

Duke Energy Retail Sales, LLC 139 E. Fourth Street Cincinnati, OH 45202

October 22, 2010

400 North Street

James J. McNulty, Secretary

Commonwealth Keystone Building

State of Pennsylvania

2nd Floor, Room N201 Harrisburg, PA 17120 RECEIVED

OCT 22 2010

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Re: Publication of Electric Generation Supplier application by Duke Energy Retail Sales, LLC Docket No. A-2010-2199236

Dear Mr. McNulty:

I have enclosed the original and three copies of the certification of publication and the affidavits of publication to establish that Duke Energy Retail Sales, LLC published a public notice of its electric generation supplier application in the newspapers of general circulation where Duke Energy Retail Sales, LLC intends to provide service.

The newspaper notices were published on September 30, 2010 in the Philadelphia Inquirer, Pittsburgh Post-Gazette, Erie Times-News, Scranton Times-Tribune, and Williamsport Sun-Gazette and on October 18, 2010 in The Patriot News.

If you have any questions regarding this application, you can contact Jeanne Kingery at (614) 222-1330.

Very truly yours, Finnigen John Finnigan

AFFIDAVIT

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State of Ohio

OCT 2222010

SS.

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

County of Hamilton

Paul G. Smith, Affiant, being duly sworn according to law, deposes and says that:

He is Vice President of Duke Energy Retail Sales, LLC and he is authorized to and does make this affidavit for said Applicant;

Duke Energy Retail Sales, LLC, the Applicant, has caused the notice of filing of its electric generation license application to be published in the following newspapers on the dates listed below:

Newspaper The Philadelphia Inquirer Pittsburgh Post-Gazette Erie Times-News The Scranton Times Williamsport Sun-Gazette The Patriot News Date of Publication September 30, 2010 October 18, 2010

A copy of the notice as it appeared in each of the above newspapers is attached. Noted on each copy is the newspaper section (name, number or letter), if applicable and the page number on which the notice appeared.

That the facts above set forth are true and correct to the best of his knowledge, information, and belief, and that he expects said Applicant to be able to prove the same at hearing.

Sworn and subscribed before me this ______day of October, 2010.

'P⁄ublic Notary

My commission expires

JOHN J. FINNIGAN, JR. Attorney at Law NOTARY PUBLIC, STATE OF OHIO Hy commission the no expiration date. Section 147.03 0/R.0.



EGS License Application PA PUC Document #. 131964

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OCT 2 2 2010

Proof of Publication in The Philadelphia Inquirer PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU Under Act. No 160, P.L. 877, July 9, 1976

STATE OF PENNSYLVANIA COUNTY OF PHILADELPHIA

Anna Dickerson being duly sworn, deposes and says that The Philadelphia Inquirer is a daily newspaper published at Broad and Callowhill Streets, Philadelphia County, Pennsylvania, which was established in the year 1829, since . which date said daily newspaper has been regularly published and distributed in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the all editions and issues of said daily newspaper on the following dates:

September 30, 2010

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

Cona Dickerson

Sworn to and subscribed before me this 30TH day of September, 2010

My Commission Expires:

'NOTARIAL SEAL Mary Anne Logan, Notary Public City of Philadelphia, Phila. County My Commission Expires 3/30/2013

Copy of Notice of Publication

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE Application of Duke Energy Retail Sales, LLC For Approval To Offer, Render, Furnish Or Sup-ply Electricity Or Electric Generation Services As A Generator And Supplier Of Electric Power, A Marketer/Broker Engaged in The Business Of Supplying Electricity. And An Aggregator En-gaged in The Business Of Supplying Electricity. To The Public in The Commonwealth Of Penn-sylvania, Docket No. A-2010-2199236. On September 10, 2010, Duke Energy Retail Sales, 'LLC filed an application with the Penn-sylvania Public Utility Commission ('PUC') for a license to supply electricity or electric genera-tion services as (1) a generator and supplier of electricity and related services throughout al of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.' The PUC may consider this application without a hearing. Protests directed to the technical or financial filness of Duke Energy Retail Sales, LLC may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3285. You should'send copies of any protest to Duke En-regy Retail Sales, LLC attorney at the address isted below. Please include the PUC, S' docket unber' on any correspondence, which is . A-2010-2199236. By and through Counsel: Jeanne W, Kingery Diffe Energy Retail Sales, Juc

IO-2199236. and through Counsel: Jeanne W. Kingery Duke Energy Retail Sales, LLC 155 East Broad Street, 21st Floor Columbus, Ohio 43215 Phone: (614) 222-1337 Fax: (614) 222-1337

No._____ 7 Proof of Publication of Notice in Pittsburgh Post-Gazette

Term.

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Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Commonwealth of Pennsylvania, County of Allegheny, ss <u>C. Mohamed</u>, being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the <u>regular</u> editions and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

30 of September, 2010

Affiant further deposes that he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the afore said notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

COPY OF NOTICE OR PUBLICATION

PENNSYLVANIA		
PUBLIC DTHITY	PG Publishing Company	
COMMISSION NOTICE	Sworn to and subscribed before me this day of:	
Application of Duke Energy Retail Sales, LLC For Approval To Otter,	September 30, 2010	
For Approval To Offer,		
I Render Furnish Or Sun.	RECEIVED	
Generation Services As A		
ply Electricity of Electric Generation Services As A Generator And Supplier Of Electric Power, A	Sink) M Minata)	
Marketer/Broker En-	Mila M. Xalitan OCT 2 2 2010	
Supplying Electricity		
Marketer/Broker En- gaged in The Business Of Supplying Electricity, And An Aggregator En- gaged in The Business Of	COMMONWEALTH OF PENNSYLVANIA	
Supplying Electricity, To	Notarial Seal PA PUBLIC UTILITY COMMISSION	
Supplying Electricity, To The Public In The Com- monwealth Of Pennsyl-		
ivania, Docket No.	Linda M. Gaertner, Notary Public City Of Pittsburgh, Allegheny County	
Vania, Docket No. A-2010-2199236.	My Commission Expires Jan. 31, 2011	
On September 10, 20 <u>10, Duke Energy Re-</u>		
tail Sales, LLC filed an application with the	Member, Pennsylvania Association of Notaries	
l Pennsylvania Public Htili.		
ty Commission ("PUC")		
ty Commission ("PUC") for a license to supply electricity or electric generation services as		
generation services as		
(1) a generator and sup- plier of electric power, and (2) a broker/market-		
and (2) a broker/market-	STATEMENT OF ADVERTISING COSTS	
er engaged in the busi- ness of supplying elec-	DUKE ENERGY RETAIL SALES, LLC	
tricity. Duke Energy Retail Sales, LLC propos- es to sell electricity and	155 EAST BROAD STREET, 21ST FLOO	
es to sell electricity and	ATTN: JOHN FINNIGAN	
related services throughout all of Penn-		
sylvania under the provi- sions of the new Elec-	COLUMBUS OH 43215	
tricity Generation Customer Choice and		
Customer Choice and		
Competition Act. The PUC may consid-	To PG Publishing Company	
er this application with-)		
directed to the technical		
OF tinancial fitness of Duke Energy Retail Sales	Total \$555.00	
LLC may be filed within		
this notice with the Sec-		
Competition Act. To PG Publishing Company The PUC may consider this application with end the sector of the retary of the soft of t		
DC DUDI 17105-3265. You should NIV mublied	per of the Pittsburgh Post-Gazette, a newspaper of general circulation	
TO FUDL/send copies of any pro-UNI, publish test to puke Energy Re-	ter of the Fittsburgh Fost-Gazette, a newspaper of general encentation,	
hereby ack tail Sales, LLC attorney at pt of the afor	said advertising and publication costs and certifies that the same have	
hoom fully Please include the PUC's		
Deen fully "docket number" on any		
Correspondence, which in the spondence of the spondence	PG Publishing Company, a Corporation, Publisher of	
By and through Coun-	Pittchurch Port Gazette a Newspaper of General Circulation	
Duke Energy Retail	Thisburgh Tost-Gazene, a Newspaper of General Chemanon	
PTTTSBUR(Sales, LLC, 155 East Broad Street, 21st Floor		
Phone 41 Columbus, Ohio 43215	ByINRAURAC	
Phone: (614) 222-1330 Fax: (614) 222-1337		
Fax: (614) 222-1337		
said notice.		

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OCT 2 2 2010

PA PUBLIC UTILITY COMMISSION

SECRETARY'S BUREAU

OATH of PUBLICATION In THE ERIE TIMES-NEWS

COMBINATION EDITION	PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE		
JOHN FINNIGAN DUKE ENERGY RETAIL SALES LLC 139 E 4TH ST ROOM EA600 OH 45202	APPLICATION of Duke Energy Retail Sales, LLC For Approval To Offer, Render, Furnish Or Sup- ply Electricity Or Electric Generation Services As A Generator And Supplier Of Electric Power, A Mar- keter/Broker Engaged In The Business Of Supply- ing Electricity, And An Aggregator Engaged In The Business Of Supply- ing Electricity, Data		
REFERENCE: L0004813 Docket A-2010-219923 0001037048 PENNSYLVANIAPUBLICUT	Public In The Common- wealth Of Pennsylvania,		
STATE OF PENNSYLVANIA) COUNTY OF ERIE) SS: Rosanne Cheeseman being duly sworn, deposes and says that she is the Publisher of the Times Publishing Company, which publishes: the Erie Times-News, established October 2,2000, a daily newspaper of general circulation, successor, by consolidation, of the Morning News, established January 1957, and the Erie Daily Times, established April 1888, daily newspapers of general circulation and published at Erie, Erie County, Pennsylvania, and that the notice of which the attached is a copy published, in the regular editions of said newspaper of the dates referred to below. Affiant further deposes that she is duly	Docket No. A-2010- 2199233 On September 10, 2010, Duke Energy Retail Sales, LLC filed an application with the Pennsylvania Public Uility Commission ("PUC") for a license to supply electricity or elec- tric generation services as (1) a generator and supplier of electric power, and (2) a broker/mar- keter engaged in the business of supplying electricity. Duke Energy Retail Sales, LLC pro- poses to sell electricity and related services throughout all of Pensyl- vania under the provi- sions of the new Electric- ity Generation Customer Choice and Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical or finan- cial fitness of Duke Energy		
authorized by the TIMES PUBLISHING COMPANY, publisher of The Erie Times-News to verify the foregoing statement under oath, and affiant is not! interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the forgoing statement as to time, place and character of publication are true. PUBLISHED ON: 09/30	to the technical of finan- cial fitness of Duke En- ergy Retail Sales, LLC may be filed within 15 days of the date of this notice with the Secretary, of the PUC, PO. Box 3265, Harrisburg, PA 17105- 3265. You should send copies of any protest to Duke Energy Retail Sales, LLC attorney at the ad- dress listed below. Please include the PUC's "docket number" on any corre- spondence, which is A- 2010-2199236. By and through Counsel:- Jeanne W. Kingery, Duke Energy Retail Sales, LLC		
TOTAL COST: 229.00 AD SPACE: 74 LINE FILED ON: 09/30/10	155 East Broad Street, 21st Floor Columbus, Ohio 43215 Phone: (614) 222-1330 Fax: (614) 222-1337 (9-1037048-NT-30)		
Sworn to and subscribed before me this 30 day of Allen 2010 Affiant: Rosandurse NOTARY ALL ALLEN			
COMMONWEALTH OF PENNSYLVANIA NOTARIAL SEAL Tami J. Brown, Notary Public City of Erie, Erie County My commission expires April 14, 2014			

(Under act P.L. 877 No 160. July 9,1976) The Scranton Times

Commonwealth of Pennsylvania, County of Lackawanna

DUKE ENERGY RETAIL SALES LLC JOHN FINNIGAN ROOM EA 600 139 EAST FOURTH STREET **CINCINNATI OH 45202**

Account # 526942 Order # 80384425 Ad Price: 247.97

Gina Krushinski

Being duly sworn according to law deposes and says that she is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

09/30/2010

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true think burning

Sworn and subscribed to before me this 30th day of SeptemberA.D., 2010

on lun (Notary Public)

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COMMONWEALTH OF PENNSYLVANIA Notarial Seal Sharon Venturi, Notary Public City of Scranton, Lackawanna County My Commission Expires Feb. 12, 2014 Member, Pennsylvania Association of Notarles

LEGAL NOTICE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of Duke Energy Retail Sales, LLC For App proval To Offer, Ren-der, Furnish Or Sup-ply Electricity Or Elec-tric Generation Ser-vices As A Generator And Supplier Of Elec-tric Power, A Mar-keter/Broker Engaged In The Business Of Supplying Electricity, And An Aggregator Engaged In The Busi-ness Of Supplying Electricity, To The Public In The Com-monwealth Of Penn-sylvania, Docket No. A-2010-2199236. On September 10; Application of **Duke** A-2010-2199236. On September 10, 2010, Duke Energy, Retail Sales, LLC filed an application with the Pennsylvania Public Utility Commis-sion ("PUC"); for. a. lision ("PUC") for. a. lift cense to supply elect tricity or electric gen-leration services as (1) la generator and sup-plier of electric power! and (2) a broker/mar; letter engaged in the business of supplying. electricity. Duke-En-ergy Retail Sales, LLC proposes to sell electricity and related electricity and related services throughout all of Pennsylvania under the provisions, of the new Electricity, Generation Customer Choice and Competition Act. The PUC may consid-! er this application1 without a hearing. Protests directed to the technical or finan-



OCT 2 2 2010

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

PROOF OF PUBLICATION OF NOTICE IN THE WILLIAMSPORT SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

STATE OF PENNSYLVANIA COUNTY OF LYCOMING

Bernard A. Oravec Publisher of the Sun-Gazette Company, publishers of the Williamsport, Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport Sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

, 30, LO10 aily authorized by the Sun-Gazette Company, publisher of the Williamsport Sun-Gazette, Affiant further deposes to verify the foregoing s nd also declares that affiant is not interested in the subject matter of the aforesaid notice of publication, and that bop 1xau 14811 'aar he foregoing statement as to time, place and character of publication are true. n dan si fit the vast universe, Bind A. ance, but in the sec aay seem like a long SUN-GAZETTE COMPANY paceship to get their everal generations t Sworn to and subscribed/before me n noillint 120 trillion n way, so it would day of the thember 20 10 the 3 tar called Chese 581 The planet circle sanbaW no notrebruto Notary Public Tenome vere announced by reunop resistant NOTARIAL SEAL are peing and an are sau CATHY A. BILLEY, Notery Public STAMONOUZE ANT' City of Williamsport, Lycoming County ercent." My Commission Expires Nay 15, 2011 fe on this planet are elieves "that chance! inere there'is water, STATEMENT OF ADVERTISING COSTS erms to be life on E upnout yedt e equelli Obr.u RECEIVED To the Sun-Gazette Company, Dr.: For publishing the notice attached hereto on the above state dates.....\$300.28ULT 22 2010 FA PURI IC UTILITY COMMISSION Total..... SEL ARY'S BUREAU PUBLISHER'S RECEIPT FOR ADVERTISING COSTS THE SUN-GAZETTE COMPANY hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid. SUN-GAZETTE COMPANY BY Bernard A. Oravec

SS:

The Patriot-News Co. 2020 Technology Pkwy Suite 300 Mechanicsburg, PA 17050 Inquiries - 717-255-8213

Che Patriot-News Now you know

DUKE ENERGY RETAIL JOHN FINNEGAN ROOM EA 600 139 EAST FOURTH ST. CINCINNATI

correspondence, which is A-2010-1

* By and through Counsel: Jeanne W. Kingery Duke Energy Retail Sales, LLC 155 East Broad Street, 21st Floor Columbus, Ohio 43215 Phone: (614) 222-1330 Fax: (614) 222-1337

2199236.

OH 45202

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OCT 2 2 2010

THE PATRIOT NEWS THE SUNDAY PATRIOT NEWS

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Proof of Publication

Under Act No. 587, Approved May 16, 1929 Commonwealth of Pennsylvania, County of Dauphin} ss

Holly Blain, being duly sworn according to law, deposes and says:

That she is a Staff Accountant of The Patriot News Co., a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, with its principal office and place of business at 812 to 818 Market Street, in the City of Harrisburg, County of Dauphin, State of Pennsylvania, owner and publisher of The Patriot-News and The Sundav Patriot-News newspapers of general circulation, printed and published at 812 to 818 Market Street, in the City, County and State aforesaid; that The Patriot-News and The Sunday Patriot-News were established March 4th, 1854, and September 18th, 1949, respectively, and all have been continuously published ever since;

That the printed notice or publication which is securely attached hereto is exactly as printed and published in their regular daily and/or Sunday/ Metro editions which appeared on the date(s) indicated below. That neither she nor said Company is interested in the subject matter of said printed notice or advertising, and that all of the allegations of this statement as to the time, place and character of publication are true; and

That she has seen al knowledge of the facts aforesaid and is duly authorized and empowered to verify this statement on PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE Application of Duke Energy Retail Sales; LLC For Approval To Offer, Rén der, Furnish Or Supply Electricity Or Electric Generation Services As A Gento, aforesaid by virtue and pursuant to a resolution unanimously passed and adopted severally by the rectors of the said Company and subsequently duly recorded in the office for the Recording of Deeds uphin in Miscellaneous Book "M", Volume 14, Page 317. Sales; LLC For Approval To Other, Ken-der, Furnish Or Supply, Electricity Or-Electric Generation Services As A Gen-erator And Suppiler Of Electric Power, A Marketer/Broker Engaged in The, Business Of Supplying Electricity, And An Ageregator Engaged in The Busi-ness Of Supplying Electricity, To The Public in The Commonwealth Of Penn-sylvania, Docket No. A-2010-2199236. On September 10, 2010, Duke Energy Retail Sales, LLC filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services as (1) a generator and supplier of electric power, and (2) a broker/marketer engaged in the busi-ness of supplying electricity. Duke Energy Retail Sales, LLC proposes to sell electricity and related services through-out all of Pennsylvania under the provi-sions of the new Electricity Generation Customer Choice and Competition Act: The PUC may consider this applica-tion without a hearing. Protests directed to the technical or tinancial fitness of Duke Energy Retail Sales, LLC moy be filed with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Duke Energy Retail Sales, LLC attorney at the address listed below. Please in-clude the PUC's "dacket number" on any correspondence, which is "A-2010-1"

This ad # 0002102647 ran on the dates shown	
Hally Blain	October 18, 2010
Sworn to and subscribed before me this 18 day of October,	2010 A.D.
Notary Public	
COMMONWEALTH OF PENNSYLVANIA Notarial Seal Sherrie L. Kisner, Notary Public Lower Paxton Twp., Dauphin County My Commission Expires Nov. 26, 2011 Member, Pennsylvania Association of Notaries	

UPS CampusShip: View/Print Labe

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- **Print the label(s):** Select the Print button on the print dialog box that appears. Note: If your browser does not support this function select Print from the File menu to print the label.
- iΥ d Fold the printed label at the solid line below. not have a pouch, affix the folded label using clear plastic shipping tape Place the label in a UPS Shipping Pouch. If you ing tape over the entire label.

÷ GETTING YOUR SHIPMENT TO UPS

packages. Customers without a Daily Pickup Schedule a same day or future day Pickup to have മ UPS driver pickup all your CampusShip

Hand the package to any UPS driver in your area.

UPS Return ServicesSM (including via Ground) are also accepted at Drop Boxes Take your package to any location of The UPS Store[®], UPS Drop Box, UPS Custor UPS Alliances (Office Depot[®] or Staples[®]) or Authorized Shipping Outlet near you. UPS Drop Box, UPS Customer Center, Items sent via

Locations. To find the location nearest you, please visit the Resources area of CampusShip and select UPS

Customers with a Daily i Customers with a Daily i Customers Your driver will pickup your shipment(s) as usual.

