



**ROSENTHAL**  
ENERGY ADVISORS

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PA PUC

December 10, 2010

Commonwealth of Pennsylvania  
Pennsylvania Public Utility Commission  
P.O. Box 3265  
Harrisburg, PA 17105-3265  
Attention: Rosemary Chiavetta, Secretary  
Re: Docket No. A-2010-2211708

Dear Ms. Chiavetta,

Pursuant to your letter dated December 6, 2010, wherein you have informed Rosenthal Energy Advisors, Inc. that the Commission has chosen to extend the period for consideration of the Application for authority to market electricity until further order of the Commission, please accept this letter as formal protest, as outlined in 52 PA Code §5.44.

The deregulation of electricity in PECO territory begins January 1, 2011 and a delay in receiving authority to market electricity in Pennsylvania would have severe consequences to our business, as energy prices have been on the rise. We feel that because we do not take possession of the commodity and are simply consultants that recommend which Electric Generation Supplier to buy from, when to buy and which product, that the PA PUC should be able to determine REA's ability to serve the Pennsylvania market within the 45 days outlined in 52 PA Code §54.37(b).

Thank you for your time and consideration.

Sincerely,

James J Rosenthal  
President

Rosenthal Energy Advisors, Inc.  
1412 Main St. Suite 2100  
Dallas, TX 75202

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