



COMMUNITY FOUNDATION  
FOR THE ALLEGHENIES

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SECRETARY'S BUREAU

October 16, 2013

Rosemary Chiavetta  
Secretary for the PUC  
Pennsylvania Public Utility Commission  
North Office Building  
P.O. Box 3265  
Harrisburg, PA 17105-3265

Re: Docket Number: M-00031715F0004

Dear Ms. Chiavetta:

On behalf of Kevin Murphy, President of Berks County Community Foundation, and myself, Michael Kane, President of the Community Foundation for the Alleghenies, I am submitting the name of Brian J. Hill to serve on the Advisory Board of the Metropolitan Edison Company/Pennsylvania Electric Company Sustainable Energy Fund. Mr. Hill currently holds the position of Program Officer at the Richard King Mellon Foundation and has a wealth of experience applicable to the advisement of the fund. Mr. Hill will be an at-large representative to the Advisory Board.

At the April 2, 2013 Metropolitan Edison Company/Pennsylvania Electric Company Sustainable Energy Fund Advisory Board meeting, Mr. Hill was nominated and unanimously approved, subject to his receiving approval from his employer. The Advisory Board respectfully requests the Pennsylvania Public Utility Commission approve the appointment of Brian J. Hill to the Metropolitan Edison Company/Pennsylvania Electric Company Sustainable Energy Advisory Board.

Sincerely,

  
Mike Kane  
President

cc: Scott Gebhardt, PUC  
Heidi Williamson, Berks County Community Foundation

Mr. Brian J. Hill

Mr. Hill is a program officer with the Richard King Mellon Foundation. Prior to joining the Foundation, Mr. Hill served as CEO and President of the Pennsylvania Environmental Council, a statewide non-profit group headquartered in Harrisburg. He previously directed the Council's offices in Western Pennsylvania, served as Vice President for Watersheds, and Director of Research and Education. He also co-founded the French Creek Project based in Meadville as well as the Center for Economic and Environmental Development at Allegheny College.

Mr. Hill served Governor Rendell as his executive policy specialist on the environment and transportation. Governor Ridge appointed him to his 21st Century Environment Commission. Under Governors Casey, Ridge and Rendell, he was a member and also chaired the Pennsylvania Department of Environmental Protection's Citizens Advisory Council and served on the state Environmental Quality Board. Mr. Hill was Chairman of the Metropolitan Edison/Penelec Sustainable Energy Fund from 2005-2008, and on the board of trustees for the PA Chapter of The Nature Conservancy, the Pennsylvania Land Trust Association, the Allegheny Valley Conservancy, the French Creek Valley Conservancy and the board for the Smart Growth Partnership of Westmoreland County. For six years he was a councilman and deputy mayor for the City of Meadville.

In his position at the Richard King Mellon Foundation, Mr. Hill is responsible for supporting the Foundation's priorities, which include regional economic development in Western Pennsylvania, human services, children and youth, education, and land and water conservation. In addition, Mr. Hill currently serves on the board of directors of the Foundation for Pennsylvania Watersheds and Riverlife, an organization committed to creating a 13 mile riverfront park in Pittsburgh.

Mr. Hill received a BS in Environmental Resource Management from Allegheny College and his MS in Natural Resource Management from the University of New Hampshire.

The Met/Ed Penelec Advisory Board has unanimously approved Mr. Hill's nomination to be reappointed to the board as an at-large member.

# BRIAN J. HILL

5806 Wilkins Avenue, Pittsburgh, PA 15217 H: 412-521-4873 C: 814-282-450 heeschenhill@gmail.com

## **Executive Profile:**

### **Program Officer, Richard King Mellon Foundation**

Pittsburgh, PA

May 2008-Present

Responsibilities: identify strategic opportunities for grant investments, establish partnerships with key constituents, review proposals, evaluate financial and programmatic strengths of applicants, provide written and oral presentations to the Director and board of trustees, and oversee the performance of grantees for the largest family foundation in PA with \$2.2 billion in assets.

### **President and CEO Pennsylvania Environmental Council**

Harrisburg, PA

Oct 2005 to April 2008

Oversight of a highly successful environmental non profit with an annual budget of \$8 million and a staff of 30. The mission included education, advocacy, and the implementation of conservation projects on the ground through five regional offices in the state, as well as oversight of several subsidiary organizations that worked in Pennsylvania and elsewhere in the country. Worked closely with board of directors, staff, and members on programs, policy, and fundraising. Led efforts to attract local, regional, and national grants as to cultivate individual donors.

### **Senior Vice President, Pennsylvania Environmental Council**

Harrisburg, PA

Feb. 2005 to Oct. 2005

Responsible for overseeing program delivery in five regional offices, analyzing pending legislation and regulations, publishing updates and reports, working with board committees, interacting with legislators and administration officials, preparing strategic plan, managing grants and contracts, and implementing specific conservation projects in central PA.

### **Executive Policy Specialist, Governor's Office, State of PA**

Harrisburg, PA

April 2004 to May 2005

Responsible for developing policy and programs to help further the Governor's vision of improving the business and natural environments in the state. This included working with wide variety of agencies including the Departments of Environmental Protection, Conservation and Natural Resources, Community and Economic Development, Agriculture, Transportation, and several independent agencies. Worked closely with Policy Secretary and Director to help shape a series of principles to optimize the use of state dollars relative to economic development and land use. Worked for the successful passage of a \$625 million bond issue for land and water conservation.

### **Senior Vice President for Watersheds, Director French Creek Project, Pennsylvania Environmental Council**

Meadville, PA

March 1995-March 2004

Working with several other regional and national conservation organizations, established a nationally recognized model for engaging local citizens, funders, governmental agencies, and businesses in a watershed protection program. Building from the ground up, the program raised public awareness and inspired people to take action to protect one of the country's most biologically diverse streams -- French Creek. The program won local, regional, statewide and national awards for its groundbreaking approach.

**Director of Western Pennsylvania Office Pennsylvania Environmental Council-**  
Pittsburgh, PA  
Oct 1989 to Mar 1995

Established the organization's second office to expand its mission from eastern to western Pennsylvania. Created partnerships with conservation and business leaders, hired staff, expanded fund raising through new grants, contracts, donor gifts and special events. Created educational publications, and conducted forums and conferences, to elevate the organization's profile as the leading statewide environmental group in Pennsylvania.

**Director of Research and Education Pennsylvania Environmental Council**  
Philadelphia, PA  
Sept 1987 to Oct 1989

Developed educational materials and programs in close conjunction with executive director and other staff. Programs were varied, ranging from wetlands and forest protection, to waste management and the reuse of industrial sites. Prepared legislative and regulatory reviews for board and members. Organized state conferences, cultivated members, and oversaw staff.

**Graduate Assistant University of New Hampshire**  
Durham, NH  
Aug 1985 to Jun 1987

Researched and analyzed data for a number of different projects including evaluating the impact of certain tax breaks for conservation on local tax base.

**Private Consultant to Waste Authority**  
Durham, NH  
Nov 1986 to Apr 1987

Working with two other entrepreneurial graduate students developed a contract with a local waste authority to create an economic model of long term costs and projected fees for a publicly operated waste to energy facility.

**Executive Director Meadville Chamber of Commerce**  
Meadville, PA  
Feb 1983 to Mar 1985

Oversaw operations for Chamber of Commerce with 400 members, promoted local economic development, held educational programs, and special events. Worked with board of directors to attract national speakers to annual dinner and to expand membership.

**Market Master Meadville Market Authority**  
Meadville, PA  
Jan 1982 to Mar 1985

Oversaw and managed operations of a community farmers' market house built in 1870. Worked closely with a municipal authority and city staff to oversee finances and rehabilitate the historic structure. Interacted with farmers and vendors on promotions, special events, and increasing profile of the market house.

**Assistant to the City Manager**  
Meadville, PA  
July 1981 to Dec 1981

Assisted City Manager with a wide variety of programs and activities, ranging from recreation programs to working as a liason with city committees and council members.

## **Education:**

**Certificate in Non Profit Finance, Northwestern University**  
Chicago, IL  
2013

**Master of Science, Natural Resource Management, University of New Hampshire**  
Durham, NH  
1987  
GPA of 4.0 completed in 18 months.

**Bachelor of Science, Environmental Resource Management, Allegheny College**  
Meadville, PA  
1981

## **Other Activities:**

**Adjunct Professor in Environmental Policy Chatham University and Allegheny College**  
Pittsburgh and Meadville, PA

## **Public Service and Board Activities, Past and Current**

**Deputy Mayor and Council Member Meadville City Council**  
Meadville, PA  
1997 to 2004

**Meadville Council on the Arts, Past Chairman**  
Meadville, PA

**Citizens Advisory Council to the Dept. of Environmental Protection, Past Chairman**

**PA Environmental Quality Board**

**French Creek Valley Conservancy**

**Allegheny Land Trust**

**PA Land Trust Association**

**Smart growth Partnership of Westmoreland County**

**First Energy Sustainable Energy Fund, past Chairman**

**Foundation for Pennsylvania Watersheds, Current Board Member**

**Riverlife, Current Board Member**



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