**REVISED EDC Letter for “Choice” Mailing DRAFT #3: 11/9/2011**

In Pennsylvania you have the power to choose the company that supplies the electricity you use in your home or business.

As the company that delivers your electricity, (UTILITY NAME) strongly encourages you to learn more about the competitive market and the choices available to you – you may be able to save money by shopping among competitive suppliers. Your decision to choose a new supplier will not hurt us and may very well help you. Regardless of whichever competitive supplier you choose, (UTILITY NAME) will continue to safely deliver electricity, provide billing and customer support, and respond to outages and other emergencies for ALL customers.

Just as you shop for other services, you can now shop for an electric supplier based on your own needs and preferences. Generation service charges, which would be billed by your new generation supplier, comprise about two-thirds of the typical electric bill. You can shop based on price, environmental preferences or special services and deals. To get started, visit [www.PAPowerSwitch.com](http://www.PAPowerSwitch.com) – the Pennsylvania Public Utility Commission’s (PUC) one-stop shop for electric consumers.

When you visit PAPowerSwitch.com, simply enter your zip code and the amount of electricity you use, on average, each month. The information can be found on your electric bill. You can compare how our “Price to Compare” at the top of the chart stacks up against offers from competitive electric suppliers. The Price to Compare is the key to shopping, and can change every three months as market prices for electricity fluctuate. Pricing offers from suppliers may be for longer or shorter terms, so make sure you know the length of a supplier’s contract along with other contractual terms and conditions, including but not limited to introductory rates; a fixed or variable rate product; and cancellation fees.

You can still shop for energy suppliers even if you do not have Internet access. You can call the PUC’s Bureau of Consumer Services at 1-800-692-7380 and request a list of competitive suppliers currently making offers in your area. Additionally, current offers from competitive suppliers can be obtained through the Pennsylvania Office of Consumer Advocate at 1-800-684-6560 (or via the web at [www.oca.state.pa.us](http://www.oca.state.pa.us)).

Investing a few minutes now to shop for your electricity supplier could provide you with access to innovative energy products and services that can best meet your needs and may even save you money. In Pennsylvania, the power is in your hands, and the choice is yours. Either way, (UTILITY NAME) will be here and stands ready to continue providing safe, reliable electric service to your home or business.