BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of <u>Burton Energy Group</u>, <u>Inc.</u>, d/b/a <u>Burton Energy Group</u>, <u>Inc.</u>, for approval to offer, render, furnish, or supply electricity or electric generation services as a <u>Broker/Marketer engaged in the business of supplying electricity</u> services to the public in the Commonwealth of Pennsylvania (Pennsylvania).

To the Pennsylvania Public Utility Commission:

1. IDENTIFICATION AND CONTACT INFORMATION

a. **IDENTITY OF THE APPLICANT**: Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

Burton Energy Group, Inc. 24 Sloan Street Roswell, GA 30075 www.burtonenergygroup.com (866) 975-8777

b. PENNSYLVANIA ADDRESS / REGISTERED AGENT: If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

Burton Energy Group, Inc. c/o Corporation Service Company 2595 Interstate Dr., Suite 103 Harrisburg, PA 17110

Phone: 800-927-9800 Fax: 302-636-5454

c. REGULATORY CONTACT: Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

Kristen Murphy
Director, Energy Supply and Risk Management
24 Sloan Street
Roswell, GA 30075
Phone: (678) 672-2084
Fax: (678) 325-6702
kmurphy@burtonenergygroup.com

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Rob Joseph Hill, Kertscher & Wharton, LLP 3350 Riverwood Parkway, Suite 800 Atlanta, Georgia 30339 Phone: (770) 953-0995 ext. 115

Fax: (770) 953-1358 Email: <u>rrj@hkw-law.com</u>

d. ATTORNEY: Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

Rob Joseph Hill, Kertscher & Wharton, LLP 3350 Riverwood Parkway, Suite 800 Atlanta, Georgia 30339

Phone: (770) 953-0995 ext. 115

Fax: (770) 953-1358 · Email: <u>rrj@hkw-law.com</u>

e. CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS: Provide the name, title, address, telephone number, FAX number, and e-mail of the person and an alternate person responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Electric Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed EGSs.

Tim Leigh Managing Partner 24 Sloan Street Roswell, GA 30075 Phone: (770) 587-9006 Fax: (678) 325-6702

tleigh@burtonenergygroup.com

Kristen Murphy Director, Energy Supply and Risk Management 24 Sloan Street Roswell, GA 30075 Phone: (678) 672-2084 Fax: (678) 325-6702

kmurphy@burtonenergygroup.com

2. BUSINESS ENTITY FILINGS AND REGISTRATION

a.	FICTITIOUS NAME: (Select appropriate statement and provide supporting documentation as listed.)
	The Applicant will be using a fictitious name or doing business as ("d/b/a")
	Provide a copy of the Applicant's filing with Pennsylvania's Department of State pursuant to 54 Pa. C.S. §311, Form PA-953.
	X The Applicant will not be using a fictitious name.
b.	BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS: (Select appropriate statement and provide supporting documentation. As well, understand that Domestic means being formed within Pennsylvania and foreign means being formed outside Pennsylvania.)
	The Applicant is a sole proprietor.
	 If the Applicant is located outside the Commonwealth, provide proof of compliance with 15 Pa. C.S. §4124 relating to Department of State filing requirements.
	_ or
	The Applicant is a:
	domestic general partnership (*) domestic limited partnership (15 Pa. C.S. §8511) foreign general or limited partnership (15 Pa. C.S. §4124) domestic limited liability partnership (15 Pa. C.S. §8201) foreign limited liability general partnership (15 Pa. C.S. §8211) foreign limited liability limited partnership (15 Pa. C.S. §8211)
	 Provide proof of compliance with appropriate Department of State filing requirements as indicated above.

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Give name, d/b/a, and address of partners. If any partner is not an individual, identify the

Provide the state in which the business is organized/formed and provide a copy of the Applicant's

business nature of the partner entity and identify its partners or officers.

charter documentation.

attach a copy of the Applicant's Department of State filing pursuant to 15 Pa. C.S. §4124. or The Applicant is a: domestic corporation (15 Pa. C.S. §1308) X foreign corporation (15 Pa. C.S. §4124) domestic limited liability company (15 Pa. C.S. §8913) foreign limited liability company (15 Pa. C.S. §8981) Other (Describe): Provide proof of compliance with appropriate Department of State filing requirements as indicated above. Please see Attachment A. - Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation. Georgia. Please see Attachment B for charter documentation. Give name and address of officers. **Brent Burton**

* If a corporate partner in the Applicant's domestic partnership is not domiciled in Pennsylvania,

Brent Burton 24 Sloan Street Roswell, GA 30075

Tim Leigh 24 Sloan Street Roswell, GA 30075

Mark Breuker 24 Sloan Street Roswell, GA 30075

3. AFFILIATES AND PREDECESSORS

(both in state and out of state)

a. AFFILIATES: Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.

Applicant does not have any affiliates doing business or applying to do business.

b. PREDECESSORS: Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.

Applicant does not have any predecessors that have done business within the preceding five years.

4. OPERATIONS

a.	. APPLICANT'S PRESENT OPERATIONS: (select and complete the appropriate statement)							
	X	The Applicant is presently doing business in Pennsylvania as a						
		municipal electric corporation electric cooperative local gas distribution company provider of electric generation, transmission or distribution services X Other; Identify the nature of service being rendered. Applicant is currently acting as a Broker						
		or						
		The Applicant is not presently doing business in Pennsylvania.						
b.	AP	PLICANT'S PROPOSED OPERATIONS: The Applicant proposes to operate as a (may check multiple):						
		Generator of electricity Supplier of electricity Aggregator engaged in the business of supplying electricity Broker/Marketer engaged in the business of supplying electricity services Electric Cooperative and supplier of electric power Other (Describe):						
		<u>Definitions</u>						

- Supplier an entity that sells electricity to end-use customers utilizing the jurisdictional transmission and distribution facilities of an EDC.
- Aggregator an entity that purchases electric energy and takes title to electric energy as an intermediary for sale to retail customers.
- Broker/Marketer an entity that acts as an intermediary in the sale and purchase of electric energy <u>but</u> <u>does not take title to electric energy</u>.
- **c. PROPOSED SERVICES**: Describe in detail the electric services or the electric generation services which the Applicant proposes to offer.

Burton Energy Group is a privately held, independent company providing energy management services for commercial businesses with multi-site, geographically diverse facilities. We work with our clients to design and manage an energy plan to reduce energy consumption, improve environmental performance, mitigate price risk, stabilize utility budgets, and lower overall energy operating costs. We provide a number of service offerings, including "Strategic Assessment & Planning", "Utility Information Management", "Supply and Risk Management", "Energy and Water Conservation", "Annual Utility Budget Guidance", and "Sustainability Initiatives." More detailed information is available on our website, www.burtonenergygroup.com.

	propos	es to provide service.
		vlvania Electric Co., Allegheny/West Penn Power Co., PPL Utilities Corp., Metropolitan Edison Co. vlvania Power, PECO Energy Co., Duquesne Light, Pike County Light & Power Company, UGI Utilities
e.	CUSTO	DMERS: Applicant proposes to provide services to:
	0×××000	Residential Customers Small Commercial Customers - (25 kW and Under) Large Commercial Customers - (Over 25 kW) Industrial Customers Governmental Customers All of above Other (Describe):
f.	PROP	OSED MARKETING METHOD (check all that apply)
	× O ×	Internal – Applicant will use its own internal resources/employees for marketing External EGS – Applicant will contract with a PUC LICENSED EGS broker/marketer Affiliate – Applicant will use a NON-EGS affiliate marketing company and or individuals. External Third-Party – Applicant will contract with a NON-EGS third party marketing company and o individuals Other (Describe):
g.	DOOR	TO DOOR SALES: Will the Applicant be implementing door to door sales activities?
	X	Yes No
		If yes, will the Applicant be using a Third Party Verification procedure?
		Yes No
		If yes, describe the Applicant's Third Party Verification procedures.
h.		DATE: Provide the approximate date the Applicant proposes to begin services within the ponwealth. – January 1, 2011
		5. <u>COMPLIANCE</u>
a.	either,	NAL/CIVIL PROCEEDINGS: State specifically whether the Applicant, an affiliate, a predecessor or a person identified in this Application, has been or is currently the defendant of a criminal or cividing within the last five (5) years.

d. PROPOSED SERVICE AREA: Provide a list of each Electric Distribution Company for which the Applicant

Identify all such proceedings (active or closed), by name, subject and citation; whether before an administrative body or in a judicial forum. If the Applicant has no proceedings to list, explicitly state such.

The Loyalton Group, Inc. v Burton Energy Group, Inc., U.S. District Court, D. Minnesota, Civil Case No. 09-58.

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b. SUMMARY: If applicable; provide a statement as to the resolution or present status of any such proceedings listed above.

This was a civil suit by a former subcontractor for breach of contract. Burton Energy Group, Inc. determined that the claims were without merit and vigorously defended against all claims. A majority of the claims were dismissed in the Summary Judgment stage of the case. With respect to the remaining claims, Burton Energy Group, Inc. reached a confidential settlement agreement with The Loyalton Group, Inc. and the case has been dismissed.

c. CUSTOMER/REGULATORY/PROSECUTORY ACTIONS: Identify all formal or escalated actions or complaints filed with or by a customer, regulatory agency, or prosecutory agency against the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, for the prior five (5) years, including but not limited to customers, Utility Commissions, and Consumer Protection Agencies such as the Offices of Attorney General. If the Applicant has no actions or complaints to list, explicitly state such.

Neither the applicant nor any person identified in this application has any escalated or formal actions or complaints to list.

d. SUMMARY: If applicable; provide a statement as to the resolution or present status of any actions listed above.

6. PROOF OF SERVICE

(Example Certificate of Service is attached at Appendix C)

a.) STATUTORY AGENCIES: Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, provide proof of service of a signed and verified Application with attachments on the following:

Office of Consumer Advocate 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120

Office of the Small Business Advocate Commerce Building, Suite 1102 300 North Second Street Harrisburg, PA 17101 Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120

Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946

b.) EDCs: Pursuant to Sections 1.57 and 1.58 of the Commission's Regulations, 52 Pa. Code §§1.57 and 1.58, aprovide Proof of Service of the Application and attachments upon each of the Electric Distribution Companies the Applicant proposed to provide service in. Upon review of the Application, further notice may be required pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14. Contact information for each EDC is as follows.

Allegheny Power:

Legal Department West Penn Power d/b/a Allegheny Power 800 Cabin Hill Drive Greensburg, PA 15601-1689

Duquesne Light:

Regulatory Affairs Duquesne Light Company 411 Seventh Street, MD 16-4 Pittsburgh, PA 15219

Met-Ed, Penelec, and Penn Power:

Legal Department First Energy 2800 Pottsville Pike Reading PA, 19612

Citizens' Electric Company:

Citizens' Electric Company
Attn: EGS Coordination
1775 Industrial Boulevard
Lewisburg, PA 17837

Wellsboro Electric Company:

Wellsboro Electric Company Attn: EGS Coordination 33 Austin Street P. O. Box 138 Wellsboro, PA 16901

PECO:

Manager Energy Acquisition PECO Energy Company 2301 Market Street Philadelphia, PA 19101-8699

PPL:

Legal Department Attn: Paul Russell PPL Two North Ninth Street Allentown, PA 18108-1179

UGI:

UGI Utilities, Inc. Attn: Rates Dept. – Choice Coordinator 2525 N. 12th Street, Suite 360 Post Office Box 12677 Reading, Pa 19612-2677

Pike County Light & Power Company:

Director of Customer Energy Services
Orange and Rockland Company
390 West Route 59
Spring Valley, NY 10977-5300

7. FINANCIAL FITNESS

a.		NDING: In accordance instrument to ensur.						
Ţ	_	Furnishing the origin Commission in the arr		initial bond,	letter of credit	or proof of b	onding to t	he

- Furnishing the **original** (along with copies) of another initial security for Commission approval, to ensure financial responsibility.
- X Filing for a modification to the \$250,000 requirement and furnishing the **original** (along with copies) of an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$10,000. Applicant is required to provide information supporting an amount less than \$250,000. Such supporting information must include indication that the Applicant will not take title to electricity and will not pay electricity bills on behalf of its customers. Further details for modification may be described as well.
 - At the conclusion of Applicant's first year of operation it is the intention of the Commission to tie security bonds to a percentage of Applicant's gross receipts resulting from the sale of generated electricity consumed in Pennsylvania. The amount of the security bond will be reviewed and adjusted on an annual basis.
 - Example version of a bond and letter of credit are attached at Appendix D & E, Applicant's security must follow language from these examples.

 Any deviation from these examples must be identified in the application and may not be acceptable to the Commission.

Please see Attachment C.

- b. FINANCIAL RECORDS, STATEMENTS, AND RATINGS: Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:
 - Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.
 - Published Applicant or parent company financial and credit information (i.e. 10Q or 10K).
 (SEC/EDGAR web addresses are sufficient)
 - Applicant's accounting statements, including balance sheet and income statements for the past two years.
 - Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.
 - A description of the types and amounts of insurance carried by Applicant which are specifically
 intended to provide for or support its financial fitness to perform its obligations as a licensee.
 - Audited financial statements exhibiting accounts over a minimum two year period.
 - Bank account statement, tax returns from the previous two years, or any other information that demonstrates Applicant's financial fitness.

Please see Attachment D.

c. ACCOUNTING RECORDS CUSTODIAN: Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

Miles Thoroman, CPA 3473 Lawrenceville-Suwanee Rd, Ste A Suwanee, GA 30024 Phone: (770) 813-0900 Fax: (770) 813-0071

mthoroman@aol.com

d. TAXATION: Complete the TAX CERTIFICATION STATEMENT attached as Appendix F to this application.

All sections of the Tax Certification Statement must be completed. Absence (submitting N/A) of any of the TAX identifications numbers (items 7A through 7C) shall be accompanied by supporting documentation or an explanation validating the absence of such information.

Items 7A and 7C on the Tax Certification Statement are designated by the Pennsylvania Department of Revenue. Item 7B on the Tax Certification Statement is designated by the Internal Revenue Service.

8. TECHNICAL FITNESS:

To ensure that the present quality and availability of service provided by electric utilities does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

a.) EXPERIENCE, PLAN, STRUCTURE: such information may include:

Please see Attachment D.

- Applicant's previous experience in the electricity industry.
- Summary and proof of licenses as a supplier of electric services in other states or jurisdictions.
- Type of customers and number of customers Applicant currently serves in other jurisdictions.
- Staffing structure and numbers as well as employee training commitments.
- Business plans for operations within the Commonwealth.
- Documentation of membership in PJM, ECAR, MAAC, other regional reliability councils, or any other membership or certification that is deemed appropriate to justify competency to operate as an EGS within the Commonwealth.
- Any other information appropriate to ensure the technical capabilities of the Applicant.
- b.) OFFICERS: Identify Applicant's chief officers including names and their professional resumes.

Brent Burton Tim Leigh Mark Breuker

Please see Attachment D for resumes.

c.) FERC FILING: Applicant I

Ū	Filed an Application with the Federal Energy Regulatory Commission to be a Power Marketer.
	Received approval from FERC to be a Power Marketer at Docket or Case Number
Х	Not applicable

9. DISCLOSURE STATEMENT:

- a. Disclosure Statements: If proposing to serve Residential and/or Small Commercial (under 25 kW) customers, provide a Residential and/or Small Commercial disclosure statement. A sample disclosure statement is provided as Appendix G to this Application.
 - Electricity should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated. Penalties and procedures for ending contracts should be clearly communicated.

Burton Energy Group Inc. is not applying to become a supplier in the Commonwealth of Pennsylvania. Our application is only to become a licensed broker. Therefore, we will not be setting the generation prices for customers or any offers around the contract prices, nor will we be billing customers directly. The contracts that our customers will be signing will be from licensed suppliers within the Commonwealth of Pennsylvania, whose contracts will include disclosure statements previously approved.

10. <u>VERIFICATIONS, ACKNOWLEDGEMENTS, AND AGREEMENTS</u>

- **a. PJM LOAD SERVING ENTITY REQUIREMENT:** As a prospective EGS, the applicant understands that those EGSs which provide retail electric supply service (i.e. takes title to electricity) must provide either:
 - proof of registration as a PJM Load Serving Entity (LSE), or

 proof of a contractual arrangement with a registered PJM LSE that facilitates the retail electricity services of the EGS.

The Applicant understands that compliance with this requirement must be filed within 120 days of the Applicant receiving a license. As well, the Applicant understands that compliance with this requirement may be filed with this instant application.

(Select only one of the following)

	AGREED - Applicant has included compliance with this requirement in the instant application, labeled in correspondence with this section (10).
	AGREED - Applicant will provide compliance with this requirement within 120 days of receiving its license
X	ACKNOWLEDGED - Applicant is not proposing to provide retail electric supply service at this time, and therefore is not presently obligated to provide such information

b. STANDARDS OF CONDUCT AND DISCLOSURE: As a condition of receiving a license, Applicant agrees to conform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission. Further, the Applicant agrees that it must comply with and ensure that its employees, agents, representatives, and independent contractors comply with the standards of conduct and disclosure set out in Commission regulations at 52 Pa. Code § 54.43.

X AGREED

- **c. REPORTING REQUIREMENTS**: Applicant agrees to provide the following information to the Commission or the Department of Revenue, as appropriate:
 - Retail Electricity Choice Activity Reports: The regulations at 52 Pa. Code §§ 54.201--54.204 require that all active EGSs report sales activity information. An EGS will file an annual report reporting for customer groups defined by annual usage. Reports must be filed using the appropriate report form that may be obtained from the PUC's Secretary's Bureau or the forms officer, or may be down-loaded from the PUC's internet web site.
 - Reports of Gross Receipts: Applicant shall report its Pennsylvania intrastate gross receipts to the Commission on a quarterly and year to date basis no later than 30 days following the end of the quarter.
 - The Treasurer or other appropriate officer of Applicant shall transmit to the Department of Revenue by March 15, an annual report, and under oath or affirmation, of the amount of gross receipts received by Applicant during the prior calendar year.
 - Applicant shall report to the Commission the percentages of total electricity supplied by each fuel source on an annual basis:
 - Applicant will be required to meet periodic reporting requirements as may be issued by the Commission to fulfill the Commission's duty under Chapter 28 pertaining to reliability and to inform the Governor and Legislature of the progress of the transition to a fully competitive electric market.

X AGREED

d. TRANSFER OF LICENSE: The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. Section 2809(D). Transferee will be required to file the appropriate licensing application.

X AGREED

e.	ASSESSMENT: The Comof recovery of regulatory es 2002).							
	X ACKNOWI	EDGED						
f.	FURTHER DEVELOPMEN	ITS: Applican	t is under	a continuing	obligation to	o amend its	application	if

substantial changes occur to the information upon which the Commission relied in approving the original filing. See 52 Pa. Code § 54.34.

X AGREED

g. FALSIFICATION: The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.

X AGREED

h. NOTIFICATION OF CHANGE: If your answer to any of these items changes during the pendency of your application or if the information relative to any item herein changes while you are operating within the Commonwealth of Pennsylvania, you are under a duty to so inform the Commission, within twenty (20) days, as to the specifics of any changes which have a significant impact on the conduct of business in Pennsylvania. See 52 Pa. Code § 54.34.

X AGREED

i. CEASING OF OPERATIONS: Applicant is also required to officially notify the Commission if it plans to cease doing business in Pennsylvania, 90 days prior to ceasing operations.

X AGREED

j. **Electronic Data Interchange:** The Applicant acknowledges the Electronic Data Interchange (EDI) requirements and the relevant contacts for each EDC, as listed at appendix J.

X AGREED

k. FEE: The Applicant has enclosed or paid the required initial licensing fee of \$350.00 payable to the Commonwealth of Pennsylvania.

X PAYMENT ENCLOSED

11. AFFIDAVITS

- a.) APPLICATION AFFIDAVIT: Complete and submit with your filing an officially notarized Application Affidavit stating that all the information submitted in this application is truthful and correct. An example copy of this Affidavit can be found at Appendix A.
- b.) OPERATIONS AFFIDAVIT: Provide an officially notarized affidavit stating that you will adhere to the reliability protocols of the North American Electric Reliability Council, the appropriate regional reliability council(s), and the Commission, and that you agree to comply with the operational requirements of the control area(s) within which you provide retail service. An example copy of this Affidavit can be found at Appendix B.

12. NEWSPAPER PUBLICATIONS

Notice of filing of this Application must be published in newspapers of general circulation covering each county in which the applicant intends to provide service. Below is a list of newspapers which cover the publication requirements for Electric Generation Suppliers looking to do business in Pennsylvania.

The newspapers in which proof of publication is required is dependent on the service territories the applicant is proposing to serve. The chart below dictates which newspapers are necessary for each EDC. If the applicant is proposing to serve the entire Commonwealth, please file proof of publication in all seven newspapers.

Please file with the Commission the Certification of Publication, along with a photostatic copy of the notice to complete the notice requirements.

Proof of newspaper publications must be filed with the initial application. Applicants do not need a docket number in their publication. Docket numbers will be issued when all criteria on the item 14 checklist (see below) are satisfied.

	Duquesne	Met Ed	PECO	Penelec	Penn Power	PPL	UGI	West Penn	Entire Commonwealth
Philadelphia Daily News	• •	х	х			х		•	Х
Harrisburg Patriot- News		х		Х		х		X	x
Scranton Times Tribune		х		×		х	х		x
Williamsport Sun Gazette				×	·	х		Х	x
Johnstown Tribune Democrat				х				Х	X
Erie Times-News				х	Х				х
Pittsburgh Post-Gazette	Х				×			x	x

(Example Publication is provided at Appendix H)

Please see Attachment F for the newspaper proofs of publication.

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13. SIGNATURE

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Applicant::

Ву:	Brent Burton	
Title:	President	

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

CHECKLIST 14.

For the applicant's convenience, please use the following checklist to ensure all relevant sections are complete. The Commission Secretary's Bureau will not accept an application unless each of the following sections are complete.

Applicant: Burton Energy Group, Inc.

	Signature	
	Filing Fee	
	Application Affidavit	Se
Use	Operations Affidavit	PUC Secretary's Bureau Use
Applicant's Use	Proof of Publication	starv's B
Арр	Bond or Letter of Credit	C Secre
	Tax Certification Statement	J.
	Commonwealth Department of State Verification	
	Certificate of Service	

Appendix A

APPLICATION AFFIDAVIT

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	State of Georgia	:		DEC 19 2011		
		:	SS .	PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU		
	County of Fulton	:				
	Brent Burton, Affiant, being duly [sworn/affirmed] according to	to law, dej	oses a	and says that:		
	He is the President (Office of Affiant) of Burton Energy Grou	<u>p, Inc.</u> (Na	me of	Applicant);		
	That he is authorized to and does make this affidavit for said	l Applican	t;			
	That the Applicant herein <u>Burton Energy Group, Inc.</u> has the documentation demonstrating its technical and financial fitness to to 66 Pa. C.S. § 2809 (B).					
	That the Applicant herein <u>Burton Energy Group</u> , <u>Inc.</u> has answere and completely and provided supporting documentation as require		tions o	n the application correctly, truthfully,		
	That the Applicant herein <u>Burton Energy Group, Inc.</u> acknowledge in answer to questions on this application and contained in support			a duty to update information provided		
	That the Applicant herein <u>Burton Energy Group</u> , <u>Inc.</u> acknowled provided in answer to questions on this application and conformation.					
	That the facts above set forth are true and correct to the best of his said Applicant to be able to prove the same at hearing.	knowledge	e, inforr	nation, and belief, and that he expects		
	Signature	of Affiant				
	Sworn and subscribed before me this $9^{1/3}$ day of $2^{1/3}$	camber		20 <u>//</u> .		
	Signature of official	administe	UT ering oa	ath		
· -	Con Cour					
	My commission expires 8-27-2014					
?*:						

Appendix B

OPERATIONS AFFIDAVIT



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State of Georgia	:		PA PUBLIC UTILITY COMMISSION
	:	SS.	SECRETARY'S BUREAU
County of Fulton		;	

Brent Burton, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

He is the President (Office of Affiant) of Burton Energy Group, Inc. (Name of Applicant);

That he is authorized to and does make this affidavit for said Applicant;

That <u>Burton Energy Group, Inc.</u>, the Applicant herein, acknowledges that Burton Energy Group, Inc. may have obligations pursuant to this Application consistent with the Public Utility Code of the Commonwealth of Pennsylvania, Title 66 of the Pennsylvania Consolidated Statutes; or with other applicable statutes or regulations including Emergency Orders which may be issued verbally or in writing during any emergency situations that may unexpectedly develop from time to time in the course of doing business in Pennsylvania.

That <u>Burton Energy Group, Inc.</u>, the Applicant herein, asserts that it possesses the requisite technical, managerial, and financial fitness to render electric service within the Commonwealth of Pennsylvania and that the Applicant will abide by all applicable federal and state laws and regulations and by the decisions of the Pennsylvania Public Utility Commission.

That <u>Burton Energy Group, Inc.</u>, the Applicant herein, certifies to the Commission that it is subject to, will pay, and in the past has paid, the full amount of taxes imposed by Articles II and XI of the Act of March 4, 1971 (P.L. 6, No. 2), known as the Tax Reform Act of 1971 and any tax imposed by Chapter 28 of Title 66. The Applicant acknowledges that failure to pay such taxes or otherwise comply with the taxation requirements of Chapter 28, shall be cause for the Commission to revoke the license of the Applicant. The Applicant acknowledges that it shall report to the Commission its jurisdictional Gross Receipts and power sales for ultimate consumption, for the previous year or as otherwise required by the Commission. The Applicant also acknowledges that it is subject to 66 Pa. C.S. §506 (relating to the inspection of facilities and records).

As provided by 66 Pa. C.S. §2810 (C)(6)(iv), Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

Appendix B (Continued)

That <u>Burton Energy Group, Inc.</u>, the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506, §2807 (C), §2807(D)(2), §2809(B) and the standards and billing practices of 52 PA. Code Chapter 56.

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Bureau of Public Liaison or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

That the facts above set forth are true and correct/true and correct to the best of his/her knowledge, information, and belief.

Signature of Affiant

Signature of official administering oath

My commission expires 8-27-2014

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PA PUBLIC UTILITY COMMISSION BECHETARY'S BUREAU

Appendix C

CERTIFICATE OF SERVICE

On this the day of 201, I certify that a true and correct copy of the foregoing application form for licensing within the Commonwealth of Pennsylvania as an Electric Generation Supplier and all attachments have been served upon the following:

Office of Consumer Advocate 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120

Small Business Advocate Commerce Building, Suite 1102 300 North Second Street Harrisburg, PA 17101

Legal Department West Penn Power d/b/a Allegheny Power 800 Cabin Hill Drive Greensburg, PA 15601-1689

Regulatory Affairs Duquesne Light Company 411 Seventh Street, MD 16-4 Pittsburgh, PA 15219

Legal Department First Energy 2800 Pottsville Pike Reading PA, 19612

Director of Customer Energy Services Orange and Rockland Company 390 West Route 59 Spring Valley, NY 10977-5300 Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120

Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946

Manager Energy Acquisition PECO Energy Company 2301 Market Street Philadelphia, PA 19101-8699

Legal Department Attn: Paul Russell PPL Two North Ninth Street Allentown, PA 18108-1179

UGI Utilities, Inc. Attn: Rates Dept. -- Choice Coordinator 2525 N. 12th Street, Suite 360 Post Office Box 12677 Reading, Pa 19612-2677

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Brent Burton, President Burton Energy Group, Inc.

Electric Generation Supplier License Bonds

Bonds submitted in order to satisfy the licensing process must comply with the following:

The bond in the amount of \$250,000 should name the Pennsylvania Public Utility Commission as the obligee or beneficiary, and should contain the following language:

This bond is written in accordance with Section 2809(c)(1)(i) of the Public Utility Code, 66 Pa. C.S. § 2809(c)(1)(i), to assure compliance with applicable provisions of the Public Utility Code, 66 Pa. C.S. §§101, et seq., and the rules and regulations of the Pennsylvania Public Utility Commission by the Principle as a licensed electric generation supplier; to ensure the payment of Gross Receipts Tax as required by Section 2810 of the Public Utility Code, 66 Pa. C.S. § 2810; and to ensure the supply of electricity at retail in accordance with contracts, agreements or arrangements. Payment of claims shall have the following priority: (i) The Commonwealth; (ii) Electric Distribution Companies for the reimbursement of Gross Receipts Tax; and (iii) Private individuals. Proceeds of the bond may not be used to pay any penalties or fines levied against the Principal for violations of the law, or for payment of any other tax obligations owed to the Commonwealth.

The original and two copies of the bond must be submitted to the Office of the Secretary, Pa. Public Utility Commission, P.O. Box 3265, Harrisburg, PA 17105-3265. The entry date of the Commission's Order will be the effective date for the license.

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Appendix F

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COMMONWEALTH OF PENNSYLVANIA PUBLIC UTILITY COMMISSION

TAX CERTIFICATION STATEMENT

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PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

A completed Tax Certification Statement must accompany all applications for new licenses, renewals or transfers. Failure to provide the requested information and/or any outstanding state income, corporation, and sales (including failure to file or register) will cause your application to be rejected. If additional space is needed, please use white 81/2" x 11" paper. Type or print all information requested.

I. CORPORATE OR APPLICANT NAME Burton Energy Group, Inc.		CONTACT P Miles Thoroma	ville-Suwanee Rd., S 0024	X ACCOUNTS:		
3. TRADE/FICTITIOUS NAME (IF ANY)		(****)				
4. LICENSED ADDRESS (STREET, RURA Burton Energy Group, Inc. 24 Sloan Street	AL ROUTE, P.O. BO	X NO.)	(POST OFFICE) Roswell	STATE) GA	(ZIP) 30075	
5. TYPE OF ENTITY SOLE PROPRIETOR		☐ PARTI OTHER (Describ	NERSHIP De)	х	CORPORATIO	N
6. LIST OWNER(S), GENERAL PARTNERS, OR CORPOR	ATE OFFICERS(S)					
NAME (PRINT) Brent Burton		SOCIAL SE	CURITY NUMBER	(OPTIONAL)		
NAME (PRINT) Tim Leigh		SOCIAL SE	CURITY NÚMBER	(OPTIONAL)		
NAME (PRINT) Mark Breuker		SOCIAL SE	CURITY NUMBER	(OPTIONAL)		<u></u>
NAME (PRINT)		SOCIAL SE	CURITY NUMBER	(OPTIONAL)	<u> </u>	LJ
7. LIST THE FOLLOWING STATE & FEDERAL TAX IDEN Applican Item A- Designated by the Pennsylvania Department of Reven Item B - Designated by the Internal Revenue Service. Item C - Designated by the Pennsylvania Department of Revenue Service.	t must provide expl ue.	anation if submitti	ng N/A for any item	is		
A. SALES TAX LICENSE (8 DIGITS) APPLICA PENDIN		C. CORPORAT	E BOX NUMBER	7 DIGITS) A	PPLICATION PENDING	N/A
B. EMPLOYER ID (EIN) (9 DIGITS: APPLICAT PENDING		-				
8. Do you have PA employees; resident or non-resident?				YES >	(NO	
9. Do you own any assets or have an office in PA?				YES :	X NO	
NAME AND PHONE NUMBER OF PERSON(S) RESPONSI	BLE FOR FILING	TAX RETURNS				
	Thoroman LOYER TAXES		Miels Thor	roman ATE TAXES		
PHONE PHONE			770-813-0 PHONE			
Telephone inquiries about this form may be	be directed to	the Pennsylva	ania Departme	ent of Rever	ue at the	

following numbers: (717) 772-2673, TDD# (717) 772-2252 (Hearing Impaired Only)

Attachment A -- Burton Energy Group, Inc. Question 2b.

Entity #: 4043963 Date Filed: 07/18/2011 Carol Aichele Secretary of the Commonwealth

PENNSYLVANIA DEPARTMENT OF STATE CORPORATION BUREAU

Application	for Certificate	of Authority
	(15 Pa.C.S.)	

<u> </u>	Foreign Business Corporation (§ 4124)
	Foreign Nonprofit Corporation (§ 6124)

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Name Burton En	ergy Group,	Inc.	
Address 24 Sloan	St.		
City Roswell	State GA	Zip Code 30075	

DEC 1 9 2011

Document will be returned to the name and address A PUBLIC UTILITY COMMISSION the left.

SECRETARY'S BUREAU

Commonwealth of Pennsylvania CERTIFICATE OF AUTHORITY 3 Page(s)

Fee: \$250



In compliance with the requirements of the applicable provisions of 15 Pa.C.S. (relating to corporations and unincorporated associations), the undersigned, hereby states that:

- 1. The name of the corporation is:
 Burton Energy Group, Inc.
- 2. Complete only when the corporation must adopt a corporate designator for use in Pennsylvania. The name which the corporation adopts for use in this Commonwealth is:
- 3. If the name set forth in paragraph 1 or 2 is not available for use in this Commonwealth, complete the following: The fictitious name which the corporation adopts for use in transacting business in this Commonwealth is:

The corporation shall do business in Pennsylvania only under such fictitious name pursuant to the attached resolution of the board of directors under the applicable provisions of 15 Pa.C.S. (relating to corporations and unincorporated associations) and the attached form DSCB:54-311 (Application for Registration of Fictitious Name).

- 4. The name of the jurisdiction under the laws of which the corporation is incorporated is: Georgia
- 5. The address of its principal office under the laws of the jurisdiction in which it is incorporated is:

 24 Sloan St. Roswell GA 30075

 ADEMOSTATE street City State Zip

JUL 18 2011

DSCB:15-4124/6124-2

corporation has caused this Application Authority to be signed by a duly authority and the signed by a duly authority are signed by a duly authority and the signed by a duly authority and the signed by a duly authority and the signed by a duly authority are signed by a duly authority and the signed by a duly authority and the signed by a duly authority are signed by a duly authority are signed by a duly authority are signed by a duly authority and the signed by a duly authority are signed by a duly authority ar	State Zip County	_
7. Check one of the following: **Musiness Corporation:* The corporation is a corporation incorporated for a purpose or purposes investigated per properties. **Nonprofit Corporation:** The corporation is a corporation incorporated for a purpose or purposes not involving pecuniary profit, incidental or otherwise. **IN TESTIMONY WHEREOF, the under corporation has caused this Application Authority to be signed by a duly author	•	
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201! Butter Entry Gre	corporation has caused this Application for Cert Authority to be signed by a duly authorized offi	
Byens Every Gove		
	2011	
	Rupor Energy Gour	
	Name of Corporation	······································
Signature	Signature	
Marstonie Partik	MA AN AN AN	

Control No. 0224966

STATE OF GEORGIA

Secretary of State

Corporations Division 315 West Tower #2 Martin Luther King, Jr. Dr. Atlanta, Georgia 30334-1530

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CERTIFICATE OF

PA PUBLIC UTILITY COMMISSION BEDRETARY'S BUREAU

EXISTENCE

I, Brian P. Kemp, Secretary of State and the Corporations Commissioner of the state of Georgia, hereby certify under the seal of my office that

BURTON ENERGY GROUP, INC.

Domestic Profit Corporation

was formed or was authorized to transact business on 05/13/2002 in Georgia. Said entity is in compliance with the applicable filing and annual registration provisions of Title 14 of the Official Code of Georgia Annotated and has not filed articles of dissolution, certificate of cancellation or any other similar document with the office of the Secretary of State.

This certificate relates only to the legal existence of the above-named entity as of the date issued. It does not certify whether or not a notice of intent to dissolve, an application for withdrawal, a statement of commencement of winding up or any other similar document has been filed or is pending with the Secretary of State.

This certificate is issued pursuant to Title 14 of the Official Code of Georgia Annotated and is prima-facie evidence that said entity is in existence or is authorized to transact business in this state.



WITNESS my hand and official seal of the City of Atlanta and the State of Georgia on 25th day of July, 2011

B: Ph

Brian P. Kemp Secretary of State

Certification Number: 7634629-1 Reference: Verify this certificate online at http://corp.sos.state.ga.us/corp/soskb/verify.asp

STATE OF GEORGIA

Secretary of State

Corporations Division 315 West Tower #2 Martin Luther King, Jr. Dr. Atlanta, Georgia 30334-1530

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Certified Copy

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

I, Brian P. Kemp, Secretary of the State of Georgia, do hereby certify under the seal of my office that the attached documents are true and correct copies of documents filed under the name of

BURTON ENERGY GROUP, INC.

Domestic Profit Corporation

Said entity was formed in the jurisdiction set forth above and has filed in the Office of Secretary of State on the 13th day of May, 2002 its certificate of limited partnership, articles of incorporation, articles of association, articles of organization or application for certificate of authority to transact business in Georgia. This Certificate is issued pursuant to Title 14 of the Official Code of Georgia Annotated and is prima-facie evidence of the existence or nonexistence of the facts stated herein.



WITNESS my hand and official seal of the City of Atlanta and the State of Georgia on 25th day of July, 2011

B:Ph

Brian P. Kemp Secretary of State

Certification Number: 7634630-1 Reference:

Verify this certificate online at http://corp.sos.state.ga.us/corp/soskb/verify.asp

Secretary of State

Corporations Division 315 West Tower #2 Martin Luther King, Jr. Dr. Atlanta, Georgia 30334-1530

CONTROL NUMBER: 0224966 EFFECTIVE DATE: 05/13/2002 JURISDICTION : GEORGIA
REFERENCE : 0092
PRINT DATE : 05/15/20 PRINT DATE : 05/15/2002 FORM NUMBER : 311

D.H. ROBERTSON & ASSOCIATES 2154 FOUNTAIN SQUARE SNELLVILLE, GA 30078

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

CERTIFICATE OF INCORPORATION

I. Cathy Cox, the Secretary of State and the Corporations Commissioner of the State of Georgia, do hereby certify under the seal of my office that

BURTON ENERGY GROUP, INC. A DOMESTIC PROFIT CORPORATION

been duly incorporated under the laws of the State of Georgia on effective date stated above by the filing of articles of incorporation in the Office of the Secretary of State and by the paying of fees as provided by Title 14 of the Official Code of Georgia Annotated.

WITNESS my hand and official seal in the City of Atlanta and the State of Georgia on the date set forth above.



Cathy Cox Secretary of State

BUSINESS SERVICES AND REGULATION

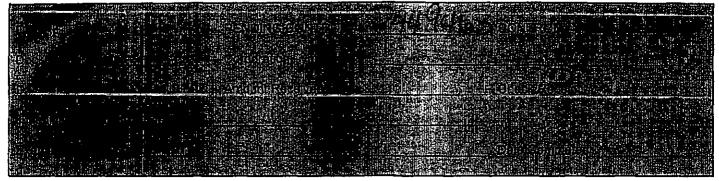
Suite 315, West Tower 2 Martin Luther King, Jr. Drive Atlanta, Georgia 30334-1530 (404) 656-2817

CATHY COX Secretary of State State of Georgia

TRANSMITTAL INFORMATION FOR GEORGIA PROFIT OR NONPROFIT CORPORATIONS

WARREN RARY Director

DO NOT WRITE IN SHADED AREA - SOS USE ONLY



NOTICE TO APPLICANT: PRINT PLAINLY OR TYPE REMAINDER OF THIS FORM.
INSTRUCTIONS ARE ON THE BACK OF THIS FORM

1.		021290301	
	Corporate Name Reservation Number BURTON ENERGY GROUP, INC.		
	Corporate Name (exactly as ap	pears on name reservation)	
2.		David H. Robertson	(770) 736-5182
	Applicant/Attorney	2154 Fountain Square	Telephone Number
	Address	Snellville, GA 30078	
	City	State	Zip Code
3.	NOTICE: THIS FORM D	OES NOT REPLACE THE ARTICLES OF	FINCORPORATION. MAIL OR DELIVER

- 3. NOTICE: THIS FORM DOES NOT REPLACE THE ARTICLES OF INCORPORATION. MAIL OR DELIVER DOCUMENTS AND THE SECRETARY OF STATE FILING FEE TO THE ABOVE ADDRESS. DOCUMENTS SHOULD BE SUBMITTED IN THE FOLLOWING ORDER. (A COVER LETTER IS NOT REQUIRED.)
 - 1. FORM 227 TRANSMITTAL FORM (ATTACH SECRETARY OF STATE FILING FEE OF \$60.00 TO THIS FORM)
 - 2. ORIGINAL ARTICLES OF INCORPORATION
 - 3. ONE COPY OF ARTICLES OF INCORPORATION

9 Rolet

I understand that the information on this form will be entered in the Secretary of State business registration database. I certify that a Notice of Incorporation or a Notice of Intent to Incorporate with a publishing fee of \$40.00 has been or will be mailed or delivered to the authorized newspaper as required by law.

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DEC 19 2011

May 13, 2002

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Date

Authorized Signature

BSR Form 227

ARTICLES OF INCORPORATION OF BURTON ENERGY GROUP, INC.

1.

The name of the corporation is:

BURTON ENERGY GROUP, INC.

2.

The corporation shall have authority to issue not more than 10,000 shares of \$1.00 par value stock.

3.

The Corporation is a statutory close corporation pursuant to O.C.G.A. §14-2-901, et seq.

4.

The holders of the shares of the Corporation's stock shall have preemptive rights to acquire on pro-rata basis by law any unissued shares of its stock which the Corporation intends to issue subsequently, said pro-rata rights to be based upon the individual holder's existing percentage of ownership at the time of the proposed issuance.

5.

The initial registered office of the corporation shall be at 2513 Hampton Park Court, Marietta, Cobb County, Georgia 30062. The initial registered agent of the corporation at such address shall be MICHAEL BRENT BURTON.

6.

The mailing address of the initial principal office of the corporation is:

2513 Hampton Park Court Marietta, GA 30062 The name and the address of the incorporator is:

David H. Robertson
D.H. Robertson & Associates, P.C.
2154 Fountain Square
Snellville, GA 30078

8.

No director shall be liable to the corporation or its shareholders for monetary damages for any action taken, or failure to take any action, as a director, except liability:

- a. For any appropriation, in violation of his or her duties, of any business opportunity of the corporation;
- b. For acts or omissions which involve intentional misconduct or a knowing violation of law;
- c. For the types of liabilities set forth in O.C.G.A. § 14-2-832; or
- for any transaction from which the director received an improper personal benefit,

provided, however, that the within article shall not eliminate or limit the liability of a director for any act or omission occurring prior to the date hereof.

9.

In discharging the duties of their respective positions and in determining what is believed to be in the best interests of the corporation, the board of directors, committees of the board of directors, and individual directors, in addition to considering the effects of any action on the corporation or its shareholders, may consider the interests of the employees, customers, suppliers, and creditors of the corporation and its subsidiaries, the communities in which offices or other establishments of the corporation and its subsidiaries are located, and all other factors such directors consider pertinent. It is provided, however, that the within article shall be deemed solely to grant discretionary authority to the directors and shall not be deemed to provide to any constituency any right to be considered.

IN WITNESS WHEREOF, the undersigned executes these Articles of Incorporation.

DAVID H. ROBERTSON

Or Aller

David H. Robertson D.H. Robertson & Associates, P.C. 2154 Fountain Square Snellville, GA 30078 (770) 736-5182

CONSIMILATIONS DIVISION

2002 RAY 13 P to 18

SECRETARY OF STATE

Burton Energy Group, Inc. Pennsylvania PUC Application Form

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Attachment E Ouestion 8. Technical Fitness

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

8a. Experience, Plan, Structure:

1

Burton Energy Group, Inc. ("Burton") has been working with multi-site customers since 2001 to manage risk and lower energy costs. Burton provides clients with core services essential to an integrated energy management strategy including: strategic assessment and planning, utility information management, supply and risk management, energy and water conservation, annual utility budget guidance and sustainability initiatives. Burton is led by partners who are leaders in the energy management and sustainability field and able to deliver all aspects of an energy management solution, with experience in electric utilities, natural gas, energy consulting, energy engineering and risk management. The customers Burton currently works with total 18 and span across the hospitality, retail, quick-serve and full-serve restaurant, healthcare, banking, and multi-family industries. The majority of customers are within the hospitality sector with locations in the CAISO, ERCOT, PJM, MISO, New England and New York territories.

Burton currently employs 12 full-time employees, who are divided amongst three departments including: energy supply and risk management, utility management, and demand-side and conservation programs. In addition to offering demand/conservation services to customers within the Commonwealth, Burton Energy Group plans to act as a Broker of energy services to help customers achieve competitive prices and manage to their budgets. Burton Energy Group is not applying to be an EGS and is not required to obtain membership within regional reliability councils.

8b. Officers:

Brent Burton President and Founder

Brent Burton is a twenty year energy industry veteran who founded Burton Energy Group, Inc. in 2001 to assist commercial businesses with their energy management needs. His primary business model is to serve as an outsourced energy management solution (supply-side, demand-side, etc.). Services include: client account management and reporting, supply side strategy, commodity procurement, contract execution, utility rate and regulatory review, annual utility budgeting, energy demand side services, water conservation programs and green program initiatives.

Brent has concentrated mostly in the hospitality sector, securing hotel owners, managers and real estate investment trusts with over 250 assets in 35 states and Canada. He has developed a network of supply and demand side partners to supplement the portfolio of services provided. His clients have an average return on investment of 7:1 for projects implemented since energy programs were initiated, resulting in annual savings of 5.5% of total energy spend.

For the past three years Burton has been the exclusive energy partner of the American Hotel & Lodging Association, responsible for the creation and deployment of energy services products to corporate and multi-unit members. Brent secured this partnership through word-of-mouth from his clients and the quality of services offered to corporate and field personnel.

Prior to the formation of Burton Energy Group, Inc., Brent worked as Vice President, Marketing at Retx Energy Services, an energy information application service provider that specialized in distributed generation solutions. Before joining Retx Brent was in the energy sector for 10 years, as a Director for Enron Energy Services and a Manager at Entergy Corporation.

Brent obtained his MBA from Mississippi State University with a concentration in Marketing, and BS degrees in Economics and Geology.

Tim Leigh Partner

As a Partner with Burton Energy Group, Inc., Tim has over twenty years experience in the U.S. energy markets working in various sectors of the energy value chain. His principal responsibility is managing clients' energy risk management, hedging programs and procurement of their electricity and natural gas needs. He also has extensive experience in designing client's triple P (profit, planet, and people) sustainability programs.

Mr. Leigh has designed and implemented a best in class Fortune 100 energy procurement program and is widely recognized as the best supply side energy manager in the end user community. He has served on Edison Electric Institute's Commercial Advisory Board, Direct Energy's Customer Advisory Board and NRF Sustainability Leadership Team.

In early, 2007 he was one of the chief architects of the nation's largest department store retailer's corporate sustainability program. A major facet of this work included a \$70 million solar / energy efficiency program launched in mid 2007 culminating in over 10MW of solar projects recognized by the EPA as one of the most outstanding Green Power Programs of the year. His experience includes 10 years with The Southern Company, co-founding of one of the nation's leading Energy Service Companies, and as a Senior Manager with Accenture. Prior to coming to Burton, Tim was the Director of Energy Services for Macy's.

Tim received his BME from Auburn University and has attended a number of graduate programs including Corporate Venturing at Northwestern University.

Mark Breuker Partner

Mark Breuker, a 15-year energy industry veteran, joined Burton Energy Group, Inc. as a partner after serving as the Director of Energy Consulting at Advantage IQ. At Burton, Mark provides leadership in the areas of sustainability, energy conservation, and billing data management as well as support of the company's energy procurement and risk management offering. At Advantage IQ, Mark was responsible for developing and directing the Company's energy management programs on behalf of clients. Mark worked with Advantage IQ's largest clients to develop a customized strategy to better manage energy usage and cost by leveraging the use of billing data.

Over the past decade, through the implementation of supply and demand-side energy efficiency initiatives, he has helped retail, commercial and industrial clients return millions of dollars in savings to their bottom lines. Prior to his position at Advantage IQ, Mark spent several years in management positions at Prenova Inc., formerly Service Resources. With Prenova, Mark led the company's efforts to provide a full suite of energy management solutions the firm's largest accounts. While the company operated under the name Service Resources, he led teams of account managers and managed customer relationships as well further developing the company's offerings in the areas of load response for customers like AT&T and Home Depot.

Earlier, Mark worked on the demand-side of the energy business. While a Senior Project Engineer with Duke Solutions, he identified and applied efficiency improvement technologies. As a Senior Engineer with Carrier Corporation, Mark worked to improve the energy efficiency of residential air conditioners and published research on smart building technology through the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE).

Mark is a Certified Energy Manager, LEED Accredited Professional, and Registered Professional Engineer. He holds a master's degree in Mechanical Engineering from Purdue University and a bachelor's degree from the University of Michigan.

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OATH of PUBLICATION Ιn THE ERIE TIMES-NEWS

DEC 19 2011

COMBINATION EDITION

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

KRISTEN MURPHY 24 SLOAN ST ROSWELL GA 30075

REFERENCE: L0005213

1999845

PUC NOTICE

STATE OF PENNSYLVANIA) COUNTY OF ERIE SS:

Rosanne Cheeseman being duly sworn, deposes and says that she is the Publisher of the Times Publishing Company, which publishes: the Erie Times-News, established October 2,2000, a daily newspaper of general circulation, successor, by consolidation, of the Morning News, established January 1957, and the Erie Daily Times, established April 1888, daily newspapers of general circulation and published at Erie, Erie County, Pennsylvania, and | that the notice of which the attached is a copy | published, in the regular editions of said newspaper of the dates referred to below. Affiant further deposes that she is duly authorized by the TIMES PUBLISHING COMPANY, publisher of The Erie Times-News to verify the foregoing statement under oath, and affiant is not! interested in the subject matter of the aforesaid | notice or advertisement, and that all allegations ! in the forgoing statement as to time, place and character of publication are true.

PUBLISHED ON: 07/28

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Application of Bunton Energy Group, Inc. For Approval To Offer, Render, Furnish Or Supply Electricity Or Electric Generation Services As A Marketer/Broker Engaged in The Business Of Supplying Electricity To The Public In The Commonwealth Of Pennsylvania.

Burton Energy Group, Inc. will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services as a broker/marketer engaged in the business of supplying electricity. Burton Energy Group, Inc. proposes to sell electricity and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

Competition act.

The PUC may consider this application wilthout a hearing. Protests directed to the technical or financial timess of Burton Energy Group, Inc. may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265.

Harrisburg, PA 17105-3265. You should send copies of any notices to Burton Energy Group, Inc. 's of any protest to Burton Energy Group, Inc.'s attorney at the address listed below.

By and through Counsel: Robert Joseph Hill, Kertscher & Wharton, LLP 3350 Riverwood Parkway, Suite 800 Atlenta, Georgia 30339 (770) 953-0995 • (770) 953-1358

TOTAL COST:

294.00

AD SPACE: 7.000 INCH|

FILED ON:

07/28/11

Sworn to and subscribed before me this

Affiant:

COMMONWEALTH OF PENNSYLVANIA

Notarial Seel

Laurene A. Caugherty, Notary Public City of Eria, Erie County My Commission Eggins Nov. 5, 2013

Member, Perinsylvania Association of Notaries

COMMONWEALTH OF PENNSYLVANIA County of Cambria SS

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Application of <u>Burton Energy Group</u>, Inc. For Approval To Offer, Render, Furnish Or Supply Electricity Or Electric Generation Services As A Marketer/Broker Engaged in The Business Of Supplying Electricity To The Public In The Commonwealth Of Pennsylvania.

Burton Energy Group, Inc. will be filing an application with the Pennsylvania Public Utifity Commission ("PUC") for a license to supply electricity or electric generation services as a brokenmarketer engaged in the business of supplying electricity. Burton Energy Group, Inc. proposes to sell electricity and related services throughout all of Pennsylvania under the provisions of the new Electricity Groups and Commission of the new Electricity Carbon and Commission. ity Generation Customer Choice and Competition Act.

my deneration customer choice and competition Act.

The PUC may consider this application without a hearing.

Protests directed to the technical or financial fitness of
Burton Energy Group, Inc. may be filed within 15 days
of the date of this notice with the Secretary of the PUC.

P.O. Box 3266, Hamsburg, PA 17105-3265. You should
send copies of any*protest to Burton Energy Group,
inc.'s attorney at the address listed below.

By and through Counsel: Robert Joseph Hill, Kertscher & Wharton, LLP

3350 Riverwood Parkway, Suita 800 Attanta, Georgia 30339 (770) 963-0965 (770) 953-1358 publishec that the c of The Jo

, on September 8, 2011; and that the Affiant is not interested in the subject matter of said notice or advertising and that all of the allegations as to time, place and character of said publication are true.

Sworn and Subscribed before me this 14th day of September, 2011.

0.00 Lines @ \$2.50 per line	0.00
6 Inches @ \$25.00 per inch	150.00
Notary Fee	5.00
Clerical Fee	2.50
Total Cost	157.50

COMMONWEALTH OF PENNSYLVANIA

Notarial Sea Vivian Ohs, Notary Public City of Johnstown, Cambria County My Commission Expires Dec. 6, 2012

Member, Pennsylvania Association of Notaries

To The Tribune-Democrat, Johnstown, PA For publishing the notice or publication attached hereto on the above stated dates.

On this 14th day of September A.D. 2011, before me, the subscriber, a Notary Public in and for said

being duly sworn according to law,

September 8,1952, of the Johnstown

County and State, personally appeared Christine Marhefka, who

deposes and says as Classified Advertising Manager of the Tribune-Democrat, Johnstown, PA, a newspaper of general circulation as defined by the "Newspaper

Advertising Act", a merger

Tribune, established December 7.1853; and of the Johnstown Democrat, established

March 5, 1863,

ty of Cambria, and Commonwealth of Pennsylvania and

STATEMENT OF ADVERTISING-COSTS

e matter published in said publication in the regular issues

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

for publish	ner of
a newspaper of general circulation, hereb and publication costs and certifies	
	(Name of Newspaper)
Ву	

PROOF OF PUBLICATION OF NOTICE IN THE WILLIAMSPORT SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

STATE OF PENNSYLVANIA
COUNTY OF LYCOMING

SS:

COOMI	OF LICOMIN	G 55:
	d A. Oravec	Publisher of the Sun-Gazette Company, publishers of the Williamsport, Sun-Gazette, successor azette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street,
		azecte & Bulletin, both daily newspapers of general circulation, published at 252 west routin Street, duly sworn, deposes and says that the Williamsport Sun was established in 1870 and the Gazette &
Bulletin was	established in 1801,	nince which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and pub-
		foresaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and
published in	the regular editions of	said Williamsport Sun-Gazette on the following dates, viz:
		Sestember 9, 2011
		
Affiant furth	er deposes that he is a	n officer daily authorized by the Sun-Gazette Company, publisher of the Williamsport Sun-Gazette,
to verify the	foregoing statement ur	nder oath and also declares that affiant is not interested in the subject matter of the aforesaid notice
of publication	, and that all the alleg	ations in the foregoing statement as to time, place and character of publication are true.
•	PENNSYLVANIA	
	COMMISSION	Don't A. Ch
	Application of Buston En-	SUN-GAZETTE COMPANY
	proved To Offer, Render,	
	Furnish Or Supply Elec- tricity Or Electric Gen- eration Services As A	Sworn to and subscribed before me
	Marketer/Broker Engaged In The Business Of Sup-	the 13 day of September 2011
	plying Electricity To The Public In The Com-	Path. 10 Rylan
-	monwealth Of Pennsylva- nia.	Carry Courtey
	Burton Energy Group.	Notary Public
•	inc. will be filling an ap-	
	sylvania Public Utility Commission (PUCT) for a	NOTARIAL SEAL
	license to supply electri- city or electric generation	CATHY A. BILLEY, Notary Public
ļ	services as a broker / marketer engaged in the	City of Williamsport, Lycoming County My Commission Expires May 15, 2015
	business of supplying electricity. Buston Ener-	
•	gy Group, Inc. proposes to self electricity and re-	STATEMENT OF ADVERTISING COSTS
	lated services throughout all of Pennsylvania under	
	the provisions of the new Electricity Generation Customer Choice and	·
	Competition Act.	To the Sun-Gazette Company, Dr.:
	The PUC may consider	For publishing the notice attached
	hearing. Protests directed to the technical or	hereto on the above state dates\$75%
	financial fitness of Bur-	Probated same\$
	ton Energy Group, Inc. may be filed within 15 days of the date of this	Probated same\$ Total\$ 2512 3
	notice with the Secretary	; • • • • • • • • • • • • • • • • • • •
	3265, Harrisburg, PA 17105-3265. You should	ISHER'S RECEIPT FOR ADVERTISING COSTS
ਜ਼ਾਦ ਦੀਆਂ ਦ	send copies of any pro- test to Burton Energy	hereby acknowledges receipt of the aforesaid advertising and publication costs
and certifies	CERTAIN THE STREET STREET	
THE PETITINGS	By and through Counsel:	F 7
	Robert Joseph	SUN-GAZETTE COMPANY

BY Bernard A. Oravec

The Scranton Times (Under act P.L. 877 No 160. July 9,1976) Commonwealth of Pennsylvania, County of Lackawanna

KRISTEN MURPHY 24 SLOAN STREET ROSWELL GA 30075

Account # 545295 Order # 80649543 Ad Price: 209.75

Gina Krushinski

Being duly sworn according to law deposes and says that she is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

07/27/2011

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true

Sworn and subscribed to before me this 27th day of July A.D., 2011

(Notary Public)

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal Sharon Venturi, Notary Public City of Scranton, Lackawanna County My Commission Expires Feb. 12, 2014

Member, Pennsylvania Association of Notaries

LEGAL NOTICE

PERMSYLVARIA
PUBLIC UTILITY COMMISSION
Application of Burton Energy Group,
inc. For Approval To Offer, Render,
fumish Or Supply Electricity Or Electric Generation Services As A Marketer
Broker Engaged in The Business Of
Supplying Electricity To The Public in
The Commonwealth Of Pennsylvania.

Burton Energy Group, Inc. will be filing an application with the Pennsylvania Public Utility Commission (PUCT) for a ficense to supply electricity or electric generation services as a broken/marketer engaged in the business of supplying electricity. Burton Energy Group, Inc. proposes to sail electricity and rested services throughout all of Pannsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Burton Essays Group, Inc. may be field within 15 days of the date of this notice with the Secretary of the PUC, PO Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Burton Energy Group, brac's attorney at the address listed below.

By and through Counsel: Robert Joseph HEIL Kentscher & Wharton, LLP 3350 Riverwood Parkveny, Bulto 300, Atlanto, Georgia 30339 (770) 853-0865 (770) 853-1358

The Patriot-News Co. 2020 Technology Pkwy Suite 300 Mechanicsburg, PA 17050 Inquiries - 717-255-8213

Burton Energy Group, Inc. Attachment F



BURTON ENERGY 24 SLOAN STREET

ROSWELL

GA 30075

THE PATRIOT NEWS THE SUNDAY PATRIOT NEWS

Proof of Publication

Under Act No. 587. Approved May 16, 1929 Commonwealth of Pennsylvania, County of Dauphin) ss

Holly Blain, being duly sworn according to law, deposes and says:

That she is a Staff Accountant of The Patriot News Co., a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, with its principal office and place of business at 2020 Technology Pkwy. Suite 300, in the Township of Hampden, County of Cumberland, State of Pennsylvania, owner and publisher of The Patriot-News and The Sunday Patriot-News newspapers of general circulation, printed and published at 1900 Patriot Drive, in the City, County and State aforesaid; that The Patriot-News and The Sunday Patriot-News were established March 4th, 1854, and September 18th, 1949, respectively, and all have been continuously published ever since;

That the printed notice or publication which is securely attached hereto is exactly as printed and published in their regular daily and/or Sunday/ Community Weekly editions which appeared on the date(s) indicated below. That neither she nor said Company is interested in the subject matter of said printed notice or advertising, and that all of the allegations of this statement as to the time, place and character of publication are true; and

That she has personal knowledge of the facts aforesaid and is duly authorized and empowered to verify this statement on behalf of The Patriot-News Co, aforesaid by virtue and pursuant to a resolution unanimously passed and adopted severally by the stockholders and board of directors of the said Company and subsequently duly recorded in the office for the Recording of Deeds - puphin in Miscellaneous Book "M", Volume 14, Page 317.

PENNSYLVANIA

PUBLIC UTILITY COMMISSION

NOTICE

Application of Burien Energy Group,
Inc. For Approval To Offer, Render,
Furnish Or Supply Electricity Or
Electric Generation Services As A

Marketer/Broker Engaged in The
Business Of Supplying Electricity To
The Public in The Commonwealth Of
Pennsylvania.

Burien Energy Group, Inc. will be

Pennsylvania.

Burien Energy Group, Inc. will be filling an copilation with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services as a broker/marketer engaged in the business of supplying electricity in the business of supplying elections business of supplying electrons sall electricity and neighted settlements of the new Electrons of the new Electrons of the new Electrons Customer Choice Competition Act.

The PUC may consider

application without a tearing. Protests directed to the technical or financial fitness of Burton Energy Group, Inc. may be filled within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send capies of any protest to Burton Energy Group, Inc.'s affortney of the address listed before

By and through Counsel: Robert 37 and Wirongin Courses: Robert Joseph Hill, Kertscher & Wharton, LLP 3356 Riverwood Parkway, Suite 890 Affanta, Georgia 32339 (778) 953-955 (778) 953-1358 This ad # 0002159925 ran on the dates shown below:

August 01, 2011

Sworn to and subscribed before me this 04 day of August, 2011 A.D.

Notary Public

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal Sherrie L. Kisner, Notary Public Lower Paxton Twp., Dauphin County My Commission Expires Nov. 26, 2011

Member, Pennsylvania Association of Notaries

Proof of Publication in The Philadelphia Daily News Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA COUNTY OF PHILADELPHIA

Anna Dickerson being duly sworn, deposes and says that The Philadelphia Daily News is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

September 16, 2011

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

anna Dickerson

Sworn to and subscribed before me this 16th day of September, 2011.

Mary and Signal Notary Tublic

My Commission Expires:

NOTARIAL SEAL Mary Anne Logan, Notary Public City of Philadelphia, Phila. County My Commission Expires March 30, 2013 Copy of Notice of Publication

PUBLIC THILITY COMMISSION

Acquision of Burton Energy Group, Inc. for Approval To Otter, Render, Furnish Or Supply Electricity Or Electric Generation Services As A Marineter/Bloke: En-Electric Generation Services As A Marineter/Bloke: En-Feder

Burion Energy Group, Inc. will be filling an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electricity or electric generation services as a broker/marketer engaged in the business of supply electricity. Burion Energy Group, reproposes to sell electricity and related services throughout all of Pennsylvania under the control of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical
or financial fitness of Surron. Ensergy, Group,
line, may be filled within 15 days of the date of
this notice with the Secretary of the PUC, P.O.
Box 3255, Harrisburg, PA 17105-3265. You
should exid copies of any protest to Burton Energy Group, Inc.'s attorney at the address listact below.

By and through Counsel: Robert Joseph Mil, Kertscher & Wherton, LLP 3200 Riverwood Parkway, Suite 800 Atlanta, Georgia 50339

Burton Energy Group,	Inc
Attachment (ELC)	

m		
Term.		

Proof of Publication of Notice in Pittsburgh Post-Gazette

Under Act No 587, Approved May 16, 1929	9, PL 1784, as last amended by Act No 409 of September 29, 1951
Pittsburgh Post-Gazette, a newspaper of general circulative stablished in 1993 by the merging of the Pittsburgh Pogazette and Sun-Telegraph was established in 1960 a Pittsburgh Gazette established in 1786 and the Pittsburgh been regularly issued in said County and that a copy of printed and published in the regularly newspaper of general circulation on the following dates, 31 of August, 2011 Affiant further deposes that he/she is an agent for the Potthat as such agent, affiant is duly authorized to verify the	
true.	thous in the total outs and a time, place and a function of pro-
PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE Application of Burton Energy Group, Inc. For Approval To Offer, Render, Furnish Or Supply Electricity Or Electric Generation Services As A Marketer/Broker Engaged in The Business Of Supplying Electricity To The Public in The Commonwealth Of Pennsylvania Public utility Cemmission ("PUC") for a license to supply electricity or electric generation services as a broker/marketer engaged in the business of supplying electricity. Burton Energy Group, Inc. proposes to sell electricity and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical or financial fluxess of Burton Energy Group, Inc. may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17-105-3265. You should send copies of any protest to Burton Energy Group, Inc.'s attorney at the address listed below. By and through Counsel: Robert Joseph Hill, Kertscher & Wharton, ILP 3350 Riverwood Parkway, Suite 800 Atlanta, Georgia 30339 (770) 953-1358	Sworn to and subscribed before me this day of: August 31, 2011 COMMONWEALTH OF PENNSYLVANIA Notarial Seal Unda M. Gaertner, Notary Public City of Pittsburgh, Allegheny County My Commission Expires Jan. 31, 2015 MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES STATEMENT OF ADVERTISING COSTS BURTON ENERGY GROUP 24 SLOAN ST ATTN: KRISTEN MURPHY ROSWELL GA 30075-4920
	To PG Publishing Company
	Total\$639.45
PG PUBLISHING COMPANY, publisher of	Receipt for Advertising Costs the Pittsburgh Post-Gazette, a newspaper of general circulation, divertising and publication costs and certifies that the same have
Office	PG Publishing Company, a Corporation, Publisher of
34 Boulevard of the Allies PITTSBURGH, PA 15222 Phone 412-263-1338	Pittsburgh Post-Gazette, a Newspaper of General Circulation By
I hereby certify that the foregoing is the original Proof of Posaid notice.	ublication and receipt for the Advertising costs in the subject matter of

Attorney For