

LEGISLATIVE BUSH

SUSQUEHANNA VALLEY TAXI SERVICE, INC.

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SECRETARY'S BUREAU  
FRONT DESK April 15, 2017  
PA PUC A-6418673

Rosemary Chiavetta, Secretary  
Pennsylvania Public Utility Commission  
P.O Box 3265  
Harrisburg, PA 17105

Secretary Chiavetta,

A-2016-2538283

I am writing this letter on behalf of Susquehanna Valley Taxi Service Inc. to Petition The Pennsylvania Public Utility Commission to allow the use of GPS software for metering our rides. As a startup company, in a rural area, I am finding it very difficult to compete with TNC's using the traditional meter for payment. There is such a need in our area for a service that is consistent, reliable and customer service oriented, which is why I decided to pursue this venture.

As the pace of life moves faster every day, I've realized that investing in technology is a must, to stay competitive in the transportation industry. A few points why I believe it is advantageous for us to have GPS metering:

1. GPS software is a tool for direction and tracking that is very accurate and time saving, used by most transportation companies in various capacities today.
2. It allows for seamless acceptance of credit cards which is an option most customers prefer.
3. Reporting is much more accurate, with exact addresses, passenger counts and times.
4. It creates a data base for repeat customers and allows billing options for corporate customers.
5. It allows for more accurate quotes when customers call, as Google Maps is used to both quote and meter the fare.
6. Lastly, customers have the convenience to book rides with the use of a Smartphone. This option prompts the software to use auto dispatch, saving the company time and money and providing the customer with the most up to date option.

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NORTHUMBERLAND, PA 17857  
PHONE: 570-701-1300 / FAX: 570-473-8307  
dispatch@svtaxicabs.com

In closing I hope the Commission will consider allowing our company to use GPS software which will allow us to fairly compete with TNC's and allow the customer more options and convenience. We chose [www.dashride.com](http://www.dashride.com) as our mobile metering software and would be happy to answer any questions you may have.

Thank you for your time and considering our petition.

Respectfully Submitted,

Chris A. Peifer



President  
Susquehanna Valley Taxi Service Inc.

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House of Representatives

COMMONWEALTH OF PENNSYLVANIA  
HARRISBURG

LYNDA SCHLEGEL CULVER, MEMBER

PO BOX 202108

HARRISBURG, PA 17120-2108

June Perry  
Public Utility Commission  
302 Commonwealth Keystone Building

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