



WPPSEF

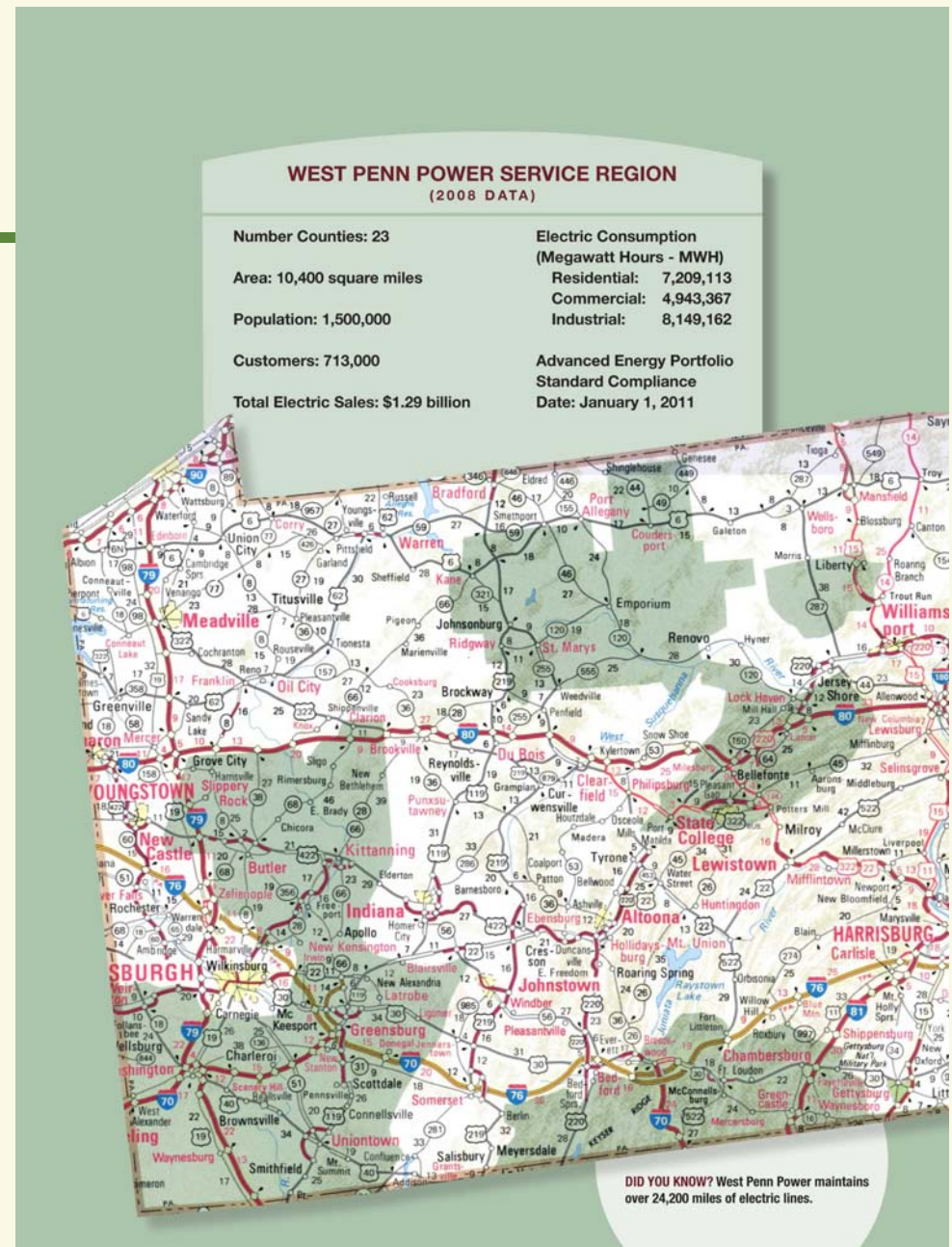
WEST PENN POWER
SUSTAINABLE
ENERGY FUND

Discussion Points

- Mission & Project Funding Summary
- 2014 Funding Summary
- Going Forward

Mission

- Mission elements
 - Clean power production
 - Energy efficiency & conservation
 - Three E's
 - Economic development
 - Environmental betterment
 - Education & outreach



Project Funding Summary

- WPPSEF seeks to place funds in an entrepreneurial manner to meet its mission while ensuring funds are committed in a sustainable, cost-effective manner.
- Funding overview:
 - Loans: 30+, \$25K-\$2M, 4-6% rate, 3-5 year term, secured
 - Grantmaking: 100+, \$500-\$150k, primarily for non-profits
 - Strategic Initiatives: 3, \$50k-\$1M+, strategic focus needed

2014 Funding Commitments

Funding Type	Number of Projects	Funding Commitment	Key Projects
Loans	4	\$1,300,000	Keystone Elk Country Alliance, Women-in-Need, AFC First Energy
Grants	10	\$570,811	PA Treasury (PennSEF), Western PA School for Deaf, Geisinger Medical Center, Republic Food Enterprise Center, Kress Motors/ Univ. Pitt, WindStax/ Penn State, Clarion Free Library, Green Heat Alliance, Eastern Westmoreland Career Technical Center, Gregg Township, PA Turnpike Commission
TOTAL	14	\$1,870,811	

Geisinger Medical Center

- Janet Weis Children's Hospital
- 38 kW solar array
- Energy monitor in the lobby
- Committed to delivering excellent patient care while minimizing the impact on the environment

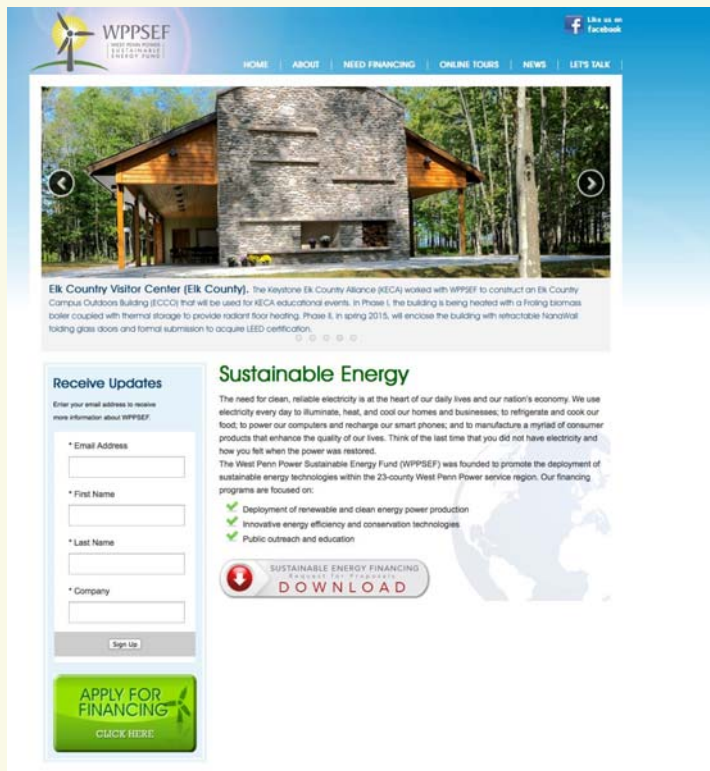


Elk Country Visitor Center

- New outdoor classroom heated with biomass
- Using locally sourced cord wood
- 40' x 80' demonstration and education site
- 350,000 + visitors per year



WPPSEF Communications



www.wppsef.org

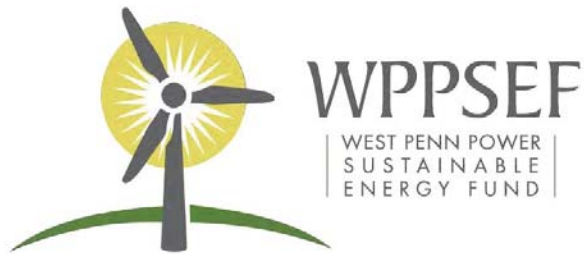
- Major web site redesign
 - Online tours
- Bi-monthly e-newsletter launched
- Social media
 - Facebook
- FileMaker Pro database

Celebrating the Past, Shaping the Future

- Celebrating 15 year anniversary in 2015
- Planning Efforts 2014-2016
 - Engaging firm to design/ launch integrated marketing campaign
 - Essence video, video vignettes, website/ social media enhancements
 - Infographics
 - Workshops/ open houses
 - Celebratory dinner/ inspirational summit



Going Forward



**Sustainable Energy Financing
Request for Proposals**

**Proposal Submission Deadline
January 29, 2015 (4:00 PM, EST)**

- RFP Focus Areas
 - Clean Heat & Power
 - Smart Energy Use
 - Clean Energy Manufacturing
- PennSEF
 - Collaboration with PA Treasury/
FREE
- Project pipeline appears very good for 2015