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March 8, 2012

Rosemary Chiavetta, Secretary Pennsylvania Public Utility Commission Post Office Box 3265 Harrisburg, PA 17105-3265

A-2012-2289988

## Re: Application of Kinetic Energy Associates, LLC; Docket No. \_\_\_\_\_ Adendum to Application

Dear Secretary Chiavetta:

Enclosed for filing with the Commission is an addendum to the above-referenced application of Kinetic Energy Associates, LLC ("Kinetic"). The addendum seeks only to add "Residential Customers" under 4e on page 5 of the application. Kinetic filed its application on February 22, 2012. Copies of the addendum have been served in accordance with the attached Certificate of Service.

Thank you for your attention to this matter. Please contact me with any questions you may have.

Respectfully Submitted,

en K. Haas St

Counsel to Kinetic Energy Associates, LLC

SKH/san cc: Per Certificate of Service



- e. CUSTOMERS: Applicant proposes to provide services to:
  - Х **Residential Customers**
  - Small Commercial Customers (25 kW and Under)
  - X X X X Large Commercial Customers - (Over 25 kW)
  - Industrial Customers
  - **Governmental Customers**
  - All of above
  - Other (Describe):

## f. **PROPOSED MARKETING METHOD** (check all that apply)

- Internal Applicant will use its own internal resources/employees for marketing
  - External EGS Applicant will contract with a PUC LICENSED EGS broker/marketer
  - Affiliate Applicant will use a NON-EGS affiliate marketing company and or individuals.
  - External Third-Party Applicant will contract with a NON-EGS third party marketing company and or individuals
- Other (Describe):

## g. DOOR TO DOOR SALES: Will the Applicant be implementing door to door sales activities?

	Yes
Х	No

If yes, will the Applicant be using a Third Party Verification procedure?

Yes No

If yes, describe the Applicant's Third Party Verification procedures.

h. START DATE: Provide the approximate date the Applicant proposes to begin services within the Commonwealth.

Upon approval of application.

RECEIVED 2012 HAR -8 PH 3: 38 SECRETARY'S BUREAU

On this the 8<sup>th</sup> day of March 2012, I certify that a true and correct copy of the foregoing application form for licensing within the Commonwealth of Pennsylvania as an Electric Generation Supplier and all attachments have been served upon the following:

Office of Consumer Advocate 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120

Small Business Advocate Commerce Building, Suite 1102 300 North Second Street Harrisburg, PA 17101

Legal Department West Penn Power d/b/a Allegheny Power 800 Cabin Hill Drive Greensburg, PA 15601-1689

Regulatory Affairs Duquesne Light Company 411 Seventh Street, MD 16-4 Pittsburgh, PA 15219

Legal Department First Energy 2800 Pottsville Pike Reading PA, 19612

Citizens' Electric Company Attn: EGS Coordination 1775 Industrial Boulevard Lewisburg, PA 17837

Wellsboro Electric Company Attn: EGS Coordination 33 Austin Street P. O. Box 138 Wellsboro, PA 16901 Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120

Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946

Manager Energy Acquisition PECO Energy Company 2301 Market Street Philadelphia, PA 19101-8699

Legal Department Attn: Paul Russell PPL Two North Ninth Street Allentown, PA 18108-1179

UGI Utilities, Inc. Attn: Rates Dept. – Choice Coordinator 2525 N. 12th Street, Suite 360 Post Office Box 12677 Reading, Pa 19612-2677

Director of Customer Energy Services Orange and Rockland Company 390 West Route 59 Spring Valley, NY 10977-5300

Judit

