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RECEIVED
14 JUL 22 PM 2:00
BUREAU OF
TECHNICAL UTILITY SERVICES

ROBERT F. WAGNER
SANFORD A. MIDDLEMAN
MICHAEL J. McSHEA
Of Counsel

*Also Admitted in West Virginia

July 21, 2014

VIA FEDERAL EXPRESS

Bureau of Technical Utility Services
Compliance Office
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 3rd Floor
Harrisburg, PA 17120

RE: Yellow Cab Company of Pittsburgh t/a Yellow X
Docket No. A-2014-2410269
Our File No. 26002/12681

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21 JUL 2014
PA.P.U.C.
SECRETARY'S BUREAU
AM 11:10

To Whom It May Concern:

Enclosed please find the following for filing in the above captioned matter:

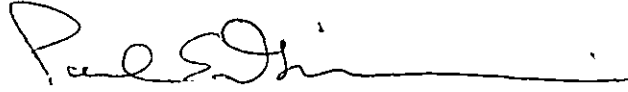
1. An original and one (1) copy of Experimental Service Tariff – Pa.P.U.C. No. 1;
2. A copy of the Yellow X Training Manual;
3. Self Insurance Certificate No. 20 with an expiration date of February 28, 2015; and
4. Self Addressed Postage Prepaid Envelope.

The fictitious name "Yellow Z" is a duly registered name owned by the Yellow Cab Company of Pittsburgh, as evidenced by the enclosed copy of the Pennsylvania Department of State filing. On behalf of the Yellow Cab Company of Pittsburgh, I ask that the PA Public Utility Commission include the fictitious name "Yellow Z" on the Certificate issued at the above-referenced Docket Number. Two (2) copies of the Tariff Cover showing "Yellow Z" are enclosed herein.

Kindly return a time/date stamped copy of the Tariff, The Yellow Z Tariff Cover and a copy of this transmittal letter in the enclosed SASE.

Thank you in advance for your attention to this matter.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Paul S. Guarnieri', with a long horizontal flourish extending to the right.

Paul S. Guarnieri

PSG
Enclosure

**YELLOW CAB COMPANY OF PITTSBURGH
t/a YELLOW Z**

**EXPERIMENTAL SERVICE NAMING RATES, RULES AND REGULATIONS
GOVERNING THE TRANSPORTATION OF PERSONS IN EXPERIMENTAL SERVICE**

See Operating Authority, Page 2 of Tariff

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21 57
JUL 28 2014

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

ISSUED: July 21, 2014

EFFECTIVE: July 22, 2014

ISSUED BY:

Yellow Cab Company of Pittsburgh
James D. Campolongo, President
1825 Liverpool Street
Pittsburgh, PA 15233
(412) 323-0417

**YELLOW CAB COMPANY OF PITTSBURGH
YELLOW X DRIVER ORIENTATION**

A-2014-2410269

OUTLINE

1) Defensive Driving Course – Affiliation through the National Safety Council Driver Safety Training

- Session 1: Driving Defensively in Our Roadway Community
- Session 2: Distracted and Impaired Driving
- Session 3: Conditions in Our Roadway Community
- Session 4: Fatal 4 Driving Behaviors

2) Independent Contractor Orientation Program

- i. Understanding the Independent Contractor Status
- ii. PUC Rules and Regulations
- iii. Service Standards and Requirements
- iv. Vehicle and Equipment Requirements
- v. Americans with Disabilities Act (ADA) Regulations
- vi. Business Operations, Personal Budgeting, and Planning
- vii. Federal Income Tax Status (W9 and 1099-K)
- viii. Understanding the Dispatching Process, including Closest Vehicle Dispatch (CVD)
- ix. Operations of the Meter and Mobile Data Terminal through a wireless tablet
- x. Explanation of the Yellow Z Application (App)
- xi. Acceptable forms of payment include Cash, Credit Cards, Approved Company Vouchers, and Coupons

3) Insurance Coverage

- i. Driver and vehicle are covered by our insurance policy as soon as they log in to the system and covered throughout the duration of their working time until they log off from the system for the day

4) Miscellaneous

- i. Pittsburgh International Airport Rules and Regulations – Driver is permitted to take passengers to the Airport, but not permitted to enter in the Commercial Vehicles Holding Lot
- ii. Downtown Cab Stands – Driver is not permitted to sit at one of the approved Taxi Cab Stands, but is permitted to pick up fares at various locations where these exist

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JUL 21 2014

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DAY ONE

Introduction

It is the goal of the Yellow Cab Company of Pittsburgh to train each Yellow X driver through proper orientation. It is the Company's responsibility through managerial and supervisory personnel to ensure that each newly enrolled Yellow X driver complies with all Pennsylvania Public Utility Commission (PUC) rules and regulations so that their operations are lawful and successful.

Through the orientation process the new operators will become familiar with PUC and, City of Pittsburgh operating procedures, rules and regulations. The new operators will also be trained on successful business operations, safety procedures, mobile equipment and vehicle operation. We will assist the new operators in adjusting to their new business environment and the opportunity to succeed in their new business.

Day One will include independent contractor status, business procedures, forms, leases, cashiering, PUC regulations, Company Apps, iPad and internet platform reservation use and services, call center, dispatching, zones, meter operations, credit card processing, Mobile Data Terminal & defensive driving.

Day Two will include airport procedures, automobile inspections and road testing.

Independent Contractor Status

Yellow X drivers will be performing service under a written lease agreement. Drivers are not employees of the company for the purposes of federal employment taxes. However, their income from the operations will have to be taken into account in computing net earnings from self-employment for purposes of tax under the Self-Employment Contribution Act." Department of Treasury, Internal Revenue Service. EIN 25-0893670. May 28, 1980.

Lease Agreement

The lease agreement will be explained and reviewed in detail.

PUC Regulations, electronic manifests

The Commonwealth of Pennsylvania Public Utility Commission has established rules and regulations to govern common carriers transporting passengers. Yellow Cab Company has a PUC certificate to provide experimental service to persons, by motor vehicle, for trips originating or terminating within Allegheny County, Pennsylvania, excluding trips originating from the Pittsburgh International Airport.

The following is a summary of the rules and regulations that apply to independent contractors providing experimental service. Please read these rules and regulations carefully. Your lease requires you to obey these rules and regulations.

Scheme of classification.

- Experimental service that will be provided via a tablet or iPad device that will be supplied by Yellow Cab. Operators/drivers will be able to accept trips via internet dispatch or the App. There shall be no street hail.

Operation of leased equipment.

- Yellow X will execute short-term leases with the operators/drivers whereby the operators/drivers will lease their privately-owned vehicles to Yellow Cab for the *duration of the lease*.
-
- Yellow X will be legally and technically responsible for their operation.
-
- A copy of the lease will be carried by the operators/drivers in their vehicles while in service.
-
- The vehicles shall be marked with a PUC number and a standard trade dress via magnetic stickers pursuant to 52 Pa. Code § 29.71. The markings will be unique to allow identification of the vehicles in experimental service.
-
- The driver-lessee of the vehicle and the certificate holder shall be required to keep and retain daily logs sheets as prescribed by 29.313 © (relating to service standards and requirement.). This will be accomplished through PUC approved electronic manifest.
-
- The leasing plan of the certificate holder shall conform with the requirements of Section 29.315 (relating to alternative forms of compensation).

Transportation of blind or deaf persons with dog guides.

Common carriers shall transport a dog trained for the purpose of guiding blind or deaf persons when accompanying blind or deaf persons paying a regular fare. The dog guides shall be properly leashed and may not occupy a seat in the conveyance.

Service standards and requirements.

- (a) Required to provide service. A Yellow X driver shall, at all times when logged on to the App and not engaged, furnish trips to an orderly person for lawful purposes.
- (b) Shortest route to be followed. A driver shall transport passengers to their destination by the shortest practical route, unless directed by a passenger to take a different route.

- (c) Record Keeping. Yellow X will maintain records for service containing the following information: the transportation date and time; the vehicle identification number providing the transportation; the identity and license number of the driver; the charge for the transportation; and the origination and destination of the transportation. The information may be retained in electronic format and must be maintained for three (3) years following the transportation date. All records are subject to Commission inspection.
- (d) Baggage. No charge may be made by a certificate holder or driver for a hand baggage or hand luggage carried by the fare-paying passenger.
- (e) Expressage. The driver may carry packages or parcels when the merchandise is accompanied by a passenger but shall refuse to carry the package or parcel when the contents cause the vehicle to become stained or evil smelling; nothing contained in the subsection, however, shall be interpreted as permitting the hiring of vehicles for expressage purposes only unless the rights are specifically included in a certificate held by the carrier.
- (f) Fare receipts. The driver of a call or demand vehicle shall, if requested, deliver to the person paying for hire of the same, at the time of payment, a correct receipt thereof. Upon this receipt shall be legibly printed or written the name of the carrier, a method of identifying the vehicle and its driver, items for which a charge is made, the total amount paid and the date of payment.

Vehicle and equipment requirements.

- Seating capacity. Service may be operated only in vehicles with seating capacity of eight passengers or less, excluding the driver.
- Meters. An Android Meter App will be installed on each individual tablet and shall be in operation during the entire time the vehicle is engaged by a passenger, and the passenger shall be required to pay only the amount recorded by the meter, except, where back-mileage or surcharge provision of the tariff of the carrier apply, such back-mileage or surcharge shall be added to the amount recorded by the meter. Each meter charge shall be collected only once regardless of whether the vehicle is being used in exclusive service or in nonexclusive service.

Tariff requirements;

- Charges. Every driver shall charge according to its tariff filed, posted and published in accordance with law and the provisions of this title:
- such amount as is calculated and registered on the meter;
- when authorized by the tariff, a fixed amount for the trip or the amount shown to be due on the meter plus a surcharge.

SCHEDULE OF RATES

ITEM 1 - METERED RATES

First 1/7 mile of fraction thereof	\$4.00
Each 1/7 mile or fraction thereof up to 20 miles	\$0.30
Each 1/7 mile or fraction thereof over 20 miles	\$0.50
Waiting Time- Each One Minute	\$0.55

A 1% State authorized service charge for motor carriers for assessments will be added to the fare.

Keeping Records

As independent contractors you are a small business operator and need to keep business records for personal budgeting, federal income taxes, planning and operations. Some of the business records you need to keep are: lease payments, gasoline purchases, business GPS equipment, business cell-phone costs, business cards, credit card processing fees, railroad trip costs, insurance modifiers, vehicle washing and cleaning costs and all other business related costs.

W9 and 1099-K

The Department of the Treasury, Internal Revenue Service requires each independent contract to fill out and sign form W9. Beginning in 2011 and each tax year after Yellow Cab Company of Pittsburgh will issue a Form 1099-K. The Company must report all accepted credit cards for payments and the Company reimbursed to each driver.

TCS Driver Information

Child Abuse Clearance Form

Please complete the attached Pennsylvania Child Abuse form CY-113

ADA Regulations

Driver ID Badge

This ID Badge is required by the Allegheny Airport Authority

Video

Moving People Making Money: This video includes informative pictures of how to be a successful driver and show examples of good customer service.

CREDIT CARD PROCESSING

When you swipe the credit card for authorization, it will automatically authorize, batch, transfer for payment and enter the information into your cashiering screen at Yellow Cab Company cashier office. You must follow the procedures to get paid for the credit card fares.

- All credit cards must be swiped in your vehicle; we are not able to process manual credit cards slips.
- If you are unable to get a signal to swipe the customer's card, you will need to obtain the information manually. When you arrive in Yellow Cab parking lot, try to enter the information into your terminal, if you are still unable there is a terminal in the cashiering office area.
- All tips must be entered into the terminal prior to swiping the credit card for authorization. The system is unable to enter manually written tips on a customer's signed receipt.
- The customer will be billed automatically when their card is swiped.
- All credit card transactions must be turned into cashiering weekly. All of your credit card transactions will appear on your cashiering screen.
- At the end of your customer's trip you should tell them the amount of the fare and if they are using a credit card and wish to give a tip it must be entered into the terminal prior to swiping the card for authorization.

A CREDIT CARD SLIP IS USED FOR CUSTOMER CREDIT CARD TRANSACTIONS THAT ARE MADE WITH A CREDIT CARD SWIPE OR IMPRINTER TO PROCESS THE TRANSACTION. THIS PROCESS IS DONE MANUALLY ENTERING THE PROPER INFORMATION IN EVERY NECESSARY FIELD AND ALL MAJOR CREDIT CARDS ARE ACCEPTED. THE FOLLOWING FIELDS SHOULD BE COMPLETED:

- CREDIT CARD NUMBER
- EXPIRATION DATE
- DATE
- TIME
- CAB #
- ID #
- AUTHORIZATION #
- FARE AMOUNT
- TIP

- TOTAL
- CUSTOMER'S SIGNATURE

Defensive Driving

This course is designed to provide knowledge and safe driving techniques to prevent collisions and violations. The course focuses on collision prevention through hazard recognition and the application of collision avoidance techniques. In addition, the course addresses common driving violations that result in collision and how to change driving habits to eliminate moving violations.

Session 1 The Driving Reality

Objectives

- Identify the risks and hazards on the roadways.
- Identify common "Pet Peeves" on the road.
- Define Defensive Driving.
- Share the advantages and benefits of defensive driving.
- Explain defensive driving techniques.
- Emphasize each driver's responsibility and control in choosing to drive in a safe, defensive manner.

Session 2 Driving the Road Less Traveled?

Objectives

- Identify the Fatal Four driving behaviors that result in crashes and violations.
- Define aggressive driver behaviors that result in crashes and violations.
- Identify causes of aggressive driving actions.
- Increase awareness of personal aggressive driving behaviors.
- Identify ways to maintain self-control behind the wheel.
- Identify defensive driving techniques to avoid confrontations with aggressive drivers.

Session 3 Drive to Stay Alive!

Objectives

- Identify the impact of driver condition on safety.
- Understand defensive strategies to handle driver conditions.
- Identify the hazards in adverse driving conditions.
- Provide defensive driving techniques to reduce the risks and hazards of the driving conditions.
- Explain how specific conditions may increase the hazards and risks of these unsafe behaviors.

Session 4 You, Your Vehicle, and the Law!

Objectives

- Identify the benefits of using occupant restraint systems.
- Identify methods to maintain your vehicle.
- Conduct an exterior and interior vehicle check before driving.
- Discuss anti-lock brake systems.
- Understand the legal responsibilities of a licensed driver.
- Demonstrate knowledge of Defensive Driving concepts.
- Create a personal plan to use Defensive Driving techniques with your world.

DAY TWO

Crash/Incident Reporting

How to fill out crash/incident form & the procedures to follow.

Meter and Mobile Data Terminal Review

Road Test to Airport

Two new drivers will operate the vehicle to the Airport.

Meter, MDT and Road Testing

Each enrollee will be instructed to drive a course that will include many different areas of safe driving. You will be required to show proficiency in each section during operations on city streets and roads. You will duplicate a typical day from dispatching to cashiering.

Review of Orientation

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MV-220C (2-11)



20
CERTIFICATE NUMBER

pennsylvania
DEPARTMENT OF TRANSPORTATION

SELF INSURER CERTIFICATE

This is to certify that The Yellow Cab Co of Pittsburgh of
1825 Liverpool Street
Pittsburgh, PA 15233

has qualified as a self insurer under the Motor Vehicle Financial Responsibility Law and is issued this certificate as evidence thereof and assigned Self Insured Number 20 by the Secretary of Transportation.

This certificate of self-insurance, was issued on March 1, 2014 and will remain in effect until February 28, 2015.

Date January 28, 2014

DIRECTOR, BUREAU OF MOTOR VEHICLES



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Business Entity Filing History

Date: 7/17/2014 (Select the link above to view the Business Entity's Filing History)

Business Name History

Name	Name Type
Yellow Z	Current Name

Fictitious Names - Domestic - Information

Entity Number: 4279668
Status: Active
Entity Creation Date: 6/30/2014
State of Business.: PA
Principal Place of Business: 1101 Beaver Ave.
Pittsburgh PA 15233
Mailing Address: No Address

Owner Information

Owner(s) for: Yellow Z

Owners

Name: The Yellow Cab Co of Pittsburgh
Mailing Address: 1101 Beaver Avenue
Pittsburgh PA 15233

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