

July 15, 2014

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Secretary of the Commission  
Keystone Building, 400 North Street  
2<sup>nd</sup> Floor, Room N201  
Harrisburg, PA 17120

JUL 18 2014

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

**Re: BidUrenergy, Inc. Application for Parties Wishing to Offer, Render, Furnish, or Supply Natural Gas Supply Services to the Public in the Commonwealth of Pennsylvania**

Dear Sir or Madam:

Enclosed please find the following information:

- One (1) original of the fully executed application of BidUrenergy, Inc. for approval to offer, render, furnish, or as a(n) broker/marketer of natural gas services to the public in the Commonwealth of Pennsylvania.
- One (1) true copy of the fully executed application of BidUrenergy, Inc. for approval to offer, render, furnish, or as a(n) broker/marketer of natural gas services to the public in the Commonwealth of Pennsylvania.
- One (1) CD-ROM containing a searchable PDF version of BidUrenergy, Inc.'s fully executed application for approval to offer, render, furnish, or as a(n) broker/marketer of natural gas services to the public in the Commonwealth of Pennsylvania
- One (1) check in the amount of three-hundred-fifty (\$350) dollars, payable to the Commonwealth of Pennsylvania for the required initial licensing fee.

Please feel free to contact me with any questions or for any further information. I can be reached via email at [mflair@bidurenergy.com](mailto:mflair@bidurenergy.com), by telephone at 877-669-8243, ext. 230, or by facsimile at 877-283-4152. Thank you for your attention to this matter.

Very Truly Yours,



Matt LaFlair, CEP  
Assistant Director of Advisory Services  
BidUrenergy, Inc.

# BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application of BidURenergy, Inc., for approval to offer, render, furnish, or as a(n) broker/marketer of natural gas services to the public in the Commonwealth of Pennsylvania.

To the Pennsylvania Public Utility Commission:

1. **IDENTITY OF THE APPLICANT:** The name, address, telephone number, and FAX number of the Applicant are:

**BidURenergy, Inc.**  
**4455 Genesee St., Bldg. 6**  
**Buffalo, NY 14225**  
**877-669-8243 (phone)**  
**877-283-4152 (fax)**

Please identify any predecessor(s) of the Applicant and provide other names under which the Applicant has operated within the preceding five (5) years, including name, address, and telephone number.

**BidURenergy, Inc. (BUE) was duly formed as U.S. Direct Energy, Inc. in New York State on November 23, 2005. The name of the corporation was then changed to BidURenergy, Inc. on September 30, 2009. The address is the same as listed in this application.**

2. a. **CONTACT PERSON:** The name, title, address, telephone number, and FAX number of the person to whom questions about this Application should be addressed are:

**Matt LaFlair – Assistant Director of Advisory Services**  
**4455 Genesee St., Bldg. 6**  
**Buffalo, NY 14225**  
**877-669-8243 (phone)**  
**877-283-4152 (fax)**

- b. **CONTACT PERSON-PENNSYLVANIA EMERGENCY MANAGEMENT AGENCY:** The name, title, address telephone number and FAX number of the person with whom contact should be made by PEMA:

**Matt LaFlair**  
**See response to 2(a)**

- 3.a. **ATTORNEY:** If applicable, the name, address, telephone number, and FAX number of the Applicant's attorney are:

**William Chen, Esq.**  
**General Counsel**  
**4455 Genesee St., Bldg. 6**  
**Buffalo, NY 14225**  
**877-669-8243 (phone)**  
**877-283-4152 (fax)**

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JUL 18 2014

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- b. **REGISTERED AGENT:** If the Applicant does not maintain a principal office in the Commonwealth, the required name, address, telephone number and FAX number of the Applicant's Registered Agent in the Commonwealth are:

**CT Corporation System**  
**116 Pine Street, Suite 320**  
**Harrisburg, PA 17101**  
**717-234-6004**

4. **FICTITIOUS NAME:** (select and complete appropriate statement)

The Applicant will be using a fictitious name or doing business as ("d/b/a"):

Attach to the Application a copy of the Applicant's filing with the Commonwealth's Department of State pursuant to 54 Pa. C.S. §311, Form PA-953.

**OR**

X  The Applicant will not be using a fictitious name.

5. **BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS:** (select and complete appropriate statement)

The Applicant is a sole proprietor.

If the Applicant is located outside the Commonwealth, provide proof of compliance with 15 Pa. C.S. §4124 relating to Department of State filing requirements.

**OR**

The Applicant is a:

- domestic general partnership (\*)
- domestic limited partnership (15 Pa. C.S. §8511)
- foreign general or limited partnership (15 Pa. C.S. §4124)
- domestic limited liability partnership (15 Pa. C.S. §8201)
- foreign limited liability general partnership (15 Pa. C.S. §8211)
- foreign limited liability limited partnership (15 Pa. C.S. §8211)

**Provide proof of compliance with appropriate Department of State filing requirements as indicated above.**

Give name, d/b/a, and address of partners. If any partner is not an individual, identify the business nature of the partner entity and identify its partners or officers.

\* If a corporate partner in the Applicant's domestic partnership is not domiciled in Pennsylvania, attach a copy of the Applicant's Department of State filing pursuant to 15 Pa. C.S. §4124.

**OR**

The Applicant is a:

- domestic corporation (none)
- X  foreign corporation (15 Pa. C.S. §4124)
- domestic limited liability company (15 Pa. C.S. §8913)
- foreign limited liability company (15 Pa. C.S. §8981)
- Other \_\_\_\_\_

Provide proof of compliance with appropriate Department of State filing requirements as indicated above. Additionally, provide a copy of the Applicant's Articles of Incorporation.

**Please see Attachment A**

Give name and address of officers.

<b>Steve Barnes</b>	<b>President</b>	<b>4455 Genesee St., Buffalo, NY 14225</b>
<b>Elizabeth Killinger</b>	<b>Senior Vice President</b>	<b>3711 Market Street, Philadelphia, PA 19107</b>
<b>Gaetan Frotte</b>	<b>Vice President &amp; Treasurer</b>	<b>211 Carnegie Center, Princeton, NJ 08540</b>
<b>Robert Thomas</b>	<b>Secretary</b>	<b>300 West 6<sup>th</sup> St., Austin, TX 78701</b>

The Applicant is incorporated in the state of New York.

6. **AFFILIATES AND PREDECESSORS WITHIN PENNSYLVANIA:** (select and complete appropriate statement)

Affiliate(s) of the Applicant doing business in Pennsylvania are:

Give name and address of the affiliate(s) and state whether the affiliate(s) are jurisdictional public utilities.

**Please see Attachment B for a list of affiliates doing business in Pennsylvania.  
None are jurisdictional public utilities.**

Does the Applicant have any affiliation with or ownership interest in:

- (a) any other Pennsylvania retail natural gas supplier licensee or licensee applicant,
- (b) any other Pennsylvania retail licensed electric generation supplier or license applicant,
- (c) any Pennsylvania natural gas producer and/or marketer,
- (d) any natural gas wells or
- (e) any local distribution companies (LDCs) in the Commonwealth

If the response to parts a, b, c, or d above is affirmative, provide a detailed description and explanation of the affiliation and/or ownership interest.

**Part a – Yes**

Independence Energy Group LLC (licensed natural gas license applicant (A-2013-2396449)): Wholly owned subsidiary of Energy Plus Holdings LLC, which in turn is a wholly owned subsidiary of NRG Energy, Inc.

**Part b – Yes**

Independence Energy Group LLC (licensed electric generation supplier (A-2011-2262337)): Wholly owned subsidiary of Energy Plus Holdings LLC, which in turn is a wholly owned subsidiary of NRG Energy, Inc.

Energy Plus Holdings LLC (licensed electric generation supplier (A-2009-2139745)): Wholly owned subsidiary of NRG Energy, Inc.

Reliant Energy Northeast LLC (licensed electric generation supplier (A-2010-2192350)): Wholly owned subsidiary of NRG Energy, Inc.

Green Mountain Energy Company (licensed electric generation supplier (A-2011-2229050)): Wholly owned subsidiary of NRG Energy, Inc.

Provide specific details concerning the affiliation and/or ownership interests involving:

- (a) any natural gas producer and/or marketers,
- (b) any wholesale or retail supplier or marketer of natural gas, electricity, oil, propane or other energy sources.

**BUE and its affiliates are either directly or indirectly owned by NRG Energy, Inc.**

- Provide the Pa PUC Docket Number if the applicant has ever applied:  
(a) for a Pennsylvania Natural Gas Supplier license, or  
(b) for a Pennsylvania Electric Generation Supplier license.

**b) BUE License A-2009-2149584**

- If the Applicant or an affiliate has a predecessor who has done business within Pennsylvania, give name and address of the predecessor(s) and state whether the predecessor(s) were jurisdictional public utilities.

**Independence Energy Group LLC was duly formed as Adagio Energy LLC in the state of Delaware in December 2010. The entity name was updated in Delaware and with the state of Pennsylvania in May 2011.**

**On November 21, 2011, Energy Plus Natural Gas LP made a non-substantive change to its corporate structure. Specifically, Energy Plus Natural Gas LP converted from a Delaware limited partnership to a Delaware limited liability company. In connection with the conversion, Energy Plus Natural Gas, LP changed its name to "Energy Plus Natural Gas LLC" to reflect the fact that the company was now an LLC. Energy Plus Natural Gas LLC stepped into the shoes of Energy Plus Natural Gas LP and assumed all of the limited partnership's rights and responsibilities.**

**Green Mountain Energy Company is a successor in interest to Green Mountain Energy Resources, L.L.C. Green Mountain Energy Resources, L.L.C. merged into Green Mountain Energy Company in June 1999, with Green Mountain Energy Company the surviving entity.**

**OR**

- The Applicant has no affiliates doing business in Pennsylvania or predecessors which have done business in Pennsylvania.

**7. APPLICANT'S PRESENT OPERATIONS: (select and complete the appropriate statement)**

- The Applicant is presently doing business in Pennsylvania as a
- natural gas interstate pipeline.
  - municipal providing service outside its municipal limits.
  - local gas distribution company
  - retail supplier of natural gas services in the Commonwealth
  - a natural gas producer
  - Other. (Identify the nature of service being rendered.)

**BUE is currently licensed as an Electric Generation Supplier (A-2009-2149584).**

**OR**

- The Applicant is not presently doing business in Pennsylvania.

**8. APPLICANT'S PROPOSED OPERATIONS: The Applicant proposes to operate as a:**

- supplier of natural gas services.
- Municipal supplier of natural gas services.
- Cooperative supplier of natural gas services.
- Broker/Marketer engaged in the business of supplying natural gas services.

- Aggregator engaged in the business of supplying natural gas services.
- Other (Describe):

9. **PROPOSED SERVICES:** Generally describe the natural gas services which the Applicant proposes to offer.

BidURenergy, Inc. intends to act as a full-service natural gas broker for residential, small/large commercial, governmental and industrial customers. As a broker, we collect our customers' billing and usage data, analyze it, and present it to electric and natural gas suppliers in their region for a customized price quote. When the suppliers make an offer on the account, we compile the results in an easy-to-read format and present that to our customers. By having the suppliers compete for accounts, we drive the cost down for our customers. BidURenergy, Inc. receives commission from the supplier of the customer's choosing, so our services come at no out-of-pocket cost and no obligation for our customers. In addition to energy brokering, BidURenergy also provides consulting and bill audit services for our customers.

10. **SERVICE AREA:** Provide each Natural Gas Distribution Company (NGDC) in which Applicant proposes to offer services.

- Columbia Gas of Pennsylvania, Inc.
- Equitable Gas Company
- National Fuel Gas Distribution Company
- PECO Gas
- Peoples Natural Gas Company LLC
- Peoples TWP LLC
- Philadelphia Gas Works
- Pike County Light & Power Company
- UGI Central Penn Gas
- UGI Penn Natural Gas
- UGI Utilities Inc.

11. **CUSTOMERS:** Applicant proposes to initially provide services to:

- Residential Customers
- Commercial Customers - (Less than 6,000 Mcf annually)
- Commercial Customers - (6,000 Mcf or more annually)
- Industrial Customers
- Governmental Customers
- All of above
- Other (Describe):

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12. **START DATE:** The Applicant proposes to begin delivering services on ASAP (approximate date).

13. **NOTICE:** Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, serve a copy of the signed and verified Application with attachments on the following:

Irwin A. Popowsky  
Office of Consumer Advocate  
5th Floor, Forum Place

Office of the Attorney General  
Bureau of Consumer Protection  
Strawberry Square, 14th Floor

555 Walnut Street  
Harrisburg, PA 17120-1921

Harrisburg, PA 17120

William R. Lloyd, Jr.  
Commerce Building, Suite 1102  
Small Business Advocate  
300 North Second Street  
Harrisburg, PA 17101

Commonwealth of Pennsylvania  
Department of Revenue  
Bureau of Compliance  
Harrisburg, PA 17128-0946

Any of the following Natural Gas Distribution Companies through whose transmission and distribution facilities the applicant intends to supply customers:

<b>Valley Energy Inc.</b> Robert Crocker 523 South Keystone Avenue Sayre, PA 18840-0340 PH: 570.888-9664 FAX: 570.888.6199 email: <a href="mailto:rcrocker@ctenterprises.org">rcrocker@ctenterprises.org</a>	<b>National Fuel Gas Distribution Corp.</b> David D. Wolford 6363 Main Street Williamsville, NY 14221 PH: 716.857.7483 FAX: 716.857.7479 email: <a href="mailto:wolfordd@natfuel.com">wolfordd@natfuel.com</a>
<b>UGI Central Penn</b> David Beasten 2525 N. 12 <sup>th</sup> Street, Suite 360 Reading, PA 19612-2677 PH: 610.796.3425 FAX: 610.796.3559	<b>Peoples Natural Gas Company LLC Peoples Division</b> Lynda Petrichevich 375 North Shore Drive, Suite 600 Pittsburgh, PA 15212 PH: 412.208.6528 FAX: 412.208.6577 email: <a href="mailto:Lynda.W.Petrichevich@peoples-gas.com">Lynda.W.Petrichevich@peoples-gas.com</a>
<b>Peoples TWP LLC (Formerly T. W. Phillips)</b> Lynda Petrichevich 375 North Shore Drive, Suite 600 Pittsburgh, PA 15212 PH: 412.208.6528 FAX: 412.208.6577 email: <a href="mailto:Lynda.W.Petrichevich@peoples-gas.com">Lynda.W.Petrichevich@peoples-gas.com</a>	<b>UGI</b> David Beasten 2525 N. 12 <sup>th</sup> Street, Suite 360 Reading, PA 19612-2677 PH: 610.796.3425 FAX: 610.796.3559
<b>UGI Penn Natural</b> David Beasten 2525 N. 12 <sup>th</sup> Street, Suite 360 Reading, PA 19612-2677 PH: 610.796.3425 FAX: 610.796.3559	<b>Peoples Natural Gas Company LLC Equitable Division</b> Lynda Petrichevich 375 North Shore Drive, Suite 600 Pittsburgh, PA 15212 PH: 412.208.6528 FAX: 412.208.6577 email: <a href="mailto:Lynda.W.Petrichevich@peoples-gas.com">Lynda.W.Petrichevich@peoples-gas.com</a>
<b>PECO</b> Carlos Thillet, Manager, Gas Supply and Transportation 2301 Market Street, S9-2 Philadelphia, PA 19103 PH: 215.841.6452 email: <a href="mailto:carlos.thillet@exeloncorp.com">carlos.thillet@exeloncorp.com</a>	<b>Columbia Gas of Pennsylvania Inc.</b> Thomas C. Heckathorn 200 Civic Center Drive Columbus, OH 43215 PH: 614.460.4996 FAX: 614.460.6442 email: <a href="mailto:theckathorn@nisource.com">theckathorn@nisource.com</a>
<b>Philadelphia Gas Works</b> Douglas Moser 800 West Montgomery Avenue Philadelphia, PA 19122 PH: 215.684.6899 email: <a href="mailto:douglas.moser@pgworks.com">douglas.moser@pgworks.com</a>	

Pursuant to Sections 1.57 and 1.58 of the Commission's Regulations, 52 Pa. Code §§1.57 and 1.58, attach Proof of Service of the Application and attachments upon the above named parties. Upon review of the Application, further notice may be required pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14.

**Please see Attachment C for Proof of Service**

14. **TAXATION:** Complete the TAX CERTIFICATION STATEMENT attached as Appendix B to this application.

**Please see Attachment D**

15. **COMPLIANCE:** State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application has been convicted of a crime involving fraud or similar activity. Identify all proceedings, by name, subject and citation, dealing with business operations, in the last five (5) years, whether before an administrative body or in a judicial forum, in which the Applicant, an affiliate, a predecessor of either, or a person identified herein has been a defendant or a respondent. Provide a statement as to the resolution or present status of any such proceedings.

**Please see Attachment E**

16. **STANDARDS, BILLING PRACTICES, TERMS AND CONDITIONS OF PROVIDING SERVICE AND CONSUMER EDUCATION:** All services should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated. Penalties and procedures for ending contracts should be clearly communicated.

- a. *Contacts for Consumer Service and Complaints:* Provide the name, title, address, telephone number and FAX number of the person and an alternate person responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with Applicant, the Distribution Company, the Pennsylvania Public Utility Commission or other agencies.
- b. Provide a copy of all standard forms or contracts that you use, or propose to use, for service provided to residential customers.

**BUE will not be serving residential customers nor will BUE be taking title or possession of natural gas.**

- c. If proposing to serve Residential and/or Small Commercial customers, provide a disclosure statement. A sample disclosure statement is provided as Appendix B to this Application.

**BUE will not be serving residential customers nor will BUE be taking title or possession of natural gas.**

17. **FINANCIAL FITNESS:**

- A. Applicant shall provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:
- Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.
  - Published parent company financial and credit information.
  - Applicant's balance sheet and income statement for the most recent fiscal year. Published financial information such as 10K's and 10Q's may be provided, if available.
  - Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form or other independent financial service reports.
  - A description of the types and amounts of insurance carried by Applicant which are specifically intended to provide for or support its financial fitness to perform its obligations as a licensee.
  - Audited financial statements
  - Such other information that demonstrates Applicant's financial fitness.



**BidURenergy, Inc. does not prepare stand-alone audited financial statements, but is included in the audited financial statement of NRG Energy, Inc., its parent company. NRG Energy, Inc.'s most recent audited financials can be found in its 10-k filed on February 28, 2014 which is located at [www.nrg.com](http://www.nrg.com) (See "SEC Filings" under Investors).**

B. Applicant must provide the following information:

- Provide proof of compliance with bonding/credit requirements for each NGDC the applicant is proposing to provide service in. This requirement is designated by each NGDC and can commonly be found in the NGDC supplier tariff.

**BUE has contacted each of the natural gas distribution companies listed in Q.13 above for a bonding letter. Please see Attachment F for bonding letters from the natural gas distribution companies who provided a letter prior to BUE submitting this application. BUE shall supplement this application when it receives additional bonding letters.**

- Identify Applicant's chief officers including names and their professional resumes.

**Please see Attachment G**

- Provide the name, title, address, telephone number and FAX number of Applicant's custodian for its accounting records.

**John McDonnell, 4455 Genesee St., Buffalo, NY 14225; 877-669-8243 (phone); 877-283-4152 (fax)**

18. **TECHNICAL FITNESS:** To ensure that the present quality and availability of service provided by natural gas utilities does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:

- The identity of the Applicant's officers directly responsible for operations, including names and their professional resumes.
- A copy of any Federal energy license currently held by the Applicant.
- Proposed staffing and employee training commitments.
- Business plans.

**Please see the resumes of Steve Barnes, President and J. Brian Kick, General Manager of BUE attached as Attachment H**

19. **TRANSFER OF LICENSE:** The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. Section 2208(D). Transferee will be required to file the appropriate licensing application.

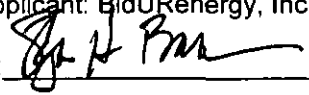
20. **UNIFORM STANDARDS OF CONDUCT AND DISCLOSURE:** As a condition of receiving a license, Applicant agrees to conform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission.

21. **REPORTING REQUIREMENTS:** Applicant agrees to provide the following information to the Commission or the Department of Revenue, as appropriate:

- a. **Reports of Gross Receipts:** Applicant shall report its Pennsylvania intrastate gross receipts to the Commission on an annual basis no later than 30 days following the end of the calendar year.

**Applicant will be required to meet periodic reporting requirements as may be issued by the Commission to fulfill the Commission's duty under Chapter 22 pertaining to reliability and to inform the Governor and Legislature of the progress of the transition to a fully competitive natural gas market.**

- 22. **FURTHER DEVELOPMENTS:** Applicant is under a continuing obligation to amend its application if substantial changes occur in the information upon which the Commission relied in approving the original filing.
  
- 23. **FALSIFICATION:** The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.
  
- 24. **FEE:** The Applicant has enclosed the required initial licensing fee of \$350.00 payable to the Commonwealth of Pennsylvania.

Applicant: BidUReenergy, Inc. \_\_\_\_\_  
By:  \_\_\_\_\_  
Title: President \_\_\_\_\_

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# AFFIDAVIT

State of New York :  
: ss.  
County of Erie :

Steve Barnes, Affiant, being duly sworn according to law, deposes and says that:

He is the President of BidURenergy, Inc.; That he is authorized to and does make this affidavit for said Applicant;

That BidURenergy, Inc., the Applicant herein, acknowledges that Applicant may have obligations pursuant to this Application consistent with the Public Utility Code of the Commonwealth of Pennsylvania, Title 66 of the Pennsylvania Consolidated Statutes; or with other applicable statutes or regulations including Emergency Orders which may be issued verbally or in writing during any emergency situations that may unexpectedly develop from time to time in the course of doing business in Pennsylvania.

That BidURenergy, Inc., the Applicant herein, asserts that it possesses the requisite technical, managerial, and financial fitness to render natural gas supply brokerage and marketing services within the Commonwealth of Pennsylvania and that the Applicant will abide by all applicable federal and state laws and regulations and by the decisions of the Pennsylvania Public Utility Commission.

That BidURenergy, Inc., the Applicant herein, certifies to the Commission that it is subject to, will pay, and in the past has paid, the full amount of taxes imposed by Articles II and XI of the Act of March 4, 1971 (P.L. 6, No. 2), known as the Tax Reform Act of 1971 and any tax imposed by Chapter 22 of Title 66. The Applicant acknowledges that failure to pay such taxes or otherwise comply with the taxation requirements of, shall be cause for the Commission to revoke the license of the Applicant. The Applicant acknowledges that it shall report to the Commission its jurisdictional natural gas sales for ultimate consumption, for the previous year or as otherwise required by the Commission. The Applicant also acknowledges that it is subject to 66 Pa. C.S. §506 (relating to the inspection of facilities and records).

Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

That BidURenergy, Inc., the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506, and the standards and billing practices of 52 PA. Code Chapter 56.

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Commission's Office of Communications or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

That the facts above set forth are true and correct/true and correct to the best of his/her knowledge, information, and belief.

  
\_\_\_\_\_  
Signature of Affiant

Sworn and subscribed before me this 9<sup>th</sup> day of July, 2014.

  
\_\_\_\_\_  
Signature of official administering oath

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My commission expires \_\_\_\_\_  
**WILLIAM CHEN**  
Notary Public, State of New York  
Qualified in Erie  
My Commission Expires 11/12/2014



# Attachment A

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PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

**STATE OF NEW YORK**  
**DEPARTMENT OF STATE**

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

WITNESS my hand and official seal of  
the Department of State, at the City of  
Albany, on November 19, 2009.



A handwritten signature in black ink, appearing to read "Daniel E. Shapiro", is written over a horizontal line.

Daniel E. Shapiro  
First Deputy Secretary of State

**CSC 45**


F 051123000799

**CERTIFICATE OF INCORPORATION  
OF  
U.S. DIRECT ENERGY INC.**

Under Section 403 of the Business Corporation Law

- FIRST:** The name of the corporation is U.S. Direct Energy Inc.
- SECOND:** The Corporation is formed for the following purpose or purposes: To engage in any lawful act or activity for which corporations may be organized under the Business Corporation Law provided that the corporation is not formed to engage in any act or activity requiring the consent or approval of any state official, department, board, agency, or other body without such consent or approval first being obtained.
- THIRD:** The office of the corporation is to be located in the County of Erie, State of New York.
- FOURTH:** The number of shares which the Corporation shall have the authority to issue is 200, all of one class without par value.
- FIFTH:** The Secretary of State is designated as agent of the Corporation upon whom process against it may be served. The post office address to which the Secretary of State shall mail a copy of any process against the Corporation served upon him is:
- 3735 Genesee St.  
Buffalo, New York 14225
- SIXTH:** The personal liability of a director of the Corporation to the Corporation or its shareholders for damages for any breach of duty in such capacity as a director is eliminated to the fullest extent allowed under the laws of the State of New York. This provision shall not eliminate the personal liability of a director if a judgment or other final adjudication adverse to him or her establishes that his or her acts or omissions were in bad faith or involved intentional misconduct or a knowing violation of law or that he or she personally gained in fact a financial profit or other advantage to which he or she was not legally entitled or that his or her acts violate Section 719 of the New York Business Corporation Law.

IN WITNESS WHEREOF, this Certificate has been subscribed to this 23<sup>rd</sup> day of November, 2005, by the undersigned, who affirms that the statements made herein are true under the penalties of perjury.

  
Laura A. March, sole Incorporator  
Kavinsky Cook LLP  
726 Exchange Street  
Suite 800  
Buffalo, New York 14210

COMMONWEALTH OF PENNSYLVANIA  
DEPARTMENT OF STATE

MAY 15, 2014

TO ALL WHOM THESE PRESENTS SHALL COME, GREETING:

I DO HEREBY CERTIFY THAT,

**BidURenergy, Inc.**

is duly qualified as a Foreign Corporation under the laws of the Commonwealth of Pennsylvania and remains a subsisting corporation so far as the records of this office show, as of the date herein.

I DO FURTHER CERTIFY THAT, This Subsistence Certificate shall not imply that all fees, taxes, and penalties owed to the Commonwealth of Pennsylvania are paid.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Seal of the Secretary's Office to be affixed, the day and year above written.

A handwritten signature in cursive script, appearing to read "Carol Aichele".

---

Secretary of the Commonwealth



051123000799

CERTIFICATE OF INCORPORATION  
OF

U.S. DIRECT ENERGY INC

Under Section 412 of the Business Corporation Law

CSC 45  
DRAW DOWN

Edison  
Business Corp. 42.P  
720 Lexington Street, Suite 500  
Brooklyn, New York 11210

Case Ref. 7219447D0

STATE OF NEW YORK  
DEPARTMENT OF STATE

NOV 23 2005

10. \_\_\_\_\_

Awl \_\_\_\_\_

Eric

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**STATE OF NEW YORK**  
**DEPARTMENT OF STATE**

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

WITNESS my hand and official seal of  
the Department of State, at the City of  
Albany, on November 24, 2009.



A handwritten signature in black ink, appearing to read "Daniel E. Shapiro", is written over a horizontal line.

Daniel E. Shapiro  
First Deputy Secretary of State

CT-07

0909300000007

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF

U.S. DIRECT ENERGY INC.

Under Section 805 of the Business Corporation Law


The undersigned, being a Director of U.S. Direct Energy Inc. does hereby certify:

1. The name of the corporation is: U.S. Direct Energy Inc.
2. The Certificate of Incorporation of U.S. Direct Energy Inc. was filed with the Department of State on November 23, 2005.
3. The Certificate of Incorporation of U.S. Direct Energy Inc., as heretofore changed, is hereby amended to change the name of the Corporation to BidURenergy, Inc. In order to effect said amendment, Article First is hereby amended to read in its entirety as follows:

"FIRST: The name of the corporation is: BidURenergy, Inc. (hereinafter the "Corporation")."

4. This Certificate of Amendment has been authorized by the unanimous written consent of the Directors and holders of all outstanding shares.

IN WITNESS WHEREOF, the undersigned has executed this Certificate this 28<sup>th</sup> day of September, 2009.

  
Stephen P. Lynch, Director  
4455 Genesee Street, Building 6  
Buffalo, New York 14225

0909300000088

CT-07

090930000068

**CERTIFICATE OF AMENDMENT**

**OF THE**

**CERTIFICATE OF INCORPORATION**

**OF**

**U.S. DIRECT ENERGY INC.**

**(Under Section 805 of the Business Corporation Law)**

**FILED**

**2009 SEP 30 AM 8:32**

**115**  
**STATE OF NEW YORK**  
**DEPARTMENT OF STATE**

**SEP 30 2009**

FILED \_\_\_\_\_  
TAXS \_\_\_\_\_  
NY: col \_\_\_\_\_

*Eric*

**Filed By:** Lippe Mathias Wexler Friedman LLP  
665 Main Street  
Suite 300  
Buffalo, NY 14203

*cost ref # 7667301 ny*

**DRAWDOWN**

**2009 SEP 29 PM 4:04**

**RECEIVED**

*070*

## Attachment B

List of BUE affiliates qualified to do business in Pennsylvania. Unless noted, the address of the affiliate is: 211 Carnegie Center, Princeton, NJ 08540

NRG Energy Center Harrisburg LLC

Conemaugh Power LLC

Energy Plus Holdings LLC – 3711 Market Street, Suite 1000, Philadelphia, PA 19104

Energy Plus Natural Gas LLC – 3711 Market Street, Suite 1000, Philadelphia, PA 19104

GenOn Asset Management, LLC

GenOn Energy Management, LLC

GenOn Energy Services, LLC

GenOn Key/Con Fuels, LLC

GenOn Power Operating Services MidWest, Inc.

GenOn REMA Services, Inc.

Green Mountain Energy Company – 300 West 6<sup>th</sup> Street, 9<sup>th</sup> Floor, Austin, TX 78701

Independence Energy Alliance LLC – 3711 Market Street, Suite 1000, Philadelphia, PA 19104

Independence Energy Group LLC – 3711 Market Street, Suite 1000, Philadelphia, PA 19104

Keystone Power LLC

NEO Chester-Gen LLC -- 80 S. 8th Street, Suite 2600, Minneapolis, Minnesota 55402

NRG Clearfield Pipeline Company LLC

NRG Dispatch Services LLC

NRG Energy Center Eagles LLC

NRG Energy Center Paxton LLC

NRG Energy Center Pittsburgh LLC

NRG Energy Services Group LLC

NRG Energy Services LLC - 80 S. 8th Street, Suite 2600, Minneapolis, Minnesota 55402-2217,

NRG Energy, Inc.

NRG EV Services LLC

NRG Home & Business Solutions LLC

NRG Home Solutions Product LLC

NRG Homer City Services LLC

NRG Identity Protect LLC

NRG Maintenance Services LLC

NRG Northeast Generation, Inc.

NRG Pennsylvania Pipeline Company LLC

NRG Portable Power LLC

NRG Power Marketing LLC

NRG REMA LLC

NRG Renter's Protection LLC

NRG Residential Solar Solutions Leasing II LLC

NRG Residential Solar Solutions LLC

NRG Security LLC  
NRG Services Corporation  
NRG SimplySmart Solutions LLC  
NRG SunCap Leasing I LLC  
NRG Warranty Services LLC  
NRG Wholesale Generation LP  
O'Brien Cogeneration, Inc. II  
Reliant Energy Northeast LLC  
RRI Energy Services, LLC  
RRI Energy Solutions East, LLC  
Roof Diagnostics Solar and Electric LLC  
Ace Energy, Inc.  
BidURenergy, Inc.  
Allied Warranty LLC  
NRG Retail Northeast LLC  
Energy Curtailment Specialists, Inc.  
NRG Power Midwest LP  
Forward Windpower LLC  
Lookout Windpower LLC  
Aguila Energy, LLC c/o CT Corporation System, 116 Pine Street, 3<sup>rd</sup> Floor, Suite 320,  
Harrisburg, PA 17101  
American Bituminous Power Partners, L.P. c/o CT Corporation System  
Boston Energy Trading and Marketing LLC c/o CT Corporation System  
NRG Operation and Maintenance LLC c/o CT Corporation System

# Attachment C

**RECEIVED**

JUL 18 2014

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

## Attachment E

### Compliance

BidURenergy, Inc. (BUE) state that it, an affiliate, a predecessor of either, or a person identified in this Application has not been convicted of a crime involving fraud or similar activity.

BUE or its key operating personnel, officers, directors, partners, or owners has never been the subject of an investigation in Pennsylvania or any other state or federal jurisdiction, nor has BUE been involved in a proceeding before an administrative body or judicial forum, in connection with the marketing, sale or delivery of electricity or natural gas, other than those disclosed on this application.

For material proceedings involving NRG Energy, Inc. or one of its subsidiaries, please see the “Contingencies” section of Notes to Consolidated Financial Statements, Note 22 – Commitments and Contingencies of the consolidated financial statements located in NRG Energy, Inc.’s 10-K filed on February 28, 2014. NRG Energy, Inc.’s 10-K can be found at [www.nrg.com](http://www.nrg.com) (See “SEC Filings” under Investors. The “Contingencies” section begins on p. 186 of the February 28, 2014 10-k).



# Attachment F

**RECEIVED**

JUL 18 2014

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

**Philadelphia Gas Works**



800 W. Montgomery Ave., Philadelphia, PA 19122  
Telephone: 215-236-0500

June 26, 2014

Mr. Steve Barnes  
President  
BidURenergy, Inc.  
4455 Genesee Street, Bldg. 6  
Buffalo, NY 14225

Re: Security Requirement Bond for BidURenergy, Inc.

Dear Mr. Barnes:

Philadelphia Gas works (PGW<sup>®</sup>) is aware that BidURenergy, Inc. has filed an application with the Pennsylvania Public Utility Commission to supply natural gas services to the public in Pennsylvania and specifically within the services territory of Philadelphia Gas Works.

As you know, in making such an application, BidURenergy, Inc. must furnish acceptable security to each utility where BidURenergy, Inc. will do business. As such, under its tariff, Philadelphia Gas Works could require BidURenergy, Inc. to provide a bond or other financial security instrument in an amount that Philadelphia Gas Works determines to be appropriate.

However, you have indicated, and it is Philadelphia Gas Works' understanding, that BidURenergy, Inc. intends only to provide natural gas aggregating, brokering and consulting services at this time. You have stated that, in performing these services, BidURenergy, Inc. will never take title to any delivered natural gas.

Based upon your representations, Philadelphia Gas Works has determined that, at this time, BidURenergy, Inc. does not need to post a bond or other form of security to operate in its service territory. If the services provided by BidURenergy, Inc. should change, Philadelphia Gas Works reserves the right to require security from BidURenergy, Inc. as it deems appropriate.

If you have any questions concerning the foregoing, please contact me at (215) 684-6405.

Sincerely,

A handwritten signature in black ink, appearing to read "Raymond M. Snyder". The signature is written in a cursive, flowing style.

Raymond M. Snyder  
Vice President  
Gas Management

RMS:b



# VALLEY ENERGY

523 S. Keystone Avenue, P.O. Box 340, Sayre, PA 18840  
800/998-4427 • 570/888-9664 • FAX 570/888-6199

May 19, 2014

## VIA EMAIL

Mr. William Chen, General Counsel  
VP, Compliance  
BidURenergy, Inc.  
4455 Genesee St., Bldg. 6  
Buffalo, NY 14225  
[wchen@ecsgrid.com](mailto:wchen@ecsgrid.com)

Dear Mr. Chen:

We understand that BidURenergy, Inc. has applied with the Pennsylvania Public Utility Commission to supply natural gas services to the public in Pennsylvania including our company's service area.

Because BidURenergy, Inc. intends to only provide natural gas aggregating, brokering and consulting services at this time, we have determined that BidURenergy, Inc. will not be required to post a bond or other form of financial security instrument to provide this service in our service area. However, if the service provided or failure to meet our requirements for credit worthiness changes in the future, we reserve the right to require security from BidURenergy, Inc. as deemed appropriate.

If you have any questions, please contact Mrs. Marjorie Johnston at 570-888-9664.

Sincerely,

Robert J. Crocker  
President & CEO

RJC/ss

cc: M. Johnston, Valley Energy



PEOPLES NATURAL GAS



PEOPLES TWP

375 N. Shore Drive, Suite 600  
Pittsburgh, PA 15212

**Lynda W. Petrichevich**  
Manager, Rates and Regulatory Affairs

**Peoples Service Company LLC**  
Phone: 412-208-6528; Fax: 412-208-6577  
Email: [lpetrichevich@peoples-gas.com](mailto:lpetrichevich@peoples-gas.com)

May 19, 2014

James Korczykowski  
President  
BidURenergy, Inc. (BUE)  
4455 Genesee Street  
Bldg. 6  
Buffalo, NY 14225

Dear Mr. Korczykowski:

We are pleased that BidURenergy, Inc. (BUE) has applied for a license to provide natural gas broker/marketer services on the Peoples Group of Companies. Specifically you have requested to be licensed as a supplier on the distribution systems of Peoples Natural Gas Company LLC, Peoples TWP, and Peoples Natural Gas LLC – Equitable Division (“the Companies”).

BidURenergy, Inc. (BUE) has indicated only brokering and consulting services will be provided. Therefore, we have determined at this time that BidURenergy, Inc. (BUE) does not need a bond or other financial security requirement to provide these services to the Company’s customers.

If the creditworthiness requirement or the Company’s exposure to BidURenergy, Inc. (BUE) provision of services on the Peoples’ system changes in the future, the Companies may deem it appropriate to require a bond or other financial instrument.

If you have any questions feel free to contact me at 412-208-6528 or by email at [Lynda.W.Petrichevich@peoples-gas.com](mailto:Lynda.W.Petrichevich@peoples-gas.com).

Sincerely,

Lynda W. Petrichevich  
Manager, Rates and Regulatory Affairs  
Peoples Natural Gas Company LLC

Cc: Steven Kolich  
Carol Miller

SAFETY

CUSTOMER  
COMMITMENT

TRUST

COMMUNITY

May 14, 2014

James Korczykowski  
President  
BidURenergy, Inc.  
4455 Genesee Street, Building 6  
Buffalo, NY 14225

Dear Mr. Korczykowski:

We are pleased that BidURenergy, Inc. ("BUE") has applied for a license to provide Natural Gas Broker/Marketer Services on the distribution system of Columbia Gas of Pennsylvania, Inc. ("Columbia Gas").

Under Paragraph 2.4.5 of the Rules Applicable to Distribution Service section of the Tariff of Columbia Gas, BUE could be required to provide to Columbia Gas a bond or other financial security instrument in an amount that Columbia Gas determines to be appropriate. BUE has indicated only brokering and consulting services will be provided. Therefore, we have determined at this time that BUE does not need a bond or other financial security requirement to provide broker natural gas services to Columbia Gas customers.

If the creditworthiness requirement or Columbia Gas' exposure to BUE changes in the future, Columbia Gas might deem it appropriate to require BUE to provide a bond or other financial security instrument.

Please feel free to contact me at 614-460-6841 should you have any questions regarding a bond or other financial security instrument requirements of Columbia Gas.

Sincerely,



Michele Caddell  
Manager of Choice and Nominations

**Philadelphia Gas Works**



800 W. Montgomery Ave., Philadelphia, PA 19122  
Telephone: 215-236-0500

June 26, 2014

Mr. Steve Barnes  
President  
BidURenergy, Inc.  
4455 Genesse Street, Bldg. 6  
Buffalo, NY 14225

Re: Security Requirement Bond for BidURenergy, Inc.

Dear Mr. Barnes:

Philadelphia Gas works (PGW) is aware that BidURenergy, Inc. has filed an application with the Pennsylvania Public Utility Commission to supply natural gas services to the public in Pennsylvania and specifically within the services territory of Philadelphia Gas Works.

As you know, in making such an application, BidURenergy, Inc. must furnish acceptable security to each utility where BidURenergy, Inc. will do business. As such, under its tariff, Philadelphia Gas Works could require BidURenergy, Inc. to provide a bond or other financial security instrument in an amount that Philadelphia Gas Works determines to be appropriate.

However, you have indicated, and it is Philadelphia Gas Works' understanding, that BidURenergy, Inc. intends only to provide natural gas aggregating, brokering and consulting services at this time. You have stated that, in performing these services, BidURenergy, Inc. will never take title to any delivered natural gas.

Based upon your representations, Philadelphia Gas Works has determined that, at this time, BidURenergy, Inc. does not need to post a bond or other form of security to operate in its service territory. If the services provided by BidURenergy, Inc. should change, Philadelphia Gas Works reserves the right to require security from BidURenergy, Inc. as it deems appropriate.

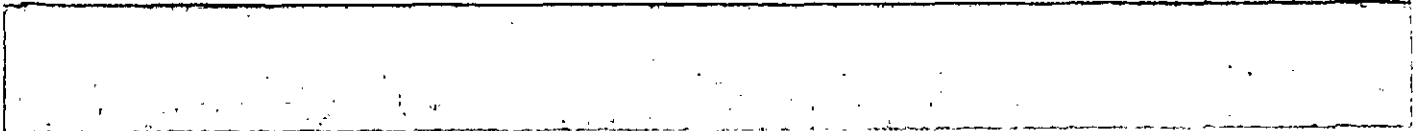
If you have any questions concerning the foregoing, please contact me at (215) 684-6405.

Sincerely,

A handwritten signature in black ink, appearing to read "Ray M. Snyder", is written over the typed name.

Raymond M. Snyder  
Vice President  
Gas Management

RMS:b





UGI Utilities, Inc.  
2525 North 12th Street  
Suite 360  
Post Office Box 12677  
Reading, PA 19612-2677  
(610) 796-3400 Telephone

May 21, 2014

James Korczykowski  
President  
BidURenergy, Inc.  
4455 Genesee St., Bldg 6  
Buffalo, NY 14225

RE: BidURenergy, Inc. application to serve as a broker/marketer

Dear Mr. Korczykowski,

Based on your assertion that BidURenergy, Inc ("BUE") is applying with the State of Pennsylvania to operate as a natural gas broker/marketer, UGI Utilities Inc. ("UGIU") has concluded that BUE will not need to post security with UGI-Central Penn Gas ("CPG"), UGI-Penn Natural Gas ("PNG") or UGI Utilities Gas Division ("UGI"). This is based on the declaration that BUE will not be taking title to gas or directly serving end use customers. This also assumes that BUE will be acting on the behalf of a licensed Natural Gas Supplier who has been approved by the Pennsylvania Public Utility Commission to serve in the applicable UGIU service territories and who has posted the required financial security as specified in the respective UGIU tariffs. If BUE wishes to directly serve Choice customers in the service territories of UGI, PNG and/or CPG in the future as a natural gas supplier, it will have to post security as specified in the respective UGI tariffs prior to the commencement of the service.

Please feel free to contact me with any additional questions that you may have.

Sincerely,

A handwritten signature in black ink that reads "David E. Lahoff". The signature is written in a cursive style.

David E. Lahoff  
Manager, Tariff & Supplier Administration  
UGI Utilities, Inc.

## Attachment G

### Officers

#### **Steve Barnes, President**

Mr. Barnes is responsible for finance across all NRG Retail brands as well as the operations of BUE and Energy Curtailment Specialists, Inc. Mr. Barnes brings nearly 20 years of financial expertise from leadership roles including venture capital investment (previously a Managing Director and Chief Financial Officer of Novitas Capital), operating company experience (Director of Finance and Investor Relations at Voxware, Inc.), and accounting and consulting (previously a Manager in KPMG's emerging growth company practice). Mr. Barnes is a licensed CPA in the commonwealth of Pennsylvania.

#### **Elizabeth Killinger, Senior Vice President**

In addition to her role as Senior Vice President of BUE, Ms. Killinger is NRG Energy, Inc. Senior Vice President and President, NRG Retail. She is charged with leading the expansion of the NRG Retail brands, including BUE, for all of NRG. Ms. Killinger has 25 years of experience in the energy and service industries across the U.S. and internationally, and 15 years with NRG and its predecessors where she has taken on additional responsibilities nearly every year. Ms. Killinger graduated with a Bachelor's Degree in Management Information Systems from the University of Houston.

#### **Gaetan Frotte, Vice President & Treasurer**

Mr. Frotte serves as Vice President and Assistant Treasurer for NRG Energy, Inc. His responsibilities include corporate cash management and debt compliance functions, and he leads the structured financings of all new NRG power generation projects. Prior to joining NRG, he held various corporate finance positions at Reliant Energy in Houston and a France Telecom subsidiary in Paris and Arlington, Virginia. Mr. Frotte graduated from the University of Virginia's Darden School of Business.

#### **Robert Thomas, Secretary**

Mr. Thomas was named General Counsel of NRG Retail in January 2013 and is responsible for managing the legal, regulatory and government affairs functions for NRG's Retail business in Texas and the Northeast. Mr. Thomas spent 12 years with Green Mountain Energy Company as Vice President, General Counsel and Secretary. He was appointed Chief Legal Officer in May 2013 and Chief Environmental Officer in February 2011. At various times, Mr. Thomas was responsible for managing Green Mountain's legal, environmental, regulatory and governmental affairs, information technology, and human resources functions. Mr. Thomas received his Bachelors of Science degree in Finance from Miami University in Oxford, Ohio and his law degree from the University of Cincinnati College of Law. Mr. Thomas clerked for the Hon. Raymond E. Shannon of the First District Court of Appeals of Ohio.



# Attachment H

**RECEIVED**

JUL 18 2014

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

John Brian Kick  
8 Padonia Woods Court  
Cockeysville, MD 21030  
[brian.kick@comcast.net](mailto:brian.kick@comcast.net)  
m: 443 223 4792

---

## **CAREER OBJECTIVE**

Deliver profitable growth through management of a customer-focused energy sales team

## **WORK EXPERIENCE**

### **NRG BUSINESS SOLUTIONS**

Baltimore, MD

*Sales Director, Northeast*, August, 2010 – Present

- Developed and implemented NRG's Northeast retail business segment sales strategy in PJM, New York and New England
- Recruited and organized 12 person team; set sales goals and managed team performance
  - Signed \$17 million gross margin in 2012
- Led integration of new businesses lines, including demand response, natural gas, and onsite generation, into bundled service offering

### **DIRECT ENERGY BUSINESS**

Baltimore, MD

*Business Development Manager*, January, 2009 – August, 2010

- Signed \$4.2 million in term gross margin in 2009, exceeding sales goal by 25%
- Closed 83 new large and mid commercial electricity transactions in PJM and New York

### **RELIANT ENERGY SOLUTIONS**

Baltimore, MD

*Regional Account Director, Mid-Atlantic*, October, 2007 – January, 2009

- Recruited and managed eight person commercial electricity sales team
- Signed \$13 million in term gross margin in 2008

*Energy Marketing Manager, Maryland*, October, 2003 – September, 2007

- Named 2004 salesperson of the year

### **NUON BUSINESS**

Amsterdam, The

Netherlands

*Manager, Product Management*, July, 2001 – September, 2003

- Managed team of six direct reports responsible for green energy product development
- Realized \$60 million gross margin on contract extension campaign to 7,500 business customers
- Initiated standard product approval process from concept to cash, defined product quote and contract capture process, established sales targets and reporting requirements

### **DUKESOLUTIONS (now AMERESCO)**

Charlotte, NC

*Manager, Deal Structuring*, January 1999 – June, 2001

- Managed team of three electricity pricing analysts
- Developed business unit's supply management offering for industrial customers
- Designed and implemented regional Energy Supply Chain Partner program

**NEW ENERGY (now CONSTELLATION)**

Walnut Creek, CA

*Senior Pricing Analyst*, March, 1998 – January, 1999

- Ran pricing models and presented deal structuring recommendations to Executive Committee
- Provided pricing and technical assistance to sales team

**HAGLER BAILLY CONSULTING (now PA CONSULTING)**

San Francisco, CA

*Senior Associate*, October, 1995 – March, 1998 (promoted from *Associate* in October, 1997)

- Identified commodity pricing structures and value-added services for retail power marketers
- Served as technical advisor for USAID-sponsored power sector restructuring project in the Republic of Armenia

**SYNERGIC RESOURCES CORPORATION**

Oakland, CA

*Senior Analyst, Power Markets Division*, December, 1993 – October, 1995

- Analyzed the role of public purpose energy efficiency programs in competitive retail power markets for the International Energy Agency
- Conducted rate study for a consortium of North Carolina municipal utilities

**DRI/MCGRAW-HILL INTERNATIONAL ENERGY SERVICES**

Paris, France

*Intern*, March, 1993 – July, 1993

- Researched utility privatization and restructuring initiatives in Argentina and Brazil

**NATIONAL COUNCIL FOR INTERNATIONAL VISITORS**

Washington, DC

*Public Affairs Coordinator*, September, 1989 – June, 1991

- Secured Congressional passage and White House signing of legislation in support of international exchange and trade

**EDUCATION**

**University of Pennsylvania**

Philadelphia, PA

- M.S. – Energy Management and Policy, August, 1992 – December, 1993

**Institut Français du Pétrole**

Paris,

France

- Mastère Spécialisé en Politique de l'Énergie, January, 1993 – July, 1993

**Syracuse University**

Syracuse, NY

- B.S. – Management, September, 1985 – May, 1989

**COMMUNITY INVOLVEMENT**

- Lutherville Timonium Recreational Council assistant soccer and baseball coach, 2008 - Present
- Baltimore County Chamber of Commerce, Board of Directors, June, 2007 – 2009

**CONTINUING EDUCATION**

- NRG Consultative Sales Training, July, 2012
- Direct Energy Targeted Account Selling Training, 2010
- Reliant Energy Solutions Leadership and Accomplishment Training, 2005 – 2008
- Nuon Leadership Development Program, 2001 – 2003
- Duke Energy's Leadership Development Program, 2000 – 2001

**Steve Barnes, President**

Mr. Barnes is responsible for finance across all NRG Retail brands as well as the operations of BUE and Energy Curtailment Specialists, Inc. Mr. Barnes brings nearly 20 years of financial expertise from leadership roles including venture capital investment (previously a Managing Director and Chief Financial Officer of Novitas Capital), operating company experience (Director of Finance and Investor Relations at Voxware, Inc.), and accounting and consulting (previously a Manager in KPMG's emerging growth company practice). Mr. Barnes is a licensed CPA in the commonwealth of Pennsylvania.

**BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION**

Application of BidURenergy for approval to offer, render, furnish, or as a broker/marketer of natural gas services to the public in the Commonwealth of Pennsylvania.

**PROOF OF SERVICE**

I hereby certify that I have this day served a true copy of the signed and verified Application of BidURenergy, Inc. with attachments upon the parties listed below by first class mail, in accordance with the requirements of 52 Pa. Code §1.54.

Irwin A. Popowsky  
Office of Consumer Advocate  
5th Floor, Forum Place  
555 Walnut Street  
Harrisburg, PA 17120-1921

Office of the Attorney General  
Bureau of Consumer Protection  
Strawberry Square, 14th Floor  
Harrisburg, PA 17120

William R. Lloyd, Jr.  
Commerce Building, Suite 1102  
Small Business Advocate  
300 North Second Street  
Harrisburg, PA 17101

Commonwealth of Pennsylvania  
Department of Revenue  
Bureau of Compliance  
Harrisburg, PA 17128-0946

<b>Valley Energy Inc.</b> Robert Crocker 523 South Keystone Avenue Sayre, PA 18840-0340	<b>National Fuel Gas Distribution Corp.</b> David D. Wolford 6363 Main Street Williamsville, NY 14221
<b>UGI Central Penn, UGI &amp; UGI Penn Natural</b> David Lahoff 2525 N. 12 <sup>th</sup> Street, Suite 360 Reading, PA 19612-2677	<b>Peoples Natural Gas Company LLC Peoples Division, Peoples TWP LLC &amp; Peoples Natural Gas Company LLC Equitable Division</b> Lynda Petrichevich 375 North Shore Drive, Suite 600 Pittsburgh, PA 15212
<b>PECO</b> Carlos Thillet, Manager, Gas Supply and Transportation 2301 Market Street, S9-2 Philadelphia, PA 19103	<b>Columbia Gas of Pennsylvania Inc.</b> Nicole Everhart 200 Civic Center Drive Columbus, OH 43215

**Philadelphia Gas Works**

Nick LaPergola  
800 West Montgomery Avenue  
Philadelphia, PA 19122

Dated this 14 day of July, 2014 .

  
MATT LAFLAIR