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SECRETARY'S BUREAU

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BUREAU OF  
TECHNICAL UTILITY SERVICES



January 4, 2013

Jeff McCracken  
Fixed Utility Financial Analyst Trainee  
Pennsylvania Public Utility Commission  
Bureau of Technical Utility Services  
400 North Street  
Harrisburg, PA 17120

Dear Jeff:

Attached for filing are responses to the additional questions received via email on December 27, 2012 with respect to Docket No. A-2012-2334259. Our response to Question #4 includes privileged and confidential information, this information has been included in a separate sealed envelope marked "Confidential".

If you have any further questions regarding these materials or the filing, please do not hesitate to contact me at 202-422-2582 or via email at [jon.moore@5-five.com](mailto:jon.moore@5-five.com).

Regards,

Jonathan Moore  
Member

Response to Additional Questions of Pennsylvania Public Utility Commission

Please find the following responses to the questions raised regarding the Electric Generation Supplier License Application of LSE, LLC, Docket No. A-2012-2334259.

Question #1: A revised page 5 of our application is attached to clarify our intent to provide service throughout the Commonwealth of Pennsylvania.

Question #2: No other instances similar to the matter noted in our response to Question 5.c have occurred at our organization. As noted by the PUC of Texas, the employee was immediately terminated by the Company. We have a comprehensive internal training and education program for all employees and clear codes of conduct that strictly prohibit any unethical action of the type referenced in our response to Question 5.c.

Question #3: A corrected bond is attached.

Question #4: LSE, LLC was formed in December 2011 and has yet to file tax returns. To support our application, we have attached 3 months of bank statements and additional information to support our financial fitness. Please see confidential response to Question #4 attached hereto and marked "Confidential".

Question #5: Please find the following additional information to support our status as a broker in various other markets:

Licenses Granted:

- Illinois: Order dated December 19, 2012 attached.
- Ohio: Order date December 17, 2012 attached.
- Delaware: Order No. 8242 dated November 29, 2012 attached.
- New Jersey: Registration as Energy Agent and Private Aggregator effective December 19, 2012 attached.
- Maryland: Order dated August 14, 2012 attached.
- District of Columbia: Order dated September 14, 2012 attached.

Applicant is authorized to do business as an energy broker in Texas, New York and Michigan. An energy broker is not required to be licensed in these states.

Question #6: An accurate copy of the proof of publication from the Scranton Times is attached.

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PA PUC  
SECRETARY'S BUREAU

d. **PROPOSED SERVICE AREA:** Provide a list of each Electric Distribution Company for which the Applicant proposes to provide service. **All Electric Distribution Companies throughout the Commonwealth of Pennsylvania.**

e. **CUSTOMERS:** Applicant proposes to provide services to:

- Residential Customers
- Small Commercial Customers - (25 kW and Under)
- Large Commercial Customers - (Over 25 kW)
- Industrial Customers
- Governmental Customers
- All of above
- Other (Describe):

f. **PROPOSED MARKETING METHOD** (*check all that apply*)

- Internal – Applicant will use its own internal resources/employees for marketing
- External EGS – Applicant will contract with a PUC **LICENSED EGS** broker/marketer
- Affiliate – Applicant will use a **NON-EGS** affiliate marketing company and or individuals.
- External Third-Party – Applicant will contract with a **NON-EGS** third party marketing company and or individuals
- Other (Describe):

g. **DOOR TO DOOR SALES:** Will the Applicant be implementing door to door sales activities?

- Yes
- No

If yes, will the Applicant be using a Third Party Verification procedure?

- Yes
- No

If yes, describe the Applicant's Third Party Verification procedures.

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

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BUREAU OF  
TECHNICAL UTILITY SERVICES

L5E, LLC

Application for Licensure of  
Agents, Brokers and Consultants  
under Section 16-115C of the  
Public Utilities Act.

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12-0626

ORDER

By the Commission:

**I. INTRODUCTION**

On November 20, 2012, L5E, LLC ("Applicant") filed a verified application with the Illinois Commerce Commission ("Commission") requesting a certificate of service authority to operate as an agent, broker, or consultant ("ABC") in Illinois pursuant to Section 16-115C of the Public Utilities Act ("Act"), 220 ILCS 5/1-101 et seq., and 83 Ill. Adm. Code 454, "Licensure of Retail Electric Agents, Brokers and Consultants" ("Part 454"). Applicant requests authority to offer services as an ABC for the procurement or sale of retail electricity supply for third parties in the State of Illinois.

**II. REQUIREMENTS FOR ALL APPLICANTS UNDER SECTION 16-115C OF THE ACT**

Applicant is a business organized under the laws of Texas and licensed to transact business in Illinois. Applicant also operates under the name of "5." Applicant has certified that it will comply with all applicable regulations; that it will comply with informational and reporting requirements established by Commission rule; that it will comply with informational and reporting requirements pursuant to Section 16-115C of the Act; and that it will comply with all other applicable laws, regulations, terms, and conditions required to the extent they have application to the services being offered by an ABC. Applicant has agreed to ensure that any person who acts on its behalf will comply with all applicable sections of Part 454. Applicant agrees that it will remain in compliance with the provisions of the Act and Part 454, and will ensure that authorizations received from customers, and all other applicable records are retained for a period of not less than three calendar years after the calendar year in which they were created. Applicant has agreed to adopt and follow rules and procedures to preserve the confidentiality of its customers' data. Applicant operates as a broker in Maryland, New York, Texas, and the District of Columbia and has broker applications pending in Delaware, New Jersey, Ohio, and Pennsylvania. Applicant reports that it has received one complaint from a prospective commercial customer in Texas. Applicant states that this complaint has been addressed with both the Public Utility

Commission of Texas and the customer. A copy of the findings of the Public Utility Commission of Texas is attached to the application as Attachment B. Attachment B indicates that a sales person for Applicant falsified one customer's signature on a Letter of Exclusivity. Applicant terminated the employment of that sales person on May 14, 2012.

### **III. FINANCIAL, TECHNICAL, AND MANAGERIAL REQUIREMENTS OF SECTION 16-115C**

Applicant is required by Section 454.60 to demonstrate that it meets the managerial qualifications necessary to provide services as an ABC. Applicant must further provide an organizational chart that indicates the position of persons which satisfy the managerial qualification. Applicant has demonstrated that it meets the managerial qualifications set forth in Section 454.60 through Attachments C and D. Attachment C identifies the occupational background information of the persons being used to meet the requirements of Section 454.60(a) and Attachment D contains a corporate organizational chart.

Applicant is required by Section 454.70 to demonstrate that it meets the technical qualifications necessary to provide services as an ABC. Applicant has demonstrated that it meets the technical qualifications set forth in Section 454.70 with the information provided in Attachment C. Attachment C contains occupational background information on the persons being used to meet the requirements of Section 454.70(a).

Pursuant to the requirements of Section 454.80 of Part 454, Applicant provided a surety bond in the amount of \$5,000 issued by a qualifying surety authorized to transact business in Illinois. Applicant further agrees to comply with the Code of Conduct for ABCs contained in Section 454.90.

### **IV. COMMISSION CONCLUSION AND CERTIFICATE OF SERVICE AUTHORITY**

The Commission has reviewed the application and attachments provided by Applicant regarding the technical, managerial, and financial requirements and all other requirements of the Act and Part 454 and finds that the Applicant sufficiently demonstrates compliance with the requirements. The Commission concludes, therefore, that Applicant's request for a certificate of service authority to operate as an ABC in Illinois should be granted and should include the following authority:

#### **CERTIFICATE OF SERVICE AUTHORITY**

IT IS CERTIFIED that L5E, LLC is granted service authority to operate as an agent, broker, or consultant for the procurement or sale of retail electricity supply for third parties in the State of Illinois.

**V. FINDINGS AND ORDERING PARAGRAPHS**

The Commission, having reviewed the entire record, is of the opinion and finds that:

- (1) Applicant, a business organized under the laws of Texas, seeks a certificate of service authority to operate as an ABC under Section 16-115C of the Act;
- (2) the Commission has jurisdiction over the party hereto and the subject matter hereof;
- (3) the recitals of fact and conclusions reached in the prefatory portion of this Order are supported by the record and are hereby adopted as findings of fact;
- (4) Applicant has demonstrated that it possesses sufficient financial, managerial, and technical resources and abilities to provide services as an ABC for the procurement or sale of retail electricity supply to third parties in the State of Illinois;
- (5) Applicant has complied with Section 16-115C of the Act and Part 454; and
- (6) Applicant should be granted a certificate of service authority to operate as an ABC as specified in this Order.

IT IS THEREFORE ORDERED by the Illinois Commerce Commission that L5E, LLC is hereby granted a Certificate of Service Authority authorizing it to operate as an agent, broker, or consultant; said Certificate of Service Authority shall read as that set forth in Section IV of this Order.

IT IS FURTHER ORDERED that L5E, LLC shall comply with all applicable Commission rules and orders now and as hereafter amended.

IT IS FURTHER ORDERED that, subject to the provisions of Section 10-113 of the Public Utilities Act and 83 Ill. Adm. Code 200.880, this Order is final; it is not subject to the Administrative Review Law.

By order of the Commission this 19th day of December, 2012.

(SIGNED) DOUGLAS P. SCOTT

Chairman



**Public Utilities  
Commission**

John Kasich, Governor  
Todd A. Sniitchler, Chairman

Commissioners

Cheryl Roberto  
Steven D. Lesser  
Andre T. Porter  
Lynn Slaby

**PUBLIC UTILITIES COMMISSION OF OHIO**

*Certified as a Competitive Retail Electric Service Provider*

Certificate Number:

**12-610E (1)**

Issued Pursuant to Case Number(s):

**12-2963-EL-AGG**

A certificate as a Competitive Retail Electric Service Provider is hereby granted to, **LSE, LLC** whose office or principal place of business is located at **130 E. John Carpenter Freeway, Irving TX 75062** to provide **aggregation and power broker** services within the State of Ohio effective **December 14, 2012**.

The certification of competitive retail electric suppliers is governed by Section 4901:1-24-(01-13) of the Ohio Administrative Code, Section 4901:1-21-(01-15) of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code.

This Certificate is revocable if all of the conditions set forth in the aforementioned case(s) are not met.

Subject to all rules and regulations of the Commission, now existing or hereafter promulgated.

Witness the seal of the Commission affixed at Columbus, Ohio.

Dated: 12/17/2012

By Order of

PUBLIC UTILITIES COMMISSION OF OHIO

Barcy F. McNeal, Secretary  
Betty McCauley, Acting Secretary  
Tanowa M. Troupe, Acting Secretary

**Certificate Expires: December 14, 2014**

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
Technician \_\_\_\_\_ Date Processed **NOV 17 2012**

## CRES AUTOMATIC CASE ACTION FORM

Case No. 12-2963-EL-AGG

Date Sent: December 17, 2012

Effective Date of Certificate: December 14, 2012

Certificate Expires: December 14, 2014

Company Name and Company Name d/b/a: L5E, LLC

Renewal

**Action Needed:**

Issue Certificate Number to: **L5E, LLC** at (address): **130 E. John Carpenter Freeway, Irving, TX 75062**

Certified To Provide the Following Services:

- Retail Generation
- Aggregation
- Power Marketer
- Power Broker
- Governmental Aggregation

Renew Certificate No.            to

Revise Certificate No.            to (check all applicable):

Reflect name change from            to

Reflect address change from            to

Add new service offering to certificate:

- Retail Generation
- Aggregation
- Power Marketer
- Power Broker
- Governmental Aggregation

Correct Administrative Error

Reflect Change of Ownership to:

Cancel Certificate No.


Protect Un-redacted copies until

Close Case File, Case Withdrawn at Applicant's Request

Close Case File



**CASE NUMBER:** 12-2963-EL-AGG  
**CASE DESCRIPTION:** L5E LLC  
**DATE OF SERVICE:** 12/17/2012  
**DOCUMENT SIGNED ON:** 12/17/2012

Sign Here: 

PARTY OF RECORD	APPLICANT	ATTORNEY
L5E, LLC JOSH COLEMAN, CHIEF OPERA 130 E. JOHN CARPENTER FREEWAY IRVING ,TX 75062 Phone:817-301-3017 Fax:855-329-3483 Email:JOSH.COLEMAN@5-FIVE.COM	NONE	

PARTY OF RECORD	ATTORNEY	ATTORNEY
none	ZUCCARO, VINCENT P. ATTORNEY AT LAW ANTHONY LAW, LLC 383 N. FRONT ST., LL COLUMBUS ,OH 43215 Phone:614-340-0011 Fax:614-340-0012 Email:VPZ@ANTHONYLAWLLC.COM	

BEFORE THE PUBLIC SERVICE COMMISSION

OF THE STATE OF DELAWARE

IN THE MATTER OF THE APPLICATION )  
OF L5E, LLC FOR A CERTIFICATE TO )  
PROVIDE ELECTRIC SUPPLY SERVICES ) PSC DOCKET NO. 12-474  
WITHIN THE STATE OF DELAWARE )  
(FILED OCTOBER 17, 2012) )

ORDER NO. 8242

ELECTRIC SUPPLIER CERTIFICATE

This 29<sup>th</sup> day of November 2012, the Commission determines and orders the following:

WHEREAS, on October 17, 2012, L5E, LLC ("L5E" or the "Company") filed an application seeking certification as a retail electric supplier in order to broker the sale or purchase of Electric Supply Service<sup>1</sup> (the "Application"). See 26 Del. C. §§1001(3), 1001(14), and 1012. Under the Electric Utilities Restructuring Act of 1999 (the "Act"),<sup>2</sup> "electric suppliers," which include Brokers, are not "public utilities," and, accordingly, the resulting sales of electric supply service to retail customers are not subject to traditional forms of rate regulation. See 26 Del. C. §§102(2) and 202(f);<sup>3</sup> and

WHEREAS, in its Application, the Company states that it is a Broker that will utilize appropriate energy procurement strategies to meet the needs of all customer classifications in Delaware; and

---

<sup>1</sup> Unless otherwise noted, capitalized terms shall have the meanings ascribed to them in 26 Del. C. §1001 and 26 Del. Admin. C. §3001.

<sup>2</sup> See 26 Del. C. Ch. 10.

<sup>3</sup> Under the Act, a "broker" means a person or entity that acts as an agent or intermediary in the sale or purchase of, but that does not take title to, electricity for sale to retail electric customers. 26 Del. C. §1001(3). Although a broker never takes "title" to the electric supply product, the Act deems a broker an "electric supplier." See 26 Del. C. §§1001(3) and (14)(c).

**WHEREAS**, Staff reports that the Company's Application fulfills all of the requirements for an Electric Supplier Certificate to act as a Broker as set forth in the Commission's Rules for Certification and Regulations of Electric Suppliers, 26 *Del. Admin. C.* §3001 (the "ES Rules"). In particular, Staff reports that the Company appears to possess the financial, operational, managerial, and technical capabilities to operate as a Broker of Electric Supply Service. Therefore, Staff recommends that the Commission issue to L5E an Electric Supplier Certificate that authorizes it to broker sales and customer purchases of Electric Supply Services in the State of Delaware, consistent with the scheme adopted by the Act and the ES Rules;

**NOW, THEREFORE, IT IS HEREBY ORDERED BY THE AFFIRMATIVE  
VOTE OF NOT FEWER THAN THREE COMMISSIONERS:**

1. That L5E, LLC (the "Company") is hereby granted, under 26 *Del. C.* §1012(a) and 26 *Del. Admin. C.* §3001, a certificate to do business and operate as an "Electric Supplier" (Broker) within the State of Delaware. Under this Electric Supplier Certificate, the Company is authorized to broker Electric Supply Service within this State in accordance with 26 *Del. C. Ch.* 10.

2. That the Company shall at all times provide its brokerage of Electric Supply Service in accordance with the requirements imposed by 26 *Del. C. Ch.* 10 and 26 *Del. Admin. C.* §3001 as presently adopted, or as may be hereafter amended or supplemented. The Company is hereby notified that a violation of any applicable order, statute, regulation, rule, or other controlling authority may be enforced by the sanctions permitted by 26 *Del. C.* §§1012(a) and 1019 and 26 *Del. Admin. C.* §3001-10.2.

3. That the Company shall file, pursuant to the provisions of 26 Del. C. §1012(c)(2) and 26 Del. Admin. C. §§3001-3.9 and 3.10, such reports and pay such fees and assessments as may be required or imposed by 26 Del. C. §§114 and 115.

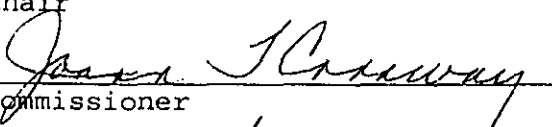
4. That the Company consents to the jurisdiction of the courts of the State of Delaware for all acts or omissions related to its offering of Electric Supply Services in this State.

5. That the Company is hereby placed on notice that the costs of the proceedings will be charged to it under the provisions of 26 Del. C. §114(b)(1).

6. That the Commission reserves the jurisdiction and authority to enter such further Orders in this matter as may be deemed necessary or proper.


BY ORDER OF THE COMMISSION:

Chair

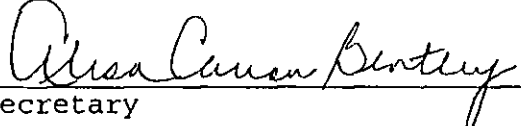
  
Commissioner

  
Commissioner

  
Commissioner

  
Commissioner

ATTEST:

  
Secretary

State of Delaware

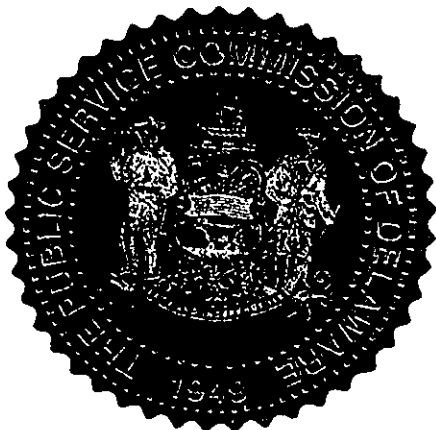


The Public Service Commission

STATE OF DELAWARE }  
COUNTY OF KENT } ss.

I, Alisa C. Bentley, Secretary  
of the PUBLIC SERVICE COMMISSION OF DELAWARE, do hereby certify that  
I have compared the attached Order with the original adopted by said Commission,  
and that it is a true and correct transcript of Order No. 8242,  
Docket No. 12-474.

IN WITNESS WHEREOF, I have hereunto subscribed my hand and affixed  
the seal of the Commission this Twenty Ninth day of November A.D.,  
2012.



Alisa C. Bentley  
Secretary



**STATE OF NEW JERSEY**

**Board of Public Utilities**

**44 S. Clinton Ave.**

**P.O. Box 350**

**Trenton, NJ 08625-0350**

**[www.nj.gov/bpu/](http://www.nj.gov/bpu/)**

Chris Christie  
**Governor**

Kim Guadagno  
**Lt. Governor**

Kristi Izzo  
Secretary of the Board  
Tel.# (609) 292-1599

December 19, 2012

Jonathan Moore  
Chief Strategy Officer  
L5E, LLC  
5320 Albemarle Street  
Bethesda, MD 20816

**Re: Energy Agent and Private Aggregator Initial Registrations**  
Dkt. Nos. EE12100962L & GE12100963L

Dear Mr. Moore:

In accordance with the Electric Discount and Energy Competition Act of 1999, N.J.S.A. 48:3-49 et seq., at its December 19, 2012 Agenda meeting, the New Jersey Board of Public Utilities voted to issue **REGISTRATIONS** as an Energy Agent and Private Aggregator to L5E, LLC d/b/a 5. Your registration numbers are EA-0207 and PA-0118.

The enclosed registrations are effective December 19, 2012 and expire on December 18, 2013. These registrations and the rights thereunder are **Non-Transferable**.

***This letter is not an endorsement of, nor is it intended for use in, the marketing promotions of the registrant. Registrants shall comply with all applicable law, including the Electric Discount and Energy Competition Act, which prohibits the unauthorized change of a customer's energy provider and other fraudulent and illegal marketing activities.***

If you have any questions, please contact Anna Procopio at (609) 292-1681.

Sincerely,

A handwritten signature in black ink that reads "Kristi Izzo".

Kristi Izzo  
Secretary of the Board

KI/alp  
Encl.(s)

# State of New Jersey



## Board of Public Utilities

44 S. Clinton Ave., P.O. Box 350, Trenton, New Jersey 08625

### HEREBY REGISTERS

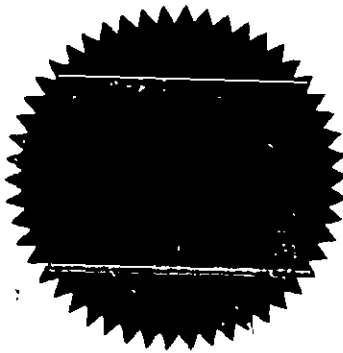
**L5E, LLC**


**d/b/a 5**

130 East John Carpenter Freeway  
Irving, Texas 75062

To conduct business in the State of New Jersey as an

**Energy Agent**



  
\_\_\_\_\_  
Kristi Izzo  
Secretary of the Board

Registration No. EA-0207  
Effective Date: December 19, 2012  
Expiration Date: December 18, 2013

DOUGLAS R. M. NAZARIAN  
CHAIRMAN

HAROLD D. WILLIAMS  
LAWRENCE BRENNER  
KELLY SPEAKES-BACKMAN  
W. KEVIN HUGHES



## PUBLIC SERVICE COMMISSION

**#11, 8/15/12 AM; ML#s 141083 and 141223**  
**License Reference No.: IR-2760**

August 15, 2012

Jonathan S. Moore  
Member  
L5E, LLC  
130 E. John Carpenter Fwy.  
Irving, TX 75062

Dear Mr. Moore:

On July 3, 2012, L5E, LLC ("L5E") filed an Application for a license to supply electricity or electric generation services in Maryland under COMAR 20.51. The Company proposes to provide electricity supplier services in Maryland for residential, commercial and industrial customers as described in the application. Additional information was filed on July 11, 2012.

After considering this matter at the August 15, 2012 Administrative Meeting, the Commission granted L5E a license to supply electricity or electric generation services in Maryland in accordance with its Application (License Reference Number IR-2760). The license granted by the Commission under this Letter Order is limited solely to electricity broker services to residential, commercial and industrial customers. Additionally, the Company is directed to file marketing and training materials specific to its Maryland operations when materials become available.

Finally, L5E is reminded that it is under a continuing obligation to notify the Commission within 30 days of any changes to the information upon which the Commission relied in granting this license. A copy of the supplemental or updated information is required to be filed concurrently with the Office of People's Counsel.

By Direction of the Commission,

*/s/ David J. Collins*

David J. Collins  
Executive Secretary

DJC/st

WILLIAM DONALD SCHAEFER TOWER • 6 ST. PAUL STREET • BALTIMORE, MARYLAND 21202-6806

410-767-8000 • Toll Free: 1-800-492-0474 • FAX: 410-333-6495

MDRS: 1-800-735-2258 (TTY/Voice) • Website: [www.psc.state.md.us](http://www.psc.state.md.us)



cc: Phil Vanderheyden, Electricity Division

WILLIAM DONALD SCHAEFER TOWER • 6 ST. PAUL STREET • BALTIMORE, MARYLAND 21202-6806

410-767-8000 • Toll Free: 1-800-492-0474 • FAX: 410-333-6495  
MDRS: 1-800-735-2258 (TTY/Voice) • Website: [www.psc.state.md.us/psc/](http://www.psc.state.md.us/psc/)

**PUBLIC SERVICE COMMISSION OF THE DISTRICT OF COLUMBIA  
1333 H STREET N.W., 2ND FLOOR, WEST TOWER  
WASHINGTON, D.C. 20005**

**ORDER**

**September 14, 2012**

**FORMAL CASE NO. EA 12-18 IN THE MATTER OF THE APPLICATION OF  
LSE, LLC D/B/A 5 FOR AN ELECTRICITY LICENSE, Order No. 16905**

1. By this Order, the Public Service Commission of the District of Columbia ("Commission") grants a license to LSE, LLC d/b/a 5 ("LSE" or "Applicant") to function as an electricity supplier in the District of Columbia.<sup>1</sup> Specifically, LSE intends to operate as a broker of electricity for residential, commercial and industrial customers in the District of Columbia, pursuant to Section 34-1505 of the "Retail Electric Competition and Consumer Protection Act of 1999 ("Act")."<sup>2</sup>

2. On August 28, 2012, LSE filed its license application.<sup>3</sup> Pursuant to the Commission's licensing requirements as set forth in Order No. 11796,<sup>4</sup> LSE has provided the following information:

- a) Proof of technical and managerial competence;
- b) An affidavit of compliance with applicable Federal and District of Columbia environmental laws and regulations dated August 3, 2012;
- c) Proof of financial integrity to include financial statements;
- d) Proof that LSE has registered with the Department of Consumer and Regulatory Affairs to do business in the District of Columbia;
- e) An affidavit that LSE is subject to all applicable taxes;
- f) An affidavit dated August 3, 2012, stating that LSE will comply with all the requirements of all orders and regulations of the Commission; and

<sup>1</sup> D.C. Official Code § 34-1501(17) (2010 Repl.) defines, in part, an electricity supplier as "a person, including an aggregator, broker, or marketer, who generates electricity; sells electricity; or purchases, brokers, arranges or markets electricity for sale to customers."

<sup>2</sup> D.C. Official Code § 34-1505; see generally §§ 34-1501-1520.

<sup>3</sup> *Formal Case No. EA 12-18, In the Matter of the Application of LSE, LLC d/b/a 5 for an Electricity License*, Application of LSE, LLC d/b/a 5 filed August 28, 2012.

<sup>4</sup> *Formal Case No. 945, In the Matter of the Investigation into Electric Service Market Competition and Regulatory Practices*, Order No. 11796 at Attachment C, rel. September 20, 2000.

g) Applicant's website address: <http://www.5-five.com/>.

3. After a complete review of the application, the Commission finds that granting the application of L5E, LLC d/b/a 5 will serve the public interest. The information contained in its application demonstrates that the Applicant has the ability and the financial integrity to serve electricity customers in the District of Columbia.

**THEREFORE, IT IS ORDERED THAT:**

4. The application of L5E, LLC d/b/a 5 for a license to conduct business in the District of Columbia as an electricity supplier is hereby **GRANTED**.

**A TRUE COPY:**

**BY DIRECTION OF THE COMMISSION:**



**CHIEF CLERK:**

**BRINDA WESTBROOK-SEDGWICK  
COMMISSION SECRETARY**

The Scranton Times (Under act P.L. 877 No 160. July 9, 1976)  
Commonwealth of Pennsylvania, County of Lackawanna

LSE LLC  
JON MOORE  
5320 ALBEMARIE STREET BETHESDA MD 20816

Account # 570557  
Order # 81050705  
Ad Price: 196.10

LEGAL NOTICE PENNSYLVANIA

Amanda Mead

Being duly sworn according to law deposes and says that she is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

10/25/2012

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true Amanda Mead

Sworn and subscribed to before me  
this 27th day of December A.D., 2012

Carol Demas

(Notary Public)

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal

Carol Demas, Notary Public

City of Scranton, Lackawanna County

My Commission Expires Jan. 21, 2014

Member, Pennsylvania Association of Notaries

LEGAL NOTICE

PENNSYLVANIA PUBLIC UTILITY  
COMMISSION NOTICE

Application of LSE, LLC (d/b/a "LSE")  
For Approval To Offer, Render, Furnish  
Or Supply Electricity Or Electric Gener-  
ation Services As A Marketer/Broker  
Engaged In The Business Of Supplying  
Electricity To The Public In The Com-  
monwealth Of Pennsylvania

LSE, LLC will be filing an application  
with the Pennsylvania Public Utility  
Commission ("PUC") for a license to  
supply electricity or electric generation  
services as a broker/marketer engaged  
in the business of supplying electricity.  
LSE, LLC proposes to sell electricity  
and related services throughout all of  
Pennsylvania under the provisions of  
the new Electricity Generation Cust-  
omer Choice and Competition Act.

The PUC may consider this application  
without a hearing. Protests directed to  
the technical or financial fitness of  
LSE, LLC may be filed within 15 days  
of this notice with the Secretary of the

PUC, P.O. Box 3265, Harrisburg, PA  
17105-3265. You should send copies of  
any protest to LSE, LLC at the address  
listed below.

By and through: Jonathan Moore  
LSE, LLC  
5320 Albemarle Street  
Bethesda, MD 20816  
Phone: 202-422-2582  
FAX: 865-329-3483

I, Jonathan Moore, a Member of LSE, LLC, hereby state that the facts provided in our submission dated January 4, 2013 are true and correct to the best of my knowledge, information and belief, and that I expect to be able to prove the same at a hearing held in this matter. I understand that the statements are made subject to the penalties of 19 Pa. C.S. § 4904 (relating to unsworn falsification to authorities).



Jonathan Moore

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