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August 17, 2011

Via eFiling and First Class Mail

Rosemary Chiavetta, Secretary
PA Public Utility Commission
400 North Street, Keystone Bldg., 2nd Fl.
Room N201
Harrisburg, PA 17105-3265

**Re: I/M/O a Petition by TAG Mobile, LLC for Designation as an Eligible
Telecommunications Carrier in the Commonwealth of Pennsylvania for the
Limited Purpose of Offering Lifeline and Link-Up Services to Qualified
Households
Docket No. P-2011-2241542**

Dear Secretary Chiavetta:

On behalf of the Petitioner, TAG Mobile, LLC, we are filing the enclosed Supplement to Petition of TAG Mobile, LLC. An electronic copy has been filed through the Commission's eFiling portal, and an original and three (3) copies are being provided by First Class Mail.

If you have any questions or require additional information, please feel free to contact me at your convenience.

Sincerely,



Bradford M. Stern

Enclosures

cc: Certificate of Service
Elizabeth Lion Januzzi (via e-mail)

**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

In the Matter of a Petition by TAG Mobile, LLC)
For Designation as an)
Eligible Telecommunications Carrier in the) Docket No. P-2011-2241542
Commonwealth of Pennsylvania for the)
Limited Purpose of Offering Lifeline and)
Link-Up Services to Qualified Households)

SUPPLEMENT

TO

**PETITION OF TAG MOBILE, LLC FOR DESIGNATION AS AN ELIGIBLE
TELECOMMUNICATIONS CARRIER
IN THE COMMONWEALTH OF PENNSYLVANIA FOR THE LIMITED PURPOSE OF
OFFERING LIFELINE AND LINK-UP SERVICES TO QUALIFIED HOUSEHOLDS**

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and

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Counsel for TAG Mobile, LLC

August 17, 2011

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TAG Mobile, LLC (“TAG Mobile” or the “Company”), by its undersigned counsel, hereby submits to the record of proceeding this verified Supplement to its above-captioned Petition. This Supplement addresses and supplements three aspects of the Company’s proposed Lifeline and Link-Up services, as originally set forth in the Petition:

- Service Area;
- Rate Plans; and
- Non-Usage Policy.

Each of the foregoing, supplemented aspects of the Company’s services is described and set forth as follows.

SERVICE AREA

The Company hereby supplements its Petition to request ETC designation for an area of service in the Commonwealth that overlaps all or a portion of the service territories of the following telephone companies (collectively, the “Service Area”):

Verizon Pennsylvania, Inc.
Verizon North LLC
United Telephone Company of Pa d/b/a CenturyLink
Windstream Pennsylvania, Inc.
Armstrong Telephone Company – North
Armstrong Telephone Company – PA
The Bentleyville Telephone Company
Windstream Buffalo Valley f/k/a Buffalo Valley Telephone Company (D&E)
Citizens Telephone Company of Kecksburg
Frontier Communications – Commonwealth Telephone Company
Windstream Conestoga, Inc. f/k/a Conestoga Telephone and Telegraph Company (D&E)
Windstream D&E, Inc., f/k/a Denver and Ephrata Telephone and Telegraph Company (D&E)
Frontier Communications of Breezewood, Inc.
Frontier Communications of Canton, Inc.
Citizens Telecommunications of New York, Inc.
Frontier Communications of Pennsylvania, Inc.
Frontier Communications – Lakewood, Inc.
Frontier Communications – Oswayo River, Inc.
Hancock Telephone Company
Hickory Telephone Company
Ironton Telephone Company
Lackawaxen Telephone Company
Laurel Highland Telephone Company
Marianna and Scenery Hill Telephone Company
North Penn Telephone Company
Consolidated Communications of Pennsylvania Company
The North-Eastern PA Telephone Company
Palmerton Telephone Company
Pennsylvania Telephone Company
Pymatuning Independent Telephone Company
South Canaan Telephone Company
Mahanoy & Mahantango Telephone Company
Sugar Valley Telephone Company
Deposit Telephone Company
Venus Telephone Company
West Side Telephone Company
Yukon Waltz Telephone Company

By this Supplement, the Company continues neither to request that the Commission modify, nor to seek in any way to affect, the definition of rural telephone company study areas in the Commonwealth.¹

The reason for the Company's expansion of its requested Service Area is to better describe and match the service coverage provided by the Company through its interconnection of facilities with and/or resale of services of other wireless carriers. All commitments by the Company stated in its Petition to advertise, offer and provide services to requesting, eligible customers apply in all respects to above-stated, expanded Service Area that the Company requests the Commission to approve.

RATE PLANS

The Company is pleased to state that it proposes by this Supplement to increase the number free anytime local and long distance minutes each month available to customers. Under the Company's Wireless Lifeline plan, qualified Lifeline customers who reside in the Commonwealth will be provided with 150 minutes per month with full rollover, or 250 minutes per month with no rollover,² of free anytime local and domestic long distance minutes each month. All low-income universal service support will be used to allow the Company to provide the service with no monthly recurring charge, thus ensuring that the consumer receives 100% of all universal service support funding for which the Company will seek reimbursement. In the event that all airtime has been used, Lifeline customers will have the capability of purchasing additional airtime replenishment cards in \$7.00, \$20.00, and \$30.00, denominations. Airtime

¹ The Company hereby withdraws Exhibit A to its Petition, which as a result of this Supplement represents an incomplete list of wire centers for which the Company now seeks Service Area designation.

² "Rollover" refers to the procedure through which prepaid plan minutes remaining unused on the monthly service renewal date remain available for use during the following month.

replenishment cards will be made available at retail outlets frequented by low-income customers throughout the Service Area.

A revised Exhibit C, Summary of Rate Plans, to the Company's Petition is attached to this Supplement to reflect the foregoing increase in available minutes as described.

NON-USAGE POLICY

The Company supplements its Petition to include a non-usage policy in the terms and conditions of its service offerings to customers. Specifically, the Company will monitor the daily call activity on a customer's account. If a customer has a two-month period elapse without using the phone, the phone will be automatically identified and contacted, and the customer will be given a 30-day grace period in which to reactivate their account.

If a call is made during the grace period, it will be re-routed to the Company's customer support center and the customer will be advised of a pending de-activation and what the customer must do to avoid it. If the customer does not respond to the contact attempts or places no calls during the grace period, the handset will be deactivated and the customer will only be allowed to make 911 calls.

Deactivated customers may enroll again in the future and the balance of their minutes, prior to deactivation, will be placed in their new account.

All aspects of the Company's Petition that are not the subject of, and revised, expanded or modified by this Supplement, remain as they are stated in the Petition and committed to by the Company.

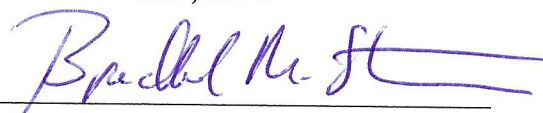
CONCLUSION

Having demonstrated that TAG Mobile satisfies the conditions necessary for designation as an ETC in the Commonwealth of Pennsylvania, and having shown that the public and universal service interests of the telecommunications consumers of the Commonwealth will be properly served, as set forth in its Petition and this Supplement to the Petition, TAG Mobile respectfully requests that the Commission designate TAG Mobile as an ETC for the provision of low income support on a wireless basis in the Commonwealth of Pennsylvania.

Respectfully submitted,

TAG MOBILE, LLC

By: _____



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EXHIBITS

Exhibit A to Petition

Withdrawn By This Supplement To Petition

Exhibit B to Petition

Customer Terms and Conditions

As Filed With the Petition; Not Attached Hereto

Exhibit C to Petition

Summary of Rate Plans -

Revised By This Supplement To Petition, Attached Hereto

Exhibit C

TAG Mobile Summary Rate Plans

Minutes	Rollover	Text	Data	Customer Cost	Plan Expiration
150	Yes	*	**	Lifeline – No Charge	30 days
250	No	*	**	Lifeline – No Charge	30 days
68	No	*	**	\$13.50	30 days
100	No	200	5MB	\$ 7.00	7 days
500	No	1000	20 MB	\$20.00	30 days
1000	No	1200	30MB	\$30.00	30 days
Unlimited	N/A	Unlimited	**	\$39.00	30 days
Unlimited	N/A	Unlimited	Unlimited	\$59.00	30 days

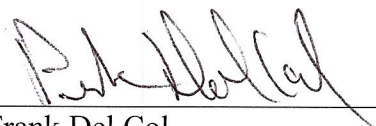
* Where text is not included in the Plan, texts decrement available Plan minutes at the rate of 3 texts, whether sent or received, per Plan minute.

** Where data is not included in the Plan, data services are not available.

VERIFICATION

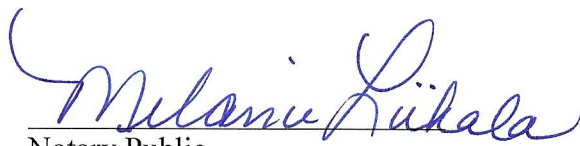
I, Frank Del Col, first being duly sworn, hereby state that I am the President and CEO of TAG Mobile, LLC (the "Company") and that I am authorized to make this verification on behalf of the Company.

I hereby state that the facts regarding the Company that are set forth in the foregoing Supplement to the Petition of Tag Mobile, LLC for Designation as an Eligible Telecommunications Carrier in the Commonwealth of Pennsylvania for the Limited Purpose of Offering Lifeline and Link-Up Services to Qualified Households Petition are true and correct (or are true and correct to the best of my knowledge, information and belief) and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements herein are made subject to the penalties of 18 Pa.C.S. § 4904 (relating to unsworn falsification to authorities).

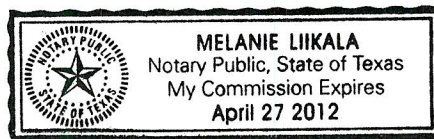


Frank Del Col

Subscribed and sworn before me this 16th day of August, 2011



Notary Public



**BEFORE THE
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

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Docket No. P-2011-2241542

CERTIFICATE OF SERVICE


I hereby certify that on this 17th day of August, 2011, copies of the foregoing Supplement to Petition have been served upon the persons or organizations listed below via First Class U.S. Mail in accordance with the requirements of 52 Pa. Code Sections 1.54 and 1.55.

Barrett C. Sheridan
Office of Consumer Advocate
555 Walnut Street
Forum Place, 5th Floor
Harrisburg, PA 17101-1921

Office of Trial Staff
Pennsylvania Public Utility Commission
Commonwealth Keystone Building
400 North Street
Harrisburg, PA 17120

William R. Lloyd, Jr.
Office of Small Business Advocate
Commerce Building, Suite 1102
300 North Second Street
Harrisburg, PA 17101

Dated: August 17, 2011



Bradford M. Stern