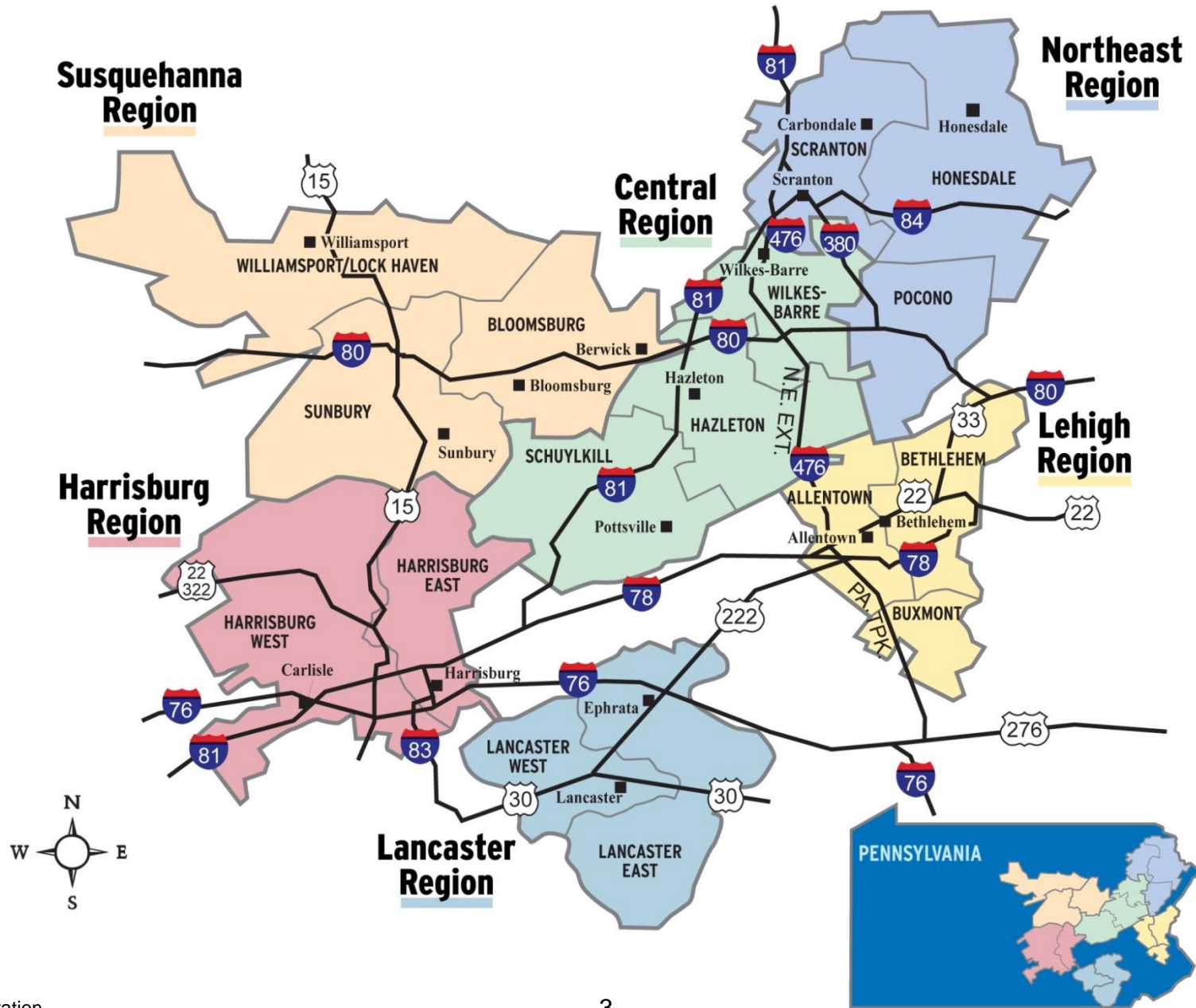




PPL Electric Utilities

PPL ELECTRIC UTILITIES SERVICE TERRITORY



PPL Electric Utilities

- Delivers electricity to 1.4 million customers in Pennsylvania
- Serves 29 counties of central and eastern Pennsylvania, encompasses ~10,000 square miles, and maintains 48,000 miles of power lines.
- Winner of 22 J.D. Power awards; extremely high customer satisfaction; handles more than 6 million customer interactions each year.
- Employees: 2,165



The PPL Electric Utilities System

- Our electric delivery system is being upgraded like never before to help ensure the continued safe and reliable delivery of electricity.
- The investments are the largest since the system expanded in the 1960s and 1970s due to suburbanization, the advent of home air conditioning, and other factors.
- Our system is more storm-resistant than ever and we are working to make it even better.



Safety

Some improvement but more work needs to be done

- Trend over past five years has been flat while industry got better
- Trend in 2014 has shown slight improvement
- Human Performance program implemented in June, beginning to show results



Varied paths to improved reliability

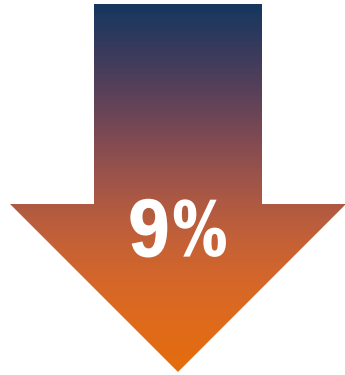
Continuing to reduce the number and duration of power outages

- Investing nearly \$1B/year over 5 years (2014-2018)
 - More tree trimming
 - Smart grid
 - Replace aging infrastructure
 - Special attention to worst-performing circuits
 - Substation upgrades
 - Storm hardening – stronger poles and wires



Reliability

Significant progress in 2013:



Number of power outages
down 9 percent



Duration of power outages
down 11 percent, excluding
severe weather

Enhanced Storm Communications, Outreach

- Improved cooperation with other utilities to share resources
- Improved procedures, response plan
- Improved outreach to counties, elected officials



Customer Satisfaction

- PPL Electric has earned 22 JDPower awards within the East Large utility segment
- Ranked in the 1st quartile among all large national utilities
- Strong performance in Power Quality & Reliability, Price & Value, Billing & Payment, and Communications
- Opportunities in Corporate Citizenship and Customer Service



Voice of the Customer

- Surveys

- Customer Satisfaction
- Transactional
- Residential Panel



- Social Media

- Communication is constant – 24/7/365
- Two-way communication
- Develops audience ahead of crisis situation
- Can turn negative into positive



Ease of Doing Business

- 6.7M customer transactions handled in 2014
- Surveys help us understand what customers need
- Enable customer to reach us in their preferred way:
 - Interactive Voice Response system (IVR)
 - Self-serve
 - Live agent
 - Website
 - Mobile website
 - Email
 - Social media



PPL Electric Key Financials

9 months ended September 30, 2014

• Operating Revenues	\$1,518M
• Operating Expenses	\$1,118M
• Capital Investment	\$ 738M
• Rate Base*	\$4,800M
• Earnings Per Share	\$0.29/share
• kWh sales delivered	27,953,638,225

*2014 Forecast

Transition at PPL Corp.

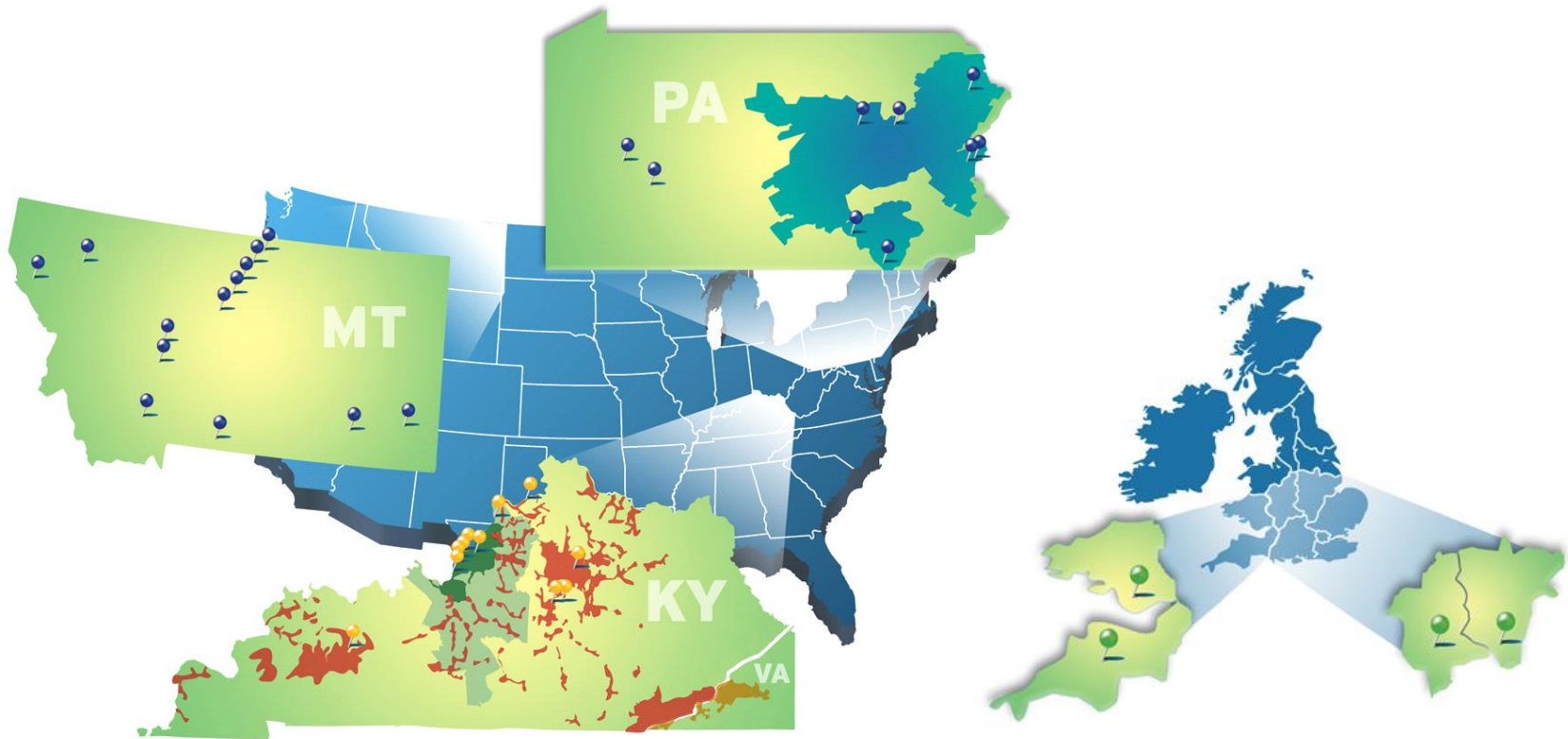
PPL, Riverstone to form Talen Energy

New Independent Power Producer to be one of the nation's largest IPPs

- PPL to spin off supply business, combine it with Riverstone Holdings' generation
- Talen Energy will be in a better position to compete and grow
- New, publicly traded company to own, operate more than 15,000 MW
- Expected 9-12 months to close
- Approvals required from NRC, FERC, DOJ and PUC
- Transaction will not affect PPL Electric Utilities' operations



PPL Delivery and Generation Assets



U.S. Delivery Territories:

- PPL Electric Utilities
- **Kentucky Utilities**
- Louisville Gas and Electric

Generation Assets:

- Competitive power plants
- Regulated power plants

U.K. Delivery Territories:

- WPD (South Wales)
- WPD (South West)
- WPD (West Midlands)
- WPD (East Midlands)



Questions?

