
ENERGY INITIATIVES

P.O. Box 479, Chester Heights PA 19017-0479 * 610-358-3721/Ph * 610-558-3048/Fx

July 15, 2011

Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commission
P.O. Box 3265
Harrisburg, PA 17105-3265

A-2011-2247118

Dear Ms. Chiavetta,

Please accept our response to the communication I received on July 15th concerning our application with the PA PUC for an electric supplier license. As you are aware, my company, Energy initiatives Inc., has applied for the license to broker electric supply in select EDC zones in Pennsylvania. We have revised the responses to sections 1e, 7a, 7d and 10a. I have contacted the Williamsport Sun Gazette and am waiting for their response so our advertisement can be run the week of July 18th. I will forward the appropriate verification of our ad when received.

Please accept our updated documents which are current today

Furthermore, I, Michael T. DeCarlo, hereby state that the facts set forth above are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 PA C.S. § 4904 (relating to unsworn falsification to authorities).

Michael T. DeCarlo
President
Energy Initiatives Inc.

I have forwarded a copy of the revised sections of the application be email to Marissa Boyle as directed in the letter from Paul Diskin.

Thank You,

Michael T. DeCarlo
President

7/22/11 Addition – Copy as verification of our ad which ran in the Williamsport Sun Gazette on 7/20/11 per the advisement of Marissa Boyle.

RECEIVED
2011 JUL 25 AM 10:32
PA P.U.C.
SECRETARY'S OFFICE
7/22/11

74174

No.

Term, 19

PROOF OF PUBLICATION OF NOTICE IN THE WILLIAMSPORT SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

STATE OF PENNSYLVANIA
COUNTY OF LYCOMING

SS:

Bernard A. Oravec Publisher of the Sun-Gazette Company, publishers of the Williamsport, Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport Sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

July 20, 2011

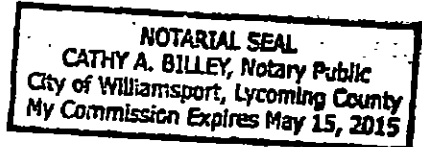
Affiant fur
to verify th
of publicat

an officer daily authorized by the Sun-Gazette Company, publisher of the Williamsport Sun-Gazette, under oath and also declares that affiant is not interested in the subject matter of the aforesaid notice and that the facts stated in the foregoing statement as to time, place and character of publication are true.

Bernard A. Oravec

SUN-GAZETTE COMPANY

Sworn to and subscribed before me
the 21st day of July 2011
Cathy A. Billey
Notary Public



PENNSYLVANIA
PUBLIC UTILITY
COMMISSION
NOTICE
Application of Energy
Initiatives Inc. For Ap-
proval To Offer, Render,
Furnish Or Supply Elec-
tricity Or Electric Gener-
ation Services As A Mar-
keter, Broker, Engaged In
The Business Of Supply-
ing Electricity To The
Public In The Com-
monwealth Of Pennsylva-
nia.
Energy Initiatives Inc.
will be filing an application
with the Pennsylvania
Public Utility Commission
(PUC) for a license to
supply electricity or elec-
tric generation services
as (1) a generator and
supplier of electric power,
(2) a broker, marketer en-
gaged in the business of
supplying electricity, and
(3) an aggregator engaged
in the business of supply-
ing electricity. Energy In-
itiatives Inc. proposes to
sell electricity and related
services throughout all of
Pennsylvania under the
provisions of the new
Electricity Generation
Customer Choice and
Competition Act.
The PUC may consider
this application without a
hearing. Protests directed
to the technical or finan-
cial fitness of Energy In-
itiatives Inc. may be filed
within 15 days of the date
of this notice with the
Secretary of the PUC,
P.O. Box 3285, Harris-
burg, PA 17105-3285. You
should send copies of any
protest to Energy Initia-
tives Inc. at the address
listed below.
Energy Initiatives Inc.
P.O. Box 479
Chester Heights, PA
19017
(610) 558-3721
(610) 558-3048

STATEMENT OF ADVERTISING COSTS

To the Sun-Gazette Company, Dr.:	
For publishing the notice attached	
hereto on the above state dates.....	\$ 247.32
Probated same.....	\$
Total.....	\$ 247.32

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

THE SUN-GAZETTE COMPANY hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid.

SUN-GAZETTE COMPANY

BY Bernard A. Oravec

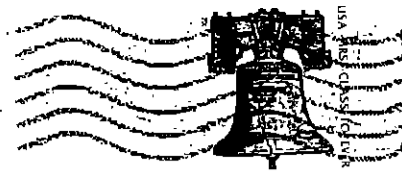


ENERGY INITIATIVES

P.O. Box 479
Chester Heights, PA 19017-0479

SOUTHEASTERN PA 193

22 JUL 2011 PM 3:1



Rosemary Chivetta
Secretary

Pennsylvania Public Utility Commission

P.O. Box 3265

Harrisburg, PA 17105-3265

171053265



RECEIVED
2011 JUL 25 AM 10:28
PA P.U.C.
SECRETARY'S BUREAU