

***Pennsylvania Public Utility Commission***

***Provider of Last Resort Roundtable***

***Docket No. M-00041792***

***June 2, 2004***

***A competitive marketplace will result in the best possible electricity price, offer a range of choices that customers want, and contribute to an improved climate for business development and job growth.***

# **SMC Business Councils**

- Trade association for smaller businesses in Pennsylvania
- Operates a Power Supply Coordination program that looks to provide a low-cost power supply purchase option for member companies

# **KLE Management Group**

- Mission: to become the premier provider of innovative, integrated business communications programs that create environments for profitable growth for clients
- Provides high quality, reliable, integrated strategic marketing, external relations and communications services to a wide range of clients

- The Commonwealth of Pennsylvania enacted the Electricity Generation Customer Choice and Competition Act (Electricity Competition Act) in late 1996 to create electricity competition for Pennsylvanians by giving them the ability to choose their electricity supplier
- Competitive energy prices are particularly important for Pennsylvania's light industrial and large commercial businesses – the businesses currently responsible for the majority of Pennsylvania's job growth, existing business expansion, and new business development

## **Principle One – Job Growth**

- According to U.S. Bureau of Labor Statistics data for 2002, Pennsylvania's 540,000 businesses employ some 6.1 million individuals
- The vast majority of employers are light industrial, commercial, and small service industry firms
- Every dollar spent on unnecessary energy costs is a dollar unavailable for job growth and business development

# **Principle Two – Electric Competition Brings Consumers Choice**

- Proposals that are consistent with the Electricity Competition Act's goal of creating electricity competition will increase a customer's ability to choose
- Experience in other states demonstrates that fair and consumer focused electric competition rules bring business consumers options by giving them the opportunity to choose among many electricity suppliers, product offerings and supply sources (e.g. wind energy, hydroelectric power)

## **Principle Three – PUC Must Set Fair Rules**

- The Pennsylvania Public Utility Commission must create electric competition rules that give consumers real choices and the best prices today, and in the future



***A competitive marketplace will result in the best possible electricity price, offer a range of choices that customers want, and contribute to an improved climate for business development and job growth.***