



PARAGON ADVISORS
energy cost management

PO Box 332, Madison, CT 06443. Tel (203) 245-9131. Fax (203) 779-1050. www.brokerenergy.com

July 22, 2010

Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
P.O. Box 3265
Harrisburg, PA 17105-3265

Dear Ms. Chiavetta:

Paragon Advisors LLC is currently licensed (Commission Order entered on January 14, 2010 at Docket No. A-2009-2137003) to operate as an electric generation supplier in the service territories of PPL Electric Utilities, Inc. I am contacting the Commission with a request to modify my license to operate throughout the Commonwealth of Pennsylvania.

I am not making any other changes to my original application regarding the types of services offered or the classes of customers served. Per my original application, I intend to operate solely as an energy consultant and broker, and will not supply or take title to electricity, and plan to continue to serve large commercial (over 25 kW), industrial, and governmental customers.

I have arranged to have legal notices posted in the Pittsburgh Post-Gazette, Erie Times-News and Philadelphia Daily News. I expect the notices to be published in the next couple of days. I will furnish proof of publication of such notices shortly.

If you require additional information please do not hesitate to contact me. Thank you.

Tom LaTorre
203-245-9131
latorre@emailparagon.com

Sincerely,

Thomas A. LaTorre
Principal

Copy to:
All recipients on attached Certificate of Service notice

RECEIVED
2010 JUL 26 AM 10:27
P.A.P.U.C.
SECRETARY'S BUREAU

CERTIFICATE OF SERVICE

I hereby certify that I have this day served a true copy of the foregoing document upon the participants, listed below, in accordance with the requirements of § 5.14 (*relating to service by participant*).

Original to:

Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
P.O. Box 3265
Harrisburg, PA 17105-3265

Copies to:

Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946	Gary A. Jack, Assistant General Counsel Duquesne Light Company 411 Seventh Street, MD 16-4 Pittsburgh, PA 15219
William R. Lloyd, Jr. Commerce Building, Suite 1102 Small Business Advocate 300 North Second Street Harrisburg, PA 17101	Blaine W. Uplinger, Jr. Director of Governmental and Regulatory Affairs FirstEnergy 100 APC Building 800 North Third Street Harrisburg, PA 17102-2025
Office of Consumer Advocate, Irwin Popsky 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120	Carol C. Reilly, Manager, Energy Acquisition PECO Energy Company 2301 Market Street Philadelphia, PA 19101-8699
Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120	John P. Litz, Division Controller UGI Utilities, Inc. Electric Division 400 Stewart Road P.O. Box 3200 Hanover Industrial Estates Wilkes-Barre, PA 18773-3200
Stephen L. Feld, Attorney Pennsylvania Power Company First Energy Corporation 76 South Main Street Akron, OH 44308	John L. Munsch, Attorney Allegheny Power 800 Cabin Hill Drive Greensburg, PA 15601-1689

Dated this 22nd day of July 2010.



(Signature)
Thomas A LaTorre
Paragon Advisors LLC
PO Box 332
Madison, CT 06443

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