

BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of South Shore Trading and Distributors Inc., d/b/a South Shore Energy Solutions, for approval to offer, render, furnish, or supply electricity or electric generation services as a(n) [as specified in item #4b below] to the public in the Commonwealth of Pennsylvania (Pennsylvania).

To the Pennsylvania Public Utility Commission:

1. IDENTIFICATION AND CONTACT INFORMATION

- a. **IDENTITY OF THE APPLICANT:** Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

South Shore Trading and Distributors Inc. d/b/a South Shore Energy Solutions
2937 W. Estes Ave. Chicago Il. 60645
773-262-7792
www.southshoreenergysolutions.com

- b. **PENNSYLVANIA ADDRESS / REGISTERED AGENT:** If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

N/A

- c. **REGULATORY CONTACT:** Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom questions about this Application should be addressed.

Ruth Rotenberg CFO
2937 W. Estes Ave Chicago Il. 60645
773-262-7792 FX. ~~773-262-7784~~ 888 262 4449
ruth@shoretrading.com

- d. **ATTORNEY:** Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

No Attorney

- e. **CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS:** Provide the name, title, address, telephone number, FAX number, and e-mail of the person and an alternate person responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Electric Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed EGSs.

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2. BUSINESS ENTITY FILINGS AND REGISTRATION

a. **FICTITIOUS NAME:** *(Select appropriate statement and provide supporting documentation as listed.)*

The Applicant will be using a fictitious name or doing business as ("d/b/a")

Provide a copy of the Applicant's filing with Pennsylvania's Department of State pursuant to 54 Pa. C.S. §311, Form PA-953.

or

X The Applicant will not be using a fictitious name.

b. **BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS:**

(Select appropriate statement and provide supporting documentation. As well, understand that Domestic means being formed within Pennsylvania and foreign means being formed outside Pennsylvania.)

The Applicant is a sole proprietor.

- If the Applicant is located outside the Commonwealth, provide proof of compliance with 15 Pa. C.S. §4124 relating to Department of State filing requirements.

or

The Applicant is a:

- domestic general partnership (*)
- domestic limited partnership (15 Pa. C.S. §8511)
- foreign general or limited partnership (15 Pa. C.S. §4124)
- domestic limited liability partnership (15 Pa. C.S. §8201)
- foreign limited liability general partnership (15 Pa. C.S. §8211)
- foreign limited liability limited partnership (15 Pa. C.S. §8211)

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Give name, d/b/a, and address of partners. If any partner is not an individual, identify the business nature of the partner entity and identify its partners or officers.
- Provide the state in which the business is organized/formed and provide a copy of the Applicant's charter documentation.
- * If a corporate partner in the Applicant's domestic partnership is not domiciled in Pennsylvania, attach a copy of the Applicant's Department of State filing pursuant to 15 Pa. C.S. §4124.

or

The Applicant is a:

- domestic corporation (15 Pa. C.S. §1308)
- foreign corporation (15 Pa. C.S. §4124)
- domestic limited liability company (15 Pa. C.S. §8913)
- foreign limited liability company (15 Pa. C.S. §8981)
- Other (Describe):

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation.
- Give name and address of officers.

3. AFFILIATES AND PREDECESSORS

(both in state and out of state)

- a. **AFFILIATES:** Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.

No Affiliates

- b. **PREDECESSORS:** Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.

No Predecessors

4. OPERATIONS

a. **APPLICANT'S PRESENT OPERATIONS:** *(select and complete the appropriate statement)*

- The Applicant is presently doing business in Pennsylvania as a
- municipal electric corporation
 - electric cooperative
 - local gas distribution company
 - provider of electric generation, transmission or distribution services
 - Other; Identify the nature of service being rendered.

or

- X The Applicant is not presently doing business in Pennsylvania.

b. **APPLICANT'S PROPOSED OPERATIONS:** The Applicant proposes to operate as a *(may check multiple)*:

- Generator of electricity
- Supplier of electricity
- Aggregator engaged in the business of supplying electricity
- Broker/Marketer engaged in the business of supplying electricity services
- Electric Cooperative and supplier of electric power
- Other (Describe):

Definitions

- Supplier – an entity that sells electricity to end-use customers utilizing the jurisdictional transmission and distribution facilities of an EDC.
- Aggregator - an entity that purchases electric energy and takes title to electric energy as an intermediary for sale to retail customers.
- Broker/Marketer - an entity that acts as an intermediary in the sale and purchase of electric energy but does not take title to electric energy.

c. **PROPOSED SERVICES:** Describe in detail the electric services or the electric generation services which the Applicant proposes to offer.

Applicant proposes to act as an agent/broker/consultant to Pennsylvania properties. We work with numerous different energy suppliers.

d. **PROPOSED SERVICE AREA:** Provide a list of each Electric Distribution Company for which the Applicant proposes to provide service.

~~N/A~~ All of the Commonwealth of Pennsylvania

e. **CUSTOMERS:** Applicant proposes to provide services to:

- Residential Customers
- Small Commercial Customers - (25 kW and Under)
- Large Commercial Customers - (Over 25 kW)
- Industrial Customers
- Governmental Customers
- All of above
- Other (Describe):

f. **PROPOSED MARKETING METHOD** (check all that apply)

- Internal – Applicant will use its own internal resources/employees for marketing
- External EGS – Applicant will contract with a PUC **LICENSED EGS** broker/marketer
- Affiliate – Applicant will use a **NON-EGS** affiliate marketing company and or individuals.
- External Third-Party – Applicant will contract with a **NON-EGS** third party marketing company and or individuals
- Other (Describe):

g. **DOOR TO DOOR SALES:** Will the Applicant be implementing door to door sales activities?

- Yes
- No

If yes, will the Applicant be using a Third Party Verification procedure?

- Yes
- No

If yes, describe the Applicant's Third Party Verification procedures.

h. **START DATE:** Provide the approximate date the Applicant proposes to begin services within the Commonwealth.

Once we receive license.

5. COMPLIANCE

- a. **CRIMINAL/CIVIL PROCEEDINGS:** State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, has been or is currently the defendant of a criminal or civil proceeding within the last five (5) years.

Identify all such proceedings (active or closed), by name, subject and citation; whether before an administrative body or in a judicial forum. If the Applicant has no proceedings to list, explicitly state such.

Now

- b. **SUMMARY:** If applicable; provide a statement as to the resolution or present status of any such proceedings listed above.

N/A

- c. **CUSTOMER/REGULATORY/PROSECUTORY ACTIONS:** Identify all formal or escalated actions or complaints filed with or by a customer, regulatory agency, or prosecutory agency against the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, for the prior five (5) years, including but not limited to customers, Utility Commissions, and Consumer Protection Agencies such as the Offices of Attorney General. If the Applicant has no actions or complaints to list, explicitly state such.

Now

- d. **SUMMARY:** If applicable; provide a statement as to the resolution or present status of any actions listed above.

N/A

6. PROOF OF SERVICE

(Example Certificate of Service is attached at Appendix C)

- a.) **STATUTORY AGENCIES:** Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, provide proof of service of a signed and verified Application with attachments on the following:

Office of Consumer Advocate
5th Floor, Forum Place
555 Walnut Street
Harrisburg, PA 17120

Office of the Attorney General
Bureau of Consumer Protection
Strawberry Square, 14th Floor
Harrisburg, PA 17120

Office of the Small Business Advocate
Commerce Building, Suite 1102
300 North Second Street
Harrisburg, PA 17101

Commonwealth of Pennsylvania
Department of Revenue
Bureau of Compliance
Harrisburg, PA 17128-0946

- b.) **EDCs:** Pursuant to Sections 1.57 and 1.58 of the Commission's Regulations, 52 Pa. Code §§1.57 and 1.58, provide Proof of Service of the Application and attachments upon each of the Electric Distribution Companies the Applicant proposed to provide service in. Upon review of the Application, further notice may be required pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14. Contact information for each EDC is as follows.

Allegheny Power:
Legal Department
West Penn Power d/b/a Allegheny Power
800 Cabin Hill Drive
Greensburg, PA 15601-1689

PECO:
Manager Energy Acquisition
PECO Energy Company
2301 Market Street
Philadelphia, PA 19101-8699

Duquesne Light:
Regulatory Affairs
Duquesne Light Company
411 Seventh Street, MD 16-4
Pittsburgh, PA 15219

PPL:
Legal Department
Attn: Paul Russell
PPL
Two North Ninth Street
Allentown, PA 18108-1179

Met-Ed, Penelec, and Penn Power:
Legal Department
First Energy
2800 Pottsville Pike
Reading PA, 19612

UGI:
UGI Utilities, Inc.
Attn: Rates Dept. – Choice Coordinator
2525 N. 12th Street, Suite 360
Post Office Box 12677
Reading, Pa 19612-2677

Citizens' Electric Company:
Citizens' Electric Company
Attn: EGS Coordination
1775 Industrial Boulevard
Lewisburg, PA 17837

Pike County Light & Power Company:
Director of Customer Energy Services
Orange and Rockland Company
390 West Route 59
Spring Valley, NY 10977-5300

Wellsboro Electric Company:
Wellsboro Electric Company
Attn: EGS Coordination
33 Austin Street
P. O. Box 138
Wellsboro, PA 16901

7. FINANCIAL FITNESS

a. **BONDING:** In accordance with 66 Pa. C.S. Section 2809(c)(1)(i), the Applicant is required to file a bond or other instrument to ensure its financial responsibilities and obligations as an EGS. Therefore, the Applicant is...

Furnishing the **original** (along with copies) of an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$250,000.

Furnishing the **original** (along with copies) of another initial security for Commission approval, to ensure financial responsibility.

X Filing for a modification to the \$250,000 requirement and furnishing the **original** (along with copies) of an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$10,000. Applicant is required to provide information supporting an amount less than \$250,000. Such supporting information must include indication that the Applicant will not take title to electricity and will not pay electricity bills on behalf of its customers. Further details for modification may be described as well.

- *At the conclusion of Applicant's first year of operation it is the intention of the Commission to tie security bonds to a percentage of Applicant's gross receipts resulting from the sale of generated electricity consumed in Pennsylvania. The amount of the security bond will be reviewed and adjusted on an annual basis.*
- *Example version of a bond and letter of credit are attached at Appendix D & E, Applicant's security must follow language from these examples.*
- *Any deviation from these examples must be identified in the application and may not be acceptable to the Commission.*

b. **FINANCIAL RECORDS, STATEMENTS, AND RATINGS:** Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:

- Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.
- Published Applicant or parent company financial and credit information (i.e. 10Q or 10K). (SEC/EDGAR web addresses are sufficient)
- Applicant's accounting statements, including balance sheet and income statements for the past two years.
- Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.
- A description of the types and amounts of insurance carried by Applicant which are specifically intended to provide for or support its financial fitness to perform its obligations as a licensee.
- Audited financial statements exhibiting accounts over a minimum two year period.
- Bank account statement, tax returns from the previous two years, or any other information that demonstrates Applicant's financial fitness.

c. **ACCOUNTING RECORDS CUSTODIAN:** Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

RUTH ROTENBERG . CFO, 2437 W. ESTES AVE CHICAGO, IL 60645 773 262 7793
FX: 888 262 4449 ruth@shoretrading.com

d. **TAXATION:** Complete the TAX CERTIFICATION STATEMENT attached as Appendix F to this application.

All sections of the Tax Certification Statement must be completed. Absence (submitting N/A) of any of the TAX identifications numbers (items 7A through 7C) shall be accompanied by supporting documentation or an explanation validating the absence of such information.

Items 7A and 7C on the Tax Certification Statement are designated by the Pennsylvania Department of Revenue. Item 7B on the Tax Certification Statement is designated by the Internal Revenue Service.

8. TECHNICAL FITNESS:

To ensure that the present quality and availability of service provided by electric utilities does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

a.) **EXPERIENCE, PLAN, STRUCTURE:** such information may include:

- Applicant's previous experience in the electricity industry.
- Summary and proof of licenses as a supplier of electric services in other states or jurisdictions.
- Type of customers and number of customers Applicant currently serves in other jurisdictions.
- Staffing structure and numbers as well as employee training commitments.
- Business plans for operations within the Commonwealth.
- Documentation of membership in PJM, ECAR, MAAC, other regional reliability councils, or any other membership or certification that is deemed appropriate to justify competency to operate as an EGS within the Commonwealth.
- Any other information appropriate to ensure the technical capabilities of the Applicant.

Technical fitness

8a & b. South Shore Trading and Distributors, Inc. is operated by Glenn Miller, President and Ruth Rotenberg, CFO. Ruth Rotenberg owned and operated her own business, Endless Possibilities, from 1992-1997. Ruth holds two B.A. degrees, one in fashion design the other in Merchandising. In 2005, Ruth joined South Shore Trading as the CFO. Ruth also acts an assistant to Glenn Miller, the President of South Shore Trading. Glenn Miller received a B.S in resource economics, from the University of Illinois. Glenn Miller founded South Shore Trading in 2001. Glenn was a commodity trader from 1978-2005. The electric industry is a derivative of the natural gas industry. Glenn Miller has followed futures and options for 30 years. Specifically as it relates to electricity, we have been following this industry for 9 years. South Shore has been consulting brokering and acting as Agent for our customers in states where electricity is deregulated. South Shore is a boutique firm with 50 customers throughout 8 states. We are licensed as an ABC in the state of Illinois. Pennsylvania is the only other state we currently service that requires licensing. South Shore currently has employed one other employee besides Ms. Rotenberg and Mr. Miller. We do not plan on supplying electricity; rather we will work with suppliers who currently service the territory.

9. DISCLOSURE STATEMENT

South Shore is an Agent/Broker/Consultant, and will not be providing or supplying electricity. We do not write contracts.

b.) **OFFICERS:** Identify Applicant's chief officers including names and their professional resumes.

Ruth Rotenberg 2937 W Estes Ave Chicago Il 60645 CFO
Glenn Miller 2937 W Estes Ave Chicago Il 60645 President

c.) **FERC FILING:** Applicant has:

- Filed an Application with the Federal Energy Regulatory Commission to be a Power Marketer.
- Received approval from FERC to be a Power Marketer at Docket or Case Number _____.
- x Not applicable

9. DISCLOSURE STATEMENT:

- a. **Disclosure Statements:** If proposing to serve Residential and/or Small Commercial (under 25 kW) customers, provide a Residential and/or Small Commercial disclosure statement. A sample disclosure statement is provided as Appendix G to this Application.
- Electricity should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated. Penalties and procedures for ending contracts should be clearly communicated.

10. VERIFICATIONS, ACKNOWLEDGEMENTS, AND AGREEMENTS

- a. **PJM LOAD SERVING ENTITY REQUIREMENT:** As a prospective EGS, the applicant understands that those EGSs which provide retail electric supply service (i.e. takes title to electricity) must provide either:
- proof of registration as a PJM Load Serving Entity (LSE), or
 - proof of a contractual arrangement with a registered PJM LSE that facilitates the retail electricity services of the EGS.

The Applicant understands that compliance with this requirement must be filed within 120 days of the Applicant receiving a license. As well, the Applicant understands that compliance with this requirement may be filed with this instant application.

(Select only one of the following)

- AGREED** - Applicant has included compliance with this requirement in the instant application, labeled in correspondence with this section (10).
- AGREED** - Applicant will provide compliance with this requirement within 120 days of receiving its license
- x **ACKNOWLEDGED** - Applicant is not proposing to provide retail electric supply service at this time, and therefore is not presently obligated to provide such information

b. STANDARDS OF CONDUCT AND DISCLOSURE: As a condition of receiving a license, Applicant agrees to conform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission. Further, the Applicant agrees that it must comply with and ensure that its employees, agents, representatives, and independent contractors comply with the standards of conduct and disclosure set out in Commission regulations at 52 Pa. Code § 54.43.

x AGREED

c. REPORTING REQUIREMENTS: Applicant agrees to provide the following information to the Commission or the Department of Revenue, as appropriate:

- Retail Electricity Choice Activity Reports: The regulations at 52 Pa. Code §§ 54.201--54.204 require that all active EGSs report sales activity information. An EGS will file an annual report reporting for customer groups defined by annual usage. Reports must be filed using the appropriate report form that may be obtained from the PUC's Secretary's Bureau or the forms officer, or may be down-loaded from the PUC's internet web site.
- Reports of Gross Receipts: Applicant shall report its Pennsylvania intrastate gross receipts to the Commission on a quarterly and year to date basis no later than 30 days following the end of the quarter.
- The Treasurer or other appropriate officer of Applicant shall transmit to the Department of Revenue by March 15, an annual report, and under oath or affirmation, of the amount of gross receipts received by Applicant during the prior calendar year.
- Applicant shall report to the Commission the percentages of total electricity supplied by each fuel source on an annual basis:
- Applicant will be required to meet periodic reporting requirements as may be issued by the Commission to fulfill the Commission's duty under Chapter 28 pertaining to reliability and to inform the Governor and Legislature of the progress of the transition to a fully competitive electric market.

x AGREED

d. TRANSFER OF LICENSE: The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. Section 2809(D). Transferee will be required to file the appropriate licensing application.

x AGREED

e. ASSESSMENT: The Commission does not presently assess Electric Generation Suppliers for the purposes of recovery of regulatory expenses; see *PPL Energyplus, LLC v. Commonwealth*, 800 A.2d 360 (Pa. Cmwith. 2002).

x ACKNOWLEDGED

- f. **FURTHER DEVELOPMENTS:** Applicant is under a continuing obligation to amend its application if substantial changes occur to the information upon which the Commission relied in approving the original filing. See 52 Pa. Code § 54.34.

x AGREED

- g. **FALSIFICATION:** The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.

x AGREED

- h. **NOTIFICATION OF CHANGE:** If your answer to any of these items changes during the pendency of your application or if the information relative to any item herein changes while you are operating within the Commonwealth of Pennsylvania, you are under a duty to so inform the Commission, within twenty (20) days, as to the specifics of any changes which have a significant impact on the conduct of business in Pennsylvania. See 52 Pa. Code § 54.34.

x AGREED

- i. **CEASING OF OPERATIONS:** Applicant is also required to officially notify the Commission if it plans to cease doing business in Pennsylvania, 90 days prior to ceasing operations.

x AGREED

- j. **Electronic Data Interchange:** The Applicant acknowledges the Electronic Data Interchange (EDI) requirements and the relevant contacts for each EDC, as listed at appendix J.

x AGREED

- k. **FEE:** The Applicant has enclosed or paid the required initial licensing fee of \$350.00 payable to the Commonwealth of Pennsylvania.

x PAYMENT ENCLOSED

11. AFFIDAVITS

- a.) **APPLICATION AFFIDAVIT:** Complete and submit with your filing an officially notarized Application Affidavit stating that all the information submitted in this application is truthful and correct. An example copy of this Affidavit can be found at Appendix A.
- b.) **OPERATIONS AFFIDAVIT:** Provide an officially notarized affidavit stating that you will adhere to the reliability protocols of the North American Electric Reliability Council, the appropriate regional reliability council(s), and the Commission, and that you agree to comply with the operational requirements of the control area(s) within which you provide retail service. An example copy of this Affidavit can be found at Appendix B.

12. NEWSPAPER PUBLICATIONS

Notice of filing of this Application must be published in newspapers of general circulation covering each county in which the applicant intends to provide service. Below is a list of newspapers which cover the publication requirements for Electric Generation Suppliers looking to do business in Pennsylvania.

The newspapers in which proof of publication is required is dependent on the service territories the applicant is proposing to serve. The chart below dictates which newspapers are necessary for each EDC. If the applicant is proposing to serve the entire Commonwealth, please file proof of publication in all seven newspapers.

Please file with the Commission the Certification of Publication, along with a photostatic copy of the notice to complete the notice requirements.

Proof of newspaper publications must be filed with the initial application. Applicants **do not** need a docket number in their publication. Docket numbers will be issued when all criteria on the item 14 checklist (see below) are satisfied.

	<u>Duquesne</u>	<u>Met Ed</u>	<u>PECO</u>	<u>Penelec</u>	<u>Penn Power</u>	<u>PPL</u>	<u>UGI</u>	<u>West Penn</u>	<u>Entire Commonwealth</u>
Philadelphia Daily News		X	X			X			X
Harrisburg Patriot-News		X		X		X		X	X
Scranton Times Tribune		X		X		X	X		X
Williamsport Sun Gazette				X		X		X	X
Johnstown Tribune Democrat				X				X	X
Erie Times-News				X	X				X
Pittsburgh Post-Gazette	X				X			X	X

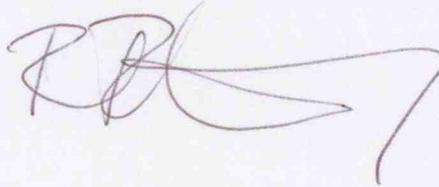
(Example Publication is provided at Appendix H)

13. SIGNATURE

Applicant: South Shore Trading and Distr. Inc

By: Ruth Rotenberg

Title: CFO

4 

14. CHECKLIST

For the applicant's convenience, please use the following checklist to ensure all relevant sections are complete. The Commission Secretary's Bureau will not accept an application unless each of the following sections are complete.

Applicant: South Shore Trading and Distributors Inc.

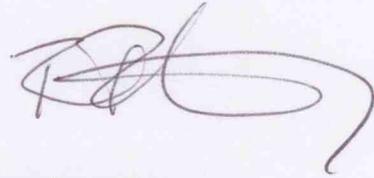
Applicant's Use	X	Signature	
	X	Filing Fee	
	X	Application Affidavit	
	X	Operations Affidavit	
	X	Proof of Publication	
	X	Bond or Letter of Credit	
	X	Tax Certification Statement	
		Commonwealth Department of State Verification	
	X	Certificate of Service	
			PUC Secretary's Bureau Use

Appendix A

APPLICATION AFFIDAVIT

[Commonwealth/State] of Pennsylvania :

ss.



County of Cook USA Illinois

Ruth Rotenberg, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

[He/she is the CFO (Office of Affiant) of South Shore Trading and Distributors Inc. (Name of Applicant);]

[That he/she is authorized to and does make this affidavit for said Applicant;]

That the Applicant herein South Shore Trading has the burden of producing information and supporting documentation demonstrating its technical and financial fitness to be licensed as an electric generation supplier pursuant to 66 Pa. C.S. § 2809 (B).

That the Applicant herein South Shore Trading has answered the questions on the application correctly, truthfully, and completely and provided supporting documentation as required.

That the Applicant herein South Shore Trading acknowledges that it is under a duty to update information provided in answer to questions on this application and contained in supporting documents.

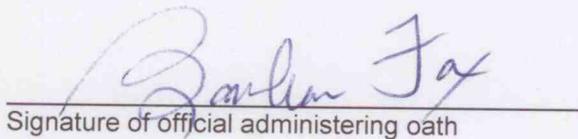
That the Applicant herein South Shore Trading acknowledges that it is under a duty to supplement information provided in answer to questions on this application and contained in supporting documents as requested by the Commission.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief, and that he/she expects said Applicant to be able to prove the same at hearing.



Signature of Affiant

Sworn and subscribed before me this 15th day of December, 2011.



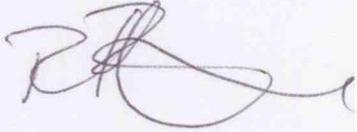
Signature of official administering oath

My commission expires _____.

Appendix B

OPERATIONS AFFIDAVIT

[Commonwealth/State] of Illinois :

ss. 

County of Cook :

Rahn Rotenberg, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

[He/she is the chief financial officer (Office of Affiant) of South Shore Trading and Distributors, Inc (Name of Applicant);]

[That he/she is authorized to and does make this affidavit for said Applicant;]

That South Shore Trading, the Applicant herein, acknowledges that [Applicant] may have obligations pursuant to this Application consistent with the Public Utility Code of the Commonwealth of Pennsylvania, Title 66 of the Pennsylvania Consolidated Statutes; or with other applicable statutes or regulations including Emergency Orders which may be issued verbally or in writing during any emergency situations that may unexpectedly develop from time to time in the course of doing business in Pennsylvania.

That South Shore Trading the Applicant herein, asserts that [he/she/it] possesses the requisite technical, managerial, and financial fitness to render electric service within the Commonwealth of Pennsylvania and that the Applicant will abide by all applicable federal and state laws and regulations and by the decisions of the Pennsylvania Public Utility Commission.

That South Shore Trading the Applicant herein, certifies to the Commission that it is subject to , will pay, and in the past has paid, the full amount of taxes imposed by Articles II and XI of the Act of March 4, 1971 (P.L. 6, No. 2), known as the Tax Reform Act of 1971 and any tax imposed by Chapter 28 of Title 66. The Applicant acknowledges that failure to pay such taxes or otherwise comply with the taxation requirements of Chapter 28, shall be cause for the Commission to revoke the license of the Applicant. The Applicant acknowledges that it shall report to the Commission its jurisdictional Gross Receipts and power sales for ultimate consumption, for the previous year or as otherwise required by the Commission. The Applicant also acknowledges that it is subject to 66 Pa. C.S. §506 (relating to the inspection of facilities and records).

As provided by 66 Pa. C.S. §2810 (C)(6)(iv), Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

Appendix B (Continued)

That South Shore Trading, the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506, §2807 (C), §2807(D)(2), §2809(B) and the standards and billing practices of 52 PA. Code Chapter 56.

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Bureau of Public Liaison or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

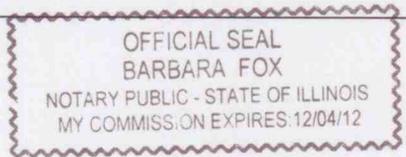
That the facts above set forth are true and correct/true and correct to the best of his/her knowledge, information, and belief.

x [Signature]
Signature of Affiant

Sworn and subscribed before me this 15th day of December, 20 11.

[Signature]
Signature of official administering oath

My commission expires _____



Appendix C

Example CERTIFICATE OF SERVICE

On this the 22nd day of February 2012, I certify that a true and correct copy of the foregoing application form for licensing within the Commonwealth of Pennsylvania as an Electric Generation Supplier and all attachments have been served upon the following:

Office of Consumer Advocate
5th Floor, Forum Place
555 Walnut Street
Harrisburg, PA 17120

Small Business Advocate
Commerce Building, Suite 1102
300 North Second Street
Harrisburg, PA 17101

Legal Department
West Penn Power d/b/a Allegheny Power
800 Cabin Hill Drive
Greensburg, PA 15601-1689

Regulatory Affairs
Duquesne Light Company
411 Seventh Street, MD 16-4
Pittsburgh, PA 15219

Legal Department
First Energy
2800 Pottsville Pike
Reading PA, 19612

Citizens' Electric Company
Attn: EGS Coordination
1775 Industrial Boulevard
Lewisburg, PA 17837

Wellsboro Electric Company
Attn: EGS Coordination
33 Austin Street
P. O. Box 138
Wellsboro, PA 16901

Office of the Attorney General
Bureau of Consumer Protection
Strawberry Square, 14th Floor
Harrisburg, PA 17120

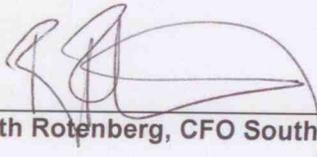
Commonwealth of Pennsylvania
Department of Revenue
Bureau of Compliance
Harrisburg, PA 17128-0946

Manager Energy Acquisition
PECO Energy Company
2301 Market Street
Philadelphia, PA 19101-8699

Legal Department
Attn: Paul Russell
PPL
Two North Ninth Street
Allentown, PA 18108-1179

UGI Utilities, Inc.
Attn: Rates Dept. – Choice Coordinator
2525 N. 12th Street, Suite 360
Post Office Box 12677
Reading, Pa 19612-2677

Director of Customer Energy Services
Orange and Rockland Company
390 West Route 59
Spring Valley, NY 10977-5300


Ruth Rotenberg, CFO South Shore Trading

Appendix F

COMMONWEALTH OF PENNSYLVANIA PUBLIC UTILITY COMMISSION

TAX CERTIFICATION STATEMENT

A completed Tax Certification Statement must accompany all applications for new licenses, renewals or transfers. Failure to provide the requested information and/or any outstanding state income, corporation, and sales (including failure to file or register) will cause your application to be rejected. If additional space is needed, please use white 8 1/2" x 11" paper. Type or print all information requested.

1. CORPORATE OR APPLICANT NAME <u>South Shore Trading and Distributors, Inc.</u>	2. BUSINESS PHONE NO. (773) 262 7793 CONTACT PERSON(S) FOR TAX ACCOUNTS: <u>Ruth Rotenberg</u>
---	--

3. TRADE/FICTITIOUS NAME (IF ANY) _____

4. LICENSED ADDRESS (STREET, RURAL ROUTE, P.O. BOX NO.) (POST OFFICE) STATE (ZIP)
2937 W. Estes Ave Chicago IL 60645

5. TYPE OF ENTITY SOLE PROPRIETOR PARTNERSHIP CORPORATION
 LLC OTHER (Describe...) _____

6. LIST OWNER(S), GENERAL PARTNERS, OR CORPORATE OFFICERS(S)	SOCIAL SECURITY NUMBER (OPTIONAL)
NAME (PRINT) <u>Glenn Miller</u>	_ _ _ - _ _ - _ _ _ _ _
NAME (PRINT) <u>Ruth Rotenberg</u>	_ _ _ - _ _ - _ _ _ _ _
NAME (PRINT)	_ _ _ - _ _ - _ _ _ _ _
NAME (PRINT)	_ _ _ - _ _ - _ _ _ _ _
NAME (PRINT)	_ _ _ - _ _ - _ _ _ _ _

7. LIST THE FOLLOWING STATE & FEDERAL TAX IDENTIFICATION NUMBERS (ALL ITEMS A,B, & C MUST BE COMPLETED)
Applicant must provide explanation if submitting N/A for any items
 Item A - Designated by the Pennsylvania Department of Revenue.
 Item B - Designated by the Internal Revenue Service.
 Item C - Designated by the Pennsylvania Department of Revenue. The Corporate Box number may also be referred to as the Corporate Account number.

A. SALES TAX LICENSE (8 DIGITS) _ _ - _ _ _ _ _ - _ _ APPLICATION PENDING <input type="checkbox"/> N/A <input checked="" type="checkbox"/>	C. CORPORATE BOX NUMBER (7 DIGITS) _ _ _ _ _ _ _ APPLICATION PENDING <input type="checkbox"/> N/A <input type="checkbox"/>	B. EMPLOYER ID (EIN) (9 DIGITS): _ _ - _ _ _ _ _ _ _ APPLICATION PENDING <input type="checkbox"/> N/A <input type="checkbox"/>
---	---	---

8. Do you have PA employees; resident or non-resident? YES NO

9. Do you own any assets or have an office in PA? YES NO

NAME AND PHONE NUMBER OF PERSON(S) RESPONSIBLE FOR FILING TAX RETURNS
Ruth Rotenberg, 773-262-7793

PA SALES AND USE TAX _____	EMPLOYER TAXES <u>Ruth Rotenberg</u> <u>773 262 7793</u>	CORPORATE TAXES <u>Ruth Rotenberg</u> <u>773 262 7793</u>
----------------------------	--	---

PHONE _____ PHONE _____ PHONE _____

Telephone inquiries about this form may be directed to the Pennsylvania Department of Revenue at the following numbers: (717) 772-2673, TDD# (717) 772-2252 (Hearing Impaired Only)

The Patriot-News Co.
2020 Technology Pkwy
Suite 300
Mechanicsburg, PA 17050
Inquiries - 717-255-8213

The Patriot-News
Now you know

SOUTH SHORE ENERGY SOLUTIONS
2937 W. ESTES AVE.
ATTN: RUTH ROTENBERG

CHICAGO IL 60645

THE PATRIOT NEWS
THE SUNDAY PATRIOT NEWS

Proof of Publication

Under Act No. 587, Approved May 16, 1929
Commonwealth of Pennsylvania, County of Dauphin} ss

Holly Blain, being duly sworn according to law, deposes and says:

That she is a Staff Accountant of The Patriot News Co., a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, with its principal office and place of business at 2020 Technology Pkwy, Suite 300, in the Township of Hampden, County of Cumberland, State of Pennsylvania, owner and publisher of The Patriot-News and The Sunday Patriot-News newspapers of general circulation, printed and published at 1900 Patriot Drive, in the City, County and State aforesaid; that The Patriot-News and The Sunday Patriot-News were established March 4th, 1854, and September 18th, 1949, respectively, and all have been continuously published ever since;

That the printed notice or publication which is securely attached hereto is exactly as printed and published in their regular and/or Sunday/ Community Weekly editions which appeared on the date(s) indicated below. That neither she nor said Company is interested in the subject matter of said printed notice or advertising, and that all of the allegations of this statement as to time, place and character of publication are true; and

That she has personal knowledge of the facts aforesaid and is duly authorized and empowered to verify this statement on behalf of The Patriot-News Co. aforesaid by virtue and pursuant to a resolution unanimously passed and adopted severally by the stockholders and board of directors of the said Company and subsequently duly recorded in the office for the Recording of Deeds and for said County of Dauphin in Miscellaneous Book "M", Volume 14, Page 317.

DUPLICATION COPY

SYLVANIA PUBLIC UTILITY COMMISSION NOTICE
Application of South Shore Trading and Distributors Inc. (South Shore Energy Solutions")
Application To Offer, Render, Furnish Electricity, As A Broker Engaged In the Supplying Electricity, And Public In The Commonwealth Of Pennsylvania.
The Commission will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for approval to supply electricity as a marketer engaged in the supply of electricity. South Shore Energy Solutions proposes to sell electricity and provide service throughout all of Pennsylvania under the provisions of the Public Utility Customer Choice and Competition Act.
The Commission may consider this application without a hearing. Protests to the technical or financial information submitted by South Shore may be filed within 10 days of the date of this notice to the Secretary of the PUC, P.O. Box 177, Mechanicsburg, PA 17050-0177. You may send copies of any protests to the Secretary at the address listed below.
By and through Contact:
Ruth Rotenberg
South Shore Trading and Distributors Inc.
2937 W. Estes Chicago Il. 60645
717.262.7793 FAX: 717.262.7784

This ad # 0002168994 ran on the dates shown below:
September 30, 2011

Holly Blain

Sworn to and subscribed before me this 30 day of September, 2011 A.D.

Sherrie L. Kisner
Notary Public

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Sherrie L. Kisner, Notary Public
Lower Paxton Twp., Dauphin County
My Commission Expires Nov. 26, 2011
Member, Pennsylvania Association of Notaries

The Patriot-News Co.
2020 Technology Pkwy
Suite 300
Mechanicsburg, PA 17050
Inquiries - 717-255-8213

The Patriot-News
Now you know

SOUTH SHORE ENERGY SOLUTIONS
2937 W. ESTES AVE.
ATTN: RUTH ROTENBERG

CHICAGO IL 60645

INVOICE

ALL CHARGES ARE NET

<u>ACCT #</u>	<u>NAME</u>	<u>AD ORDER #</u>	<u>DATE</u>	<u>EDITION</u>	<u>ADDTL. INFO.</u>	<u>TYPE OF CHARGE</u>	<u>AMOUNT</u>
230266	SOUTH SHORE ENERGY SOLUTION	0002168994	09/30/11	REGULAR		BASIC AD CHARGE	\$171.59
						AFFIDAVIT CHARGE	\$5.00
TOTAL:							\$176.59

REMITTANCE ADDRESS

The Patriot-News Co.
23794 Network PL
Chicago, IL 60673-1237

Please include the Account # or Ad Order # (above) with your remittance--Thank You

NOTE: This Invoice replaces the Order Confirmation which we previously sent with Proofs of Publication

OATH of PUBLICATION
In
THE ERIE TIMES-NEWS
COMBINATION EDITION

SOUTH SHORE ENERGY SOLUTIONS
2937 W ESTES AVE
CHICAGO IL 60645

REFERENCE: L0005315
2016134 PUC NOTICE

STATE OF PENNSYLVANIA)
COUNTY OF ERIE) SS:

Rosanne Cheeseman being duly sworn, deposes and says that she is the Publisher of the Times Publishing Company, which publishes: the Erie Times-News, established October 2, 2000, a daily newspaper of general circulation, successor, by consolidation, of the Morning News, established January 1957, and the Erie Daily Times, established April 1888, daily newspapers of general circulation and published at Erie, Erie County, Pennsylvania, and that the notice of which the attached is a copy published, in the regular editions of said newspaper of the dates referred to below. Affiant further deposes that she is duly authorized by the TIMES PUBLISHING COMPANY, publisher of The Erie Times-News to verify the foregoing statement under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the forgoing statement as to time, place and character of publication are true.

PUBLISHED ON: 10/14

TOTAL COST: 294.00 AD SPACE: 7.000 INCH
FILED ON: 10/14/11

Sworn to and subscribed before me this

14 day of October 2011 Affiant: Rosanne Cheeseman

NOTARY: Laurene A. Daugherty

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal
Laurene A. Daugherty, Notary Public
City of Erie, Erie County
My Commission Expires Nov. 5, 2013

Member, Pennsylvania Association of Notaries

**PENNSYLVANIA PUBLIC UTILITY
COMMISSION NOTICE**

Application of South Shore Trading and Distributors Inc. (South Shore) (d/b/a "South Shore Energy Solutions") For Approval To Offer, Render, Furnish or Supply Electricity, As A Marketer/Broker Engaged In the Business Of Supplying Electricity, And To The Public In The Commonwealth Of Pennsylvania.

South Shore Trading will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity as a broker/marketer engaged in the business of supplying electricity. South Shore proposes to sell electricity and related service throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of South Shore may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protests to South Shore at the address listed below.

By and through Contact: Ruth Rotenberg
South Shore Trading and Distributors Inc.
2937 W. Estes Chicago Il. 60645
PH: 773.262.7793 FX: 773.262.7784

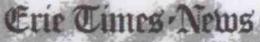
2016134

Erie Times-News

TIMES SQUARE
205 W. 12th STREET
ERIE, PENNSYLVANIA 16534-0001
TEL: (814) 870-1600 FAX: (814) 870-1814
FED ID #: 25-0839114

BILLING PERIOD		ADVERTISER/CLIENT NAME	
10/14/11 - 10/14/11		SOUTH SHORE ENERGY SOLUTION	
TOTAL AMOUNT DUE	INVOICE NUMBER	TERMS OF PAYMENT	
294.00	24050049	DUE UPON RECEIPT	

INVOICE

PAGE #	BILLING DATE	BILLED ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
1	10/14/11	SOUTH SHORE ENERGY SOLUTIONS 2937 W ESTES AVE CHICAGO IL 60645	 P.O. BOX 6137 Erie, PA 16512-6137
BILLED ACCOUNT NUMBER			
L0005315			
ADVERTISER/CLIENT NUMBER			

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

DATE	NEWSPAPER REFERENCE	DESCRIPTION-OTHER COMMENTS/CHARGES	DIMENSIONS BILLED UNITS	TIMES RUN RATE	GROSS AMOUNT	NET AMOUNT
10/14	2016134	PUC NOTICE	2x3.5I	1	287.00	
	10/14	AFFIDAVIT FEE	7I	41.00		7.00
					PLEASE PAY THIS AMOUNT ▶	294.00

INVOICE NUMBER	ADVERTISER INFORMATION		
24050049	BILLING PERIOD	BILLED ACCOUNT NUMBER	ADVERTISER/CLIENT NAME
	10/14/11 - 10/14/11	L0005315	SOUTH SHORE ENERG

MAKIN' IT HAPPEN

HOW TO BUY AN AD: Call 456-7021, stop in our front lobby, or call Toll Free in PA 800-352-0043.

For your convenience we accept



TO ENSURE PROPER CREDIT TO YOUR ACCOUNT.

1. Allow 3 days for mail payments.
2. Make check or money order payable to **Erie Times-News**
Do Not Mail Cash.
3. Make sure your name and account number appear on your check or money order.
4. Mail your payment and the stub above in the pre-addressed envelope provided.

Questions about your bill?

(814) 870-1618

To place a classified ad

(814) 456-7021

For home newspaper delivery

(814) 453-4691

Proof of Publication in The Philadelphia Daily News
Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA
COUNTY OF PHILADELPHIA

Anna Dickerson being duly sworn, deposes and says that **The Philadelphia Daily News** is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

October 31, 2011

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

Anna Dickerson

Sworn to and subscribed before me this 31st day of
October, 2011

Mary Anne Logan
Notary Public

My Commission Expires:

NOTARIAL SEAL
Mary Anne Logan, Notary Public
City of Philadelphia, Phila. County
My Commission Expires March 30, 2013

Copy of Notice of Publication

PENNSYLVANIA PUBLIC UTILITY
COMMISSION NOTICE

Application of **South Shore Trading and Distributors Inc.** (South Shore) (d/b/a **South Shore Energy Solutions**) For Approval To Offer, Render, Furnish or Supply Electricity, As A Marketer/Broker Engaged In The Business Of Supplying Electricity, And To The Public In The Commonwealth Of Pennsylvania.

South Shore Trading will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity as a broker/marketer engaged in the business of supplying electricity. South Shore proposes to sell electricity and related service throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of South Shore may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protests to South Shore at the address listed below.

By and through Contact: Ruth Rotenberg
South Shore Trading and Distributors Inc.
2937 W. Estes Chicago Il. 60645
PH:773.262.7793 FX:773.262.7794

October 31, 2011

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

Anna Dickerson

Sworn to and subscribed before me this 31st day of
October, 2011

ly as a prosumer engaged in the business of supplying electricity. South Shores proposes to sell electricity and related service throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of South Shores may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3255, Harrisburg, PA 17105-3255. You should send copies of any protests to South Shores at the address listed below.

By and through Contact: Ruth Rotenberg
South Shores Trading and Distributors Inc.
2857 W. State College L. 20545
PH: 717-282-7788 FX: 717-282-7784

WILLIAMSPORT SUN-GAZETTE



252 West Fourth Street
 Williamsport, PA 17703-0728
 1-800-339-0289 or 570-326-1551
 www.sungazette.com

STATEMENT NUMBER	BILLING DATE
253406	10/31/11
ACCOUNT NUMBER	BILLING PERIOD
LS0075	OCTOBER 2011
TOTAL AMOUNT DUE	
.00	

WRITE AMOUNT
 ENCLOSED

ADVERTISING INVOICE/STATEMENT

BILL ACCOUNT NAME AND ADDRESS	REMITTANCE ADDRESS
SOUTH SHORE ENERGY 2937 W ESTES CHICAGO, IL 60645	SUN-GAZETTE 252 W FOURTH ST P O BOX 728 WILLIAMSPORT PA 17703

PLEASE DETACH THIS UPPER PORTION AND RETURN IT WITH YOUR PAYMENT

DAY	REFERENCE	DESCRIPTION	SAU DIMENSIONS	BILL UNITS	RATE	AMOUNT
10	CC	PREVIOUS BALANCE				0.00
11	000218737	PAYMENT THANK YOU PENNSYLVANIA PUBLIC		60	3.92	235.40- 235.40

MESSAGE

TOTALS			AGEING				TOTAL AMOUNT DUE
DISPLAY	OTHER CHARGES	CREDITS	CURRENT	30 DAYS	60 DAYS	90 DAYS	
235.40	.00	235.40	.00	.00	.00	.00	.00

STATEMENT NUMBER	BILLING DATE	TERMS
253406	10/31/11	BALANCE DUE UPON RECEIPT OF THIS INVOICE/STATEMENT
		NAME OF ADVERTISER
		SOUTH SHORE ENERGY
		SALESPERSON
		CLASSIFIED

ADVERTISING INVOICE/STATEMENT

WILLIAMSPORT SUN-GAZETTE
 252 West Fourth Street
 Williamsport, PA 17703-0728
 1-800-339-0289 or 570-326-1551



www.sungazette.com

PENNSYLVANIA PUBLIC UTILITY COMMISSION
 NOTICE
 Application of South Shore Trading and Distributors Inc. (South Shore Energy Solutions) For Approval To Offer, Render, Furnish or Supply Electricity, As A Marketer/Broker Engaged in the Business Of Supplying Electricity, And To The Public In The Commonwealth Of Pennsylvania.
 South Shore Trading will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity as a broker/marker engaged in the business of supplying electricity. South Shore proposes to sell electricity and related services throughout all of Pennsylvania under the

PROOF OF PUBLICATION OF NOTICE IN THE WILLIAMSPORT SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

STATE OF PENNSYLVANIA
COUNTY OF LYCOMING

SS:

Bernard A. Oravec

Publisher of the Sun-Gazette Company, publishers of the WilliamSPORT, Sun-Gazette, successor to the WilliamSPORT Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, WilliamSPORT, Pennsylvania, being duly sworn, deposes and says that the WilliamSPORT Sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the WilliamSPORT Sun-Gazette, has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said WilliamSPORT Sun-Gazette on the following dates, viz:

PENNSYLVANIA PUBLIC
UTILITY COMMISSION
NOTICE

Application of South
Shore Trading and Dis-

tributors Inc. (South
Shore) (d/b/a South
Energy Solu-

tion) For Approval To
Other, Render, Furnish or
Supply Electricity, As a
Marketer/Broker Engaged

In the Business of Sup-
plying Electricity, And To
The Public in The Com-

monwealth Of Pennsylva-
nia.

South Shore Trading
will be filing an application
with the Pennsylvania
Public Utility Commission

("PUC") for a license to
supply electricity as a
broker/marketer engaged

in the business of sup-
plying electricity. South
Shore proposes to sell

electricity and related ser-
vice throughout all of
Pennsylvania under the new

provisions of the new
Electricity Generation
Customer Choice and
Competition Act.

The PUC may consider
this application without a
hearing. Protests directed

to the technical or finan-
cial fitness of South
Shore may be filed within

15 days of the date of
this notice with the Secre-
tary of the PUC, P O Box

3265, Harrisburg, PA
17105-3265. You should
send copies of any pro-

tests to South Shore at
the address listed below.

By and through Contact:
Ruth Rothenberg,
South Shore Trading
and Distributors Inc.

2937 W. Estes Chicago
IL 60645
PH: 773.262.7793

October 11, 2011

As an officer daily authorized by the Sun-Gazette Company, publisher of the WilliamSPORT Sun-Gazette, under oath and also declares that affiant is not interested in the subject matter of the aforesaid notice to verify the Shore Energy Solu- (South
Shore) (d/b/a South
Energy Solu-
tion) For Approval To
Other, Render, Furnish or
Supply Electricity, As a
Marketer/Broker Engaged
In the Business of Sup-
plying Electricity, And To
The Public in The Com-
monwealth Of Pennsylva-
nia.

Bernard A. Oravec

SUN-GAZETTE COMPANY

Sworn to and subscribed before me

the 13th day of October, 2011

Cathy A. Billee
Notary Public

NOTARIAL SEAL
CATHY A. BILLEE, Notary Public
City of Williamsport, Lycoming County
My Commission Expires May 15, 2015

STATEMENT OF ADVERTISING COSTS

To the Sun-Gazette Company, Dr.:
For publishing the notice attached
hereto on the above state dates

\$ 235.44

\$ 235.44

Total.....

ADVERTISING INVOICE

Pittsburgh Post-Gazette
Published by PG Publishing Co.

P.O. Box 400536
PITTSBURGH, PA 15268-0536
FEDERAL ID. 94-0692700

CLASSIFIED ADV. (412) 263-1201
BILLING QUESTIONS (412) 263-5050

NAME AND ADDRESS
SOUTH SHORE ENERGY SOLUTIONS 2937 W ESTES AVE ATTN: RUTH ROTENBERG CHICAGO, IL 60645-2933

DOCUMENT NUMBER	BILLING DATE
L000000000	10/30/11
BILLING PERIOD	
10/24 to 10/30	
ACCOUNT NUMBER	
84153104	

PLEASE SEE OTHER SIDE OF INVOICE FOR DEFINITION OF CODES AND TERMS

START DATE	EXPIRE DATE	AD NUMBER	DESCRIPTION	PAPER	SECTION	RATE CLASS	LINES	TIMES	TERM	RATE	AMOUNT
10/27	10/27	16744510	Prepaid cash from ClassSpeed PENNSYLVANIAPUBLIC UTI	M	445	Cl a	63	1		7.50	-472.50 472.50

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE
Application of South Shore Trading and Distributors Inc. (South Shore Energy Solutions) for Approval To Offer Retail Electricity, As A Marketer/Broker Engaged In the Business Of Supplying Electricity, And To The Public In The Commonwealth Of Pennsylvania.
South Shore Trading will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity as a broker/marketer engaged in the business of supplying electricity. South Shore proposes to sell electricity and related service throughout all of Pennsylvania under the provisions of the new Electricity Generation Competition Act.
The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of South Shore may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protests to South Shore at the address listed below.
By and through Contact: Ruth Rotenberg South Shore Trading and Distributors Inc. 2937 W. Estes Chicago Il. 60645 PH: 773.262.7793 FX: 773.262.7784

Previous Billing Date:

AMOUNT DOES NOT INCLUDE PAYMENTS RECEIVED AFTER	10/30/11	PREVIOUS BALANCE	PAYMENTS & CREDITS	CURRENT CHARGES	AMOUNT DUE
YOUR PAYMENT IS DUE	11/10/11	0.00	-472.50	472.50	0.00

TO INSURE PROPER CREDIT: DETACH AND RETURN THIS PORTION OF THE BILL WITH REMITTANCE

Pittsburgh Post-Gazette

Published by PG Publishing Co.
Federal ID # 94-0692700

DUE DATE
11/10/11

ACCOUNT NUMBER
84153104

AMOUNT DUE	AMOUNT ENCLOSED
0.00	

Pittsburgh Post Gazette
Credit Department
PO Box 566
Pittsburgh, PA 15230-0566

SOUTH SHORE ENERGY SOLUTIONS
2937 W ESTES AVE
ATTN: RUTH ROTENBERG
CHICAGO, IL 60645-2933

5841531048

0000047250

0000000000

Proof of Publication of Notice in Pittsburgh Post-Gazette

Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Commonwealth of Pennsylvania, County of Allegheny, ss M. Goodwin, being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette and Sun-Telegraph was established in 1960 and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Gazette established in 1786 and the Pittsburgh Post, established in 1842, since which date the said Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the _____ regular _____ editions and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

27 of October, 2011

Affiant further deposes that he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the afore said notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

COPY OF NOTICE OR PUBLICATION

PUBLIC UTILITY COMMISSION NOTICE

Application of South Shore Trading and Distributors Inc. (South Shore) (d/b/a "South Shore Energy Solutions") For Approval To Offer, Render, Furnish or Supply Electricity, As A Marketer/Broker Engaged in the Business Of Supplying Electricity, And To The Public in The Commonwealth Of Pennsylvania.

South Shore Trading will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity as a broker/marketer engaged in the business of supplying electricity. South Shore proposes to sell electricity and related service throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of South Shore may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protests to South Shore at the address listed below.

M. Goodwin
PG Publishing Company

Sworn to and subscribed before me this day of:
October 27, 2011

Linda M. Gaertner

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Linda M. Gaertner, Notary Public
City of Pittsburgh, Allegheny County
My Commission Expires Jan. 31, 2015
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

STATEMENT OF ADVERTISING COSTS

South Shore Energy Solutions
2937 W ESTES AVE
ATTN: RUTH ROTENBERG
CHICAGO IL 60645-2933

To PG Publishing Company

Total ----- \$472.50

By and through Contact:
Ruth Rotenberg
South Shore Trading and Distributors Inc.
2937 W. Estes
Chicago Il. 60645
PH: 773.262.7793
FX: 773.262.7784

Publisher's Receipt for Advertising Costs

PG PUBLI NY, publisher of the Pittsburgh Post-Gazette, a newspaper of general circulation, hereby ack of the aforesaid advertising and publication costs and certifies that the same have been fully paid.

Office
34 Boulevard of the Allies
PITTSBURGH, PA 15222
Phone 412-263-1338

PG Publishing Company, a Corporation, Publisher of Pittsburgh Post-Gazette, a Newspaper of General Circulation

By Maria Lucia

I hereby certify that the foregoing is the original Proof of Publication and receipt for the Advertising costs in the subject matter of said notice.

The Scranton Times (Under act P.L. 877 No 160. July 9, 1976)
Commonwealth of Pennsylvania, County of Lackawanna

SOUTH SHORE ENERGY SOLUTIONS
RUTH ROTENBERG
2937 W ESTES AVENUE CHICAGO IL 60645

Account # 549420
Order # 80706244
Ad Price: 205.20

Gina Krushinski

Being duly sworn according to law deposes and says that she is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

10/11/2011

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true Gina Krushinski.

Sworn and subscribed to before me
this 11th day of October A.D., 2011

Sharon Venturi
(Notary Public)

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal
Sharon Venturi, Notary Public
City of Scranton, Lackawanna County
My Commission Expires Feb. 12, 2014
Member, Pennsylvania Association of Notaries

LEGAL NOTICE

PENNSYLVANIA PUBLIC
UTILITY COMMISSION

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Pennsylvania.

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The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **South Shore** may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protests to **South Shore** at the address listed below.

By and through Contact:
Ruth Rotenberg
South Shore Trading and Distributors Inc.
2937 W. Estes Chicago Il. 60645
Phone: 773.262.7793
Fax: 773.262.7784

Advertising Receipt

The Tribune-Democrat

PO Box 340

Johnstown, PA 15907-0340

Phone: 814-532-5030

Fax: 814-532-5104

South Shore Energy Solutions

Ruth Rotenberg

2937 W. Estes Ave

Chicago, IL 60645

Acct #: 11119475

Ad #: 00111700

Phone: (773)262-7793

Date: 09/14/2011

Ad taker: af

Salesperson:

Sort Line: PENNSYLVANIA PUBLIC UTILITY CO

Ad Notes:

Classification 105

Description	Start	Stop	Ins.	Cost/Day	Total
01 Tribune-Democrat	10/12/2011	10/12/2011	1	125.00	125.00
CF Clerical Fee					2.50
Oath Oath form for Legals					5.00

Ad Text:

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Payment Reference:

Ruth Rotenberg CC NO. 5219 06/13
-132.5 Auth: 71815GY
128415001602

Total: 132.50

Tax: 0.00

Net: 132.50

Prepaid: -132.50

Total Due 0.00

COMMONWEALTH OF PENNSYLVANIA }
 County of Cambria } SS

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 By and through Contact: Ruth Rotenberg
 South Shore Trading and Distributors Inc.
 2937 W. Estes Chicago Il. 60645
 PH:773.262.7793 FX:773.262.7784

On this 12th day of October A.D. 2011, before me, the subscriber, a Notary Public in and for said County and State, personally appeared Christine Marhefka, who being duly sworn according to law, deposes and says as Classified Advertising Manager of the Tribune-Democrat, Johnstown, PA, a newspaper of general circulation as defined by the "Newspaper Advertising Act", a merger September 8, 1952, of the Johnstown Tribune, established December 7, 1853; and of the Johnstown Democrat, established March 5, 1863,

published continuously at Johnstown Pa. in the County of Cambria, and Commonwealth of Pennsylvania and that the annexed is a true copy of a notice in the above matter published in said publication in the regular issues of The Johnstown Tribune-Democrat, Johnstown, PA, on October 12, 2011; and that the Affiant is not interested in the subject matter of said notice or advertising and that all of the allegations as to time, place and character of said publication are true.

Christine Marhefka

STATEMENT OF ADVERTISING COSTS

Sworn and Subscribed before me this 12th day of October, 2011.

J. J. J. J.

0.00 Lines @	\$2.50 per line	0.00
5 Inches @	\$25.00 per inch	125.00
Notary Fee		5.00
Clerical Fee		2.50
Total Cost		132.50

COMMONWEALTH OF PENNSYLVANIA
 Notarial Seal
 Vivian Ohs, Notary Public
 City of Johnstown, Cambria County
 My Commission Expires Dec. 6, 2012
 MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

To The Tribune-Democrat, Johnstown, PA
 For publishing the notice or publication attached hereto on the above stated dates.

PUBLISHER'S RECEIPT FOR ADVERTISING COSTS

_____ for publisher of _____
 a newspaper of general circulation, hereby acknowledges receipt of the aforesaid and publication costs and certifies that the same has been duly paid.

 (Name of Newspaper)

By _____