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TECHNICAL UTILITY SERVICES

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March 18, 2013

VIA FEDERAL EXPRESS

A-2013-2346222
A-2013-2347970

Chairman Robert Powelson
Pennsylvania Public Utility Commission
Keystone Building, 3rd Floor
400 North Street
Harrisburg, Pennsylvania 17120

Re: PJM Interconnection, L.L.C – Registered Trademark

Dear Chairman Powelson:

I am Senior Commercial Counsel for PJM Interconnection, L.L.C ("PJM"). It has recently come to our attention that several electric generation, traders, suppliers and brokers ("Infringing Parties") have been registering corporate names that include "PJM" in the title, and then subsequently applying to multiple state regulatory agencies, such as the Pennsylvania Public Utility Commission (PUC), for broker and/or supplier related licenses. One such company that was brought to our attention is "PJM Power Brokers, LLC (PJM Wholesale Brokers, LLC)." I am aware that my colleague Stephen Boyle recently discussed the issue of companies trying to include 'PJM' into the name of their company with you and your Counsel.

PJM owns several federal trademark registrations for the mark **PJM** in connection with various energy-related products and services, including U.S. Registration Nos. 2,171,190 (registered July 7, 1998) and 2,413,412 (registered December 19, 2000) among others. PJM does not authorize or consent to the use of the **PJM** trademark, or registration, or of its **PJM** trademark by any third-party commercial concern in its name.

By including the trademark **PJM** in their corporate name, the Infringing Parties have created likely confusion regarding the actual entity that is providing service. It would be understandable if a consumer incorrectly assumed that PJM is endorsing the Infringing Party, or involved in the provision of services offered – neither of these assumptions would be accurate. From your standpoint as a regulatory agency, this is a consumer protection issue – the state would not wish consumers making choices to purchase competitive public utility services under the erroneous belief that PJM is backing one such competitor.

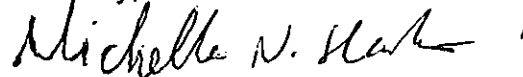
As such, we would respectfully request the Pennsylvania PUC consider denying any license application from a broker or supplier that has included **PJM** in either its

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corporate or “doing business” name. Please also be advised that PJM has contacted various Infringing Parties directly, including PJM Power Brokers, LLC/PJM Wholesale Brokers, LLC to remind them that the name has been trademarked and cannot be used in their venture. If the recipients of such notifications fail to cease using the name, PJM will consider legal action to protect the name and trademark.

We very much appreciate your consideration of our comments and request. Please feel free to contact me or Stephen Boyle with any questions or concerns.

Sincerely,



Michelle N. Harhai
Senior Counsel – Commercial

MNH/jac: 744869

cc: Bohdan R. Pankiw
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