



SUTHERLAND ASBILL & BRENNAN LLP
Austin Centre
701 Brazos Street, Suite 970
Austin, TX 78701-3232
512.721.2700 Fax 512.721.2656
www.sutherland.com

JAMES E. GUY
DIRECT LINE: 512.721.2652
E-mail: james.guy@sutherland.com

July 19, 2012

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JUL 19 2012

**PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU**

Via Federal Express

Rosemary Chiavetta
Secretary
Pennsylvania Public Utility Commission
P.O. Box 3265
Harrisburg, PA 17105-3265

**Re: BlueStar Energy Services, Inc. d/b/a BlueStar Energy Solutions
Notice of Name Change**

Dear Ms. Chiavetta:

In accordance with Title 52 of the Pennsylvania Code § 54.34, BlueStar Energy Services, Inc. d/b/a BlueStar Energy Solutions ("BlueStar") submits this letter to the Pennsylvania Public Utility Commission ("Commission") as a notification that BlueStar has changed its corporate name to AEP Energy, Inc., effective June 29, 2012. BlueStar will now operate as an electric generation supplier ("EGS") under the name AEP Energy, Inc., honoring its current contracts and provision of service under the same terms and conditions as currently offered to customers, consistent with its EGS license issued in Docket No. A-2009-2132755.

A copy of BlueStar's application for an amended certificate of authority to do business in Pennsylvania is attached hereto as Attachment A. Also enclosed as Attachment B is the form of notice that has been provided to BlueStar's customers in Pennsylvania. This form of notice has been provided to all customers in a separate mailing via U.S. mail or electronic mail depending on the customer's notification preference. BlueStar is in the process of obtaining a new bond reflecting the new name and will provide the original document when it is received.

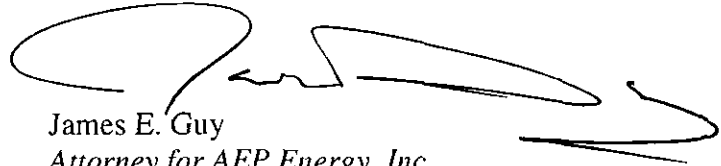
Please return a date-stamped copy of this letter using the enclosed self-addressed, stamped, envelope at your earliest convenience. A copy of this letter will also be served on the Pennsylvania Office of Consumer Advocate. Thank you for your assistance, and please contact me if you have any questions regarding this matter.

Respectfully submitted,

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**PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU**



James E. Guy
*Attorney for AEP Energy, Inc.
(f/k/a BlueStar Energy Services, Inc.
d/b/a BlueStar Energy Solutions)*

Attachments

cc: Madelon Kuchera
Associate General Counsel – V.P. of Regulatory
AEP Energy, Inc. (f/k/a BlueStar Energy Services, Inc. d/b/a BlueStar Energy Solutions)

Pennsylvania Office of Consumer Advocate
555 Walnut Street
5th Floor Forum Place
Harrisburg, PA 17101-1923

Entity #: 3891058
Date Filed: 07/09/2012
Carol Aichele
Secretary of the Commonwealth

PENNSYLVANIA DEPARTMENT OF STATE
CORPORATION BUREAU

Application for Amended Certificate of Authority
Foreign Corporation

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Foreign Business Corporation (§ 4126)
 Foreign Nonprofit Corporation (§ 6126)

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

Name **CT-COUNTER**
Address _____
City **8505239** State **SoPa** Zip Code **59**

Document will be returned to the name and address you enter to the left.

Commonwealth of Pennsylvania
AMENDED CERT. OF AUTHORITY--BUSINESS Foreign 3 Page(s)



Fee: \$250

In compliance with the requirements of the applicable provisions of 15 Pa.C.S. (relating to corporations and unincorporated associations), the undersigned foreign corporation, desiring to receive an amended certificate of authority, hereby states that:

1. The name under which the corporation currently holds a certificate of authority to do business within the Commonwealth of Pennsylvania is:
BlueStar Energy Services, Inc.

2. The name of the jurisdiction under the laws of which the corporation is incorporated is: **Illinois**

3. The address of its principal office under the laws of the jurisdiction in which it is incorporated is:
363 W Erie Street, Suite 700 Chicago Illinois 60654
Number and Street City State Zip

4. The (a) address of this corporation's registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is:
(a) Number and Street City State Zip County
(b) Name of Commercial Registered Office Provider County
c/o: CT Corporation System Dauphin
Check if applicable:
 The foregoing reflects a change in Pennsylvania registered office.

2012 JUL -9 PM 4:32
PA DEPT OF STATE

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Attachment A

JUL 19 2012

DSCB:15-4126/6126-2

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SECRETARY'S BUREAU

5. The corporation desires that its certificate of authority be amended to change or correct the following information:

name change to: AEP Energy, Inc.

The amendment adopted by the corporation is set forth in full in Exhibit A attached hereto and made a part hereof.

6. If the amendment set forth in Paragraph 5 reflects a change in the name of the corporation to one not available for use in this Commonwealth, complete the following:

The fictitious name which the corporation adopts for use in transacting business in this Commonwealth is:

The corporation shall do business in Pennsylvania only under such fictitious name pursuant to the attached resolution of the board of directors under the applicable provisions of 15 Pa.C.S. (relating to corporations and unincorporated associations) and the attached form DSCB:54-311 (Application for Registration of Fictitious Name).

7. If the amendment set forth in Paragraph 5 reflects a change in the name of the corporation, check one of the following:

The change of name reflects a change effected in the jurisdiction of incorporation.

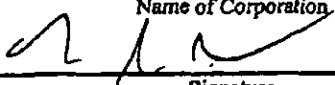
Documents complying with the applicable provisions of 15 Pa.C.S. § 4123(b) or 6123(b) (relating to exception; name) accompany this application.

IN TESTIMONY WHEREOF, the undersigned corporation has caused this Application for an Amended Certificate of Authority to be signed by a duly authorized officer thereof this

29 day of JUNE, 2012

BlueStar Energy Services, Inc.

Name of Corporation



Signature

Assistant Secretary

Title

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Attachment B

JUL 19 2012

Residential Customers

- *Email and hard copy for bouncebacks*

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

SUBJECT: Important Notice about your Electricity Account.

BlueStar Energy Solutions (BlueStar) is pleased to announce we have joined forces with AEP Retail Energy. The most noticeable result of our new affiliation will be that BlueStar and AEP Retail Energy will be doing business as "AEP Energy" beginning June 29, 2012.

Rest assured that while our name will change, our service and commitment to you will not. You will not notice any difference in your electricity supply or customer service, and your current agreement with BlueStar will not change. **The only difference you will notice is that your electricity bill will list AEP Energy instead of BlueStar Energy Solutions.**

Our new logo:



Backed by the resources of American Electric Power, a *Fortune* 200 company, (AEP) our new affiliation means that we will be able to deliver a broader range of services and resources to support you.

In addition, our company operations will continue to be based in Chicago and remain focused on providing retail electric supply to residential, commercial and industrial customers in deregulated states. For more information regarding this change, please visit: [Press Release](#), or learn more about AEP by visiting their [website](#).

If you have questions or comments, please contact our Customer Care Team at 1.866.258.3782, between 7 a.m. to 6 p.m. Central Time. You also can send us an email at care@bluestarenergy.com or visit our [website](#).

Thank you for being a valued customer. We appreciate your business, and look forward to providing you with competitive electricity prices for years to come.

Jim Petersen
Chief Operating Officer and President of Energy Supply
BlueStar Energy

AEP Energy is a competitive retail electric service provider affiliated with American Electric Power, Inc. AEP Energy is not soliciting on behalf of and is not an agent for any AEP utility.

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Attachment B

JUL 19 2012

Communication Plan

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

Commercial and Industrial Customers – SCOM/MCOM/LCOM

SUBJECT: Important Electricity Bill Notice

BlueStar Energy Solutions is pleased to announce we have joined forces with AEP Energy. While our name will change, we want to assure you that you will not notice any difference in your supply or customer service. In fact, the transition should be seamless.


Your agreement with BlueStar will remain in effect. The only difference you will see is our new name, AEP Energy, on your bill.

Our new logo: The logo for AEP Energy, featuring the letters 'AEP' in a stylized font inside a square, followed by the word 'ENERGY' in a bold, sans-serif font.

Backed by the resources of American Electric Power (AEP), a *Fortune* 200 company, our new affiliation means that we will be able to deliver a broader range of services and resources to support you.

Our operations and customer care will continue to be based in Chicago and will remain focused on providing world-class retail electric service for residential, commercial and industrial customers in deregulated states, as well as demand response and energy efficiency services nationwide.

If you have any questions or comments, please do not hesitate to contact our Customer Care team at 866.258.3782 or care@bluestarenergy.com

A handwritten signature in black ink, appearing to read 'Jim Petersen'.

Jim Petersen
Chief Operating Officer and President of Energy Supply
AEP Energy

AEP Energy is a competitive retail electric service provider affiliated with American Electric Power, Inc. AEP Energy is not soliciting on behalf of and is not an agent for any AEP utility.

From: (512) 721-2651
Camie Flowers
Sutherland Asbill & Brennan
701 Brazos Street, Suite 970
Austin, TX 78701

Origin ID: AUSA



Ship Date: 19JUL12
ActWgt: 1.0 LB
CAD: 7101369/NET3300

Delivery Address Bar Code



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PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

SHIP TO: (609) 341-9188 **BILL SENDER**
Rosemary Chiavetta, Secretary
Pennsylvania Public Utility Commiss
400 NORTH ST
COMMONWEALTH KEYSTONE BUILDING
HARRISBURG, PA 17120

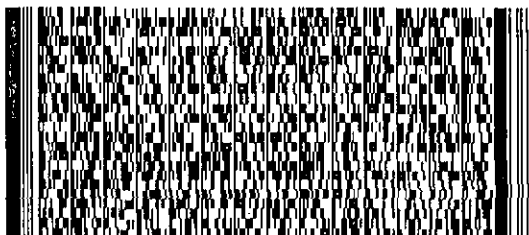
Ref # 29188.0004
Invoice #
PO #
Dept #

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PRIORITY OVERNIGHT

TRK# 7938 1000 8310
0201

17120
PA-US
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XH MDTA



515G1/E052/AA44

After printing this label:

1. Use the 'Print' button on this page to print your label to your laser or inkjet printer.
2. Fold the printed page along the horizontal line.
3. Place label in shipping pouch and affix it to your shipment so that the barcode portion of the label can be read and scanned.

Warning: Use only the printed original label for shipping. Using a photocopy of this label for shipping purposes is fraudulent and could result in additional billing charges, along with the cancellation of your FedEx account number.

Use of this system constitutes your agreement to the service conditions in the current FedEx Service Guide, available on fedex.com. FedEx will not be responsible for any claim in excess of \$100 per package, whether the result of loss, damage, delay, non-delivery, misdelivery, or misinformation, unless you declare a higher value, pay an additional charge, document your actual loss and file a timely claim. Limitations found in the current FedEx Service Guide apply. Your right to recover from FedEx for any loss, including intrinsic value of the package, loss of sales, income interest, profit, attorney's fees, costs, and other forms of damage whether direct, incidental, consequential, or special is limited to the greater of \$100 or the authorized declared value. Recovery cannot exceed actual documented loss. Maximum for items of extraordinary value is \$500, e.g. jewelry, precious metals, negotiable instruments and other items listed in our ServiceGuide. Written claims must be filed within strict time limits, see current FedEx Service Guide.