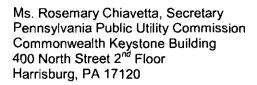


Ryan Harwell Compliance Operations Direct Energy 713.877.5701 ryan.harwell@directenergy.com

May 1, 2014

L-00070184



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MAY 1 2014

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

RE: <u>2013 Power Retail Choice Activity Annual Reports: Direct Energy Services, LLC, Direct Energy</u> <u>Business, LLC, Gateway Energy Services Corporation, Energetix, Inc., Hess Corporation, Hess</u> <u>Energy Marketing, LLC, and Hess Small Business Services, LLC</u>

Dear Ms. Chiavetta,

Enclosed please find the Retail Choice Activity Reports for the reporting period of 2013 for the following Direct Energy entities:

- Direct Energy Business, LLC (A-110025) Activity Report for calendar year 2013
- Direct Energy Services, LLC (A-110164) Activity Report for calendar year 2013
- Gateway Energy Services Corporation (A-2009-2137275) Activity Report for calendar year 2013
- Energetix, Inc. (A-2009-2139967) Activity Report for calendar year 2013
- Hess Corporation (A-110005) Activity Report for calendar year 2013 Hess Energy Marketing, LLC as authorized agent on behalf of Hess Corporation
- Hess Energy Marketing, LLC (A-2013-2368464) Activity Report for calendar year 2013

In addition, and pursuant to 52 Pa. Code §54.423, Direct Energy hereby requests confidential treatment of the information (retail sales) contained in the reports. The numbers of customer counts by category are not released publicly in any other forum and, among other concerns, could be used to determine Direct Energy's market share and/or used against Direct Energy, to its competitive disadvantage. As such, enclosed are two copies of each confidential and non-confidential report for each entity.

Should you have any questions regarding this submission, or require additional information, please contact me at 713-877-5701.

Respectfully,

Ryan Harwell \mathcal{C} Compliance Operations

Enclosures

12 Greenway Plaza, Suite 250, Houston, Texas, 77046, tel. 713-877-3500 www.directenergy.com

ORIGINAL

Form 5. Pennsylvania Retail Electricity Choice Activity Report: Electric Generation Supplier (EGS) Survey Reported on a Statewide Basis: Small, Medium & Large Non-Residential Classifications

EGS Name: Direct Energy Business, LLC

ata from EGS: Confidential	Small	Medium	Large	Tota
	Non-Residential	Non-Residential	Non-Residential	
. Total Number of Customer Accounts Served \$54.203 (a)(4)(i)				
. Number of Customer Accounts- Flat Rate* 554.203 (#)(4)(#)				
Number of Customer Accounts- Seasonal Rates' \$54.203 (#)(4)(#)				
assonal rates differ in summer/non-summer.				
. Number of Customer Accounts- Time of Use Rates" 554.203 (#)(4)(#)				
retail customer account that is charged a rate that changes at different times of the day or right, or a	at different times during a 2	4 hour penod or 7 day p	venod but not as	
equently as each hour to reflect the costs of serving the customer during different time periods	_			
. Number of Customer Accounts-Hybrid Rate Schedule*554.203 (#)(4)(v)				
cludes any pricing arrangement which incorporates hourly rates and block rates		1		
. Number of Customer Accounts-Other Categories*				
to not include Customers in #2-5 or #8.) Please Specify:				
a.Number of Customer Accounts in #2-6 on 1 year fixed term contract				
b.Number of Customer Accounts in #2-6 on 2 year fixed term contract				
c.Number of Customer Accounts in #2-6 on 3 year fixed term contract				
Number of Customer Accounts- Hourly/Real Time Rates*\$54.203 (a)(4)(xi)				
cludes any pricing arrangement based on hourty or daily energy prices. Example, UMP based rate or	rate based on prior-day an	incunced price,		
a. Number of Customer Accounts-Mandatory Curtailable \$54.203 (#)(4)(viii)				
b. Number of Customer Accounts-Voluntary Curtailable §54 203 (a)(4)(ix)				
0. Number of Customer Accounts- Green Power 554.203 (#)(4)(vii)				
elined as electric supply that has been promoted as having greater than required renewable content	A exceeds existing minimu	m renewable content		
quirements for retail power, Products offered to customer when customer requests specialized servi	ice	1		
1. Number of Customer Accounts-Supplier Billing \$54.203 (a)(4)(x)				
cludes all customers who are not billed by the utility for the supplier's services. Includes customers bi	fied by a billing service othe	er than the utility.		
2. Number of Customer Accounts- Auto Payment §54.203 (#)(4)(x)				
cludes customers indicated in #11 who are billed automatically on credit cards or other automatic pa	yment arrangement. (Le. b	ank transfer)		
3. Number of Customer Accounts- Budget Billing \$54,203 (a)(4)(x)				

Note: Rems # 7a.b.c-- Number of fixed term customer accounts by length of the original primary contract, specifying length in number of years.

pege 1

Form 5 Attachment

Classification Definiti	ons	
Classifications	Criteria for Inclusion in Classification	
Small Non-Residential	0 to 120,450 kWh annual usage (25 kW * %55 load factor * 8760 hours in the year)	
Medium Non-Residential	120,451 to 2,409,000 kWh annual usage (500kW * 55%load factor * 8760 hours in the year)	
Large Non-Residential	2,409,001 kWh annual usage and greater	

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