

Nordic Energy Services, L.L.C.

April 11, 2014

L-00070/84

Pennsylvania Public Utility Commission Secretary's Bureau Commonwealth Keystone Building 400 North Street Harrisburg, PA 17120

Pennsylvania Public Utility Commission Bureau of Technical Utility Services Commonwealth Keystone Building 400 North Street, Third Floor Harrisburg, PA 17120 PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

APR IO 2014

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Re: Nordic Energy Services, LLC Form 4 and Form 5 Submission Request for Confidential Treatment of Information

Dear Sir or Madam:

Enclosed is one original, including both a confidential and public version, of Nordic Energy Services, LLC's Form 4 (Retail Electricity Choice Activity Report: EGS Survey; Residential) and Form 5 (Retail Electricity Choice Activity Report: EGS Survey; Non-Residential). One of these versions has confidential data expurgated, and the other is unexpurgated and marked as "CONFIDENTIAL." Nordic requests that the expurgated data be given confidential treatment by the Commission and be excluded from information made available to the public.

The information included in the Retail Electricity Choice Activity Report is, in Nordic's opinion, highly sensitive, confidential, trade secret and proprietary information. It is appropriate to protect such information from disclosure. This information can be used to determine market share and the success of a product, based upon the number of customers buying the product. Nordic does not disclose this information to any person or entity in the public domain.

The information is privileged and confidential commercial information, the disclosure of which to competitors or potential competitors would cause competitive harm to Nordic. Included in the information is financial data that is on its face confidential, and also could be used to derive confidential trade information and market sensitive information regarding Nordic's provision of services to customers in Pennsylvania.



The electric service industry is highly competitive. The information provided by Nordic can be used by Nordic's competitors, or others, to determine Nordic's market share, sales success, product-line success, and business structure. This information is not publicly available, and it is not information Nordic would willingly share with its competitors. Market share information is highly sensitive.

Once Nordic's competitors become aware of Nordic's market share, sales success, product-line success, and business structure, those competitors would be able to adjust their marketing strategies to respond to competition from Nordic. Competition is good, but unfair competition is not. Utilizing confidential financial data, sales volumes and market share data to a competitor's detriment is not fair. In the end, any such unfair competition will result in fewer providers, which means less competition. When there is less competition, the few remaining competitors have a greater ability to raise prices. Nordic is of the opinion that disclosure of its highly sensitive, confidential, trade secret and proprietary information will not only be detrimental to Nordic and its competitive well-being, but ultimately to customers as well if a lack of competition results in price increases. No public interest would be served by the disclosure of the information submitted by Nordic.

This is precisely the information which Pa. Code §5.365 (52 Pa. Code §5.365) is intended to protect. Further, the Pennsylvania Right to Know Law defines "confidential proprietary information" as "[c]ommercial or financial information received by an agency . . . (1) which is privileged or confidential; and (2) the disclosure of which would cause substantial harm to the competitive position of the person that submitted the information." (See Ch. 1, Section 102). Records that constitute or reveal a trade secret or confidential proprietary information are excluded from disclosure. (See Ch. 7, Section 708(b) (11)). Nordic's information falls within the definition of "confidential and proprietary information" and information excepted under the Right to Know Law.

If you require any additional information, please feel free to contact me.

Sincerely,

Killi Sh

Kelli Singer Director of Operations Nordic Energy Services, LLC

L-00070184

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# Form 4. Pennsylvania Retail Electricity Choice Activity Report: Electric Generation Supplier (EGS) Survey Reported on a Statewide Basis: Residential

EGS Name: NORDIC ENERGY SERVICES, LLC

**Reporting Period Date: CALENDAR YEAR 2013** 

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| Data from EGS   | Residential Totals                          |  |
|---|---|--|
| 1. Total Number of Customer Accounts Served §54.203 (a)(4)(i)   | REDACTED                                    |  |
| 2. Number of Customer Accounts- Flat Rate* §54.203 (a)(4)(ii)   | REDACTED                                    |  |
| 3. Number of Customer Accounts- Seasonal Rates* §54.203 (a)(4)(iii)   | REDACTED                                    |  |
| Seasonal rates differ in summer/non-summer.   |   |  |
| 4. Number of Customer Accounts- Time of Use Rates* §54.203 (a)(4)(iv)   | REDACTED                                    |  |
| A retail customer account that is charged a rate that changes at different times of the day or night, or at different times during a    | a 24 hour period or 7 day period but not as |  |
| frequently as each hour to reflect the costs of serving the customer during different time periods.                                     |   |  |
| 5. Number of Customer Accounts-Hybrid Rate Schedule*§54.203 (a)(4)(v)   | REDACTED                                    |  |
| Includes any pricing arrangement which incorporates hourly rates and block rates.   |   |  |
| 6. Number of Customer Accounts-Other Categories*  | REDACTED                                    |  |
| (Do not include Customers in #2-5 or #8.) Please Specify:   |   |  |
| 7a. Number of Customer Accounts in #2-6 on 1 year fixed term contract §54.203 (a)(4)(vi)  | REDACTED                                    |  |
| 7b. Number of Customer Accounts in #2-6 on 2 year fixed term contract   | REDACTED                                    |  |
| 7c. Number of Customer Accounts in #2-6 on 3 year fixed term contract   | REDACTED                                    |  |
| 8. Number of Customer Accounts- Hourly/Real Time Rates* §54.203 (a)(4)(xi)  | REDACTED                                    |  |
| Includes any pricing arrangement based on hourly or daily energy prices. Example: LMP based rate or rate based on prior-day             | announced price.                            |  |
| 9a. Number of Customer Accounts-Mandatory Curtailable §54.203 (a)(4)(viii)  | REDACTED                                    |  |
| 9b. Number of Customer Accounts-Voluntary Curtailable §54.203 (a)(4)(ix)  | REDACTED                                    |  |
| 10. Number of Customer Accounts- Green Power §54.203 (a)(4)(vii)  | REDACTED                                    |  |
| Defined as electric supply that has been promoted as having greater than required renewable content & exceeds existing minim            | num renewable content                       |  |
| requirements for retail power. Products offered to customer when customer requests specialized service.                                 |   |  |
| 11. Number of Customer Accounts-Supplier Billing §54.203 (a)(4)(x)  | REDACTED                                    |  |
| includes all customers who are not billed by the utility for the supplier's services. Includes customers billed by a billing service of | other than the utility.                     |  |
| 12. Number of Customer Accounts- Auto Payment §54.203 (a)(4)(x)   | REDACTED                                    |  |
| Includes customers indicated in #11 who are billed automatically on credit cards or other automatic payment arrangement. (i.e.          | bank transfer)                              |  |
| 13. Number of Customer Accounts- Budget Billing §54.203 (a)(4)(x)   | REDACTED                                    |  |
|   |   |  |

\* Do Not Include A Customer Under More Than 1 Rate Schedule in #2-6 & 8.

Note: Items # 7a,b,c-- Number of fixed term customer accounts by length of the original primary contract, specifying length in number of years.

## Form 5. Pennsylvania Retail Electricity Choice Activity Report: Electric Generation Supplier (EGS) Survey Reported on a Statewide Basis: Small, Medium & Large Non-Residential Classifications EGS Name:NORDIC ENERGY SERVICES, LLC

Reporting Period Date: CALENDAR YEAR 2013

| Data from EGS: REDACTED  | Small                     | Medium                  | Large                | Total    |
|--|---------------------------|-------------------------|----------------------|----------|
|  | Non-Residential           | Non-Residential         | Non-Residential      |          |
| 1. Total Number of Customer Accounts Served §54.203 (a)(4)(i)  | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| 2. Number of Customer Accounts- Flat Rate* §54.203 (a)(4)(ii)  | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| 3. Number of Customer Accounts- Seasonal Rates* §54.203 (a)(4)(iii)  | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| Seasonal rates differ in summer/non-summer.  |                           |                         |                      |          |
| 4. Number of Customer Accounts- Time of Use Rates* §54.203 (a)(4)(iv)  | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| A retail customer account that is charged a rate that changes at different times of the day or night, or   | at different times during | a 24 hour period or 7 d | ay period but not as |          |
| frequently as each hour to reflect the costs of serving the customer during different time periods.  |                           |                         |                      |          |
| 5. Number of Customer Accounts-Hybrid Rate Schedule*§54.203 (a)(4)(v)  | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| Includes any pricing arrangement which incorporates hourly rates and block rates.  |                           |                         |                      |          |
| 6. Number of Customer Accounts-Other Categories*   | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| (Do not include Customers in #2-5 or #8.) Please Specify:  |                           |                         |                      |          |
| 7a.Number of Customer Accounts in #2-6 on 1 year fixed term contract   | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| 7b.Number of Customer Accounts in #2-6 on 2 year fixed term contract   | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| 7c.Number of Customer Accounts in #2-6 on 3 year fixed term contract   | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| 8.Number of Customer Accounts- Hourly/Real Time Rates*§54.203 (a)(4)(xi)   | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| Includes any pricing arrangement based on hourly or daily energy prices. Example: LMP based rate or rate based on prior-day announced price.                 |                           |                         |                      |          |
| 9a. Number of Customer Accounts-Mandatory Curtailable §54.203 (a)(4)(viii)   | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| 9b. Number of Customer Accounts-Voluntary Curtailable §54.203 (a)(4)(ix)   | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| 10. Number of Customer Accounts- Green Power §54.203 (a)(4)(vii)   | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| Defined as electric supply that has been promoted as having greater than required renewable content  | & exceeds existing mini   | imum renewable conter   | nt                   |          |
| requirements for retail power. Products offered to customer when customer requests specialized servi   | ice.                      |                         |                      |          |
| 11. Number of Customer Accounts-Supplier Billing §54.203 (a)(4)(x)   | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| Includes all customers who are not billed by the utility for the supplier's services. Includes customers billed by a billing service other than the utility. |                           |                         |                      |          |
| 12. Number of Customer Accounts- Auto Payment §54.203 (a)(4)(x)  | REDACTED                  | REDACTED                | REDACTED             | REDACTED |
| Includes customers indicated in #11 who are billed automatically on credit cards or other automatic payment arrangement. (i.e. bank transfer)                |                           |                         |                      |          |
| 13. Number of Customer Accounts- Budget Billing §54.203 (a)(4)(x)  | REDACTED                  | REDACTED                | REDACTED             | REDACTED |

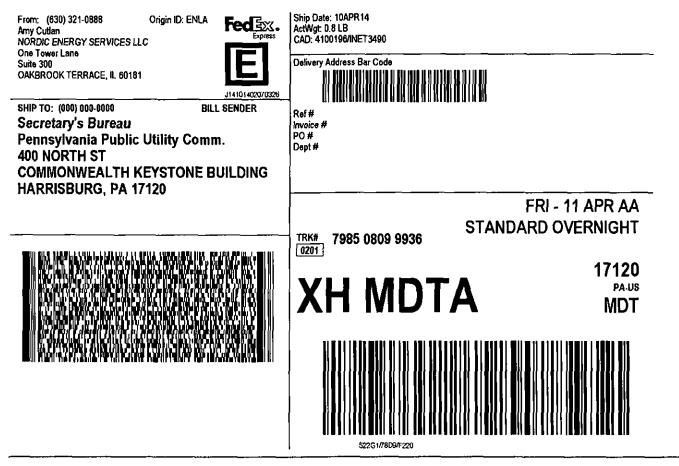
\* Do Not Include A Customer Under More Than 1 Rate Schedule in #2-6 & 8.

Note: Items # 7a,b,c-- Number of fixed term customer accounts by length of the original primary contract, specifying length in number of years.

# Form 5 Attachment

**Classification Definitions** 

| Classifications        | Criteria for Inclusion in Classification  |
|------------------------|---|
| Small Non-Residential  | 0 to 120,450 kWh annual usage (25 kW * %55 load factor * 8760 hours in the year)        |
| Medium Non-Residential | 120,451 to 2,409,000 kWh annual usage (500kW * 55%load factor * 8760 hours in the year) |
| Large Non-Residential  | 2,409,001 kWh annual usage and greater  |
|                        |   |
|                        |   |
|                        |   |
|                        |   |



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