



**Eugene W. Cobey**  
President and Chief Executive Officer

Gene Cobey has the proven ability to successfully analyze an organization's critical business requirements, identify deficiencies and potential opportunities, and develop innovative and cost-effective solutions for enhancing competitiveness, increasing profitability, and improving customer service offerings.

Gene is a recognized subject matter expert in incident investigation and root cause analysis, quality and corrective action programs, and safety culture. As the principal consultant for NorthStar Performance Improvement, previously known as Conger & Elsea, Gene has led independent root cause analyses of significant incidents for domestic and international clients, led high profile supplemental inspection readiness assessments at several nuclear power plants, participated on multiple Recovery Corrective Action Review Boards, and provided assistance to utility leadership to evaluate underlying causes of performance issues and events and develop appropriate action plans to achieve sustainable performance excellence. Gene is also the executive responsible for content and delivery of NorthStar's incident investigation, root cause analysis, and safety culture training programs that have been provided to a diverse mix of domestic and international companies and government agencies for more than 40 years.

Prior to joining Conger & Elsea, Gene was a Senior Manager in Corporate Nuclear Licensing for the Tennessee Valley Authority (TVA). In this capacity, Gene demonstrated outstanding, dynamic leadership of performance improvement efforts for TVA's fleet of operating nuclear power plants that were subjected to heightened regulatory oversight due to performance concerns. Each of these initiatives met goal and were highly successful.

Gene served for 18 years with the U.S. Nuclear Regulatory Commission in increasingly responsible roles responsible for nuclear safety regulation, nuclear licensing, and conduct of operations including executive regulatory experience in safety inspection and performance assessment of fuel cycle facilities, material licensees, and operating reactors.

Gene also served in the US Navy as a commissioned officer in the submarine force.