



September 27, 2010

**E-FILED AND HAND DELIVERED VIA FEDERAL EXPRESS**

Rosemary Chiavetta, Secretary  
Commonwealth of Pennsylvania  
Pennsylvania Public Utility Commission  
Keystone Building, 2nd Floor Room N201  
Harrisburg, PA 17120

**RE: Docket No. A-2010-2197104**  
**AOBA Alliance, Inc.**  
**Electric Generation Supplier License**

Dear Ms. Chiavetta:

Enclosed please find an original and three copies of responses to the PUC's Bureau of Fixed Utility Services data requests submitted electronically on September 21, 2010 by the PUC's Derek Vogelsong regarding the Electric Generation Supplier Application of the AOBA Alliance, Inc. ("Application") to be a licensed Broker and Marketer that acts as an intermediary in the sale and purchase of electric energy in the above-referenced docket.

Attached to this letter are the following documents:

- (1) A verified copy of responses by the AOBA Alliance, Inc. to the data requests submitted by the Bureau of Fixed Utility Services.
- (2) In response to Data Request No. 1, Question 1 – Attached is a letter and certificate of service dated September 27, 2010 confirming that the AOBA Alliance, Inc. Non-Confidential Application dated September 1, 2010, accepted for filing by the PUC on September 2, 2010 and docketed as A-2010-2197104 was served on all Electrical Distribution Companies in the Commonwealth of Pennsylvania.
- (3) In response to Data Request No. 1, Question 2 – Attached is a Revised Tax Certification Statement dated September 24, 2010.
- (4) An Affidavit dated September 20, 2010 and Proof of Publication of the Application of AOBA Alliance, Inc. in the six newspapers identified by the PUC in its Letter to the undersigned counsel dated September 3, 2010.

1050 17<sup>th</sup> Street NW, Suite 300, Washington, D.C. 20036  
(202) 296-3390 Fax (202) 296-6987  
URL [www.aobaalliance.com](http://www.aobaalliance.com)



Please direct any questions to the undersigned counsel at 202.296-3390.

Sincerely,

A handwritten signature in blue ink that reads 'Keith Townsend'. The signature is fluid and cursive, with a long, sweeping tail on the final 'd'.

Keith Townsend, Esq.  
Attorney, AOBA Alliance, Inc.

cc: Derek A. Vogelsong, PUC Bureau of Fixed Utility Services



**CERTIFICATE OF SERVICE**

I hereby certify that I have this 27th day of September 2010 served electronically to the party listed below a true copy of the foregoing responses of the AOBA Alliance, Inc. to Data Request No. 1, received electronically on September 21, 2010 from the Bureau of Fixed Utility Services, and hand delivery and electronically filed with the PUC Secretary a true copy of the attached filing.

Derek A. Vogelsong  
PUC Bureau of Fixed Utility Services  
[devogelson@state.pa.us](mailto:devogelson@state.pa.us)

Dated this 27<sup>st</sup> day of September 2010

A handwritten signature in blue ink that reads 'Keith Townsend'. The signature is written in a cursive style and is positioned above a horizontal line.

Keith Townsend, Esq.  
Attorney, AOBA Alliance, Inc.

- (1) A verified copy of responses by the AOBA Alliance, Inc. to the data requests submitted by the Bureau of Fixed Utility Services.

**BUREAU OF FIXED UTILITY SERVICES**  
**Docket No. A-2010-2197104**  
**AOBA ALLIANCE, INC.**  
**Data Requests**

1. **SERVICE AREA & NOTICE** (Application Items 10 & 14) – A copy of the Company’s application and attachments must be served on all Electrical Distribution Companies (EDCs) in whose service territories the Company proposes to operate. Provide Proof of Service upon each of the EDCs listed in the Notice section of the application template.

**Attached Please Find Proof of Service by AOBA Alliance, Inc. of its September 2, 2010 Application as a Broker/Marketer in the Commonwealth of Pennsylvania. The letter and filing to the EDC’s is dated September 27, 2010.**

2. **TAXATION** (Application Item 15) – The Tax Certification Statement must include all applicable tax identification numbers. **Attached is a revised Tax Certificate Statement, dated September 24, 2010, for the AOBA Alliance, Inc. which responds to the questions below.**

- a. Provide an amended Tax Certification Statement that includes a Sales Tax License Number in Section 9A. Alternatively, if you determine that a Sales Tax License is not applicable to your AOBA Alliance, Inc., you must check the box labeled “N/A” and provide an explanation as to why this does not apply.
- b. Provide an amended Tax Certification Statement that includes a Corporate Box Number in Section 9C. As a corporation registered to do business in Pennsylvania, the Company should have been assigned a Corporate Box Number (also called Corporate Account Number) by the Pennsylvania Department of Revenue (DOR). The PA DOR may be reached by phone at (717) 772-2673 or through its website at <http://www.revenue.state.pa.us/>.

3. **BONDING** (Application Item 18) – In order to be clear that the Company satisfies the criteria to reduce its bonding level to \$10,000.00; explicitly verify the following;

**That the Company will not be paying electricity bills on behalf of its customers. AOBA Alliance, Inc. will not pay the electric bills for its customers. AOBA Alliance, Inc. will operate as a Broker/Marketer of electric energy services to non-residential customers and will not take title to nor sell electricity in the Commonwealth of Pennsylvania.**

4. **MARKETING** (Supplemental):

- a. Will AOBA Alliance, Inc. be using an independent contractor to provide marketing services? **AOBA Alliance, Inc. will operate as a Broker/Marketer of electric energy services to non-residential customers and will not take title**

**to nor sell electricity in the Commonwealth of Pennsylvania. AOBA Alliance, Inc. will work with PA PUC licensed competitive supplier Constellation NewEnergy Inc., (A-110036), 100 Constellation Way Suite 1200C, Baltimore, MD21202, which provides competitive energy services throughout all of Pennsylvania to commercial and industrial customers.**

- b. Does AOBA Alliance, Inc. plan to market its services/products door-to-door, either using its own employees or using independent contractors?

**AOBA Alliance, Inc. will not engage in door-to-door marketing. AOBA Alliance, Inc. will operate as a Broker/Marketer of electric energy services to non-residential customers and will not take title to nor sell electricity in the Commonwealth of Pennsylvania.**

Keith Townsend, Esq.

I, \_\_\_\_\_, hereby state that the facts above set forth are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).

September 27, 2010      Keith Townsend  
Date                                      Signature

(2) In response to Data Request No. 1, Question 1 – Attached is a letter and certificate of service dated September 27, 2010 confirming that the AOBA Alliance, Inc. Non-Confidential Application dated September 1, 2010, accepted for filing by the PUC on September 2, 2010 and docketed as A-2010-2197104 was served on all Electrical Distribution Companies in the Commonwealth of Pennsylvania.



September 27, 2010

**E-FILED AND HAND DELIVERED VIA FEDERAL EXPRESS**

Rosemary Chiavetta, Secretary  
Commonwealth of Pennsylvania  
Pennsylvania Public Utility Commission  
Keystone Building, 2nd Floor Room N201  
Harrisburg, PA 17120

**RE: Docket No. A-2010-2197104**  
**AOBA Alliance, Inc.**  
**Electric Generation Supplier License**

Dear Ms. Chiavetta:

This letter was filed with all Electrical Distribution Company's ("EDC") along with the Non-confidential Electric Generation Supplier Application of the AOBA Alliance, Inc. ("Application"), to be a licensed Broker and Marketer that acts as an intermediary in the sale and purchase of electric energy, docketed September 2, 2010 in the above-referenced proceeding.

This filing by AOBA Alliance, Inc. to the EDC's was made pursuant to the September 21, 2010 Data Request No. 1 of the PUC's Bureau of Fixed Utility Services.

Please direct any questions to the undersigned counsel at 202.296-3390.

Sincerely,

  
Keith Townsend, Esq.  
Attorney, AOBA Alliance, Inc.

cc: Derek A. Vogel song, PUC Bureau of Fixed Utility Services



### CERTIFICATE OF SERVICE

I hereby certify that I have this 27<sup>th</sup> day of September 2010 served a true copy of the foregoing **Non-confidential** version of the Electricity Supplier Application of the AOBA Alliance, Inc. ("Application") (**Docket No. A-2010-2197104, September, 2, 2010**) upon the parties listed below. The parties listed below were served by overnight hand-delivery by Federal Express. A copy of the letter accompanying the Application was served by hand delivery and electronically filed with the PUC Secretary.

Allegheny Power  
Legal Department  
West Penn Power d/b/a  
Allegheny Power  
800 Cabin Hill Drive  
Greensburg, PA 15601-1689

Duquesne Light  
Regulatory Affairs  
Duquesne Light Company  
411 Seventh Street, MD 16-4  
Philadelphia, PA 19101-8699

Met-Ed, Penelec, and Penn Power  
Legal Department  
First Energy  
2800 Pottsville Pike  
Reading, PA 19612

Wellsboro Electric Company  
Attn: EGS Corporation  
33 Austin Street  
P.O. Box 138  
Wellsboro, PA 16901

PPL  
Legal Department  
Attn: Paul Russell  
Two North Ninth Street  
Allentown, PA 18108-1179

UGI Utilities, Inc.  
Attn: Rates Dept.-Choice Coordinator  
2525 N. 12<sup>th</sup> Street, Suite 360  
Post Office Box 12677  
Reading, PA 19612-2677

Citizens' Electric Company  
Attn: EGS Coordination  
1775 Industrial Boulevard  
Lewisburg, PA 17837

PECO Energy Company  
Manager Energy Acquisition  
2301 Market Street  
Philadelphia, PA 19101-8699

Pike County Light & Power Company  
Director of Customer Energy Services  
Orange and Rockland Company  
390 West Route 59  
Spring Valley, NY 10977-5300



Dated this 27th day of September 2010

A handwritten signature in blue ink that reads 'Keith Townsend'. The signature is written in a cursive style and is positioned above a horizontal line.

Keith Townsend, Esq.  
Attorney, AOBA Alliance, Inc.

(3) In response to Data Request No. 1, Question 2 – Attached is a Revised Tax Certification Statement dated September 24, 2010.

**APPENDIX B**

COMMONWEALTH OF PENNSYLVANIA  
PUBLIC UTILITY COMMISSION

**TAX CERTIFICATION STATEMENT**

A completed Tax Certification Statement must accompany all applications for new licenses, renewals or transfers. Failure to provide the requested information and/or any outstanding state income, corporation, and sales (including failure to file or register) will cause your application to be rejected. If additional space is needed, please use white 8 1/2" x 11" paper. Type or print all information requested.

1. CORPORATE OR APPLICANT NAME  
**AOBA Alliance, Inc.**

2. BUSINESS PHONE NO. (202) 296-3390  
CONTACT PERSON(S) FOR TAX ACCOUNTS:  
**Jeanne Clarke**

3. TRADE/FICTITIOUS NAME (IF ANY)  
**N/A**

4. LICENSED ADDRESS (STREET, RURAL ROUTE, P.O. BOX NO.) (POST OFFICE) STATE (ZIP)  
**1050 17th Street, NW, Suite 300, Washington, DC 20036**

5. TYPE OF ENTITY  SOLE PROPRIETOR  PARTNERSHIP  CORPORATION

8. LIST OWNER(S), GENERAL PARTNERS, OR CORPORATE OFFICER(S)

NAME (PRINT) <b>David C. Farmer</b>	SOCIAL SECURITY NUMBER (OPTIONAL)  _ _ _ _  -  _ _ _ _  -  _ _ _ _ _
NAME (PRINT) <b>Jeffrey L. Garner</b>	SOCIAL SECURITY NUMBER (OPTIONAL)  _ _ _ _  -  _ _ _ _  -  _ _ _ _ _
NAME (PRINT) <b>Donald A. Tennant</b>	SOCIAL SECURITY NUMBER (OPTIONAL)  _ _ _ _  -  _ _ _ _  -  _ _ _ _ _
NAME (PRINT) <b>Joseph J. Nichols</b>	SOCIAL SECURITY NUMBER (OPTIONAL)  _ _ _ _  -  _ _ _ _  -  _ _ _ _ _
NAME (PRINT) <b>V. Mark Policy &amp; Bruce R. Oliver</b>	SOCIAL SECURITY NUMBER (OPTIONAL)  _ _ _ _  -  _ _ _ _  -  _ _ _ _ _

9. LIST THE FOLLOWING STATE TAX IDENTIFICATION NUMBERS. (ALL ITEMS: A, B, AND C MUST BE COMPLETED).

<b>A. SALES TAX LICENSE (8 DIGITS)</b>	APPLICATION PENDING <input type="checkbox"/> N/A <input checked="" type="checkbox"/> XX	<b>C. CORPORATE BOX NUMBER (7 DIGITS)</b>	APPLICATION PENDING <input type="checkbox"/> N/A <input type="checkbox"/>
_ _  -  _ _ _ _ _  -  _		2 7 3 5   2 8 5	
<b>B. EMPLOYER ID (EIN) (9 DIGITS)</b>	APPLICATION PENDING <input type="checkbox"/> N/A <input type="checkbox"/>		
5 2  -  2 3 3 1 3 0 2			

10. Do you have PA employees either resident or non-resident?  YES  NO

11. Do you own any assets or have an office in PA?  YES  NO

NAME AND PHONE NUMBER OF PERSON(S) RESPONSIBLE FOR FILING TAX RETURNS

<b>James Berg, PA</b> PA SALES AND USE TAX	<b>Same</b> EMPLOYER TAXES	<b>Same</b> CORPORATE TAXES
PHONE <b>301-230-1800</b>	PHONE	PHONE

Telephone inquiries about this form may be directed to the Pennsylvania Department of Revenue at the following numbers:  
(717) 772-2673, TDD# (717) 772-2252 (Hearing Impaired Only)

(4) An Affidavit dated September 20, 2010 and Proof of Publication of the Application of AOBA Alliance, Inc. in the six newspapers identified by the PUC in its Letter to the undersigned counsel dated September 3, 2010.

**AFFIDAVIT**

[Commonwealth/State] of \_\_\_\_\_ :

: ss.

County of \_\_\_\_\_ :

Keith Townsend, Esq.

\_\_\_\_\_, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

[He/she is the Attorney \_\_\_\_\_ (Office of Affiant) of AOBA Alliance, Inc. \_\_\_\_\_ (Name of Applicant);]

[That he/she is authorized to and does make this affidavit for said Applicant;]

AOBA Alliance, Inc.

That \_\_\_\_\_, the Applicant herein certifies that it has caused the notice of the filing of its electric generation license application to be published in the following newspapers on the date specified:

- Philadelphia Inquirer                      September 10, 2010
- Pittsburgh Post Gazette                      September 10, 2010
- Patriot News                                      September 10, 2010
- Erie Times-News                                September 9, 2010
- Williamsport Sun Gazette                      September 9, 2010
- Scranton Times                                 September 8, 2010

A copy of the notice as it appeared in each of the above newspapers is attached. Noted on each copy is the newspaper section (name, number or letter), if applicable, and the page number on which the notice appeared.

AOBA Alliance, Inc.

That \_\_\_\_\_, the Applicant will submit to the Commission the proof of publication from each newspaper in which notice of the application filing was published as soon as it is available.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief, and that he/she expects said Applicant to be able to prove the same at hearing.

*Keith Townsend*

Signature of Affiant

District of Columbia: ss

Sworn and subscribed before me this 20<sup>th</sup> day of September, 2010.

*Thomas S. Paquin*

Signature of official administering oath

**THOMAS S. PAQUIN**  
Notary Public, District of Columbia

My commission expires \_\_\_\_\_ My Commission Expires April 30, 2013

Proof of Publication in The Philadelphia Inquirer  
Under Act. No 160, P.L. 877, July 9, 1976

STATE OF PENNSYLVANIA  
COUNTY OF PHILADELPHIA

Anna Dickerson being duly sworn, deposes and says that **The Philadelphia Inquirer** is a daily newspaper published at Broad and Callowhill Streets, Philadelphia, Pennsylvania, which was established in the year 1829, since which date said daily newspaper has been regularly published and distributed in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of said daily newspaper on the following dates:

September 10, 2010

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

*Anna Dickerson*

Sworn to and subscribed before me this 10<sup>th</sup> day of  
September, 2010.

*Mary Anne Logan*  
Notary Public

My Commission Expires:

NOTARIAL SEAL  
Mary Anne Logan, Notary Public  
City of Philadelphia, Phila. County  
My Commission Expires 3/30/2013

Copy of Notice of Publication

PENNSYLVANIA  
PUBLIC UTILITY COMMISSION  
NOTICE

Application of **AOBA Alliance, Inc.** (d/b/a "**AOBA Alliance, Inc.**") For Approval To Operate as a Broker/Marketer that acts as an intermediary in the sale of and purchase of electric energy but does not take title to electric energy before The Commonwealth Of Pennsylvania. **Docket No. A-2010-2197104.**

On September 2, 2010, **AOBA Alliance, Inc.** filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to operate as a Broker/Marketer that acts as an intermediary in the sale and purchase of electric energy but does not take title to electric energy. **AOBA Alliance, Inc.** proposes to act as a Broker/Marketer of electricity and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **AOBA Alliance, Inc.** may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to **AOBA Alliance, Inc.** at the address listed below. Please include the PUC's "docket number" on any correspondence, which is **A-2010-2197104.**

By and through Counsel: Keith Townsend, Esq.  
**AOBA Alliance, Inc.**  
1050 17th Street, NW, Suite 300  
Washington, D.C. 20036  
202.296.3390 Phone  
202.296.6987 FAX

### Proof of Publication of Notice in Pittsburgh Post-Gazette

Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Commonwealth of Pennsylvania, County of Allegheny, ss M. Goodwin, being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette and Sun-Telegraph was established in 1960 and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Gazette established in 1786 and the Pittsburgh Post, established in 1842, since which date the said Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

#### 10 of September, 2010

Affiant further deposes that he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the afore said notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

#### COPY OF NOTICE OR PUBLICATION

The address listed below. Please include the PUC's "docket number" on any correspondence, which is A-2010-2197104.

By and through Counsel:  
Keith Townsend, Esq.  
AOBA Alliance, Inc.  
1050 17th Street, NW,  
Suite 300  
Washington, D.C.  
20036  
202.296.3390 Phone  
202.296.6987 FAX

**PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE**

Application of AOBA Alliance, Inc. (d/b/a "AOBA Alliance, Inc.") For Approval To Operate as a Broker/Marketer that acts as an intermediary in the sale of and purchase of electric energy but does not take title to electric energy before The Commonwealth Of Pennsylvania. Docket No. A-2010-2197104.

On September 2, 2010, AOBA Alliance, Inc. filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to operate as a Broker/Marketer that acts as an intermediary in the sale and purchase of electric energy but does not take title to electric energy. AOBA Alliance, Inc. proposes to act as a Broker/Marketer of electricity and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of AOBA Alliance, Inc. may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to AOBA Alliance, Inc. attorney at

M. Goodwin  
PG Publishing Company  
Sworn to and subscribed before me this day of:  
September 10, 2010

Judith M. Gaertner  
COMMONWEALTH OF PENNSYLVANIA  
Notarial Seal  
Linda M. Gaertner, Notary Public  
City Of Pittsburgh, Allegheny County  
My Commission Expires Jan. 31, 2011  
Member, Pennsylvania Association of Notaries

**STATEMENT OF ADVERTISING COSTS**  
Aspect Legal Advertising  
PO BOX 386  
ATTN: PAUL T. HAJJAR  
POMPTON PLAINS NJ 07444-0386

To PG Publishing Company

Total ----- \$510.00

#### Publisher's Receipt for Advertising Costs

PG PUBLISHING COMPANY, publisher of the Pittsburgh Post-Gazette, a newspaper of general circulation, hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid.

Office  
34 Boulevard of the Allies  
PITTSBURGH, PA 15222  
Phone 412-263-1338

PG Publishing Company, a Corporation, Publisher of  
Pittsburgh Post-Gazette, a Newspaper of General Circulation  
By Linda M. Gaertner

I hereby certify that the foregoing is the original Proof of Publication and receipt for the Advertising costs in the subject matter of said notice.

The Scranton Times (Under act P.L. 877 No 160. July 9,1976)  
Commonwealth of Pennsylvania, County of Lackawanna

ASPECT LEGAL ADVERTISING  
PAUL HAJJAR  
PO BOX 386 POMPTON PLAINS NJ 07444

Account # 525360  
Order # 80366353  
Ad Price: 217.94

Gina Krushinski  
Being duly sworn according to law deposes and says that she is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

09/08/2010

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true Gina Krushinski

Sworn and subscribed to before me  
this 8th day of September A.D., 2010

Sharon Venturi

(Notary Public)

COMMONWEALTH OF PENNSYLVANIA  
Notarial Seal  
Sharon Venturi, Notary Public  
City of Scranton, Lackawanna County  
My Commission Expires Feb. 12, 2014  
Member, Pennsylvania Association of Notaries

LEGAL NOTICE  
PENNSYLVANIA  
PUBLIC UTILITY  
COMMISSION

Application of AOBA Alliance, Inc. (d/b/a "AOBA Alliance, Inc.") For Approval To Operate as a Broker/Marketer that acts as an intermediary in the sale of and purchase of electric energy but does not take title to electric energy before The Commonwealth Of Pennsylvania, Docket No. A-2010-2197104.

On September 2, 2010, AOBA Alliance, Inc. filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to operate as a Broker/Marketer that acts as an intermediary in the sale and purchase of electric energy but does not take title to electric energy. AOBA Alliance, Inc. proposes to act as a Broker/Marketer of electricity and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of AOBA Alliance, Inc. may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to AOBA Alliance, Inc. attorney at the address listed below. Please include the PUC's "docket number" on any correspondence, which is A-2010-2197104.  
By and through  
Counsel:  
Keith Townsend, Esq.  
AOBA Alliance, Inc.  
1050 17th Street, NW,  
Suite 300  
Washington, D.C.  
20036  
202.296.3390 Phone  
202.296.6987 FAX

PROOF OF PUBLICATION OF NOTICE IN THE WILLIAMSPORT SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

STATE OF PENNSYLVANIA  
COUNTY OF LYCOMING

SS:

Bernard A. Oravec Publisher of the Sun-Gazette Company, publishers of the Williamsport, Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport Sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

September 9, 2010

Affiant further deposes that he is an officer daily authorized by the Sun-Gazette Company, publisher of the Williamsport Sun-Gazette, to verify the foregoing statement under oath and also declares that affiant is not interested in the subject matter of the aforesaid notice of publication, and that all the allegations in the foregoing statement as to time, place and character of publication are true.

**PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE**  
Application of AOBA Alliance, Inc. (d/b/a "AOBA Alliance, Inc.") For Approval To Operate as a Broker/Marketer that acts as an intermediary in the sale of and purchase of electric energy but does not take title to electric energy before The Commonwealth Of Pennsylvania, Docket No. A-2010-2197104.  
On September 2, 2010, AOBA Alliance, Inc. filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to operate as a Broker/Marketer that acts as an intermediary in the sale and purchase of electric energy but does not take title to electric energy. AOBA Alliance, Inc. proposes to act as a Broker/Marketer of electricity and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.  
The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of AOBA Alliance, Inc. may be filed within 15 days of the date of this notice.

with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to AOBA Alliance, Inc. attorney at the address listed below. Please include the PUC's "docket number" on any correspondence, which is A-2010-2197104.  
By and through Counsel: Keith Townsend, Esq. AOBA Alliance, Inc. 1050 17th Street, NW, Suite 300 Washington, D.C. 20036 202.296.3390 Phone 202.296.6987 FAX

Bernard A. Oravec

SUN-GAZETTE COMPANY

Sworn to and subscribed before me

the 10<sup>th</sup> day of September 2010

Cathy A. Billey  
Notary Public



STATEMENT OF ADVERTISING COSTS

To the Sun-Gazette Company, Dr.:  
For publishing the notice attached hereto on the above state dates.....\$ 257.60  
Probated same.....\$  
Total.....\$ 257.60

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

THE SUN-GAZETTE COMPANY hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid.

SUN-GAZETTE COMPANY

BY Bernard A. Oravec

OATH of PUBLICATION  
In  
THE ERIE TIMES-NEWS  
COMBINATION EDITION

PAUL HAJJAR  
ASPECT LEGAL ADVERTISING LLC  
PO BOX 386  
POMPTON PLAINS NJ 07444

REFERENCE: L0004779  
0001033915 PENNSYLVANIAPUBLICUT

STATE OF PENNSYLVANIA)  
COUNTY OF ERIE ) SS:

Rosanne Cheeseman being duly sworn, deposes and says that she is the Publisher of the Times Publishing Company, which publishes: the Erie Times-News, established October 2,2000, a daily newspaper of general circulation, successor, by consolidation, of the Morning News, established January 1957, and the Erie Daily Times, established April 1888, daily newspapers of general circulation and published at Erie, Erie County, Pennsylvania, and that the notice of which the attached is a copy published, in the regular editions of said newspaper of the dates referred to below. Affiant further deposes that she is duly authorized by the TIMES PUBLISHING COMPANY, publisher of The Erie Times-News to verify the foregoing statement under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the forgoing statement as to time, place and character of publication are true.

PUBLISHED ON: 09/09

TOTAL COST: 202.00 AD SPACE: 65 LINE  
FILED ON: 09/09/10

PENNSYLVANIA PUBLIC  
UTILITY COMMISSION  
NOTICE  
APPLICATION of AOBA  
Alliance, Inc. (d/b/a  
"AOBA Alliance, Inc.")  
For Approval To Operate  
as a Broker/Marketer  
that acts as an intermedi-  
ary in the sale of and pur-  
chase of electric energy  
but does not take title to  
electric energy before  
The Commonwealth of  
Pennsylvania, Docket No.  
A-2010-2197104.  
On September 2, 2010,  
AOBA Alliance, INC. filed  
an application with the  
Pennsylvania Public Utili-  
ty Commission ("PUC")  
for a license to operate as  
a Broker/Marketer that  
acts as an intermediary in  
the same of purchase of  
electric energy but does  
not take title to electric  
energy. AOBA Alliance,  
Inc. proposes to act as  
Broker/Marketer of elec-  
tricity and related ser-  
vices throughout all of  
Pennsylvania under the  
provisions of the new  
Electricity Generation  
Customer Choice and  
Competition Act.  
The PUC may consider  
this application without a  
hearing. Protests directed  
to the technical or finan-  
cial fitness of AOBA Alli-  
ance, Inc. may be filed  
within 15 days of the date  
of this notice with the  
Secretary of the PUC, P.O.  
Box 3265, Harrisburg, PA  
17105-3265. You should  
send copies of any protest  
to AOBA Alliance, Inc. at-  
torney at the address  
listed below. Please in-  
clude the PUC's "docket  
number" on any corre-  
spondence, which is A-  
2010-2197104.  
By and through Counsel:  
Keith Townsend, Esq.  
AOBA Alliance, Inc.  
1050 17th Street, NW  
Suite 300  
Washington, D.C. 20036  
202.296.3390 Phone  
202.296.6987 Fax  
(9-1033915-NT-9)

Sworn to and subscribed before me this

9 day of September 2010 Affiant: Rosanne Cheeseman

NOTARY: Laurene A. Daugherty

COMMONWEALTH OF PENNSYLVANIA  
Notarial Seal  
Laurene A. Daugherty, Notary Public  
City of Erie, Erie County  
My Commission Expires Nov. 5, 2013  
Member, Pennsylvania Association of Notaries

The Patriot-News Co.  
2020 Technology Pkwy  
Suite 300  
Mechanicsburg, PA 17050  
Inquiries - 717-255-8213

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POMPTON PLAINS NJ 07444

THE PATRIOT NEWS  
THE SUNDAY PATRIOT NEWS

Proof of Publication

Under Act No. 587, Approved May 16, 1929  
Commonwealth of Pennsylvania, County of Dauphin} ss

Holly Blain, being duly sworn according to law, deposes and says:

That she is a Staff Accountant of The Patriot News Co., a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, with its principal office and place of business at 812 to 818 Market Street, in the City of Harrisburg, County of Dauphin, State of Pennsylvania, owner and publisher of The Patriot-News and The Sunday Patriot-News newspapers of general circulation, printed and published at 812 to 818 Market Street, in the City, County and State aforesaid; that The Patriot-News and The Sunday Patriot-News were established March 4th, 1854, and September 18th, 1949, respectively, and all have been continuously published ever since;

That the printed notice or publication which is securely attached hereto is exactly as printed and published in their regular daily and/or Sunday/ Metro editions which appeared on the date(s) indicated below. That neither she nor said Company is interested in the subject matter of said printed notice or advertising, and that all of the allegations of this statement as to the time, place and character of publication are true; and

That she has personal knowledge of the facts aforesaid and is duly authorized and empowered to verify this statement on behalf of The Patriot-News Co. aforesaid by virtue and pursuant to a resolution unanimously passed and adopted severally by the stockholders and board of directors of the said Company and subsequently duly recorded in the office for the Recording of Deeds in and for said County of Dauphin in Miscellaneous Book "M", Volume 14, Page 317.

**PENNSYLVANIA  
PUBLIC UTILITY COMMISSION  
NOTICE**  
Application of Aoba Alliance, Inc. (d/b/a "AOBA Alliance, Inc.") For Approval To Operate as a Broker/Marketer that acts as an Intermediary in the sale of and purchase of electric energy but does not take title to electric energy before The Commonwealth of Pennsylvania, Docket No. A-2010-2197104.  
On September 2, 2010, AOBA Alliance, Inc. filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to operate as a Broker/Marketer that acts as an intermediary in the sale and purchase of electric energy but does not take title to electric energy. AOBA Alliance, Inc. proposes to act as a Broker/Marketer of electricity and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of AOBA Alliance, Inc. may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to AOBA Alliance, Inc. attorney at the address listed below. Please include the PUC's "docket number" on any correspondence, which is A-2010-2197104.  
By and through Counsel:  
Keth Townsend, Esq.  
AOBA Alliance, Inc.  
1050 17th Street, NW, Suite 300  
Washington, D.C. 20036  
202.296.3390 Phone

This ad # 0002092745 ran on the dates shown below:

September 10, 2010

Holly Blain

Sworn to and subscribed before me this 13 day of September, 2010 A.D.

Sherrie L. Kisner

Notary Public

COMMONWEALTH OF PENNSYLVANIA  
Notarial Seal  
Sherrie L. Kisner, Notary Public  
Lower Paxton Twp., Dauphin County  
My Commission Expires Nov. 26, 2011  
Member, Pennsylvania Association of Notaries