

ecova™

NOVEMBER 11, 2011

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Mr. James J. McNulty
Secretary
Pennsylvania Public Utility Commission
Keystone Building, 400 North Street
2nd Floor, Room N201
Harrisburg, PA 17120

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

RE: ADVANTAGE IQ, DOCKET NO. A-2011-2234410
NAME CHANGE TO ECOVA

Dear Mr. McNulty:

Advantage IQ, Inc. has changed its name to Ecova, Inc. under a rebranding initiative. The business structure, financial and technical competencies remain the same with the same personnel and organization structure for performing electric and natural gas supply services as a broker/marketer, not taking title to the commodity.

Please incorporate the name change into your information databases regarding our licensing. Attachment 1 contains the changes to the sections of the application relevant to our rebranding, highlighted in yellow. Attachment 2 is a sample copy of our customer communication letting them know of our name change. And Attachment 3 is the receipt from the State for our filing of the certificate of amendment for our name change.

Please notify us if there are questions or concerns regarding these changes.

Sincerely,



Brad Gawboy
Sr. Dir. Rate Analysis and Energy Procurement

BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Docket No A-2011-2234410

To the Pennsylvania Public Utility Commission:

1. IDENTIFICATION AND CONTACT INFORMATION

- a. **IDENTITY OF THE APPLICANT:** Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

Ecova, Inc.
1313 N. Atlantic St, Suite 5000; Spokane, WA 99201
www.ecova.com
Telephone: 1-800-791-7564

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SECRETARY'S BUREAU

- b. **PENNSYLVANIA ADDRESS / REGISTERED AGENT:** If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

CT Corporation System
116 Pine Street, Suite 320; Harrisburg, PA 17101
Telephone: 717-234-6004

- c. **REGULATORY CONTACT:** Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

Bradley Gawboy, *Senior Director, Rate Analysis and Energy Procurement*
1620 South Frontage Road, Suite 200; Hastings, MN 55033
E-mail: *bgawboy@ecova.com*
Telephone: 763-420-9747 Fax: 888-697-9179

- d. **ATTORNEY:** Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

M. Todd Colton, *Corporate Counsel*
1313 N. Atlantic, Suite 5000; Spokane, WA 99201
E-mail: *tcolton@ecova.com*
Telephone: 509-329-7918 Fax: 509-321-0828

- e. **CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS:** Provide the name, title, address, telephone number, FAX number, and e-mail of the person and an alternate person responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Electric Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed EGSs.

Bradley Gawboy, *Senior Director, Rate Analysis and Energy Procurement*
1620 South Frontage Road, Suite 200; Hastings, MN 55033
E-mail: *bgawboy@ecova.com*
Telephone: 763-420-9747 Fax: 888-697-9179

Melody Swanson, *Director of Energy Procurement*
1313 N Atlantic St, Suite 5000; Spokane, WA 99201
E-mail: *mswanson@ecova.com*
Telephone: 1-800-791-7564



OCT. 17, 2011

ADVANTAGE IQ AND ECOS TO BECOME ECOVA, ADDRESS THE ENERGY AND SUSTAINABILITY MANAGEMENT CHALLENGE

Advantage IQ and Ecos will become one organization under a new name, Ecova. This is being done to fully leverage the benefits of both companies for our clients. This should have little impact on the way we work together as our people and processes are the same. It will take time to get everything moved to the new brand so you will continue to receive payments from Advantage IQ for a few weeks while we transition.

Press Release:

<http://www.ecova.com/news-media/press-releases/advantage-iq-and-ecos-to-become-ecova,-address-the-energy-and-sustainability-management-challenge.aspx>

Please call if you have any questions.

We appreciate your partnership.

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SECRETARY'S BUREAU

Entity #: 3667817
Date Filed: 10/27/2011
Carol Aichele
Secretary of the Commonwealth

**PENNSYLVANIA DEPARTMENT OF STATE
CORPORATION BUREAU**

**Application for Amended Certificate of Authority
Foreign Corporation
(15 Pa.C.S.)**

Foreign Business Corporation (§ 4126)
 Foreign Nonprofit Corporation (§ 6126)

Name: CT POWER
City: _____

Commonwealth of Pennsylvania
AMENDED CERT. OF AUTHORITY--BUSINESS Foreign 3 Page(s)



Fee: \$250

In compliance with the requirements of the applicable provisions of 15 Pa.C.S. (relating to corporations and unincorporated associations), the undersigned foreign corporation, desiring to receive an amended certificate of authority, hereby states that:

1. The name under which the corporation currently holds a certificate of authority to do business within the Commonwealth of Pennsylvania is:
Advantage IQ, Inc.

2. The name of the jurisdiction under the laws of which the corporation is incorporated is: WA

3. The address of its principal office under the laws of the jurisdiction in which it is incorporated is:
1313 N. Atlantic St. Spokane WA 99201
Number and Street City State Zip

4. The (a) address of this corporation's registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is:
(a) Number and Street City State Zip County
680 Old York Rd Jenkintown PA 1904 Montgomery
(b) Name of Commercial Registered Office Provider County
c/o: _____
Check if applicable:
 The foregoing reflects a change in Pennsylvania registered office.

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SECRETARY'S BUREAU

2011 OCT 27 PM 4: 06
PA DEPT OF STATE

5. The corporation desires that its certificate of authority be amended to change or correct the following information:

The corporation has changed its name to Ecova, Inc.

The amendment adopted by the corporation is set forth in full in Exhibit A attached hereto and made a part hereof.

6. If the amendment set forth in Paragraph 5 reflects a change in the name of the corporation to one not available for use in this Commonwealth, complete the following:

The fictitious name which the corporation adopts for use in transacting business in this Commonwealth is:

The corporation shall do business in Pennsylvania only under such fictitious name pursuant to the attached resolution of the board of directors under the applicable provisions of 15 Pa.C.S. (relating to corporations and unincorporated associations) and the attached form DSCB:54-311 (Application for Registration of Fictitious Name).

7. If the amendment set forth in Paragraph 5 reflects a change in the name of the corporation, check one of the following:

The change of name reflects a change effected in the jurisdiction of incorporation.

Documents complying with the applicable provisions of 15 Pa.C.S. § 4123(b) or 6123(b) (relating to exception; name) accompany this application.

IN TESTIMONY WHEREOF, the undersigned corporation has caused this Application for an Amended Certificate of Authority to be signed by a duly authorized officer thereof this

27th day of OCT 2011

Ecova, Inc.

Name of Corporation

[Signature]

Signature

Exec Vice President

Title



From: (651) 480-3126
Diane Keller
Advantage IQ, Inc.
1626 So Frontage Rd
Suite 200
Hastings, MN 55033

Origin ID: STPA



J11201108050225

Ship Date: 14NOV11
ActWgt: 1.0 LB
CAD: 1022004701NET3210

Delivery Address Bar Code



SHIP TO: (717) 787-2359

BILL SENDER

Mr James J McNulty, Secretary
Pennsylvania Public Utility Commiss
2 KEYSTONE BLDG 400 NO ST
2ND FLOOR, ROOM N201
HARRISBURG, PA 17120

Ref # 90-5500
Invoice #
PO #
Dept # 90-5500

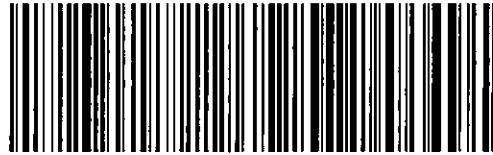
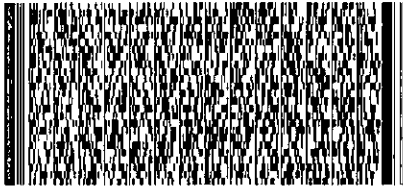
TUE - 15 NOV A1
STANDARD OVERNIGHT

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