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August 16, 2011

Via Electronic FilingRosemary Chiavetta, Secretary
PA Public Utility Commission
PO Box 3265
Harrisburg, PA 17105-3265**Re: Petition of PPL Electric Utilities Corporation for an Extension of Time to Conduct
Its Next Customer Solicitation Regarding Release of Customer Information to Electric
Generation Suppliers Docket No. P-2011-2255163**

Dear Secretary Chiavetta:

On behalf of the Retail Energy Supply Association (“RESA”)¹, please accept this letter in support of the Petition filed by PPL Electric Utilities Corporation (“PPL”) on August 2, 2011 at the above-captioned docket number.

In its Petition, PPL requests an extension of time to conduct its next customer solicitation which is scheduled for September 2011. PPL requests the extension until January 1, 2012 or 120 days after the Commission enters its final order in the pending proceeding establishing guidelines for the Eligible Customer List (“ECL”). *Interim Guidelines for the Eligible Customer List*, Docket No. M-2010-2183412, Notice of Reconsideration entered June 13, 2011 (“*ECL Reconsideration Proceeding*”). PPL states that the uncertainty created by the *ECL Reconsideration Proceeding* leaves it unable to provide customers with the appropriate range of choices regarding the release of the personal information. According to the petition, even if the Commission completed the proceeding in early August, PPL states that it needs 120 days to implement any new requirements thereby making it impossible to conduct a revised solicitation in September 2011. *PPL Petition* 4-5.

¹ RESA’s members include: Champion Energy Services, LLC; ConEdison *Solutions*; Constellation NewEnergy, Inc.; Direct Energy Services, LLC; Energetix, Inc.; Energy Plus Holdings, LLC; Exelon Energy Company; GDF SUEZ Energy Resources NA, Inc.; Green Mountain Energy Company; Hess Corporation; Integrys Energy Services, Inc.; Just Energy; Liberty Power; MC Squared Energy Services, LLC; Mint Energy, LLC; MXenergy; NextEra Energy Services; Noble Americas Energy Solutions LLC; PPL EnergyPlus, LLC; Reliant Energy Northeast LLC and TriEagle Energy, L.P.. The comments expressed in this filing represent the position of RESA as an organization but may not represent the views of any particular member of RESA.

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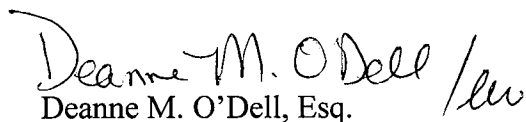
The ECL is a vital element of ensuring a successful competitive retail electricity market and, as such, RESA has been an active participant in all the Commission's proceedings related to the ECL. Given the pendency of the *ECL Reconsideration Proceeding*, which is addressing the parameters of a consumer's ability to restrict disclosure of information to the ECL, and the timing of PPL's next scheduled solicitation, RESA agrees with PPL that an extension of time is appropriate. The Commission has expressly committed to timely resolving the issues of the *ECL Reconsideration Proceeding* and granting PPL's request will avoid consumer confusion that could occur if PPL is required to provide consumers information about the ECL now that is subsequently altered by the Commission. Additionally, granting PPL's Petition is consistent with RESA's recommendations in the *ECL Reconsideration Proceeding*.

Specifically, RESA recognized in its comments that harmonizing the ECL requirements for all EDCs could result in PPL being required to change its current processes. If this were to occur, RESA noted that a reasonable amount of time to implement such changes should be permitted. *See* RESA Comments, Docket No. M-2010-2183412 dated July 13, 2011 at 5. PPL's current petition is consistent with this.

In addition, RESA recommended in its comments that any changes directed by the Commission to the ECL be effectuated through the next regularly scheduled customer solicitation date. *Id.* RESA recognized that additional solicitations of customers – especially if the solicitation occurred recently – may be confusing and unnecessarily costly. *Id.* Granting PPL's Petition here will enable PPL to provide consumers a timely solicitation which offers accurate information consistent with the Commission's ultimate decision in the *ECL Reconsideration Proceeding* rather than multiple solicitations with outdated information that would be confusing.

For all these reasons, RESA supports the Petition of PPL and recommends that it be granted by the Commission.

Sincerely yours,


Deanne M. O'Dell, Esq.

DMO/lww

CERTIFICATE OF SERVICE

I hereby certify that this day I served a copy of Letter upon the persons listed below in the manner indicated in accordance with the requirements of 52 Pa. Code Section 1.54.

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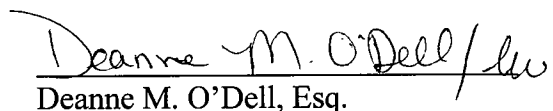
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