

Renewable Energy Suppliers Recommendations for PaPowerSwitch

In order to create a thriving competitive retail electricity market, consumers must have access to all the information needed to compare products and make an educated decision. To help address this need, the Commission created PaPowerSwitch as the go-to resource for consumers to easily compare products based on price and contract terms.

While PaPowerSwitch fits the needs of consumers looking to purchase least cost traditional products, it is lacking information critical to renewable energy products. Consumers looking to purchase renewable energy products consider other factors besides price when comparing options. Characteristics like the type, percentage and location of renewable energy resources are vital pieces of information for consumers.

Currently PaPowerSwitch only provides a check mark if a supplier offers a renewable energy product but does not provide any additional information. This makes it difficult for a consumer to research and compare products and may turn them away.

To provide consumers with access to the needed information we recommend the following:

Preferred Option: Revise main suppliers chart

Add two additional columns (percentage and location of renewables) to the PaPowerSwitch shopping chart as detailed on the chart on the next page. Other states with robust competitive markets have taken steps to provide this type of information, including [Texas](#) and [Connecticut](#). We also recommend that suppliers be able to list all of their products, instead of just one.

It is preferable to keep this information on the main shopping page in order to allow customers to view all their choices at once and be able to make an informed decision without having to click to an additional page or call for more details.

Other Items:

The “Ways to Save Energy” image on the website needs to be changed from wind turbines to an image that represents energy efficiency. Renewable energy is not energy efficiency.

Preferred Option Sample Chart – % Renewables and Location Columns added to main PAPowerSwitch page

<i>Supplier</i>	<i>Introductory Price</i>	<i>Discounts Available</i>	<i>Price Plan</i>	<i>Percentage Renewable Power</i>	<i>Location of Renewable Power</i>	<i>Price per kWh</i>	<i>Monthly Estimate</i>
EGS #1	X	√ Call for Details	Fixed	-	-	\$.0999	\$69.30
EGS #2	Yes	√ Call for Details	Fixed	50% Wind	North America	\$.095	\$66.50
EGS #2	Yes	√ Call for Details	Fixed	100% Wind	Northeastern US	\$.097	\$67.90
EGS #3	X	X	Fixed	20% Biomass and 80% Wind	Pennsylvania	\$.115	\$80.50
EGS #4	Yes	X	Fixed	-	-	\$.0989	\$69.23

Option 2: Revise the “Clean Energy Suppliers” tab to “Renewable Energy Suppliers”

A second option is to edit the existing “Clean Energy Suppliers” tab (<http://www.papowerswitch.com/shop-for-electricity/clean-energy-suppliers/>) on PaPowerSwitch.

This page could be changed to “Renewable Energy Suppliers” and include a shopping chart of all renewable energy products with information on percentage, type and location of renewables. This chart would be updated in the same manner as the electric supplier chart on the main page. The only changes to the main shopping page would be to replace the “call for details” with a “click here” link for renewable energy product listings that would send consumers to the “Renewable Energy Suppliers” page.

The “[Learn more about using clean energy at home in Pennsylvania](#)” should also be moved and renamed “Learn more about net metering a clean energy system in Pennsylvania”

A mock-up of the new “Renewable Energy Suppliers” page is shown on the next page.

OPTION #2 –new “Clean Energy Suppliers” tab changed to “Renewable Energy Suppliers” (<http://www.papowerswitch.com/shop-for-electricity/clean-energy-suppliers/>)

Consumers can choose to support renewable energy by switching to a supplier with a renewable energy product. These products vary by price and also by type, percentage and location of renewable energy resources.

<i>Supplier</i>	<i>Introductory Price</i>	<i>Discounts Available</i>	<i>Price Plan</i>	<i>Percentage Renewable Power</i>	<i>Type of Renewable Power</i>	<i>Location of Renewable Power</i>	<i>Price per kWh</i>	<i>Monthly Estimate</i>
EGS #1	X	√ Call for Details	Fixed	100%	Wind and Hydropower	Northeastern US	\$.0999	\$69.30
EGS #2	Yes	√ Call for Details	Fixed	20%	Wind	North America	\$.095	\$66.50
EGS #2	Yes	√ Call for Details	Fixed	100%	Wind	North America	\$.105	\$73.50
EGS #3	X	X	Fixed	50%	Wind and Biomass	Pennsylvania	\$.10	\$70.00