

610-929-3601

Bradley A. Bingaman, Esq.
(610) 921-6203
(610) 939-8655 (Fax)

December 21, 2007

VIA OVERNIGHT UNITED PARCEL SERVICEJames J. McNulty, Secretary
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2nd Floor
Harrisburg, PA 17120


Re: *Petition of Metropolitan Edison Company, Pennsylvania Electric Company and Pennsylvania Power Company ("FirstEnergy Companies") for Approval of a Consumer Education Plan and a Consumer Education Program Cost Recovery Rider*

Dear Secretary McNulty:

Metropolitan Edison Company ("Met-Ed"), Pennsylvania Electric Company ("Penelec") and Pennsylvania Power Company ("Penn Power") (collectively, "FirstEnergy Companies") hereby submit an original and four copies of the above-mentioned Petition seeking approval of the FirstEnergy Companies' Consumer Education Plan and a Consumer Education Program Cost Recovery Rider. This filing is being submitted pursuant to the Commission's Final Order entered May 17, 2007, in its *Policies to Mitigate Potential Electricity Price Increases* proceeding at Docket No. M-00061957. Please date stamp the additional copy and return it in the enclosed, postage-prepaid envelope.

The FirstEnergy Companies respectfully request that the Commission approve the Consumer Education Plan and authorize the FirstEnergy Companies to implement the Consumer Education Program Cost Recovery Rider. If you have any questions pertaining to this matter, please do not hesitate to contact me.

Sincerely,



Bradley A. Bingaman, Esquire

Enclosures

c: As per Certificate of Service

**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

POLICIES TO MITIGATE POTENTIAL	:	Docket No. M-00061957
ELECTRICITY PRICE INCREASES	:	Docket No. P-_____
	:	

**PETITION OF METROPOLITAN EDISON COMPANY,
PENNSYLVANIA ELECTRIC COMPANY AND PENNSYLVANIA POWER
COMPANY (“FIRSTENERGY COMPANIES”) FOR APPROVAL OF A
CONSUMER EDUCATION PLAN AND A CONSUMER EDUCATION
PROGRAM COST RECOVERY RIDER**

I. Introduction

In May, 2006, the Pennsylvania Public Utility Commission (“Commission”) commenced its *Policies to Mitigate Potential Electricity Price Increases* proceeding at Docket No. M-00061957. The proceeding was designed to develop policies to address potential electric rate increases as generation rate caps expire throughout the Commonwealth. The proceeding identified and considered several important topics to investigate in search of potential price mitigation strategies including consumer education, energy conservation and reduction of peak demand, alternatives to abrupt price increases, assistance for low income customers and the relationship between wholesale energy markets and retail rates. A Final Order (“Order”) was entered on May 17, 2007. Consumer education was a topic that generated a great deal of discussion by the interested parties and is the subject of this filing.

In its Order, the Commission directed “[t]hat all electric distribution companies prepare and file a consumer education plan by December 31, 2007.” Ordering Paragraph 3,

Order at 30. The purpose of the consumer education plan is to educate customers about potential electric rate increases as generation rate caps expire and steps available to control the size of electric bills. The Order also reinforced the need for both statewide and individual electric distribution company (“EDC”) consumer education programs.

Furthermore, the Order recognized that in addition to agreeing that consumer education is an essential element of a price mitigation strategy and that EDCs should implement education programs, the commenting parties also agreed “that EDCs could recover the reasonable costs of education programs from ratepayers.” Order at 3. Furthermore, the Commission stated that “[a] specific cost-recovery mechanism should be proposed as an element of each filing.” Order at 8.

Metropolitan Edison Company (“Met-Ed”), Pennsylvania Electric Company (“Penelec”) and Pennsylvania Power Company (“Penn Power”) (collectively, “FirstEnergy Companies”) believe that consumer education will play a vital role in preparing customers for the expiration of rate caps. For these reasons and in accordance with the directives in the Order and the Secretarial Letter of December 11, 2007 (*Re: Commission Process for Filing, Review and Approval of Electric Distribution Company Consumer Education Plans*, Docket No. M-00061957), the FirstEnergy Companies hereby submit for approval the FirstEnergy Companies’ Consumer Education Plan and a Consumer Education Program Cost Recovery Rider pursuant to the Commission’s Order.

A copy of the FirstEnergy Companies' Consumer Education Plan is attached to this Petition as Attachment A. This plan outlines FirstEnergy's strategy to support the statewide campaign while tailoring communications for the unique needs of its service areas. A *pro forma* tariff supplement that would establish the Consumer Education Program Cost Recovery Rider for each company is attached to this Petition as Attachment B.

The FirstEnergy Companies respectfully request that the Commission approve the Consumer Education Plan and authorize the FirstEnergy Companies to implement the Consumer Education Program Cost Recovery Rider that are herein summarized below.

II. Consumer Education Plan

1. The FirstEnergy Companies believe that consumer education is a vital element of any plan to mitigate potential price increases. The attached plan described below outlines the FirstEnergy Companies' strategies to implement communications initiatives tailored to the unique needs of the service territories while supporting the statewide campaign.

Met-Ed & Penelec

2. The FirstEnergy Companies are in a unique situation as the timing of the expiration of rate caps varies among the companies, and this plan is designed accordingly. This plan primarily covers communications for Met-Ed and Penelec, which have rate caps in place through 2010. Beginning in 2009, this plan will complement the Commission-led statewide campaign that is anticipated to be underway in the Fall of 2008 while being tailored to the particular circumstances of the FirstEnergy Companies' service territories. The communications

initiatives outlined in this plan are anticipated to continue for five years, and potentially longer, to assist customers in making decisions about their electric usage. While a specified budget has not been individually assigned to these programs, Met-Ed and Penelec estimate total annual costs to implement these initiatives to be in the range of \$500,000 to \$1 million.

3. As set forth in more specific detail in the Consumer Education Plan at Attachment A, the Plan identifies the key objectives, key messages and key audiences. The Plan inventories numerous effective communications tools that the FirstEnergy Companies have utilized over the years that are planned to continue, along with possible enhancements, over the next several years. The Plan summarizes a number of diverse initiatives and tools that Met-Ed and Penelec plan to utilize in disseminating the key messages externally to customers, public officials, news media and community leaders. The Plan also identifies various methods to distribute the key messages internally to employees so that they can confidently share this information with customers, families and friends.

Penn Power

4. Penn Power's consumer education initiatives should and will be significantly different than the initiatives of Met-Ed and Penelec. Penn Power is currently providing generation service at market-based prices as a result of rate caps expiring in 2006. Penn Power's successful customer education efforts, which began in 2005 prior to the end of its rate caps, will continue. Additionally, consumer education initiatives were addressed and included in the Joint Petition for Settlement in Penn Power's Interim Default Service Supply Plan proceeding currently before the Commission at Docket No. P-00072305. The specific provisions of the

Settlement regarding Penn Power's plan are highlighted separately in the Consumer Education Plan at Attachment A.

III. Consumer Education Program Cost Recovery Rider

5. Currently, absent a cost recovery rider, the FirstEnergy Companies do not have a mechanism available to recover the costs of incremental assessments for their portion of a statewide consumer education campaign, and Met-Ed and Penelec do not have a mechanism to recover the costs of the proposed Consumer Education Plan. The Commission's Order provides that a "specific cost-recovery mechanism should be proposed as an element of each filing" to recover the costs of the EDC's individual consumer education plan. Order at 8. Additionally, regarding the costs associated with the Statewide Education Plan, the Order states that these costs will be included in the annual assessments pursuant to 66 Pa. C.S. § 510 and may be recovered in the same manner as other assessed costs are recovered, or "[i]n the alternative, utilities may propose a different recovery mechanism as part of their consumer education filing." Order at 11.

6. In this Petition, Met-Ed, Penelec and Penn Power are each seeking approval to establish a proposed Consumer Education Program Cost Recovery Rider as a mechanism to recover the costs associated with the educational outreach efforts described in the Consumer Education Plan at Attachment A, in addition to the costs of incremental assessments for the companies' shares of the costs of the Statewide Consumer Education Campaign. The Met-Ed and Penelec tariff riders would be substantially similar to the proposed *pro forma* Consumer Education Program Cost Recovery Rider. Penn Power's tariff rider would be similar, except

recovery would be limited to the statewide education program costs allocated to Penn Power and those customer education costs not collected through default service rates.

7. The *pro forma* tariff supplement that would establish the Consumer Education Program Cost Recovery Rider is attached to this Petition as Attachment B. Pursuant to the Consumer Education Program Cost Recovery Rider, a Consumer Education Charge (“CEC”) shall be applied to each kilowatt-hour delivered during a billing month to all Customers. Some of the highlights of this Rider include:

- The CEC shall be calculated separately for each rate class under the tariff;
- The CEC by rate class shall be non-bypassable for all Delivery Service Customers and Full Service Customers;
- The CEC will be filed with the Commission by December 1 of each year and will become effective the following January 1, unless otherwise ordered by the Commission;
- The CEC shall remain in effect for a period of one year , unless revised on an interim basis and approved by the Commission;
- The Company will review the CEC quarterly and may request interim revisions to the CEC if it is determined that not changing it would result in a material over or under-collection of Consumer Education costs incurred or expected to be incurred during the current 12-month period;
- Interim revisions to the CEC will become effective thirty days from the date of filing the request, unless otherwise ordered by the Commission;
- The Company shall file a report of collections under the CEC within sixty days following the conclusion of each Computational Year quarter; and
- The CEC shall be subject to review and audit by the Commission.

8. Following Commission approval, Met-Ed, Penelec and Penn Power request that the Commission authorize the companies to implement the Consumer Education Program Cost

Recovery Rider by filing a tariff supplement substantially similar to the *pro forma* tariff attached at Appendix B (with the clarifications set forth at Paragraph 6 above) on thirty days notice and incorporate this Rider into the Met-Ed, Penelec and Penn Power electric service tariffs.

IV. Conclusion

WHEREFORE, the FirstEnergy Companies respectfully request that the Commission issue an Order approving the attached Consumer Education Plan and authorizing the FirstEnergy Companies to implement the Consumer Education Program Cost Recovery Rider by filing a tariff supplement substantially similar to the *pro forma* tariff attached on thirty days notice.

Dated: December 21, 2007



Bradley A. Bingaman
Attorney No. 90443
FirstEnergy Service Company
2800 Pottsville Pike
P.O. Box 16001
Reading, PA 19612-6001
(610) 921-6203
(610) 939-8655 (Fax)

Counsel for:
Metropolitan Edison Company,
Pennsylvania Electric Company and
Pennsylvania Power Company



CONSUMER EDUCATION PLAN

**METROPOLITAN EDISON COMPANY
PENNSYLVANIA ELECTRIC COMPANY
PENNSYLVANIA POWER COMPANY**

December 21, 2007

**CONSUMER EDUCATION PLAN OF
METROPOLITAN EDISON COMPANY, PENNSYLVANIA ELECTRIC
COMPANY AND PENNYLSVANIA POWER COMPANY
(FIRSTENERGY COMPANIES)**

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KEY OBJECTIVES

This plan outlines how Penelec and Met-Ed will provide customers with information on electricity rates and ways to manage their energy use prior to the expiration of rate caps. The proposed plan will:

- Educate customers about changes to their electricity rates when the rate caps in their service territory will expire
- Provide information on energy efficiency, conservation, demand-side response options and other practical steps and available technologies that customers can take advantage of to better manage and reduce their energy use and costs
- Communicate to customers that competitive choice options may be available to them
- Ensure employees have information that they can share with customers, their families and friends
- Provide information to corporate business units that communicate with the public
- Coordinate with the Commission and other interested parties to help promote communications initiatives that complement the Commission-led statewide education campaign and result in consistent core messages across the state
- Incorporate efforts to reach more vulnerable portions of the FirstEnergy Companies' customer base

KEY MESSAGES

Met-Ed and Penelec customers' rates – which have been about the same amount as they were 15 to 20 years ago – are likely to increase in 2011, after rate caps end.

- The generation component of retail electric rates charged to customers has been capped since 1996, and the rate cap will expire on December 31, 2010.
- The new rates will be set by the competitive market as called for by Pennsylvania's electric choice law.
- Capped prices for distribution and transmission ended in 2004.
- It is necessary for electricity prices to better reflect today's costs to produce power to better ensure adequate and reliable sources of generation. Since the last rate increases, the cost of fuel, transportation, taxes and environmental controls have increased significantly.
- There are many steps customers can take to prepare now to help control the size of their electric bills and reduce the impact of rising generation costs.
- Energy efficiency, conservation and demand-side response measures may be available to help control the size of customer electric bills.
- Customers may reduce the size of their electric bills or receive service options more suited to their needs by purchasing generation service from an alternative electric generation supplier, if available.
- Programs exist to help low-income customers maintain their utility service.

KEY AUDIENCES

External

- Residential customers, with special focus on the most at-risk groups:
 - Senior Citizens
 - Low-income households
 - Others
- Small business customers
- Local, state and federal officials
- Regulators
- News media
- Key community leaders

Internal

- Employees
- Governmental Affairs
- Customer Service/Contact Centers
- Customer Support
- Energy Delivery Management

EXISTING PROGRAMS

The FirstEnergy Companies have utilized numerous effective communications tools over the years that are planned to continue with possible enhancements through this transition period. Customers will be directed to these programs as well as Web-based resources as part of our comprehensive communications campaign. As we approach the expiration of rate caps, these offerings will be promoted through bill inserts, bill messages, news releases and media contacts. Some examples of our existing communications include:

Residential Customers

Promote through news releases and advertising the availability of the following efforts:

- **Website**
 - Offers a wide variety of tips for saving energy throughout the household. Web site: www.firstenergycorp.com. Customers will be directed to the site through news releases and bill inserts/messages.
 - FirstEnergy's website includes an Online Energy Calculator which allows for a personal profile so consumers can better understand their energy use and identify ways to reduce energy consumption and improve efficiency.
- **Brochures**
 - Tips on energy conservation offered in a booklet entitled *The Energy Decision Maker: Your Guide to Energy Management*, which customers can make copies using their computer's printer. Also, the *Energy Decision Maker* will be promoted through news releases and bill inserts/messages.
- **Low Income Assistance**
 - Through participation in senior citizen fairs and WARM Program Energy Education, we help low-income customers save energy and money by reducing their energy consumption. This is done by installing energy conservation measures in the home and by educating family members on their use of energy.
- **Seminars for Nonprofit groups**
 - FirstEnergy seeks out opportunities to participate in seminars throughout each company's service area to discuss energy conservation and energy-efficient appliances.
- **Information resources for education community**

- Our Website offers free resources for educators and students covering topics such as energy efficiency, conservation, and renewable energy.
- FirstEnergy offers educational grants of up to \$500 to educators at schools and youth groups in communities served by our electric operating companies to help students learn about mathematics, science, and technology. The availability of these grants is promoted through news releases.

Commercial and Industrial Customers

- **Energy Efficiency Seminars**

- Half-day seminars for commercial and industrial customers to learn about ways to save money and be more energy efficient. Will be expanded in 2009 and 2010 to include customers in Met-Ed and Penelec service areas.
- Commercial Customer Energy Efficiency Seminars for building managers and operation and maintenance employees to provide information on improving building operation and maintenance practices. Topics include ways to control energy costs, optimizing building energy systems operations, and performing energy audits.
- Industrial Power Quality & Energy Efficiency Seminars for plant managers, engineers and maintenance personnel to introduce concepts and techniques related to improving power quality and energy efficiency. Topics include energy efficiency and industrial productivity, efficient motors, efficient HVAC and lighting, and waste heat recovery.

- **Chamber/Economic Development Informational Meetings**

- Informational meetings with Chamber/Economic Development groups cover topics, including the impact of the rate caps coming off, the various components of an electric bill, customer choice, energy efficiency and the positive impact of demand management.

- **MeterProfile**

- This program is a Web-based tool that displays data from an advanced interval electric meter and converts that data into useful graphs showing consumption and power factors.
- MeterProfile can help determine energy peaks, monitor power factor, identify power inefficiencies, and find potential energy savings.

EXTERNAL COMMUNICATIONS INITIATIVES

- **News Releases**
 - Produce and distribute periodically up to the expiration of rate caps on December 31, 2010.
 - Address the process for establishing new generation rates, how customers can shop for suppliers, and resources for energy efficiency and demand-side energy management. Also, promote FirstEnergy's Web site for information and the availability of town meetings or information sessions.
- **Letters to Key Constituents**
 - Letters to major customers and local and state government officials will be prepared, as needed, to keep them informed of major developments. Information also can be used for phone contacts, if appropriate.
- **Fact Sheets**
 - Outline key messages and background information on subjects, including wholesale and retail electricity prices, conservation measures, and steps to mitigate/minimize price increases. Help ensure consistent messages by all employees communicating with internal and external audiences.
- **Bill Inserts/Bill Messages**
 - Contain information on wholesale and retail electricity prices, conservation measures, and strategies to mitigate/minimize price increases, as well as resources available on FirstEnergy's Web site.
- **Advertising**
 - Produce newspaper advertisements, if necessary, containing information on wholesale and retail electricity prices, conservation measures, strategies to mitigate/minimize price increases. *(See Appendix for complete list of media outlets – newspapers, radio and TV – in the Met-Ed, Penelec, and Penn Power service areas.)*
- **Dedicated Toll-Free Number**
 - Based on customer contacts and feedback, establish call-in line to respond to customer inquiries regarding electricity prices – beginning in 2009 and continuing through rate cap expiration into 2011.

- **Public Presentations**

- A presentation will be prepared for area managers to use at meetings with local officials, community groups, homeowners associations, etc. The availability of the program will be promoted through news releases and bill inserts.

- **Guest Editorials/Letters to the Editor**

- As needed, guest editorials and letters to the editor will be placed in the local daily newspapers to discuss electricity pricing.

- **News Media**

- Contact “energy beat” reporters and editors regularly to help ensure they have current and accurate information. Also, participation in appropriate large media market television talk shows focused on energy conservation and the ending of rate caps.

INTERNAL COMMUNICATIONS INITIATIVES

- **Employee Meetings**
 - Hold at various locations, beginning in 2009, to present information about the plan to mitigate price increases and answer employees' questions.
- **Supervisor Talking Points**
 - Provide to supervisors – including posting on the *FirstWord* portal site – to help them answer employees' questions.
- **FAQs**
 - Prepare Q&A material for employees to help answer their questions and equip them to respond to questions from family and friends.
- **Employee Update**
 - Special editions will be provided to employees in Pennsylvania, focusing on developments and our efforts as rate cap expiration approaches.
- **E-mail and Voice Mail Messages**
 - Messages will be sent to employees, as needed, to keep them informed of key developments.

PENN POWER CUSTOMER EDUCATION COMMUNICATIONS

Penn Power implemented its successful customer education program prior to the beginning of market-based generation rates on January 1, 2007. This customer education program will continue and is part of Penn Power's plan to procure energy in 2008. Consumer education initiatives were addressed and included in the Joint Petition for Settlement in Penn Power's Interim Default Service Supply Plan proceeding currently before the Commission. Highlights of the Settlement's consumer education provisions include:

- The costs of a customer education program will be added to a class specific administrative fee and will be recovered through the Price to Compare Interim Default Service Rate Rider.
- The program for the commercial class will focus on General Service (GS) customers. The cost of the program will not exceed \$40,000 without the agreement of the Office of Small Business Advocate (OSBA).
 - Penn Power will conduct a meeting(s) to discuss the details of the program with interested parties.
 - At a minimum, the program will include the development of a common Website for residential and GS customers, two direct mailings to GS customers, and semi-annual bill messages.
- The cost of the customer education program for the residential class will not exceed \$300,000.
- While there will be a meeting(s) among interested parties to discuss the details of the plan, the plan will at a minimum include one direct mail piece to all residential customers, bill messages, and a common Website for residential and GS customers.

FirstEnergy Advertising in PA

Appendix

Operating Company	Newspaper	Radio		Television		
		Market	Station	Market	Station	
Met-Ed	Easton Express Times-PA ZONE	York	WARM-AM	York	Cable -	
	Hanover Evening Sun		WQXA-FM		Comcast: York +	
	Gettysburg Times		WGTY-FM		Gettysburg + Lebanon	
	Harrisburg Patriot News	Reading	WIOV-AM/FM	Reading	Cable -	
	Lebanon Daily News		WRFY-FM		Blue Ridge System	
	Pike County Dispatch		WFKB-FM			
	Reading Eagle Times	Miscellaneous: Harrisburg Wilkes-Barre-Scranton Wilkes-Barre-Scranton Lebanon	WHP-AM			
	York Dispatch & Daily Record		WSBG-FM			
	Pottstown Mercury		WVPO-AM			
	West Chester Local News		WLBR-AM			
	Pocono Record					
	Penelec	Bedford Gazette	Altoona	WFGY-FM	Johnstown-Altoona	WJAC-TV
		Bradford Era		WALY-FM		WTAJ-TV
		Clearfield Progress		WBRX/WBXQ-FM		WATM-TV
		Erie Times News	Erie	WRTS-FM	Erie	WSEE-TV
Indiana Gazette		WXTA-FM		WICU-TV		
Johnstown Tribune Democrat		WXKC-FM		WJET-TV		
Kittanning Leader Times		Johnstown	WFGI-FM		WFXP-TV	
Lewistown Sentinel			WKYE-FM			
Meadville Tribune			WHGL-FM			
Oil City Derrick/Franklin News Herald		Towanda/Bradford Co				
Punxsutawney Spirit						
DuBois Courier						
Somerset Daily American						
Towanda Review						
Sayre Morning Times						
Warren Times Observer						
Corry Evening Journal						
Mansfield/Wellsboro/Westfield Gazette						
Huntingdon Daily News						
Altoona Mirror						
Wayne Independent						
Susquehanna Co Ind/ Wyoming Co Press Examiner						
Potter Leader						
PennPower	Sharon Herald	New Castle	WKST-AM			
	Beaver County Times		WWGY-FM			
	New Castle News		WLER-FM			
	Greenville Record Argus		WBVP-AM			
	Pittsburgh Post Gazette-North					
	Pittsburgh Tribune Review-North					

RIDER _____
CONSUMER EDUCATION PROGRAM COST RECOVERY

A Consumer Education Charge (“CEC”) shall be applied to each kilowatt-hour delivered during a billing month to all Customers served under this Tariff, determined to the nearest one-thousandth of a cent per kilowatt-hour. The CEC shall be calculated separately for each Rate Class under this Tariff. The CEC by Rate Class shall be non-bypassable for all Delivery Service Customers and Full Service Customers.

The CEC shall be calculated in accordance with the formula set forth below:

$$CEC = [(CEC_C / CEC_{Sales}) - (E / CEC_{Sales})] \times [1 / (1 - T)]$$

Where:

- CEC = The charge in mills per kilowatt-hour to be applied to each kilowatt-hour delivered to retail Customers served under this Tariff.
- CEC_C = Consumer Education Costs for the Specific Rate Class, which are the estimated direct, indirect and administrative costs to be incurred by the Company to provide Consumer Education Programs to Customers for the CEC Computational Year. Such costs may consist of, but not be limited to, company initiated consumer education programs, as well as state mandated consumer programs.
- CEC_{Sales} = The Company’s projected CEC kilowatt-hour sales to Full Service Customers and Delivery Service Customers for the specific Rate Class for the twelve-month billing period that the CEC will be in effect.
- E = The over or under-collection of Consumer Education costs by specific Rate Class that result from the billing of the CEC during the CEC Reconciliation Year (an over-collection is denoted by a positive E and an under-collection by a negative E), including applicable interest. Interest shall be computed monthly as provided for in 41 P.S. § 202, the legal statutory interest rate, from the month the over or under-collection occurs to the month that the over-collection is refunded to or the under-collection is recovered from Customers.

T = The Pennsylvania gross receipts rate in effect during the billing month expressed in decimal form as reflected in the Company's base rates.

All capitalized terms not otherwise defined in this Rider shall have the definitions specified in Section 2 of this Tariff. For purposes of this Rider, the following additional definitions shall apply:

1. CEC Computational Year - the 12 month period from January 1 through December 31 of each calendar year.
2. CEC Reconciliation Year - the period from November 1 through October 31 immediately preceding the CEC Computational Year.

The CEC shall be filed with the Commission by December 1 of each year. The CEC shall become effective the following January 1, unless otherwise ordered by the Commission, and shall remain in effect for a period of one year, unless revised on an interim basis subject to the approval of the Commission. The Company will review the CEC quarterly and upon determination that the CEC rates, if left unchanged, would result in material over or under-collection of all Consumer Education Costs incurred or expected to be incurred during the current 12-month period ending December 31 for a specific Rate Class, may request the Commission for interim revisions to the CEC to become effective thirty (30) days from the date of filing, unless otherwise ordered by the Commission.

The Company shall file a report of collections under the CEC within sixty (60) days following the conclusion of each Computational Year quarter.

The CEC shall be subject to review and audit by the Commission.


**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

Petition of Metropolitan Edison Company, :
Pennsylvania Electric Company and :
Pennsylvania Power Company : **Docket No. M-00061957**
("FirstEnergy Companies") for Approval : **Docket No. P-_____**
of a Consumer Education Plan and a
Consumer Education Program Cost
Recovery Rider

VERIFICATION

I, Charles V. Fullem, hereby state that the facts set forth above in the Petition and Attachments are true and correct to the best of my knowledge, information and belief and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904, relating to unsworn falsifications to authorities.

Date: December 21, 2007



**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

Petition of Metropolitan Edison Company, :
Pennsylvania Electric Company and :
Pennsylvania Power Company : **Docket No. M-00061957**
("FirstEnergy Companies") for Approval : **Docket No. P-_____**
of a Consumer Education Plan and a
Consumer Education Program Cost
Recovery Rider

CERTIFICATE OF SERVICE

I hereby certify that I have this day served a true and correct copy of the foregoing document upon the individuals listed below, in accordance with the requirements of 52 Pa. Code § 1.54 (relating to service by a participant), and the Secretarial Letter of December 11, 2007 (*Re: Commission Process for Filing, Review and Approval of Electric Distribution Company Consumer Education Plans*), Docket No. M-00061957).

Service via overnight United Parcel Service, as follows:

James J. McNulty, Secretary
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street, 2nd Floor
Harrisburg, PA 17105

Service via first class mail, as follows:

Johnnie E. Simms, Esquire
Office of Trial Staff
Pennsylvania Public Utility Commission
P.O. Box 3265
Harrisburg, PA 17105-3265

Irwin A. Popowsky, Esquire
Office of Consumer Advocate
555 Walnut Street 5th Floor, Forum Place
Harrisburg, PA 17101-1923

William R. Lloyd, Esquire
Office of Small Business Advocate
300 North Second Street, Suite 1102
Harrisburg, PA 17101

Service via electronic mail, as follows:

Tom Charles
Manager of Communications
Pennsylvania Public Utility Commission
thcharles@state.pa.us

Dated: December 21, 2007



Bradley A. Bingaman
Attorney No. 90443
FirstEnergy Service Company
2800 Pottsville Pike
P.O. Box 16001
Reading, PA 19612-6001
(610) 921-6203
(610) 939-8655 (Fax)

Counsel for:
Metropolitan Edison Company,
Pennsylvania Electric Company and
Pennsylvania Power Company