financial ratios, such as price-earnings  
17 multiples and dividend yields, provide a partial measure of the investor-required cost of  
18 equity. If all other factors are equal, investors will require a higher rate of return for  
19 companies which exhibit greater risk, in order to compensate for that risk. That is to  
20 say, a firm that investors perceive to have higher risks will experience a lower price per  
21 share in relation to expected earnings.<sup>2</sup>

22 Since UGI Utilities' stock is not traded, there are no market ratios for the  
23 Company. The five-year average price-earnings multiple for the Gas Group was fairly  
24 similar to that of the S&P Public Utilities. The five-year average dividend yields were

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<sup>2</sup> For example, two otherwise similarly situated firms each reporting \$1.00 in earnings per share would have different market prices at varying levels of risk (i.e., the firm with a higher level of risk will have a lower share value, while the firm with a lower risk profile will have a higher share value).



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1 somewhat lower for the Gas Group as compared to the S&P Public Utilities. The  
2 average market-to-book ratios were somewhat higher for the Gas Group than the S&P  
3 Public Utilities.

4 Common Equity Ratio. The level of financial risk is measured by the proportion  
5 of long-term debt and other senior capital that is contained in a company's  
6 capitalization. Financial risk is also analyzed by comparing common equity ratios (the  
7 complement of the ratio of debt and other senior capital). That is to say, a firm with a  
8 high common equity ratio has low financial risk, while a firm with a low common equity  
9 ratio has high financial risk. The five-year average common equity ratios, based on  
10 permanent capital based on book value, were 54.9% for UGI Utilities, 57.6% for the Gas  
11 Group, and 45.3% for the S&P Public Utilities. This shows that the financial risk of UGI  
12 Utilities was slightly higher than that of the Gas Group.

13 Return on Book Equity. Greater variability (i.e., uncertainty) of a firm's earned  
14 returns signifies relative levels of risk, as shown by the coefficient of variation (standard  
15 deviation ÷ mean) of the rate of return on book common equity. The higher the  
16 coefficient of variation, the greater degree of variability. During the five-year period, the  
17 coefficients of variation were 0.105 (1.4% ÷ 13.3%) for UGI Utilities, 0.058 (0.6% ÷  
18 10.4%) for the Gas Group, and 0.102 (1.0% ÷ 9.8%) for the S&P Public Utilities. These  
19 comparisons show substantially higher earnings variability for the Company compared  
20 to the Gas Group and slightly higher earnings variability for the Company compared to  
21 the S&P Public Utilities, thus signifying higher risk.

22 Operating Ratios. I have also compared operating ratios (the percentage of  
23 revenues consumed by operating expense, depreciation and taxes other than income).<sup>3</sup>  
24 The five-year average operating ratios were 80.4% for UGI Utilities, 88.3% for the Gas

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<sup>3</sup> The complement of the operating ratio is the operating margin which provides a measure of profitability. The higher the operating ratio, the lower the operating margin.

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1 Group, and 81.3% for the S&P Public Utilities. The lower average operating ratio for  
2 UGI Utilities suggests somewhat lower risk.

3 Coverage. The level of fixed charge coverage (i.e., the multiple by which  
4 available earnings cover fixed charges, such as interest expense) provides an indication  
5 of the earnings protection for creditors. Higher levels of coverage, and hence earnings  
6 protection for fixed charges, are usually associated with superior grades of  
7 creditworthiness. The five-year average pre-tax interest coverage (excluding AFUDC)  
8 was 5.11 times for UGI Utilities, 4.90 times for the Gas Group, and 3.19 times for the  
9 S&P Public Utilities. The somewhat higher interest coverage for UGI Utilities suggests  
10 slightly lower credit risk.

11 Quality of Earnings. Measures of earnings quality are usually revealed by the  
12 percentage of AFUDC related to income available for common equity, the effective  
13 income tax rate, and other cost deferrals. These measures of earnings quality usually  
14 influence a firm's internally generated funds. Quality of earnings has not been a  
15 significant concern for UGI Utilities and the Gas Group.

16 Internally Generated Funds. Internally generated funds ("IGF") provide an  
17 important source of new investment capital for a utility and represent a key measure of  
18 credit strength. Historically, the five-year average percentage of IGF to construction  
19 expenditures was 117.4% for UGI Utilities, 90.0% for the Gas Group, and 87.5% for the  
20 S&P Public Utilities. The Company's levels of IGF have declined in recent years as its  
21 construction expenditures have increased. This indicates a changing risk profile for the  
22 Company that points to higher risk prospectively.

23 Betas. The financial data that I have been discussing relate primarily to  
24 company-specific risks. Market risk for firms with publicly-traded stock is measured by  
25 beta coefficients. Beta coefficients attempt to identify systematic risk, i.e., the risk  
26 associated with changes in the overall market for common equities. Value Line

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1 publishes such a statistical measure of a stock's relative historical volatility to the rest of  
2 the market.<sup>3</sup> A comparison of market risk is shown by the Value Line betas of .78 as  
3 the average for the Gas Group provided on page 2 of Schedule 3 and .77 as the  
4 average for the S&P Public Utilities provided on page 3 of Schedule 4.

5 **Q. Please summarize your risk evaluation of UGI Utilities and the Gas Group.**

6 A. The investment risk of UGI Utilities parallels that of the Gas Group in certain respects.  
7 In certain regards, principally related to its small size, large throughput to industrial  
8 customers, slightly lower common equity ratio, and more variable earned returns, UGI  
9 Utilities has somewhat higher risk traits. UGI Utilities has lower risk as shown by its  
10 lower operating ratio and higher interest coverages. The Company's credit quality is  
11 comparable to the Gas Group. Its IGF to construction has been trending downward as  
12 construction expenditures have increased, which shows more risk prospectively. On  
13 balance, the cost of equity for the Gas Group would understate the Company's cost of  
14 equity for this case.

### RECOMMENDED CAPITAL STRUCTURE RATIOS

15  
16 **Q. Please explain the selection of capital structure ratios for UGI Utilities in this**  
17 **case.**

18 A. In the situation where the operating public utility raises its own long-term debt directly in  
19 the capital markets, as is the case for UGI Utilities, it is proper to employ the capital  
20 structure ratios and senior capital cost rates of the regulated public utility for rate of  
21 return purposes. In that case, the property and earnings of the operating public utility  
22 forms the basis of the capital employed and the capital cost rates are directly  
23 identifiable. Since the Gas Division of UGI Utilities does not obtain its capital

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<sup>3</sup> The procedure used to calculate the beta coefficient published by Value Line is described on page 3 of Schedule 14. A common stock that has a beta less than 1.0 is considered to have less systematic risk than the market as a whole and would be expected to rise and fall more slowly than the rest of the market. A stock with a beta above 1.0 would have more systematic risk.

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1 independently, I have employed the consolidated capital structure ratios of the  
2 Company to calculate the rate of return for this case. Not only does UGI Utilities attract  
3 investor-provided capital for its gas and electric divisions, it also does that for its  
4 regulated gas distribution subsidiaries, UGI Penn Natural Gas, Inc. and UGI Central  
5 Penn Gas, Inc. The circumstances of UGI Utilities indicate that the capital structure  
6 ratios of the Company should be used for rate of return purposes for both its utility  
7 divisions and its subsidiaries.

8 **Q. Does Schedule 5 provide the capitalization and capital structure ratios you have**  
9 **considered?**

10 A. Yes. Schedule 5 presents UGI Utilities capitalization and related capital structure at  
11 September 30, 2015, the end of the historic test year. Also shown on Schedule 5 is the  
12 UGI Utilities capital structure estimated at September 30, 2016, the end of the future  
13 test year, and at September 30, 2017, the end of the fully forecast test year. The  
14 changes in the Company's capital structure consist of: (i) maturities of three series of  
15 debt consisting of \$247 million in the future test year (ii) one maturity of \$20 million in  
16 the fully forecast test year, (iii) the issuance of two series of long-term debt totaling \$300  
17 million in the future test year, (iv) the issuance of \$100 million of long-term debt in the  
18 fully forecast test year, and (v) the Company's projection of retained earnings at the end  
19 of the future and fully forecast test years.

20 **Q. Have you made adjustments to the Company's capitalization for ratesetting**  
21 **purposes?**

22 A. Yes. I have removed the accumulated other comprehensive income ("OCI") from the  
23 Company's common equity account.

24 **Q. Please explain the justification for removing the accumulated OCI?**

25 A. The accumulated OCI must be eliminated from the capital structure for rate setting  
26 purposes. OCI arises from a variety of sources, including: minimum pension liability

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1 ("MPL"), foreign currency hedges, unrealized gains and losses on securities available  
2 for sale, interest rate swaps, and other cash flow hedges. The accumulated OCI for the  
3 *Company has its roots in the MPL and interest rate hedges associated with the future*  
4 *issuance of long-term debt. A MPL entry must be recorded on the balance sheet when*  
5 *the present value of the pension benefit earned by employees exceeds the market*  
6 *value of trust fund assets. It should be noted that the Company records the change*  
7 *related to prior service cost and actuarial valuations as a regulatory asset for the portion*  
8 *of pension attributable to its retirees and employees that are part of its regulated utility*  
9 *operations. The amount in the accumulated OCI is just related to the portion*  
10 *attributable to employees of UGI Corporation and non-utility subsidiaries. That is to*  
11 *say, the accumulated OCI associated with MLP is not related to utility operations. The*  
12 *interest rate hedges, as they affect OCI, must also be removed because they have*  
13 *been reflected in the forecast of interest rates used to calculate the embedded cost of*  
14 *debt in the future and fully forecast test years.*

15 **Q. What capital structure ratios do you recommend be adopted for rate of return**  
16 **purposes in this proceeding?**

17 A. Since ratemaking is prospective, the rate of return should reflect known conditions  
18 which will exist during the period of time the proposed rates are to be effective. I will  
19 adopt the Company's capital structure ratios at the end of the fully forecast test year of  
20 40.30% long-term debt, 5.15% short-term debt, and 54.55% common equity. These  
21 ratios are with the ranges indicated for the Gas Group. These capital structure ratios  
22 are the best approximation of the mix of capital the Company will employ to finance its  
23 rate base during the period new rates are in effect. For the purpose of calculating the  
24 short-term debt ratio, the Company uses a twelve-month average for ratesetting  
25 purposes. This approach conforms to the seasonal nature of short-term debt related to  
26 stored gas inventory. This procedure has been used by the Commission frequently for

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1 gas distribution utilities when calculating capital structure ratios. I have removed from  
2 the short-term debt balances the bridge financing associated with long-term debt  
3 maturities that occurred prior to the refinancing of those amounts with subsequent  
4 issues of long-term debt. This process is necessary to avoid double-counting for  
5 interim debt used to meet maturities before they are refinanced.

### EMBEDDED COST OF DEBT

7 **Q. What cost rate have you assigned to the long-term debt portion of the capital  
8 structure?**

9 *A. Consistency requires that the embedded senior capital cost rates of UGI Utilities must  
10 be used for developing a fair rate of return. It is essential that the cost rate of long-term  
11 debt is related to the same proportion of senior capital employed to arrive at the capital  
12 structure ratios. The determination of the long-term debt cost rate is essentially an  
13 arithmetic exercise. This is due to the fact that the Company has contracted for the use  
14 of this capital for a specific period of time at a specified cost rate. As shown on page 1  
15 of Schedule 6, I have computed the actual embedded cost rate of long-term debt at  
16 September 30, 2015. On page 2 of Schedule 6, I have shown the estimated embedded  
17 cost rate of long-term debt at September 30, 2016. And on page 3 of Schedule 6, the  
18 embedded cost of long-term debt is shown for the fully forecast test year. The  
19 development of the individual effective cost rates for each series of long-term debt,  
20 using the cost rate to maturity technique, is shown on page 4 of Schedule 6. The cost  
21 rate, or yield to maturity, is the rate of discount that equates the present value of all  
22 future interest and principal payments with the net proceeds of the bond.*

23 I will adopt the 5.07% forecast embedded long-term debt cost rate at September  
24 30, 2017, as shown on page 3 of Schedule 6. This rate is related to the amount of long-  
25 term debt shown on Schedule 5 which provides the basis for the 40.30% long-term debt  
26 ratio.

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1 **Q. What cost rate have you assigned to the short-term debt?**

2 A. The cost of short-term debt for UGI Utilities is comprised of two components. They  
3 consist of: (i) London Interbank Offered Rate ("LIBOR") and (ii) a margin or spread to  
4 recognize the risk associated with UGI Utilities' credit quality. For this case, I have used  
5 the Blue Chip Financial Forecasts that shows a forecast LIBOR rate of 1.7% in the first  
6 quarter of 2017. Blue Chip does not publish LIBOR forecasts for subsequent quarters  
7 of 2017. For the spread associated with UGI Utilities' credit quality, the margin charged  
8 to UGI Utilities is 0.875%. In total, the cost of short-term debt is 2.575% (1.7% +  
9 0.875%) reflecting the two components listed above.

### COST OF EQUITY – GENERAL APPROACH

10  
11 **Q. Please describe the process you employed to determine the cost of equity for the**  
12 **Company.**

13 A. Although my fundamental financial analysis provides the required framework to  
14 establish the risk relationships among UGI Utilities, the Gas Group, and the S&P Public  
15 Utilities, the cost of equity must be measured by standard financial models that I  
16 identified above. Differences in risk traits, such as size, business diversification,  
17 geographical diversity, regulatory policy, financial leverage, and bond ratings must be  
18 considered when analyzing the cost of equity.

19 It is also important to reiterate that no one method or model of the cost of equity  
20 can be applied in an isolated manner. Rather, informed judgment must be used to take  
21 into consideration the relative risk traits of the firm. It is for this reason that I have used  
22 more than one method to measure the Company's cost of equity. As I describe below,  
23 each of the methods used to measure the cost of equity contains certain incomplete  
24 and/or overly restrictive assumptions and constraints that are not optimal. Therefore, I  
25 favor considering the results from a variety of methods. In this regard, I applied each of

## DIRECT TESTIMONY OF PAUL R. MOUL

1 the methods with data taken from the Gas Group and arrived at a cost of equity of  
2 11.00% for the Company.

### DISCOUNTED CASH FLOW

3  
4 **Q. Please describe your use of the Discounted Cash Flow approach to determine the**  
5 **cost of equity.**

6 A. The DCF model seeks to explain the value of an asset as the present value of future  
7 expected cash flows discounted at the appropriate risk-adjusted rate of return. In its  
8 simplest form, the DCF return on common stock consists of a current cash (dividend)  
9 yield and future price appreciation (growth) of the investment. The dividend discount  
10 equation is the familiar DCF valuation model and assumes future dividends are  
11 systematically related to one another by a constant growth rate. The DCF formula is  
12 derived from the standard valuation model:  $P = D/(k-g)$ , where P = price, D = dividend,  
13 k = the cost of equity, and g = growth in cash flows. By rearranging the terms, we  
14 obtain the familiar DCF equation:  $k = D/P + g$ . All of the terms in the DCF equation  
15 represent investors' assessment of expected future cash flows that they will receive in  
16 relation to the value that they set for a share of stock (P). The DCF equation is  
17 sometimes referred to as the "Gordon" model.<sup>4</sup> My DCF results are provided on page  
18 2 of Schedule 1 for the Gas Group. The DCF return is 10.40%.

19 Among other limitations of the model, there is a certain element of circularity in  
20 the DCF method when applied in rate cases. This is because investors' expectations  
21 for the future depend upon regulatory decisions. In turn, when regulators depend upon  
22 the DCF model to set the cost of equity, they rely upon investor expectations that

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<sup>4</sup> Although the popular application of the DCF model is often attributed to the work of Myron J. Gordon in the mid-1950's, J. B. Williams explicated the DCF model in its present form nearly two decades earlier.



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1 include an assessment of how regulators will decide rate cases. Due to this circularity,  
2 the DCF model may not fully reflect the true risk of a utility.

3 **Q. Please explain the dividend yield component of a DCF analysis.**

4 A. The DCF methodology requires the use of an expected dividend yield to establish the  
5 investor-required cost of equity. For the twelve months ended October 2015, the  
6 monthly dividend yields are shown on Schedule 7 and reflect an adjustment to the  
7 month-end prices to reflect the buildup of the dividend in the price that has occurred  
8 since the last ex-dividend date (i.e., the date by which a shareholder must own the  
9 shares to be entitled to the dividend payment – usually about two to three weeks prior to  
10 the actual payment).

11 For the twelve months ended October 2015, the average dividend yield was  
12 3.18% for the Gas Group based upon a calculation using annualized dividend payments  
13 and adjusted month-end stock prices. The dividend yields for the more recent six- and  
14 three-month periods were 3.24% and 3.17%, respectively. I have used, for the purpose  
15 of the DCF model, the six-month average dividend yield of 3.24% for the Gas Group.  
16 The use of this dividend yield will reflect current capital costs, while avoiding spot yields.  
17 For the purpose of a DCF calculation, the average dividend yield must be adjusted to  
18 reflect the prospective nature of the dividend payments, i.e., the higher expected  
19 dividends for the future. Recall that the DCF is an expectational model that must reflect  
20 investor anticipated cash flows for the Gas Group. I have adjusted the six-month  
21 average dividend yield in three different, but generally accepted, manners and used the  
22 average of the three adjusted values as calculated in the lower panel of data presented  
23 on Schedule 7. This adjustment adds ten basis points to the six-month average  
24 historical yield, thus producing the 3.34% adjusted dividend yield for the Gas Group.

25 **Q. Please explain the underlying factors that influence investor's growth**  
26 **expectations.**

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1 A. As noted previously, investors are interested principally in the future growth of their  
2 investment (i.e., the price per share of the stock). Future earnings per share growth  
3 represent the DCF model's primary focus because under the constant price-earnings  
4 multiple assumption of the model, the price per share of stock will grow at the same rate  
5 as earnings per share. In conducting a growth rate analysis, a wide variety of variables  
6 can be considered when reaching a consensus of prospective growth, including:  
7 earnings, dividends, book value, and cash flow stated on a per share basis. Historical  
8 values for these variables can be considered, as well as analysts' forecasts that are  
9 widely available to investors. A fundamental growth rate analysis is sometimes  
10 represented by the internal growth (" $b \times r$ "), where " $r$ " represents the expected rate of  
11 return on common equity and " $b$ " is the retention rate that consists of the fraction of  
12 earnings that are not paid out as dividends. To be complete, the internal growth rate  
13 should be modified to account for sales of new common stock -- this is called external  
14 growth (" $s \times v$ "), where " $s$ " represents the new common shares expected to be issued by  
15 a firm and " $v$ " represents the value that accrues to existing shareholders from selling  
16 stock at a price different from book value. Fundamental growth, which combines  
17 internal and external growth, provides an explanation of the factors that cause book  
18 value per share to grow over time.

19 Growth also can be expressed in multiple stages. This expression of growth  
20 consists of an initial "growth" stage where a firm enjoys rapidly expanding markets, high  
21 profit margins, and abnormally high growth in earnings per share. Thereafter, a firm  
22 enters a "transition" stage where fewer technological advances and increased product  
23 saturation begin to reduce the growth rate and profit margins come under pressure.  
24 During the "transition" phase, investment opportunities begin to mature, capital  
25 requirements decline, and a firm begins to pay out a larger percentage of earnings to  
26 shareholders. Finally, the mature or "steady-state" stage is reached when a firm's

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1 earnings growth, payout ratio, and return on equity stabilizes at levels where they  
2 remain for the life of a firm. The three stages of growth assume a step-down of high  
3 initial growth to lower sustainable growth. Even if these three stages of growth can be  
4 envisioned for a firm, the third "steady-state" growth stage, which is assumed to remain  
5 fixed in perpetuity, represents an unrealistic expectation because the three stages of  
6 growth can be repeated. That is to say, the stages can be repeated where growth for a  
7 firm ramps-up and ramps-down in cycles over time.

8 **Q. Did you assume a non-constant growth rate in your analysis?**

9 A. No. I acknowledge that growth can also be expressed in multiple stages, but there is no  
10 need to do so in this case. As my subsequent analysis will reveal, my growth rate  
11 determination provides a constant growth rate that is sustainable given the  
12 fundamentals currently affecting the industry. For example, infrastructure rehabilitation  
13 adds to the growth of rate base that will provide the foundation for future growth that is  
14 consistent with the constant growth rate.

15 **Q. What investor-expected growth rate is appropriate in a DCF calculation?**

16 A. Investors consider both company-specific variables and overall market sentiment (i.e.,  
17 level of inflation rates, interest rates, economic conditions, etc.) when balancing their  
18 capital gains expectations with their dividend yield requirements. I follow an approach  
19 that is not rigidly formatted because investors are not influenced by a single set of  
20 company-specific variables weighted in a formulaic manner. In my opinion, all relevant  
21 growth rate indicators using a variety of techniques must be evaluated when formulating  
22 a judgment of investor-expected growth.

23 **Q. What company-specific data have you considered in your growth rate analysis?**

24 A. As presented on Schedules 8 and 9, I have considered both historical and projected  
25 growth rates in earnings per share, dividends per share, book value per share, and  
26 cash flow per share for the Gas Group. While analysts will review all measures of

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1 growth as I have done, it is earnings per share growth that influences directly the  
2 expectations of investors for utility stocks.<sup>5</sup> Forecasts of earnings growth are required  
3 within the context of the DCF because the model is a forward-looking concept, and with  
4 a constant price-earnings multiple and payout ratio, all other measures of growth will  
5 mirror earnings growth. So with the assumptions underlying the DCF, all forward-  
6 looking projections should be similar with a constant price-earnings multiple, earned  
7 return, and payout ratio.

8 As to the issue of historical data, investors cannot purchase past earnings of a  
9 utility, rather they are only entitled to future earnings. In addition, assigning significant  
10 weight to historical performance results in double counting of the historical data. While  
11 history cannot be ignored, it is already factored into the analysts' forecasts of earnings  
12 growth. In developing a forecast of future earnings growth, an analyst would first  
13 apprise himself/herself of the historical performance of a company. Hence, there is no  
14 need to count historical growth rates a second time, because historical performance is  
15 already reflected in analysts' forecasts which reflect an assessment of how the future  
16 will diverge from historical performance.

17 Schedule 8 shows the historical growth rates in earnings per share, dividends  
18 per share, book value per share, and cash flow per share for the Gas Group. The  
19 historical growth rates were taken from the Value Line publication that provides these  
20 data. As shown on Schedule 8, the historical growth of earnings per share was in the  
21 range of 4.25% to 5.81% for the Gas Group.

22 **Q. What is presented in Schedule 9?**

23 A. Schedule 9 provides projected earnings per share growth rates taken from analysts'  
24 forecasts compiled by IBES/First Call, Reuters, Zacks, Morningstar, SNL, and Value

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<sup>5</sup> Gordon, Gordon & Gould, "Choice Among Methods of Estimating Share Yield," *The Journal of Portfolio Management* (Spring 1989).

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1 Line. IBES/First Call, Reuters, Zacks, Morningstar, and SNL represent reliable  
2 authorities of projected growth upon which investors rely. The IBES/First Call, Reuters,  
3 Zacks, and SNL growth rates are consensus forecasts taken from a survey of analysts  
4 that make projections of growth for these companies. The IBES/First Call, Reuters,  
5 Zacks, Morningstar, and SNL estimates are obtained from the Internet and are widely  
6 available to investors. First Call probably is quoted most frequently in the financial  
7 press when reporting on earnings forecasts. The Value Line forecasts also are widely  
8 available to investors and can be obtained by subscription or free-of-charge at most  
9 public and collegiate libraries. The IBES/First Call, Reuters, Zacks, and Morningstar,  
10 and SNL forecasts are limited to earnings per share growth, while Value Line makes  
11 projections of other financial variables. The Value Line forecasts of dividends per  
12 share, book value per share, and cash flow per share have also been included on  
13 Schedule 9 for the Gas Group.

14 **Q. Is a five-year investment horizon associated with the analysts' forecasts**  
15 **consistent with the traditional DCF model?**

16 A. Yes. In fact, it illustrates that the infinite form of the DCF model contains an unrealistic  
17 assumption. Rather than viewing the DCF in the context of an endless stream of  
18 growing dividends (e.g., a century of cash flows), the growth in the share value (i.e.,  
19 capital appreciation, or capital gains yield) is most relevant to investors' total return  
20 expectations. Hence, the sale price of a stock can be viewed as a liquidating dividend  
21 that can be discounted along with the annual dividend receipts during the investment-  
22 holding period to arrive at the investor expected return. The growth in the price per  
23 share will equal the growth in earnings per share absent any change in price-earnings  
24 ("P-E") multiple -- a necessary assumption of the DCF. As such, my company-specific  
25 growth analysis, which focuses principally upon five-year forecasts of earnings per  
26 share growth, conforms with the type of analysis that influences the actual total return

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1 expectation of investors. Moreover, academic research focuses on five-year growth  
2 rates as they influence stock prices. Indeed, if investors really required forecasts which  
3 extended beyond five years in order to properly value common stocks, then I am sure  
4 that some investment advisory service would begin publishing that information for  
5 individual stocks in order to meet the demands of investors. The absence of such a  
6 publication is proof that investors do not require infinite forecasts in order to purchase  
7 and sell stocks in the marketplace.

8 **Q. What does Schedule 9 show as the projected growth rates?**

9 A. As to the five-year forecast growth rates, Schedule 9 indicates that the projected  
10 earnings per share growth rates for the Gas Group are 5.12% by IBES/First Call, 6.11%  
11 by Reuters, 5.47% by Zacks, 4.80% by Morningstar, 5.28% by SNL, and 7.06% by  
12 Value Line. The Value Line projections indicate that earnings per share for the Gas  
13 Group will grow prospectively at a more rapid rate (i.e., 7.06%) than the dividends per  
14 share (i.e., 4.88%), which translates into a declining dividend payout ratio for the future.  
15 As noted earlier, with the constant price-earnings multiple assumption of the DCF  
16 model, growth for these companies will occur at the higher earnings per share growth  
17 rate, thus producing the capital gains yield expected by investors.

18 **Q. What conclusion have you drawn from these data regarding the applicable  
19 growth rate to be used in the DCF model?**

20 A. A variety of factors should be examined to reach a conclusion on the DCF growth rate.  
21 However, certain growth rate variables should be emphasized when reaching a  
22 conclusion on an appropriate growth rate. From the various alternative measures of  
23 growth identified above, earnings per share should receive greatest emphasis.  
24 Earnings per share growth are the primary determinant of investors' expectations  
25 regarding their total returns in the stock market. This is because the capital gains yield  
26 (i.e., price appreciation) will track earnings growth with a constant price earnings

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1 multiple (a key assumption of the DCF model). Moreover, earnings per share (derived  
2 from net income) are the source of dividend payments and are the primary driver of  
3 retention growth and its surrogate, i.e., book value per share growth. As such, under  
4 these circumstances, greater emphasis must be placed upon projected earnings per  
5 share growth. In this regard, it is worthwhile to note that Professor Myron Gordon, the  
6 foremost proponent of the DCF model in rate cases, concluded that the best measure of  
7 growth in the DCF model is a forecast of earnings per share growth.<sup>6</sup> Hence, to follow  
8 Professor Gordon's findings, projections of earnings per share growth, such as those  
9 published by IBES/First Call, Zacks, Morningstar, and Value Line, represent a  
10 reasonable assessment of investor expectations.

11 The forecasts of earnings per share growth, as shown on Schedule 9, provide a  
12 range of average growth rates of 4.80% to 7.06%. Although the DCF growth rates  
13 cannot be established solely with a mathematical formulation, it is my opinion that an  
14 investor-expected growth rate of 6.25% is a reasonable estimate of investor expected  
15 growth within the array of earnings per share growth rates shown by the analysts'  
16 forecasts. As I indicated above, the fundamentals for UGI Utilities, including its  
17 significant new investment in infrastructure rehabilitation, point to a higher growth rate.

18 **Q. Are the dividend yield and growth components of the DCF adequate to explain**  
19 **the rate of return on common equity when it is used in the calculation of the**  
20 **weighted average cost of capital?**

21 **A.** Only if the capital structure ratios are measured with the market value of debt and  
22 equity. In the case of the Gas Group, those average capital structure ratios are 33.06%  
23 long-term debt, 0.12% preferred stock, and 66.82% common equity, as shown on

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<sup>6</sup> Gordon, Gordon & Gould, "Choice Among Methods of Estimating Share Yield," The Journal of Portfolio Management (Spring 1989).

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1 Schedule 10. If book values are used to compute the capital structure ratios, then an  
2 adjustment is required.

3 **Q. Please explain why.**

4 A. If regulators use the results of the DCF (which are based on the market price of the  
5 stock of the companies analyzed) to compute the weighted average cost of capital with  
6 a book value capital structure used for ratesetting purposes, those results will not reflect  
7 the higher level of financial risk associated with the book value capital structure.  
8 Where, as here, a stock's market price diverges from a utility's book value, the potential  
9 exists for a financial risk difference, because the capitalization of a utility measured at  
10 its market value contains more equity, less debt and therefore less risk than the  
11 capitalization measured at its book value.

12 This shortcoming of the DCF has persuaded the Commission to adjust the cost  
13 of equity upward to make the return consistent with the book value capital structure.

14 Provisions for this risk difference were made by the Commission in the following cases:

Date	Company	Docket Number	Basis Points
January 10, 2002	Pennsylvania-American Water Co.	Docket No. R-00016339	60 basis points
August 1, 2002	Philadelphia Suburban Water Co.	Docket No. R-00016750	80 basis points
January 29, 2004	Pennsylvania-American Water Co.	Docket No. R-00038304 (affirmed by the Commonwealth Court on November 8, 2004)	60 basis points
August 5, 2004	Aqua Pennsylvania, Inc.	Docket No. R-00038805	60 basis points
December 22, 2004	PPL Electric Utilities Corp.	Docket No. R-00049255	45 basis points
February 8, 2007	PPL Gas Utilities Corp.	Docket No. R-00061398	70 basis points

15 In order to make the DCF results relevant to the capitalization measured at book value  
16 (as is done for ratesetting purposes) the market-derived cost rate cannot be used  
17 without modification.

18 **Q. Please continue with your discussion of the calculation of the leverage  
19 adjustment.**

20 A. The only perspective that is important to investors is the return that they can realize on  
21 the market value of their investment. As I have measured the DCF, the simple yield



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1 (D/P) plus growth (g) provides a return applicable strictly to the price (P) that an investor  
2 is willing to pay for a share of stock. The need for the leverage adjustment arises when  
3 the results of the DCF model (k) are to be applied to a capital structure that is different  
4 than indicated by the market price (P). From the market perspective, the financial risk  
5 of the Gas Group is accurately measured by the capital structure ratios calculated from  
6 the market capitalization of a firm. If the ratesetting process utilized the market  
7 capitalization ratios, then no additional analysis or adjustment would be required, and  
8 the simple yield (D/P) plus growth (g) components of the DCF would satisfy the financial  
9 risk associated with the market value of the equity capitalization. Because the  
10 ratesetting process uses a different set of ratios calculated from the book value  
11 capitalization, then further analysis is required to synchronize the financial risk of the  
12 book capitalization with the required return on the book value of the equity. This  
13 adjustment is developed through precise mathematical calculations, using well  
14 recognized analytical procedures that are widely accepted in the financial literature. To  
15 arrive at that return, the rate of return on common equity is the unleveraged cost of  
16 capital (or equity return at 100% equity) plus one or more terms reflecting the increase  
17 in financial risk resulting from the use of leverage in the capital structure. The  
18 calculations presented in the lower panel of data shown on Schedule 10, under the  
19 heading "M&M," provides a return of 8.30% when applicable to a capital structure with  
20 100% common equity.

21 **Q. Are there specific factors that influence market-to-book ratios that determine**  
22 **whether the leverage adjustment should be made?**

23 A. No. The leverage adjustment is not intended, nor was it designed, to address the  
24 reasons that stock prices vary from book value. Hence, any observations concerning  
25 market prices relative to book are not on point. The leverage adjustment deals with the  
26 issue of financial risk and does not transform the DCF result to a book value return

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1 through a market-to-book adjustment. Again, the leverage adjustment that I propose is  
2 based on the fundamental financial precept that the cost of equity is equal to the rate of  
3 return for an unleveraged firm (i.e., where the overall rate of return equates to the cost  
4 of equity with a capital structure that contains 100% equity) plus the additional return  
5 required for introducing debt and/or preferred stock leverage into the capital structure.

6 Further, as noted previously, the relatively high market prices of utility stocks  
7 cannot be attributed solely to the notion that these companies are expected to earn a  
8 return on equity that differs from their cost of equity. Stock prices above book value are  
9 common for utility stocks, and indeed the stock prices of non-regulated companies  
10 exceed book values by even greater margins. In this regard, according to the Barron's  
11 issue of November 23, 2015, the major market indices' market-to-book ratios are well  
12 above unity. The Dow Jones Utility index traded at a multiple of 1.74 times book value,  
13 which is below the market multiple of other indices. For example, the S&P Industrial  
14 index was at 3.75 times book value, and the Dow Jones Industrial index was at 3.26  
15 times book value. It is difficult to accept that the vast majority of all firms operating in  
16 our economy are generating returns far in excess of their cost of capital. Certainly, in  
17 our free-market economy, competition should contain such "excesses" if they indeed  
18 exist.

19 Finally, the leverage adjustment adds stability to the final DCF cost rate. That is  
20 to say, as the market capitalization increases relative to its book value, the leverage  
21 adjustment increases while the simple yield (D/P) plus growth (g) result declines. The  
22 reverse is also true that when the market capitalization declines, the leverage  
23 adjustment also declines as the simple yield (D/P) plus growth (g) result increases.

24 **Q. Is the leverage adjustment that you propose designed to transform the market**  
25 **return into one that is designed to produce a particular market-to-book ratio?**

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1 A. No, it is not. The adjustment that I label as a "leverage adjustment" is merely a  
2 convenient way of showing the amount that must be added to (or subtracted from) the  
3 result of the simple DCF model (i.e.,  $D/P + g$ ), in the context of a return that applies to  
4 the capital structure used in ratemaking, which is computed with book value weights  
5 rather than market value weights, in order to arrive at the utility's total cost of equity. I  
6 specify a separate factor, which I call the leverage adjustment, but there is no need to  
7 do so other than providing identification for this factor. If I expressed my return solely in  
8 the context of the book value weights that we use to calculate the weighted average  
9 cost of capital, and ignore the familiar  $D/P + g$  expression entirely, then there would be  
10 no separate element to reflect the financial leverage change from market value to book  
11 value capitalization. As shown in the bottom panel of data on Schedule 10, the equity  
12 return applicable to the book value common equity ratio is equal to 8.30%, which is the  
13 return for the Gas Group applicable to its equity with no debt in its capital structure (i.e.,  
14 the cost of capital is equal to the cost of equity with a 100% equity ratio) plus 2.09%  
15 compensation for having a 44.61% debt ratio, plus 0.01% for having a 0.18% preferred  
16 stock ratio. The sum of the parts is 10.40% ( $8.30\% + 2.09\% + 0.01\%$ ) and there is no  
17 need to even address the cost of equity in terms of  $D/P + g$ . To express this same  
18 return in the context of the familiar DCF model, I summed the 3.34% dividend yield, the  
19 6.25% growth rate, and the 0.81% for the leverage adjustment in order to arrive at the  
20 same 10.40% ( $3.34\% + 6.25\% + 0.81\%$ ) return. I know of no means to mathematically  
21 solve for the 0.81% leverage adjustment by expressing it in the terms of any particular  
22 relationship of market price to book value. The 0.81% adjustment is merely a  
23 convenient way to compare the 10.40% return computed directly with the Modigliani &  
24 Miller formulas to the 9.59% return generated by the DCF model based on a market  
25 value capital structure. My point is that when we use a market-determined cost of  
26 equity developed from the DCF model, it reflects a level of financial risk that is different

## DIRECT TESTIMONY OF PAUL R. MOUL

1 (in this case, lower) from the capital structure stated at book value. This process has  
2 nothing to do with targeting any particular market-to-book ratio.

3 **Q. Please provide the DCF return based upon your preceding discussion of dividend  
4 yield, growth, and leverage.**

5 A. As explained previously, I have utilized a six-month average dividend yield (" $D_1/P_0$ ")  
6 adjusted in a forward-looking manner for my DCF calculation. This dividend yield is  
7 used in conjunction with the growth rate (" $g$ ") previously developed. The DCF also  
8 includes the leverage modification (" $lev.$ ") required when the book value equity ratio is  
9 used in determining the weighted average cost of capital in the ratesetting process  
10 rather than the market value equity ratio related to the price of stock. The resulting DCF  
11 cost rate is:

$$D_1/P_0 + g + lev. = k$$

$$\text{Gas Group } 3.34\% + 6.25\% + 0.81\% = 10.40\%$$

12 The DCF result shown above represents the simplified (i.e., Gordon) form of the model  
13 that contains a constant growth assumption. As described previously, the risk of UGI  
14 Gas exceeds that of the Gas Group due to the high proportion of throughput to the  
15 Company's industrial customers. As such, the DCF result for the Gas Group shown  
16 above would understate the required equity return for the Company. I should reiterate,  
17 however, that the DCF-indicated cost rate provides an explanation of the rate of return  
18 on common stock market prices without regard to the prospect of a change in the price-  
19 earnings multiple. An assumption that there will be no change in the price-earnings  
20 multiple is not supported by the realities of the equity market, because price-earnings  
21 multiples do not remain constant. This is one of the constraints of this model that makes  
22 it important to consider other model results when determining a company's cost of  
23 equity.

**DIRECT TESTIMONY OF PAUL R. MOUL**

**RISK PREMIUM ANALYSIS**

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**Q. Please describe your use of the risk premium approach to determine the cost of equity.**

A. With the Risk Premium approach, the cost of equity capital is determined by corporate bond yields plus a premium to account for the fact that common equity is exposed to greater investment risk than debt capital. The result of my Risk Premium study is shown on page 2 of Schedule 1. That result is 11.50%. As with other models used to determine the cost of equity, the Risk Premium approach has its limitations, including potential imprecision in the assessment of the future cost of corporate debt and the measurement of the risk-adjusted common equity premium.

**Q. What long-term public utility debt cost rate did you use in your risk premium analysis?**

A. In my opinion, a 5.00% yield represents a reasonable estimate of the prospective yield on long-term A-rated public utility bonds.

**Q. What historical data is shown by the Moody's data?**

A. I have analyzed the historical yields on the Moody's index of long-term public utility debt as shown on page 1 of Schedule 11. For the twelve months ended October 2015, the average monthly yield on Moody's index of A-rated public utility bonds was 4.06%. For the six and three-month periods ended October 2014, the yields were 4.32% and 4.31%, respectively. During the twelve-months ended October 2015, the range of the yields on A-rated public utility bonds was 3.58% to 4.40%. Page 2 of Schedule 12 shows the long-run spread in yields between A-rated public utility bonds and long-term Treasury bonds. As shown on page 3 of Schedule 12, the yields on A-rated public utility bonds have exceeded those on Treasury bonds by 1.23% on a twelve-month average basis, 1.34% on a six-month average basis, and 1.41% on a the three-month

**DIRECT TESTIMONY OF PAUL R. MOUL**

1 average basis. From these averages, 1.25% represents a reasonably conservative  
2 spread for the yield on A-rated public utility bonds over Treasury bonds.

3 **Q. What forecasts of interest rates have you considered in your analysis?**

4 A. I have determined the prospective yield on A-rated public utility debt by using the Blue  
5 Chip Financial Forecasts ("Blue Chip") along with the spread in the yields that I describe  
6 below. The Blue Chip is a reliable authority and contains consensus forecasts of a  
7 variety of interest rates compiled from a panel of banking, brokerage, and investment  
8 advisory services. In early 1999, Blue Chip stopped publishing forecasts of yields on A-  
9 rated public utility bonds because the Federal Reserve deleted these yields from its  
10 Statistical Release H.15. To independently project a forecast of the yields on A-rated  
11 public utility bonds, I have combined the forecast yields on long-term Treasury bonds  
12 published on November 1, 2015, and a yield spread of 1.25%, derived from historical  
13 data.

14 **Q. How have you used these data to project the yield on A-rated public utility bonds**  
15 **for the purpose of your Risk Premium analyses?**

16 A. Shown below is my calculation of the prospective yield on A-rated public utility bonds  
17 using the building blocks discussed above, i.e., the Blue Chip forecast of Treasury bond  
18 yields and the public utility bond yield spread. For comparative purposes, I also have  
19 shown the Blue Chip forecasts of Aaa-rated and Baa-rated corporate bonds. These  
20 forecasts are:

		Blue Chip Financial Forecasts			A-rated Public Utility	
		Corporate		30-Year		
Year	Quarter	Aaa-rated	Baa-rated	Treasury	Spread	Yield
2015	Fourth	4.0%	5.2%	2.9%	1.25%	4.15%
2016	First	4.2%	5.3%	3.1%	1.25%	4.35%
2016	Second	4.4%	5.4%	3.3%	1.25%	4.55%
2016	Third	4.6%	5.6%	3.5%	1.25%	4.75%
2016	Fourth	4.7%	5.7%	3.6%	1.25%	4.85%
2017	First	4.9%	5.8%	3.8%	1.25%	5.05%

**DIRECT TESTIMONY OF PAUL R. MOUL**

1 **Q. Are there additional forecasts of interest rates that extend beyond those shown**  
2 **above?**

3 A. Yes. Twice yearly, Blue Chip provides long-term forecasts of interest rates. In its June  
4 1, 2015 publication, Blue Chip published longer-term forecasts of interest rates, which  
5 were reported to be:

<u>Blue Chip Financial Forecasts</u>			
	<u>Corporate</u>		<u>30-Year</u>
<u>Averages</u>	<u>Aaa-rated</u>	<u>Baa-rated</u>	<u>Treasury</u>
2017-2021	5.9%	6.7%	4.8%
2022-2026	6.1%	6.9%	5.0%

6 The longer term forecasts by Blue Chip suggest that interest rates will move up from the  
7 levels revealed by the near term forecasts. By focusing more on the near term  
8 forecasts, a 5.00% yield on A-rated public utility bonds represents a conservative  
9 benchmark for measuring the cost of equity in this case.

10 **Q. What equity risk premium have you determined for public utilities?**

11 A. To develop an appropriate equity risk premium, I analyzed the results from Stocks,  
12 Bonds, Bills and Inflation ("SBB") 2015 Classic Yearbook published by Ibbotson  
13 Associates that is part of Morningstar. My investigation reveals that the equity risk  
14 premium varies according to the level of interest rates. That is to say, the equity risk  
15 premium increases as interest rates decline and it declines as interest rates increase.  
16 This inverse relationship is revealed by the summary data presented below and shown  
17 on page 1 of Schedule 12.

DIRECT TESTIMONY OF PAUL R. MOUL

Common Equity Risk Premiums

Low Interest Rates	7.36%
Average Across All Interest Rates	5.69%
High Interest Rates	3.98%

1 Based on my analysis of the historical data, the equity risk premium was 7.36% when  
2 the marginal cost of long-term government bonds was low (i.e., 3.00%, which was the  
3 average yield during periods of low rates). Conversely, when the yield on long-term  
4 government bonds was high (i.e., 7.28% on average during periods of high interest  
5 rates) the spread narrowed to 3.98%. Over the entire spectrum of interest rates, the  
6 equity risk premium was 5.69% when the average government bond yield was 5.12%.  
7 With the forecast indicating an upward movement of interest rates that I described  
8 above from historically low levels, I have utilized a 6.50% equity risk premium. This  
9 equity risk premium is between the 7.36% premium related to periods of low interest  
10 rates and the 5.69% premium related to average interest rates across all levels.

11 **Q. What common equity cost rate did you determine based on your risk premium**  
12 **analysis?**

13 A. The cost of equity (i.e., "k") is represented by the sum of the prospective yield for long-  
14 term public utility debt (i.e., "i"), and the equity risk premium (i.e., "RP"). The Risk  
15 Premium approach provides a cost of equity of:

$$i + RP = k$$

16 Gas Group 5.00% + 6.50% = 11.50%



## DIRECT TESTIMONY OF PAUL R. MOUL

### CAPITAL ASSET PRICING MODEL

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**Q. What are the features of the CAPM as you have used it?**

A. The CAPM uses the yield on a risk-free interest bearing obligation plus a rate of return premium that is proportional to the systematic risk of an investment. As shown on page 2 of Schedule 1, the result of the CAPM is 11.37%. To compute the cost of equity with the CAPM, three components are necessary: a risk-free rate of return ("Rf"), the beta measure of systematic risk ("β"), and the market risk premium ("Rm-Rf") derived from the total return on the market of equities reduced by the risk-free rate of return. The CAPM specifically accounts for differences in systematic risk (i.e., market risk as measured by the beta) between an individual firm or group of firms and the entire market of equities.

**Q. What betas have you considered in the CAPM?**

A. For my CAPM analysis, I initially considered the Value Line betas. As shown on page 2 of Schedule 3, the average beta is 0.78 for the Gas Group.

**Q. What betas have you used in the CAPM determined cost of equity?**

A. The betas must be reflective of the financial risk associated with the ratesetting capital structure that is measured at book value. Therefore, Value Line betas cannot be used directly in the CAPM, unless the cost rate developed using those betas is applied to a capital structure measured with market values. To develop a CAPM cost rate applicable to a book-value capital structure, the Value Line (market value) betas have been unleveraged and releveraged for the book value common equity ratios using the Hamada formula,<sup>7</sup> as follows:

$$\beta l = \beta u [1 + (1 - t) D/E + P/E]$$

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<sup>7</sup> Robert S. Hamada, "The Effects of the Firm's Capital Structure on the Systematic Risk of Common Stocks" *The Journal of Finance* Vol. 27, No. 2, Papers and Proceedings of the Thirtieth Annual Meeting of the American Finance Association, New Orleans, Louisiana, December 27-29, 1971. (May 1972), pp.435-452.

## DIRECT TESTIMONY OF PAUL R. MOUL

1 where  $\beta_l$  = the leveraged beta,  $\beta_u$  = the unleveraged beta,  $t$  = income tax rate,  $D$  = debt  
2 ratio,  $P$  = preferred stock ratio, and  $E$  = common equity ratio. The betas published by  
3 Value Line have been calculated with the market price of stock and are related to the  
4 market value capitalization. By using the formula shown above and the capital structure  
5 ratios measured at market value, the beta would become 0.59 for the Gas Group if it  
6 employed no leverage and was 100% equity financed. Those calculations are shown  
7 on Schedule 10 under the section labeled "Hamada" who is credited with developing  
8 those formulas. With the unleveraged beta as a base, I calculated the leveraged beta  
9 of 0.90 for the book value capital structure of the Gas Group. The book value leveraged  
10 beta that I will employ in the CAPM cost of equity is 0.90 for the Gas Group.

11 **Q. What risk-free rate have you used in the CAPM?**

12 A. As shown on page 1 of Schedule 13, I provided the historical yields on Treasury notes  
13 and bonds. For the twelve months ended October 2015, the average yield on 30-year  
14 Treasury bonds was 2.83%. For the six- and three-months ended October 2015, the  
15 yields on 30-year Treasury bonds were 2.97% and 2.90%, respectively. During the  
16 twelve-months ended October 2015, the range of the yields on 30-year Treasury bonds  
17 was 2.46% to 3.11%. The low yields that existed during recent periods can be traced to  
18 the financial crisis and its aftermath commonly referred to as the Great Recession. The  
19 resulting decline in the yields on Treasury obligations was attributed to a number of  
20 factors, including: the sovereign debt crisis in the euro zone, concern over a possible  
21 double dip recession, the potential for deflation, and the Federal Reserve's large  
22 balance sheet that was expanded through the purchase of Treasury obligations and  
23 mortgage-backed securities (also known as QEI, QEII, and QEIII), and the reinvestment  
24 of the proceeds from maturing obligations and the lengthening of the maturity of the  
25 Fed's bond portfolio through the sale of short-term Treasuries and the purchase of long-  
26 term Treasury obligations (also known as "operation twist"). Essentially, low interest

## DIRECT TESTIMONY OF PAUL R. MOUL

1 rates were the product of the policy of the FOMC in its attempt to deal with stagnant job  
2 growth, which is part of its dual mandate. The FOMC has ended its bond purchasing  
3 program. And, at its December 16, 2015 meeting, the Federal Open Market Committee  
4 increased the federal funds rate range by 0.25 percentage points. The prospect exists  
5 that future increases in the federal funds rate will likely occur.

6 As shown on page 2 of Schedule 13, forecasts published by Blue Chip on  
7 September 1, 2015 indicate that the yields on long-term Treasury bonds are expected  
8 to be in the range of 2.9% to 3.8% during the next six quarters. The longer term  
9 forecasts described previously show that the yields on 30-year Treasury bonds will  
10 average 4.8% from 2017 through 2021 and 5.0% from 2022 to 2026. For the reasons  
11 explained previously, forecasts of interest rates should be emphasized at this time in  
12 selecting the risk-free rate of return in CAPM. Hence, I have used a 3.75% risk-free  
13 rate of return for CAPM purposes, which considers not only the Blue Chip forecasts, but  
14 also the recent trend in the yields on long-term Treasury bonds.

15 **Q. What market premium have you used in the CAPM?**

16 A. As shown in the lower panel of data presented on page 2 of Schedule 13, the market  
17 premium is derived from historical data and the Value Line and S&P 500 returns. For  
18 the historically based market premium, I have used the arithmetic mean obtained from  
19 the data presented on page 1 of Schedule 12. On that schedule, the market return was  
20 12.21% on large stocks during periods of low interest rates. During those periods, the  
21 yield on long-term government bonds was 3.00% when interest rates were low. As I  
22 describe above, interest rates are forecast to trend upward in the future. To recognize  
23 that trend, I have given weight to the average returns and yields that existed across all  
24 interest rate levels. As such, I carried over to page 2 of Schedule 13 the average large  
25 common stock returns of 12.14% ( $12.21\% + 12.07\% = 24.28\% \div 2$ ) and the average  
26 yield on long-term government bonds of 4.06% ( $3.00\% + 5.12\% = 8.12\% \div 2$ ). These

## DIRECT TESTIMONY OF PAUL R. MOUL

1 financial returns rest between those experienced during periods of low interest rates  
2 and those experienced across all levels of interest rates. The resulting market premium  
3 is 8.08% (12.14% - 4.06%) based on historical data, as shown on page 2 of Schedule  
4 13. For the forecast returns, I calculated a 12.03% total market return from the Value  
5 Line data and a DCF return of 8.24% for the S&P 500. With the average forecast return  
6 of 10.14% (12.03% + 8.24% = 20.27% ÷ 2), I calculated a market premium of 6.39%  
7 (10.14% - 3.75%) using forecast data. The market premium applicable to the CAPM  
8 derived from these sources equals 7.24% (6.39% + 8.08% = 14.47% ÷ 2).

9 **Q. Are there adjustments to the CAPM that are necessary to fully reflect the rate of**  
10 **return on common equity?**

11 A. Yes. The technical literature supports an adjustment relating to the size of the company  
12 or portfolio for which the calculation is performed. As the size of a firm decreases, its  
13 risk and required return increases. Moreover, in his discussion of the cost of capital,  
14 Professor Brigham has indicated that smaller firms have higher capital costs than  
15 otherwise similar larger firms.<sup>8</sup> Also, the Fama/French study (see "The Cross-Section of  
16 Expected Stock Returns"; The Journal of Finance, June 1992) established that the size  
17 of a firm helps explain stock returns. In an October 15, 1995 article in Public Utility  
18 Fortnightly, entitled "Equity and the Small-Stock Effect," it was demonstrated that the  
19 CAPM could understate the cost of equity significantly according to a company's size.  
20 Indeed, it was demonstrated in the SBBI Yearbook that the returns for stocks in lower  
21 deciles (i.e., smaller stocks) were in excess of those shown by the simple CAPM. In  
22 this regard, the Gas Group has a market-based average equity capitalization of \$2,235  
23 million. The mid-cap adjustment of 1.10%, as revealed on page 3 of Schedule 13,  
24 would be warranted at a minimum.

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<sup>8</sup> See Fundamentals of Financial Management, Fifth Edition, at 623.

## DIRECT TESTIMONY OF PAUL R. MOUL

1 **Q. What CAPM result have you determined?**

2 A. Using the 3.75% risk-free rate of return, the leverage adjusted beta of 0.90 for the Gas  
3 Group, the 7.24% market premium, and the 1.10% size adjustment, the following result  
4 is indicated.

$$Rf + \beta \times ( Rm - Rf ) + size = k$$

Gas Group 3.75% + 0.90 x ( 7.24% ) + 1.10% = 11.37%

5

### COMPARABLE EARNINGS APPROACH

6 **Q. How have you applied the Comparable Earnings approach in this case?**

7 A. The Comparable Earnings approach determines the equity return based upon results  
8 from non-regulated companies. It is the oldest of all rate of return methods, having  
9 been around for about one-century. Because regulation is a substitute for competitively  
10 determined prices, the returns realized by non-regulated firms with comparable risks to  
11 a public utility provide useful insight into a fair rate of return. In order to identify the  
12 appropriate return, it is necessary to analyze returns earned (or realized) by other firms  
13 within the context of the Comparable Earnings standard. The firms selected for the  
14 Comparable Earnings approach should be companies whose prices are not subject to  
15 cost-based price ceilings (i.e., non-regulated firms) so that circularity is avoided.

16 There are two avenues available to implement the Comparable Earnings  
17 approach. One method involves the selection of another industry (or industries) with  
18 comparable risks to the public utility in question, and the results for all companies within  
19 that industry serve as a benchmark. The second approach requires the selection of  
20 parameters that represent similar risk traits for the public utility and the comparable risk  
21 companies. Using this approach, the business lines of the comparable companies  
22 become unimportant. The latter approach is preferable with the further qualification that  
23 the comparable risk companies exclude regulated firms in order to avoid the circular

## DIRECT TESTIMONY OF PAUL R. MOUL

1 reasoning implicit in the use of the achieved earnings/book ratios of other regulated  
2 firms. The United States Supreme Court has held that:

3 A public utility is entitled to such rates as will permit it to earn a  
4 return on the value of the property which it employs for the  
5 convenience of the public equal to that generally being made at  
6 the same time and in the same general part of the country on  
7 investments in other business undertakings which are attended  
8 by corresponding risks and uncertainties. The return should be  
9 reasonably sufficient to assure confidence in the financial  
10 soundness of the utility and should be adequate, under efficient  
11 and economical management, to maintain and support its credit  
12 and enable it to raise the money necessary for the proper  
13 discharge of its public duties. Bluefield Water Works vs. Public  
14 Service Board, 262 U.S. 668 (1923).  
15

16 It is important to identify the returns earned by firms that compete for capital with a  
17 public utility. This can be accomplished by analyzing the returns of non-regulated firms  
18 that are subject to the competitive forces of the marketplace.

19 **Q. How have you implemented the Comparable Earnings Approach?**

20 A. In order to implement the Comparable Earnings approach, non-regulated companies  
21 were selected from The Value Line Investment Survey for Windows that have six  
22 categories of comparability designed to reflect the risk of the Gas Group. These  
23 screening criteria were based upon the range as defined by the rankings of the  
24 companies in the Gas Group. The items considered were: Timeliness Rank, Safety  
25 Rank, Financial Strength, Price Stability, Value Line betas, and Technical Rank. The  
26 definition for these parameters is provided on page 3 of Schedule 14. The identities of  
27 the companies comprising the Comparable Earnings group and their associated  
28 rankings within the ranges are identified on page 1 of Schedule 14.

29 Value Line data was relied upon because it provides a comprehensive basis for  
30 evaluating the risks of the comparable firms. As to the returns calculated by Value Line  
31 for these companies, there is some downward bias in the figures shown on page 2 of  
32 Schedule 14, because Value Line computes the returns on year-end rather than

## DIRECT TESTIMONY OF PAUL R. MOUL

1 average book value. If average book values had been employed, the rates of return  
2 would have been slightly higher. Nevertheless, these are the returns considered by  
3 investors when taking positions in these stocks. Because many of the comparability  
4 factors, as well as the published returns, are used by investors in selecting stocks, and  
5 the fact that investors rely on the Value Line service to gauge returns, it is an  
6 appropriate database for measuring comparable return opportunities.

7 **Q. What data have you used in your Comparable Earnings analysis?**

8 A. I have used both historical realized returns and forecasted returns for non-utility  
9 companies. As noted previously, I have not used returns for utility companies in order  
10 to avoid the circularity that arises from using regulatory-influenced returns to determine  
11 a regulated return. It is appropriate to consider a relatively long measurement period in  
12 the Comparable Earnings approach in order to cover conditions over an entire business  
13 cycle. A ten-year period (five historical years and five projected years) is sufficient to  
14 cover an average business cycle. Unlike the DCF and CAPM, the results of the  
15 Comparable Earnings method can be applied directly to the book value capitalization.  
16 In other words, the Comparable Earnings approach does not contain the potential  
17 misspecification contained in market models when the market capitalization and book  
18 value capitalization diverge significantly. A point of demarcation was chosen to  
19 eliminate the results of highly profitable enterprises, which the Bluefield case stated  
20 were not the type of returns that a utility was entitled to earn. For this purpose, I used  
21 20% as the point where those returns could be viewed as highly profitable and should  
22 be excluded from the Comparable Earnings approach. The average historical rate of  
23 return on book common equity was 11.2% using only the returns that were less than  
24 20%, as shown on page 2 of Schedule 14. The average forecasted rate of return as  
25 published by Value Line is 12.1% also using values less than 20%, as provided on page

## DIRECT TESTIMONY OF PAUL R. MOUL

1 2 of Schedule 14. Using the average of these data my Comparable Earnings result is  
2 11.65%, as shown on page 2 of Schedule 1.

### CONCLUSION ON COST OF EQUITY

4 **Q. What is your conclusion regarding the Company's cost of common equity?**

5 A. Based upon the application of a variety of methods and models described previously, it  
6 is my opinion that the rate of return on common equity is 11.00%. It is essential that the  
7 Commission employ a variety of techniques to measure the Company's cost of equity  
8 because of the limitations/infirmities that are inherent in each method. In conclusion,  
9 the Company is entitled to an 11.00% rate of return on common equity so that it can  
10 compete in the capital markets, be compensated for its risk profile, and be recognized  
11 for the outstanding performance of the Company's management. As I indicated  
12 previously, the range of the cost of equity derived from the results for the Gas Group is  
13 10.40% to 11.65%. Looking just to the market based methods (i.e., DCF, RP and  
14 CAPM), the midpoint of that range is 10.95% using DCF (i.e., 10.40%) as the bottom  
15 and RP (i.e., 11.50%) as the top. The 11.00% cost of equity that I am proposing  
16 provides minimal recognition for the Company's management effectiveness and does  
17 not reflect any adjustment for the higher risk associated with the Company's large  
18 throughput to its industrial customers.

19 **Q. Does this conclude your direct testimony at this time?**

20 A. Yes, it does.



## APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

### EDUCATIONAL BACKGROUND, BUSINESS EXPERIENCE AND QUALIFICATIONS

1  
2  
3 I was awarded a degree of Bachelor of Science in Business Administration by Drexel  
4 University in 1971. While at Drexel, I participated in the Cooperative Education Program which  
5 included employment, for one year, with American Water Works Service Company, Inc., as an  
6 internal auditor, where I was involved in the audits of several operating water companies of the  
7 American Water Works System and participated in the preparation of annual reports to  
8 regulatory agencies and assisted in other general accounting matters.

9 Upon graduation from Drexel University, I was employed by American Water Works  
10 Service Company, Inc., in the Eastern Regional Treasury Department where my duties  
11 included preparation of rate case exhibits for submission to regulatory agencies, as well as  
12 responsibility for various treasury functions of the thirteen New England operating subsidiaries.

13 In 1973, I joined the Municipal Financial Services Department of Betz Environmental  
14 Engineers, a consulting engineering firm, where I specialized in financial studies for municipal  
15 water and wastewater systems.

16 In 1974, I joined Associated Utility Services, Inc., now known as AUS Consultants. I  
17 held various positions with the Utility Services Group of AUS Consultants, concluding my  
18 employment there as a Senior Vice President.

19 In 1994, I formed P. Moul & Associates, an independent financial and regulatory  
20 consulting firm. In my capacity as Managing Consultant and for the past forty-one years, I have  
21 continuously studied the rate of return requirements for cost of service-regulated firms. In this  
22 regard, I have supervised the preparation of rate of return studies, which were employed, in  
23 connection with my testimony and in the past for other individuals. I have presented direct  
24 testimony on the subject of fair rate of return, evaluated rate of return testimony of other  
25 witnesses, and presented rebuttal testimony.

## APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

1 My studies and prepared direct testimony have been presented before thirty-seven (37)  
2 federal, state and municipal regulatory commissions, consisting of: the Federal Energy  
3 Regulatory Commission; state public utility commissions in Alabama, Alaska, California,  
4 Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, Kentucky,  
5 Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Hampshire,  
6 New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, Rhode Island, South  
7 Carolina, Tennessee, Texas, Virginia, West Virginia, Wisconsin, and the Philadelphia Gas  
8 Commission, and the Texas Commission on Environmental Quality. My testimony has been  
9 offered in over 300 rate cases involving electric power, natural gas distribution and  
10 transmission, resource recovery, solid waste collection and disposal, telephone, wastewater,  
11 and water service utility companies. While my testimony has involved principally fair rate of  
12 return and financial matters, I have also testified on capital allocations, capital recovery, cash  
13 working capital, income taxes, factoring of accounts receivable, and take-or-pay expense  
14 recovery. My testimony has been offered on behalf of municipal and investor-owned public  
15 utilities and for the staff of a regulatory commission. I have also testified at an Executive  
16 Session of the State of New Jersey Commission of Investigation concerning the BPU regulation  
17 of solid waste collection and disposal.

18 I was a co-author of a verified statement submitted to the Interstate Commerce  
19 Commission concerning the 1983 Railroad Cost of Capital (Ex Parte No. 452). I was also co-  
20 author of comments submitted to the Federal Energy Regulatory Commission regarding the  
21 Generic Determination of Rate of Return on Common Equity for Public Utilities in 1985, 1986  
22 and 1987 (Docket Nos. RM85-19-000, RM86-12-000, RM87-35-000 and RM88-25-000).  
23 Further, I have been the consultant to the New York Chapter of the National Association of  
24 Water Companies, which represented the water utility group in the Proceeding on Motion of the  
25 Commission to Consider Financial Regulatory Policies for New York Utilities (Case 91-M-  
26 0509). I have also submitted comments to the Federal Energy Regulatory Commission in its

## APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

1 Notice of Proposed Rulemaking (Docket No. RM99-2-000) concerning Regional Transmission  
2 Organizations and on behalf of the Edison Electric Institute in its intervention in the case of  
3 Southern California Edison Company (Docket No. ER97-2355-000). Also, I was a member of  
4 the panel of participants at the Technical Conference in Docket No. PL07-2 on the Composition  
5 of Proxy Groups for Determining Gas and Oil Pipeline Return on Equity.

6 In late 1978, I arranged for the private placement of bonds on behalf of an investor-  
7 owned public utility. I have assisted in the preparation of a report to the Delaware Public  
8 Service Commission relative to the operations of the Lincoln and Ellendale Electric Company. I  
9 was also engaged by the Delaware P.S.C. to review and report on the proposed financing and  
10 disposition of certain assets of Sussex Shores Water Company (P.S.C. Docket Nos. 24-79 and  
11 47-79). I was a co-author of a Report on Proposed Mandatory Solid Waste Collection  
12 Ordinance prepared for the Board of County Commissioners of Collier County, Florida.

13 I have been a consultant to the Bucks County Water and Sewer Authority concerning  
14 rates and charges for wholesale contract service with the City of Philadelphia. My municipal  
15 consulting experience also included an assignment for Baltimore County, Maryland, regarding  
16 the City/County Water Agreement for Metropolitan District customers (Circuit Court for  
17 Baltimore County in Case 34/153/87-CSP-2636).