

**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

Docket No. R-2015-2518438

UGI Utilities, Inc. – Gas Division

Statement No. 3-R

**Rebuttal Testimony of
Paul R. Moul, Managing Consultant
P. Moul & Associates, Inc.**

Topics Addressed: Cost of Common Equity

Dated: May 10, 2016

REBUTTAL TESTIMONY OF PAUL R. MOUL

INTRODUCTION

1

2 **Q. Please state your name, occupation and business address.**

3 A. My name is Paul Ronald Moul. My business address is 251 Hopkins Road,
4 Haddonfield, New Jersey 08033-3062. I am Managing Consultant at the firm P. Moul &
5 Associates, an independent financial and regulatory consulting firm.

6

7 **Q. Did you previously submit direct testimony in this proceeding on behalf of UGI**
8 **Utilities, Inc. – Gas Division (“UGI Gas” or the “Company”)?**

9 A. Yes. I submitted my direct testimony, UGI Gas Statement No. 3, on January 19, 2016.

10

11 **Q. What is the purpose of your rebuttal testimony?**

12 A. My testimony responds to certain portions of the direct testimony submitted by David C.
13 Parcell, a witness appearing on behalf of the Office of Consumer Advocate (“OCA”) and
14 Rachel Maurer, a witness appearing on behalf of the Bureau of Investigation and
15 Enforcement (“I&E”). If I fail to address each and every issue in the testimonies of Mr.
16 Parcell and Ms. Maurer, it does not imply agreement with those issues.

17

18 **Q. What are the key aspects of the rate of return issue that the Commission should**
19 **consider when deciding this issue in this case?**

20 A. Both Mr. Parcell and Ms. Maurer have accepted the Company's proposed capital
21 structure ratios and cost of long-term and short-term debt for the fully forecast test year.
22 As such, the rate of return on common equity is the only issue of dispute here. There
23 are three key factors that bear on the rate of return issue in this case. Aside from
24 technical issues that I will discuss later in my rebuttal testimony, the Commission should
25 take into consideration the following:

26 1) A rate of return that will be reflective of rising capital cost rates,

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1 particularly the projected increase in interest rates.

2 2) A rate of return that reflects the current turmoil in the capital markets.

3 3) A rate of return that will reflect and be supportive of the Company's
4 financial and risk profile.

5 4) The management effectiveness displayed by UGI Gas.

6 As I explain below, the opposing party recommendations fail to adequately consider
7 these four points and thereby significantly understate the required cost of common
8 equity in this proceeding. The opposing party recommendations for substantial rate
9 decreases are particularly troublesome as they fail to provide adequate support for the
10 Company's financial profile and would materially increase its risk and cost of capital.

11
12 **Q. How should the rate of return set by the Commission support the Company's**
13 **financial profile?**

14 **A.** The Company currently has available the DSIC mechanism that provides a 10.00%
15 return on equity that was authorized by the Commission at its public meeting on
16 January 28, 2015 (Docket No. M-2016-2522717). To date, UGI Gas has not availed
17 itself of the DSIC, but its sister companies UGI Central Penn Gas and UGI Penn
18 Natural Gas currently employ the DSIC. The Commission should reject the proposal by
19 Mr. Parcell and Ms. Maurer to cut that return to 9.15% and 8.90%, respectively. It is
20 only at the top end of his range does that the position of Mr. Parcell conforms with the
21 return set by the Commission in the DSIC. A reduction in the Company's equity return
22 would be viewed as unsupportive of the Company's financial condition. Rather, based
23 on the factors listed below, and for technical reasons set forth later in my prefiled
24 rebuttal testimony, the Commission should increase the equity return for UGI Gas well
25 above the return used for DSIC purposes.

26

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1 **Q. Mr. Parcell also argues that equity return authorized by state commissions has**
2 **declined and continue to decline in 2015. Please respond.**

3 A. On page 14 of his prefiled direct testimony (OCA Statement No. 2), Mr. Parcell presents
4 a table that displays declining allowed average returns on equity ("ROEs") for electric
5 and natural gas utilities based on rate case decisions by state commissions. For the
6 2015 rate case decisions, the range of authorized returns was 9.00% to 10.30% for the
7 electric utilities (after excluding the Virginia generation cases) and the range for the gas
8 utilities was also 9.00% to 10.30%. What is missing from this analysis is the fact that
9 that the spread between authorized returns and interest rates on A-rated public utility
10 bonds has widened considerably over the past 30-years. This is shown by the following
11 table:

Average	Regulatory Premium
1986-2015	4.03%
2006-2015	4.89%
2011-2015	5.44%

12
13 These data reveal an increasing regulatory return premium. That is to say,
14 progressively higher premiums result for the ten-year average 2006 through 2015
15 period, and the five-year average 2011 through 2015, which can be traced to declining
16 public utility bond yields and the impact of the financial crisis and Great Recession.

17
18 **Q. Should the Commission consider the future trend in capital cost rates when**
19 **deciding the return on equity issue in this case?**

20 A. Yes. Unlike Mr. Parcell's approach (see page 11 of OCA Statement No. 2) that take a
21 backward view of interest rates, accumulative FOMC policy has masked the risk of
22 utilities and with prospectively higher interest rates, those conditions will be reversed.
23 All recognized forecasts indicate a future rise in interest rates as the Federal Open

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1 Market Committee ("FOMC") moves its monetary policy toward normalization. The
 2 FOMC began this process with the end of quantitative easing in October 2014 and the
 3 increase in the Fed Funds rate on December 16, 2015. To gain a consensus view of
 4 future interest rates, I tabulated the forecasts of yields on 10-year Treasury notes
 5 published by a variety of well recognized and investor-influencing sources. I chose the
 6 10-year Treasury note because it is available on a consistent basis across all sources.

7 The comparisons are:

	2015	2016	2017	2018	2019	2020	Change in Basis Points
Blue Chip	2.14%	2.70%	3.40%	3.80%	4.10%	4.20%	206
Value Line	2.14%	2.20%	2.60%	3.00%	3.50%	3.70%	156
EIA	2.14%	3.75%	4.21%	4.11%	4.12%	4.12%	198
CBO-The Budget and Economic Outlook	2.14%	2.80%	3.50%	3.80%	4.00%	4.10%	196

8 The universal consensus is that interest rates will increase in the future. So
 9 while Mr. Parcell (as indicated on page 13 of OCA Statement No. 2) has argued that
 10 lower interest rates on bank deposits, lower yields on Treasury and corporate bonds,
 11 lower social security cost of living benefits, and lower authorized regulatory ROEs in
 12 2015 justify his ROE in this case, Fed actions indicate a trough in interest rates has
 13 passed and the forecasts show interest rates will rise. The Commission should take the
 14 forecast trend toward higher interest rates into account when it sets the cost of equity
 15 for UGI Gas. Mr. Parcell's position of a lower return in this case clearly unreasonably
 16 relies on historic data when investors expect increases in interest rates.

17
 18 **Q. Does the recent volatility in the stock market further support a higher return for**
 19 **UGI Gas?**

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1 A. Yes. For a variety of reasons that I will address later in my rebuttal testimony, the
2 ROEs proposed by Mr. Parcell and Ms. Maurer are much too low. The fact that they
3 propose to lower the return in this case as compared to the DSIC return runs counter to
4 the turmoil in the stock market that has been revealed by wide swings in stock prices
5 since the beginning of 2016. Indeed, the CBOE volatility index, i.e., the VIX, has
6 averaged 20.49 for the first quarter of 2016. Since the end of the Great Recession, the
7 average VIX was 18.74 from July 2009 to December 2015. The VIX provides a relative
8 measure of the expected volatility in the stock market, and the higher the volatility (i.e.,
9 a higher VIX value) the more risky are stocks. The high VIX in the first quarter of 2016
10 reveals the significant uncertainty in the equity markets, and higher risk of equity
11 investments.

12
13 **Q. Are there additional issues that the Commission should consider when setting**
14 **the Company's return?**

15 A. Yes. The Commission should consider both the Company's significant exposure to the
16 high level of industrial throughput and the exemplary performance of the Company's
17 management when setting the return. These factors should be recognized by the
18 Commission by moving to the upper portion of the range of reasonable returns. By
19 moving above the midpoint of the range of returns, the Commission should recognize
20 the Company's high risk attributed to the large proportion of industrial throughput, and
21 to provide recognition of the exemplary performance of the Company's management.

22
23 **Q. How is the remainder of your testimony organized?**

24 A. I will cover the issues of (i) the composition of the proxy (i.e., barometer) group, (ii) the
25 weight to be given to the DCF method, (iii) the DCF growth rate, (iv) the leverage
26 adjustment to the DCF and CAPM methods, (v) the CAPM, (vi) the Risk Premium

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1 analysis, (vii) Comparable Earnings, and (viii) the relative risk of UGI Gas.

2

3

COMPARABLE COMPANIES

4

Q. Are there differences in the barometer groups utilized by the rate of return witnesses in this case?

5

6

A. Yes. Mr. Parcell (see page 24 of OCA Statement No. 2) and I have used the same barometer group. On page 8 of her prefiled direct testimony (I&E Statement No. 1) Ms. Maurer, however, error by excluding three companies from the group.

7

8

9

10

Q. Ms. Maurer (page 7 of I&E Statement No. 1) used the percentage of revenues devoted to utility operations as a criterion for screening companies to assemble her barometer group. Please explain why this is not the correct criterion.

11

12

13

A. For natural gas companies, the percentage of regulated revenues cannot be used to select a barometer group because the margins on other business segments are generally dissimilar to the gas distribution business. Energy trading is a case in point, which would make revenue comparisons incompatible because of the large revenues and small margins associated with that business. That is to say, energy trading generates large amount of revenues, but little profits because the margins on such trades are very small. The correct screening criterion is the percentage of gas assets to total assets. This measure best describes the amount of capital that a firm devotes to each business segment.

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23

Q. Has Ms. Maurer adequately substantiated the exclusion of Chesapeake Utilities, New Jersey Resources, and WGL Holdings from her barometer group?

24

25

A. No. When asked to provide workpapers to substantiate these exclusions she stated that "No such workpapers exist." Rather she claimed that she looked at annual reports

26

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1 (10-Ks) to determine whether a company had more or less than 50% of its revenue
2 derived from the natural gas distribution segment. Essentially, Ms. Maurer has not
3 substantiated her exclusions.
4

5 **Q. Do you have evidence that shows that these three companies are valid members**
6 **of the barometer group?**

7 A. Yes. That evidence is provided as Rebuttal Exhibit PRM-1. The data provided on this
8 exhibit was contained in an attachment to my response to interrogatory I&E-RR-3-D and
9 shows that all of the companies that comprise my barometer group are properly
10 included. Ms. Maurer's reasoning for excluding Chesapeake Utilities, New Jersey
11 Resources, and WGL Holding from the barometer group is based on her mistaken belief
12 that their relatively low percentage of revenues from gas utility operations, according to
13 her, disqualifies them from the barometer group. As shown on my Rebuttal Exhibit
14 PRM-1, the percentage of regulated assets for Chesapeake Utilities is 88.01%, New
15 Jersey Resources is 69.81%, and WGL Holding is 80.34%. All these companies qualify
16 for membership in the proxy group as explained above. With these companies included
17 in the barometer group, the average regulated assets are 86.27% for the Gas Group.
18

DISCOUNTED CASH FLOW

19
20 **Q. The DCF model has been used by Mr. Parcell, Ms. Maurer and you to measure the**
21 **cost of equity. What is your position concerning the usefulness of the DCF**
22 **method?**

23 A. While the results of a DCF analysis should certainly be given weight, the use of more
24 than one method provides a superior foundation for the cost of equity determination.
25 Since all cost of equity methods contain certain unrealistic and overly restrictive
26 assumptions, the use of more than one method will capture the multiplicity of factors

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1 that motivate investors to commit capital to an enterprise (i.e., current income, capital
2 appreciation, preservation of capital, level of risk bearing, etc.). Mr. Parcell's cost of
3 equity analysis gives weight to the CAPM and Comparable Earnings in addition to DCF.
4 Ms. Maurer appears to give near exclusive weight to DCF, even though she submits a
5 CAPM analysis. The use of multiple methods provides a more comprehensive and
6 reliable basis to establish a reasonable equity return for UGI Gas.

7
8 **Q. What form of the DCF model has been employed in this case?**

9 A. The constant growth form of the DCF model has been used by Mr. Parcell, Ms. Maurer,
10 and me.

11
12 **Q. Do the DCF results proposed by Mr. Parcell (see page 28 of OCA Statement No. 2)
13 provide a reasonable representation of the cost of equity?**

14 A. Not in my opinion. The principal purpose of assembling a proxy group is to avoid
15 relying on data for a single company that may not be representative and to thereby
16 smooth out any abnormalities. That said, when some of the proxy group company
17 results are unreasonable on their face, the reliability of the method being used, or the
18 witness' application of that method, must be questioned. As indicated below, several of
19 Mr. Parcell's DCF results are deficient because they are too close to the cost of debt to
20 provide a meaningful measure of the greater risk of cost of equity over debt investment.
21 Indeed, four of Mr. Parcell's DCF results taken from page 4 of Schedule 7 of Exhibit
22 DCP-1 are:

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Atmos Energy		7.7%
Laclede Group		7.4%
Northwest Natural		5.9%
WGL Holdings		7.5%
Average		7.1%

1
2 The 7.1% average result shown above are unreliable for measuring the cost of
3 equity for UGI Gas. Each of these returns are below 8.3%, which represents Mr.
4 Parcell's DCF conclusion for this case. The DCF analysis by Ms. Maurer suffers from
5 the same infirmities as Mr. Parcell's. Listed below results fall into that category:

	Average:					
	52 wk &					
Company	Spot Yield	+	Growth	=	Total	
Northwest Natural Gas	3.78%	+	4.25%	=	8.03%	
Southwest Gas	2.96%	+	5.33%	=	8.29%	
Average					8.16%	

6 The cost of equity must be higher than the cost of debt by a meaningful margin to
7 compensate for the higher risk associated with a common equity investment. As I have
8 demonstrated in my direct testimony, given the current and prospective level of interest
9 rates, a spread of 6.50% is reasonable between the cost of debt and the cost of equity,
10 indicating a cost of equity of 11.50% based on a prospective bond yield of 5.00%
11 (5.00% + 6.50%). Yet, each of the companies listed above have DCF returns that fail to
12 provide a sufficient spread over the six-month average yield of 4.26% on A-rated public
13 utility bonds, or the March 2016 yield that was 4.16%. By eliminating the anomalous
14 results for the two companies shown above from Ms. Maurer's group, the average DCF
15 result would be 9.38% (3.28% + 6.10%). Adding the leverage adjustment that I
16 developed in my direct testimony to that return would produce a final DCF result of

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1 10.19% (9.38% + 0.81%). In my opinion, a three-month measurement period is too
2 short of time for this case. Indeed, the average dividend yield in the first quarter of 2016
3 was 2.87% for the Gas Group, as compared to the average dividend yield of 3.16% in
4 the fourth quarter of 2015. The decline in the dividend yields for the Gas Group in the
5 first quarter of 2016 can be traced to investors seeking a "safe haven" in utility stocks
6 during increased market volatility.

DCF GROWTH RATE

8
9 **Q. Please summarize the DCF growth rate analysis performed by Ms. Maurer.**

10 A. As shown on page 3 of Schedule 4 of I&E Exhibit No. 1, Ms. Maurer proposes a growth
11 rate of 5.58%, based on her review of analysts' projected earnings growth rates (see
12 page 25 of I&E Statement No. 1). I generally concur with Ms. Maurer's approach and
13 would only note that if she had excluded the abnormally low growth rates of 4.25% for
14 Northwest Natural Gas and 5.53% for Southwest Gas, her average growth rate would
15 have been 6.10%, which is close to the 6.25% DCF growth rate that I used.

16
17 **Q. On page 25 of I&E Statement No. 1, Ms. Maurer cautions that the analysts'
18 forecasts of earnings per share growth used in her DCF analysis may be biased.
19 Please comment.**

20 A. As a preliminary matter, I disagree with Ms. Maurer's premise and would point to an
21 article published in The Wall Street Journal on April 26, 2010, which reported that 64%
22 of companies had beaten analysts' forecasts since the start of 1999. More importantly,
23 however, investors rely heavily on analysts' forecasts in determining the price they are
24 willing to pay for a particular stock. Consequently, if the forecasted earnings growth
25 rates were to be discounted, a downward adjustment would also have to be made to the
26 stock prices those forecasts have produced. This, in turn, would generate higher

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1 dividend yields in the DCF analysis.

2
3 **Q. How has Mr. Parcell analyzed the growth rate component of the DCF model?**

4 A. Mr. Parcell has looked at (i) historic retention growth, (ii) historic per share growth, (iii)
5 prospective retention growth, (iv) prospective per share growth, and (v) First Call EPS
6 growth (see page 26 of OCA Statement No. 2).

7
8 **Q. As to the DCF growth component, what financial variables should be given
9 greatest weight when assessing investor expectations?**

10 A. The theory of the DCF holds that (1) the value of a firm's equity (i.e., share price) will
11 grow at the same rate as earnings per share with a constant P-E ratio and (2) dividend
12 growth will equal earnings growth with a constant payout ratio. Therefore, to properly
13 reflect investor expectations within the limitations of the DCF model, earnings per share
14 growth, which is the basis for the capital gains yield and the source of dividend
15 payments, must be given greatest weight. The reason that earnings per share growth is
16 the primary determinant of investor expectations rests with the fact that the capital gains
17 yield (i.e., price appreciation) will track earnings growth with a constant price earnings
18 multiple (a key assumption of the DCF model). It is also important to recognize that
19 analysts' forecasts significantly influence investor growth expectations. Moreover, it is
20 instructive to note that Professor Myron Gordon, the foremost proponent of the DCF
21 model in public utility rate cases, has established that the best measure of growth for
22 use in the DCF model is forecasts of earnings per share growth. Indeed, page 3 of
23 Schedule 7 of Exhibit DCP-1 provides the data to calculate a 5.9% earnings per share
24 growth rate for Mr. Parcell's barometer group based on the Value Line forecasts.
25 Setting aside the abnormally low earnings growth rate of 1.5% for New Jersey
26 Resources which would imply a 4.4% DCF cost rate (2.9% + 1.5%), produces a growth

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1 rate of 6.6%, which is above the 6.25% DCF growth rate I used. A reasonable dividend
2 yield of 3.0% and a growth rate of 6.6% produces a DCF cost rate of 9.6% or near the
3 current DSIC cost rate.
4

5 **Q. In his direct testimony (see page 26 of OCA Statement No. 2), Mr. Parcell relies in**
6 **part on retention growth in his DCF model. Please discuss the limitations of this**
7 **approach.**

8 A. Retention growth, along with external financing growth, is another means of describing
9 book value per share growth. Other factors also contribute to earnings growth that is
10 not accounted for by the retention growth formula, such as sales of new common stock,
11 reacquisition of common stock previously issued, changes in financial leverage,
12 acquisition of new business opportunities, profitable liquidation of assets, and
13 repositioning of existing assets. In my view, book value per share growth, or its
14 surrogate retention growth, does not represent the proper financial variable to be
15 considered when selecting the DCF growth component. This is because utility stocks
16 do not typically trade at book value.
17

18 **Q. Can you show how the DCF model may be misapplied using the retention growth**
19 **rate method?**

20 A. Yes. The major infirmity of the DCF method becomes apparent when viewing the
21 model in its retention growth rate form. Mr. Parcell has employed the "b x r" approach,
22 i.e., the retention growth rate method (see page 2 of Schedule 7 of Exhibit DCP-1), in
23 his DCF analysis. This special form of the DCF merely adjusts an assumed return on
24 book common equity by the difference between the dividend yield on book value and
25 the dividend yield on market value. This form of the DCF cannot be viewed as a full
26 market model because it mixes accounting returns and market returns in the following

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1 manner:

$$\begin{array}{r} 2 \\ 3 \quad E/B \\ 4 \quad -D/B \\ 5 \quad +D/P \\ 6 \quad \hline 7 \quad ROE \end{array}$$

8 where: E = earnings per share
9 D = dividend per share
10 B = book value per share
11 P = price per share
12 ROE = return on equity

13 In reality, a true market model should be represented by the formula:

14 where: D = dividends per share
15 P₀ = current price per share
16 P₁ = appreciated price per share
17

18 k = cost of equity

$$19 \quad K = \frac{D_1}{P_0} + \frac{P_1 - P_0}{P_0}$$

20 The retention growth rate form of the DCF does not adequately reflect investor
21 expectations of total returns (dividend yield + capital gains yield). Since retention
22 growth is intended to describe growth in book value, this method is inappropriate
23 because investors do not necessarily realize growth in the value of their investment at
24 the retention growth rate because utility stocks infrequently trade at book value.

25
26 **Q. Please explain.**

27 A. My illustration starts with the Value Line forecast ROE which shows an average of
28 10.30% using Mr. Parcell's data for the Barometer Group (i.e., 10.3% + 9.4% + 11.2% =
29 30.9% ÷ 3) for the periods 2016, 2017 and 2018-20 as shown on page 1 of Schedule 10
30 of Exhibit DCP-1. These equity returns are what Value Line is forecasting that these
31 companies will actually achieve prospectively. Please notice the trend toward higher

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1 future returns. However, these equity returns are converted by Mr. Parcell into the
2 7.7% DCF return shown on page 4 of Schedule 7 of Exhibit DCP-2, under the column
3 "Prospective Retention Growth" for Mr. Parcell's proxy group of gas companies as
4 follows:

E/B		10.30%
-D/B		-5.60%
+D/P		3.00%
ROE		7.70%

5 Mr. Parcell never explains how gas utilities could realize a return on equity of
6 10.30%, which is what investors actually expect, if the results of the DCF model are
7 7.7%, which is substantially lower than their expectations. Even Mr. Parcell must not
8 place much reliance on this form of this form of DCF return, because he concludes that
9 his DCF analysis indicates an 8.3% ROE. It is clear that this form of the DCF is
10 severely deficient and is not a useful measure of the cost of equity in this case.
11

12 **Q. Has Mr. Parcell included external financing growth in his internal
13 growth/sustainable growth analysis?**

14 A. No. This omission results in a further downward bias in his retention growth rate
15 analysis. Forecasts indicate future growth from external stock financing will add to the
16 growth in equity for the Value Line gas companies. For example, Value Line is
17 forecasting an increase in the number of outstanding common shares that shows 2.0%
18 growth rate annually for his barometer group. By failing to incorporate these data into
19 his cost of equity analysis, Mr. Parcell has understated the DCF return.
20

21 **Q. Mr. Parcell asserts (see page 39 of OCA Statement No. 2) that your proposed DCF**

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1 **growth rate substantially exceeds investor expectations and is not supported by**
2 **the data that you present. Please respond.**

3 A. My DCF growth rate is entirely within investor growth expectations for the gas utilities
4 and is fully supported by my data. As shown on Schedule 9 of Exhibit B, the analysts'
5 forecasts of average earnings growth for the gas utilities were 5.12% by FirstCall/IBES,
6 6.11% by Reuters, 5.47% by Zacks, 4.80% by Morningstar, 5.28% by SNL, and 7.06%
7 by Value Line. The range of the forecasts of earnings per share growth is 4.80% to
8 7.06%. The 6.25% rate that I used in my DCF analysis is entirely within this range. As
9 noted previously, a 6.6% growth rate can be derived by excluding one anomalous
10 growth rate from the project earnings per share growth rates provided by Mr. Parcell.

LEVERAGE ADJUSTMENT

11
12
13 **Q. Mr. Parcell has criticized your leverage adjustment. Please respond.**

14 A. Mr. Parcell states that investors are aware that gas utilities have their rates established
15 based upon book values. But this is no reason to ignore the leverage adjustment
16 because investors can only realize their returns based on the market prices at which
17 they purchase the stocks of gas utilities. Indeed, this difference is the very reason that
18 *the leverage adjustment is necessary.*

19 As noted in my direct testimony, the problem with an unadjusted DCF arises
20 when those returns are applied to a book value capital structure, rather than market
21 capitalization. Unless we use the market values in the calculation of the weighted
22 average cost of capital, then other methods, such as Comparable Earnings, that focus
23 on book values should also be used. Indeed, Mr. Parcell has used the Comparable
24 Earnings approach, which is principally a book value approach.

25 Mr. Parcell makes reference to the Aqua Pennsylvania and PPL Electric Utilities
26 rate case (see page 41 of OCA Statement No. 2) decisions by the Pennsylvania

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1 Public Utility Commission as reason for opposing the leverage adjustment. The fact
2 that the Commission declined to use the leverage adjustment in the Aqua Pennsylvania
3 case cited by Mr. Parcell does not invalidate its use. Notably, the Commission did not
4 repudiate the leverage adjustment in the Aqua case, but instead arrived at an 11.00%
5 return on equity for Aqua by including a separate return increment for management
6 performance. Just like an increment for management performance is not recognized in
7 all rate cases, so too the Commission seems to be taking a similar approach to the
8 leverage adjustment. As to the PPL Electric order, the Commission followed the same
9 approach as the Aqua Pennsylvania order, whereby it granted a management
10 performance increment rather than the leverage adjustment when it set the return on
11 equity.

12 In addition, the betas that I have used in the CAPM are calculated strictly from
13 market values, using a firm's stock price as the dependent variable and the market
14 index as the independent variable. There is no reference to book values in those
15 calculations. As I have previously explained, the regulatory-determined cost of equity
16 must be adjusted for the differences between the financial risks implicit in the market-
17 based *capital structure versus the financial risk associated with book value capital*
18 *structure used in ratesetting.* The Hamada formula that I utilized to adjust the betas is
19 *merely an extension of the Modigliani and Miller formula that I used in connection with*
20 *my DCF calculations.*

21
22 **Q. Please respond to Ms. Maurer's criticisms of your leverage adjustment (see page**
23 **38 of I&E Statement No. 1).**

24 **A.** Ms. Maurer offers a variety of reasons for not making a leverage adjustment. As a
25 preliminary matter, Ms. Maurer is incorrect on page 38 of I&E Statement No. 1 to label
26 the leverage adjustment as a "market-to-book" ratio adjustment because the market-to-

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1 book ratio plays no role in the leverage adjustment, and Ms. Maurer has not, nor could
2 she, show that market-to-book ratios are part of the leverage adjustment. Ms. Maurer
3 also notes on page 42 of I&E Statement No. 1 that the credit rating agencies assess
4 financial risk in terms of the book value of debt in their analysis of the creditworthiness
5 of a company. I agree. But this has nothing to do with my leverage adjustment. The
6 credit rating agencies do not measure the market required cost of equity for a company.
7 They are judging risk associated with a company's debt. Hence, they are not
8 concerned with the cost of equity or how it is applied in the ratesetting context. Rather,
9 the credit rating agencies are only concerned with the interests of lenders and the timely
10 payment of interest and principal by utilities. While Ms. Maurer's observation is correct,
11 it has no relevance to my leverage adjustment.

12
13 **Q. Ms. Maurer also questions your leverage adjustment by reference to prior**
14 **Commission orders. Please comment.**

15 **A.** Ms. Maurer also points to several decisions where the Commission declined to make a
16 leverage adjustment (see page 43 of I&E Statement No. 1) – i.e., rate cases including
17 Metropolitan Edison, Aqua Pennsylvania (also cited by Mr. Parcell), and the City of
18 Lancaster Water Department. It is my understanding that the adjustment proposed in
19 the MetEd case is distinguishable and, as such, the Commission's rejection of it in the
20 MetEd case has no bearing on my adjustment here. Moreover, after rejecting an
21 adjustment in the MetEd case, the Commission subsequently accepted my adjustment
22 in a later case for PPL Gas Utilities Corporation in Docket No. R-00061398. Further,
23 the fact that the Commission declined to use the leverage adjustment in the Aqua
24 Pennsylvania case cited by Ms. Maurer does not invalidate its use. As I noted above
25 with respect to Mr. Parcell's testimony, the Commission did not repudiate the leverage
26 adjustment in the Aqua case, but instead arrived at an 11.00% return on equity for Aqua

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1 by including a separate return increment for management performance. As to the City
2 of Lancaster decision, the situation there was quite different than the leverage
3 adjustment that I propose in this case. Lancaster proposed a leverage adjustment to
4 the cost of equity measured with the Hamada formula and applied it to the DCF result,
5 the Risk Premium result, and the CAPM. While the Hamada formula plays a role in the
6 CAPM, it is not applicable to the DCF or the Risk Premium measures of the cost of
7 equity. Hence, this distinguishes the City of Lancaster approach to the leverage
8 adjustment from mine in this case.

9
10 **Q. Ms. Maurer next says that your leverage adjustment lacks academic literature**
11 **support. Please respond.**

12 A. Leverage adjustments are routinely discussed in the academic literature. Indeed, any
13 basic finance textbook discusses the relationship between returns and the degree of
14 financial leverage, and often references the work of Modigliani and Miller and Hamada.
15 I have merely extended these well-accepted principles to the ratesetting process. Ms.
16 Maurer (see page 45 of I&E Statement No. 1) also contends that information presented
17 to investors, such as that included in the Value Line reports, argues against my
18 leverage adjustment because investors base their investment decisions on book value.
19 However, the Value Line reports clearly show the market capitalization of each
20 company in her barometer group. This means that investors are well aware of the
21 market capitalization of the natural gas utility stocks that Ms. Maurer relies upon for her
22 analysis of the cost of equity. Stated differently, investors are concerned with the return
23 that will be earned on the dollars they invest (i.e., their market price) and not some
24 accounting value of little relevance to them. Since the financial risk associated with the
25 book value capital structure is different from the market value of the capitalization, that
26 risk difference must be taken into account in setting the ROE using the DCF. Hence,

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1 her point here is irrelevant.

2

3

CAPITAL ASSET PRICING MODEL

4

Q. Do you have concerns regarding Mr. Parcell's and Ms. Maurer's application of the CAPM?

5

6

A. Yes. Mr. Parcell's CAPM analysis understates the cost of equity for a number of reasons including his use of the yield on 20-year Treasury notes, his use of historical geometric means to calculate total market return, his failure to use leveraged adjusted betas, and his failure to recognize the size adjustment. Ms. Maurer's CAPM analysis is deficient because it uses the yield on 10-year Treasury notes as the risk-free rate of return, it uses historical geometric means to calculate the market premium, it fails to use leverage adjusted betas, and it lacks a size adjustment.

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Q. How does the use of the yield on 10-year Treasury notes compare with yields on longer-term Treasury bonds?

15

16

A. The Blue Chip report dated March 1, 2016, which Ms. Maurer relied on, shows this comparison. For the fourth quarter of 2015, the gap was 0.77% (2.96% - 2.19%) between the yields on 30-year and 10-year Treasury obligations. For the forecast periods, this gap is expected to persist. The use of 10-year yield produces a systematic understatement of Ms. Maurer's CAPM returns, unless there is an inverted yield curve. Inverted yield curves are not common and when they occur it is usually a precursor to a recession. This understatement can be traced to extraordinary monetary policy actions taken by the Federal Open Market Committee ("FOMC") to deal with the sluggishness in the economy. Part of the Fed's strategy in dealing with this issue is a low Fed Funds rate that has resulted in low short-term interest rates. For this reason, long-term rates, such as those revealed by 30-year Treasury bonds, should be used to measure the

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1 risk-free rate of return. Use of shorter term rates, such as Ms. Maurer's 10-year
2 Treasury Notes yields, are more susceptible to Fed policy actions.

3
4 **Q. What issues do you have with Mr. Parcell's risk-free rate of return in his CAPM
5 application?**

6 A. I have two issues. First Mr. Parcell should have used the yield on 30-year, not 20-year
7 Treasury (see page 29 of OCA Statement No. 2). The longer term Treasury yields are
8 more consistent with investors' long-term horizon for common stocks. Second and
9 more importantly, he should have used forecasts of the yields on treasury bonds. As I
10 have substantiated above, interest rates are forecast to increase, and to make the
11 CAPM forward-looking, which is a requirement of the model those forecasts must be
12 incorporated into the model.

13
14 **Q. Ms. Maurer has used forecasts in developing her risk-free rate of return in the
15 CAPM. Have you detected any problems with the forecast she has used?**

16 A. Yes. The support for her forecast risk-free rate of return is shown on page 2 of
17 Schedule 7 of I&E Exhibit No. 1. There, she incorrectly gives the same weight to the
18 yield on 10-year Treasury notes for the fourth quarter of 2015 as she does for the entire
19 five-year period 2017 through 2021. This approach leads to a seriously understated
20 risk-free rate of return even putting aside the unreasonableness of using 10-year yields.
21 There are a variety of problems with her approach. First, the yields on 10-year
22 Treasury notes for the fourth quarter of 2015 and first three quarters of 2016 will all be
23 history by the time new rates become effective in October 2016. Therefore, even if 10-
24 year rates are used, it is necessary to correct the quarterly and annual data to be
25 considered in the risk-free rate of return and the weights assigned to the forecast data
26 presented by Ms. Maurer. I have revised her forecast below, based upon the Blue Chip

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1 reports dated December 1, 2015 and March 1, 2016 that she used. Moreover, Blue
2 Chip provides higher yields on Treasury obligations as the forecasts are extended into
3 the future.

	10-Year	10-Year
	Treasury	Treasury
Year	Yield	Yield
2016	2.50%	3.20%
2017	3.40%	4.00%
2018	3.80%	4.40%
2019	4.10%	4.60%
2020	4.20%	4.80%
2021	4.30%	4.90%
Average	3.72%	4.32%

4 The resulting risk-free rate of return is 3.72% using the yield on 10-year Treasury Notes
5 and 4.32% using the yield on 30-year Treasury Bonds exceeds substantially the 2.57%
6 rate that she used.

7
8 **Q. What are your observations regarding Mr. Parcell's and Ms. Maurer's use of the**
9 **geometric mean to calculate historic market returns?**

10 A. Mr. Parcell (see page 30 of OCA Statement No. 2) and Ms. Maurer (see page 29 of I&E
11 Statement No. 1) incorrectly used the geometric mean in their historic analysis of the
12 total market returns. The theoretical foundation of the CAPM requires that the
13 arithmetic mean be used because it conforms to the single period specification of the
14 model and it provides a representation of all probable outcomes and has a measurable
15 variance. It has been established that the arithmetic mean best describes expected
16 future returns -- the objective of the CAPM. In contrast, use of the geometric mean,
17 which Mr. Parcell and Ms. Maurer considered, consists merely of a rate of return taken

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1 from two data points which would have no measurable variance (i.e., the dispersion of
2 the returns cannot be calculated with a geometric mean). So while a geometric mean
3 will capture the growth from an initial to a terminal value, it cannot provide a reasonable
4 representation of the market premium in the context of the CAPM because the model
5 requires a single period return expectation of investors. The arithmetic mean provides
6 an unbiased estimate, provides the correct representation of all probable outcomes, and
7 has a measurable variance.

8 As stated by Ibbotson:

9 Arithmetic Versus Geometric Differences

10 For use as the expected equity risk premium in the CAPM,
11 the arithmetic or simple difference of the arithmetic means
12 of stock market returns and riskless rates is the relevant
13 number. This is because the CAPM is an additive model
14 where the cost of capital is the sum of its parts. Therefore,
15 the CAPM expected equity risk premium must be derived
16 by arithmetic, not geometric, subtraction.

17 Arithmetic Versus Geometric Means

18 The expected equity risk premium should always be
19 calculated using the arithmetic mean. The arithmetic mean
20 is the rate of return which, when compounded over multiple
21 periods, gives the mean of the probability distribution of
22 ending wealth values....This makes the arithmetic mean
23 return appropriate for computing the cost of capital. The
24 discount rate that equates expected (mean) future values
25 with the present value of an investment is that investment's
26 cost of capital. The logic of using the discount rate as the
27 cost of capital is reinforced by noting that investors will
28 discount their (mean) ending wealth values from an
29 investment back to the present using the arithmetic mean,
30 for the reason given above. They will therefore require
31 such an expected (mean) return prospectively (that is, in
32 the present looking toward the future) in order to commit
33 their capital to the investment. (Stocks, Bonds, Bills and
34 Inflation - 1996 Yearbook, pages 153-154)¹
35
36
37

38 **Q. Are there later quotes available from the Ibbotson Yearbook that might lead to a**

¹ The S&P Yearbook has been used by Mr. Parcell and me to analyze historical returns. This source is cited frequently in public utility rate cases, and its results are frequently reported in the financial press. Hence, it is an investor influencing source.

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1 **different conclusion regarding the use of arithmetic means?**

2 A. No. A careful reading of Ibbotson on this point indicates that its view for using
3 arithmetic data in the CAPM has not changed in later publications of its Yearbook. In
4 the 2014 Yearbook (see page 83), Ibbotson states that "... the arithmetic mean better
5 represents a typical performance over single periods." The CAPM is a single-period
6 model that requires use of the arithmetic mean to conform with the specification of the
7 model. Moreover, when applying the CAPM (see page 152), Ibbotson specifically
8 states: "The equity risk premium is calculated by subtracting the arithmetic mean of the
9 government bond income return from the arithmetic mean of the stock market total
10 return." As such, the geometric mean should not be used in the CAPM.

11
12 **Q. Are there comparative data presented by Mr. Parcell that indicate that market
13 premiums using geometric mean are improper?**

14 A. Yes. Looking at page 30 of OCA Statement No. 2, his annual return analysis shows a
15 6.85% market premium for the S&P 500 and an arithmetic market premium of 6.0% with
16 the Morningstar data. This clearly shows that the geometric market premium of 4.4% is
17 an outlier and is much too low.

18
19 **Q. What are your observations concerning Ms. Maurer's calculation of the total
20 market return?**

21 A. Ms. Maurer's historical returns are understated because they use geometric means for
22 overlapping periods, thus result in double-counting recent yearly results. The correct
23 arithmetic mean provides returns of:

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	Arithmetic
	Mean
5 yr S&P Composite Index Historical Return	13.11%
10 yr S&P Composite Index Historical Return	9.14%
20 yr S&P Composite Index Historical Return	9.94%
40 yr S&P Composite Index Historical Return	12.65%
62 yr S&P Composite Index Historical Return	12.07%
Average Historic Market Return	11.38%

1 We can see that the 10.00% historical overall market return that she uses in the CAPM
2 is understated because the arithmetic means are much higher.

3
4 **Q. Mr. Parcell argues against recognition of a size adjustment to the results of the**
5 **CAPM. Please respond.**

6 **A.** Mr. Parcell argues that the size adjustment is not necessary because size premiums
7 are not required for utilities (see page 44 of OCA Statement No. 2). Mr. Parcell is
8 incorrect in this regard. First, the size adjustment that I used was employed in the
9 context of the CAPM. Risk associated with size is not a systematic risk that is
10 considered in the CAPM cost rate. The beta component of the CAPM measures strictly
11 systematic, or market risk. All other risk is unsystematic, or company-specific risk. So
12 the size of a firm, which is an unsystematic risk, must be considered separately in the
13 context of the CAPM. Second, Mr. Parcell's arguments concerning the application of
14 the size adjustment revolve around the purported distinction between regulated utilities
15 and unregulated industrial companies. But, the Wong article that he cites employed
16 data going back into the 1960s. Enormous changes have occurred in the public utility
17 industry since the 1960s that have fundamentally changed the utility business. The
18 Wong article also noted that betas for the non-regulated companies were larger than
19 the betas of the utilities. This, however, is not a revelation, because history shows that

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1 utilities generally have lower betas than many other companies. This fact does not
2 invalidate the additional risk associated with small size.

3 The Wong article further concludes that size cannot be explained in terms of
4 beta. Again, this should not be a surprise. Beta is not the tool that should be employed
5 to make that determination. Indeed, beta is a measure of systematic risk and it does
6 not provide the means to identify the return necessary to compensate for the additional
7 risk of small size. In contrast, the definitive and often cited Fama/French study (see
8 "The Cross-Section of Expected Stock Returns," The Journal of Finance, June 1992)
9 identified size as a separate factor that helps explain returns. Further, the article by Dr.
10 Thomas Zepp presented research on water utilities that support a small firm effect in the
11 utility industry.²

12
13 **Q. Mr. Parcell further claims (see page 46 of OCA Statement No. 2) that for utilities
14 smaller companies have the lowest returns. Please respond.**

15 **A.** Mr. Parcell's table on page 46 of his prefiled direct testimony does not support his
16 conclusion. This is because the smallest utility group, i.e., the water companies, have
17 returns that are influenced by revenue decoupling mechanisms ("RDM"). Indeed, the
18 three California water companies in his group all have a 9.43% authorized ROE
19 (according to Mr. Parcell) while at the same time possessing RDMs. Likewise, the
20 company with the next lowest authorized ROE in his group is in Connecticut that also
21 has an RDM. Mr. Parcell is incorrect to try to correlate his ROEs based on authorized
22 returns and the size of the gas utilities and argue that size is not a factor in setting the
23 authorized return. Plus, Mr. Parcell never reveals the vintage of the authorized returns
24 for the other utility groups. Those higher returns for those groups might be the product

² Zepp, Thomas M. (2002) "Utility stocks and the size effect: revisited". Economics and Finance Quarterly, 43, 578-582.

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1 of old rate case decisions.

2
3 **Q. Ms. Maurer (see page 47 of I&E Statement No.1) also argues against the need to**
4 **adjust the CAPM results for size differences. Please comment.**

5 A. Ms. Maurer's arguments revolve around the affiliation of UGI Gas with UGI Corporation
6 and that the studies that measure the size adjustment are not specific to the utility
7 industry. First no witness in the case has analyzed the cost of equity for UGI
8 Corporation. Hence, a comparison of size of either UGI Gas or the barometer group to
9 UGI Corporation is not relevant to the size issue. Second, the purported distinction
10 between regulated utilities and unregulated industrial companies is not an issue that
11 subverts the size adjustment. The Wong article that Ms. Maurer cites to does not refute
12 the size adjustment as explained above regarding Mr. Parcell's testimony. By adding
13 the size adjustment to his results, the CAPM return would be 8.00% (6.9% + 1.10%)

RISK PREMIUM ANALYSIS

14
15
16 **Q. Do you believe the Risk Premium method provides significant evidence of the**
17 **cost of equity?**

18 A. Yes. In my opinion, the Risk Premium results should be given serious consideration.
19 The Risk Premium method is straight-forward, understandable and has intuitive appeal
20 because it is based on a company's own borrowing rate. The utility's borrowing rate
21 provides the foundation for its cost of equity which must be higher than the cost of debt
22 in recognition of the higher risk of equity. So, while Mr. Parcell and Ms. Maurer decline
23 to use the Risk Premium approach to measure the Company's cost of equity, it is an
24 approach that provides a direct and complete reflection of a utility's risk and return
25 because it considers additional factors not reflected in the beta measure of systematic
26 risk. It is particularly useful when investors expect changes in the cost of debt

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1 prospectively.

2
3 **Q. Please respond to Mr. Parcell's criticisms of your Risk Premium approach.**

4 A. Mr. Parcell's testimony (see page 41 of OCA Statement No. 2) seems critical of my use
5 of selected periods related to the historical relationship between stock returns and bond
6 returns. While Mr. Parcell's tabulation presented on page 42 of his direct testimony
7 looks at all years in the Ibbotson/Morningstar data, I have specifically tailored my Risk
8 Premium analysis to the current and prospective cost of debt. As I established in my
9 direct testimony, it is necessary to analyze specific periods because it is clear from the
10 data that there is an inverse relationship between the level of interest rates and the
11 magnitude of the risk premium. That is to say, the risk premium narrows as interest
12 rates increase and the risk premium expands when interest rates fall. I have
13 incorporated this relationship into my risk premium analysis. Moreover, it is quite
14 common to analyze the differentials between historical returns on stocks and bonds, as
15 this approach is often employed in the academic literature and referenced in the trade
16 press.

17
18 **Q. What does Ms. Maurer say about your Risk Premium analysis?**

19 A. Ms. Maurer (see page 18 of I&E Statement No. 1) makes the unfounded assertion that
20 the Risk Premium, and CAPM as well, do not carry over from the investment decision-
21 making process to the utility ratesetting process. In fact, it is precisely because
22 investors consider the results of other methods that they too should be used in addition
23 to the DCF in the development of the cost of equity in this proceeding. Ms. Maurer's
24 assertion that the Risk Premium method does not measure the current cost of equity as
25 directly as the DCF is similarly without foundation. As I explained in my direct
26 testimony, we are facing the prospect of increasing interest rates for the future. I

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1 incorporated the trend toward higher interest rates when I developed my Risk Premium
2 cost of equity of 11.50% (5.00% interest rate on A-rated public utility bonds + 6.50%
3 equity risk premium). So unlike the argument made by Ms. Maurer, the risk premium
4 does vary according to the level of interest rates that are captured by my application of
5 the Risk Premium approach.

COMPARABLE EARNINGS APPROACH

8 **Q. Please comment on Mr. Parcell's Comparable Earnings approach.**

9 A. The underlying premise of the Comparable Earnings method is that regulation should
10 emulate results obtained by firms operating in competitive markets and that a utility
11 must be given an opportunity cost of capital equal to that which could be earned if one
12 invested in firms of comparable risk. For non-regulated firms, the cost of capital
13 concept is used to determine whether the expected marginal returns on new projects
14 will be greater than the cost of capital, i.e., the cost of capital provides the hurdle rate at
15 which new projects can be justified, and therefore undertaken. Further, given the 10-
16 year time frame (i.e., five years historical and five years projected) considered by my
17 study, it is unlikely that the earned returns of non-regulated firms would diverge
18 significantly from their cost of capital.

19 The Comparable Earnings approach satisfies the comparability standard
20 established in the Hope case. In addition, the financial community has expressed the
21 view that the regulatory process must consider the returns that are being achieved in
22 the non-regulated sector to ensure that regulated companies can compete effectively in
23 the capital markets. Moreover, in 1994 a study that addressed the ROE issue, John
24 Olson (then with Merrill Lynch) established that ROEs from non-regulated companies
25 provide better assessment of investor requirements than those available for regulated

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1 utilities.³

2
3 **Q. Is Mr. Parcell's use of market-to-book ("M/B") ratios in his Comparable Earnings**
4 **approach (see page 32 of OCA Statement No. 2). Is that necessary or**
5 **appropriate?**

6 A. No, an analysis of M/B ratios is not necessary to apply the Comparable Earnings
7 method. There is no basis to alter investor expected returns on book value due to any
8 divergence in market prices from book value. Indeed, consideration of M/B ratios
9 introduces subjectivity that the Comparable Earnings method is designed to avoid. That
10 is to say, Comparable Earnings uses actual or expected returns directly to measure the
11 required return on equity without additional subjective judgment that would be involved
12 by considering M/B ratios. Moreover, it is impossible to know whether the market
13 valuation is solely related to earnings for a particular company. Market sentiment can
14 significantly influence the price of stock. This is particularly true given the increasingly
15 global market for capital, the advent of program trading, and the effect on the market of
16 mergers and leveraged financed stock acquisitions. M/B ratios for all sectors of stocks
17 have exceeded 1.0 for an extended period. Mr. Parcel's assumption would mean that
18 the market, on average, earns significantly more than the cost of equity. Mr. Parcell's
19 base CE analysis without his M/B adjustment therefore indicates a common equity cost
20 rate of 10.8% to 11.2%.

21
22 **Q. In his critique of your approach, Mr. Parcell criticizes your mechanism of**
23 **applying the Comparable Earnings approach. Please comment.**

24 A. I have used this approach in connection with the other market models (i.e., DCF, Risk

³ "Natural Gas: The Case for ROE Reform," John E. Olson First Vice President, Merrill Lynch & Co., October 11, 1994.

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1 Premium, and CAPM) and the combined results of all methods fulfill established
2 standards of a fair rate of return, i.e. namely, comparability and capital attraction.
3 Unlike Mr. Parcell's Comparable Earnings approach, I have used objective measures to
4 establish screening parameters to identify comparable companies with similar risks.
5 Unlike my approach, Mr. Parcell compares the returns for the companies in the
6 Comparable Earnings group with the returns for the gas utilities. This comparison is not
7 appropriate because it introduces circularity to the Comparable Earnings method, which
8 I avoid for reasons explained in my direct testimony (see page 61 of my prefiled direct
9 testimony).

10
11 **Q. Mr. Parcell disagrees with the parameters you used to establish comparability.
12 Please comment.**

13 **A.** Mr. Parcell alleges that the risk parameters that I used to screen for my Comparable
14 Earnings companies do not establish that expected earnings for utilities and non-utilities
15 are the same. Notably, however, he used three of the same variables in comparing risk
16 on page 1 of Schedule 12 of Exhibit DCP-1. There is a fundamental relationship
17 between risk and return that Mr. Parcell has not refuted. By levelizing the risk for the
18 non-regulated companies and utilities, the returns derived from the non-regulated
19 companies are directly relevant for the utilities.

UGI RELATIVE RISK TRAITS

20
21
22 **Q. On a variety of occasions in his prefiled direct testimony, Mr. Parcell makes the
23 argument that UGI Gas have positive risk characteristics, such as the fully
24 forecast test year, that he says that transfers risk from shareholders to
25 ratepayers. Do any of Mr. Parcell's observations substantiate a return for UGI
26 Gas that does not reflect its higher risk traits?**

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1 A. No. Mr. Parcell's observation regarding a fully projected test year ignores the fact that a
2 variety of gas utilities also employ a fully projected future test year. As such, the market
3 prices of five barometer group companies that are used to measure the cost of equity
4 already reflect the risk attributes of the fully forecast test year. The same concept
5 applies to other regulatory mechanisms such as the DSIC, which is common for many
6 gas distribution utilities. It is revealing that Mr. Parcell chooses to ignore that many gas
7 distribution utilities also used weather stabilization and/or revenue decoupling
8 mechanisms. UGI Gas has not proposed either of these mechanisms, which would
9 mean that the Company has greater risk than the barometer group companies. And,
10 Mr. Parcell ignores the extraordinarily high percentage of industrial throughput on the
11 UGI Gas system that makes the Company more risky than the barometer group
12 companies. For UGI Gas, its industrial load, which comprises, 56% of system
13 throughput, is susceptible to fluctuating margins associated with alternative fuel prices
14 or physical bypass. This provides significant risk to the Company that far outweighs the
15 risk faced by most other gas utilities. While the Company has proposed to decouple the
16 interruptible margins above cost of service from the revenues claimed in this case to
17 minimize that risk, if the Company is unsuccessful in doing so, then this additional risk
18 should be reflected in the cost of common equity.

19
20 **Q. Do the positions of the opposing parties, if adopted by the Commission, point to**
21 **a further increase in the Company's risk?**

22 A. Yes. The Company calculates the cost of serving the interruptible class at \$5 million.
23 These customers all have verified dual fuel capability and service is priced against
24 alternative fuel, normally number 2 fuel oil. Oil/gas spreads have been fairly wide in
25 recent years and as a result the company has had pretty steady revenue from this class
26 of customer. The Company's proposal in this case is to set revenue requirement at \$5

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1 million for this class and the Company will keep the excess revenue to offset risk that
2 spreads will diminish and margin will drop. The opposing parties contend that cost to
3 serve the class is much higher and want to include the entire \$20 million of interruptible
4 margin in rates. The Company has presented compelling evidence that shows that their
5 position is not justified. If they were to prevail with the Commission and the Company's
6 proposal is rejected, all interruptible margins will be credited to cost of service. This
7 would clearly increase UGI risk and its cost of capital.

8
9 **Q. How should the Commission recognize the exemplary performance of the**
10 **Company's management when setting its return in this case?**

11 A. The Commission should move the point in the range of reasonable returns above the
12 midpoint to recognize the exemplary performance of the Company's management. This
13 process has been used in other cases where the Commission added 25 basis points to
14 the return in the case of West Penn Power Company, 22 basis points to the return in
15 the case of Aqua Pennsylvania, and 12 basis points to the return in the case of PPL
16 Electric Utilities. Certainly in this case, UGI Gas is deserving of similar treatment. 20
17 basis points would represent an average ($0.25\% + 0.22\% + 0.12\% = 0.59\% \div 3 =$
18 0.20%) of the performance recognition previously utilized by the Commission in the
19 past. I believe UGI should receive at least this level of allowance.

SUMMARY

20
21
22 **Q. Please summarize your rebuttal testimony.**

23 A. It is my opinion that the equity allowances proposed by Mr. Parcell and Ms. Maurer
24 significantly understate the cost of common equity for UGI Gas. In an environment of
25 prospectively higher interest rates, significant stock market uncertainty and company-
26 specific risk factors including UGI Gas' operating risk and its small size, an 11.00% cost

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1 of equity provides a reasonable return for UGI Gas. Moreover, the Commission should
2 be guided by the exemplary performance of the Company's management when
3 selecting the point in the range when setting the Company's return in this case, which
4 should be at least 20 basis points.

5

6 **Q. Does this conclude your rebuttal testimony?**

7 **A. Yes, it does.**

UGI Gas Exhibit PRM-1

Gas Group
Business Segments

Company	Total Assets (\$000)				Assets Percentage			
	Regulated	Non-regulated	Other/Eliminations	Total	Regulated	Non-regulated	Other	Total
Atmos Energy Corp.	\$ 10,769,617	\$ 585,916	\$(2,262,588)	\$ 9,092,945	118.44%	6.44%	-24.88%	100.00%
Chesapeake Utilities Corp.	\$ 796,021	\$ 84,732	\$ 23,716	\$ 904,469	88.01%	9.37%	2.62%	100.00%
Laclede Group, Inc.	\$ 4,686,200	\$ 160,600	\$ 443,400	\$ 5,290,200	88.58%	3.04%	8.38%	100.00%
New Jersey Resources Corp.	\$ 2,331,060	\$ 1,072,583	\$ (64,605)	\$ 3,339,038	69.81%	32.12%	-1.93%	100.00%
Northwest Natural Gas	\$ 2,775,011	\$ 273,813	\$ 16,121	\$ 3,064,945	90.54%	8.93%	0.53%	100.00%
South Jersey Industries, Inc.	\$ 2,185,672	\$ 1,121,916	\$ 41,837	\$ 3,349,425	65.26%	33.50%	1.25%	100.00%
Southwest Gas Corp.	\$ 4,657,709	\$ 567,405		\$ 5,225,114	89.14%	10.86%	0.00%	100.00%
WGL Holdings, Inc.	\$ 4,253,552	\$ 1,399,719	\$ (359,070)	\$ 5,294,201	<u>80.34%</u>	26.44%	-6.78%	100.00%
Average					<u>86.27%</u>			