

COMMONWEALTH OF PENNSYLVANIA



OFFICE OF CONSUMER ADVOCATE

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IRWINA. POPOWSKY
Consumer Advocate

February 2, 2009

James J. McNulty
Secretary
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street
Harrisburg, PA 17120

RE: Pike County Light & Power Company
Consumer Education Plan for 2008-2012 Submitted
in Compliance with May 10, 2007, Final Order at
Docket No. M-00061957
(entered on May 17, 2007)
Docket No. M-2008-2032266

Dear Secretary McNulty:

Enclosed for filing the Comments of the Office of Consumer Advocate, in the
above-referenced proceeding.

Copies have been served on the parties of record as indicated on the enclosed
Certificate of Service.

Respectfully Submitted,

Christine Maloni Hoover
Christine Maloni Hoover
Senior Assistant Consumer Advocate
PA Attorney I.D. # 50026

Enclosures
cc: Certificate of Service

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BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION

Pike County Light & Power Company	:	
Education Plan for 2008-2012 Submitted in	:	Docket No. M-2008-2032266
Compliance with May 10, 2007, Final Order	:	
at Docket No. M-00061957	:	
(entered on May 17, 2007)	:	

COMMENTS OF THE
OFFICE OF CONSUMER ADVOCATE

On January 26, 2009 Pike County Light & Power Company (Pike County) sent a copy of a proposed newsletter to the OCA. The newsletter contains contact information for Pike as well as information about low income programs and how to contact the agencies who provide the programs. These educational materials are designed to comply with the Commission's Order approving Pike's Consumer Education Plan (Order Entered September 16, 2008, Docket No. M-2008-2032266). To the best of the OCA's knowledge, these are the first materials produced for compliance with the Commission's Order and submitted to the OCA for comments by Pike pursuant to the provisions of this Order.

The OCA has no objection to these proposed materials. It is not clear to OCA, however, whether these materials provide new or additional information to Pike customers that was not already being provided to Pike's customers prior to the initiation of this education program.

To the extent Pike seeks special, incremental cost recovery for these materials, the OCA submits that such recovery should only be permitted to the extent that these messages are found to comply with the Commission's Education Standard, and provide new or different information that was not already available and promoted by Pike.

Respectfully Submitted,



Christine Maloni Hoover
Senior Assistant Consumer Advocate
PA Attorney I.D. # 50026
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Counsel for:
Irwin A. Popowsky
Consumer Advocate

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February 2, 2009
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CERTIFICATE OF SERVICE

Pike County Light & Power Company :
Education Plan for 2008-2012 Submitted in : Docket No. M-2008-2032266
Compliance with May 10, 2007, Final Order :
at Docket No. M-00061957 :
(entered on May 17, 2007) :

I hereby certify that I have this day served a true copy of the foregoing document, Comments of the Office of Consumer Advocate, upon parties of record in this proceeding in accordance with the requirements of 52 Pa. Code § 1.54 (relating to service by a participant), in the manner and upon the persons listed below:

Dated this 2nd day of February 2009.

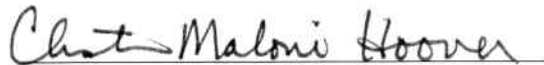
SERVICE BY INTEROFFICE MAIL

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