



August 2, 2010

Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
P.O. Box 3265
Harrisburg, PA 17105-3265

RE: Docket Number: A-2009-2137003

Dear Secretary Chiavetta:

Enclosed please find Proofs of Publication of Paragon Advisors LLC's legal notice pertaining to Paragon Advisors' request to modify its license to operate throughout the Commonwealth of Pennsylvania (submitted on 7/22/10).

Legal Notices were recently placed in The Pittsburgh Post Gazette, The Philadelphia Daily News and The Erie Times-News.

If you require additional information please do not hesitate to contact me. Thank you.

Tom LaTorre
203-245-9131
latorre@emailparagon.com

Sincerely,

Thomas A. LaTorre
Principal

RECEIVED
2010 AUG -5 AM 9:46
PA.P.U.C.
SECRETARY'S BUREAU

Proof of Publication of Notice in Pittsburgh Post-Gazette

under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Commonwealth of Pennsylvania, County of Allegheny, ss C. Mohamed being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette and Sun-Telegraph was established in 1960 and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Gazette established in 1786 and the Pittsburgh Post, established in 1842, since which date the said Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

26 of July, 2010

Affiant further deposes that he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the afore said notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

COPY OF NOTICE OR PUBLICATION

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Application of Paragon Advisors LLC For Approval To Offer, Render, Furnish Or Supply Electricity Or Electric Generation Services As A Marketer/Broker Engaged In The Business Of Supplying Electricity, To The Public In The Commonwealth Of Pennsylvania. Docket No. A-2009-2137003

On 7/21/10, Paragon Advisors LLC filed an application with the Pennsylvania Public Utility Commission ("PUC") to expand its license to additional territories in PA to supply electricity or electric generation services as a broker/marketer engaged in the business as an Energy Consultant and Broker assisting clients to procure electricity supply deals. Paragon Advisors LLC proposes to broker electricity and related services throughout the service territories of PPI under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Paragon Advisors LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Paragon Advisors LLC's attorney at the address listed below. Please include the PUC's "docket number" on any correspondence, which is A-2009-2137003.

By and through Counsel:
Michele Volpe
Berstein, Volpe & McKeon P.C.
105 Court Street
New Haven, CT 06511
(203) 777-3800
(203) 777-3806

C. Mohamed

PG Publishing Company

Sworn to and subscribed before me this day of:
July 26, 2010

Linda M. Gaertner

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Linda M. Gaertner, Notary Public
City Of Pittsburgh, Allegheny County
My Commission Expires Jan. 31, 2011
Member, Pennsylvania Association of Notaries

STATEMENT OF ADVERTISING COSTS
Paragon Advisors
Attn: Thomas A. LaTorre
PO Box 332
Madison CT 06443-0332

To PG Publishing Company

Total ----- \$525.00

RECEIVED
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PA P.U.C.
SECRETARY'S BUREAU

Publisher's Receipt for Advertising Costs

PG PUBLI
hereby ack
been fully
Of
34 Boulevard
PITTSBURC
Phone 412-263-1338

NY, publisher of the Pittsburgh Post-Gazette, a newspaper of general circulation, of the aforesaid advertising and publication costs and certifies that the same have

PG Publishing Company, a Corporation, Publisher of
Pittsburgh Post-Gazette, a Newspaper of General Circulation
By Mama Jones

I hereby certify that the foregoing is the original Proof of Publication and receipt for the Advertising costs in the subject matter of said notice.

Proof of Publication in The Philadelphia Daily News
Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA
COUNTY OF PHILADELPHIA

Copy of Notice of Publication

PENNSYLVANIA
PUBLIC UTILITY COMMISSION

NOTICE
Application of Paragon Advisors LLC For Approval To Offer, Render, Furnish Or Supply Electricity Or Electric Generation Services As A Marketer/Broker Engaged In The Business Of Supplying Electricity, To The Public In The Commonwealth Of Pennsylvania, Docket No. A-2009-2137003.

On 7/21/10, Paragon Advisors LLC filed an application with the Pennsylvania Public Utility Commission ("PUC") to expand its license to additional territories in PA to supply electricity or electric generation services a broker/marketer engaged in the business as an Energy Consultant and Broker, assisting clients, to procure electricity supply deals. Paragon Advisors LLC proposes to broker electricity and related services throughout the service territories of PPL under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Paragon Advisors LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Paragon Advisors LLC's attorney at the address listed below. Please include the PUC's "docket number" on any correspondence, which is A-2009-2137003.
By and through Counsel: Michele Volpe
Bershtein, Volpe & McKeon P.C.
105 Court Street
New Haven, CT 06511
(203) 777-5800
(203) 777-5808

Anna Dickerson being duly sworn, deposes and says that **The Philadelphia Daily News** is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

July 26, 2010

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

Anna Dickerson

Sworn to and subscribed before me this 26th day of July, 2010

Mary Anne Logan
Notary Public

My Commission Expires:

NOTARIAL SEAL
Mary Anne Logan, Notary Public
City of Philadelphia, Phila. County
My Commission Expires 3/30/2013

2010 AUG -5 AM 9:46
PA.P.U.C.
SECRETARY'S BUREAU

OATH of PUBLICATION
In
THE ERIE TIMES-NEWS
COMBINATION EDITION

THOMAS LATORRE
PARAGON ADVISORS LLC
PO BOX 332
MADISON CT 06443

REFERENCE: L0004719
0001025534 PENNSYLVANIAPUBLICUT

STATE OF PENNSYLVANIA)
COUNTY OF ERIE) SS:

Rosanne Cheeseman being duly sworn, deposes and says that she is the Publisher of the Times Publishing Company, which publishes: the Erie Times-News, established October 2, 2000, a daily newspaper of general circulation, successor, by consolidation, of the Morning News, established January 1957, and the Erie Daily Times, established April 1888, daily newspapers of general circulation and published at Erie, Erie County, Pennsylvania, and that the notice of which the attached is a copy published, in the regular editions of said newspaper of the dates referred to below. Affiant further deposes that she is duly authorized by the TIMES PUBLISHING COMPANY, publisher of The Erie Times-News to verify the foregoing statement under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the forgoing statement as to time, place and character of publication are true.

PUBLISHED ON: 07/23

TOTAL COST: 214.00 AD SPACE: 69 LINE
FILED ON: 07/23/10

PENNSYLVANIA
PUBLIC UTILITY
COMMISSION
NOTICE

Application of Paragon
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The Business Of Supply-
ing Electricity To The
Public In The Common-
wealth Of Pennsylvania,
Docket No. A-2009-
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to supply electricity or
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vices a broker/marketer
engaged in the business
as an Energy Consultant
and Broker assisting cli-
ents to procure electricity
supply deals. Paragon
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lated services throughout
the service territories of
PPL under the provisions
of the new Electricity
Generation Customer
Choice and Competition
Act.

The PUC may consider
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dress listed below. Please
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By and through Counsel:
Michele Volpe
Bershtein, Volpe &
McKeon P.C.
105 Court Street
New Haven, CT 06511
(203) 777-5800
(203) 777-5806
(7-1025534-NT-23)

Sworn to and subscribed before me this

23 day of July 2010 Affiant: *Rosanne Cheeseman*

NOTARY: *Tami J. Brown*

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
Tami J. Brown, Notary Public
City of Erie, Erie County
My commission expires April 14, 2014

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SOUTHERN CT 064

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PARAGON ADVISORS
energy cost management

PO Box 332, Madison, CT 06443

Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
P.O. Box 3265
Harrisburg, PA 17105-3265