# POLR A Discussion



J. Michael Love President & CEO Energy Association of Pennsylvania We too often fail to recognize our successes. To date the restructuring of PA's electric industry has been a success and it has been because of this Commission.

## POLR is the foundation of a competitive market.

We cannot approach this issue as attempting to regulate a market.

You can't "get to second" with one foot on first.

Remove obstacles to the development of markets.

#### **Key Words:**

- ✓ Flexibility
- ☑ One-size doesn't fit all
- ☑ Different times, generation mixes, RTOs ... The EDCs are not the same.
- ✓ Markets in 2004, 2006, 2009, 2012 are all likely to be different.

## The restructuring process sought EDC diversity:

Goal achieved!

#### POLR Default Service:

If all risks and costs covered — can be for everyone.

### TODAY

EDC = POLR

#### **POLR Prices:**

✓ Likely to be higher than competitive services

Multiple POLR offerings are possible and should be encouraged

# Markets **‡** Deferred Costs

## POLR # Provider of Lowest Rate

