

# AAE Membership List

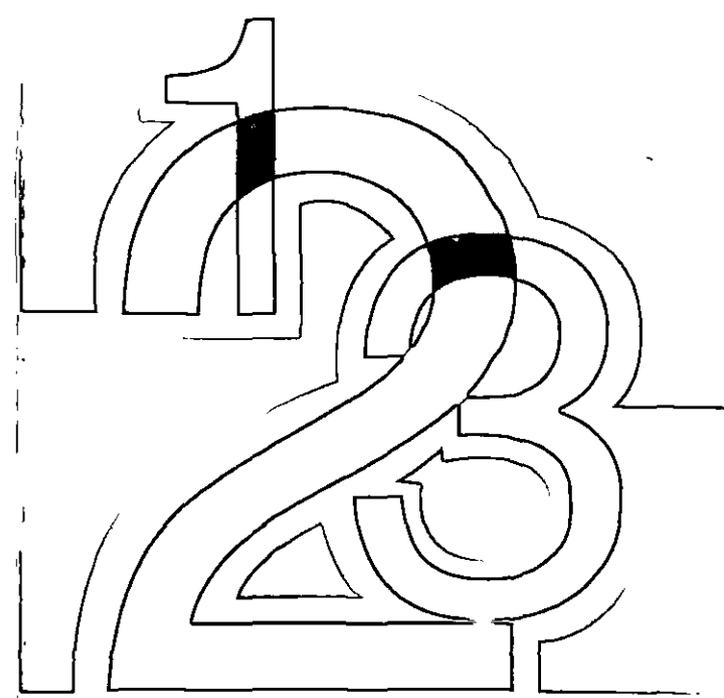
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## AMERICANS FOR AFFORDABLE ELECTRICITY

Americans for Affordable Electricity (AAE) is a broad-based coalition that brings together from almost every sector of American society organizations that believe competition and choice will bring lower electric rates for all Americans. The coalition advocates the passage of federal legislation during the 105th Congress to create an efficient, reliable, equitable interstate system for transmitting and distributing competitively priced electricity, including a date certain provision to assure that citizens in every state receive the benefits in the near future.

# ELECTRIC COMPETITION

it's as easy as



Information on electric competition is available on the websites of these AAE members:

Americans for Affordable Electricity  
<http://www.a4ae.org>

Building Owners and Managers Association  
<http://www.boma.org>

Chemical Manufacturers Association  
<http://www.cmahq.com>

CILCO  
<http://www.cilco.com>

ELCON  
<http://www.elcon.org>

Electricity Consumer Choice Group  
<http://www.eccg.org>

Electric Power Supply Association  
<http://www.epsa.org>

ENRON  
<http://www.enron.com>

National Retail Federation  
<http://www.nrf.com>

New York Mercantile Exchange  
<http://www.nymex.com>

Utilicorp  
<http://www.utilicorp.com>

United Homeowners Association  
<http://www.uha.com>

# AAE

Americans for Affordable Electricity

For More Information on How to Put the Power  
Competition in Your Hands Call 202/626-8196  
or Fax 202/626-8198

Paid for by Americans for Affordable Electricity  
(A membership list, current at the time of printing, is included on the inside pages of this brochure.)

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Benefits of Electric Competition

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Keys to Making Competition Work

From Americans for Affordable Electricity

- A.E. Staley Manufacturing Company
- A.G. Processing Inc & Cooperative
- Advanced Micro Devices
- Air Conditioning Contractors of America
- Air Liquide America
- Allegheny Power
- American Association of Educational Service Agencies
- American Association of School Administrators
- American Automobile Manufacturers Assn.
- American Ceramic Industry Association
- American Council on Education
- American Forest & Paper Association
- American Frozen Food Institute
- American Iron & Steel Institute
- The American Legislative Exchange Council
- American Petroleum Institute
- American Portland Cement Alliance
- American Wind Energy Association
- Amoco Corporation
- AMP Incorporated
- APPA: Assn. of Higher Education Facilities Officers
- Arizona Retailers Association
- Arkansas Grocers & Retail Merchants Assn.
- Armco, Inc.
- Bethlehem Steel Corporation
- The B F Goodrich Company
- Boise Cascade Corporation
- Borden Foods Corporation
- Bristol-Myers Squibb
- Building Owners and Managers Association
- Caldor Corporation
- California Retailers Association
- Carroll, Inc.
- Central Illinois Light Company (CILCO)
- Central Soya Company, Inc.
- Cerestar USA, Inc.
- CF Industries, Inc.
- Champion International Corporation
- Chemical Manufacturers Association
- The Chevron Companies
- Cinergy Corporation
- Circuit City Stores
- CITGO Petroleum Corporation
- Citizens Against Government Waste
- Citizens for a Sound Economy
- Cleveland-Cliffs Inc.
- Coalition for a Competitive Electric Market (CCEM)
- Colorado Retail Council
- Competitive Utility Rates for Everyone
- Compressed Gas Association
- Connecticut Association of Public School Superintendents
- Consumer Electronics Manufacturers Assn.(CEMA)
- Coors Brewing Company
- Council of Industrial Boiler Owners (CIBO)
- Degussa Corporation
- Delaware Association of School Administrators
- The Dow Chemical Company
- DuPont
- Eastman Chemical Company
- Electricity Customer Choice Group
- Elder-Beerman Stores Corporation
- EDS
- Electric Power Supply Association
- Electricity Consumers Resource Council (ELCON)
- Electronic Industries Association
- ELF Atochem North America, Inc.
- Emerson Electric Company
- Enron Corp.
- Exxon Corporation
- Fleming Companies, Inc.
- Florida Association of District School Superintendents
- FMC Corporation
- Food Distributors International
- Food Marketing Institute
- Ford Motor Company
- The Geon Co.
- General Motors Corporation
- Georgia Retail Association
- Georgia-Pacific Corporation
- Geothermal Resources Association
- The Goodyear Tire & Rubber Company
- Grocery Manufacturers of America
- Harriss Corporation
- Healthcare Leadership Council
- Heilig-Meyers Furniture
- Hoechst
- Independent Petroleum Association of America
- Indiana Association of Public School Superintendents
- Indiana Retail Council
- Indianapolis Power and Light Company
- Integrated Waste Services Association
- Intel Corporation
- International Council of Shopping Centers
- International Franchise Association
- International Mass Retail Association
- International Paper
- Interstate Natural Gas Assn. of America
- Iowa Retail Federation
- J.C. Penney Company, Inc.
- James River Corporation
- Kansas Retail Council
- Kmart Corporation
- Koch Industries, Inc.
- LG&E Energy Corporation
- The LTV Steel Company

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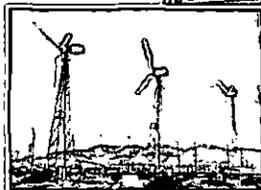
## 3 Benefits of Electric Competition

**1 Everyone will save.** Economists predict full nationwide competition will reduce family electric bills by as much as 42%\* — almost 50 cents on the dollar. Already rates are falling by 10 to 20 percent for those customers who presently have the power to choose their electricity provider. In addition to the savings in your family's electric bill, lower electricity costs will mean savings throughout the U.S. economy as manufacturers and merchants spend less producing and marketing their goods. And, a National Taxpayers Union study shows competition will slash the federal deficit by \$67 billion over five years.\* Local governments also will benefit as schools, hospitals, and libraries spend less for electricity.

*Because competition means schools can spend less on electricity and more for teachers and classroom supplies such as computers, the American Association of School Administrators actively supports federal legislation that brings choice to all electricity customers.*

**2 Consumers Will Enjoy New Services.** Today it's one meter, one price. With competition, consumers will benefit from new, easy to read meters that will allow them to adjust their electrical needs to use more power when costs are lower and to use less when costs are higher. Electric providers also will offer new billing options such as a monthly fixed rate which can be incorporated into your mortgage or rent to simplify bill paying.

**3 Improved Reliability and Environmental Features.** Economic studies show that competition improves reliability in a previously regulated market. It just makes sense — when customers are free to choose, companies will be forced to provide even more reliable service. And with competition, some companies will compete for customers by offering electric power produced by renewable energy sources such as wind turbines and solar cells.



*Competition will enable customers to select power produced by wind turbines and other renewal energy sources.*

## 3 Keys to Making Competition Work

**1 Do It By 2000.** Electric customers in selected markets around the nation now enjoy the benefits of competition — everyone in California will get to choose their electricity provider beginning January 1, 1998. Why shouldn't you? There's no reason for anyone to wait longer than the year 2000. That's why a national deadline of the year 2000 is needed.

*No one should be forced to wait past the year 2000 to enjoy the benefits of lower cost and more reliable electric service.*

**2 Federal Guidelines, Local Controls.** Congress has a role in setting a national deadline and broad guidelines for each state to follow in the transition to giving homes, farms, small businesses, and factories a choice of their electricity provider. The federal government also is solely responsible for overseeing interstate commerce such as the sale of electricity between states. States should have responsibility for working out the details such as setting rates for the local utilities to distribute power to homes, farms, and businesses; providing assistance programs for low income customers; and determining a utility's transition costs.

*Congress should set deadlines and a framework for electric utility competition, while the states should work out the details.*

**3 All Customers Must Benefit From The Beginning.** Any electricity competition plan must open service for homes, farms, and small businesses at the same time that larger businesses and factories are allowed to choose their electric provider. Consumers also should be allowed to join together to increase their purchasing power and negotiate as a

*Electric competition will save American consumers \$200 million per day — an average savings of \$295 per year for every household in America.\**

\* Based on studies and data from: The National Taxpayers Union Citizens for a Sound Economy Energy Information Administration Edison Electric Institute

## AAE Membership List

- Maine School Superintendents Assoc.
- Matthews Click Bauman
- Maryland Retailers Association
- Maytag Corporation
- McDonald's Corporation
- Mercantile Stores Company, Inc.
- Michigan Restaurant Association
- Michigan Retailers Association
- Mink & Mink, Inc.
- Minnesota Retail Merchants Association
- Mississippi Association of School Administrators
- Minnesota Auto Dealers Assn.
- Missouri Retailers Association
- Monsanto
- Montana Hardware & Implement Association
- Montana Restaurant Association
- Montana Retail Association
- Montana Tire Dealers Association
- Montgomery Ward & Co., Incorporated
- Motorola
- National Association of Chain Drug Stores
- National Association of Industrial & Office Properties (NAIOP)
- National Association of Neighborhoods
- National Council of Chain Restaurants
- National Restaurant Association
- National Retail Federation
- National School Boards Association
- National Wholesale Drug Association
- Natural Gas Supply Association
- Nebraska Retail Federation
- National Steel Corporation
- Nestle USA
- New Jersey Retail Merchants Association
- New York Mercantile Exchange
- North Carolina Retail Merchants Association
- North Star Steel
- Occidental Petroleum Corporation
- Ohio Council of Retail Merchants
- Ohio Equities, Inc.
- One Valley Square, Inc.
- Owens Corning Corporation
- PacificCorp
- Partnership for Customer Choice
- Pennsylvania Association of School Administrators
- Pennsylvania Power & Light Company
- Phillips Electronics
- PICOR Commercial Real Estate
- Pioneer Chlor Alkali Co.
- Portland General Electric Company
- Power Venture Associates
- Praxair, Inc.
- The Professional Retail Store Maintenance Assn.
- Property Trust Realty, Inc.
- Rauch Weaver Millsaps
- Property Management, Inc.
- R.E. Consultants
- R.R. Donnelley & Sons Company
- Retail Association of Mississippi
- Retail Association of Nevada
- The Retailer's Bakery Association (RBA)
- Retail Merchants Association of N.H.
- Retailers Association of Massachusetts
- Riviana Foods
- Rohm and Haas Company
- Sears, Roebuck and Company
- Semiconductor Industry Association
- Shell Oil Company-Transportation
- 60 Plus Association
- Sorptive Minerals Institute
- Steel Manufacturers Association
- The Studebaker Group, Inc.
- Tandy Corporation
- Target Stores
- Tenneco
- Texaco, Inc.
- Trevira
- The Timken Company
- Toys R Us
- Trigen Energy Corp.
- Unilever United States, Inc.
- Union Camp Corporation
- United Homeowners Association
- Utilicorp United, Inc.
- Vermont Retail Association
- Vermont Grocers' Association
- Vermont Superintendents Assn.
- Virginia Assoc. of School Superintendents
- Virginia Retail Merchants Association
- W.S. Badcock Corporation
- Walgreen Company
- Washington Association of School Administrators
- Washington Retail Association
- WCI Steel, Inc.
- Westvaco Corporation
- Weyerhaeuser Company
- Wheeled Electric Power Company (WEPCO)
- Whirlpool Corporation
- Wisconsin Energy Corporation
- Wisconsin Merchants Federation
- Wisconsin Power and Light
- WITCO Corporation
- Woolworth Corporation
- Wyoming Association of School Administrators