PETRIKIN, WELLMAN, DAMICO, BROWN & PETROSA

A PROFESSIONAL CORPORATION ATTORNEYS AND COUNSELORS AT LAW

> THE WILLIAM PENN BUILDING 109 CHESLEY DRIVE

JOSEPH A. DÁMICO, JR. JOHN W. NILON, JR.^ DONALD T. PETROSA STEVEN A. COHEN DENIS M. DUNN* MARK D. DAMICO KENNETH D. KYNETT* H. FINTAN McHUGH* CHARLES G. MILLER*

MEDIA, PA 19063

MALCOLM B. PETRIKIN (1934-1995) JOHN W. WELLMAN (1951-2002) STEVEN G. BROWN (1970-2010)

> 610-565-2670 FAX 610-565-0178

Direct Dial 610-892-1874 Attyemail mdd@petrikin.com

*ALSO MEMBER NEW JERSEY BAR ^ALSO MEMBER NY BAR and INTERNATIONAL TRADE COURT

October 19, 2010

Via Fedex

Rosemary Chiavetta, Esquire Secretary Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street Harrisburg, PA 17120

RECEIVED

OCT 18 2010

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Docket No. A-2010-2200223 Re:

Dear Secretary Chiavetta:

Enclosed please find the requisite proofs of publication for the Broker/Marketer Application of MAA, Inc. dba Industrial Energy in the above-referenced proceeding. Publication was consistent with your letter dated September 22, 2010.

If there are any questions, please do not hesitate to contact me.

MDD:hbd

MARK D. DAMICO

Enclosures

Cc: Michael Amabile (w/e)

RECEIVED

AFFIDAVIT

OCT 18 2010

Commonwealth of PENNSYLVANIA

SS.

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

County of Delaware

Mark D. Damico, Affiant, being duly sworn/affirmed according to law, deposes and says that:

He is counsel for MAA, Inc. d/b/a Industrial Energy ("Applicant"); and that he is authorized to and does make this affidavit for said Applicant:

That MAA, Inc. d/b/a Industrial Energy, the Applicant, herein certifies that it has caused the notice of the filing of its electric generation license application to be published in the following newspapers: Philadelphia Daily News, Pittsburgh Post-Gazette, Patriot News, Erie Times-News, Scranton Times, and Williamsport Sun Gazette during the period October 7, 2010 through October 11, 2010.

The proof of publication from each newspaper in which notice of the application filing was published is attached.

That the facts above set forth are true and correct to the best of his knowledge, information and belief, and that he expects said Applicant to be able to prove the same at hearing.

Sworn and subscribed before me this 15th day of October, 2010.

Signature of official administering oath

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL
TERESA M. AMICONE, Notary Public
Media Boro., Delaware County
My Commission Expires April 23, 2012

RECEIVED

OCT 18 2010

----Proof of Publication in The Philadelphia Daily News...PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA COUNTY OF PHILADELPHIA

Anna Dickerson being duly sworn, deposes and says that The Philadelphia Daily News is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

October 8, 2010

. 2 . N. B. G. 1.32

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

Tura Dickerson

Sworn to and subscribed before me this 8th day of October, 2010.

My Commission Expires:

NOTARIAL SEAL Mary Anne Logan, Notary Public City of Philadelphia, Phila. County My Commission Expires March 30, 2013 Copy of Notice of Publication

PENNSYLVANIA
PUBLIC UTILITY COMMISSION
NOTICE
Application of MAA, Inc., d/b/a Industrial Energy, for approval to offer, render, furnish, or supply electricity or electric generation services as a Broker/Markoter to the public in the Commonweelth of Pennsylvania, Docket No. A-2010-2200223.

On September 15, 2010, MAA, Inc., d/b/a Industrial Energy, filed an application with the Pennsylvania Public Utility Commission ("PUC") for allicense to supply electricity or electric generation services as a Broker/Marketer. MAA, inc., d/b/a Industrial Energy, proposes to profession of the Electricity Generation Customer Choice and Competition Act.
The PUC may consider this application without a hearing, Protests directed to the technical or financial itiness of MAA, inc., d/b/a Industrial Energy, may be filed within 15 days of the date of this notice with the Secretary of the PUC. On Sex 3265. Harrisburg, PA 17105-3265. You should send copies of any protest to MAA, Inc., d/b/a Industrial Energy at the address listed below. Please include the PUC's "docket number" on any correspondence which is A-2010-220023.

MAA, Inc., d/b/a Industrial Energy
Bly and through Counsel:
Mark D, Damico, Esquire
108 (510) 565-0178 (Fax)

xactly as the same was tsburgh Post-Gazette a	
Pittsburgh Post-Gazette, ed in the subject matter acter of publication are	
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Proof of Publication of Notice in Pittsburgh Post-Gazette Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Pittsburgh Post-Gazette, a newspaper of general circulative stablished in 1993 by the merging of the Pittsburgh Po Gazette and Sun-Telegraph was established in 1960 ar Pittsburgh Gazette established in 1786 and the Pittsburgh	
that, as such agent, affiant is duly authorized to verify the	Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette foregoing statement under oath, that affiant is not interested in the subject matter tions in the foregoing statement as to time, place and character of publication are
COPY OF NOTICE OR PUBLICATION	
	C. Mohamed
PENNSYLVANIA PUBLIC UTILITY	PG Publishing Company
COMMISSION NOTICE APPLICATION of MAA,	Sworn to and subscribed before me this day of:
Inc., d/b/a Industrial En-	October 07, 2010
supply electricity or elec-	
tric generation services as a Broker/Marketer to the public in the Com-	Air. M. Mart.) =
monwealth of Pennsyl- vania, Docket No. A-2010-2200223	- / Whom I - Duensur 2 8
l lin Cantambar 1E l	COMMONWEALTH OF PENNSYLVANIA
2010, MAA, Inc., d/b/a Industrial Energy, filed an application with the Pennsylvania Public Utili- ty Commission ("PUC")	COMMONWEALTH OF PENNSYLVANIA Notarial Seal Linda M. Gaertner, Notary Public City Of Pittsburgh, Allegheny County:
Pennsylvania Public Utili- ty Commission ("PUC")	City Of Pittsburgh, Allegheny County
for a license to supply electricity or electric generation services as a	My Commission Expires Jan. 31, 2011
Broker/Marketer, MAA, Inc., d/b/a Industrial En-	Member, Pennsylvania Association of Notaries
ergy, proposes to pro- vide such services throughout all of Penn-	
tthroughout all of Penn- Sylvania under the provi- Sions of the Electricity	
Generation Customer Choice and Competition	
Act. The PUC may consid-	STATEMENT OF ADVERTISING COSTS
er this application with-	PETRIKIN, WELLMAN, DAMICO, BROWN
directed to the technical or financial fitness of MAA: Inc. d/b/a indus-	109 CHESLEY DR FL 1 ATTN: HELEN DAVIS
within 15 days of the	MEDIA PA 19063-1782
date of this notice with '	ALBIN IN 19000 1.02
P.O. Box 3265, Harris-, burg, PA 17105-3265. You should send copies of any protest to MAA,	T. DC D 11' 1' C
inic.,-o/b/a industrial!	To PG Publishing Company
Energy's attorney at the address listed below. Please include the PUC's	m 1
" docket number" on any	Total\$472.50
A-2010-2200223.	Receipt for Advertising Costs
dustrial Energy. By and DC DITRI I through Counsel: Mark NIV publisher of the	ne Pittsburgh Post-Gazette, a newspaper of general circulation,
hereby acking the prive, Media, PA tof the aforcaid ad	vertising and publication costs and certifies that the same have
been fully (610) 565-0178 (Fax)	vertising and publication costs and certifies that the same have
· -	•
Office	PG Publishing Company, a Corporation, Publisher of
34 Boulevard of the Allies PITTSBURGH, PA 15222	Pittsburgh Post-Gazette, a Newspaper of General Circulation
Phone 412-263-1338	By JAMEA Luce
I however contifue they the formation in the exterior Dr. C. CD. I	the state of the s
said notice.	lication and receipt for the Advertising costs in the subject matter of
	\cdot

Attorney For

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

The Patriot-News

Order Confirmation

Ad Order Number

0002100700

Sales Rep. durie

Order Taker

durie

Order Source

Customer

MAA INC.

Customer Account

220274

Customer Address

109 Chesley Dr.

Media PA 19063 USA

Customer Phone

610-892-1874

Payor Customer

MAA INC.

Payor Account

220274

Payor Address

109 Chesley Dr.

Media PA 19063 USA

Payor Phone

610-892-1874

PO Number

Ordered By

e-mail

Customer Fax

Customer EMail

Special Pricing

None

Tear Sheets

Invoice Text

<u>Proofs</u>

Affidavits

Blind Box

Promo Type

RECEIVED

NCT 18 2010

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Materials

Net Amount

\$199.44

Tax Amount

\$0.00

Total Amount

\$199.44

Payment Method

Payment Amount

\$0.00

Amount Due

\$199.44

Ad Number 0002100700-01 Legal Liners

Ad Type

Ad Size

: 1.0 X 42 Li

Color

<NONE>

Production Method

Production Notes

Ad Booker

External Ad Number

Ad Attributes

Ad Released

Pick Up

No

10/7/2010 1:13:41PM

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Ad Preview

PENNSYLVANIA
PUBLIC UTILITY COMMISSION
NOTICE
Application of MAA, Inc., d/b/a industrial Energy, for Approval To Offer, Render, Furnish Or Supply Electricity
Or Electric Generation Services As A
Broker/Marketer to The Public in The
Commonwealth Of Pennsylvania, Docket No. A-2010-220023.
On September 15, 2010 MAA, Inc.,
d/b/a Industrial Energy filed an application with the Pennsylvania Public
Utility Commission ("PUC") for a license to supply electricity or electric
generation services as a
broker/marketer. MAA, Inc., d/b/a Industrial Energy, proposes to provide
such services throughout all of Pennsylvania under the provisions of the new
Electricity Generation Customer Choice
and Competition Act.
The PUC may consider this application without a hearing. Protests directed
to the technical or financial filness of
MAA, Inc., d/b/a Industrial Energy,
may be filed within 15 days of the date of
this notice with the Secretary of the
PUC, P. O. Box 3265, Harrisburg, PA
-17106-3265: You should send copies of
any protest to MAA, Inc., d/b/a Industrial
Energy's attorney at the address listed below. Please Include the PUC's
"docket number" on any correspondence, which is A-2010-220023.
MAA, Inc., d/b/a Industrial Energy
By and through Counsel:
Mark D. Damica, Essuire
109 Chesley Drive
Media, PA 19033
(610) 892-1874 (Phone)
(610) 565-0178 (Fax)

Product Information

Run Schedule Invoice Text

PNCO::Full Run

Placement/Classification

Sort Text

800P - Main Legals

PENNSYLVANIA PUBLIC UTILITY COMM PENNSYLVANIA PUBLICUTILITY COMMISSIO

Inserts

Cost

Online::Full Run

800P - Main Legals

PENNSYLVANIA PUBLIC UTILITY COMM PENNSYLVANIAPUBLICUTILITYCOMMISSIO

Inserts

Cost

Run Dates

RECEIVED

OCT 18 2010

OATH of PUBLICATION Ιn THE ERIE TIMES-NEWS

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

COMBINATION EDITION

MAA INC 109 CHESLEY DR MEDIA PA 19063

REFERENCE: L0004835

0001039047 PENNSYLVANIAPUBLICUT

STATE OF PENNSYLVANIA) COUNTY OF ERIE) SS:

Rosanne Cheeseman being duly sworn, deposes and says that she is the Publisher of the Times Publishing Company, which publishes: the Erie Times-News, established October 2,2000, a daily newspaper of general circulation, successor, by consolidation, of the Morning News, established

January 1957, and the Erie Daily Times, established April 1888, daily newspapers of general circulation and published at Erie, Erie County, Pennsylvania, and | that the notice of which the attached is a copy published, in the regular editions of said newspaper of the dates referred to below. Affiant further deposes that she is duly authorized by the TIMES PUBLISHING COMPANY, publisher of The Erie Times-News to verify the foregoing statement under oath, and affiant is not! interested in the subject matter of the aforesaid | notice or advertisement, and that all allegations | in the forgoing statement as to time, place and character of publication are true.

PUBLISHED ON: 10/08

TOTAL COST: 187.00

FILED ON:

AD SPACE: 60 LINE!

10/08/10

2010 Affiant:

Sworn to and subscribed before me this

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL Tami J. Brown, Notary Public City of Erie, Erie County My commission expires April 14, 2014

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE Application of MAA, Inc., d/b/a Industrial Energy, for approval to offer, render, furnich, or supply electricity or electric generation services as a Broker/Marketer to the public in the Commonwealth

ker/Marketer to the public in the Commonwealth
of Pennsylvania, Docket
No. A-2010-2200223.
On September 15, 2010,
MAA, Inc., d/b/a Industrial Energy, filed an application with the Pennsylvania Public Utility
Commission (*PUC*) for
a license to supply electricity or electric generation services as a Broker/Marketer. MAA, Inc.,
d/b/a Industrial Energy,
proposes to provide such
services throughout all of
Pennsylvania under the
provisions of the Electricity Generation Customer ity Generation Customer Choice and Competition Act .

Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of MAA, Inc., d/b/a Industrial Energy, may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265. Harrisburg, PA 17105-3265. You should send copies of any protest to MAA, Inc., d/b/a Industrial Energy's attorney at the address listed below. Please include the PUC's "docket number" on any correspondence which is A-2010-2200223.

MAA, Inc., d/b/a Industrial Energy.

By and through Counsel: Mark D. Damico, Esquire 1100 Chestey Drive

by and finfough Counsel: Mark D. Damico, Esquire 109 Chesley Drive Media, PA 19063 (610) 892-1874 (Phone) (610) 565-0178 (Fax)

(10-1039047-NT-8)

The Scranton Times (Under act P.L. 877 No 160. July 9,1976)

Commonwealth of Pennsylvania, County of Lackawanna

PETRIKIN WELLMAN DAMICO BROWN & PETROSA MARK D DAMICO THE WILLIAM PENN BUILDING 109 CHESLEY DRIVE MEDIA PA 19063

Account # 527916 Order # 80397545 Ad Price: 212.48

RECEIVED

OCT 18 2010

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Gina Krushinski

Being duly sworn according to law deposes and says that she is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

10/07/2010

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true

LEGAL NOTICE

PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of MAA, Inc., d/b/a Industrial Energy, for approval to offer, render, furnish, or supply electricity or electric generation services as a Broker/Marketer to the public in the Commonwealth of Pennsylvania, Docket No., A-2010-2200223.

On September 15, 2010, MAA; Inc., d/b/a Industrial energy, filed an application with the Pennsylvania Public Utility Commission (*PUC*) for a license to supply electricity or electric generation services as Broker/Marketer. MAA, Inc., d/b/a Industrial Energy, proposes to provide such services throughout all of Pennsylvanial under the provisions of the Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of MAA, Inc., d/b/a Industrial Energy, may be filled within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA. 17105-3265. You should send copies of any protest to MAA, Inc., d/b/a Industrial Energy's attorney at the address listed has

Sworn and subscribed to before me this 7th day of October A.D., 2010

(Notary Public)

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal Sharon Venturi, Notary Public City of Scranton, Lackawanna County My Commission Expires Feb. 12, 2014

Member, Pannsylvania Association of Notaries

PROOF OF PUBLICATION OF NOTICE IN THE WILLIAMSPORT SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

STATE OF PENNSYLVANIA

MAA. Inc., d/b/a industrial— Crergy by and prough Counsel: Mark D. Damico, Esquire 109Chestey Drive Media, PA 19063 (610)892-1874 (Phone) (610) 565-0178 (Fax)

CO	UNT	Y OF	LYCOMING	SS:
to the Willi Bulle lishe	e Willia amspor etin wa d in the	amsport, Penns estab	Sun and the Gazette sylvania, being duly sy lished in 1801, since w y of Lycoming aforesai	Publisher of the Sun-Gazette Company, publishers of the Williamsport, Sun-Gazette, successor & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, worn, deposes and says that the Williamsport Sun was established in 1870 and the Gazette & hich dates said successor, the Williamsport Sun-Gazette, has been regularly issued and public, and that a copy of the printed notice is attached hereto exactly as the same was printed and Villiamsport Sun-Gazette on the following dates, viz:
			·	(October 8 = 3010
to ver	ify the	foregoi	ng statement under oa	er daily authorized by the Sun-Gazette Company, publisher of the Williamsport Sun-Gazette, th and also declares that affiant is not interested in the subject matter of the aforesaid notice in the foregoing statement as to time, place and character of publication are true.
RECEIVED	OCT 18 2010	PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU	proposes to provide such services throughout all of services throughout all of services throughout all of services throughout all of services the services the services the services the services the services to service the services throughout all of services throughout all services throughout all of services throughout all	Sworn to and subscribed before me the State day of Color 20/0 Notary Public Notary Public Cathy A. Billey, Notary Public City of Williamsport, Lycoming County My Commission Expires May 15, 2011 STATEMENT OF ADVERTISING COSTS To the Sun-Gazette Company, Dr.: For publishing the notice attached hereto on the above state dates
THE S	SUN-Certifies	AZE's that	a hearing. Protests direct- ed to the technical or financial filtness of MAA. Inc., d/b/a Industrial Ener- gy, may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265, You should send copies of any pro- test to MAA, Inc., d/b/a Industrial Energy's attor- ney at the address listed below. Please include the PUC's "docket number" on any correspondence which is A-2010-2200223.	hereto on the above state dates \$\frac{2}{37.96}\$ Probated same \$\frac{2}{32.96}\$ ER'S RECEIPT FOR ADVERTISING COSTS eby acknowledges receipt of the aforesaid advertising and publication costs fully paid. SUN-GAZETTE COMPANY BY Bernard A. Oravec

BY Bernard A. Oravec