## **Energy Professionals, LLC**

13100 56<sup>th</sup> Court Ste 703 Clearwater, FL 33760 Phone: (727) 517-7506

Fax: (727) 517-8657

November 18, 2012

RECEIVED

Secretary of the Commission P.O. Box 3265 Harrisburg, PA 17105-3265 NOV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

RE: Energy Professionals, LLC's Application for License as an Electricity Broker

## To Whom It May Concern:

Please accept this signed and verified original plus one copy of Energy Professionals, LLC's Application for Parties Wishing to Offer, Render, Furnish, or Supply Electricity or Electric Generation Services to the Public in the Commonwealth of Pennsylvania. Please also find enclosed one cd-rom containing a searchable PDF version of this document. A copy of this application has also been served upon: (i) Office of Consumer Advocate, (ii) Office of the Attorney General, (iii) Office of the Small Business Advocate and (iv) Department of Revenue. Enclosed please find the \$350 filing fee made out to "Commonwealth of Pennsylvania". Lastly, enclosed as an attachment to Schedule 7(a), please find an original bond and two (2) copies thereof in the amount of \$10,000.

Should you have any questions, please do not hesitate to contact me at 727-572-0600 or <u>jwarrick@energyprofessionals.com</u>. If there is anything further that is required, please let me know and I will be happy to provide the information as soon as possible. Thank you for your consideration.

Sincerely,

Jimmy Warrick

On behalf of Energy Professionals, LLC

ce: Office of Consumer Advocate

Office of Attorney General

Office of Small Business Advocate

Department of Revenue

## BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of Energy Professionals, LLC, d/b/a N/A, for approval to offer, render, furnish, or supply electricity or electric generation services as a(n) [as specified in item #4b below] to the public in the Commonwealth of Pennsylvania (Pennsylvania).

To the Pennsylvania Public Utility Commission:

#### IDENTIFICATION AND CONTACT INFORMATION 1.

a. IDENTITY OF THE APPLICANT: Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

Energy Professionals, LLC 13100 56th Court, Suite 703 Clearwater, FL 33760 www.energyprofessionals.com 877-343-9044

b. PENNSYLVANIA ADDRESS / REGISTERED AGENT: If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

Corporation Guaranty and Trust Company 3331 Street Road, Suite 110 Bensalem, PA 19020 Phone: 800-563-6131

Fax: 215-633-8160

REGULATORY CONTACT: Provide the name, title, address, telephone addressed RECEIVED c. REGULATORY CONTACT: Provide the name, title, address, telephone number, fax number, and e-mail

Jimmy Warrick, Executive Director Energy Professionals, LLC 13100 56th Court, Suite 703 Clearwater, FL 33760 Phone: 727-572-0600

Fax: 727-572-0602

jwarrick@energyprofessionals.com

NOV 29 2012

PA PUBLIC UTILITY COMMISSION BECRETARY'S BUREAU

d. ATTORNEY: Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.

N/A

e. CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS: Provide the name, title, address, telephone number, FAX number, and e-mail of the person and an alternate person responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Electric Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed EGSs.

Steve Upham, Vice President Energy Professionals, LLC 13100 56<sup>th</sup> Court, Suite 703 Clearwater, FL 33760

Phone: 727-572-0600 Fax: 727-572-0602

supham@energyprofessionals.com

Jimmy Warrick, Executive Director Energy Professionals, LLC 13100 56th Court, Suite 703 Clearwater, FL 33760 Phone: 727-572-0600

Fax: 727-572-0602

jwarrick@energyprofessionals.com

## 2. BUSINESS ENTITY FILINGS AND REGISTRATION

a.	FICTITIOUS NAME: (Select appropriate statement and provide supporting documentation as listed.)
	The Applicant will be using a fictitious name or doing business as ("d/b/a")
	Provide a copy of the Applicant's filing with Pennsylvania's Department of State pursuant to 54 Pa. C.S. §311, Form PA-953.
	Or  X The Applicant will not be using a fictitious name.
b.	BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS: (Select appropriate statement and provide supporting documentation. As well, understand that Domestic means being formed within Pennsylvania and foreign means being formed outside Pennsylvania.)
	The Applicant is a sole proprietor.
	<ul> <li>If the Applicant is located outside the Commonwealth, provide proof of compliance with 15 Pa.</li> <li>C.S. §4124 relating to Department of State filing requirements.</li> </ul>
	Or  The Applicant is a:
	The Applicant is a.
	domestic general partnership (*) domestic limited partnership (15 Pa. C.S. §8511) foreign general or limited partnership (15 Pa. C.S. §4124) domestic limited liability partnership (15 Pa. C.S. §8201) foreign limited liability general partnership (15 Pa. C.S. §8211) foreign limited liability limited partnership (15 Pa. C.S. §8211)
	<ul> <li>Provide proof of compliance with appropriate Department of State filing requirements as indicated above.</li> </ul>
	<ul> <li>Give name, d/b/a, and address of partners. If any partner is not an individual, identify the business nature of the partner entity and identify its partners or officers.</li> </ul>
	<ul> <li>Provide the state in which the business is organized/formed and provide a copy of the Applicant's charter documentation.</li> </ul>
	<ul> <li>* If a corporate partner in the Applicant's domestic partnership is not domiciled in Pennsylvania, attach a copy of the Applicant's Department of State filing pursuant to 15 Pa. C.S. §4124.</li> </ul>

اليا	The Applicant is a:
	domestic corporation (15 Pa. C.S. §1308) foreign corporation (15 Pa. C.S. §4124) domestic limited liability company (15 Pa. C.S. §8913)  X foreign limited liability company (15 Pa. C.S. §8981)  Other (Describe):
	□ Omer (Describe)

#### Please see Schedule 2(b) attached hereto.

- Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
- Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation.
  - The Applicant is organized under the laws of the state of Florida.
- Give name and address of officers.

Steve Upham, Vice President Kim Larsen, President 13100 56<sup>th</sup> Court, Suite 703 Clearwater, FL 33760 Phone: 727-572-0600

Fax: 727-572-0602

## 3. AFFILIATES AND PREDECESSORS

(both in state and out of state)

a. AFFILIATES: Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.

The Applicant does not have any affiliates doing business, or any affiliates that are currently applying to do business in Pennsylvania.

b. PREDECESSORS: Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.

The Applicant does not have any predecessors that have done business.

## 4. OPERATIONS

a.	APPLICANT'S PRESENT OPERATIONS: (select and complete the appropriate statement)
	The Applicant is presently doing business in Pennsylvania as a  municipal electric corporation electric cooperative focal gas distribution company provider of electric generation, transmission or distribution services Other; Identify the nature of service being rendered.
	Or  X The Applicant is not presently doing business in Pennsylvania.
b.	APPLICANT'S PROPOSED OPERATIONS: The Applicant proposes to operate as a (may check multiple):  Generator of electricity Supplier of electricity Aggregator engaged in the business of supplying electricity X Broker/Marketer engaged in the business of supplying electricity services Electric Cooperative and supplier of electric power Other (Describe):
	<ul> <li>Definitions</li> <li>Supplier – an entity that sells electricity to end-use customers utilizing the jurisdictional transmission and distribution facilities of an EDC.</li> <li>Aggregator - an entity that purchases electric energy and takes title to electric energy as an intermediary for sale to retail customers.</li> <li>Broker/Marketer - an entity that acts as an intermediary in the sale and purchase of electric energy but does not take title to electric energy.</li> </ul>

**c. PROPOSED SERVICES:** Describe in detail the electric services or the electric generation services which the Applicant proposes to offer.

The Applicant is looking to establish an electricity broker business in Pennsylvania. The Applicant will be representing the end user in identifying the best retail supplier for that particular end user. The Applicant will be calling mainly on commercial and industrial accounts in the Commonwealth of Pennsylvania with the anticipation of bringing them lower rates than they are now paying from their current suppliers. The Applicant will not be taking title to the electricity.

proposes to provide service.					
	Met-Ed	, Penelec, Penn Power, PECO, PPL, West Penn, Duquesne and UGI			
e.	CUSTO	X Residential Customers X Small Commercial Customers - (25 kW and Under) X Large Commercial Customers - (Over 25 kW) X Industrial Customers Governmental Customers All of above Other (Describe):			
f.	PROP	OSED MARKETING METHOD (check all that apply)			
		<ul> <li>X Internal – Applicant will use its own internal resources/employees for marketing External EGS – Applicant will contract with a PUC LICENSED EGS broker/marketer Affiliate – Applicant will use a NON-EGS affiliate marketing company and or individuals.</li> <li>X External Third-Party – Applicant will contract with a NON-EGS third party marketing company and or individuals</li> <li>Other (Describe):</li> </ul>			
g.	DOOR	TO DOOR SALES: Will the Applicant be implementing door to door sales activities?			
		X Yes No			
		If yes, will the Applicant be using a Third Party Verification procedure?			
		X Yes No			
		If yes, describe the Applicant's Third Party Verification procedures.			
	brough of the	the Applicant has the potential customer on the telephone, the third party verification company is tinto the call via a conference line. After relaying the customer's information, the sales representative Applicant drops off of the line. The third party verification agent then reads the verification script. If the earty verification agent successfully receives the customer's consent, the customer is given a			

d. PROPOSED SERVICE AREA: Provide a list of each Electric Distribution Company for which the Applicant

5

confirmation number.

h.	START DATE: Provide the approximate date the Applicant proposes to begin services within the
	Commonwealth.
	Immediately upon receipt of license.
	5. <u>COMPLIANCE</u>
a.	<b>CRIMINAL/CIVIL PROCEEDINGS:</b> State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, has been or is currently the defendant of a criminal or civil proceeding within the last five (5) years.
	Identify all such proceedings (active or closed), by name, subject and citation; whether before an administrative body or in a judicial forum. If the Applicant has no proceedings to list, explicitly state such.
	The Applicant has no proceedings to list.
b.	<b>SUMMARY:</b> If applicable; provide a statement as to the resolution or present status of any such proceedings listed above.
	N/A
C.	CUSTOMER/REGULATORY/PROSECUTORY ACTIONS: Identify all formal or escalated actions or complaints filed with or by a customer, regulatory agency, or prosecutory agency against the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, for the prior five (5) years, including but not limited to customers, Utility Commissions, and Consumer Protection Agencies such as the Offices of Attorney General. If the Applicant has no actions or complaints to list, explicitly state such.
	The Applicant has no actions or complaints to list.
d.	<b>SUMMARY:</b> If applicable; provide a statement as to the resolution or present status of any actions listed above.
	N/A

## 6. PROOF OF SERVICE

(Example Certificate of Service is attached at Appendix C)

#### Please see Schedule 6 attached hereto.

a.) STATUTORY AGENCIES: Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, provide proof of service of a signed and verified Application with attachments on the following:

Office of Consumer Advocate 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120

Office of the Small Business Advocate Commerce Building, Suite 1102 300 North Second Street Harrisburg, PA 17101 Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120

Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946

b.) EDCs: Pursuant to Sections 1.57 and 1.58 of the Commission's Regulations, 52 Pa. Code §§1.57 and 1.58, provide Proof of Service of the Application and attachments upon each of the Electric Distribution Companies the Applicant proposed to provide service in. Upon review of the Application, further notice may be required pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14. Contact information for each EDC is as follows

#### Allegheny Power:

Legal Department West Penn Power d/b/a Allegheny Power 800 Cabin Hill Drive Greensburg, PA 15601-1689

### Duquesne Light:

Regulatory Affairs
Duquesne Light Company
411 Seventh Street, MD 16-4
Pittsburgh, PA 15219

#### Met-Ed, Penelec, and Penn Power:

Legal Department First Energy 2800 Pottsville Pike Reading PA, 19612

#### Citizens' Electric Company:

Citizens' Electric Company Attn: EGS Coordination 1775 Industrial Boulevard Lewisburg, PA 17837

#### Wellsboro Electric Company:

Wellsboro Electric Company Attn: EGS Coordination 33 Austin Street P. O. Box 138 Wellsboro, PA 16901

#### **PECO**

Manager Energy Acquisition PECO Energy Company 2301 Market Street Philadelphia, PA 19101-8699

#### PPL:

Legal Department Attn: Paul Russell PPL Two North Ninth Street Allentown, PA 18108-1179

## UGI:

UGI Utilities, Inc. Attn: Rates Dept. – Choice Coordinator 2525 N. 12th Street, Suite 360 Post Office Box 12677 Reading, Pa 19612-2677

#### Pike County Light & Power Company:

Director of Customer Energy Services Orange and Rockland Company 390 West Route 59 Spring Valley, NY 10977-5300

## 7. FINANCIAL FITNESS

a.		<b>ENDING:</b> In accordance with 66 Pa. C.S. Section 2809(c)(1)(i), the Applicant is required to file a bond or er instrument to ensure its financial responsibilities and obligations as an EGS. Therefore, the Applicant Furnishing the <b>original</b> (along with copies) of an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$250,000.
Ţ		Furnishing the <b>original</b> (along with copies) of another initial security for Commission approval, to ensure financial responsibility.
	Á	X Filing for a modification to the \$250,000 requirement and furnishing the original (along with copies) of

an initial bond, letter of credit or proof of bonding to the Commission in the amount of \$10,000. Applicant is required to provide information supporting an amount less than \$250,000. Such supporting information must include indication that the Applicant will not take title to electricity and will not pay electricity bills on behalf of its customers. Further details for modification may be described as well. Please see Schedule 7(a) attached hereto.

- At the conclusion of Applicant's first year of operation it is the intention of the Commission to tie security bonds to a percentage of Applicant's gross receipts resulting from the sale of generated electricity consumed in Pennsylvania. The amount of the security bond will be reviewed and adjusted on an annual basis.
- Example version of a bond and letter of credit are attached at Appendix D & E, Applicant's security must follow language from these examples.
- Any deviation from these examples must be identified in the application and may not be acceptable to the Commission.
- b. FINANCIAL RECORDS, STATEMENTS, AND RATINGS: Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following: Please see Schedule 7(b) attached hereto.
  - X Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.
  - Published Applicant or parent company financial and credit information (i.e. 10Q or 10K). (SEC/EDGAR web addresses are sufficient)
  - X Applicant's accounting statements, including balance sheet and income statements for the past two years.
  - Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.
  - X A description of the types and amounts of insurance carried by Applicant which are specifically
    intended to provide for or support its financial fitness to perform its obligations as a licensee.
  - Audited financial statements exhibiting accounts over a minimum two year period.
  - X Bank account statement, tax returns from the previous two years, or any other information that demonstrates Applicant's financial fitness.
- c. ACCOUNTING RECORDS CUSTODIAN: Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

Steve Upham, Vice President Energy Professionals, LLC 13100 56<sup>th</sup> Court, Suite 703 Clearwater, FL 33760 Phone: 727-572-0600

Fax: 727-572-0602

supham@energyprofessionals.com

d. TAXATION: Complete the <u>TAX CERTIFICATION STATEMENT</u> attached as Appendix F to this application.

All sections of the Tax Certification Statement must be completed. Absence (submitting N/A) of any of the TAX identifications numbers (items 7A through 7C) shall be accompanied by supporting documentation or an explanation validating the absence of such information.

Items 7A and 7C on the Tax Certification Statement are designated by the Pennsylvania Department of Revenue. Item 7B on the Tax Certification Statement is designated by the Internal Revenue Service.

## 8. TECHNICAL FITNESS:

To ensure that the present quality and availability of service provided by electric utilities does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

- a.) EXPERIENCE, PLAN, STRUCTURE: such information may include:
  - Applicant's previous experience in the electricity industry.
  - Summary and proof of licenses as a supplier of electric services in other states or jurisdictions.
  - Type of customers and number of customers Applicant currently serves in other jurisdictions.
  - Staffing structure and numbers as well as employee training commitments.
  - Business plans for operations within the Commonwealth.
  - Documentation of membership in PJM, ECAR, MAAC, other regional reliability councils, or any other membership or certification that is deemed appropriate to justify competency to operate as an EGS within the Commonwealth.
  - Any other information appropriate to ensure the technical capabilities of the Applicant.

Please see Schedule 8(a) attached hereto.

X

X Not applicable

		·
b.)	OFFICE	ERS: Identify Applicant's chief officers including names and their professional resumes.
	Please	see Schedule 8(b) attached hereto.
c.)	FERC I	FILING: Applicant has:
		Filed an Application with the Federal Energy Regulatory Commission to be a Power Marketer.
		Received approval from FERC to be a Power Marketer at Docket or Case Number

## 9. DISCLOSURE STATEMENT:

- a. Disclosure Statements: If proposing to serve Residential and/or Small Commercial (under 25 kW) customers, provide a Residential and/or Small Commercial disclosure statement. A sample disclosure statement is provided as Appendix G to this Application.
  - Electricity should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated.
     Penalties and procedures for ending contracts should be clearly communicated.

N/A

## 10. VERIFICATIONS, ACKNOWLEDGEMENTS, AND AGREEMENTS

- a. PJM LOAD SERVING ENTITY REQUIREMENT: As a prospective EGS, the applicant understands that those EGSs which provide retail electric supply service (i.e. takes title to electricity) must provide either:
  - proof of registration as a PJM Load Serving Entity (LSE), or
  - proof of a contractual arrangement with a registered PJM LSE that facilitates the retail electricity services of the EGS.

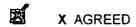
The Applicant understands that compliance with this requirement must be filed within 120 days of the Applicant receiving a license. As well, the Applicant understands that compliance with this requirement may be filed with this instant application.

(Select only one of the following)
 AGREED - Applicant has included compliance with this requirement in the instant application, labeled in correspondence with this section (10).
 AGREED - Applicant will provide compliance with this requirement within 120 days of receiving its license
 X ACKNOWLEDGED - Applicant is not proposing to provide retail electric supply service at this time, and therefore is not presently obligated to provide such information

b. STANDARDS OF CONDUCT AND DISCLOSURE: As a condition of receiving a license, Applicant agrees to conform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission. Further, the Applicant agrees that it must comply with and ensure that its employees, agents, representatives, and independent contractors comply with the standards of conduct and disclosure set out in Commission regulations at 52 Pa. Code § 54.43.

X AGREED

- c. REPORTING REQUIREMENTS: Applicant agrees to provide the following information to the Commission or the Department of Revenue, as appropriate:
  - Retail Electricity Choice Activity Reports: The regulations at 52 Pa. Code §§ 54.201--54.204 require that all active EGSs report sales activity information. An EGS will file an annual report reporting for customer groups defined by annual usage. Reports must be filed using the appropriate report form that may be obtained from the PUC's Secretary's Bureau or the forms officer, or may be down-loaded from the PUC's internet web site.
  - Reports of Gross Receipts: Applicant shall report its Pennsylvania intrastate gross receipts to the Commission on a quarterly and year to date basis no later than 30 days following the end of the quarter.
  - The Treasurer or other appropriate officer of Applicant shall transmit to the Department of Revenue by March 15, an annual report, and under oath or affirmation, of the amount of gross receipts received by Applicant during the prior calendar year.
  - Applicant shall report to the Commission the percentages of total electricity supplied by each fuel source on an annual basis:
  - Applicant will be required to meet periodic reporting requirements as may be issued by the Commission to fulfill the Commission's duty under Chapter 28 pertaining to reliability and to inform the Governor and Legislature of the progress of the transition to a fully competitive electric market.



d. TRANSFER OF LICENSE: The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. Section 2809(D). Transferee will be required to file the appropriate licensing application.

X AGREED

e. ASSESSMENT: The Commission does not <u>presently</u> assess Electric Generation Suppliers for the purposes of recovery of regulatory expenses; see *PPL Energyplus*, *LLC v. Commonwealth*, 800 A.2d 360 (Pa. Cmwlth. 2002).

X ACKNOWLEDGED

f. FURTHER DEVELOPMENTS: Applicant is under a continuing obligation to amend its application if substantial changes occur to the information upon which the Commission relied in approving the original filing. See 52 Pa. Code § 54.34.

X AGREED

g. FALSIFICATION: The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.

X AGREED

h. NOTIFICATION OF CHANGE: If your answer to any of these items changes during the pendency of your application or if the information relative to any item herein changes while you are operating within the Commonwealth of Pennsylvania, you are under a duty to so inform the Commission, within twenty (20) days, as to the specifics of any changes which have a significant impact on the conduct of business in Pennsylvania. See 52 Pa. Code § 54.34.

X AGREED

i. CEASING OF OPERATIONS: Applicant is also required to officially notify the Commission if it plans to cease doing business in Pennsylvania, 90 days prior to ceasing operations.

X AGREED

j. Electronic Data Interchange: The Applicant acknowledges the Electronic Data Interchange (EDI) requirements and the relevant contacts for each EDC, as listed at appendix J.

X AGREED

k. FEE: The Applicant has enclosed or paid the required initial licensing fee of \$350.00 payable to the Commonwealth of Pennsylvania.

X PAYMENT ENCLOSED

## 11. AFFIDAVITS

- a.) APPLICATION AFFIDAVIT: Complete and submit with your filing an officially notarized Application Affidavit stating that all the information submitted in this application is truthful and correct. An example copy of this Affidavit can be found at Appendix A.
- b.) OPERATIONS AFFIDAVIT: Provide an officially notarized affidavit stating that you will adhere to the reliability protocols of the North American Electric Reliability Council, the appropriate regional reliability council(s), and the Commission, and that you agree to comply with the operational requirements of the control area(s) within which you provide retail service. An example copy of this Affidavit can be found at Appendix B.

Please see Schedules 11(a) and 11(b) attached hereto.

## 12. NEWSPAPER PUBLICATIONS

Notice of filing of this Application must be published in newspapers of general circulation covering each county in which the applicant intends to provide service. Below is a list of newspapers which cover the publication requirements for Electric Generation Suppliers looking to do business in Pennsylvania.

The newspapers in which proof of publication is required is dependent on the service territories the applicant is proposing to serve. The chart below dictates which newspapers are necessary for each EDC. If the applicant is proposing to serve the entire Commonwealth, please file proof of publication in all seven newspapers.

Please file with the Commission the Certification of Publication, along with a photostatic copy of the notice to complete the notice requirements.

Proof of newspaper publications must be filed with the initial application. Applicants do not need a docket number in their publication. Docket numbers will be issued when all criteria on the item 14 checklist (see below) are satisfied.

	Duquesne	Met Ed	PECO	Penelec	Penn Power	PPL	<u>ugi</u>	West Penn	<u>Entire</u> Commonwealth
Philadelphia Daily News		х	х			Х			х
Harrisburg Patriot- News		X		х		Х		Х	X
Scranton Times Tribune		х		Х		X	×		х
Williamsport Sun Gazette				х		X		Х	X
Johnstown Tribune Democrat				Х				Х	Х
Erie Times-News				×	Х				×
Pittsburgh Post-Gazette	X				Х			×	Х

(Example Publication is provided at Appendix H)

Please see Schedule 12 attached hereto.

13. SIGNATURE

**ENERGY PROFESSIONALS, LLC** 

RECEIVED

NOV 29 2012

PA PUBLIC UTILITY COMMISSION
SECRETARY'S BUREAU

SECRETARY'S BUREAU

Name and Title: Jimmy Warrick, Executive Director

## 14. CHECKLIST

For the applicant's convenience, please use the following checklist to ensure all relevant sections are complete. The Commission Secretary's Bureau will not accept an application unless each of the following sections are complete.

## Applicant: Energy Professionals, LLC

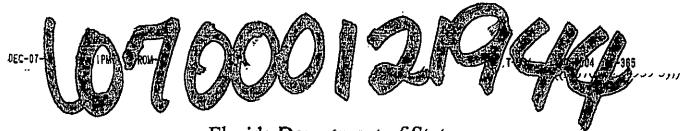
	х	Signature		
	Х	Filing Fee		
	x	Application Affidavit		Jse
Use	x	Operations Affidavit		PUC Secretary's Bureau Use
Applicant's Use	x	Proof of Publication		
App	x	Bond or Letter of Credit	-	IC Secre
	х	Tax Certification Statement		J
	x	Commonwealth Department of State Verification		
ļ	x	Certificate of Service		

## SCHEDULE 2(b)

### **CORPORATE DOCUMENTS**

The Applicant is a limited liability company organized under the laws of the state of Florida. Please see attached hereto (i) the Articles of Organization of the Applicant and (ii) a Good Standing Certificate from each of the Commonwealth of Pennsylvania and the State of Florida.

RECEIVED
NOV 29 2012
COMMISSING



Florida Department of State

Division of Corporations Public Access System

Electronic Filing Cover Sheet

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Division of Corporations

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: (850)617-6383

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NOV 29 2012

Account Name

: AKERMAN SENTERFITT - TAMPA

Account Number : I20000000249

Phone Fax Number : (813)223-7333 : (013)223-2037 PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

FLORIDA/FOREIGN LIMITED LIABILITY CO.

## **ENERGY PROFESSIONALS, LLC**

Certificate of Status	1
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## ARTICLES OF ORGANIZATION

OF

## **ENERGY PROFESSIONALS, LLC**

The undersigned authorized representative does hereby certify that the persons so identified herein have associated themselves together for the purpose of forming a limited liability company (the "Company") under the laws of the State of Florida.

## ARTICLE I

The name of the Company shall be: Energy Professionals, LLC

## ARTICLE II ADDRESS AND PLACE OF BUSINESS

The address for the Company's principal office is 13100-56<sup>th</sup> Court, Suite 750, Clearwater, Florida 33760. The mailing address for the Company's office is 14201 Carol Manor Drive, Eargo, Florida 33774.

## ARTICLE III PERIOD OF DURATION

The period of duration of the Company shall be perpetual.

### ARTICLE IV GENERAL POWERS

The Company is formed for the purpose of conducting and undertaking, and shall have the power to conduct and undertake, any and all activities and actions authorized under the Florida Limited Liability Company Act, Chapter 608, Florida Statutes.

## ARTICLE V MANAGEMENT

The Company is managed as described more fully in the operating agreement of the Company ("Operating Agreement").

[TP339197;1)

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### ARTICLE VI RIGHT TO CONTINUE BUSINESS

Upon the death, retirement, resignation, expulsion, bankruptcy, or dissolution of a member or the occurrence of any other event which terminates the continued membership of a member in the Company, the business of the Company shall not cease and the Company shall not be dissolved except by the unanimous consent of the remaining members or as otherwise provided in the Operating Agreement of the Company.

## ARTICLE VII RESTRICTIONS ON MEMBERSHIP

New members shall be admitted to the Company in accordance with the Operating Agreement of the Company. Contributions required of a new member shall be determined in accordance with the Operating Agreement of the Company. A member's interest in the Company may not be sold or otherwise transferred except with the unanimous consent of the members, or otherwise in accordance with the Company's Operating Agreement. Additional restrictions and conditions on membership may be set forth in the Operating Agreement or other agreement adopted by the members.

## ARTICLE VIII OPERATING AGREEMENT

The members of the Company may adopt an Operating Agreement pertaining to firegulation, management, and other affairs of the Company.

## ARTICLE IX REGISTERED OFFICE AND REGISTERED AGENT

The street address of the Company's initial registered office in Florida is 515 Park of Avenue, Tallahassee, Florida 32301, and the name of its initial registered agent is Companyette Agents, Inc. The Company may change its registered office or its registered agent or both by filing with the Department of State of the State of Florida a statement complying with Section 608.416, Florida Statutes.

{TP339197;1}

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ARTICLES OF ORGANIZATION
OF ENERGY PROFESSIONALS, LLC
PAGE 3

## ARTICLE X ACKNOWLEDGMENT

The members of the Company, through their undersigned authorized representative, do hereby certify that the foregoing constitutes the proposed Articles of Organization of ENERGY PROFESSIONALS, LLC. These Articles of Organization may be amended from time to time by consent of the members in the manner now or hereafter prescribed in the Company's Operating Agreement, consistent with the laws of the State of Florida.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Organization this 7th day of December, 2007.

Drew LaGrande, Esq. Authorized Representative

#### ACCEPTANCE BY REGISTERED AGENT

Having been appointed the registered agent of Energy Professionals, LLC, the undersigned accepts such an appointment, agrees to act in such capacity and accepts the obligations proposed by Section 608.415. Florida Statutes.

EXECUTED this 11th day of December, 2007.

CorpDirect Agents, Inc.

y; \_\_(,

Dillow Stade

whitent Secretary

{TP339197;1}

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# 07000121944

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**EXAMINER** 

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ACCOUNT NO. : 07210000032 REFERENCE: 744968 PARTY PROPERTY 7513291 AUTHORIZATION : COST LIMIT : ORDER DATE: October 2, 2008 ORDER TIME : 9:06 AM ORDER NO. : 744968-010 CUSTOMER NO: 7513291 CHANGE OF AGENT NAME: ENERGY PROFESSIONALS, LLC PLEASE RETURN THE FOLLOWING AS PROOF OF FILING: \_ CERTIFIED COPY XX PLAIN STAMPED COPY

EXAMINER:

CONTACT PERSON: Susie Knight -- EXT# 2956

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## STATEMENT OF CHANGE OF REGISTERED OFFICE OR REGISTERED AGENT OR BOTH FOR LIMITED LIABILITY COMPANY

Pursuant to the provisions of sections 608.416 or 608.508, Florida Statutes, the undersigned limited liability company submits the following statement in order to change its registered office or registered agent, or both, in the State of Florida.

1. Name of the limited liability company: ENERGY P	ROFESSIONALS, LLC
2. (a) Principal office address of limited liability compan (Note: MUST BE STREET ADDRESS)	
(b) Mailing address of limited liability company: (Note: MAY BE POST OFFICE BOX)	7110 E Cambria Cir. Orange, CA 92869
12/07/2007	L07000121944  4. Document number  the records of the Florida Dept. of State
3. Date of filing/registration in Florida	4. Document number
5. (a) Registered Agent and Registered Office shown on	the records of the Florida Dept. of State
Registered Agent:	Corpdirect Agents, Inc.
Registered Office Address:	515 E Park Avenue Tallahassee, FL 32301
(b) Enter name of <u>NEW Registered Agent</u> and/or <u>NE</u>	W Registered Office address:
NEW Registered Agent:	Corporation Service Company
NEW Registered Office Address: (MUST BE FLORIDA STREET ADDRESS)	1201 Hays Street Tallahassee FL32301
If the limited liability company is not organized under the that after the change or changes are made, the Florida street office of the registered agent will be identical. Or, in the chargety confirmed that the change(s) was/were authorized liability company or as otherwise provided in the articles of limited liability company.  (Signature of a member or authorized representative of a member)	et address of the registered office and the business
Kim Larsen	
(Printed or typed name of signee)  I hereby accept the appointment as registered agent and a comply with the provisions of all statutes relative to the property of this and accept the obligations of my position first of this document is being filed to merely reflect a confirm that the limited liability company has been notified by:  [Signature of Registered Agent) Michelle R. Vannov Asst VI	gree to act in this capacity. I further agree to oper and complete performance of my duties, and I as registered agent as provided for in Chapter 608, change in the registered office address, I hereby a in Writing of this change.

Division of Corporations, P.O. Box 6327, Tallahassee, FL 32314 FILING FEE: \$25.00

INHSIR (05/08)

## COMMONWEALTH OF PENNSYLVANIA DEPARTMENT OF STATE

**DECEMBER 5, 2011** 

TO ALL WHOM THESE PRESENTS SHALL COME, GREETING:

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NOV 29 2012

I DO HEREBY CERTIFY THAT,

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

## **ENERGY PROFESSIONALS, LLC**

is duly registered as a Foreign Limited Liability Company under the laws of the Commonwealth of Pennsylvania and remains subsisting so far as the records of this office show, as of the date herein.

I DO FURTHER CERTIFY THAT, This Subsistence Certificate shall not imply that all fees, taxes, and penalties owed to the Commonwealth of Pennsylvania are paid.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Seal of the Secretary's Office to be affixed, the day and year above written.

Secretary of the Commonwealth

Care aille

Certification Number: 9945945-1

Verify this certificate online at http://www.corporations.state.pa.us/corp/soskb/verify.asp

# State of Florida Department of State

I certify from the records of this office that ENERGY PROFESSIONALS, LLC is a limited liability company organized under the laws of the State of Florida, filed on December 7, 2007.

The document number of this limited liability company is L07000121944.

I further certify that said limited liability company has paid all fees due this office through December 31, 2012, that its most recent annual report was filed on January 23, 2012, and its status is active.

I further certify that said limited liability company has not filed Articles of Dissolution.

## RECEIVED

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Given under my hand and the Great Seal of Florida, at Tallahassee, the Capital, this the Twenty Sixth day of January, 2012

Secretary of State



Authentication ID: 300219693133-012612-L07000121944

To authenticate this certificate, visit the following site, enter this ID, and then follow the instructions displayed.

https://efile.sunbiz.org/certanthver.html

## SCHEDULE 7(a)

## **BONDING REQUIREMENTS**

Please see an original bond in the amount of \$10,000 and two (2) copies thereof attached hereto. The Applicant will not be taking title to the electricity and the Applicant will not be paying electricity bills on behalf of its customers. Additionally, the Applicant will not be collecting any gross receipts from it customers or generating electricity.

## SCHEDULE 7(b)-1

### ORGANIZATIONAL STRUCTURE

The Applicant, Energy Professionals, LLC, was formed on December 7, 2007 and as such has a very limited corporate structure. Energy Professionals, LLC, is a wholly owned subsidiary of FMR Management, Inc. FMR Management, Inc. is owned 100% by Kim Larsen.

Applicant:	·	
Energy Professionals, LLC		
<del></del>	Wholly owned by:	
	FMR Management, Inc.	
	<del></del>	Which is 100% owned by:
		Kim Larsen
		<del></del>

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## SCHEDULE 7(b)-2

## **BALANCE SHEETS AND INCOME STATEMENTS**

The Applicant, Energy Professionals, LLC, was formed on December 7, 2007 and as such does not yet have extensive financial information to report. Please see attached hereto certified balance sheets and income statements for fiscal years 2009 and 2010.

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## THE LIPSON PROFESSIONAL GROUP, INC. D/B/A SAUL B. LIPSON & CO.

Saul B. Lipson, MACC, EA, CFP

•TAX PLANNING AND PREPARATION

•COMPLETE ACCOUNTING SERVICES
•INVESTMENT AND RETIREMENT PLANNING

1515 UNIVERSITY DRIVE-SUITE 222 CORAL SPRINGS, FLORIDA 33071 TELEPHONE: 954.755.4405

FAX: 954.344.3694

EMAIL: Snul@LipsonGroup.com

Energy Professionals, LLC Clearwater, Florida

We have prepared the accompanying Balance Sheet for Energy Professionals, LLC as of December 31, 2009 and the Income Statement for the year then ended.

We have prepared the financial statements based on documentation supplied to us by management. We feel that the documentation supplied by management and the form of the financial statements are a fair and accurate representation of the company's financial condition.

The Lipson Professional Group, Inc. January 30, 2010

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## ENERGY PROFESSIONALS, LLC BALANCE SHEET AS OF DECEMBER 31, 2009

## **ASSETS**

**CURRENT ASSETS** 

CASH \$ 49,998.90

TOTAL CURRENT ASSETS 49,998.90

PROPERTY AND EQUIPMENT

**TOTAL ASSETS** \$ 49,998.90



## ENERGY PROFESSIONALS, LLC BALANCE SHEET AS OF DECEMBER 31, 2009

## LIABILITIES AND STOCKHOLDERS' EQUITY

\$	45,000.00
	45,000.00
	45,000.00
	45 000 00
	45,000.00
	4,999.95
	(1.05)
	4.000.00
-	4,998.90
\$	49,998.90
	\$



## ENERGY PROFESSIONALS. LLC INCOME STATEMENT

	12 Months December 31,		%
SALES			
SALES REVENUE	<u>\$</u>	2,800.00	100.00
TOTAL SALES		2,800.00	100.00
GROSS PROFIT		2,800.00	100.00
OPERATING EXPENSES			
BANK CHARGES		1.05	0.04
COMMISSIONS		2,800.00	100.00
TOTAL OPERATING EXPENSES		2,801.05	100.04
OPERATING INCOME (LOSS)		(1.05)	(0.04)
OTHER INCOME/EXPENSE			
NET INCOME (LOSS)	<u>\$</u>	(1.05)	(0.04)



Saul B. Lipson, MACC, EA

•TAX PLANNING AND PREPARATION
•COMPLETE ACCOUNTING SERVICES
•INVESTMENT AND RETIREMENT PLANNING

1515 UNIVERSITY DRIVE-SUITE 222 CORAL SPRINGS, FLORIDA 33071 TELEPHONE: 954,755,4405

FAX: 954.344.3694

EMAIL: Saulco@bellsouth.net

Energy Professionals, LLC Clearwater, Florida

We have prepared the accompanying Balance Sheet for Energy Professionals, LLC as of December 31, 2010 and the Income Statement for the year then ended.

We have prepared the financial statements based on documentation supplied to us by management. We feel that the documentation supplied by management and the form of the financial statements are a fair and accurate representation of the company's financial condition.

Saul B Lipson & Company
April 27, 2011

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## ENERGY PROFESSIONALS, LLC BALANCE SHEET AS OF DECEMBER 31, 2010

## **ASSETS**

**CURRENT ASSETS** 

CASH \$ 4,998.90

TOTAL CURRENT ASSETS 4,998.90

PROPERTY AND EQUIPMENT

**TOTAL ASSETS** \$ 4,998.90

## RECEIVED

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# ENERGY PROFESSIONALS, LLC BALANCE SHEET AS OF DECEMBER 31, 2010

### LIABILITIES AND STOCKHOLDERS' EQUITY

**CURRENT LIABILITIES** 

**LONG-TERM LIABILITIES** 

STOCKHOLDERS' EQUITY

CAPITAL \_\_\_\_4,998.90

TOTAL STOCKHOLDERS' EQUITY 4,998.90

TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY

\$ 4,998.90



## ENERGY PROFESSIONALS. LLC INCOME STATEMENT

	12 Months December 31,		%
SALES REVENUE	\$	2,598.28	100.00
TOTAL SALES		2,598.28	100.00
GROSS PROFIT		2,598.28	100.00
OPERATING EXPENSES INSURANCE LEGAL AND ACCOUNTING OFFICE EXPENSE OUTSIDE SERVICES		200.00 937.78 100.00 1,360.50	7.70 36.09 3.85 52.36
TOTAL OPERATING EXPENSES		2,598.28	100.00

**OTHER INCOME/EXPENSE** 

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# ENERGY PROFESSIONALS, LLC BALANCE SHEET AS OF DECEMBER 31, 2011

# **ASSETS**

CU	RR	ENT	AS	SE	TS
----	----	-----	----	----	----

CASH <u>\$ 15,220.48</u>

TOTAL CURRENT ASSETS 15,220.48

PROPERTY AND EQUIPMENT

**TOTAL ASSETS** \$ 15,220.48

# ENERGY PROFESSIONALS, LLC BALANCE SHEET AS OF DECEMBER 31, 2011

## LIABILITIES AND STOCKHOLDERS' EQUITY

# **CURRENT LIABILITIES**

# **LONG-TERM LIABILITIES**

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STOCKHOLDERS' EQUITY

CAPITAL	4,998.90
CURRENT INCOME (LOSS)	10,221.58
TOTAL STOCKHOLDERS' EQUITY	15,220.48
TOTAL LIABILITIES AND	

\$ 15,220.48

# ENERGY PROFESSIONALS. LLC INCOME STATEMENT

	12 Months December 31,	%
SALES		
SALES REVENUE	\$ 811,877.95	100.00
TOTAL SALES	811,877.95	100.00
GROSS PROFIT	811,877.95	100.00
OPERATING EXPENSES		
SALARIES AND WAGES	649,530.60	80.00
ADVERTISING	4,000.00	0.49
BANK CHARGES	30.00	0.00
COMMISSIONS	73,794.95	9.09
INSURANCE	2,071.81 0.26	
LEGAL AND ACCOUNTING	7,242.69	0.89
LICENSES AND FEES	1,285.75 0.16	
OFFICE EXPENSE	(4,255.56)	(0.52)
RENT	3,600.00	0.44
TAXES - OTHER	1.57	0.00
TAXES - PAYROLL	49,484.00	6.10
TAXES - STATE U.C.	10,333.03	1.27
TAXES - FEDERAL U.C.	3,795.64	0.47
TELEPHONE	<b>741.89</b> 0.09	
TOTAL OPERATING EXPENSES	801,656.37	98.74
OPERATING INCOME (LOSS)	10,221.58	1.26
OTHER INCOME/EXPENSE		
NET INCOME (LOSS)	\$ 10,221.58	1.26

# SCHEDULE 7(b)-3

# **INSURANCE**

The Applicant maintains (i) an Errors and Omissions insurance policy in the amount of \$2,000,000 and (ii) a Workers' Compensation insurance policy in the amount of \$1,000,000, in each case to support its financial fitness to perform its obligations as a licensee.

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NOV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

## SCHEDULE 7(b)-4

#### FINANCIAL FITNESS: OTHER INFORMATION

- (a) The Applicant, Energy Professionals, LLC, will be providing energy service information and will not be buying and/or selling the electricity. Therefore, the Applicant does not need to rely on bank commitments and/or credit agreements or other financial arrangements, such as long term bonds or other senior debt.
- (b) Attached please find forecasted financial information for 2012 and 2013, together with a balance sheet and income statement for the six months ended June 30, 2011. Any/all assumptions on the Applicant's Forecasted Financial Statements are based upon the Applicant's desire to obtain approval for an electricity broker license in the Commonwealth of Pennsylvania and attempt to maintain a controlled business growth within the economic framework that the economy may maintain for 2012 and 2013.
- (c) The Applicant, Energy Professionals, LLC, was newly formed in December 2007 and has not experienced any reorganizations, been awarded protection from creditors, or filed for any other form of bankruptcy or similar protection.

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FORECASTED FINANCIALS	2012	2013	
1. CASH ON HAND			
[Beginning of year/left from last year]	\$50,000	\$378,000	
2. CASH RECEIPTS			
(a) Cash Sales	\$1,000,000	\$1,000,000	
(b) Collections from Credit Accounts	\$0	\$0	
(c) Loan or Other Cash Injection	\$0	\$0	
3. TOTAL CASH RECEIPTS		-	
[2(a) + (2(b) + 2(c) = 3]	\$1,000,000	\$1,000,000	
4. TOTAL CASH AVAILABLE			
[Before cash out] (1 + 3)	\$1,050,000	\$1,378,000	
5. CASH PAID OUT			
(a) Gross Wages (excludes withdrawals)	\$500,000	\$500,000	
(b) Payroll Expenses (Taxes, etc.)	\$0	\$0	
(c) Supplies (Office and Operating)	\$12,000	\$12,000	
(d) Logo and Website Development	\$10,000	\$10,000	
(e) Advertising and Marketing	\$10,000	\$10,000	
(f) Travel and Entertainment Expenses	\$10,000	\$10,000	
(g) Accounting and Legal	\$25,000	\$25,000	
(h) Rent	\$12,000	\$12,000	
(i) Telephone	\$3,000	\$3,000	
(j) Insurance	\$12,000	\$12,000	
(k) Sales Commissions	\$12,000	\$12,000	
(I) Health Benefits	\$36,000	\$36,000	
(m) Interest	\$10,000	\$10,000	
(n) Miscellaneous (Unspecified)	\$20,000	\$20,000	
6. TOTAL CASH PAID OUT			
[Total 5(a) through 5(n)]	\$672,000	\$672,000	
7. CASH POSITION		· · · · · · · · · · · · · · · · · · ·	
[End of year] (4 - 6)	\$378,000	\$706,000	



NOV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

# SCHEDULE 7(d)

# TAX CERTIFICATION STATEMENT

Please see the tax certification statement of the Applicant attached hereto.

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU



NOV 29 2012

ENERGY PROFESSIONALS, LLC

PA PUBLIC UTILITY COMMISSION BECRETARY'S BUREAU

# SCHEDULE 8(a)-1

#### PREVIOUS EXPERIENCE IN THE ELECTRICITY INDURSTRY

Energy Professionals, LLC was formed in 2007 for the purpose of being a broker in natural gas and electricity, and has been operating as such, since such date. Each of the President/Owner, Kim Larsen, Executive Director, Jimmy Warrick, and Vice President, Steve Upham, have extensive managerial and energy related experience. Kim Larsen has held numerous managerial positions for over 20 years and is a seasoned executive. Jimmy Warrick began working in the energy industry in 1999 with AGR Group, Inc. and now oversees each and every department at Energy Professionals, LLC, with the responsibility of ensuring the overall viability of the organization. Steve Upham has well over 8 years of extensive energy experience dating back to 2002, where he served as co-owner and director of operations for On Target Marketing, which sold for various energy suppliers. Energy Professionals, LLC envisions working only for licensed third party suppliers and will not be taking title to the commodity or traditionally "aggregating". For the most part it will be the third party suppliers that will have the direct billing/customer service relationship with the customers. However, if a client/customer should ever need to contact Energy Professionals, LLC, the Applicant stands ready, willing and able to handle and professionally address all inquiries.

The Executive Director, Jimmy Warrick, began working in the energy industry in 1999 as an independent consultant and shortly after accepted a position with the AGR Group, Inc. to act as their Director of Administration and Sales for an expansion office opening in Florida. Jimmy assisted with establishing the foundation of the office and played a key role in the expansion of the organization, which has now become one of the nations leading energy services companies. In 2009, Jimmy accepted the role of Executive Director for Energy Professionals, LLC which is a full service energy consulting firm that represents the end user as opposed to any individual energy provider. His responsibilities include overseeing each and every department, as well as ensuring the overall viability of the organization. Jimmy also developed the current model for the organization, which is a proprietary formula used for evaluating individual customers load profiles. This model enables Energy Professionals, LLC to make recommendations on which energy product will serve most beneficial to each individual customer. Jimmy plays a key role in the day to day operations and also works directly with larger clients and government agencies.

The Vice President, Stephen Upham, has extensive managerial and energy related experience. Steve has well over eight (8) years of extensive energy experience dating back to 2002, where he was co-owner and Director of operations for On Target Marketing which sold for various energy suppliers. Steve has been with Energy Professionals, LLC since 2007. With about twenty (20) years in call center management, he is well qualified to run the day-to-day operations. Steve's call center experience started in the telecom industry, where he was a manager for a successful long distance company. He gained experience in the deregulated energy industry when he joined a verification company and then had an opportunity to open and manage a call center specializing in customer acquisition and customer service campaigns with 100% focus on the deregulated gas and electric markets.

The Applicant holds an electricity broker license in each of the states of Illinois, Ohio, Maryland, New Hampshire, Washington, D.C. and New Jersey. Proof of such licenses is located in Schedule 8(b)-2.

#### SCHEDULE 8(a)-2

#### SUMMARY PROOF OF OTHER LICENSES IN OTHER STATES/JURISDICTIONS

The Applicant does not operate under any name other than "Energy Professionals, LLC". The Applicant is licensed to do business in the states listed below under the name "Energy Professionals, LLC". The registration or license number of the Applicant in each such state is listed in the column beside the applicable state.

Pennsylvania	4047472
Illinois	02994992
Ohio	1927880
Maryland	Z13326079
New Hampshire	633304
Washington, D.C.	L47078
Massachusetts	001051920
New Jersey	0600366397
Maine	20120411FC

The Applicant is engaged in the retail sale of electricity in each state listed for which it has received a license to act as an electricity broker in such jurisdiction, and in each other state listed above in which a license is not required. The Applicant holds an electricity broker license in each of the states of Illinois, Ohio, Maryland, New Hampshire, Washington, D.C. and New Jersey. Proof of such licenses is attached hereto. The Applicant is also in the process of applying for a license to act as an electricity broker in the state of Maine.

#### STATE OF ILLINOIS

#### ILLINOIS COMMERCE COMMISSION

Energy Professionals LLC

;

Application for Licensure of Agents, Brokers and Consultants

10-0589

under Section 16-115C of the Public Utilities Act.

**ORDER** 

By the Commission:

#### 1. PRELIMINARY MATTERS

On October 12, 2010, Energy Professionals LLC ("Applicant") filed a verified application with the Illinois Commerce Commission ("Commission") requesting a certificate of service authority to operate as an agent, broker or consultant ("ABC") in Illinois pursuant to Section 16-115C of the Public Utilities Act ("Act"), 220 ILCS 5/1-101 et seq., and 83 Ill. Adm. Code 454 ("Part 454"). The Administrative Law Judge requested additional information and clarification of certain matters contained in the Application. The Applicant filed a verified response providing the required bond. Applicant requests authority to offer services as an ABC for the procurement or sale of retail electricity supply for third parties in the State of Illinois.

# II. REQUIREMENTS FOR ALL APPLICANTS UNDER SECTION 16-115C OF THE ACT

Applicant is a business organized under the laws of Florida and ticensed to transact business in Illinois. Applicant has certified that it will comply with all applicable regulations; that it will comply with informational and reporting requirements established by Commission rule; that it will comply with informational and reporting requirements pursuant to Section 16-115C of the Act; and that it will comply with all other applicable laws, regulations, terms, and conditions required to the extent they have application to the services being offered by an ABC. Applicant has agreed to ensure that any person who acts on its behalf will comply with all applicable sections of Part 454. Applicant agrees that it will remain in compliance with the provisions of the Act and Part 454, and will ensure that authorizations received from customers, and all other applicable records are retained for a period of not less than three calendar years after the calendar year in which they were created. Applicant has agreed to adopt and follow rules and procedures to preserve the confidentiality of its customers' data.

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NOV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

# III. FINANCIAL, TECHNICAL, AND MANAGERIAL REQUIREMENTS OF SECTION 16-115C

Pursuant to the requirements of Section 454.80 of Part 454, Applicant provided a surety bond in the amount of \$5,000 issued by a qualifying surety authorized to transact business in Illinois. Applicant submitted an original surety bond in satisfaction of Section 454.80.

Applicant is required by Part 454.60 to demonstrate that it meets the managerial qualifications necessary to provide services as an ABC. Applicant must further provide an organizational chart that indicates the position of persons which satisfy the managerial qualification. Applicant has demonstrated that it meets the managerial qualifications set forth in Part 454.60, as demonstrated in Attachment B, C, D and E. Attachment C includes an exhibit containing a corporate organizational chart and identifying the persons who are being used to meet the requirements of Part 454.60(a). Attachments D and E include an exhibit containing occupational background information on the person or persons who are being used to meet the requirements of Part 454.60(a).

Applicant is required by Part 454.70 to demonstrate that it meets the technical qualifications necessary to provide services as an ABC. Applicant has demonstrated that it meets the technical qualifications set forth in Part 454.70 with the information provided, including the information included in Attachment B, D and E. Attachments B, D and E includes an exhibit containing occupational background information on the person or persons who are being used to meet the requirements of Part 454.70(a).

Applicant indicated in its Application that it is licensed as a broker in Maryland, Ohio, New Hampshire and Washington DC. The Applicant further indicated that it has had no complaints filed against it for its provision of services in the gas or electric industry.

Applicant further agrees to comply with the Code of Conduct for ABCs contained in Section 454.90.

#### IV. COMMISSION CONCLUSION AND CERTIFICATE OF SERVICE AUTHORITY

The Commission has reviewed the application and attachments along with the supplementary information provided by Applicant regarding the technical and managerial requirements and all other requirements of the Act and Part 454 and finds that the Applicant sufficiently demonstrates compliance with the requirements.

The Commission concludes, therefore, that Applicant's request for a certificate of service authority to operate as an ABC in Illinois should be granted and should include the following authority:

# CERTIFICATE OF SERVICE AUTHORITY

IT IS CERTIFIED that Energy Professionals LLC is granted service authority to operate as an agent, broker or consultant for the procurement or sale of retail electricity supply for third parties in the State of Illinois.

#### V. FINDINGS AND ORDERING PARAGRAPHS

The Commission, having reviewed the entire record, is of the opinion and finds that:

- (1) Energy Professionals LLC, a business organized under the laws of Florida, seeks a certificate of service authority to operate as an agent, broker or consultant under Section 16-115C of the Act;
- (2) the Commission has jurisdiction over the party hereto and the subject matter hereof;
- (3) the recitals of fact and conclusions reached in the prefatory portion of this Order are supported by the record and are hereby adopted as findings of fact:
- (4) Applicant has demonstrated that it possesses sufficient financial, managerial and technical resources and abilities to provide services as an agent, broker or consultant for the procurement or sale of retail electricity supply to third parties in the State of Illinois;
- (5) Applicant has complied with Section 16-115C of the Act and Part 454; and
- (6) Energy Professionals LLC should be granted the certificate of service authority to operate as an agent, broker or consultant as specified in this Order.

IT IS THEREFORE ORDERED by the Illinois Commerce Commission that Energy Professionals LLC is hereby granted a Certificate of Service Authority authorizing it to operate as an agent, broker or consultant; said Certificate of Service Authority shall read as that set forth in Section IV of this Order.

IT IS FURTHER ORDERED that Energy Professionals LLC shall comply with all applicable Commission rules and orders now and as hereafter amended.

IT IS FURTHER ORDERED that, subject to the provisions of Section 10-113 of the Public Utilities Act and 83 III. Adm. Code 200.880, this Order is final; it is not subject to the Administrative Review Law.

By order of the Commission this 9th day of February, 2011.

(SIGNED) MANUEL FLORES

**Acting Chairman** 

# PUBLIC UTILITIES COMMISSION OF OHIO

Certified as a Competitive Retail Electric Service Provider

# Certificate Number: 10-212E (1)

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NOV 29 2012

Issued Pursuant to Case Number(s):

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

## 10-576-EL-AGG

A certificate as a Competitive Retail Electric Service Provider is hereby granted to, Energy Professionals, LLC whose office or principal place of business is located at 13100 56th Court, Suite 703, Clearwater, FL 33760 to provide aggregation and power broker services within the State of Ohio effective May 28, 2010.

The certification of competitive retail electric suppliers is governed by Section 4901:1-24-(01-13) of the Ohio Administrative Code, Section 4901:1-21-(01-15) of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code.

This Certificate is revocable if all of the conditions set forth in the aforementioned case(s) are not met.

Subject to all rules and regulations of the Commission, now existing or hereafter promulgated.

Witness the seal of the Commission affixed at Columbus, Ohio.

Dated: June 1, 2010

By Order of

PUBLIC UTILITIES COMMISSION OF

оню

Renee' J. Jenkins, Secretary
Betty McCauley, Acting Secretary
Mariruth C. Wright, Acting Secretary

Certificate Expires: May 28, 2012

# CRES AUTOMATIC CASE ACTION FORM

Case No. 10-576-EL-AGG Date Sent: May 28, 2010 Effective Date of Certificate: May 28, 2010 Certificate Expires: May 28, 2012 Company Name and Company Name d/b/a: Energy Professionals, LLC Renewal **Action Needed:** 図 Issue Certificate Number to: Energy Professionals, LLC at (address): 13100 56th Court, Ste 703, Clearwater FL 33760 XI. Certified To Provide the Following Services: Retail Generation Aggregation Power Marketer **Power Broker Governmental Aggregation** Renew Certificate No. Revise Certificate No. to (check all applicable): П Reflect name change from to П Reflect address change from  $\sqcap$ Add new service offering to certificate: **Retail Generation** Aggregation Power Marketer Power Broker Governmental Aggregation Correct Administrative Error Reflect Change of Ownership to:  $\cdot \square$ Cancel Certificate No. П Protect Un-redacted copies until П Close Case File, Case Withdrawn at Applicant's Request Close Case File

CASE NUMBER:

10-0576-EL-AGG

CASE DESCRIPTION:

**ENERGY PROFESSIONALS LLC** 

DATE OF SERVICE:

6/1/2010

DOCUMENT SIGNED ON: 4/1/10

Sign Here:\_\_\_

**APPLICANT** 

PARTY OF RECORD

**ATTORNEY** 

**ENERGY PROFESSIONALS LLC** 

NONE

13100 56TH COURT

**STE 703** 

CLEARWATER,FL 33760

Phone:727-572-0600

COMMISSIONERS

DOUGLAS R. M. NAZARIAN CHAIRMAN

HAROLD D. WILLIAMS SUSANNE BROGAN LAWRENCE BRENNER THERESE M. GOLDSMITH

#### STATE OF MARYLAND



#### PUBLIC SERVICE COMMISSION

#7, 2/3/10 AM; ML#120603 License Reference No.: IR-1791

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February 3, 2010

NUV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

James K. McGee Alexander & Cleaver 11414 Livingston Road Fort Washington, MD 20744-5146

Dear Mr. McGee:

On December 18, 2009, Energy Professionals, LLC filed an Application for a license to supply electricity or electric generation services in Maryland under COMAR 20.51. The Company proposes to provide electricity broker services in Maryland for residential, commercial and industrial customers without restrictions on the number and size of end use customers.

After considering this matter at the February 3, 2010 Administrative Meeting, the Commission granted Energy Professionals, LLC a license to supply electricity or electric generation services in Maryland in accordance with its Application (License Reference Number IR-1791). The license granted by the Commission under this Letter Order is limited to electricity broker services only.

Finally, Energy Professionals, LLC is reminded that it is under a continuing obligation to notify the Commission of any substantial changes to the information upon which the Commission relied in granting this license. A copy of the supplemental or updated information is required to be filed concurrently with the Office of People's Counsel.

By Direction of the Commission,

Terry J. Romine
Executive Secretary

TJR/gid

c: Phil VanderHeyden, Electricity Division Paula M. Carmody, People's Counsel

WILLIAM DONALD SCHAEFER TOWER . 6 ST. PAUL STREET . BALTIMORE, MARYLAND 21202-6806

410-767-8000 • Toll Free: 1-800-492-0474 • FAX: 410-333-6495

MDRS: 1-800-735-2258 (TTY/Voice) • Website: www.psc:state.md.us

#### THE STATE OF NEW HAMPSHIRE

CHAIRMAN Thomas B. Getz

COMMISSIONERS Clifton C. Below Amy L. Ignatius

EXECUTIVE DIRECTOR AND SECRETARY Debra A. Howland



PUBLIC UTILITIES COMMISSION 21 S. Fruit Street, Suite 10 Concord, N.H. 03301-2429

August 9, 2010

Tel. (603) 271-2431

FAX (603) 271-3878

TOD Access: Relay NH 1-800-735-2964

Website: www.puc.nh.gov

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Executive Director Energy Professionals, LLC 13100 56<sup>th</sup> Court, Suite 703 Clearwater, FL 33760

Re: DM 10-197, Notification of Energy Professionals, LLC's Intent to Provide Electric Aggregation Service

Aggregation Ser

Dear Mr. Upham:

Steve Upham

This is to confirm that the New Hampshire Public Utilities Commission (Commission) has received Energy Professionals, LLC's notice of intent to provide electric aggregation service in the State of New Hampshire, pursuant to New Hampshire Administrative Rules Puc 2003.02. Staff has reviewed the application provided and believes that it meets the requirements of Puc 2003.02. Based on Staff's recommendation and the Commission's review, the Commission approves Energy Professionals, LLC's application to provide electric aggregation service in New Hampshire.

Please note the following provision of Puc 2003.02 (f): "[E]ach aggregator shall re-file with the commission an up-to-date written notice of intent to provide service as an aggregator every 2 years on or before its original notice anniversary date. Energy Professionals, LLC's original notice anniversary date is July 27, 2010 and therefore it is required to refile an up-to-date written notice on or before July 27, 2012 if it continues to offer and provide electric aggregation service. In addition, Energy Professionals, LLC is subject to the provisions of Puc 2004.03, telephone solicitation of customers, and Puc 2004.07, customer protections provided by aggregators.

If you have any questions regarding these provisions, please contact the Commission. Thank you for your cooperation in this matter.

Sincerely,

Debra A. Howland Executive Director

The work of charles

EA - 09 - 6 - 4<sup>2</sup>

# PUBLIC SERVICE COMMISSION OF THE DISTRICT OF COLUMBIA 1333 H STREET N.W., 2ND FLOOR, WEST TOWER RECEIVED WASHINGTON, D.C. 20005 200 HAR 15 P 2: 07

<u>ORDER</u>

PUBLIC SERVICE COMMISSION

March 15, 2010

# FORMAL CASE NO. EA 09-6, IN THE MATTER OF THE APPLICATION OF ENERGY PROFESSIONALS, LLC FOR AN ELECTRICITY LICENSE, Order No. 15735

- 1. By this Order, the Public Service Commission of the District of Columbia ("Commission") grants a license to Energy Professionals, LLC ("EP" or "Applicant") to function as an electricity supplier in the District of Columbia. Specifically, EP intends to operate as a broker of electricity for residential, commercial and industrial customers in the District of Columbia, pursuant to Section 34-1505 of the "Retail Electric Competition and Consumer Protection Act of 1999 ("Act")."
- 2. On December 3, 2009, EP filed its license application.<sup>3</sup> Pursuant to the Commission's licensing requirements as set forth in Order No. 11796;<sup>4</sup> EP has provided the following information:
  - a) Proof of technical and managerial competence;
  - An affidavit of compliance with applicable Federal and District of Columbia environmental laws and regulations dated November 24, 2009;
  - c) Proof of financial integrity to include financial statements;
  - d) Proof that EP has registered with the Department of Consumer and Regulatory Affairs to do business in the District of Columbia;
  - e) An affidavit that EP is subject to all applicable taxes;
  - f) An affidavit dated November 24, 2009, stating that EP will comply with all the requirements of all orders and regulations of the Commission; and

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NOV 29 2012 -

D.C. Official Code § 34-1501(17)(2009 Supp.) defines, in part, an electricity supplier as "a person, including an aggregator, broker, or marketer, who generates electricity; sells electricity; or purchases, brokers, arranges or markets electricity for sale to customers."

D.C. Official Code § 34-1505; see generally §§ 34-1501-1520.

Formal Case No. EA 09-6, In the Matter of the Application of Energy Professionals, LLC for an Electricity License, Application of Energy Professionals, LLC filed December 3, 2009.

Formal Case No. 945, In the Matter of the Investigation into Electric Service Market Competition and Regulatory Practices, Order No. 11796 at Attachment C, rel. September 20, 2000.

- g) EP's website address: www.energyprofessionals.com.
- 3. After a complete review of the application and supplemental documentation,<sup>5</sup> the Commission finds that granting the application of Energy Professionals, LLC will serve the public interest. The information contained in its application demonstrates that the Applicant has the ability and the financial integrity to serve electricity customers in the District of Columbia.

#### THEREFORE, IT IS ORDERED THAT:

4. The application of Energy Professionals, LLC for a license to conduct business in the District of Columbia as an electricity supplier is hereby GRANTED.

A TRUE COPY:

BY DIRECTION OF THE COMMISSION:

CHIEF CLERK:

DOROTHY WIDEMAN COMMISSION SECRETARY

Energy Professionals, LLC supplemented its Application by providing the Commission with additional financial information to demonstrate that it has sufficient financial resources to operate as a supplier of electricity in the District of Columbia. See Formal Case No. EA 9-6, Supplemental Filing, filed February 26, 2010.



# STATE OF NEW JERSEY

Board of Public Utilities
Two Gateway Center – Suite 801
Newark, NJ 07102
www.nj.gov/bpu/

Kristi Izzo Secretary of the Board Tel. # (973) 648-3426

Kim Guadagno Lt. Governor

Chris Christie

Governor

May 16, 2011

Michael D'Angelo, Esq. Regulatory Counsel 134 Highwood Avenue Leonia, New Jersey 07605

Re: Energy Agent, Private Aggregator and Energy Consultant Initial Registrations

Dkt. Nos. EE11020081L & GE11020082L

Dear Mr. D'Angelo:

In accordance with the Electric Discount and Energy Competition Act of 1999, N.J.S.A. 48:3-49 <u>e</u> <u>seq.</u>, at its May 16, 2011 Agenda meeting, the New Jersey Board of Public Utilities voted to issure REGISTRATIONS as an Energy Agent, Private Aggregator and Energy Consultant to Energ Professionals, LLC. Your registration numbers are EA-0109, PA-0087 and EC-0028.

The enclosed registrations are effective May 16, 2011 and expire on May 15, 2012. Thes registrations and the rights thereunder are Non-Transferable.

This letter is not an endorsement of, nor is it intended for use in, the marketing promotion the registrant. Registrants shall comply with all applicable law, including the Electric Disc and Energy Competition Act, which prohibits the unauthorized change of a customer's en provider and other fraudulent and illegal marketing activities.

If you have any questions, please contact Anna Procopio at (609) 292-1681.

Sincerely

Kristi Izzo

Secretary of the Board

KI/alp Encl.(s)

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU



Two Gateway Center - Suite 801, Newark, New Jersey 07102

# **HEREBY REGISTERS**

**Energy Professionals, LLC** 

134 Highwood Avenue Leonia, New Jersey 07605

To conduct business in the State of New Jersey as a

**Private Aggregator** 

Kristi Izzo

Secretary of the Board

Registration No.

PA-0087

**Effective Date:** 

May 16, 2011

**Expiration Date:** 

May 15, 2012



Board of Public Utilities

Two Gateway Center - Suite 801. Newark, New Jersey 07102

# HEREBY REGISTERS

**Energy Professionals, LLC** 

134 Highwood Avenue Leonia, New Jersey 07605

To conduct business in the State of New Jersey as an

**Energy Agent** 

Kristi Izzo

Secretary of the Board

Registration No.

EA-0109

**Effective Date:** 

May 16, 2011

**Expiration Date:** 

May 15, 2012



Two Gateway Center - Suite 801, Newark, New Jersey 07102

# HEREBY REGISTERS

**Energy Professionals, LLC** 

134 Highwood Avenue Leonia. New Jersey 07605

To conduct business in the State of New Jersey as an

**Energy Consultant** 

Kristi Izzo

Secretary of the Board

Registration No.

EC-0028

Effective Date:

May 16, 2011

**Expiration Date:** 

May 15, 2012

# SCHEDULE 8(ba-3

# TYPES OF CUSTOMERS AND NUMBER OF CUSTOMERS SERVED IN OTHER JURISDICTIONS

The Applicant currently has attained the business of approximately 5,000 commercial customers in other jurisdictions.

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#### SCHEDULE 8(a)-4

# STAFFING STRUCTURE AND NUMBERS AND EMPLOYEE TRAINING COMMITMENTS

The Applicant will have approximately four (4) main representatives that are dedicated to servicing the Applicant's customers in the Commonwealth of Pennsylvania, many of which are existing customers of the Applicant with respect to operations in other states. Several of these customers already possess facilities in the Commonwealth of Pennsylvania and several have plans to establish locations within the Commonwealth of Pennsylvania in the near future. These representatives will spend a majority of their time in the corporate office and communicate with customers via email and the telephone. Additionally, these representatives will also travel to the Commonwealth of Pennsylvania on occasion in order to visit with many of the Applicant's clients in person and to meet with potential new clients, delivering presentations on the Applicant's products and services in order to obtain new business in the Commonwealth of Pennsylvania.

With respect to training, the Applicant has closely reviewed all of the rules, regulations and guidelines set forth by the Pennsylvania Public Utility Commission and applicable law. The Applicant's entire staff will receive comprehensive training with respect to the same and will be required to pass a standard exam on the subject matter in order to ensure their understanding thereof prior to permitting them to provide services to new or existing customers in the Commonwealth of Pennsylvania. This training will generally consist of a two (2) part course given over the period of two (2) full days. The first session of training focuses on the PA PUC rules, regulations and guidelines that are specific to the Commonwealth and other applicable law, and the second session focuses on each of the product and service offers available for each customer type in the Commonwealth of Pennsylvania. This session also includes training and instruction on how to make the determination as to which product and/or service is most beneficial for each customer based on historical and current market conditions.

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#### SCHEDULE 8(a)-5

# BUSINESS PLANS FOR OPERATION IN THE COMMONWEALTH OF PENNSYLVANIA

The Applicant has a vast customer base across various markets in other regions of the United States in which the Applicant has been active in for many years. The expansion of the Applicant's presence in the online community through the Applicant's website has recently experienced a substantial increase in the number of inquires for customers who own businesses throughout the Commonwealth of Pennsylvania result. and. as successfully being awarded our gas broker license in the Commonwealth of Pennsylvania the Applicant's plans on moving forward with the many opportunities that have materialized in this region. In doing so, the Applicant will evaluate its clients' energy needs and make product and service recommendations. Additionally, the Applicant will provide detailed reports to accompany such recommendations which discuss various energy buying strategies. strategies are derived from a proprietary formula that the Applicant has created throughout its many years of operating in the energy broker industry. Initially, the majority of the Applicant's expansion in the Commonwealth of Pennsylvania will be the result of customers that have reached out to the Applicant in need of the Applicant's services in the Commonwealth. This will be followed by expansion as a result of referrals from the Applicant's existing customers obtained through networking and relationships that have been established through various trade associations and otherwise by word of mouth references. Upon exhaustion of these resources, the Applicant's efforts will more than likely turn towards a strategic direct marketing initiative which may include (but not be not limited to) mailing brochures to potential new customers which outline our products and services, visiting customers in person in order to deliver presentations on the value of our products and services, and increasing our online advertising. The foregoing outlines our tentative business plan which may be subject to variation, but in accordance with the Applicant's past experience, this strategy has proven most successful for the Applicant when entering into new markets. Therefore the Applicant intends to continue to utilize this blue print for its market entry into the Commonwealth of Pennsylvania.

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# SCHEDULE 8(a)-6

# TECHNICAL FITNESS: OTHER INFORMATION

Please see the resumes of the chief officers of the Applicant set forth in Schedule 8(b)-2.

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# SCHEDULE 8(b)-1

# TECHNICAL FITNESS: LIST OF CHIEF OFFICERS OF APPLICANT

Kim Larsen Founder/Owner/President 13100 56<sup>th</sup> Court, Suite 703 Clearwater, FL 33760 Ph: 714-878-9772

Jimmy Warrick
Executive Director
13100 56<sup>th</sup> Court, Suite 703
Clearwater, FL 33760
Ph: 727-424-9658

Steve Upham Vice President 13100 56<sup>th</sup> Court, Suite 703 Clearwater, FL 33760 Ph: 727-572-0600 ext. 208

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

#### SCHEDULE 8(b)-2

## FINANCIAL FITNESS: RESUMES OF CHIEF OFFICERS OF APPLICANT

## KIM LARSEN—RESUME

#### **EXPERIENCE**

1973-1977

Zodys' Department Store (Food Counter Bar), various positions

Handled orders, preparation, cashier and inventory Became manager at age 16

1977-1978

National Shirt retail clothing store, Sales Associate

Sold for different companies including Worldcom Wireless, Dish TV, appointment setting programs and sold for various energy suppliers

1978-1988 Assisted various dentists, including for Dr. Robinson (Huntington Beach, CA), Dr. Hetrick (Huntington Beach, CA), and Dr. Warren (Long Beach, CA)

Worked as a registered Dental Assistant and licensed X-ray Technician Performed both front office and back office duties

1988-1993 Opened a new Chiropractic Office as Office Manager

Duties performed were marketing, accounts receivable, data entry, handling patient finances for care, and employment decitions

1993-1994 Car Dealership, Office Manager, Car Salesman

Handled office management duties Processed rentals, automobile sales finances and contracts Sold automobiles

1994-2005 KL Business Services, Founder and Owner

Provided Chiropractic and Dental Consulting

2005-Present FMR Management, Inc.

Provides Consulting and Management Services

#### JIMMY WARRICK—RESUME

#### **Energy Related Work Experience:**

2009- Present Energy Professionals, LLC Executive Director

- Full service energy consulting firm that provides power and gas consulting and buying recommendations to large commercial customers.
- Responsible for developing different buying strategies and recommendations for the employees to review with their individual clients depending on current market conditions and other factors.
- Personally responsible for managing accounts of clients that spend in excess of five million dollars per year on their energy consumption.

2002 – 2009 AGR Group, Inc. Director of Administration and Sales

- Played a key role in establishing a new branch office in Clearwater Florida.
- Responsible for the development and implementation of residential and small commercial energy sales projects for numerous clients.
- Oversaw regulatory guidelines and was responsible to ensure that all laws and regulatory requirements were met in each specific market.
- Provided consulting and market recommendations to numerous different energy clients.

1999 – 2002 Independent Consultant in the energy marketing industry.

#### STEPHEN UPHAM—RESUME

#### **EXPERIENCE**

1993-1999

Verification Company, Co-Owner/Director of Operations

Provided Third-Party Verification services to long distance companies such as LCR. Trescom TTI and Primus

Provided Third-Party Verification services to energy suppliers such as Keyspan Energy Services, MXenergy and Direct Energy

1999-2003

On Target Marketing, Co-Owner/Director of Operations

Sold for different companies including Worldcom Wireless, Dish TV, appointment setting programs and sold for various energy suppliers

2003-Present Utilities Marketing Group, LLC, Executive Director

Manager of call center, conducting various lead generation and sales programs for energy suppliers

2007-Present Energy Professionals, LLC, Vice President

# SCHEDULE 11(A)

# APPLICATION AFFIDAVIT

State of Florida	:	
	; ss.	
County of Pinellas	:	
Jimmy Warrick, Affiant, being duly [sworn/	affirmed] according to law, deposes	s and says that:
[He/she is the Executive Director (Office o	f Affiant) of Energy Professionals, I	LLC (Name of Applicant);]
[That he/she is authorized to and does ma	ake this affidavit for said Applicant;]	
That the Applicant herein, Energy Profession documentation demonstrating its technical at pursuant to 66 Pa, C.S. § 2809 (B).		
that the Applicant herein Energy Profession truthfully, and completely and provided support		ns on the application correctly.
That the Applicant herein Energy Profession provided in answer to questions on this applic		
That the Applicant herein Energy Professi information provided in answer to questions oby the Commission.	onals, LLC, acknowledges that it is on this application and contained in su	s under a duty to supplemen pporting documents as requested
That the facts above set forth are true and conhershe expects said Applicant to be able to pro-		information, and belief, and tha
	MIL	
-	Signature of Affiant	<del></del>
Sworn and subscribed before me this	9th day of November.	, 2012.
;	Signature of official administering o	ath '
My commission gyniras	MINIMUM MTA LUNGIA	RECEIVED

NOV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

#### **SCHEDULE 11(B)**

#### OPERATIONS AFFIDAVIT

State of Florida :

SS.

County of Pinellas

Jimmy Warrick, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:

[He/she is the Executive Director (Office of Affiant) of Energy Professionals, LLC (Name of Applicant);]

[That he/she is authorized to and does make this affidavit for said Applicant;]

That Energy Professionals, LLC, the Applicant herein, acknowledges that [Applicant] may have obligations pursuant to this Application consistent with the Public Utility Code of the Commonwealth of Pennsylvania, Title 66 of the Pennsylvania Consolidated Statutes; or with other applicable statutes or regulations including Emergency Orders which may be issued verbally or in writing during any emergency situations that may unexpectedly develop from time to time in the course of doing business in Pennsylvania.

That Energy Professionals, LLC, the Applicant herein, asserts that [he/she/it] possesses the requisite technical, managerial, and financial fitness to render electric service within the Commonwealth of Pennsylvania and that the Applicant will abide by all applicable federal and state laws and regulations and by the decisions of the Pennsylvania Public Utility Commission.

That Energy Professionals, LLC, the Applicant herein, certifies to the Commission that it is subject to , will pay, and in the past has paid, the full amount of taxes imposed by Articles II and XI of the Act of March 4, 1971 (P.L. 6, No. 2), known as the Tax Reform Act of 1971 and any tax imposed by Chapter 28 of Title 66. The Applicant acknowledges that failure to pay such taxes or otherwise comply with the taxation requirements of Chapter 28, shall be cause for the Commission to revoke the license of the Applicant. The Applicant acknowledges that it shall report to the Commission its jurisdictional Gross Receipts and power sales for ultimate consumption, for the previous year or as otherwise required by the Commission. The Applicant also acknowledges that it is subject to 66 Pa. C.S. §506 (relating to the inspection of facilities and records).

As provided by 66 Pa. C.S. §2810 (C)(6)(iv), Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

NOV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

That Energy Professionals, LLC, the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506, §2807 (C), §2807(D)(2), §2809(B) and the standards and billing practices of 52 PA. Code Chapter 56.

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Bureau of Public Liaison or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

That the facts above set forth are true and correct/true and correct to the best of his/her knowledge, information, and belief.

Signature of Affiant

Sworn and subscribed before me this <u>iath</u> day of <u>Nurember</u>, 2012.

Signature of official administering oath

My commission expires

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NOV **29** 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

# CERTIFICATION OF NOTICE OF PUBLICATION

# **AFFIDAVIT**

State of Florida	:		
County of Pinellas	: ss. :		
	according to law, deposes and says that: He/she is the and that he/she is authorized to and does make this		
That Energy Professionals, LLC, the Applicant hereists license application published in the following new	n certifies that it has caused the notice of the filing of vspapers on 8 November 2012:		
Pittsburgh Post-Gazette Erie Times-News Tribune-Democrat Philadelphia Daily News Scranton Times Williamsport Sun-Gazette PATRIOT-NEWS			
A copy of the notice as it appeared in each of the above newspapers is attached. Noted on each copy is the newspaper section (name, number or letter), if applicable, and the page number on which the notice appeared.			
That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief, and that he/she expects said Applicant to be able to prove the same at hearing.			
	Signature of Affiant		
Sworn and subscribed before me this 19th	day of Nwember, 2012.		
Managaria de la compansión de la compans	Signature of official administering oath		
My commission expires	RECEIVED		

NOV **29** 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

			Pittsburgh Post-		1 00 1051
Under Act No 587, Appr	oved May 16, 19	29, PL 1784, as la	st amended by Act No 4	109 of Septe	ember 29, 1951
Commonwealth of Pennsylvania, of Pittsburgh Post-Gazette, a newspape established in 1993 by the merging Gazette and Sun-Telegraph was established in 17 been regularly issued in said Courprinted and published in the newspaper of general circulation on	or of general circul of the Pittsburgh stablished in 1960 86 and the Pittsburgh ty and that a copy	ation published in the Post-Gazette and Su and the Pittsburgh rgh Post, established of said printed not pular	e City of Pittsburgh, Coun n-Telegraph and The Pitts Post-Gazette was establi in 1842, since which data ice or publication is atta	ity and Comi sburgh Press shed in 192 e the said Pi ched hereto	monwealth aforesaid, was and the Pittsburgh Post- 7 by the merging of the ttsburgh Post-Gazette has
07 of November, 2012					
Affiant further deposes that he/she is that, as such agent, affiant is duly at of the afore said notice or publication.	thorized to verify	the foregoing statem	ent under oath, that affiant	t is not intere	ested in the subject matter aracter of publication are
		n 1			COPY OF NOTICE OR PUBLICATION
(	). Mal	hamod		[	PENNSYLVANIA
	PG Publishing	Company	<del></del>		PUBLIC UTILITY COMMMISSION NOTICE Application of Energy
	and subscribed be	fore me this day of:			Professionals LLC For Approval to Offer, Ren-
Novembe	er 07, 2012				der, Furnish Or Supply Electricity or Electric Generation Services As a
\	<b>.</b>	. 1			Broker/Marketer En- gaged in the Business of
$-\mathcal{J}$	WWW M.	Daertan			Supplying Electricity, To The Public in The Com- monwealth Of Pennsyl-
$\bigcup_{i}$	COMMONWEALTH OF	PENNSYI VANTA			vania, Energy Professionals will be filing an applica- tion with the Pennsylva-
	Notarial S	eal	RECEIVI	=n	nia Public Utilities Com- mission ("PUC") for a
	Linda M. Gaertner, City of Pittsburgh, All	eaheny County	MECEIVI		license to supply elec-
<u>L</u> Mei	My Commission Expire MBER, PENNSYLVANIA ASSO	S Jan. 31, 2015 CIATION OF NOTARGE	NOV 29 2012	·	engaged in the business of supplying electricity.
					proposes to sell electrici- ty and related services
			PA PUBLIC UTILITY CON SECRETARY'S BUR	IMISSIUN IEAU	tricity or electric genera- tion services as a Broker engaged in the business of supplying electricity. Energy Professionals proposes to sell electrici- ty and related services throughout all of Pann- sylvania under the provi- sion of the new Electrici- ty Generation Customer Choice and Competition Act.
		ERTISING COST	S		The PUC may consider this application with-
	Choice Cons W RD STE 61-	sulting, LLC -187			out a hearing. Protests to the technical or finan- cial fitness of Energy
	SEAN P MORR				Professionals may be filed within 15 days of this notice with the Sec-
LINWOO	D NJ 08221	L-2025			retary of the PUC, PO Box 3265, Harrishurg PA 17105-3265, You should
	To PG Publishi	ng Company			send copies of any pro- test to Energy Profes- sionals' attorney at the Address listed below, By and Through Counsel
Total		\$427.5	0		Energy Professionals LLC 13 100 56th Court, Clearwater, Ft. 33760 T; 727.527 0600 F; 727.517.8657
Puhlisha	r's Receint fe	or Advertising	Costs		
PG PUBLISHING COMPAI of general circulation, hereby publication costs and certific	NY, publisher o y acknowledges	f the Pittsburgh F receipt of the afo	ost-Gazette, a newsparsaid advertising and	aper	
Office	PG Publishing	Company, a Corpora	tion, Publisher of		
34 Boulevard of the Allies PITTSBURGH, PA 15222	Pittsburgh Pos	t-Gazette, a Newspap	er of General Circulation		
Phone 412-263-1338	Ву	hrana	Nucce		
I hereby certify that the foregoing is subject matter of said notice.	the original Proof	of Publication and rec	eipt for the Advertising cost	ts in the	
		Attorney			
		Anomey	· ···		

#### PROOF OF PUBLICATION Τn THE ERIE TIMES-NEWS

#### COMBINATION EDITION

ENERGY CHOICE CONSULTING LLC 199 NEW RD SUITE 61-187 LINWOOD NJ 08221

REFERENCE: L0005435

PUC NOTICE' 2088104

STATE OF PENNSYLVANIA)

COUNTY OF ERIE ) SS:

Debra McGraw, being duly sworn, deposes and says that: (1) she is a designated agent of the Times Publishing Company (TPC) to execute Proofs of Publication on behalf of the TPC; (2) the TPC, whose principal place of business is at 205 W. 12th Street, Erie, Pennsylvania, owns and publishes the Erie Times-News, established October! 2, 2000, a daily newspaper of general circulation, and published at Erie, Erie County Pennsylvania; (3) the subject notice or advertisement, a true and correct copy of which is attached, was published in the regular edition(s) of said newspaper on the date(s) referred to below. Affiant further deposes that he/she is duly authorized by the TPC, owner and publisher of the | Erie Times-News, to verify the foregoing statement! under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the foregoing statement as to time, place and character of publication are true.

PUBLISHED ON: 11/09

TOTAL COST:

294.00

AD SPACE: 7.000 INCHI

FILED ON:

11/09/12

Sworn to and subscribed before me this

#### COMMONWEALTH OF PENNSYLVANIA

Notarial Seal Barbara J. Moore, Notary Public City of Erle, Erie County My Commission Expires March 23, 2016 MEMBER, PENNSYLVANIA ASSOCIATION OF NUTAPIES

## RECEIVED

NOV **29** 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

#### PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Application of **Energy Professionals LLC**, For Approval to Offer, Render, Furnish Or Supply Electricity or Electric Generation Services As a Broker/Marketer Engaged In the Business of Supplying Electricity, To The Public In The Commonwealth Of Pennsylvania. Energy Professionals will be filing an application with the Pennsylvania Public Utilities Commission ("PUC") for a license to supply electricity or electric generation services as a Broker engaged in the business of supplying electricity. Energy Professionals proposes to sell electricity and related services throughout all of Pennsylvania under the provision of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests to the technical or financial fitness of Energy Professionals may be filed within 15 days of this notice with the Secretary of the PUC, PO Box 3265, Harrisburg PA 17105-3265. You should send copies of any protest to Energy Professionals' attorney at the Address listed below.

By and Through Counsel **Energy Professionals LLC** 13100 56th Court, Clearwater, FL 33760 💆 T: 727.527.0600 F: 727.517.8657

## COMMONWEALTH OF PENNSYLVANIA County of Cambria

On this 8th day of November A.D. 2012, before me, the subscriber, a

i	PENNSYLVANIA PUBLIC UTILITY COMMMISSION			lotary Public in and f	
	NOTICE			County and State, pers	
l	Application of Energy Professionals LLC For			ppeared Christine Mo	
•	Approval to Offer, Render	•		eing duly sworn accor	
	Furnish Or Supply Electricity or Electric	<i>!</i> ! i		eposes and says as Cl	
	Generation Services As a	ı <del>!</del>		dvertising Manager o	
	Broker/Marketer Engaged In the Business of		Т	'ribune-Democrat, Joi	hnstown, PA,
	Supplying Electricity, To		a	newspaper of genera	l circulation
	The Public In The Commonwealth Ol		а	s defined by the "New	spaper
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	Energy Professionals will			eptember 8,1952, of t	
	be filing an application with the Pennsylvania Public			ribune, established	, , , , , , , , , , , , , , , , , , ,
	Utilities Commission			December 7,1853; and	of the
	("PUC") for a license to supply electricity or electric			ohnstown Democrat,	•,
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	Customer Choice and Competition Act.	/	MODINY!		e k oll Ka
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ļ	this application without a hearing. Protests to the				
	technical or financial	ST	ATEMENT OF	ADVERTISING (	COSTS
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Sworn and Subscr	filed within 15 days of this	•			
8th day of Novemb	notice with the Secretary of the PUC, PO Box 3265,				100.00
	Harrisburg PA 17105-			) per line	130.00
	3265. You should send		0.00 Inches @ \$25.	.00 per inch	0.00
	copies of any protest to Energy Professionals'		Notary Fee		5.00
11 Mua	attorney at the Address	2/	<u>Clerical Fee</u>		2,50
77	listed below.  By,and Through Counsel		Total Cost		137.50
V	Energy Professionals LLC	1			
	13100 56th Court, Clearwater, FL 33760	TH OF PENNSYLVANIA	<b>\</b> _		
	T: 727:527.0600	starial Seal			
	_ F: 727.517.8657	ns, Notary Public	To The T	ribune-Democrat, Job	instown, PA
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By\_

NOV 29 2012

RECEIVED

(Name of Newspaper)

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

### Proof of Publication in The Philadelphia Daily News Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA **COUNTY OF PHILADELPHIA** 

Florence Devlin being duly sworn, deposes and says that The Philadelphia Daily News is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

#### November 7, 2012

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

Thomas Dales

Sworn to and subscribed before me this 7<sup>th</sup> day of November, 2012.

My are Log

My Commission Expires:

**NOTARIAL SEAL** Mary Anne Logan, Notary Public City of Philadelphia, Phila. County My Commission Expires 3/30/2013

#### Copy of Notice of Publication

PENNSYLVANIA PUBLIC UTILITY
COMMMISSION NOTICE
Application of Energy Professionals LLC For Approval to Offer, Render, Furnish Or Supply Electricity or Electric Generation Services As a Broker/Marketer Engaged in the Business of Supplying Electricity, To The Public in The Commonwealth Of Pennsylvania.
Energy Professionals will be filling an application with the Pennsylvania Public Utilities Commission ("PUC") for a license to supply electricity or electric generation services as n Broker engaged in the business of supplying electricity, and related services throughout all of Pennsylvania under the provision of the new Electricity Generation Customer Choice and Competition Act.

by the control of the

# RECEIVED

NOV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

#### (Under act P.L. 877 No 160. July 9,1976) The Scranton Times

Commonwealth of Pennsylvania, County of Lackawanna

NEMLC, LLC SEAN MORRISEY SUITE 61 - 187 199 NEW ROAD LINWOOD NJ 08221

Account # 555067 Order # 81069603 Ad Price: 187.00

#### Gina Krushinski

Being duly sworn according to law deposes and says that she is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

#### 11/07/2012

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true Ayy A

Sworn and subscribed to before me this 7th day of November A.D., 2012

(Notary Public)

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal Sharon Venturi, Notary Public City of Scranton, Lackawanna County My Commission Expires Feb. 12, 2014

Member, Pennsylvania Association of Notaries

i strice.

**LEGAL NOTICE** 

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

PENNSYLVANIA PUBLIC UTILITY
COMMISSION NOTICE

Application of Energy Professionals
LLC For Approval to Offer, Render,
Furnish Or Supply Electricity or Electric
Generation Services As a Broker/Marketer Engaged in the Business of Supplying Electricity, To The Public in The
Commonwealth Of Pennsylvania.
Energy Professionals will be filing
an application with the Pennsylvania
Public Utilities Commission (\*PUC') for
a license to supply electricity or electric generation services as a Broker engaged in the business of supplying
electricity. Energy Professionals proposes to sell electricity and related services throughout all of Pennsylvania
under the provision of the new Electricity Generation Customer Choice
and Competition Act.
The PUC may consider this application
without a hearing. Protests to the technical or finencial fitness of Energy
Professionals—may be filed within 15
days of this notice with the Secretary
of the PUC, PO Box 3265, Harrisburg
PA 17105-3265, You should send
copies of any protest to Energy Professionals' attorney at the Address
listed below.

By and Through Counsel

fessionals attorney at the out-listed below.

By and Through Counsel
Energy Professionals LLC
13100 58th Court,
Clearwater, FL 33780
Telephone: 727.527.0600
Fax: 727.517.8657

### PROOF OF PUBLICATION OF NOTICE IN THE WILLIAMSPORT SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

STATE OF PENNSYLVANIA
COUNTY OF LYCOMING

COUNTY OF LYCOM	ING SS:
Williamsport, Pennsylvania, be Bulletin was established in 180 lished in the County of Lycomir	Publisher of the Sun-Gazette Company, publishers of the Williamsport, Sun-Gazette, successor e Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, ing duly sworn, deposes and says that the Williamsport Sun was established in 1870 and the Gazette & D1, since which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and public aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and is of said Williamsport Sun-Gazette on the following dates, viz:
	10 overber 0, 2012
to verify the foregoing statemen of publication, and that all the a  PENNSYLVANIA PUBLIC UTILITY COM-	is an officer daily authorized by the Sun-Gazette Company, publisher of the Williamsport Sun-Gazette, t under oath and also declares that affiant is not interested in the subject matter of the aforesaid notice llegations in the foregoing statement as to time, place and character of publication are true.
Application of Energy Application of Energy Professionals LLC For	RECEIVED Bout A. Com
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ply Electricity  Generation Services As a	NOV 29 2012 Sworn to and subscribed before me
Broker/Marketon at Sun-	PA PUBLIC UTILITY COMMISSION & day of Vovereiter 20/2
In the Business of The plying Electricity. To The Public In The Commonwealth OI Pennsylva-	SECRETARY'S BUREAU
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Energy Profession will be filing an application will be filing an application	Notary Public
Public Utilities Commis-	NOTARIAL SEAL
to supply proviou sel-	CATHY A. BILLEY, Notery Public
VICOS ES huelnoss of	City of Williamsport, Lycoming County My Commission Expires May 15, 2015
supplying electronic pro-	City Miller of the state of the
poses (U services )	· ·
and related throughout all of Ponnsyl- throughout all of Ponnsyl- vania under the provision of the new Electricity Of the new Customer	STATEMENT OF ADVERTISING COSTS
Generation Customer Choice and Competition	·
Act consider !	991***
I this applications to the l	To the Sun-Gazette Company, Dr.:
l lechiner profes- l	For publishing the notice attached
within 15 days of this no-	hereto on the above state dates $$708,20$
the PUC, PO Box 3265,	Probated same\$
Harrisburg You should	hereto on the above state dates
test to Energy at the Ad-	BLISHER'S RECEIPT FOR ADVERTISING COSTS
dress listed below.	
THE SUN Energy Professionals LLC Energy Professionals LLC 13100 56th Court. Clearwater, FL 33760	NY hereby acknowledges receipt of the aforesaid advertising and publication costs
Clearwater, FL 33700	to been fully paid

SUN-GAZETTE COMPANY

BY Bernard A. Oravec

The Patriot-News Co. 2020 Technology Pkwy Suite 300 Mechanicsburg, PA 17050 Inquiries - 717-255-8213

Now you know

NEMLC, LLC 199 NEW ROAD SUITE 61-187

LINWOOD

NJ 08221

NOV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

#### THE PATRIOT NEWS THE SUNDAY PATRIOT NEWS

#### Proof of Publication

Under Act No. 587, Approved May 16, 1929 Commonwealth of Pennsylvania, County of Dauphin) ss

Holly Blain, being duly sworn according to law, deposes and says:

That she is a Staff Accountant of The Patriot News Co., a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, with its principal office and place of business at 2020 Technology Pkwy, Suite 300, in the Township of Hampden, County of Cumberland, State of Pennsylvania, owner and publisher of The Patriot-News and The Sunday Patriot-News newspapers of general circulation, printed and published at 1900 Patriot Drive, in the City, County and State aforesaid; that The Patriot-News and The Sunday Patriot-News were established March 4th, 1854, and September 18th, 1949. respectively, and all have been continuously published ever since;

That the printed notice or publication which is securely attached hereto is exactly as printed and published in their regular daily and/or Sunday/ Community Weekly editions which appeared on the date(s) indicated below. That neither she nor said Company is interested in the subject matter of said printed notice or advertising, and that all of the allegations of this statement as to the time, place and character of publication are true; and

That she has personal knowledge of the facts aforesaid and is duly authorized and empowered to verify this statement on behalf of The Patriot-News Co. aforesaid by virtue and pursuant to a resolution unanimously passed and adopted severally by the stockholders and board of directors of the said Company and subsequently duly recorded in the office for the Recording of Deeds in and for said County of Dauphin in Miscellaneous Book "M", Volume 14, Page 317.

~RUBLICATION.CORY.

Miscellaneous Notices

PENNSYLVANIA PUBLIC UTILITY
COMMMISSION NOTICE
Application of Energy Professionals
LC For Approval to Offer, Render,
Furnish Or Supply Electricity or Electric Generation Services As a
Broker/Marketer Engaged in the Busicess of Supplying Electricity. To The ness of Supplying Electricity, To The Public in The Commonwealth Of Pennsylvania.

Sylvania.

'Energy Professionals will be filling an application with the Pennsylvania Public Utilities Commission ("PUC") for a license to supply electricity or electric generation services as a Broker engaged in the business of supplying electricity. Energy Professionals proposes to sell electricity and related services throughout all of Pennsylvania under the provision of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this applica-tion without a hearing. Protests to the technical or financial filness of Eners Professionals may be filed within 15 days of this notice with the Secretary of the PUC, PO Box 3265, Harrisburg PA 17105-3265, You should send copies of any protest to Energy Professionals' of ney of the Address listed below.

By and Through Counsel Energy Professionals LLC 13100 56th Court, Clearwater, FL 33760 T: 727.527.0600 F: 727.517.8657 This ad # 0002237500 ran on the dates shown below:

November 09, 2012

Sworn to and/subscribed before me/this 09 day of November, 2012 A.D.

Notáry Public

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal

Sherrie.L. Owens, Notary Public Lower Payton Twp., Daupnin County My Commission Expires Nov. 26, 2015

MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

#### ENERGY PROFESSIONALS, LLC

#### **SCHEDULE 12 –(2)**

#### FORM OF NOTICE OF PUBLICATION

# PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Application of Energy Professionals, LLC For Approval To Offer, Render, Furnish Or Supply Electricity Or Electric Generation Services As A Marketer/Broker Engaged In The Business Of Supplying Electricity, To The Public In The Commonwealth Of Pennsylvania.

Energy Professionals, LLC will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply electricity or electric generation services as a broker/marketer engaged in the business of supplying electricity. Energy Professionals, LLC proposes to sell electricity and related services throughout all of Pennsylvania under the provisions of the new Electricity Generation Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Energy Professionals, LLC** may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to **Energy Professionals, LLC** at the address listed below.

## **Energy Professionals, LLC**

13100 56<sup>th</sup> Court, Suite 703 Clearwater, Florida 33760 Phone: 727-572-0600

FAX: 727-572-0602 Attention: Steve Upham

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NOV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

#### Appendix G

Page 1 of 3

## Sample Disclosure Statement Format for Electric Generation Suppliers

This is an agreement for electric generation service, between <u>EGS name</u> and <u>customer's name and full</u> address.

#### **Background**

- We at <u>EGS's name</u> are licensed by the Pennsylvania Public Utility Commission to offer and supply electric generation services in Pennsylvania. Our PUC license number is <u>A-XXXX-XXXXXXX</u>.
- We set the generation prices and charges that you pay. The Public Utility Commission regulates
  distribution prices and services. The Federal Energy Regulatory Commission regulates
  transmission prices and services.
- Include one of the two following options:
  - 1) You will receive a single bill from billing agent name that will contain distribution utility name charges and EGS's name charges.
  - 2) You will receive a separate bill from <u>EGS Name</u> for generation charges and a separate bill from distribution utility name for its charges.
- Right of Rescission You may cancel this agreement at any time before midnight of the third business day after receiving this disclosure.

#### **Definitions**

- Generation Charge Charge for production of electricity.
- Transmission Charge Charge for moving high voltage electricity from a generation facility to the distribution lines of an electric distribution company.
- Nonbasic Charges Define each nonbasic service being offered.

#### **Terms of Service**

1. (a) Basic Service Prices - Itemize Basic Services you are billing for and their prices.

You will pay <u>EGS rate</u> per kWh for electric generation service. Suppliers are to include any variable pricing conditions and limits, if charging a variable rate.

(Note to EGS applicants: this statement should include transmission charges if applicable. Contact the electric distribution utility to determine if transmission charges are included in their price-to-compare.)

(b) Nonbasic Service Prices - Itemize Nonbasic Services you are offering and their prices.

#### 2. Length of Agreement

You will buy your electricity generation service for the above street address from <u>EGS's name</u> beginning <u>date</u> through <u>date of expiration</u>, <u>if any</u>.

#### Appendix G (Continued)

Page 2 of 3

3.	Special Terms and Conditions - List and explain all that apply. Sign-up bonuses
	Add-ons Limited time offers
	Other Sales Promotions Exclusions

- **4. Special Services** Provide explanation of price, terms and conditions, including advanced metering deployment, if applicable.
- 5. Penalties, Fees and Exceptions List any that apply including a late payment charge. The print size for this section must be larger than the print in the rest of the agreement.
- 6. Cancellation Provisions This category may consist of both customer initiated cancellation provisions and supplier initiated cancellation provisions.

#### 7. Renewal Provision/Agreement Expiration/Change in Terms

If you have a fixed term agreement with us and it is approaching the expiration date or if we propose to change our terms of service, we will send you two advance written notices either in our bills or in separate mailings between 45 and 90 days before either the expiration date or the effective date of the changes. We will explain your options in these two advance notices.

#### 8. Dispute Procedures

Contact us with any questions concerning our terms of service. You may call the PUC if you are not satisfied after discussing your terms with us.

9.	Contact Information	
Gene	eration Supplier Name:	
Addr	ess:	
Phor	ne Number:	
Inter	net Address:	·
Elect	tric Distribution Company Name:	

### **Appendix G (Continued)**

Page 3 of 3

Provider of Last Resort Name:	
Address:	
Phone Number:	
Public Utility Commission (PUC) Address: Choice Hotline Number:	P.O. Box 3265 Harrisburg, PA 17105-3265 1-800-692-7380
Universal Service Program Name:	
Phone Number:	

#### Appendix 1

#### Electronic Data Interchange and Internet Requirements

Prior to doing business in an EDC service territory, the EGS must meet the Electronic Data Interchange (EDI) certification requirements of the EDC. Certification is a testing process using the Commission approved Internet protocol. To initiate this process, the EGS is encouraged to contact the EDC as early as possible after filing an application for a license with the Commission, since certification may require as many as four months to complete and customer service contract dates may not commence prior to certification. EDC requirements of new suppliers may be found on the respective EDC home web page. Pennsylvania's industry stakeholder group the Electronic Data Exchange Working Group (EDEWG) develops and maintains the EDI transactions and related business practices, which are found on the Pa. PUC website at http://www.puc.state.pa.us/electric/electric\_electronic\_data\_exchange.aspx. The EDEWG meets telephonically the first Thursday of each month at 2:00pm ET to discuss EDI change control requests and other issues.

To keep current with Pennsylvania EDI practices and policies, a newly licensed EGS is strongly encouraged to participate in the EDEWG by contacting the following:

#### PA EDEWG EDI Contacts

Entity Name	Contact Name	, Telephone	. Email.	Preferenc
	ت عربيان القبيان	. i <u></u>	<u> </u>	. е
PA PUC	Annunciata Marino	717-772-2151	annmarino@pa.gov	None
PA EDEWG LDC Co-Chair	Sue Scheetz	610-774-3616	smscheetz@pplweb.com	Email
PA EDEWG ESP Co-Chair	Matthew Sigg	713-236-4311	Matt.Sigg@Constellation.com	Email
PA EDEWG Secretary & Regional	Brandon Siegel	412-817-8004	bsiegel@ista-na.com	Email
EDI Change Control Manager				

#### PA EDC EDI Contacts

Company Name	Contact Name	Telephone	Email	Prefer
				ence
Duquesne Light Co	Supplier Service Center	412-393-6282	DLC_SSC@duglight.com	Email
FirstEnergy - Metropolitan Edison Co, Pennsylvania Electric, Penn Power, JCP&L, WPP & Potomac Edison	Supplier Support	330-761-4348	SupplierSupport@firstenergycorp.com	Email
PECO	Electric & Gas Choice Hotline	215-841-3700	egc@exeloncorp.com	Email
PPL Electric Utilities	Donna M. Hirst	610-774-6349	dmhirst@pplweb.com	None
	Susan Scheetz	610-774-3616	smscheetz@pplweb.com	Email
	Supplier Support	610-774-6396	PPLUtilitiesSupplier@pplweb.com	Email
	EDI Team	610-774-5757	EDIUtilAdm@pplweb.com	Email
UG! Utilities Inc.	EDI Technical Support	610-736-5471	edi@ugi.com	Email

#### ENERGY PROFESSIONALS, LLC

#### **SCHEDULE 6**

#### PROOF OF SERVICE

I hereby certify that I have this day served a true copy of the foregoing document upon the parties listed below, in accordance with the requirements of 52 Pa. Code Section 1.54 (relating to service by a party). Each party below was served via first class mail and will be receiving one copy of the signed and verified application with attachments.

Office of Consumer Advocate 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120-1921

Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14<sup>th</sup> Floor Harrisburg, PA 17120

Office of the Small Business Advocate Commerce Building, Suite 1102 300 North Second Street Harrisburg, PA 17101

Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946 RECEIVED

NOV 29 2012

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Dated this 19 day of February, 2012

ON BEHALF OF ENERGY PROFESSIONALS, LLC



## Click-N-Ship®



\$17.75 **US POSTAGE** Flat Rate Env

11/29/12

EO 924 741 783 US 0177 5001 0151 7105



Mailed from 33760 062S0000000310

## USPS EXPRESS MA

JAMES WARRICK **ENERGY PROFESSIONALS, LLC** 13100 56TH CT STE 705 CLEARWATER FL 33760-4021

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早

NO DELIVERY SUNDAY/HOLIDAY

SHIP TO:

SECRETARY OF THE COMMISSION

PO BOX 3265

**HARRISBURG PA 17105-3265** 





EO 924 741 783 US

11/30/2012 (PUC SECRETARY BUREAU TO: PUC

PUC Agency:

Floor:

Mais External Carrier: Express

