

Email: ccecala@nmmlaw.com Direct Dial: 484-765-2228

February 8, 2013

RECEIVED

Via Federal Express Pennsylvania Public Utility Commission Secretary Keystone Building, 2nd Floor, Room N201 Harrisburg, PA 17120 FEB 08 2013

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Re: Pennsylvania Public Utility Commission Application of Little Deep LLC d/b/a Power USA Docket Number: A-2012-2339786

To Whom it May Concern:

Enclosed please find the Affidavit of confirmation of publication with regard to the above referenced application along with copies of the proofs of publication. The Affidavit was e-filed on February 7, 2013 as well.

Should you have any questions, please contact the undersigned.

Very truly yours,

Coroni d' Centa

Connie L. Cecala Paralegal

ele Enclosure



PA: The Paragon Centre, Suite 300 - 1611 Pond Road - Allentown, PA 18104-2258 • P: (610) 391-1800 • F: (610) 391-1805 NJ: 721 Route 202-206, Suite 200 - P.O. Box 5933 Bridgewater, NJ 08807-5933 • P: (908) 722-0700 • F: (908) 722-0755 NY: 875 Third Avenue, 8th Floor - New York, NY 10022 • P: (212) 808-0700 • F: (212) 808-0844

RECEIVED

AFFIDAVIT

FEB 08 2013

COMMONWEALTH OF PENNSYLVANIA	•	
	: SS.	PA PUBLIC UTILITY COMMISSION
COUNTY OF LEHIGH	:	SECRETARY'S BUREAU

S. Graham Simmons III, Esquire being duly sworn according to law, deposes and says that:

He is the Attorney representing Little Deep, LLC d/b/a Power USA in its Natural Gas Supplier License Application;

That he is authorized to and does make this affidavit for said Applicant;

That Little Deep, LLC d/b/a Power USA, the Applicant herein certifies that it has caused the notice of the filing of its application to be published in the following newspapers on:

Philadelphia Daily News	-	January 28, 2013
Pittsburgh Post-Gazette	-	January 14, 2013
The Patriot News	-	January 15, 2013
Erie Times – News	-	January 15, 2013
Williamsport Sun Gazette	-	January 12, 2013
Scranton Times	-	January 11, 2013

A copy of the notice as it appeared in each of the above newspapers is attached. Noted on each copy is the newspaper section and the page number on which the notice appeared.

That the facts above set forth are true and correct to the best of his knowledge, information, and believe, and that he expects said Applicant to be able to prove the same at hearing.

S. Graham Simmons III, Esquire

Sworn to and subscribed before me this 7^{H} day of <u>FEBRUAR</u> , 2013.	
and Cant	2
Notary Public	<u> </u>

My commission expires:

COMMONWEALTH OF PENNSYLVANIA NOTARIAL SEAL CONNIE L. CECALA, NOTARY PUBLIC SOUTH WHITEHALL TWP, LEHIGH COUNTY MY COMMISSION EXPIRES JULY 22, 2013

Proof of Publication in The Philadelphia Daily News Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA COUNTY OF PHILADELPHIA

Florence Devlin being duly sworn, deposes and says that **The Philadelphia Daily News** is a newspaper published daily, except Sunday, at 8th and Market Street Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

January 28, 2013

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

accase Norless

Sworn to and subscribed before me this 28th day of January, 2013.

try line

My Commission Expires:

NOTARIAL SEAL Mary Anne Logan, Notary Public City of Philadelphia, Phila. County My Commission Expires 3/30/2013

Copy of Notice of Publication PUBLIC UTILITY COMMISSION NOTICE ISA?) For Approval To-Offor, Ronder, Matural Gas Supply, Services Justical Supply of Supply, Services Supply of Supplying Natural Gas Supply of Supplying Natural Gas Supply to negotian Supply of Supplying Natural Gas Supply Ser Jon Docember 19, 2012, Little Despi LL ower USA filed an application ("EVC conse to provide natural Gas, 2012, a broke olier, of natural gas, (aged in the business and (3) an aggregat of providing natural **b Deep, LLC** propo •p, LLC 15 days and through Cour Grah Allentown, P FEB 0 8 2013 PA PUBLIC UTTLITY COMMISSION SECRETARY'S BUNCH

Proof of Publication of Notice in Pittsburgh Post-Gazette

Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Commonwealth of Pennsylvania, County of Allegheny, ss <u>C. Mohamed</u>, being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette and Sun-Telegraph was established in 1960 and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Post, established in 1842, since which date the said Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the <u>regular</u> editions and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

14 of January, 2013

Affiant further deposes that he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the afore said notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

PG Publishing Company Sworn to and subscribed before me this day of: January 14, 2013

COMMONWEALTH OF PENNSYLVANIA Notarial Seal Linda M. Gaertner, Notary Public City of Pittsburgh, Allegheny County My Commission Expires Jan. 31, 2015 MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

STATEMENT OF ADVERTISING COSTS Norris McLaughlin & Marcus, P.A.

ATTN: CONNIE CECALLA ALLENTOWN PA 18104-2258

To PG Publishing Company

Total ----- \$600.00

Publisher's Receipt for Advertising Costs

PG PUBLISHING COMPANY, publisher of the Pittsburgh Post-Gazette, a newspaper of general circulation, hereby acknowledges receipt of the aforsaid advertising and publication costs and certifies that the same have been fully paid.

Office 34 Boulevard of the Allies PITTSBURGH, PA 15222 Phone 412-263-1338 PG Publishing Company, a Corporation, Publisher of Pittsburgh Post-Gazette, a Newspaper of General Circulation

I hereby certify that the foregoing is the original Proof of Publication and receipt for the Advertising costs in the subject matter of said notice.

By

COPY OF NOTICE OR PUBLICATION

PUBLIC UTILITY COMMISSION NOTICE Application of Little Deep, LLC (d/b/a "Power USA") For Approval To Offer, Render, Furnish Natural Gas Supply Sel-vices as a Marketer/Brovices as a Marketer/Bro-ker or Argregator En-gaged in The Business Of Supplying Natural Gas Supply services, To The Public in The Common-wealth Of Pennsylvania, D o C K et N O. A-2012-2339786, A-2012-2339786, On December 19, 2012. Little Deep, LLC d/b/a Power USA filed an application with the Pennsylvania Public Utili-ty Commission ("PUC") for a license to provide natural gas supply ser-vices as (1) a supplier of natural gas. (2) a broker/marketer en-gaged in the business of supplying natural gas, and (3) an aggregator engaged in the business of providing natural gas of providing natural gas supply services. Little Deep, LLC proposes to sell natural gas and re-tate(services through-out all of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act. Act. The PUC may consid-er this application with-out a hearing. Protests directed to the technical or financial fitness of Lit-tle Deep, LLC.d/b/a Pow-er USA may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harris burg, PA 17105-3265, You should send copies of any protest to Little You should send copies of any protest to Little Deep, LLC d/b/a Power USA's attorney at the address listed below. Please include the PUC's "docket number" on any correspondence, which is A-2012-2339786.

By and through Counsel; S. Graham Simmons, III, Esquire Norris McLaughlin & Marcus 1611 Pond Röad, Sutte 300 Allentown, Pennsyivania 18104 Phone: (610) 391-1800 Facsimile: (610) 391-1805 The Patriot-News Co. 2020 Technology Pkwy Suite 300 Mechanicsburg, PA 17050 Inquiries - 717-255-8213



TALLMAN HUDDERS & SORRENTINO 1611 POND RD., STE. 300

ALLENTOWN

PA 18104

THE PATRIOT NEWS THE SUNDAY PATRIOT NEWS

Proof of Publication

Under Act No. 587, Approved May 16, 1929 Commonwealth of Pennsylvania, County of Dauphin} ss

Holly Blain, being duly sworn according to law, deposes and says:

That she is a Staff Accountant of The Patriot News Co., a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, with its principal office and place of business at 2020 Technology Pkwy, Suite 300, in the Township of Hampden, County of Cumberland, State of Pennsylvania, owner and publisher of The Patriot-News and The Sunday Patriot-News newspapers of general circulation, printed and published at 1900 Patriot Drive, in the City, County and State aforesaid; that The Patriot-News and The Sunday Patriot-News were established March 4th, 1854, and September 18th, 1949, respectively, and all have been continuously published ever since;

That the printed notice or publication which is securely attached hereto is exactly as printed and published in their regular daily and/or Sunday/ Community Weekly editions which appeared on the date(s) indicated below. That neither she nor said Company is interested in the subject matter of said printed notice or advertising, and that all of the allegations of this statement as to the time, place and character of publication are true; and

That she has personal knowledge of the facts aforesaid and is duly authorized and empowered to verify this statement on behalf of The Patriot-News Co. aforesaid by virtue and pursuant to a resolution unanimously passed and adopted severally by the stockholders and board of directors of the said Company and subsequently duly recorded in the office for the Recording of Deeds in and for said County of Dauphin in Miscellaneous Book "M", Volume 14, Page 317.

NOTICE	
Application of Little Deep, LLC (d/b/a	This ad # 0002245067 ran on the dates shown below:
"Power'USA") For Approval To Offer,	
Render, Furnish: Natural (Gas Supply)	$(\)$ January 15, 2013
Services as a Marketer/Broker or	
Aggregator Engaged in The Business Of	
Supplying Natural Gas Supply Services,	
To The Public in The Commonwealth Of	······································
Pennsylvania, Docket No. <u>A-2012-</u>	
2339786.	
<u>On</u> December 19/1 2012, Little Deep, LLC d/b/a Power USA filed an ,	
application swith the Pennsylvania'	Sworn to and subsocibed before me this 16 day of January, 2013 A.D.
Public Utility: Commission ("PUC") for	
a license to provide natural gas supply	
services as (1) a supplier of naturaligas,	
(2) a broker/marketer engaged in the	Land M. Malalonado
DUSINESS of Supplying Ingtural gas, and	X RILLE III I'MULPLIS RECE
(3) On: apprepator engaged: in the	
'business of providing ingturgitiges supply 4	Notary Public
services. Little Deep, LLC proposes to	COMMONWEALTH OF PENNSYLVANIA
sell natural gas' and 'related services	CONTROLATINO PENNSYLVANTA
throughout all of. Pennsylvania under , ; the provisions of the new Natural Gas (Notariai Seal
Choice and Competition Act.	Dopna M Maldana de al
The PUC, may consider this	Donna M. Maldonado, Notary Public
application without a hearing. Protests	
directed to the technical; or, financial	My Commission Expires Nov. 5, 2013
Titness of Little Deep, LLC d/b/o Power	Member Poppe during Hov. 5, 2013
USA may be filed within 15 days of the	Member, Pennsylvania Association of Notaries
date of this notice with the Secretary of	
the PUC, P.O. Box 3265, Harrisburg, PA	
17105-3265. You should send copies of	
any:protest to Little Deep/ LLC d/b/a	
Power USA's attorney at the address	
"docket a number" fon any 4	
correspondence, which is A-2012-2339786.	
By and through Counsel: S. Graham	
Simmons, III, Esquire	

Norris McLaughlin & Marcus 1611 Pond Road, Suite 300 Allentown, Pennsylvania 18104 Phone: (610) 391-1800 Facsimile: (610) 391-180 S PROOF OF PUBLICATION In THE ERIE TIMES-NEWS

COMBINATION EDITION

NORRIS MCLAUGHLIN AND MARCUS 1611 POND RD STE 300 ALLENTOWN PA 18104

REFERENCE: L0005393 2097594 PUC NOTICE

STATE OF PENNSYLVANIA) COUNTY OF ERIE) SS:

Lisa L. Frampton, being duly sworn, deposes and says that: (1) she is a designated agent of the Times Publishing Company (TPC) to execute Proofs of Publication on behalf of the TPC; (2) the TPC, whose principal place of business is at 205 W. 12th Street, Erie, Pennsylvania, owns and publishes the Erie Times-News, established October! 2, 2000, a daily newspaper of general circulation, ! and published at Erie, Erie County Pennsylvania; (3) the subject notice or advertisement, a true and correct copy of which is attached, was published in the regular edition(s) of said newspaper on the date(s) referred to below. Affiant further deposes that he/she is duly authorized by the TPC, owner and publisher of the | Erie Times-News, to verify the foregoing statement! under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the foregoing statement as to time, place and character of publication are true.

PUBLISHED ON: 01/15

TOTAL COST: 294.00 FILED ON: 01/15/13 AD SPACE: 7.000 INCH

Sworn to and subscribed before me this

15th day of January 2013 Affiant: NOTARY: Balma Mare

> COMMONWEALTH OF PENNSYLVANIA Notarial Seal Barbara J. Moore, Notary Public City of Erie, Erie County My Commission Expires March 23, 2016

1EMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

PUBLIC UTILITY COMMISSION MOTICE Application of Little Deep. LLC (dibla, "Power USA"): For Approval To Offer, Render, Furnish Natural Gas Supply Services as a Markier/Broker or Aggregator Engaged In The Business Of Supplying Natural Gas. Supply Services is To The Public In The Commonwealth Of Pennsylvania Dacker No. <u>A2012-2339786</u>. On December. 19, 2012, Little Deep, LLC d/b/a Power USA (filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as (1) a supplier of natural gas. (2) a broker/marketer engaged in the business of supplying natural gas, and (3) an aggregator engaged in the business of providing natural gas supply services = Little Deep, LLC proposes to sell natural gas and related services throughout all of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act. The PUC may consider this application without as hearing. Protests directed to the technical or financial fitness of Little Deep, LLC d/b/a Power USA may be filed within15 days of the date of this notice with the Secretary, of the PUC PO, Box 3265; Harrisburg, PA (7105 3265; You should send copies of any protest to Little Deep, LLC d/b/a Power USA's attorney at the address listed below. Please include the PUC's 'docket number, on any correspondence, which is A-2012-2339786. By and through Counsel: S. Grailam Simmons, III, Esquire Morris McLaughlin & Marcus (1611 Pond Road, Suite 300. Allentown, Pennsylvania 18104 Allentown Pennsylvania 18104 Allentown Pennsylvania 18104 Allentown Pennsylvania 18104 Allentown Pennsylvania 18104 By And through Counsel: S. Grailam Simmons, III, Esquire Allentown Pennsylvania 18104 Allentown Pennsylvania 1

No.

SS:

PROOF OF PUBLICATION OF NOTICE IN THE WILLIAMSPORT SUN-GAZETTE UNDER ACT NO. 587, APPROVED MAY 16, 1929

STATE OF PENNSYLVANIA COUNTY OF LYCOMING

Bernard A. Oravec _ Publisher of the Sun-Gazette Company, publishers of the Williamsport, Sun-Gazette, successor to the Williamsport Sun and the Gazette & Bulletin, both daily newspapers of general circulation, published at 252 West Fourth Street, Williamsport, Pennsylvania, being duly sworn, deposes and says that the Williamsport Sun was established in 1870 and the Gazette & Bulletin was established in 1801, since which dates said successor, the Williamsport Sun-Gazette, has been regularly issued and published in the County of Lycoming aforesaid, and that a copy of the printed notice is attached hereto exactly as the same was printed and published in the regular editions of said Williamsport Sun-Gazette on the following dates, viz:

ANCE

Affiant further deposes that he is an officer daily authorized by the Sun-Gazette Company, publisher of the Williamsport Sun-Gazette, to verify the foregoing statement under oath and also declares that affiant is not interested in the subject matter of the aforesaid notice of publication, and that all the allegations in the foregoing statement as to time, place and character of publication are true.

By and through Counsel: Graham Simmons, III, Esquire Nomis McLaughlin & Marcus Marcus 1611 Pond Road, Suite 300 m Allentown: Pennsylvania 18104 hone: (610) 391-1800 : Facsimile: 14 (610) 391-1805 1...

THE SUN-GAZETI and certifies that th

Supplying Natural Gas Supply Services, To The Publicy In The Com-monwealth Of Pennsylva-nia, 1912) - Docket The No. A 2013 - 0200705 A-2012-2339786. 07 1-23 (1 On: December. 19 2012, Little Deep;: LLC d/b/a: Rower USA filed can application with the Penn-sylvania Public. Utility Commission ("PUC") for a license to provide natural gas supply services as (1) a supplier of natural gas, (2) a broker/marketer engaged in the business of supplying natural gas, and (3) an aggregator, en-gaged in the business of providing natural gas sup-ply services. Little Deep, LLC proposes to sell na-tural gas and related sertural vices, throughout, all, of Pennsylvania, under, the provisions of the new Natural Gas Choices, and Competition Act

EGAL NOTICES

PUBLIC UTILITY. COMMISSION

NOTICE'

NOTICE Application of Little Deep, LLC (d/b/a: "Power USA") For Approval To Offer.: Render," Furnish Natural Gas. Supply. Ser-vices "as. a., Marketer/

vices as an Arr Marketer/ Broker or Aggregator En-gaged in The Business Of

The PUC may consid er this application without a hearing of Protests directed to the technical or financial fitness of Lit-tie 1...Deep, ArtLic: d/b/a Power USA may be filed within 15 days of the date of this notice with the Secretary of the PUC P.O. Box 3265, Harris-burg, PA: 17105-3265. You should send copies of any protest, to Little Deep, LLC d/b/a Power USA's attorney at the ad-dressonth listed to below. Please include the PUC's "docket_number"--on `any correspondence; which is A-2012-2339786

SUN-GAZETTE COMPANY Sworn to and subscribed before me day of 🔅 the Notary Pub NOTARIAL SEAL .. CATHY A. BILLEY, Notary Public City of Williemsport, Lycoming County My Commission Expires Ney 15, 2015 STATEMENT OF ADVERTISING COSTS To the Sun-Gazette Company, Dr.: For publishing the notice attached hereto on the above state dates.....\$ DZ 92 Probated same..... Total......\$ 302.92 'S RECEIPT FOR ADVERTISING COSTS

y acknowledges receipt of the aforesaid advertising and publication costs lly paid.

ε.

Bent A. On

SUN-GAZETTE COMPANY

Bernard A. Oravec BY

The Scranton Times (Under act P.L. 877 No 160. July 9,1976)

Commonwealth of Pennsylvania, County of Lackawanna

NORRIS MCLAUGHLIN & MARCUS PA THE PARAGON CENTRE 1611 POND RD ALLENTOWN PA 18104

Account # 69420 Order # 81121150 Ad Price: 237.05

PUBLIC UTILITY COMMISSION

Gina Krushinski

Being duly sworn according to law deposes and says that she is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

01/11/2013

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true MMA, MMMMMA

Sworn and subscribed to before me this 11th day of January A.D., 2013

(Notary Public)

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal Carol Demas, Notary Public City of Scranton, Lackawanna County My Commission Expires Jan. 21, 2014 Member, Pennevivania Association of Notaries PUBLIC UTILITY COMMISSION

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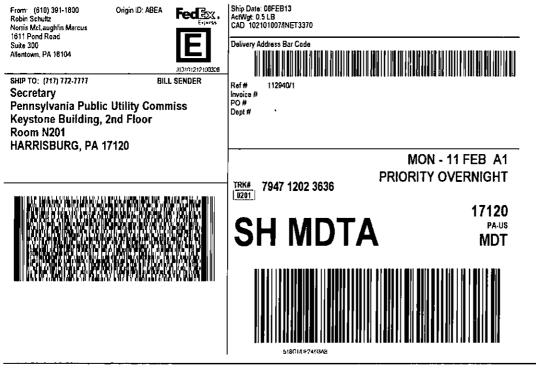
Application of Little Deep, LLC (d/b/a 'Power USA') For Approval To Offer, Render," Furnish 'Natural' Gas Supply Services as a Marketer/Broker or Aggregator Engaged In-The Business Of Supplying Natural Gas Supply Services, To:The Public InniThe 'Commonwealth Of Rennsylvania, Docket, No. <u>A-2012-2339786</u>, 03 (Compared State of the Compared State) (Compared State) Compared State) (Compared St

On December 19, 2012; Utile Deep' LLC db/a Power USA filed an application with the Pennsylvania Public Utilety Commission (PLC); for a license to provide natural gas: supply services as {1} a supplier of natural gas, {2} a broker/marketer:engaged in the business of supplying natural gas supply services. Little Deep, LLC:proposes to sell natural gas and related services throughout all of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act:

The PUC may consider this application without a hearing. Protests directed to the technical or finiancial fitness of Little Deep, LLC d/b/a Power, USA may be filled within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265... You should send copies of any protest to Little Deep, LLC d/b/a Power USA's attorney at the address listed below. Please include the 1PUC's -docket number" on any correspondence, which is A-2012-2339786.

By and through Counsel: - S: Graham Simmons; III, Esquire Norris McLaughlin & Marcus 1611 Pond Road, Suite 300 Allentown, Pennsylvania 18104 Phone: (610) 391-1800 Facsimile: (610) 391-1805

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After printing this label: 1. Use the 'Print' button on this page to print your label to your laser or inkjet printer. 2. Fold the printed page along the horizontal line.

3. Place label in shipping pouch and affix it to your shipment so that the barcode portion of the label can be read and scanned.

Warning: Use only the printed original label for shipping. Using a photocopy of this label for shipping purposes is fraudulent and could result in additional billing charges, along with the cancellation of your FedEx account number.

Use of this system constitutes your agreement to the service conditions in the current FedEx Service Guide, available on fedex.com.FedEx will not be responsible for any claim in excess of \$100 per package, whether the result of loss, damage, delay, non-delivery, misdelivery, or misinformation, unless you declare a higher value, pay an additional charge, document your actual loss and file a timely claim.Limitations found in the current FedEx Service Guide apply. Your right to recover from FedEx for any loss, including infrinsic value of the package, loss of sales, income interest, profit, attorney's fees, costs, and other forms of damage whether direct, incidental consequential, or special is limited to the greater of \$100 or the authorized declared value. Recovery cannot exceed actual documented loss.Maximum for itoms of extraordinary value is \$1,000, e.g. jewelry, precious metals, negotiable instruments and other items listed in our ServiceGuide. Written claims must be filed within strict time limits, see current FedEx Service Guide.