

PENNSYLVANIA-AMERICAN WATER COMPANY

Coatesville Wastewater Division

Appendices A through I
to Accompany the
Direct Testimony

of

Paul R. Moul
Managing Consultant
P. Moul & Associates

Concerning
Rate of Return

APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL
EDUCATIONAL BACKGROUND, BUSINESS EXPERIENCE
AND QUALIFICATIONS

1
2
3 I was awarded a degree of Bachelor of Science in Business Administration by Drexel
4 University in 1971. While at Drexel, I participated in the Cooperative Education Program
5 which included employment, for one year, with American Water Works Service Company, Inc.,
6 as an internal auditor, where I was involved in the audits of several operating water companies
7 of the American Water Works System and participated in the preparation of annual reports to
8 regulatory agencies and assisted in other general accounting matters.

9 Upon graduation from Drexel University, I was employed by American Water Works
10 Service Company, Inc., in the Eastern Regional Treasury Department where my duties
11 included preparation of rate case exhibits for submission to regulatory agencies, as well as
12 responsibility for various treasury functions of the thirteen New England operating subsidiaries.

13 In 1973, I joined the Municipal Financial Services Department of Betz Environmental
14 Engineers, a consulting engineering firm, where I specialized in financial studies for municipal
15 water and wastewater systems.

16 In 1974, I joined Associated Utility Services, Inc., now known as AUS Consultants. I
17 held various positions with the Utility Services Group of AUS Consultants, concluding my
18 employment there as a Senior Vice President.

19 In 1994, I formed P. Moul & Associates, an independent financial and regulatory
20 consulting firm. In my capacity as Managing Consultant and for the past twenty-nine years, I
21 have continuously studied the rate of return requirements for cost of service-regulated firms.
22 In this regard, I have supervised the preparation of rate of return studies, which were
23 employed, in connection with my testimony and in the past for other individuals. I have
24 presented direct testimony on the subject of fair rate of return, evaluated rate of return
25 testimony of other witnesses, and presented rebuttal testimony.

APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

1 My studies and prepared direct testimony have been presented before thirty-three (33)
2 federal, state and municipal regulatory commissions, consisting of: the Federal Energy
3 Regulatory Commission; state public utility commissions in Alabama, Alaska, Connecticut,
4 Delaware, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, Kentucky, Maine, Maryland,
5 Massachusetts, Michigan, Minnesota, Missouri, New Hampshire, New Jersey, New York,
6 North Carolina, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, Tennessee,
7 Texas, Virginia, West Virginia, and Wisconsin; and the Philadelphia Gas Commission. My
8 testimony has been offered in over 200 rate cases involving electric power, natural gas
9 distribution and transmission, resource recovery, solid waste collection and disposal,
10 telephone, wastewater, and water service utility companies. While my testimony has involved
11 principally fair rate of return and financial matters, I have also testified on capital allocations,
12 capital recovery, cash working capital, income taxes, factoring of accounts receivable, and
13 take-or-pay expense recovery. My testimony has been offered on behalf of municipal and
14 investor-owned public utilities and for the staff of a regulatory commission. I have also testified
15 at an Executive Session of the State of New Jersey Commission of Investigation concerning
16 the BPU regulation of solid waste collection and disposal.

17 I was a co-author of a verified statement submitted to the Interstate Commerce
18 Commission concerning the 1983 Railroad Cost of Capital (Ex Parte No. 452). I was also co-
19 author of comments submitted to the Federal Energy Regulatory Commission regarding the
20 Generic Determination of Rate of Return on Common Equity for Public Utilities in 1985, 1986
21 and 1987 (Docket Nos. RM85-19-000, RM86-12-000, RM87-35-000 and RM88-25-000).
22 Further, I have been the consultant to the New York Chapter of the National Association of
23 Water Companies, which represented the water utility group in the Proceeding on Motion of
24 the Commission to Consider Financial Regulatory Policies for New York Utilities (Case 91-M-
25 0509). I have also submitted comments to the Federal Energy Regulatory Commission in its

APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

1 Notice of Proposed Rulemaking (Docket No. RM99-2-000) concerning Regional Transmission
2 Organizations and on behalf of the Edison Electric Institute in its intervention in the case of
3 Southern California Edison Company (Docket No. ER97-2355-000).

4 In late 1978, I arranged for the private placement of bonds on behalf of an investor-
5 owned public utility. I have assisted in the preparation of a report to the Delaware Public
6 Service Commission relative to the operations of the Lincoln and Ellendale Electric Company.
7 I was also engaged by the Delaware P.S.C. to review and report on the proposed financing
8 and disposition of certain assets of Sussex Shores Water Company (P.S.C. Docket Nos. 24-
9 79 and 47-79). I was a co-author of a Report on Proposed Mandatory Solid Waste Collection
10 Ordinance prepared for the Board of County Commissioners of Collier County, Florida.

11 I have been a consultant to the Bucks County Water and Sewer Authority concerning
12 rates and charges for wholesale contract service with the City of Philadelphia. My municipal
13 consulting experience also included an assignment for Baltimore County, Maryland, regarding
14 the City/County Water Agreement for Metropolitan District customers (Circuit Court for
15 Baltimore County in Case 34/153/87-CSP-2636).

16 I am a member of the Society of Utility and Regulatory Financial Analysis (formerly the
17 National Society of Rate of Return Analysts) and have attended several Financial Forums
18 sponsored by the Society. I attended the first National Regulatory Conference at the Marshall-
19 Wythe School of Law, College of William and Mary. I also attended an Executive Seminar
20 sponsored by the Colgate Darden Graduate Business School of the University of Virginia
21 concerning Regulated Utility Cost of Equity and the Capital Asset Pricing Model. In October
22 1984, I attended a Standard & Poor's Seminar on the Approach to Municipal Utility Ratings,
23 and in May 1985, I attended an S&P Seminar on Telecommunications Ratings.

24 My lecture and speaking engagements include:

APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

<u>Date</u>	<u>Occasion</u>	<u>Sponsor</u>
April 2006	Thirty-eighth Financial Forum	Society of Utility & Regulatory Financial Analysts
April 2001	Thirty-third Financial Forum	Society of Utility & Regulatory Financial Analysts
December 2000	Pennsylvania Public Utility Law Conference: Non-traditional Players in the Water Industry	Pennsylvania Bar Institute
July 2000	EEI Member Workshop Developing Incentives Rates: Application and Problems	Edison Electric Institute
February 2000	The Sixth Annual FERC Briefing	Exnet and Bruder, Gentile & Marcoux, LLP
March 1994	Seventh Annual Proceeding	Electric Utility Business Environment Conf.
May 1993	Financial School	New England Gas Assoc.
April 1993	Twenty-Fifth Financial Forum	National Society of Rate of Return Analysts
June 1992	Rate and Charges Subcommittee Annual Conference	American Water Works Association
May 1992	Rates School	New England Gas Assoc.
October 1989	Seventeenth Annual Eastern Utility Rate Seminar	Water Committee of the National Association of Regulatory Utility Commissioners Florida Public Service Commission and University of Utah
October 1988	Sixteenth Annual Eastern Utility Rate Seminar	Water Committee of the National Association of Regulatory Utility Commissioners, Florida Public Service Commission and University of Utah
May 1988	Twentieth Financial Forum	National Society of Rate of Return Analysts
October 1987	Fifteenth Annual Eastern Utility Rate Seminar	Water Committee of the National Association of Regulatory Utility Commissioners, Florida Public Service Commission and University of Utah
September 1987	Rate Committee Meeting	American Gas Association
May 1987	Pennsylvania Chapter	National Association of Water Companies

APPENDIX A TO DIRECT TESTIMONY OF PAUL R. MOUL

1		annual meeting	
2	October 1986	Eighteenth	National Society of Rate
3		Financial	of Return
4		Forum	
5	October 1984	Fifth National	American Bar Association
6		on Utility	
7		Rate-making	
8		Fundamentals	
9	March 1984	Management Seminar	New York State Telephone
10			Association
11	February 1983	The Cost of Capital	Temple University, School
12		Seminar	of Business Admin.
13	May 1982	A Seminar on	New Mexico State
14		Regulation	University, Center for
15		and The Cost of	Business Research
16		Capital	and Services
17	October 1979	Economics of	Brown University
18		Regulation	
19			

APPENDIX B TO DIRECT TESTIMONY OF PAUL R. MOUL

RATESETTING PRINCIPLES

1
2 Traditional cost of service regulation, as implemented by a regulatory agency engaged
3 in ratesetting, such as the Commission, serves as a substitute for competition. In setting
4 rates, a regulatory agency must carefully consider the public's interest in reasonably priced, as
5 well as safe and reliable, service. The level of rates must also provide the public utility and its
6 investors with an opportunity to earn a rate of return for the public utility and its investors that
7 is commensurate with the risk to which the invested capital is exposed so that the public utility
8 has access to the capital required to meet its service responsibilities to its customers. Without
9 an opportunity to earn a fair rate of return, a public utility will be unable to attract sufficient
10 capital required to meet its responsibilities over time.

11 It is important to remember that regulated firms must compete for capital in a global
12 market with non-regulated firms, as well as municipal, state and federal governments.
13 Traditionally, a public utility has been responsible for providing a particular type of service to its
14 customers within a specific market area. Although this relationship with customers has been
15 changing, a regulated utility remains quite different from a non-regulated firm, which is free to
16 enter and exit competitive markets in accordance with available business opportunities.

17 As established by the landmark Bluefield and Hope cases,¹ several tests have been
18 articulated through which the regulator can determine the fairness or reasonableness of the
19 rate of return. These tests include a determination of whether the rate of return is (i) similar to
20 that of other financially sound businesses having similar or comparable risks, (ii) sufficient to
21 ensure confidence in the financial integrity of the public utility, and (iii) adequate to maintain
22 and support the credit of the utility, thereby enabling it to attract, on a reasonable cost basis,
23 the funds necessary to satisfy its capital requirements so that it can meet the obligation to

¹Bluefield Water Works & Improvement Co. v. P.S.C. of West Virginia, 262 U.S. 679 (1923)
and F.P.C. v. Hope Natural Gas Co., 320 U.S. 591 (1944).

APPENDIX B TO DIRECT TESTIMONY OF PAUL R. MOUL

1 provide adequate and reliable service to the public.

2 A fair rate of return must not only provide the utility with the ability to attract new capital
3 it must also be fair to existing investors. An appropriate rate of return which may have been
4 reasonable at one point in time may become too high or too low at a subsequent point in time,
5 based upon changing business risks, economic conditions and alternative investment
6 opportunities. When applying the standards of a fair rate of return, it must be recognized that
7 the end result must provide for the payment of interest on the company's debt, the payment of
8 dividends on the company's stock, the recovery of costs associated with securing capital, the
9 maintenance of reasonable credit quality for the company, and support of the company's
10 financial condition, which today would include those measures of financial performance in the
11 areas of interest coverage and adequate cash flow derived from a reasonable level of
12 earnings.

APPENDIX C TO DIRECT TESTIMONY OF PAUL R. MOUL

EVALUATION OF RISK

1

2 The rate of return required by investors is directly linked to the perceived level of risk.

3 The greater the risk of an investment, the higher is the required rate of return necessary to

4 compensate for that risk all else being equal. Because investors will seek the highest rate of

5 return available, considering the risk involved, the rate of return must at least equal the

6 investor-required, market-determined cost of capital if public utilities are to attract the

7 necessary investment capital on reasonable terms.

8 In the measurement of the cost of capital, it is necessary to assess the risk of a firm.

9 The level of risk for a firm is often defined as the uncertainty of achieving expected
10 performance, and is sometimes viewed as a probability distribution of possible outcomes.

11 Hence, if the uncertainty of achieving an expected outcome is high, the risk is also high. As a

12 consequence, high risk firms must offer investors higher returns than low risk firms, which pay

13 less to attract capital from investors. This is because the level of uncertainty, or risk of not

14 realizing expected returns, establishes the compensation required by investors in the capital

15 markets. Of course, the risk of a firm must also be considered in the context of its ability to

16 actually experience adequate earnings, which conform with a fair rate of return. Thus, if there

17 is a high probability that a firm will not perform well due to fundamentally poor market

18 conditions, investors will demand a higher return.

19 The investment risk of a firm is comprised of its business risk and financial risk.

20 Business risk is all risk other than financial risk, and is sometimes defined as the staying

21 power of the market demand for a firm's product or service and the resulting inherent

22 uncertainty of realizing expected pre-tax returns on the firm's assets. Business risk

23 encompasses all operating factors, e.g., productivity, competition, management ability, etc.

24 that bear upon the expected pre-tax operating income attributed to the fundamental nature of a

25 firm's business. Financial risk results from a firm's use of borrowed funds (or similar sources

APPENDIX C TO DIRECT TESTIMONY OF PAUL R. MOUL

1 of capital with fixed payments) in its capital structure, i.e., financial leverage. Thus, if a firm did
2 not employ financial leverage by borrowing any capital, its investment risk would be
3 represented by its business risk.

4 It is important to note that in evaluating the risk of regulated companies, financial
5 leverage cannot be considered in the same context as it is for non-regulated companies.
6 Financial leverage has a different meaning for regulated firms than for non-regulated
7 companies. For regulated public utilities, the cost of service formula gives the benefits of
8 financial leverage to consumers in the form of lower revenue requirements. For non-regulated
9 companies, all benefits of financial leverage are retained by the common stockholder.
10 Although retaining none of the benefits, regulated firms bear the risk of financial leverage.
11 Therefore, a regulated firm's rate of return on common equity must recognize the greater
12 financial risk shown by the higher leverage typically employed by public utilities.

13 Although no single index or group of indices can precisely quantify the relative
14 investment risk of a firm, financial analysts use a variety of indicators to assess that risk. For
15 example, the creditworthiness of a firm is revealed by its bond ratings. If the stock is traded,
16 the price-earnings multiple, dividend yield, and beta coefficients (a statistical measure of a
17 stock's relative volatility to the rest of the market) provide some gauge of overall risk. Other
18 indicators, which are reflective of business risk, include the variability of the rate of return on
19 equity, which is indicative of the uncertainty of actually achieving the expected earnings;
20 operating ratios (the percentage of revenues consumed by operating expenses, depreciation,
21 and taxes other than income tax), which are indicative of profitability; the quality of earnings,
22 which considers the degree to which earnings are the product of accounting principles or cost
23 deferrals; and the level of internally generated funds. Similarly, the proportion of senior capital
24 in a company's capitalization is the measure of financial risk, which is often analyzed in the
25 context of the equity ratio (i.e., the complement of the debt ratio).

APPENDIX D TO DIRECT TESTIMONY OF PAUL R. MOUL

COST OF EQUITY--GENERAL APPROACH

1
2 Through a fundamental financial analysis, the relative risk of a firm must be established
3 prior to the determination of its cost of equity. Any rate of return recommendation, which lacks
4 such a basis, will inevitably fail to provide a utility with a fair rate of return except by
5 coincidence. With a fundamental risk analysis as a foundation, standard financial models can
6 be employed by using informed judgment. The methods, which have been employed to
7 measure the cost of equity, include: the Discounted Cash Flow ("DCF") model, the Risk
8 Premium ("RP") approach, the Capital Asset Pricing Model ("CAPM") and the Comparable
9 Earnings ("CE") approach.

10 The traditional DCF model, while useful in providing some insight into the cost of
11 equity, is not an approach that should be used exclusively. The divergence of stock prices
12 from company-specific fundamentals can provide a misleading cost of equity calculation. As
13 reported in The Wall Street Journal on June 6, 1991, a statistical study published by Goldman
14 Sachs indicated that only 35% of stock price growth in the 1980's could be attributed to
15 earnings and interest rates. Further, 38% of the rise in stock prices during the 1980's was
16 attributed to unknown factors. The Goldman Sachs study highlights the serious limitations of a
17 model, such as DCF, which is founded upon identification of specific variables to explain stock
18 price growth. That is to say, when stock price growth exceeds growth in a company's earnings
19 per share, models such as DCF will misspecify investor expected returns, which are
20 comprised of capital gains, as well as dividend receipts. As such, a combination of methods
21 should be used to measure the cost of equity.

22 The Risk Premium analysis is founded upon the prospective cost of long-term debt,
23 i.e., the yield that the public utility must offer to raise long-term debt capital directly from
24 investors. To that yield must be added a risk premium in recognition of the greater risk of
25 common equity over debt. This additional risk is, of course, attributable to the fact that the

APPENDIX D TO DIRECT TESTIMONY OF PAUL R. MOUL

1 payment of interest and principal to creditors has priority over the payment of dividends and
2 return of capital to equity investors. Hence, equity investors require a higher rate of return
3 than the yield on long-term corporate bonds.

4 The CAPM is a model not unlike the traditional Risk Premium. The CAPM employs the
5 yield on a risk-free interest-bearing obligation plus a premium as compensation for risk. Aside
6 from the reliance on the risk-free rate of return, the CAPM gives specific quantification to
7 systematic (or market) risk as measured by beta.

8 The Comparable Earnings approach measures the returns expected/experienced by
9 other non-regulated firms and has been used extensively in rate of return analysis for over a
10 half century. However, its popularity diminished in the 1970s and 1980s with the
11 popularization of market-based models. Recently, there has been renewed interest in this
12 approach. Indeed, the financial community has expressed the view that the regulatory
13 process must consider the returns, which are being achieved in the non-regulated sector so
14 that public utilities can compete effectively in the capital markets. Indeed, with additional
15 competition being introduced throughout the traditionally regulated public utility industry,
16 returns expected to be realized by non-regulated firms have become increasingly relevant in the
17 ratesetting process. The Comparable Earnings approach considers directly those
18 requirements and it fits the established standards for a fair rate of return set forth in the
19 landmark decisions on the issue of rate of return. These decisions require that a fair return for
20 a utility must be equal to that earned by firms of comparable risk.

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

DISCOUNTED CASH FLOW ANALYSIS

Discounted Cash Flow ("DCF") theory seeks to explain the value of an economic or financial asset as the present value of future expected cash flows discounted at the appropriate risk-adjusted rate of return. Thus, if \$100 is to be received in a single payment 10 years subsequent to the acquisition of an asset, and the appropriate risk-related interest rate is 8%, the present value of the asset would be \$46.32 (Value = \$100 ÷ (1.08)¹⁰) arising from the discounted future cash flow. Conversely, knowing the present \$46.32 price of an asset (where price = value), the \$100 future expected cash flow to be received 10 years hence shows an 8% annual rate of return implicit in the price and future cash flows expected to be received.

In its simplest form, the DCF theory considers the number of years from which the cash flow will be derived and the annual compound interest rate, which reflects the risk or uncertainty, associated with the cash flows. It is appropriate to reiterate that the dollar values to be discounted are future cash flows.

DCF theory is flexible and can be used to estimate value (or price) or the annual required rate of return under a wide variety of conditions. The theory underlying the DCF methodology can be easily illustrated by utilizing the investment horizon associated with a preferred stock not having an annual sinking fund provision. In this case, the investment horizon is infinite, which reflects the perpetuity of a preferred stock. If P represents price, Kp is the required rate of return on a preferred stock, and D is the annual dividend (P and D with time subscripts), the value of a preferred share is equal to the present value of the dividends to be received in the future discounted at the appropriate risk-adjusted interest rate, Kp . In this circumstance:

$$P_0 = \frac{D_1}{(1 + Kp)} + \frac{D_2}{(1 + Kp)^2} + \frac{D_3}{(1 + Kp)^3} + K + \frac{D_n}{(1 + Kp)^n}$$

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 If $D_1 = D_2 = D_3 = \dots D_n$ as is the case for preferred stock, and n approaches infinity, as is the
2 case for non-callable preferred stock without a sinking fund, then this equation reduces to:

3
$$P_0 = \frac{D_1}{K_p}$$

4 This equation can be used to solve for the annual rate of return on a preferred stock when the
5 current price and subsequent annual dividends are known. For example, with $D_1 = \$1.00$, and
6 $P_0 = \$10$, then $K_p = \$1.00 \div \10 , or 10%.

7 The dividend discount equation, first shown, is the generic DCF valuation model for all
8 equities, both preferred and common. While preferred stock generally pays a constant
9 dividend, permitting the simplification subsequently noted, common stock dividends are not
10 constant. Therefore, absent some other simplifying condition, it is necessary to rely upon the
11 generic form of the DCF. If, however, it is assumed that $D_1, D_2, D_3, \dots D_n$ are systematically
12 related to one another by a constant growth rate (g), so that $D_0(1 + g) = D_1, D_1(1 + g) = D_2, D_2$
13 $(1 + g) = D_3$ and so on approaching infinity, and if K_s (the required rate of return on a common
14 stock) is greater than g , then the DCF equation can be reduced to:

$$P_0 = \frac{D_1}{K_s - g} \text{ or } P_0 = \frac{D_0(1 + g)}{K_s - g}$$

15 which is the periodic form of the "Gordon" model.¹ Proof of the DCF equation is found in all
16 modern basic finance textbooks. This DCF equation can be easily solved as:

$$K_s = \frac{D_0(1 + g)}{P_0} + g$$

¹Although the popular application of the DCF model is often attributed to the work of Myron J. Gordon in the mid-1950's, J. B. Williams explicated the DCF model in its present form nearly two

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 which is the periodic form of the Gordon Model commonly applied in estimating equity rates of
2 return in rate cases. When used for this purpose, K_s is the annual rate of return on common
3 equity demanded by investors to induce them to hold a firm's common stock. Therefore, the
4 variables D_0 , P_0 and g must be estimated in the context of the market for equities, so that the
5 rate of return, which a public utility is permitted the opportunity to earn, has meaning and
6 reflects the investor-required cost rate.

7 Application of the Gordon model with market derived variables is straightforward. For
8 example, using the most recent prior annualized dividend (D_0) of \$0.80, the current price (P_0)
9 of \$10.00, and the investor expected dividend growth rate (g) of 5%, the solution of the DCF
10 formula provides a 13.4% rate of return. The dividend yield component in this instance is
11 8.4%, and the capital gain component is 5%, which together represent the total 13.4% annual
12 rate of return required by investors. The capital gain component of the total return may be
13 calculated with two adjacent future year prices. For example, in the eleventh year of the
14 holding period, the price per share would be \$17.10 as compared with the price per share of
15 \$16.29 in the tenth year which demonstrates the 5% annual capital gain yield.

16 Some DCF devotees believe that it is more appropriate to estimate the required return
17 on equity with a model which permits the use of multiple growth rates. This may be a plausible
18 approach to DCF, where investors expect different dividend growth rates in the near term and
19 long run. If two growth rates, one near term and one long-run, are to be used in the context of
20 a price (P_0) of \$10.00, a dividend (D_0) of \$0.80, a near-term growth rate of 5.5%, and a long-
21 run expected growth rate of 5.0% beginning at year 6, the required rate of return is 13.57%
22 solved with a computer by iteration.

Dividend Yield

24 The historical annual dividend yield for the Water Group is shown on Schedule 3. The

decades earlier.

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 2002-2006 five-year average dividend yield was 2.9% for the Water Group. The monthly
2 dividend yields for the past twelve months are shown graphically on Schedule 5. These
3 dividend yields reflect an adjustment to the month-end closing prices to remove the pro rata
4 accumulation of the quarterly dividend amount since the last ex-dividend date.

5 The ex-dividend date usually occurs two business days before the record date of the
6 dividend (i.e., the date by which a shareholder must own the shares to be entitled to the
7 dividend payment--usually about two to three weeks prior to the actual payment). During a
8 quarter (here defined as 91 days), the price of a stock moves up ratably by the dividend
9 amount as the ex-dividend date approaches. The stock's price then falls by the amount of the
10 dividend on the ex-dividend date. Therefore, it is necessary to calculate the fraction of the
11 quarterly dividend since the time of the last ex-dividend date and to remove that amount from
12 the price. This adjustment reflects normal recurring pricing of stocks in the market, and
13 establishes a price which will reflect the true yield on a stock.

14 A six-month average dividend yield has been used to recognize the prospective
15 orientation of the ratesetting process as explained in the direct testimony. For the purpose of
16 a DCF calculation, the average dividend yields must be adjusted to reflect the prospective
17 nature of the dividend payments, i.e., the higher expected dividends for the future rather than
18 the recent dividend payment annualized. An adjustment to the dividend yield component,
19 when computed with annualized dividends, is required based upon investor expectation of
20 quarterly dividend increases.

21 The procedure to adjust the average dividend yield for the expectation of a dividend
22 increase during the initial investment period will be at a rate of one-half the growth component,
23 developed below. The DCF equation, showing the quarterly dividend payments as D_0 , may be
24 stated in this fashion:

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

$$K = \frac{D_0(1+g)^0 + D_0(1+g)^0 + D_0(1+g)^1 + D_0(1+g)^1}{P_0} + g$$

1 The adjustment factor, based upon one-half the expected growth rate developed in my direct
2 testimony, will be 4.500% (9.00% x .5) for the Water Group, which assumes that two dividend
3 payments will be at the expected higher rate during the initial investment period. Using the
4 six-month average dividend yield as a base, the prospective (forward) dividend yield would be
5 2.92% (2.79% x 1.04500) for the Water Group.

6 Another DCF model that reflects the discrete growth in the quarterly dividend (D_0) is as
7 follows:

$$K = \frac{D_0(1+g)^{.25} + D_0(1+g)^{.50} + D_0(1+g)^{.75} + D_0(1+g)^{1.00}}{P_0} + g$$

8 This procedure confirms the reasonableness of the forward dividend yield previously
9 calculated. The quarterly discrete adjustment provides a dividend yield of 2.95% (2.79% x
10 1.05564) for the Water Group. The use of an adjustment is required for the periodic form of
11 the DCF in order to properly recognize that dividends grow on a discrete basis.

12 In either of the preceding DCF dividend yield adjustments, there is no recognition for
13 the compound returns attributed to the quarterly dividend payments. Investors have the
14 opportunity to reinvest quarterly dividend receipts. Recognizing the compounding of the
15 periodic quarterly dividend payments (D_0), results in a third DCF formulation:

$$k = \left[\left(1 + \frac{D_0}{P_0} \right)^4 - 1 \right] + g$$

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 This DCF equation provides no further recognition of growth in the quarterly dividend.
2 Combining discrete quarterly dividend growth with quarterly compounding would provide the
3 following DCF formulation, stating the quarterly dividend payments (D_0):

$$k = \left[\left(1 + \frac{D_0 (1 + g)^{25}}{P_0} \right)^4 - 1 \right] + g$$

4 A compounding of the quarterly dividend yield provides another procedure to recognize the
5 necessity for an adjusted dividend yield. The unadjusted average quarterly dividend yield was
6 0.6975% ($2.79\% \div 4$) for the Water Group. The compound dividend yield would be 2.88%
7 ($1.007127^4 - 1$) for the Water Group, recognizing quarterly dividend payments in a forward-
8 looking manner. These dividend yields conform with investors' expectations in the context of
9 reinvestment of their cash dividend.

10 For the Water Group, a 2.92% forward-looking dividend yield is the average ($2.92\% +$
11 $2.95\% + 2.88\% = 8.75\% \div 3$) of the adjusted dividend yield using the form $D_0/P_0 (1 + .5g)$, the
12 dividend yield recognizing discrete quarterly growth, and the quarterly compound dividend
13 yield with discrete quarterly growth.

14 Growth Rate

15 If viewed in its infinite form, the DCF model is represented by the discounted value of
16 an endless stream of growing dividends. It would, however, require 100 years of future
17 dividend payments so that the discounted value of those payments would equate to the
18 present price so that the discount rate and the rate of return shown by the simplified Gordon
19 form of the DCF model would be about the same. A century of dividend receipts represents
20 an unrealistic investment horizon from almost any perspective. Because stocks are not held

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 by investors forever, the growth in the share value (i.e., capital appreciation, or capital gains
2 yield) is most relevant to investors' total return expectations. Hence, investor expected returns
3 in the equity market are provided by capital appreciation of the investment as well as receipt of
4 dividends. As such, the sale price of a stock can be viewed as a liquidating dividend which can
5 be discounted along with the annual dividend receipts during the investment holding period to
6 arrive at the investor expected return.

7 In its constant growth form, the DCF assumes that with a constant return on book
8 common equity and constant dividend payout ratio, a firm's earnings per share, dividends per
9 share and book value per share will grow at the same constant rate, absent any external
10 financing by a firm. Because these constant growth assumptions do not actually prevail in the
11 capital markets, the capital appreciation potential of an equity investment is best measured by
12 the expected growth in earnings per share. Since the traditional form of the DCF assumes no
13 change in the price-earnings multiple, the value of a firm's equity will grow at the same rate as
14 earnings per share. Hence, the capital gains yield is best measured by earnings per share
15 growth using company-specific variables.

16 Investors consider both historical and projected data in the context of the expected
17 growth rate for a firm. An investor can compute historical growth rates using compound
18 growth rates or growth rate trend lines. Otherwise, an investor can rely upon published growth
19 rates as provided in widely-circulated, influential publications. However, a traditional constant
20 growth DCF analysis that is limited to such inputs suffers from the assumption of no change in
21 the price-earnings multiple, i.e., that the value of a firm's equity will grow at the same rate as
22 earnings. Some of the factors which actually contribute to investors' expectations of earnings
23 growth and which should be considered in assessing those expectations, are: (i) the earnings
24 rate on existing equity, (ii) the portion of earnings not paid out in dividends, (iii) sales of
25 additional common equity, (iv) reacquisition of common stock previously issued, (v) changes in

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 financial leverage, (vi) acquisitions of new business opportunities, (vii) profitable liquidation of
2 assets, and (viii) repositioning of existing assets. The realities of the equity market regarding
3 total return expectations, however, also reflect factors other than these inputs. Therefore, the
4 DCF model contains overly restrictive limitations when the growth component is stated in
5 terms of earnings per share (the basis for the capital gains yield) or dividends per share (the
6 basis for the infinite dividend discount model). In these situations, there is inadequate
7 recognition of the capital gains yields arising from stock price growth which could exceed
8 earnings or dividends growth.

9 To assess the growth component of the DCF, analysts' projections of future growth
10 influence investor expectations as explained above. One influential publication is The Value
11 Line Investment Survey which contains estimated future projections of growth. The Value Line
12 Investment Survey provides growth estimates which are stated within a common economic
13 environment for the purpose of measuring relative growth potential. The basis for these
14 projections is the Value Line 3 to 5 year hypothetical economy. The Value Line hypothetical
15 economic environment is represented by components and subcomponents of the National
16 Income Accounts which reflect in the aggregate assumptions concerning the unemployment
17 rate, manpower productivity, price inflation, corporate income tax rate, high-grade corporate
18 bond interest rates, and Fed policies. Individual estimates begin with the correlation of sales,
19 earnings and dividends of a company to appropriate components or subcomponents of the
20 future National Income Accounts. These calculations provide a consistent basis for the
21 published forecasts. Value Line's evaluation of a specific company's future prospects are
22 considered in the context of specific operating characteristics that influence the published
23 projections. Of particular importance for regulated firms, Value Line considers the regulatory
24 quality, rates of return recently authorized, the historic ability of the firm to actually experience
25 the authorized rates of return, the firm's budgeted capital spending, the firm's financing

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 forecast, and the dividend payout ratio. The wide circulation of this source and frequent
2 reference to Value Line in financial circles indicate that this publication has an influence on
3 investor judgment with regard to expectations for the future.

4 There are other sources of earnings growth forecasts. One of these sources is the
5 Institutional Brokers Estimate System ("IBES"). The IBES service provides data on consensus
6 earnings per share forecasts and five-year earnings growth rate estimates. The publisher of
7 IBES has been purchased by Thomson/First Call. The IBES forecasts have been integrated
8 into the First Call consensus growth forecasts. The earnings estimates are obtained from
9 financial analysts at brokerage research departments and from institutions whose securities
10 analysts are projecting earnings for companies in the First Call universe of companies. Other
11 services that tabulate earnings forecasts and publish them are Zacks Investment Research
12 and Market Guide (which is provided over the Internet by Reuters). As with the IBES/First Call
13 forecasts, Zacks and Reuters/Market Guide provide consensus forecasts collected from
14 analysts for most publically traded companies.

15 In each of these publications, forecasts of earnings per share for the current and
16 subsequent year receive prominent coverage. That is to say, IBES/First Call, Zacks,
17 Reuters/Market Guide, and Value Line show estimates of current-year earnings and
18 projections for the next year. While the DCF model typically focusses upon long-run estimates
19 of growth, stock prices are clearly influenced by current and near-term earnings prospects.
20 Therefore, the near-term earnings per share growth rates should also be factored into a
21 growth rate determination.

22 Although forecasts of future performance are investor influencing², equity investors
23 may also rely upon the observations of past performance. Investors' expectations of future

²As shown in a National Bureau of Economic Research monograph by John G. Cragg and
Burton G. Malkiel, Expectations and the Structure of Share Prices, University of Chicago Press 1982.

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 growth rates may be determined, in part, by an analysis of historical growth rates. It is
2 apparent that any serious investor would advise himself/herself of historical performance prior
3 to taking an investment position in a firm. Earnings per share and dividends per share
4 represent the principal financial variables which influence investor growth expectations.

5 Other financial variables are sometimes considered in rate case proceedings. For
6 example, a company's internal growth rate, derived from the return rate on book common
7 equity and the related retention ratio, is sometimes considered. This growth rate measure is
8 represented by the Value Line forecast "BxR" shown on Schedule 7. Internal growth rates are
9 often used as a proxy for book value growth. Unfortunately, this measure of growth is often
10 not reflective of investor-expected growth. This is especially important when there is an
11 indication of a prospective change in dividend payout ratio, earned return on book common
12 equity, change in market-to-book ratios or other fundamental changes in the character of the
13 business. Nevertheless, I have also shown the historical and projected growth rates in book
14 value per share and internal growth rates.

Leverage Adjustment

16 As noted previously, the divergence of stock prices from book values creates a conflict
17 within the DCF model when the results of a market-derived cost of equity are applied to the
18 common equity account measured at book value in the ratesetting context. This is the
19 situation today where the market price of stock exceeds its book value for most companies.
20 This divergence of price and book value also creates a financial risk difference, whereby the
21 capitalization of a utility measured at its market value contains relatively less debt and more
22 equity than the capitalization measured at its book value. It is a well-accepted fact of financial
23 theory that a relatively higher proportion of equity in the capitalization has less financial risk
24 than another capital structure more heavily weighted with debt. This is the situation for the
25 Water Group where the market value of its capitalization contains more equity than is shown

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 by the book capitalization. The following comparison demonstrates this situation where the
 2 market capitalization is developed by taking the "Fair Value of Financial Instruments"
 3 (Disclosures about Fair Value of Financial Instruments -- Statement of Financial Accounting
 4 Standards ("FAS") No. 107) as shown in the annual report for these companies and the
 5 market value of the common equity using the price of stock. The comparison of capital
 6 structure ratios is:

7 8 9	<u>Water Group</u>	<u>Capitalization at Market Value (Fair Value)</u>	<u>Capitalization at Book Value (Carrying Amounts)</u>
10	Long-term Debt	30.78%	48.73%
11	Preferred Stock	0.21	0.32
12	Common Equity	<u>69.01</u>	<u>50.96</u>
13			
14	Total	<u>100.00%</u>	<u>100.00%</u>

15 With regard to the capital structure ratios represented by the carrying amounts shown above,
 16 there are some variances from the ratios shown on Schedule 3. These variances arise from
 17 the use of balance sheet values in computing the capital structure ratios shown on Schedule 3
 18 and the use of the Carrying Amounts of the Financial Instruments according to FAS 107 (the
 19 Carrying Amounts were used in the table shown above to be comparable to the Fair Value
 20 amounts used in the comparison calculations).

21 With the capital ratios calculated above, is necessary to first calculate the cost of equity
 22 for a firm without any leverage. The cost of equity for an unleveraged firm using the capital
 23 structure ratios calculated with market values is:

$$24 \quad k_u = k_e - (((k_u - i) (1-t) D / E) - (k_u - d) P / E)$$

$$25 \quad 10.60\% = 11.92\% - (((10.60\% - 6.11\%) .65) 30.78\%/69.01\%) - (10.60\% - 6.10\%) 0.21\%/69.01\%$$

26 where k_u = cost of equity for an all-equity firm, k_e = market determined cost equity, i = cost of
 27 debt³, d = dividend rate on preferred stock⁴, D = debt ratio, P = preferred stock ratio, and E =

³The cost of debt is the six-month average yield on Moody's A rated public utility bonds.

APPENDIX E TO DIRECT TESTIMONY OF PAUL R. MOUL

1 common equity ratio. The formula shown above indicates that the cost of equity for a firm with
2 100% equity is 10.60% using the market value of the Water Group's capitalization. Having
3 determined that the cost of equity for a firm with 100% equity, the rate of return on common
4 equity associated with the book value capital structure is:

$$5 \quad k_e = k_u + ((k_u - i) (1-t) \frac{D}{E}) + (k_u - d) \frac{P}{E}$$

$$6 \quad 13.42\% = 10.60\% + (((10.60\% - 6.11\%) \cdot 65) \cdot 48.73\% / 50.96\%) + (10.60\% - 6.10\%) \cdot 0.32\% / 50.96\%$$

⁴The cost of preferred is the six-month average yield on Moody's "a" rated preferred stock.

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

INTEREST RATES

1

2

Interest rates can be viewed in their traditional nominal terms (i.e., the stated rate of interest) and in real terms (i.e., the stated rate of interest less the expected rate of inflation).

3

4

Absent consideration of inflation, the real rate of interest is determined generally by supply factors which are influenced by investors willingness to forego current consumption (i.e., to

5

6

save) and demand factors that are influenced by the opportunities to derive income from productive investments. Added to the real rate of interest is compensation required by investors

7

8

for the inflationary impact of the declining purchasing power of their income received in the future. While interest rates are clearly influenced by the changing annual rate of inflation, it is

9

10

important to note that the expected rate of inflation that is reflected in current interest rates may be quite different from the prevailing rate of inflation.

11

12

Rates of interest also vary by the type of interest bearing instrument. Investors require compensation for the risk associated with the term of the investment and the risk of default. The

13

14

risk associated with the term of the investment is usually shown by the yield curve, i.e., the difference in rates across maturities. The typical structure is represented by a positive yield

15

16

curve, which provides progressively higher interest rates as the maturities are lengthened. Flat (i.e., relatively level rates across maturities) or inverted (i.e., higher short-term rates than long-

17

18

term rates) yield curves occur less frequently.

19

The risk of default is typically associated with the creditworthiness of the borrower.

20

Differences in interest rates can be traced to the credit quality ratings assigned by the bond rating agencies, such as Moody's Investors Service, Inc. and Standard & Poor's Corporation.

21

22

Obligations of the United States Treasury are usually considered to be free of default risk, and hence reflect only the real rate of interest, compensation for expected inflation, and maturity

23

24

risk. The Treasury has been issuing inflation-indexed notes, which automatically provide

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 compensation to investors for future inflation, thereby providing a lower current yield on these
2 issues.

3 Interest Rate Environment

4 Federal Reserve Board ("Fed") policy actions, which impact directly short-term interest
5 rates also substantially, affect investor sentiment in long-term fixed-income securities markets.
6 In this regard, the Fed has often pursued policies designed to build investor confidence in the
7 fixed-income securities market. Formative Fed policy has had a long history, as exemplified by
8 the historic 1951 Treasury-Federal Reserve Accord, and more recently, deregulation within the
9 financial system, which increased the level and volatility of interest rates. The Fed has indicated
10 that it will follow a monetary policy designed to promote non-inflationary economic growth.

11 As background to the recent levels of interest rates, history shows that the Open Market
12 Committee of the Federal Reserve board ("FOMC") began a series of moves toward lower
13 short-term interest rates in mid-1990 -- at the outset of the previous recession. Monetary policy
14 was influenced at that time by (i) steps taken to reduce the federal budget deficit, (ii) slowing
15 economic growth, (iii) rising unemployment, and (iv) measures intended to avoid a credit crunch.
16 Thereafter, the Federal government initiated several bold proposals to deal with future
17 borrowings by the Treasury. With lower expected federal budget deficits and reduced Treasury
18 borrowings, together with limitations on the supply of new 30-year Treasury bonds, long-term
19 interest rates declined to a twenty-year low, reaching a trough of 5.78% in October 1993.

20 On February 4, 1994, the FOMC began a series of increases in the Fed Funds rate (i.e.,
21 the interest rate on excess overnight bank reserves). The initial increase represented the first
22 rise in short-term interest rates in five years. The series of seven increases doubled the Fed
23 Funds rate to 6%. The increases in short-term interest rates also caused long-term rates to
24 move up, continuing a trend, which began in the fourth quarter of 1993. The cyclical peak in

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 long-term interest rates was reached on November 7 and 14, 1994 when 30-year Treasury
2 bonds attained an 8.16% yield. Thereafter, long-term Treasury bond yields generally declined.

3 Beginning in mid-February 1996, long-term interest rates moved upward from their
4 previous lows. After initially reaching a level of 6.75% on March 15, 1996, long-term interest
5 rates continued to climb and reached a peak of 7.19% on July 5 and 8, 1996. For the period
6 leading up to the 1996 Presidential election, long-term Treasury bonds generally traded within
7 this range. After the election, interest rates moderated, returning to a level somewhat below the
8 previous trading range. Thereafter, in December 1996, interest rates returned to a range of
9 6.5% to 7.0%, which existed for much of 1996.

10 On March 25, 1997, the FOMC decided to tighten monetary conditions through a one-
11 quarter percentage point increase in the Fed Funds rate. This tightening increased the Fed
12 Funds rate to 5.5%. In making this move, the FOMC stated that it was concerned by persistent
13 strength of demand in the economy, which it feared would increase the risk of inflationary
14 imbalances that could eventually interfere with the long economic expansion.

15 In the fourth quarter of 1997, the yields on Treasury bonds began to decline rapidly in
16 response to an increase in demand for Treasury securities caused by a flight to safety triggered
17 by the currency and stock market crisis in Asia. Liquidity provided by the Treasury market
18 makes these bonds an attractive investment in times of crisis. This is because Treasury
19 securities encompass a very large market, which provides ease of trading, and carry a premium
20 for safety. During the fourth quarter of 1997, Treasury bond yields pierced the psychologically
21 important 6% level for the first time since 1993.

22 Through the first half of 1998, the yields on long-term Treasury bonds fluctuated within a
23 range of about 5.6% to 6.1% reflecting their attractiveness and safety. In the third quarter of
24 1998, there was further deterioration of investor confidence in global financial markets. This
25 loss of confidence followed the moratorium (i.e., default) by Russia on its sovereign debt and

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 fears associated with problems in Latin America. While not significant to the global economy in
2 the aggregate, the August 17 default by Russia had a significant negative impact on investor
3 confidence, following earlier discontent surrounding the crisis in Asia. These events
4 subsequently led to a general pull back of risk-taking as displayed by banks growing reluctance
5 to lend, worries of an expanding credit crunch, lower stock prices, and higher yields on bonds of
6 riskier companies. These events contributed to the failure of the hedge fund, Long-Term Capital
7 Management.

8 In response to these events, the FOMC cut the Fed Funds rate just prior to the mid-term
9 Congressional elections. The FOMC's action was based upon concerns over how increasing
10 weakness in foreign economies would affect the U.S. economy. As recently as July 1998, the
11 FOMC had been more concerned about fighting inflation than the state of the economy. The
12 initial rate cut was the first of three reductions by the FOMC. Thereafter, the yield on long-term
13 Treasury bonds reached a 30-year low of 4.70% on October 5, 1998. Long-term Treasury
14 yields below 5% had not been seen since 1967. Unlike the first rate cut that was widely
15 anticipated, the second rate reduction by the FOMC was a surprise to the markets. A third
16 reduction in short-term interest rates occurred in November 1998 when the FOMC reduced the
17 Fed Funds rate to 4.75%.

18 All of these events prompted an increase in the prices for Treasury bonds, which lead to
19 the low yields described above. Another factor that contributed to the decline in yields on long-
20 term Treasury bonds was a reduction in the supply of new Treasury issues coming to market
21 due to the Federal budget surplus -- the first in nearly 30 years. The dollar amount of Treasury
22 bonds being issued declined by 30% in two years thus resulting in higher prices and lower
23 yields. In addition, rumors of some struggling hedge funds unwinding their positions further
24 added to the gains in Treasury bond prices.

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 The financial crisis that spread from Asia to Russia and to Latin America pushed
2 nervous investors from stocks into Treasury bonds, thus increasing demand for bonds, just
3 when supply was shrinking. There was also a move from corporate bonds to Treasury bonds to
4 take advantage of appreciation in the Treasury market. This resulted in a certain amount of
5 exuberance for Treasury bond investments that formerly was reserved for the stock market.
6 Moreover, yields in the fourth quarter of 1998 became extremely volatile as shown by Treasury
7 yields that fell from 5.10% on September 29 to 4.70 percent on October 5, and thereafter
8 returned to 5.10% on October 13. A decline and rebound of 40 basis points in Treasury yields
9 in a two-week time frame is remarkable.

10 Beginning in mid-1999, the FOMC raised interest rates on six occasions reversing its
11 actions in the fall of 1998. On June 30, 1999, August 24, 1999, November 16, 1999, February
12 2, 2000, March 21, 2000, and May 16, 2000, the FOMC raised the Fed Funds rate to 6.50%.
13 This brought the Fed Funds rate to its highest level since 1991, and was 175 basis points higher
14 than the level that occurred at the height of the Asian currency and stock market crisis. At the
15 time, these actions were taken in response to more normally functioning financial markets, tight
16 labor markets, and a reversal of the monetary ease that was required earlier in response to the
17 global financial market turmoil.

18 As the year 2000 drew to a close, economic activity slowed and consumer confidence
19 began to weaken. In two steps at the beginning and at the end of January 2001, the FOMC
20 reduced the Fed Funds rate by one percentage point. These actions brought the Fed Funds
21 rate to 5.50%. The FOMC described its actions as "a rapid and forceful response of monetary
22 policy" to eroding consumer and business confidence exemplified by weaker retail sales and
23 business spending on capital equipment and cut backs in manufacturing production.
24 Subsequently, on March 20, 2001, April 18, 2001, May 15, 2001, June 27, 2001, and August 21,
25 2001, the FOMC lowered the Fed Funds in steps consisting of three 50 basis points decrements

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 followed by two 25 basis points decrements. These actions took the Fed Funds rate to 3.50%.

2 The FOMC observed on August 21, 2001:

3 "Household demand has been sustained, but business profits
4 and capital spending continue to weaken and growth abroad is
5 slowing, weighing on the U.S. economy. The associated easing
6 of pressures on labor and product markets is expected to keep
7 inflation contained.

8
9 Although long-term prospects for productivity growth and the
10 economy remain favorable, the Committee continues to believe
11 that against the background of its long-run goals of price stability
12 and sustainable economic growth and of the information
13 currently available, the risks are weighted mainly toward
14 conditions that may generate economic weakness in the
15 foreseeable future."

16
17 After the terrorist attack on September 11, 2001, the FOMC made two additional 50 basis points
18 reductions in the Fed Funds rate. The first reduction occurred on September 17, 2001 and
19 followed the four-day closure of the financial markets following the terrorist attacks. The second
20 reduction occurred at the October 2 meeting of the FOMC where it observed:

21 "The terrorist attacks have significantly heightened uncertainty in
22 an economy that was already weak. Business and household
23 spending as a consequence are being further damped.
24 Nonetheless, the long-term prospects for productivity growth and
25 the economy remain favorable and should become evident once
26 the unusual forces restraining demand abate."

27
28 Afterward, the FOMC reduced the Fed Funds rate by 50 basis points on November 6, 2001 and
29 by 25 basis points on December 11, 2001. In total, short-term interest rates were reduced by
30 the FOMC eleven (11) times during the year 2001. These actions cut the Fed Funds rate by
31 4.75% and resulted in 1.75% for the Fed Funds rate.

32 In an attempt to deal with weakening fundamentals in the economy recovering from the
33 recession that began in March 2001, the FOMC provided a psychologically important one-half
34 percentage point reduction in the federal funds rate. The rate cut was twice as large as the
35 market expected, and brought the fed funds rate to 1.25% on November 6, 2002. The FOMC
36 stated that:

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 "The Committee continues to believe that an accommodative
2 stance of monetary policy, coupled with still-robust underlying
3 growth in productivity, is providing important ongoing support to
4 economic activity. However, incoming economic data have
5 tended to confirm that greater uncertainty, in part attributable to
6 heightened geopolitical risks, is currently inhibiting spending,
7 production, and employment. Inflation and inflation expectations
8 remain well contained.

9
10 In these circumstances, the Committee believes that today's
11 additional monetary easing should prove helpful as the economy
12 works its way through this current soft spot. With this action, the
13 Committee believes that, against the background of its long-run
14 goals of price stability and sustainable economic growth and
15 of the information currently available, the risks are balanced
16 with respect to the prospects for both goals in the foreseeable
17 future."

18
19 As 2003 unfolded, there was a continuing expectation of lower yields on Treasury
20 securities. In fact, the yield on ten-year Treasury notes reached a 45-year low near the end of
21 the second quarter of 2003. For long-term Treasury bonds, those yields culminated with a
22 4.24% yield on June 13, 2003. Soon thereafter, the FOMC reduced the Fed Funds rate by 25
23 basis points on June 25, 2003. In announcing its action, the FOMC stated:

24 "The Committee continues to believe that an accommodative
25 stance of monetary policy, coupled with still robust underlying
26 growth in productivity, is providing important ongoing support to
27 economic activity. Recent signs point to a firming in spending,
28 markedly improved financial conditions, and labor and product
29 markets that are stabilizing. The economy, nonetheless, has yet
30 to exhibit sustainable growth. With inflationary expectations
31 subdued, the Committee judged that a slightly more expansive
32 monetary policy would add further support for an economy which
33 it expects to improve over time."

34
35 Thereafter, intermediate and long-term Treasury yields moved marketedly higher. Higher yields
36 on long-term Treasury bonds, which exceeded 5.00% can be traced to: (i) the market's
37 disappointment that the Fed Funds rate was not reduced below 1.00%, (ii) an indication that the
38 Fed will not use unconventional methods for implementing monetary policy, (iii) growing
39 confidence in a strengthening economy, and (iv) a Federal budget deficit that is projected to be
40 \$455 billion in 2003 (reported, subsequently, the actually deficit was \$374 billion) and \$475

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 billion in 2004 (revised subsequently, the estimated deficit is \$500 billion in 2004). All these
2 factors significantly changed the sentiment in the bond market.

3 For the remainder of 2003, the FOMC continued with its balanced monetary policy,
4 thereby retaining the 1% Fed Funds rate. However, in 2004, the FOMC initiated a policy of
5 moving toward a more neutral Fed Funds rate (i.e., removing the bias of abnormal low rates).
6 On June 30, 2004, August 10, 2004, September 21, 2004, November 10, 2004, December 14,
7 2004, February 2, 2005, March 22, 2005, May 3, 2005, June 30, 2005, August 9, 2005,
8 September 20, 2005, November 1, 2005, December 13, 2005, January 31, 2006, March 28,
9 2006, May 10, 2006, and June 29, 2006, the FOMC increased the Fed Funds rate in seventeen
10 25 basis point increments. These policy actions are widely interpreted as part of the process of
11 moving toward a more neutral range for the Fed Funds rate.

12 Just after the FOMC meeting on August 7, 2007, where the FOMC decided to retain a
13 5.25% Fed Funds rate, turmoil in the credit markets prompted central banks throughout the
14 world to inject over \$325 billion of reserves into the banking system over a three-day period in
15 reaction to a credit crunch. Problems had been developing earlier in 2007, beginning in the
16 market for asset-backed securities linked to subprime mortgages. Valuation uncertainties for
17 these securities caused liquidity concerns for hedge funds, investment banks, and financial
18 institutions. The market for commercial paper, the most liquid part of the credit markets for non-
19 Treasury securities, was also affected. In response to the market turmoil, the FOMC issued the
20 following statement, the first of its type since after the September 11, 2001 terrorists' attack.

21 "The Federal Reserve is providing liquidity to facilitate the orderly
22 functioning of financial markets.

23

24 The Federal Reserve will provide reserves as necessary through
25 open market operations to promote trading in the federal funds
26 market at rates close to the Federal Open Market Committee's
27 target rate of 5-1/4 percent. In current circumstances, depository
28 institutions may experience unusual funding needs because of
29 dislocations in money and credit markets. As always, the discount
30 window is available as a source of funding."

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1
2 Then, one week after its initial announcement, the FOMC made a surprise reduction of 50 basis
3 points in the discount rate to narrow the spread between this rate and the target Fed Funds rate.

4 At the same time, the FOMC made the following statement:

5 "Financial market conditions have deteriorated, and tighter credit
6 conditions and increased uncertainty have the potential to restrain
7 economic growth going forward. In these circumstances, although
8 recent data suggest that the economy has continued to expand at
9 a moderate pace, the Federal Open Market Committee judges that
10 the downside risks to growth have increased appreciably. The
11 Committee is monitoring the situation and is prepared to act as
12 needed to mitigate the adverse effects on the economy arising
13 from the disruptions in financial markets."
14

15 Thereafter, at its regularly scheduled meeting on September 18, 2007, the FOMC reduced the
16 target Fed Funds rate to 4.75% and the discount rate was reduced to 5.25% in an effort to
17 forestall the adverse effects of the financial market turmoil on the economy generally. Further
18 reductions of 25 basis points occurred at the next two FOMC meetings on October 31, 2007 and
19 on December 11, 2007. The December 11, 2007 FOMC statement indicated that:

20 Incoming information suggests that economic growth is slowing,
21 reflecting the intensification of the housing correction and some
22 softening in business and consumer spending. Moreover, strains
23 in financial markets have increased in recent weeks. Today's
24 action, combined with the policy actions taken earlier, should help
25 promote moderate growth over time.
26

27 Readings on core inflation have improved modestly this year, but
28 elevated energy and commodity prices, among other factors, may
29 put upward pressure on inflation. In this context, the Committee
30 judges that some inflation risks remain, and it will continue to
31 monitor inflation developments carefully.
32

33 Recent developments, including the deterioration in financial
34 market conditions, have increased the uncertainty surrounding the
35 outlook for economic growth and inflation. The Committee will
36 continue to assess the effects of financial and other developments
37 on economic prospects and will act as needed to foster price
38 stability and sustainable economic growth.
39

40 With these actions, the Fed Funds rate and the discount rate closed the calendar year 2007 at
41 4.25% and 4.75%, respectively.

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 In 2008, the FOMC again acted decisively in response to further deterioration of credit
2 conditions and perceived weakness in the economy. Acting prior to its first regularly scheduled
3 meeting in 2008, the FOMC reduced the fed funds target by 75 basis points to 3.50% and the
4 discount rate was reduced by a corresponding amount to 4.00%. Actions by the FOMC
5 between meetings are unusual occurrences in recent years, thereby signifying the urgency that
6 the FOMC saw in taking immediate action on monetary policy. Then on January 30, 2008, the
7 fed funds target rate and discount rate were further reduced by 50 basis points, bringing those
8 rates to 3.00% and 3.50%, respectively. Credit market turmoil continued, and after the collapse
9 of a major investment bank (The Bear Stearn Companies), the FOMC stated:

10 The Federal Reserve on Sunday announced two initiatives
11 designed to bolster market liquidity and promote orderly market
12 functioning. Liquid, well-functioning markets are essential for the
13 promotion of economic growth.
14

15 First, the Federal Reserve Board voted unanimously to authorize
16 the Federal Reserve Bank of New York to create a lending facility
17 to improve the ability of primary dealers to provide financing to
18 participants in securitization markets. This facility will be available
19 for business on Monday, March 17. It will be in place for at least
20 six months and may be extended as conditions warrant. Credit
21 extended to primary dealers under this facility may be
22 collateralized by a broad range of investment-grade debt
23 securities. The interest rate charged on such credit will be the
24 same as the primary credit rate, or discount rate, at the Federal
25 Reserve Bank of New York.
26

27 Second, the Federal Reserve Board unanimously approved a
28 request by the Federal Reserve Bank of New York to decrease
29 the primary credit rate from 3-1/2 percent to 3-1/4 percent,
30 effective immediately. This step lowers the spread of the primary
31 credit rate over the Federal Open Market Committee's target
32 federal funds rate to 1/4 percentage point. The Board also
33 approved an increase in the maximum maturity of primary credit
34 loans to 90 days from 30 days.
35

36 The Board also approved the financing arrangement announced
37 by JPMorgan Chase & Co. and The Bear Stearns Companies Inc.
38

39 Then on March 18, 2008, the FOMC further reduced the fed funds rate to 2.25% and the
40 discount rate to 2.50%. In taking this action, the FOMC stated:

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 Recent information indicates that the outlook for economic activity
2 has weakened further. Growth in consumer spending has slowed
3 and labor markets have softened. Financial markets remain under
4 considerable stress, and the tightening of credit conditions and the
5 deepening of the housing contraction are likely to weigh on
6 economic growth over the next few quarters.

7
8 Inflation has been elevated, and some indicators of inflation
9 expectations have risen. The Committee expects inflation to
10 moderate in coming quarters, reflecting a projected leveling-out of
11 energy and other commodity prices and an easing of pressures on
12 resource utilization. Still, uncertainty about the inflation outlook
13 has increased. It will be necessary to continue to monitor inflation
14 developments carefully.

15
16 Today's policy action, combined with those taken earlier, including
17 measures to foster market liquidity, should help to promote
18 moderate growth over time and to mitigate the risks to economic
19 activity. However, downside risks to growth remain. The
20 Committee will act in a timely manner as needed to promote
21 sustainable economic growth and price stability.
22

23 Public Utility Bond Yields

24 The Risk Premium analysis of the cost of equity is represented by the combination of a
25 firm's borrowing rate for long-term debt capital plus a premium that is required to reflect the
26 additional risk associated with the equity of a firm as explained in Appendix G. Due to the
27 senior nature of the long-term debt of a firm, its cost is lower than the cost of equity due to the
28 prior claim, which lenders have on the earnings, and assets of a corporation.

29 As a generalization, all interest rates track to varying degrees of the benchmark yields
30 established by the market for Treasury securities. Public utility bond yields usually reflect the
31 underlying Treasury yield associated with a given maturity plus a spread to reflect the specific
32 credit quality of the issuing public utility. Market sentiment can also have an influence on the
33 spreads as described below. The spread in the yields on public utility bonds and Treasury
34 bonds varies with market conditions, as does the relative level of interest rates at varying
35 maturities shown by the yield curve.

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 Pages 1 and 2 of Schedule 8 provide the recent history of long-term public utility bond
2 yields for the rating categories of Aa, A and Baa (no yields are shown for Aaa rated public utility
3 bonds because this index has been discontinued). The top four rating categories of Aaa, Aa, A,
4 and Baa are known as "investment grades" and are generally regarded as eligible for bank
5 investments under commercial banking regulations. These investment grades are distinguished
6 from "junk" bonds, which have ratings of Ba and below.

7 A relatively long history of the spread between the yields on long-term A-rated public
8 utility bonds and 20-year Treasury bonds is shown on page 3 of Schedule 8. There, it is shown
9 that those spreads were about one percent during the years 1994 through 1997. With the
10 aversion to risk and flight to quality described earlier, a significant widening of the spread in the
11 yields between corporate (e.g., public utility) and Treasury bonds developed in 1998, after an
12 initial widening of the spread that began in the fourth quarter of 1997. The significant widening
13 of spreads in 1998 was unexpected by some technically savvy investors, as shown by the
14 debacle at the Long-Term Capital Management hedge fund. When Russia defaulted its debt on
15 August 17, some investors had to cover short positions when Treasury prices spiked upward.
16 Short covering by investors that guessed wrong on the relationship between corporate and
17 Treasury bonds also contributed to the run-up in Treasury bond prices by increasing the
18 demand for them. This helped to contribute to a widening of the spreads between corporate
19 and Treasury bonds.

20 As shown on page 3 of Schedule 8, the spread in yields between A-rated public utility
21 bonds and 20-year Treasury bonds was about one percentage point prior to 1998, 1.32% in
22 1998, 1.42% in 1999, 2.01% in 2000, 2.13% in 2001, 1.94% in 2002, 1.62% in 2003, 1.12% in
23 2004, 1.01% in 2005, 1.08% in 2006, and 1.16% in 2007. As shown by the monthly data
24 presented on pages 4 and 5 of Schedule 8, the interest rate spread between the yields on 20-
25 year Treasury bonds and A-rated public utility bonds was 1.28 percentage points for the twelve-

APPENDIX F TO DIRECT TESTIMONY OF PAUL R. MOUL

1 months ended February 2008. For the six- and three-month periods ending January 2008, the
2 yield spread was 1.50% and 1.66%, respectively. Beginning in August 2007, spreads widened
3 significantly with the development of the credit crunch.

4 Risk-Free Rate of Return in the CAPM

5 Regarding the risk-free rate of return (see Appendix H), pages 2 and 3 of Schedule 10
6 provide the yields on the broad spectrum of Treasury Notes and Bonds. Some practitioners of
7 the CAPM would advocate the use of short-term treasury yields (and some would argue for the
8 yields on 91-day Treasury Bills). Other advocates of the CAPM would advocate the use of
9 longer-term treasury yields as the best measure of a risk-free rate of return. As Ibbotson has
10 indicated:

11 The Cost of Capital in a Regulatory Environment. When discounting
12 cash flows projected over a long period, it is necessary to discount
13 them by a long-term cost of capital. Additionally, regulatory processes
14 for setting rates often specify or suggest that the desired rate of return
15 for a regulated firm is that which would allow the firm to attract and
16 retain debt and equity capital over the long term. Thus, the long-term
17 cost of capital is typically the appropriate cost of capital to use in
18 regulated ratesetting. (Stocks, Bonds, Bills and Inflation - 1992
19 Yearbook, pages 118-119)

20
21 As indicated above, long-term Treasury bond yields represent the correct measure of the risk-
22 free rate of return in the traditional CAPM. Very short term yields on Treasury bills should be
23 avoided for several reasons. First, rates should be set on the basis of financial conditions that
24 will exist during the effective period of the proposed rates. Second, 91-day Treasury bill yields
25 are more volatile than longer-term yields and are greatly influenced by FOMC monetary policy,
26 political, and economic situations. Moreover, Treasury bill yields have been shown to be
27 empirically inadequate for the CAPM. Some advocates of the theory would argue that the risk-
28 free rate of return in the CAPM should be derived from quality long-term corporate bonds. To
29 take a balanced approach to the risk-free rate of return, the yield on long-term Treasury bonds
30 has been used for this purpose.

APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

RISK PREMIUM ANALYSIS

1

2 The cost of equity requires recognition of the risk premium required by common
3 equities over long-term corporate bond yields. In the case of senior capital, a company
4 contracts for the use of long-term debt capital at a stated coupon rate for a specific period of
5 time and in the case of preferred stock capital at a stated dividend rate, usually with provision
6 for redemption through sinking fund requirements. In the case of senior capital, the cost rate
7 is known with a high degree of certainty because the payment for use of this capital is a
8 contractual obligation, and the future schedule of payments is known. In essence, the
9 investor-expected cost of senior capital is equal to the realized return over the entire term of
10 the issue, absent default.

11 The cost of equity, on the other hand, is not fixed, but rather varies with investor
12 perception of the risk associated with the common stock. Because no precise measurement
13 exists as to the cost of equity, informed judgment must be exercised through a study of various
14 market factors, which motivate investors to purchase common stock. In the case of common
15 equity, the realized return rate may vary significantly from the expected cost rate due to the
16 uncertainty associated with earnings on common equity. This uncertainty highlights the added
17 risk of a common equity investment.

18 As one would expect from traditional risk and return relationships, the cost of equity is
19 affected by expected interest rates. As noted in Appendix F, yields on long-term corporate
20 bonds traditionally consist of a real rate of return without regard to inflation, an increment to
21 reflect investor perception of expected future inflation, the investment horizon shown by the
22 term of the issue until maturity, and the credit risk associated with each rating category.

APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 to both debt and equity investors. Thus, the required yield on a bond provides a benchmark or
2 starting point with which to track and measure the cost rate of common equity capital. There is
3 no need to segment the bond yield according to its components, because it is the total return
4 demanded by investors that is important for determining the risk rate differential for common
5 equity. This is because the complete bond yield provides the basis to determine the
6 differential, and as such, consistency requires that the computed differential must be applied to
7 the complete bond yield when applying the risk premium approach. To apply the risk rate
8 differential to a partial bond yield would result in a misspecification of the cost of equity
9 because the computed differential was initially determined by reference to the entire bond
10 return.

11 The risk rate differential between the cost of equity and the yield on long-term
12 corporate bonds can be determined by reference to a comparison of holding period returns
13 (here defined as one year) computed over long time spans. This analysis assumes that over
14 long periods of time investors' expectations are on average consistent with rates of return
15 actually achieved. Accordingly, historical holding period returns must not be analyzed over an
16 unduly short period because near-term realized results may not have fulfilled investors'
17 expectations. Moreover, specific past period results may not be representative of investment
18 fundamentals expected for the future. This is especially apparent when the holding period
19 returns include negative returns, which are not representative of either investor requirements
20 of the past or investor expectations for the future. The short-run phenomenon of unexpected
21 returns (either positive or negative) demonstrates that an unduly short historical period would
22 not adequately support a risk premium analysis. It is important to distinguish between
23 investors' motivation to invest, which encompass positive return expectations, and the
24 knowledge that losses can occur. No rational investor would forego payment for the use of

APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 capital, or expect loss of principal, as a basis for investing. Investors will hold cash rather than
2 invest with the expectation of a loss.

3 Within these constraints, page 1 of Schedule 9 provides the historical holding period
4 returns for the S&P Public Utility Index which has been independently computed and the
5 historical holding period returns for the S&P Composite Index which have been reported in
6 Stocks, Bonds, Bills and Inflation published by Ibbotson & Associates. The tabulation begins
7 with 1928 because January 1928 is the earliest monthly dividend yield for the S&P Public
8 Utility Index. I have considered all reliable data for this study to avoid the introduction of a
9 particular bias to the results. The measurement of the common equity return rate differential is
10 based upon actual capital market performance using realized results. As a consequence, the
11 underlying data for this risk premium approach can be analyzed with a high degree of
12 precision. Informed professional judgment is required only to interpret the results of this study,
13 but not to quantify the component variables.

14 The risk rate differentials for all equities, as measured by the S&P Composite, are
15 established by reference to long-term corporate bonds. For public utilities, the risk rate
16 differentials are computed with the S&P Public Utilities as compared with public utility bonds.

17 The measurement procedure used to identify the risk rate differentials consisted of
18 arithmetic means, geometric means, and medians for each series. Measures of the central
19 tendency of the results from the historical periods provide the best indication of representative
20 rates of return. In regulated ratesetting, the correct measure of the equity risk premium is the
21 arithmetic mean because a utility must expect to earn its cost of capital in each year in order to
22 provide investors with their long-term expectations. In other contexts, such as pension
23 determinations, compound rates of return, as shown by the geometric means, may be
24 appropriate. The median returns are also appropriate in ratesetting because they are a

APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 measure of the central tendency of a single period rate of return. Median values have also
2 been considered in this analysis because they provide a return, which divides the entire series
3 of annual returns in half, and are representative of a return that symbolizes, in a meaningful
4 way, the central tendency of all annual returns contained within the analysis period. Medians
5 are regularly included in many investor-influencing publications.

6 As previously noted, the arithmetic mean provides the appropriate point estimate of the
7 risk premium. As further explained in Appendix H, the long-term cost of capital in rate cases
8 requires the use of arithmetic means. To supplement my analysis, I have also used the rates
9 of return taken from the geometric mean and median for each series to provide the bounds of
10 the range to measure the risk rate differentials. While the use of the geometric mean would be
11 inappropriate for CAPM purposes due to the specification of that model, it can provide a limit
12 of the bounds for the Risk Premium approach that does not contain the single-period limitation.
13 This further analysis shows that when selecting the midpoint from a range established with the
14 geometric means and medians, the arithmetic mean is indeed a reasonable measure for the
15 long-term cost of capital. For the years 1928 through 2007, the risk premiums for each class
16 of equity are:

	<u>S&P Composite</u>	<u>S&P Public Utilities</u>	
17			
18			
19			
20	Arithmetic Mean	<u>5.82%</u>	<u>5.52%</u>
21			
22	Geometric Mean	4.23%	3.47%
23	Median	<u>9.27%</u>	<u>7.50%</u>
24			
25	Midpoint of Range	<u>6.75%</u>	<u>5.49%</u>
26			
27	Average of Arithmetic Mean and Midpoint of Range	<u>6.29%</u>	<u>5.51%</u>

28 The empirical evidence suggests that the common equity risk premium is higher for the S&P
29 Composite Index compared to the S&P Public Utilities.

APPENDIX G TO DIRECT TESTIMONY OF PAUL R. MOUL

1 If, however, specific historical periods were also analyzed in order to match more
2 closely historical fundamentals with current expectations, the results provided on page 2 of
3 Schedule 9 should also be considered. One of these sub-periods included the 56-year period,
4 1952-2007. These years follow the historic 1951 Treasury-Federal Reserve Accord, which
5 affected monetary policy and the market for government securities.

6 A further investigation was undertaken to determine whether realignment has taken
7 place subsequent to the historic 1973 Arab Oil embargo and during the deregulation of the
8 financial markets. In each case, the public utility risk premiums were computed by using the
9 arithmetic mean, and the geometric means and medians to establish the range shown by
10 those values. The time periods covering the more recent periods 1974 through 2007 and
11 1979 through 2007 contain events subsequent to the initial oil shock and the advent of
12 monetarism as Fed policy, respectively. For the 56-year, 34-year and 29-year periods, the
13 public utility risk premiums were 6.58%, 6.08%, and 6.37% respectively, as shown by the
14 average of the specific point-estimates and the midpoint of the ranges provided on page 2 of
15 Schedule 9.

APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL

CAPITAL ASSET PRICING MODEL

1
2 Modern portfolio theory provides a theoretical explanation of expected returns on
3 portfolios of securities. The Capital Asset Pricing Model ("CAPM") attempts to describe the
4 way prices of individual securities are determined in efficient markets where information is
5 freely available and is reflected instantaneously in security prices. The CAPM states that the
6 expected rate of return on a security is determined by a risk-free rate of return plus a risk
7 premium, which is proportional to the non-diversifiable (or systematic) risk of a security.

8 The CAPM theory has several unique assumptions that are not common to most other
9 methods used to measure the cost of equity. As with other market-based approaches, the
10 CAPM is an expectational concept. There has been significant academic research conducted
11 that found that the empirical market line, based upon historical data, has a less steep slope
12 and higher intercept than the theoretical market line of the CAPM. For equities with a beta
13 less than 1.0, such as utility common stocks, the CAPM theoretical market line will
14 underestimate the realistic expectation of investors in comparison with the empirical market
15 line, which shows that the CAPM may potentially misspecify investors' required return.

16 The CAPM considers changing market fundamentals in a portfolio context. The
17 balance of the investment risk, or that characterized as unsystematic, must be diversified.
18 Some argue that diversifiable (unsystematic) risk is unimportant to investors. But this
19 contention is not completely justified because the business and financial risk of an individual
20 company, including regulatory risk, are widely discussed within the investment community and
21 therefore influence investors in regulated firms. In addition, I note that the CAPM assumes
22 that through portfolio diversification, investors will minimize the effect of the unsystematic
23 (diversifiable) component of investment risk. Because it is not known whether the average
24 investor holds a well-diversified portfolio, the CAPM must also be used with other models of
25 the cost of equity.

APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL

1 To apply the traditional CAPM theory, three inputs are required: the beta coefficient
2 (" β "), a risk-free rate of return (" R_f "), and a market premium (" $R_m - R_f$ "). The cost of equity
3 stated in terms of the CAPM is:

$$k = R_f + \beta (R_m - R_f)$$

4
5 As previously indicated, it is important to recognize that the academic research has
6 shown that the security market line was flatter than that predicted by the CAPM theory and it
7 had a higher intercept than the risk-free rate. These tests indicated that for portfolios with
8 betas less than 1.0, the traditional CAPM would understate the return for such stocks.
9 Likewise, for portfolios with betas above 1.0, these companies had lower returns than
10 indicated by the traditional CAPM theory. Once again, CAPM assumes that through portfolio
11 diversification investors will minimize the effect of the unsystematic (diversifiable) component
12 of investment risk. Therefore, the CAPM must also be used with other models of the cost of
13 equity, especially when it is not known whether the average public utility investor holds a well-
14 diversified portfolio.

Beta

15
16 The beta coefficient is a statistical measure, which attempts to identify the non-
17 diversifiable (systematic) risk of an individual security and measures the sensitivity of rates of
18 return on a particular security with general market movements. Under the CAPM theory, a
19 security that has a beta of 1.0 should theoretically provide a rate of return equal to the return
20 rate provided by the market. When employing stock price changes in the derivation of beta, a
21 stock with a beta of 1.0 should exhibit a movement in price, which would track the movements
22 in the overall market prices of stocks. Hence, if a particular investment has a beta of 1.0, a
23 one percent increase in the return on the market will result, on average, in a one percent
24 increase in the return on the particular investment. An investment, which has a beta less than
25 1.0, is considered to be less risky than the market.

APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL

1 The beta coefficient (" β "), the one input in the CAPM application, which specifically
2 applies to an individual firm, is derived from a statistical application, which regresses the
3 returns on an individual security (dependent variable) with the returns on the market as a
4 whole (independent variable). The beta coefficients for utility companies typically describe a
5 small proportion of the total investment risk because the coefficients of determination (R^2) are
6 low.

7 Page 1 of Schedule 10 provides the betas published by Value Line. By way of
8 explanation, the Value Line beta coefficient is derived from a "straight regression" based upon
9 the percentage change in the weekly price of common stock and the percentage change
10 weekly of the New York Stock Exchange Composite average using a five-year period. The
11 raw historical beta is adjusted by Value Line for the measurement effect resulting in
12 overestimates in high beta stocks and underestimates in low beta stocks. Value Line then
13 rounds its betas to the nearest .05 increment. Value Line does not consider dividends in the
14 computation of its betas.

Market Premium

15
16 The final element necessary to apply the CAPM is the market premium. The market
17 premium by definition is the rate of return on the total market less the risk-free rate of return
18 (" $R_m - R_f$ "). In this regard, the market premium in the CAPM has been calculated from the total
19 return on the market of equities using forecast and historical data. The future market return is
20 established with forecasts by Value Line using estimated dividend yields and capital
21 appreciation potential.

22 With regard to the forecast data, I have relied upon the Value Line forecasts of capital
23 appreciation and the dividend yield on the 1,700 stocks in the Value Line Survey. According to
24 the March 7, 2008 edition of The Value Line Investment Survey Summary and Index, (see
25 page 5 of Schedule 10) the total return on the universe of Value Line equities is:

APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL

1					
2		Dividend		Median	Median
3		<u>Yield</u>	+	<u>Potential</u>	<u>Total</u>
4					<u>Return</u>
5	As of March 7, 2008	2.0%	+	13.34% ¹	= 15.34%

6 The tabulation shown above provides the dividend yield and capital gains yield of the
 7 companies followed by Value Line. Another measure of the total market return is provided by
 8 the DCF return on the S&P 500 Composite index. As shown below, that return is 13.85%.

DCF Result for the S&P 500 Composite					
	D/P	(1+.5g)	+
	2.30%	(1.0571)	+
			g		=
			11.42%		=
					k
					13.85%
	where:	Price (P)	at	29-Feb-2008	=
		Dividend (D)	for	4th Qtr. '07	=
		Dividend (D)		annualized	=
		Growth (g)		First Call EpS	=
					1330.63
					7.66
					30.64
					11.42%

9 Using these indicators, the total market return is 14.60% (15.34% + 13.85% = 29.19% ÷ 2)
 10 using both the Value Line and S&P derived returns. With the 14.60% forecast market return
 11 and the 4.50% risk-free rate of return, a 10.10% (14.60% - 4.50%) market premium would be
 12 indicated using forecast market data.

13 With regard to the historical data, I provided the rates of return from long-term historical
 14 time periods that have been widely circulated among the investment and academic community
 15 over the past several years, as shown on page 6 of Schedule 10. These data are published
 16 by Ibbotson Associates in its Stocks, Bonds, Bills and Inflation ("SBBI"). From the data
 17 provided on page 6 of Schedule 10, I calculate a market premium using the common stock
 18 arithmetic mean returns of 12.3% less government bond arithmetic mean returns of 5.8%. For
 19 the period 1926-2007, the market premium was 6.5% (12.3% - 5.8%). I should note that the
 20 arithmetic mean must be used in the CAPM because it is a single period model. It is further

¹The estimated median appreciation potential is forecast to be 65% for 3 to 5 years hence. The annual capital gains yield at the midpoint of the forecast period is 13.34% (i.e., 1.65²⁵ - 1).

APPENDIX H TO DIRECT TESTIMONY OF PAUL R. MOUL

1 confirmed by Ibbotson who has indicated:

2 *Arithmetic Versus Geometric Differences*

3 For use as the expected equity risk premium in the CAPM, the
4 *arithmetic* or *simple difference* of the *arithmetic* means of stock
5 market returns and riskless rates is the relevant number. This
6 is because the CAPM is an additive model where the cost of
7 capital is the sum of its parts. Therefore, the CAPM expected
8 equity risk premium must be derived by arithmetic, *not*
9 *geometric*, subtraction.

10

11

Arithmetic Versus Geometric Means

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

The expected equity risk premium should always be calculated using the arithmetic mean. The arithmetic mean is the rate of return which, when compounded over multiple periods, gives the mean of the probability distribution of ending wealth values. This makes the arithmetic mean return appropriate for computing the cost of capital. The discount rate that equates expected (mean) future values with the present value of an investment is that investment's cost of capital. The logic of using the discount rate as the cost of capital is reinforced by noting that investors will discount their (mean) ending wealth values from an investment back to the present using the arithmetic mean, for the reason given above. They will therefore require such an expected (mean) return prospectively (that is, in the present looking toward the future) to commit their capital to the investment. (Stocks, Bonds, Bills and Inflation - 1996 Yearbook, pages 153-154)

30

31

For the CAPM, a market premium of 8.30% ($6.5\% + 10.10\% = 16.60\% \div 2$) would be reasonable which is the average of the 6.5% using historical data and a market premium of 10.10% using forecasts.

APPENDIX I TO DIRECT TESTIMONY OF PAUL R. MOUL

Financial Strength

1
2
3 The financial strength of each of the more than 1,600
4 companies in the VS II data base is rated relative to all the
5 others. The ratings range from A++ to C in nine steps. (For
6 screening purposes, think of an A rating as "greater than" a B).
7 Companies that have the best relative financial strength are
8 given an A++ rating, indicating ability to weather hard times
9 better than the vast majority of other companies. Those who
10 don't quite merit the top rating are given an A+ grade, and so
11 on. A rating as low as C++ is considered satisfactory. A rating
12 of C+ is well below average, and C is reserved for companies
13 with very serious financial problems. The ratings are based
14 upon a computer analysis of a number of key variables that
15 determine (a) financial leverage, (b) business risk, and (c)
16 company size, plus the judgment of Value Line's analysts and
17 senior editors regarding factors that cannot be quantified
18 across-the-board for companies. The primary variables that
19 are indexed and studied include equity coverage of debt,
20 equity coverage of intangibles, "quick ratio", accounting
21 methods, variability of return, fixed charge coverage, stock
22 price stability, and company size.
23

Price Stability Index

24
25
26 An index based upon a ranking of the weekly percent changes
27 in the price of the stock over the last five years. The lower the
28 standard deviation of the changes, the more stable the stock.
29 Stocks ranking in the top 5% (lowest standard deviations)
30 carry a Price Stability Index of 100; the next 5%, 95; and so on
31 down to 5. One standard deviation is the range around the
32 average weekly percent change in the price that encompasses
33 about two thirds of all the weekly percent change figures over
34 the last five years. When the range is wide, the standard
35 deviation is high and the stock's Price Stability Index is low.
36

Beta

37
38
39 A measure of the sensitivity of the stock's price to overall
40 fluctuations in the New York Stock Exchange Composite
41 Average. A Beta of 1.50 indicates that a stock tends to rise (or
42 fall) 50% more than the New York Stock Exchange Composite
43 Average. Use Beta to measure the stock market risk inherent
44 in any diversified portfolio of, say, 15 or more companies.
45 Otherwise, use the Safety Rank, which measures total risk
46 inherent in an equity, including that portion attributable to
47 market fluctuations. Beta is derived from a least squares
48 regression analysis between weekly percent changes in the
49 price of a stock and weekly percent changes in the NYSE
50 Average over a period of five years. In the case of shorter

APPENDIX I TO DIRECT TESTIMONY OF PAUL R. MOUL

1 price histories, a smaller time period is used, but two years is
2 the minimum. The Betas are periodically adjusted for their
3 long-term tendency to regress toward 1.00.
4

5 Technical Rank

6

7 A prediction of relative price movement, primarily over the next
8 three to six months. It is a function of price action relative to
9 all stocks followed by Value Line. Stocks ranked 1 (Highest)
10 or 2 (Above Average) are likely to outpace the market. Those
11 ranked 4 (Below Average) or 5 (Lowest) are not expected to
12 outperform most stocks over the next six months. Stocks
13 ranked 3 (Average) will probably advance or decline with the
14 market. Investors should use the Technical and Timeliness
15 Ranks as complements to one another.
16
17