

Original



CONSUMER ENERGY SOLUTIONS, INC.  
1255 Cleveland Street, Suite 400 Clearwater FL, 33755  
Phone (727) 466-1231  
Fax (727) 466-1369

August 7, 2014

Commonwealth of Pennsylvania  
Public Utilities Commission  
ATTN: Secretary of the Commission  
Keystone Building, 400 North Street  
2<sup>nd</sup> Floor, Room N201  
Harrisburg, PA 17120

RECEIVED

AUG 07 2014

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

To Whom It May Concern,

In the matter of Consumer Energy Solutions, Inc. regarding our application for a Gas Broker License in the State of Pennsylvania, please find enclosed the News Paper Ads as required in "APPENDIX C" of the Application. Attached, Please find the original plus 3 copies.

Regards,

A handwritten signature in black ink, appearing to read 'Eve Witter', with a long horizontal stroke extending to the right.

Eve Witter

Corporations Legal and Regulatory Director  
Consumer Energy Solutions, Inc.  
[evew@consumerenergysolutions.com](mailto:evew@consumerenergysolutions.com)

Enc.

**APPENDIX C**  
**NEWSPAPER ADS**

1. The Scranton Times
2. The Erie Times
3. The Pittsburg Post Gazette
4. The Philadelphia Daily News

**RECEIVED**

AUG 07 2014

PA PUBLIC UTILITY COMMISSION  
SECRETARY'S BUREAU

**APPENDIX C**  
**EXAMPLE FORM OF NOTICE**

See  
Attached.

**PENNSYLVANIA**  
**PUBLIC UTILITY COMMISSION**  
**NOTICE**

*Application of Company Name (d/b/a "Trade Name") For Approval To Offer, Render, Furnish Natural Gas Supply Services as a Marketer/Broker or Aggregator Engaged In The Business Of Supplying Natural Gas Supply Services, To The Public In The Commonwealth Of Pennsylvania, Docket No. A-125XXX.*

On **Month Date, Year, Company Name** filed an application with the Pennsylvania Public Utility Commission ("PUC") for a license to provide natural gas supply services as (1) a supplier of natural gas, (2) a broker/marketer engaged in the business of supplying natural gas, and (3) an aggregator engaged in the business of providing natural gas supply services. **Company Name** proposes to sell natural gas and related services throughout all of Pennsylvania under the provisions of the new Natural Gas Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of **Company Name** may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to **Company's Name** attorney at the address listed below. Please include the PUC's "docket number" on any correspondence, which is A-125XXX.

By and through Counsel: Attorney's Name

**Company Name**

**Address**

**Address**

**Phone**

**FAX**

Proof of Publication in The Philadelphia Daily News  
Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA  
COUNTY OF PHILADELPHIA

Florence Devlin being duly sworn, deposes and says that **The Philadelphia Daily News** is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

July 11, 2014

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

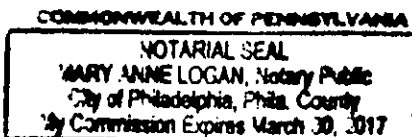


Sworn to and subscribed before me this 11<sup>th</sup> day of July, 2014.



Notary Public

My Commission Expires:



Copy of Notice of Publication

**PENNSYLVANIA PUBLIC UTILITY COMMISSION**  
**NOTICE**  
Application of Consumer Energy Solutions, Inc For Approval To Offer, Render, Furnish Or Supply Gas Or Gas Generation Services As A Generator And Supplier Of Gas, As A Marketer / Broker Engaged In The Business Of Supplying Gas, And An Aggregator Engaged In The Business Of Supplying Gas, To The Public In The Commonwealth Of Pennsylvania.  
Consumer Energy Solutions, Inc will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply gas or gas services as (1) a broker/marketer engaged in the business of supplying gas/ pricing, and (3) an aggregator engaged in the business of supplying gas/ pricing to all markets in Pennsylvania.  
Consumer Energy Solutions, Inc proposes to sell Gas and related services throughout all of Pennsylvania under the provisions of the new Gas Customer Choice and Competition Act. The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Consumer Energy Solutions, Inc. may be filed within 15 days of the date of this notice with the Secretary of the PUC: P.O. Box 3285, Harrisburg, PA 17105-3285. You should send copies of any protest to Consumer Energy Solutions, Inc attorney at the address listed below.  
By and through Counsel: John Londot  
Greenberg Traurig, P.A.  
101 East College Avenue  
Tallahassee, FL 32301  
Tel 850.425.8539 | Fax 850.521.1359  
Londot.J@gtlaw.com | www.gtlaw.com

Scranton Times

The Scranton Times (Under act P.L. 877 No 160. July 9, 1976)  
Commonwealth of Pennsylvania, County of Lackawanna

CONSUMER ENERGY SOLUTIONS INC  
EVE WITTER  
601 CLEVELAND STREET, SUITE 32 CLEARWATER FL 33755

Account # 598606  
Order # 81556576  
Ad Price: 242.60

LEGAL NOTICE PENNSYLVANIA

Amanda Kakarcka

Being duly sworn according to law deposes and says that (s)he is Billing clerk for The Scranton Times, owner and publisher of The Scranton Times, a newspaper of general circulation, established in 1870, published in the city of Scranton, county and state aforesaid, and that the printed notice or publication hereto attached is exactly as printed in the regular editions of the said newspaper on the following dates:

07/11/2014

Affiant further deposes and says that neither the affiant nor The Scranton Times is interested in the subject matter of the aforesaid notice or advertisement and that all allegations in the foregoing statement as time, place and character or publication are true Amanda Kakarcka

Sworn and subscribed to before me  
this 11th day of July A.D., 2014

Sharon Venturi  
(Notary Public)

COMMONWEALTH OF PENNSYLVANIA  
Notarial Seal  
Sharon Venturi, Notary Public  
City of Scranton, Lackawanna County  
My Commission Expires Feb. 12, 2018  
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

LEGAL NOTICE

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE

Application of Consumer Energy Solutions, Inc. For Approval To Offer, Render, Furnish Or Supply Gas Or Gas Generation Services As A Generator And Supplier Of Gas; As A Marketer/ Broker Engaged In The Business Of Supplying Gas; And An Aggregator Engaged In The Business Of Supplying Gas To The Public In The Commonwealth Of Pennsylvania.

Consumer Energy Solutions, Inc. will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply gas or gas services as (1) a broker/marketer engaged in the business of supplying gas/pricing, and (3) an aggregator engaged in the business of supplying gas/pricing to all markets in Pennsylvania.

Consumer Energy Solutions, Inc. proposes to sell Gas and related services throughout all of Pennsylvania under the provisions of the new Gas Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Consumer Energy Solutions, Inc. may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Customer Acquisition Specialists of America, Inc. attorney at the address listed below.

By and through Counsel:  
John Londot  
Shareholder,  
Greenberg Traurig, P.A.  
101 East College Avenue  
Tallahassee, FL 323  
Telephone 850.425.8539  
Fax 850.521.1389  
LondotJ@gtlaw.com - www.gtlaw.com

THE SCRANTON TIMES  
ORDER CONFIRMATION  
(CONTINUED)

Salesperson: VENTURI SHARON X5270

Printed at 07/10/14 13:20 by svent

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Acct#: 598429

Ad#: 81556468 Status: N

**LEGAL NOTICE**

**PENNSYLVANIA PUBLIC UTILITY  
COMMISSION NOTICE**

*Application of Consumer Energy Solutions, Inc. for Approval To Offer, Render, Furnish Or Supply Gas Or Gas Generation Services As A Generator And Supplier Of Gas, As A Marketer/ Broker Engaged In The Business Of Supplying Gas, And An Aggregator Engaged In The Business Of Supplying Gas, To The Public In The Commonwealth Of Pennsylvania.*

*Consumer Energy Solutions, Inc. will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply gas or gas services as (1) a broker/marketer engaged in the business of supplying gas/pricing, and (3) an aggregator engaged in the business of supplying gas/pricing to all markets in Pennsylvania.*

*Consumer Energy Solutions, Inc. proposes to sell Gas and related services throughout all of Pennsylvania under the provisions of the new Gas Customer Choice and Competition Act.*

*The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Consumer Energy Solutions, Inc. may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Customer Acquisition Specialists of America, Inc. attorney at the address listed below.*

*By and through Counsel:*

*John London  
Shareholder*

*Greenberg Traurig, P.A.  
101 East College Avenue  
Tallahassee, FL 323  
Telephone 850.425.8539  
Fax 850.521.1369*

*LondonJ@gtlaw.com www.gtlaw.com*

CES, Inc.  
Erie Times

PROOF OF PUBLICATION  
In  
THE ERIE TIMES-NEWS  
COMBINATION EDITION

Consumer Energy Solutions  
1255 Cleveland St Suite 400  
Clearwater FL 33755

REFERENCE: 81251 80341  
PUC NOTICE

STATE OF PENNSYLVANIA)  
COUNTY OF ERIE ) SS:

Thomas Mezler, being duly sworn, deposes and says that: (1) he/she is a designated agent of the Times Publishing Company (TPC) to execute Proofs of Publication on behalf of the TPC; (2) the TPC, whose principal place of business is at 205 W. 12th Street, Erie, Pennsylvania, owns and publishes the Erie Times-News, established October 2, 2000, a daily newspaper of general circulation, and published at Erie, Erie County Pennsylvania; (3) the subject notice or advertisement, a true and correct copy of which is attached, was published in the regular edition(s) of said newspaper on the date(s) referred to below. Affiant further deposes that he/she is duly authorized by the TPC, owner and publisher of the Erie Times-News, to verify the foregoing statement under oath, and affiant is not interested in the subject matter of the aforesaid notice or advertisement, and that all allegations in the foregoing statement as to time, place and character of publication are true.

PUBLISHED ON: 07/12/14

TOTAL COST: \$409.00 AD SPACE: 0 Lines

FILED ON: 07/12/14

**PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE**  
Application of Consumer Energy Solutions, Inc For Approval To Offer, Render, Furnish Or Supply Gas Or Gas Generation Services As A Generator And Supplier Of Gas , AS A Marketer/Broker Engaged In The Business Of Supplying Gas, And An Aggregator Engaged In The Business Of Supplying Gas, To The Public In The Commonwealth Of Pennsylvania.  
Consumer Energy Solutions, Inc will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply gas or gas services as (1) a broker/marketer engaged in the business of supplying gas/pricing , and (3) an aggregator engaged in the business of supplying gas/pricing to all markets in Pennsylvania  
Consumer Energy Solutions, Inc proposes to sell Gas and related services throughout all of Pennsylvania under the provisions of the new Gas Customer Choice and Competition Act. .  
The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Consumer Energy Solutions, Inc may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Customer, Acquisition Specialists of America, Inc attorney at the address listed below.  
By and through Counsel: John Londot  
Greenberg Traurig, P.A.  
101 East College Avenue  
Tallahassee, FL 32301  
Tel 850.425.8539 | Fax 850.521.1359  
LondotJ@gtlaw.com | www.gtlaw.com

Sworn to and subscribed before me this 14th day of July 2014

Affiant: Thomas Mezler

NOTARY: Barbara J. Moore

COMMONWEALTH OF PENNSYLVANIA  
Notarial Seal  
Barbara J. Moore, Notary Public  
City of Erie, Erie County  
My Commission Expires March 23, 2016  
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

### Proof of Publication of Notice in Pittsburgh Post-Gazette

Under Act No 587, Approved May 16, 1929, PL 1784, as last amended by Act No 409 of September 29, 1951

Commonwealth of Pennsylvania, County of Allegheny, ss K. Flaherty, being duly sworn, deposes and says that the Pittsburgh Post-Gazette, a newspaper of general circulation published in the City of Pittsburgh, County and Commonwealth aforesaid, was established in 1993 by the merging of the Pittsburgh Post-Gazette and Sun-Telegraph and The Pittsburgh Press and the Pittsburgh Post-Gazette and Sun-Telegraph was established in 1960 and the Pittsburgh Post-Gazette was established in 1927 by the merging of the Pittsburgh Gazette established in 1786 and the Pittsburgh Post, established in 1842, since which date the said Pittsburgh Post-Gazette has been regularly issued in said County and that a copy of said printed notice or publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said Pittsburgh Post-Gazette a newspaper of general circulation on the following dates, viz:

**10 of July, 2014**

Affiant further deposes that he/she is an agent for the PG Publishing Company, a corporation and publisher of the Pittsburgh Post-Gazette, that, as such agent, affiant is duly authorized to verify the foregoing statement under oath, that affiant is not interested in the subject matter of the afore said notice or publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

K. Flaherty  
PG Publishing Company

Sworn to and subscribed before me this day of:  
July 10, 2014

Linda M. Gaertner  
COMMONWEALTH OF PENNSYLVANIA

Notarial Seal  
Linda M. Gaertner, Notary Public  
City of Pittsburgh, Allegheny County  
My Commission Expires Jan. 31, 2015  
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

#### STATEMENT OF ADVERTISING COSTS

Consumer Energy Solutions  
1255 Cleveland Street  
suite 400  
Clearwater FL 33755

To PG Publishing Company

Total ----- \$517.50

#### Publisher's Receipt for Advertising Costs

PG PUBLISHING COMPANY, publisher of the Pittsburgh Post-Gazette, a newspaper of general circulation, hereby acknowledges receipt of the aforesaid advertising and publication costs and certifies that the same have been fully paid.

Office  
34 Boulevard of the Allies  
PITTSBURGH, PA 15222  
Phone 412-263-1338

PG Publishing Company, a Corporation, Publisher of  
Pittsburgh Post-Gazette, a Newspaper of General Circulation

By Samuel J. Arbuthnot  
Samuel J. Arbuthnot

I hereby certify that the foregoing is the original Proof of Publication and receipt for the Advertising costs in the subject matter of said notice.

#### COPY OF NOTICE OR PUBLICATION

PENNSYLVANIA PUBLIC UTILITY COMMISSION NOTICE Application of Consumer Energy Solutions, Inc For Approval To Offer, Render, Furnish Or Supply Gas Or Gas Generation Services As A Generator And Supplier Of Gas, AS A Marketer/ Broker Engaged In The Business Of Supplying Gas, And An Aggregator Engaged In The Business Of Supplying Gas, To The Public In The Commonwealth Of Pennsylvania.

Consumer Energy Solutions, Inc will be filing an application with the Pennsylvania Public Utility Commission ("PUC") for a license to supply gas or gas services as (1) a broker/marketer engaged in the business of supplying gas/pricing, and (3) an aggregator engaged in the business of supplying gas/ pricing to all markets in Pennsylvania Consumer Energy Solutions, Inc proposes to sell gas and related services throughout all of Pennsylvania under the provisions of the new Gas Customer Choice and Competition Act.

The PUC may consider this application without a hearing. Protests directed to the technical or financial fitness of Consumer Energy Solutions, Inc may be filed within 15 days of the date of this notice with the Secretary of the PUC, P.O. Box 3265, Harrisburg, PA 17105-3265. You should send copies of any protest to Customer Acquisition Specialists of America, Inc attorney at the address listed below.

By and through Counsel: John Londot, Greenberg Traurig, P.A., 101 East College Avenue, Tallahassee, FL 32301, Tel 850.425.8539, Fax 850.521.1359, Londotj@gtlaw.com | www.gtlaw.com



# Pittsburgh Post-Gazette

## NOTICE OF PAYMENT OR REFUND

Date: 7/9/2014

Acct #: 95463677

**ATTENTION:**

Account Name: Consumer Energy Solutions  
 Phone Number: 727 - 724 - 5811  
 Email: EveW@consumerenergysolutions.com

**CHARGE OR REFUND FOR ADVERTISING:**

Transaction ID	Time	Type	Account #	Amount	AdID	Comment
1 VSJEDEBFD83C	07/09/14 03:39PM	Safe	M/C 8233	\$517.50	17851253 07/10	Pennsylvania public U

A formal invoice can be mailed or faxed, per your request.

Any questions regarding the above subject matter, please give us a call at 412-263-5050.

Thank you for your continued support of the Pittsburgh Post-Gazette.

Very truly yours,

PITTSBURGH POST-GAZETTE  
 Customer Service Department  
 412-263-5050

