



ENERGY EDGE
CONSULTING

James J. McNulty
Secretary
Pennsylvania Public Utility Commission
Keystone Building, 2nd Floor Room N201
Harrisburg, PA 17120

RECEIVED

MAY 26 2010

May 25, 2010

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

Re: EGS License Application

Dear Mr. McNulty:

Enclosed is Energy Edge Consulting, LLC's application for an EGS license. One original and three copies have been provided. Additionally, one electronic copy has also been provided.

Certain pieces of information provided with this application have been marked confidential and Energy Edge is requesting the Commission accept these documents as confidential. Accordingly, these documents have been marked confidential and are being provided under seal along with this application. They have not been included in the electronic copy.

If you have any questions regarding this application please do not hesitate to contact Brian Walker at 214.414.3033 ext 701.

Sincerely,

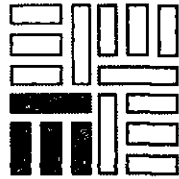
Brian Walker
President
Energy Edge Consulting, LLC



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PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU



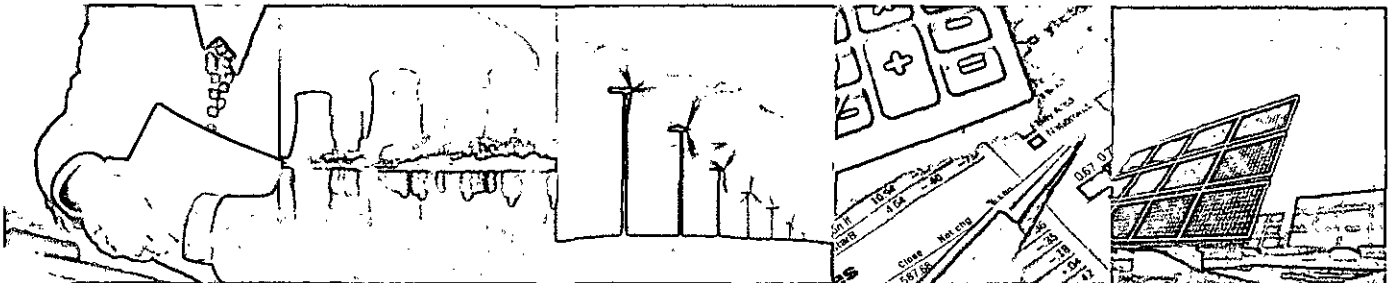
ENERGY EDGE
CONSULTING

EGS License Application

Submitted to the
Pennsylvania Public Utility
Commission

May 25, 2010

Brian Walker
President
Energy Edge Consulting
Voice: 214.414.3033 ext. 701
bwalker@energyedgeconsulting.com



BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of Energy Edge Consulting, LLC, d/b/a Energy Edge Consulting, LLC, for approval to offer, render, furnish, or supply electricity or electric generation services as a Broker/Marketer engaged in the business of supplying electricity to the public in the Commonwealth of Pennsylvania.

To the Pennsylvania Public Utility Commission:

1. **IDENTITY OF THE APPLICANT:** The name, address, telephone number, and FAX number of the Applicant are:

Energy Edge Consulting, LLC
1183 Brittmoore Rd.
Suite 300
Houston, TX 77043

713.300.0680 (office phone)
713.300.0680 (fax number)

Please identify any predecessor(s) of the Applicant and provide other names under which the Applicant has operated *within the preceding five (5) years, including name, address, and telephone number.*

Energy Edge Consulting, LLC has no predecessor companies and has not operated under any other name.

2. a. **CONTACT PERSON:** The name, title, address, telephone number, and FAX number of the person to whom questions about this Application should be addressed are:

Brian Walker
President
6301 Gaston Ave.
Suite 823
Dallas, TX 75214

214.414.3033 ext 701. (office phone)
214.414.3033 (fax number)

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MAY 26 2010

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

b. **CONTACT PERSON-PENNSYLVANIA EMERGENCY MANAGEMENT AGENCY:** The name, title, address telephone number and FAX number of the person with whom contact should be made by PEMA:

Brian Walker
President
6301 Gaston Ave.
Suite 823
Dallas, TX 75214

214.414.3033 ext 701. (office phone)
214.414.3033 (fax number)

3.a. **ATTORNEY:** If applicable, the name, address, telephone number, and FAX number of the Applicant's attorney are:

Troy Murrell
Barnes and Harrington
3710 Rawlins St.
Suite 950
Dallas, TX 75219

214.615.7928 (office phone)
214.615.7926 (fax number)

b. **REGISTERED AGENT:** If the Applicant does not maintain a principal office in the Commonwealth, the required name, address, telephone number and FAX number of the Applicant's Registered Agent in the Commonwealth are:

National Registered Agents, Inc.
600 N. 2nd St.
Harrisburg, PA 17101

4. FICTITIOUS NAME:

The Applicant will not be using a fictitious name.

5. BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS: (select and complete appropriate statement)

The Applicant is a foreign limited liability company pursuant to (15 Pa. C.S. §8981)

Provide proof of compliance with appropriate Department of State filing requirements as indicated above.

Proof of Compliance with the appropriate Department of State filing requirements has been provided as Attachment A to this application.

Additionally, provide a copy of the Applicant's Articles of Incorporation.

The Articles of Incorporation for Energy Edge Consulting, LLC have been provided as Attachment B to this application.

Energy Edge is requesting Attachment B be treated as confidential information by the PUC. Accordingly, Attachment B has been submitted under separate cover with this application.

Give name and address of officers.

Brian Walker
President
6301 Gaston Ave.
Suite 823
Dallas, TX 75214

Matt Hobson
Vice President & Secretary

1183 Brittmoore Rd.
Suite 300
Houston, TX 77043

The Applicant is incorporated in the state of Texas.

6. AFFILIATES AND PREDECESSORS WITHIN PENNSYLVANIA: (select and complete appropriate statement)

The Applicant has no affiliates doing business in Pennsylvania or predecessors which have done business in Pennsylvania.

7. APPLICANT'S PRESENT OPERATIONS:

The Applicant is not presently doing business in Pennsylvania.

8. APPLICANT'S PROPOSED OPERATIONS: The Applicant proposes to operate as a:

Broker/Marketer engaged in the business of supplying electricity.

In performing its services Energy Edge will not take title to power nor will it perform any bill pay functions for its customers.

9. PROPOSED SERVICES: Generally describe the electric services or the electric generation services which the Applicant proposes to offer.

Energy Edge Consulting, LLC provides energy consulting and energy management services to commercial, industrial, and institutional retail users of electricity. The services offered by Energy Edge to its clients include:

- Developing an integrated energy management strategy that is in line with a client's business objectives, risks and operations
- Identifying qualified suppliers, issuing RFPs and coordinating the procurement process
- Assisting clients with supplier contract negotiations
- Analyzing supplier proposals and product attributes
- Assisting clients in managing power and gas contracts once executed with a supplier
- Serving as the client's advocate with respect to customer service and contractual issues with their supplier(s)
- Assisting clients in managing intra-contract buying decisions

Energy Edge does not take title to electricity at any time nor does Energy Edge perform any bill pay or prepay functionality on behalf of its clients.

10. SERVICE AREA: Generally describe the geographic area in which Applicant proposes to offer services.

Energy Edge Consulting proposes to provide service throughout the deregulated electricity markets within Pennsylvania.

11. CUSTOMERS: Applicant proposes to initially provide services to:

Commercial Customers - (Over 25 kW)
Industrial Customers
Governmental Customers

12 **FERC FILING:** Applicant has:

Not filed an application with FERC as FERC does not provide regulatory oversight of energy consulting companies.

13. **START DATE:** The Applicant proposes to begin *delivering services* upon approval of this application by the Pennsylvania Public Utility Commission which Energy Edge hopes is received by July 15, 2010.

14. **NOTICE:** Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, a copy of the signed and verified Application with attachments **has been provided** to the following individuals:

Irwin A. Popowsky
Office of Consumer Advocate
5th Floor, Forum Place
555 Walnut Street
Harrisburg, PA 17120

Office of the Attorney General
Bureau of Consumer Protection
Strawberry Square, 14th Floor
Harrisburg, PA 17120

William R. Lloyd, Jr.
Commerce Building, Suite 1102
Small Business Advocate
300 North Second Street
Harrisburg, PA 17101

Commonwealth of Pennsylvania
Department of Revenue
Bureau of Compliance
Harrisburg, PA 17128-0946

Gary A. Jack, Assistant General Counsel
Duquesne Light Company
411 Seventh Street, MD 16-4
Pittsburgh, PA 15219

John P. Litz, Division Controller
UGI Utilities, Inc.
Electric Division
400 Stewart Road
P.O. Box 3200
Hanover Industrial Estates
Wilkes-Barre, PA 18773-3200

Blaine W. Uplinger, Jr., Director of Governmental and
Regulatory Affairs
FirstEnergy
100 APC Building
800 North third Street
Harrisburg, PA 17102-2025

Paul E. Russell, Associate
General Counsel

PPL

Two North Ninth Street
Allentown, PA 18108-1179

Carol C. Reilly, Manager, Energy Acquisition

PECO Energy Company

2301 Market Street
Philadelphia, PA 19101-8699
215.841.4512
carol.reilly@peco-energy.com

Stephen L. Feld, Attorney

Pennsylvania Power Company

First Energy Corporation

76 South Main Street
Akron, OH 44308

John L. Munsch, Attorney

Allegheny Power

800 Cabin Hill Drive
Greensburg, PA 15601-1689

15. **TAXATION:** Complete the TAX CERTIFICATION STATEMENT attached as Appendix B to this application.

A completed Tax Certification Statement has been provided as Appendix C to this application.

16. **COMPLIANCE:** State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application has been convicted of a crime involving fraud or similar activity. Identify all proceedings, by name, subject and citation, dealing with business operations, in the last five (5) years, whether before an administrative body or in a judicial forum, in which the Applicant, an affiliate, a predecessor of either, or a person identified herein has been a defendant or a respondent. Provide a statement as to the resolution or present status of any such proceedings.

Neither the Applicant, an affiliate, a predecessor of either, nor a person identified in this Application has ever been convicted of a crime involving fraud or similar activity.

17. **STANDARDS, BILLING PRACTICES, TERMS AND CONDITIONS OF PROVIDING SERVICE AND CONSUMER EDUCATION:** Electricity should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated. Penalties and procedures for ending contracts should be clearly communicated.

- a. **Contacts for Consumer Service and Complaints:** Provide the name, title, address, telephone number and FAX number of the person and an alternate person responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with Applicant, the Electric Distribution Company, the Pennsylvania Public Utility Commission or other agencies.

Brian Walker
President
6301 Gaston Ave.
Suite 823
Dallas, TX 75214

Matt Hobson
Vice President & Secretary
1183 Brittmoore Rd.
Suite 300
Houston, TX 77043

- b. Provide a copy of all standard forms or contracts that you use, or propose to use, for service provided to residential customers.

Energy Edge Consulting will not be providing services to residential customers.

- c. If proposing to serve Residential and/or Small Commercial (under 25 kW) customers, provide a disclosure statement. A sample disclosure statement is provided as Appendix C to this Application.

Energy Edge Consulting will not be providing services to Residential or Small Commercial (under 25 kW) customers.

18. **BONDING:** In accordance with 66 PA. C.S. Section 2809(C) (1)(I), the Applicant is:

Filing for a modification to the \$250,000 and furnishing a copy of an initial bond, letter of credit or proof of bonding to the Commission for the amount of \$10,000. Applicant is required to provide information supporting an amount less than \$250,000.

Energy Edge Consulting, LLC will not be a generator of electricity nor will Energy Edge be a retail supplier of electricity. Energy Edge will not take title to electricity nor will Energy Edge perform any bill pay or bill prepay services for its clients. Energy Edge will only perform procurement and consulting services to *Commercial Customers (over 25 kW), Industrial Customers and Governmental Customers*. Accordingly, Energy Edge requests the Commission reduce the bonding requirement for Energy Edge Consulting from \$250,000 to \$10,000.

At the conclusion of Applicant's first year of operation it is the intention of the Commission to tie security bonds to a percentage of Applicant's gross receipts resulting from the sale of generated electricity consumed in Pennsylvania. The amount of the security bond will be reviewed and adjusted on an annual basis.

19. **FINANCIAL FITNESS:**

A. Applicant shall provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided.

Energy Edge's balance sheet and income statement for the most recent fiscal year has been provided as Attachment D to this application. Since Energy Edge is a privately held company it does not have audited financial statements.

Energy Edge is requesting Attachment D be treated as confidential information by the PUC. Accordingly, Attachment D has been submitted under separate cover with this application.

Energy Edge carries both General Liability and Errors and Omissions Insurance to ensure proper coverage of its business functions.

B. Applicant must provide the following information:

Identify Applicant's chief officers including names and their professional resumes.

Energy Edge's chief officers are:

Brian Walker
President
6301 Gaston Ave.
Suite 823
Dallas, TX 75214

Matt Hobson
Vice President & Secretary
1183 Brittmoore Rd.
Suite 300
Houston, TX 77043

Biographies of the above officers have been provided in Attachment E to this application.

Provide the name, title, address, telephone number and FAX number of Applicant's custodian for its accounting records.

Matt Hobson
Vice President & Secretary
1183 Brittmoore Rd.
Suite 300
Houston, TX 77043

713.300.0680 (office phone)

713.300.0680 (fax number)

20. **TECHNICAL FITNESS:** To ensure that the present quality and availability of service provided by electric utilities does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

The identity of the Applicant's officers directly responsible for operations, including names and their professional resumes have been provided as Attachment F to this application.

21. **TRANSFER OF LICENSE:** The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. Section 2809(D). Transferee will be required to file the appropriate licensing application.

22. **ASSESSMENT:** The Applicant acknowledges that Title 66, Chapter 5, Section 510 grants to the Commission the right to make assessments to recover regulatory expenses and that as a supplier of electricity or an electric generation supplier it will be assessed under that section of the Pennsylvania Code.

The Applicant also acknowledges that the continuation of its license as a supplier of electricity or an electric generation supplier will be dependent upon the payment of all prior years' assessments.

23. UNIFORM STANDARDS OF CONDUCT AND DISCLOSURE: As a condition of receiving a license, Applicant agrees to conform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission.

24. REPORTING REQUIREMENTS: Applicant agrees to provide the following information to the Commission or the Department of Revenue, as appropriate:

- a. Reports of Gross Receipts: Applicant shall report its Pennsylvania intrastate gross receipts to the Commission on a quarterly and year to date basis no later than 30 days following the end of the quarter.
- b. The Treasurer or other appropriate officer of Applicant shall transmit to the Department of Revenue by March 15, an annual report, and under oath or affirmation, of the amount of gross receipts received by Applicant during the prior calendar year.
- c. Applicant shall report to the Commission the following information on an annual basis:
 - the percentages of total electricity supplied by each fuel source

Applicant will be required to meet periodic reporting requirements as may be issued by the Commission to fulfill the Commission's duty under Chapter 28 pertaining to reliability and to inform the Governor and Legislature of the progress of the transition to a fully competitive electric market.

25. FURTHER DEVELOPMENTS: Applicant is under a continuing obligation to amend its application if substantial changes occur in the information upon which the Commission relied in approving the original filing.

26. FALSIFICATION: The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.

27. FEE: The Applicant has enclosed the required initial licensing fee of \$350.00 payable to the Commonwealth of Pennsylvania.

Applicant:: Energy Edge Consulting, LLC

By: Brian Walker

Title: President

Attachment A

PENNSYLVANIA DEPARTMENT OF STATE
CORPORATION BUREAU

Application for Registration - Foreign

(15 Pa.C.S.)

- Registered Limited Liability General Partnership (§ 8211)
- Registered Limited Liability Limited Partnership (§ 8211)
- Limited Partnership (§ 8582)
- Limited Liability Company (§ 8981)

Name	Brian Walker		
Address	1183 Brittmore Rd. Suite 300		
City	State	Zip Code	
Houston	TX	77043	

Document will be returned to the name and address you enter to the left.

Fee: \$250

In compliance with the requirements of the applicable provisions (relating to registration), the undersigned, desiring to register to do business in this Commonwealth, hereby states that:

1. The name to be registered is:
Energy Edge Consulting, LLC

2. (If the name set forth in paragraph 1 is not available for use in this Commonwealth, complete the following):
The name under which the limited liability company/limited liability partnership/limited partnership proposes to register and do business in this Commonwealth is:

3. The name of the jurisdiction under the laws of which it was organized and the date of its formation:
Jurisdiction: Texas Date of Formation: 1/7/09

4. The (a) address of its initial registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is:

(a) Number and street	City	State	Zip	County
(b) Name of Commercial Registered Office Provider				County
National Registered Agents, Inc.	Dauphin			

PA DEPT. OF STATE

APR 12 2010

Commonwealth of Pennsylvania
APPLICATION FOR REGISTRATION 3 Page(s)



71010224038

5. Check and complete one of the following:

The address of the office required to be maintained by it in the jurisdiction of its organization by the laws of that jurisdiction is:

1183 Brittonmore Rd Suite 300 Houston, TX 77043

Number and street City State Zip

It is not required by the laws of its jurisdiction of organization to maintain an office therein and the address of its principal office is:

Number and street City State Zip

6. For Restricted Professional Limited Liability Company Only. Strike out if inapplicable: The company is a restricted professional company organized to render the following professional service(s):

NA

Limited Liability Partnership and Limited Partnership: Complete paragraphs 7 and 8

7. The name and business address of each general partner.

Name Business Address

NA

8. The address of the office at which is kept a list of the names and addresses of the limited partners and their capital contribution is:

NA

Number and street City State Zip County

The registered partnership hereby undertakes to keep those records until its registration to do business in the Commonwealth is canceled or withdrawn.

IN TESTIMONY WHEREOF, the undersigned has caused this Application for Registration to be signed by a duly authorized officer/member or manager thereof this

7 day of April, 2010

Energy Edge Consulting, LLC
Name of Partnership/Company

[Signature]
Signature

President
Title

Attachment B

Attachment B has been submitted under separate cover due to the confidential nature of its information.

Attachment C

APPENDIX B

**COMMONWEALTH OF
PENNSYLVANIA
PUBLIC UTILITY COMMISSION**

**TAX CERTIFICATION
STATEMENT**

A completed Tax Certification Statement must accompany all applications for new licenses, renewals or transfers. Failure to provide the requested information and/or any outstanding state income, corporation, and sales (including failure to file or register) will cause your application to be rejected. If additional space is needed, please use white 8 1/2" x 11" paper. Type or print all information requested.

1. CORPORATE OR APPLICANT NAME <u>Energy Edge Consulting, LLC</u>	2. BUSINESS PHONE NO. <u>(713) 300.0680</u> CONTACT PERSON(S) FOR TAX ACCOUNTS: <u>Matt Hobson</u>
3. TRADE/FICTITIOUS NAME (IF ANY) <u>NA</u>	
4. LICENSED ADDRESS (STREET, RURAL ROUTE, P.O. BOX NO.) (POST OFFICE) STATE (ZIP) <u>1183 Briar Moore Rd. Suite 300 Houston, Tx 77043</u>	
5. TYPE OF ENTITY <input type="checkbox"/> SOLE PROPRIETOR <input type="checkbox"/> PARTNERSHIP <input checked="" type="checkbox"/> CORPORATION	

8. LIST OWNER(S), GENERAL PARTNERS, OR CORPORATE OFFICER(S)

NAME (PRINT)	SOCIAL SECURITY NUMBER (OPTIONAL)
<u>Brian Walker, President</u>	
<u>Matt Hobson, Vice President + Secretary</u>	

9. LIST THE FOLLOWING STATE TAX IDENTIFICATION NUMBERS. (ALL ITEMS: A, B, AND C MUST BE COMPLETED)

A. SALES TAX LICENSE (8 DIGITS) APPLICATION PENDING N/A [] [] [] [] [] [] [] [] <input type="checkbox"/> <input checked="" type="checkbox"/>	C. CORPORATE BOX NUMBER (7 DIGITS) APPLICATION PENDING N/A [] [] [] [] [] [] [] <input checked="" type="checkbox"/> <input type="checkbox"/>
B. EMPLOYER ID (EIN) (9 DIGITS) APPLICATION PENDING N/A <u>26-41110680</u> <input type="checkbox"/> <input type="checkbox"/>	

10. Do you have PA employees either resident or non-resident? YES NO
 11. Do you own any assets or have an office in PA? YES NO

NAME AND PHONE NUMBER OF PERSON(S) RESPONSIBLE FOR FILING TAX RETURNS

<u>Matt Hobson</u> PA SALES AND USE TAX	<u>Matt Hobson</u> EMPLOYER TAXES	<u>Matt Hobson</u> CORPORATE TAXES
PHONE <u>713.300.0680</u>	PHONE <u>713.300.0680</u>	PHONE <u>713.300.0680</u>

Telephone inquiries about this form may be directed to the Pennsylvania Department of Revenue at the following numbers: (717) 772-2673, TDD# (717) 772-2252 (Hearing Impaired Only)

Attachment D

Attachment D has been submitted under separate cover due to the confidential nature of its information.

Attachment E

Attachment E – Biographies of Chief Officers

Brian Walker

Brian Walker has 10 years of experience working in deregulated electricity markets across the country. Immediately prior to Energy Edge Consulting, Brian led Reliant Energy's large and mid commercial and industrial sales efforts in north Texas which generated revenues exceeding \$500 million annually. In this role, Brian was responsible for managing a team of 20 sales professionals and support staff, structuring and negotiating retail electricity contracts, and growing the retail energy provider's presence in the region.

In addition to Brian's knowledge of retail electricity markets, he also has extensive experience in both the wholesale and regulatory sides of the industry. Previously, Brian worked with Reliant Energy's wholesale origination and trading groups and represented the company before numerous regulatory agencies and stakeholder organizations on the west coast. In 2006 Brian was named sales person of the year.

Matt Hobson

Matt Hobson has 8 years of experience working with large commercial and industrial clients in managing their energy needs. Prior to Energy Edge Consulting, he worked in Reliant Energy's large commercial and industrial marketing group, where he was a member of Reliant's Complex Commodity Sales Team developing and marketing customized energy products to some of the largest industrial clients in Texas. He was responsible for a business segment that generated over \$150 million in annual revenues.

In addition to his direct client responsibilities, Matt also had management and P&L responsibilities for a team of sales and support employees in Reliant Energy's mid-sized commercial and industrial business. Matt also has extensive experience in demand side management, having developed and implemented Reliant Energy's participation in a key new ERCOT demand response program, EILS. Matt was named employee of the year in 2007 for Reliant's commercial and industrial marketing organization.

Attachment F

Attachment F – Biographies of persons responsible for product & service delivery

Brian Walker - President

Brian Walker has 10 years of experience working in deregulated electricity markets across the country. Immediately prior to Energy Edge Consulting, Brian led Reliant Energy's large and mid commercial and industrial sales efforts in north Texas which generated revenues exceeding \$500 million annually. In this role, Brian was responsible for managing a team of 20 sales professionals and support staff, structuring and negotiating retail electricity contracts, and growing the retail energy provider's presence in the region.

In addition to Brian's knowledge of retail electricity markets, he also has extensive experience in both the wholesale and regulatory sides of the industry. Previously, Brian worked with Reliant Energy's wholesale origination and trading groups and represented the company before numerous regulatory agencies and stakeholder organizations on the west coast. In 2006 Brian was named sales person of the year.

Matt Hobson – Vice President & Secretary

Matt Hobson has 8 years of experience working with large commercial and industrial clients in managing their energy needs. Prior to Energy Edge Consulting, he worked in Reliant Energy's large commercial and industrial marketing group, where he was a member of Reliant's Complex Commodity Sales Team developing and marketing customized energy products to some of the largest industrial clients in Texas. He was responsible for a business segment that generated over \$150 million in annual revenues.

In addition to his direct client responsibilities, Matt also had management and P&L responsibilities for a team of sales and support employees in Reliant Energy's mid-sized commercial and industrial business. Matt also has extensive experience in demand side management, having developed and implemented Reliant Energy's participation in a key new ERCOT demand response program, EILS. Matt was named employee of the year in 2007 for Reliant's commercial and industrial marketing organization.

Ana Salinas – Operations & Analytics Manager

Ana Salinas has 8 years of experience in the deregulated electricity industry in both ERCOT and PJM markets. Prior to joining Energy Edge Consulting as Operations Manager, Ana has held positions in product development, structuring, and marketing. Most recently, she was the Team Lead for the Customer Transaction Desk at Reliant Energy where non-fixed price customers were able to lock in real time prices. Ana and her team managed over \$2 billion in customer transactions on an annual basis.

Originally from Monterrey, Mexico, Ana received her Master of Business Administration in International Business and Bachelor of Business Administration in Management Information Systems from the University of St. Thomas.

Robert Allwein - Director

Robert Allwein has 13 years of experience in both the deregulated natural gas and electricity markets. Prior to joining Energy Edge Consulting, Robert worked with mid to large size commercial power clients in Texas for Reliant Energy and most recently, Constellation NewEnergy. While at Constellation, Robert was a member of the ERCOT Direct Sales Team as a Business Development Manager, assisting clients in developing strategy, structuring, procurement, and account management. In 2008, Robert managed a team of 5 sales representatives, supporting all aspects of client power supply management, including supporting the EILS program and fuel hedging program. While at Reliant Energy, Robert's focus was primarily managing client relationships and contracts in the large commercial real estate segment.

Robert's energy experience also includes real-time power trading, retail natural gas sales and wholesale logistics. In 2004 Robert was part of the Reliant Star Group, for recognition as one of the top sales team performers. In 2007 Robert was recognized as one the recipients of the Outstanding Producer of the Year Award by Constellation.

David Mosley - Director

David Mosley has 28 years of experience in the energy industry. Prior to joining Energy Edge Consulting, David helped develop and execute Reliant Energy's highly successful large commercial and industrial energy marketing efforts. David has individually executed approximately \$1.4 billion in electricity transactions since Texas deregulated its electricity market in 2002. David has been providing value for clients for many years by utilizing his structuring expertise, as well as his understanding of the significance of electricity load shapes, energy price risk management expertise, and electricity product knowledge.

In addition to his direct client responsibilities at Reliant Energy, David also had management and P&L responsibilities for a team of sales and support employees in Reliant Energy's large commercial and industrial business. He has received numerous awards over the course of his career for his contributions to the energy industry.

AFFIDAVIT

State of Texas:

County of Dallas:

Brian Walker, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

He is the President of Energy Edge Consulting, LLC;

That he is authorized to and does make this affidavit for said Applicant;

That Energy Edge Consulting, LLC, the Applicant herein, acknowledges that Energy Edge Consulting, LLC may have obligations pursuant to this Application consistent with the Public Utility Code of the Commonwealth of Pennsylvania, Title 66 of the Pennsylvania Consolidated Statutes; or with other applicable statutes or regulations including Emergency Orders which may be issued verbally or in writing during any emergency situations that may unexpectedly develop from time to time in the course of doing business in Pennsylvania.

That Energy Edge Consulting, LLC, the Applicant herein, asserts that it possesses the requisite technical, managerial, and financial fitness to render electric service within the Commonwealth of Pennsylvania and that the Applicant will abide by all applicable federal and state laws and regulations and by the decisions of the Pennsylvania Public Utility Commission.


That Energy Edge Consulting, LLC, the Applicant herein, certifies to the Commission that it is subject to, will pay, and in the past has paid, the full amount of taxes imposed by Articles II and XI of the Act of March 4, 1971 (P.L. 6, No.2), known as the Tax Reform Act of 1971 and any tax imposed by Chapter 28 of Title 66. The Applicant acknowledges that failure to pay such taxes or otherwise comply with the taxation requirements of Chapter 28, shall be cause for the Commission to revoke the license of the Applicant. The Applicant acknowledges that it shall report to the Commission its jurisdictional Gross Receipts and power sales for ultimate consumption, for the previous year or as otherwise required by the Commission. The Applicant also acknowledges that it is subject to 66 Pa. C.S. §506 (relating to the inspection of facilities and records).

As provided by 66 Pa. C.S. §2810 (C)(6)(iv), Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

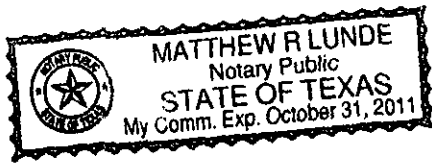
That Energy Edge Consulting, LLC, the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506, §2807 (C), §2807(D)(2), §2809(B) and the standards and billing practices of 52 PA. Code Chapter 56.

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Bureau of Public Liaison or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

That the facts above set forth are true and correct/true and correct to the best of his/her knowledge, information, and belief.


Signature of Affiant

Sworn and subscribed before me this 25th day of May, 2010.




Signature of official administering oath

My commission expires 10-31-2011

AFFIDAVIT

State of Texas:

County of Dallas:

Brian Walker, Affiant, being duly [sworn/affirmed] according to law, deposes and says that: He is the President of Energy Edge Consulting, LLC;

That he is authorized to and does make this affidavit for said Applicant;

That Energy Edge Consulting, LLC, the Applicant herein certifies that it will notice the filing of its electric generation license application in a list of newspapers that will be provided to Applicant by the Pennsylvania Public Utility Commission.

Once published, a copy of the notice as it appeared in each of the newspapers will be provided to the Pennsylvania Public Utility Commission. Applicant will note on each copy the newspaper section (name, number or letter), if applicable, and the page number on which the notice appeared.

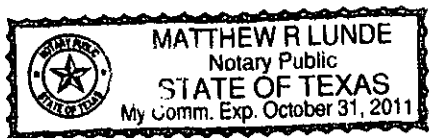
That Energy Edge Consulting, LLC, the Applicant will submit to the Commission the proof of publication from each newspaper in which notice of the application filing was published as soon as it is available.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief, and that he expects said Applicant to be able to prove the same at hearing.



Signature of Affiant

Sworn and subscribed before me this 25th day of May, 2010.





Signature of official administering oath

My commission expires 10-31-2011

AFFIDAVIT

State of Texas:

County of Dallas:

Brian Walker, Affiant, being duly [sworn/affirmed] according to law, deposes and says that: He is the President of Energy Edge Consulting, LLC;

That he is authorized to and does make this affidavit for said Applicant;

That the Applicant herein, Energy Edge Consulting, LLC, has the burden of producing information and supporting documentation demonstrating its technical and financial fitness to be licensed as an electric generation supplier pursuant to 66 Pa. C.S. § 2809 (B).

That the Applicant herein, Energy Edge Consulting, LLC, has answered the questions on the application correctly, truthfully, and completely and provided supporting documentation as required.

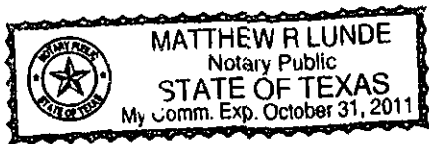
That the Applicant herein, Energy Edge Consulting, LLC, acknowledges that it is under a duty to update information provided in answer to questions on this application and contained in supporting documents.

That the Applicant herein, Energy Edge Consulting, LLC, acknowledges that it is under a duty to supplement information provided in answer to questions on this application and contained in supporting documents as requested by the Commission.

That the facts above set forth are true and correct to the best of his knowledge, information, and belief, and that he expects said Applicant to be able to prove the same at hearing.

Brian Walker
Signature of Affiant

Sworn and subscribed before me this 25th day of May, 2010.



[Signature]
Signature of official administering oath

My commission expires 10-31-2011

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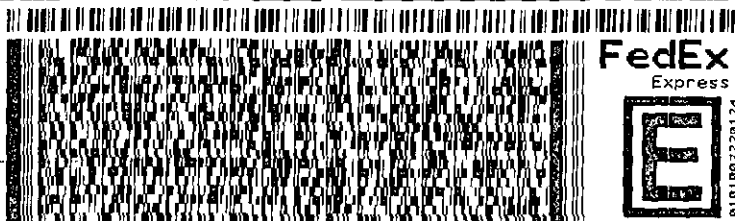
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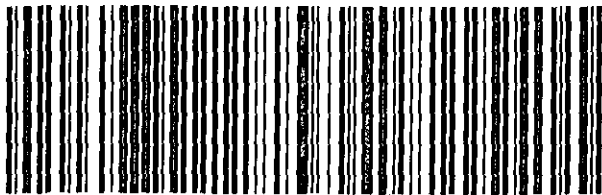
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