

I, David Labensky, hereby state that the facts above set forth are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa.C.S. § 4904 (relating to unsworn falsification to authorities).

Please note that the business plan is marked "Proprietary and Confidential" in the footer of each page.

 5/17/11

May 5, 2011

David Labensky
Director, Supplier Management & Acquisition
AlphaBuyer, Inc.
1410 Russell Road, Suite 102
Paoli, PA 19301

A-2010-2201777

Dear Mr. Labensky:

We are pleased that AlphaBuyer, LLC ("AlphaBuyer") has applied for a license to provide natural gas broker/marketer services on the distribution system of Equitable Gas Company, LLC ("Equitable").

AlphaBuyer has indicated only brokering and consulting services will be provided. Therefore, we have determined at this time that AlphaBuyer does not need a bond or other financial security requirement to provide these services to Equitable's customers.

If the creditworthiness requirement or Equitable's exposure to AlphaBuyer changes in the future, Equitable may deem it appropriate to require AlphaBuyer to provide a bond or other financial instrument.

Should you have any additional questions or concerns regarding a bond or other financial security instruments of Equitable, please do not hesitate to contact me at (412) 395-3216.

Sincerely,


Thomas P. Wiggers
Director, Gas Supply

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Kevin Johnson's Experience- Expanded

Tax Matrix provides energy studies for manufacturing facilities to determine the amount of energy these facilities consume in the manufacturing process. The studies divide all facility equipment consuming energy into two categories: Exempt (used in Manufacturing/research & development) and Non-Exempt (administrative and other business functions). The data collected (equipment usage) is used to determine what percentage of energy is used in the manufacturing process. The percentage of energy used in the manufacturing process is exempt of state sales and use tax.

Tax Matrix has conducted over 15 similar audits and as President of Tax Matrix, Kevin Johnson was responsible for the successful execution of each. Kevin facilitated discussions between the energy suppliers and the manufacturing companies in which he presented Tax Matrix's findings. Based on the specific manufacturing facility's usage, Kevin was able to negotiate volume based energy savings on behalf of the manufacturing facility. The typical savings ranged between 5-15%.



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Group buying, for your bills.
(as opposed to, say, cupcakes, spas, or diners.)

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Beta Launch: December 13, 2010

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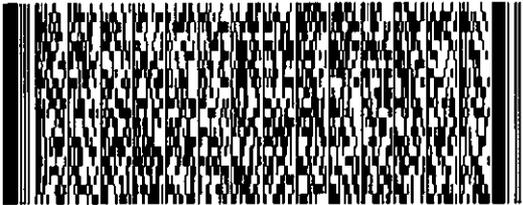
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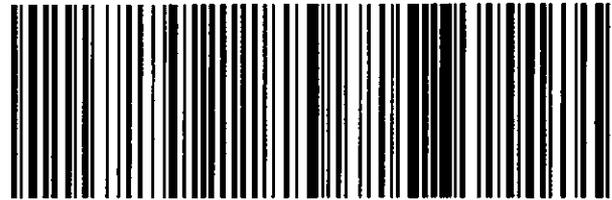
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