

**BEFORE THE PENNSYLVANIA  
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

|  |   |                           |
|--|---|---------------------------|
| Interim Guidelines                       | : | Docket No, M-2010-2183412 |
| For Eligible Customer Lists              | : |                           |
|  | : |                           |
| PPL Electric Utilities Corporation       | : | Docket No. M-2009-2104271 |
| Retail Markets                           | : |                           |
|  | : |                           |
| Petition of Duquesne Light Company for   | : | Docket No. P-2009-2135500 |
| Approval of Default Service Plan for the | : |                           |
| Period January 1, 2011 through           | : |                           |
| May 31, 2013                             | : |                           |

---

**COMMENTS OF DOMINION  
RETAIL, INC.**

---

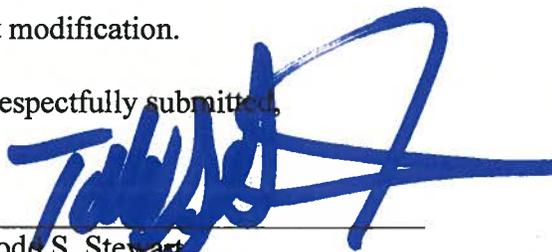
This proceeding involves the means by which customers may restrict the release of their information that is already in the possession of their electric distribution company (“EDC”) to the electric generation suppliers (“EGS”) that wish to serve them. The process had been, and continues for now, that a customer may restrict release of their telephone number, their usage information or all of their information. At this same docket, however, the Pennsylvania Public Utility Commission (“Commission”) changed the process and eliminated the ability of customers to restrict the release of all of their information. The OCA and the Pennsylvania Coalition Against Domestic Violence appealed. With Dominion Retail’s participation and consent, those appeals were recently remanded to the Commission to allow it to take a “second look” at this issue. While Dominion Retail takes issue with the implication that EGSs are not trustworthy, or at least not as trustworthy as the EDCs, since there has been no complaint regarding the release of such data of which it is aware, Dominion Retail was not dissatisfied with the process that

existed before. Accordingly, Dominion would urge the Commission to modify the requirements by simply maintaining the status quo with regard to a customer's ability to restrict the release of all of their information. Nothing more need be done. While Dominion Retail does not agree that there would be harm of the sort posited by the PACDV's appeal, it believes that a compromise and modification such as it has proposed here, should sufficiently address its concern. Dominion Retail is concerned about how this change will be implemented by PPL and Duquesne but believes that with cooperation and patience, and a reasonable amount of time, such changes will be possible.

Dominion Retail does not agree, however, that affirmative consent to the release of information is or should be required and would actively resist any such effort. Opt out has not been a problem and there is no evidence in Pennsylvania to support the notion that it is.

In conclusion, Dominion Retail urges the Commission to make the slight but significant modification as requested herein, and only that modification.

Respectfully submitted,



Todd S. Stewart  
Attorney ID # 75556  
Hawke McKeon & Sniscak LLP  
100 North Tenth Street  
Harrisburg, PA 17101  
717-236-1300  
717-236-4841 (fax)  
[tsstewart@hmslegal.com](mailto:tsstewart@hmslegal.com)

Dated: July 13, 2011

Counsel for Dominion Retail, Inc.