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May 23, 2013

Via Federal Express

Rosemary Chiavetta Secretary Pennsylvania Public Utility Commission P.O. Box 3265 Harrisburg, PA 17105-3265 MAY **2 4** 2013

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Re: AEP Energy, Inc. f/k/a BlueStar Energy Services, Inc.

Notice of Change of Technical Fitness

Dear Ms. Chiavetta:

In accordance with section 54.34 of the Pennsylvania Code, AEP Energy, Inc. f/k/a BlueStar Energy Services, Inc. ("APE Energy") hereby notifies the Pennsylvania Public Utility Commission ("Commission") of a change in Technical Fitness related to its electric generation supplier ("EGS") license issued in Docket No. A-2009-2132755.

Specifically, there have been two changes to the personnel previously reported to the Commission by AEP Energy. Jon Casadont, previously listed as Chief Legal Officer, and David Hesser, previously listed as Chief Risk Officer & Vice President of Strategic Initiatives, are no longer with AEP Energy. A revised Technical Fitness list reflecting these changes is provided in Attachment A.

Mr. Casadont's duties have been taken over by Madelon Kuchera, Associate General Counsel & Vice President of Regulatory Affairs, who now serves on the Executive Leadership Team of AEP Energy. Mr. Hesser's responsibilities have been taken over by David Daily, Senior Vice President of Finance & Corporate Development, and David Papish, Director of Pricing Analytics & Structuring.

Please return a date-stamped copy of this letter using the enclosed self-addressed, stamped envelope at your earliest convenience. Thank you for your assistance, and please contact me if you have any questions regarding this matter.

Pennsylvania Public Utility Commission May 23, 2013 Page 2

Respectfully submitted,

James E. Guy

Attorney for AEP Energy, Inc. f/k/a BlueStar Energy Services, Inc.

# Attachment

cc: Madelon Kuchera

Associate General Counsel and V.P. of Regulatory Affairs

AEP Energy, Inc.

#### ATTACHMENT A

#### **AEP Energy, Inc. Technical Fitness**

AEP Energy continues to demonstrate technical fitness commensurate with services provided. The individuals listed below provide BlueStar with significant experience in the competitive electric industry and business management and will be directly involved in managing the day-to-day retail business of AEP Energy in order to provide continuous and reliable services to AEP Energy's customers in Pennsylvania. Each individual's experience is explained further in the paragraphs that follow.

## Greg B. Hall, Vice President

Phone: (614) 583-6408 Email: gbhall@aep.com

Greg Hall is responsible for oversight and direction of AEP's unregulated wholesale marketing and trading, asset management, and retail operations. Mr. Hall is also a Vice President and responsible for the same functions at AEP Retail Energy Partners LLC ("AEP Retail Energy"), a position he has held since October 2006. Prior to that, Mr. Hall held positions of increasing responsibility with AEP Retail Energy's Commercial Operations group. From November 2002 to September 2006, he was Vice President – Energy Marketing. From January 2000 through November 2002, he was promoted from originator to manager to director of Energy Marketing. He was the first energy associate with AEP Energy Services from 1998 to 2000, and began his career as a research associate with AEP Service Corporation in 1997. Mr. Hall holds a Master of Arts degree in geography from The Ohio State University, and a Bachelor of Science degree in geography from Brigham Young University.

## James Petersen, Chief Operations Officer & President, Supply

Phone: (312) 628-0783

Email: jpetersen@aepenergy.com

Since March 2011, James Petersen has managed AEP's market entry, customer service, billing, reporting, and other operational activities. Prior to joining AEP, Mr. Petersen enjoyed an extensive career with Motorola, Inc., first as an Electrical Engineer and ultimately as Senior Director of Sales, where he was responsible for all commercial and operational activities to launch mobile devices with the largest carrier in North America. Mr. Petersen holds a Six Sigma Master Black Belt certification, a BS in Electrical and Computer Engineering from the University of Illinois, and an MBA from the Kellogg Graduate School of Management at Northwestern University.

# Graham Leith, Vice President & General Manager

Phone: (312) 628-8630

Email: gleith@ aepenergy.com

Graham Leith has 10 years of experience in the competitive energy and gas industries, including experience in risk management. He has been with AEP since June 2011 and serves as Vice President & General Manager. Other positions he has held in the competitive energy and gas industries include Head of Operations – Energy Credit with British Gas from 2009 to 2010; Senior Director – Energy Sales and Director – Product Structuring, Pricing & Marketing at Direct Energy from 2005 to 2009; Manager – Energy Products & Services at Ontario Power Generation, Inc. from 2001 to 2005; and Regional Manager – Energy Marketing at PremStar Energy Canada Ltd. in 2001. Mr. Leith holds a Master of Business Administration degree from York University and a Bachelor of Business Administration from Wilfrid Laurier University in Ontario, Canada.

#### Kevin Weber, Director of Business Operations

Phone: (614) 583-3913 Email: ktweber@aep.com

Kevin Weber has over 6 years of experience in the energy industry. He began his career with AEP Retail Energy as a Business Analyst and has held several positions, including Energy Trader, Energy Trading & Marketing Analyst, and Manager of Business Operations. Mr. Weber was named Manager of Retail Business Operations at AEP Retail Energy in January 2010, and is responsible for the day-to-day operations of the company as well as supporting all other areas of the business. Mr. Weber will have the same responsibilities at AEP Energy, Inc. Mr. Weber holds a degree in Business Administration from the University of Buffalo.

#### Madelon A. Kuchera, Associate General Counsel & Vice President of Regulatory Affairs

Phone: (312) 628-8613

Email: mkuchera@aepenergy.com

Madelon now serves on the Executive Leadership team at AEP Energy where she oversees all regulatory and legislative affairs for AEP Energy, Inc. Throughout her career, Madelon has played a leading role in federal and state policy decisions that first introduced competition to local telephone and wireless markets, and most recently to the energy utility markets. As an advocate for customer choice in the traditional utility space, Madelon has worked for both private and government sectors and her span of experience covers policy in 50 states. Madelon holds a BS in Economics and Masters in Economics/Finance from the University of Wyoming and a JD from the John Marshall Law School.

#### Mary Jane Ryan, Director of Utility Services

Phone: (312) 628-8665

Email: mjryan@aepenergy.com

Mary Jane Ryan has over 14 years of experience in the retail electric industry. Since 2008, she has served as Operations Manager and now Director of Utility Services at AEP where she manages the company's contract administration, reporting of sales activities, and billing processes, and has assisted in developing new billing and customer management systems. From 1997 to 2008, Ms. Ryan was with Commonwealth Edison ("ComEd"), holding the positions of Assistant Trader – Wholesale Energy Trading, Billing Analyst, and Account Manager – Electric Supplier Services. In the latter position, she guided new retail electric suppliers and meter service providers through the ComEd Open Access registration process, managed retail electric supplier accounts, and provided consultation to and business solutions for retail electric suppliers and meter service providers. She has a Bachelor of Science in Marketing from DePaul University.

#### David Daily, Senior Vice President of Finance & Corporate Development

Phone: (312) 628-0802

Email: ddaily@aepenergy.com

David Daily has over eight years of experience in the energy industry. Since 2010, he has served as Senior Vice President of Finance and Corporate Development at AEP Energy. Mr. Daily focuses on the development of AEP Energy's growth initiatives as well as financial analyses and planning. Prior to joining AEP Energy in 2010, Mr. Daily was a Vice President at Houlihan Lokey where he managed numerous M&A and financing transactions in the industrial and energy sectors totaling one billion dollars in value. He started his career as a Naval officer in the U.S. Navy's Nuclear Propulsion Program. Mr. Daily holds a B.S. in Civil Engineering from the University of Notre Dame and an MBA in finance from the Wharton School of the University of Pennsylvania.

#### David M. Papish, Director of Pricing Analytics & Structuring

Phone: (312) 628-0802

Email: dpapish@aepenergy.com

David Papish has approximately 13 years of experience in the retail electric industry. He began his career as a Pricing Analyst with Constellation NewEnergy in 2000. At Constellation NewEnergy, he progressed to Manager – Market & Product Structuring in 2006, and to Director – Market & Product Structuring in 2009. In 2009, Mr. Papish moved to MC Squared Energy Services, where he held the position of Director – Product and Business Development. While at MC Squared, he helped establish a PJM pricing model designed for rapid release into various PJM zones while assisting in the development of a proprietary front end by defining the graphical user interface and business requirements for pricing and contracting. He also helped establish business requirements for downstream processing for both billing and hedging. In addition, Mr. Papish was involved in regulatory monitoring and assisted RESA with efforts

championing better, faster, and broader customer information when acquiring from utilities. Mr. Papish joined AEP Energy in 2013, and is responsible for pricing. He holds a Bachelor of Science in Marketing from the University of Illinois at Chicago, and a MBA from the Kellstadt Graduate School of Business at DePaul University.

From (512) 721-2705 Sarah Merrick Sutherland Asbill & Brennan LLP One American Center 600 Congress Ave., Suite 2000 Austin, TX 78701

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Rosemary Chiavetta, Secretary Pennsylvania Public Utility Commiss

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