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October 7, 2014

**VIA HAND DELIVERY**

Rosemary Chiavetta, Secretary  
Pennsylvania Public Utility Commission  
P. O. Box 3265  
Harrisburg, PA 17105-3265

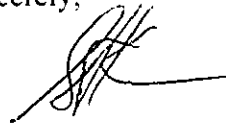
RE: East Coast Resources, LLC; Docket No. \_\_\_\_\_;  
**EXPERIMENTAL SERVICE APPLICATION**

Dear Secretary Chiavetta:

Enclosed for filing with the Commission is the Experimental Service Application of East Coast Resources, LLC. A check in the amount of \$350.00, made payable to the Commonwealth of Pennsylvania, is enclosed to cover the applicable filing fee.

Thank you for your attention to this matter. Please do not hesitate to contact me with any questions you may have.

Sincerely,



Steven K. Haas  
*Counsel to East Coast Resources, LLC*

SKH/jld  
Enclosure

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MAILING ADDRESS: P.O. BOX 1778 HARRISBURG, PA 17105

**BEFORE THE  
PENNSYLVANIA PUBLIC UTILITY COMMISSION**

**Application for Motor Common Carrier of Persons  
In Experimental Service  
(Transportation Network Company Service)**

Application of East Coast Resources, LLC : Docket No. \_\_\_\_\_

**1. Legal Name of Applicant**

East Coast Resources, LLC

**2. Trade Name**

None

**3. Do you currently hold PUC Authority? NO**

**4. Are you a business entity registered with the PA Dept. of State? YES**

**PA Corporation Bureau Entity ID Number - 4286374**

**5. Physical Address**

140 South 17<sup>th</sup> Street

Street Address

Harrisburg, PA 17104

City, State and Zip Code

(717) 234-8500

Telephone Number

Dauphin

County

**6. Mailing Address (if different from Physical Address)**

Same

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7. **Attorney** (if applicable)

Steven K. Haas (717) 236-1300

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Attorney's Name & Telephone Number for this Filing

100 North Tenth Street, Harrisburg, PA 17101

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Attorney's Address

8. **Does applicant hold interstate operating authority?**

No                     Yes, at No. \_\_\_\_\_

9. **Describe the service area proposed by this application.**

See attached.

10. **Certification:**

Applicant certifies that it is not now engaged in unauthorized intrastate transportation for compensation between points in Pennsylvania and will not engage in said transportation unless and until authorization is received from the Pennsylvania Public Utility Commission.

Applicant further certifies that it understands the requirements of the Pennsylvania Public Utility Commission, especially as they relate to safety and insurance and that it may be subject to civil penalties, suspension or cancellation of the Certificate for failure to comply with Commission requirements.

Applicant further certifies that it understands that it is subject to an annual assessment based upon its reported gross Pennsylvania intrastate revenues; said assessment to help defray expenses incurred in regulating Motor Common Carriers of Persons in Experimental Service; and acknowledges that failure to report revenue and pay its annual assessment may result in civil penalties, suspension or cancellation of the certificate.

**Verification of Application**

I/We hereby state that the statement(s) made in this application is/are true and correct to the best of my/our knowledge and belief.

The undersigned understands that false statements herein are made subject to the penalties of 18 Pa. C.S. Section 4904 relating to unsworn falsification to authorities.

Lament Palmer  
(Print Name)

Lament Palmer \_\_\_\_\_ 10-7-14 \_\_\_\_\_  
(Signature) (Date)

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**APPLICATION FOR EXPERIMENTAL  
TRANSPORTATION NETWORK SERVICE**

**AREA OF SERVICE**

East Coast Resources, LLC ("ECR") is seeking authorization to provide Transportation Network Company service for passenger trips between points in Cumberland, Dauphin, Lancaster, Lebanon and York Counties, and from points in said Counties to points in Pennsylvania and return.

**DESCRIPTION OF SERVICE**

"Transportation Network Company" (TNC) as defined herein refers to a company that uses an online enabled platform to connect passengers with qualified drivers (as defined by the 52 Pa. Code §29.501-508) using the drivers' personal vehicles. ECR proposes to provide an alternative form of ground transportation service that will utilize the latest electronic and social media forms of communication, including "Apps" and internet platform reservation services. The vehicles to be used by the ECR Transportation Network Company in this experimental service will be owned by the Operators and leased to ECR for specific periods of time.

**EXPERIMENTAL SERVICE**

**I. The Service**

- A) Present PUC regulations do not currently provide for the type of service suggested herein;
- B) ECR requests that it be granted the right to operate in Experimental Service under 52 Pa Code §29.352;
- C) For appropriate consideration rendered by ECR, a short term Lease Agreement will be entered into between ECR and the Operator whereby the Operator will lease his/her privately owned vehicle to ECR for the duration of the lease period. A copy of the lease shall be provided to the Operator and will be required to be maintained in the vehicle during the entire lease term;
- D) By the terms of the Lease Agreement, ECR shall be legally and technically responsible for the PUC-compliant operation of that vehicle while in this TNC experimental service;
- E) The Operator's vehicle shall be marked with a PUC number and a standard trade dress via magnetic stickers or other unique identifying demarcation or lighting which can be added at the beginning of the lease term and removed at the end. The purpose of this trade dress would be to identify the TNC experimental service vehicle in a unique manner;
- F) Operators would pay a fee (lease or other) to ECR and operate their service via a "tablet" or iPad type device to be provided by ECR during the time that the vehicle is in TNC experimental service. Operators would be able to accept trips via internet dispatch and/or via "App". There shall be no service via street hail;

- G) A tariff will be provided to the PUC for consideration using an adjustable pricing method of charges for all TNC trips based upon time and distance or flat fee rate charge. Distance or time shall be computed by use of a GPS based program. Passengers would be advised of the charge prior to hiring the vehicle. It is contemplated that the proposed tariff will use a capped premium pricing model (not a luxury service) which will not be completely variable or subject to unconstrained surge pricing;
- H) *Payment for services will be made through credit card swipe technology given to each Operator as part of the "tablet" or iPad type device. A cash payment option shall also be made available to the riding public;*
- I) Upon booking an internet or "App" TNC trip, the passenger will receive confirmation via email or via the " App" along with a photograph of the Operator and a description of the Operator's vehicle;
- J) The service provided hereunder shall be exclusive service for the person hiring the vehicle.

## **II. Driver Training/Qualifications**

- A) All Operators shall be required to operate under the terms of their written lease agreement;
- B) As the Certificated Carrier, ECR shall require that all Operators of TNC vehicles comply with 52 Pa Code §29.501 - 508, inclusive. By way of example, all Operators shall:
  - i) Have a current valid driver's license;
  - ii) Be over the age of 21 years;
  - iii) Be subject to a Motor Vehicle license history check upon initial lease service and thereafter;
  - iv) Be subject to a full criminal history check undertaken by an authorized service provider;
  - v) Not be permitted to operate vehicles in derogation of either 52 Pa Code §29.506 or §29.507; and
- C) All TNC Operators shall be required to attend ECR lease driver education classes before being permitted to operate in this experimental service;
- D) All TNC Operators shall, for purposes of compliance and enforcement of PUC regulation, be under the control of the Certificated Carrier, ECR; and
- E) ECR shall have primary responsibility to deal with all PUC related passenger complaints, claims and issues which arise during the Operator's TNC lease.

### **III. Vehicle Qualifications**

- A) ECR shall insure each TNC vehicle for the period from when the "App" is opened until the time that the "App" is closed or the last passenger is discharged from the vehicle, whichever is later. Such insurance coverage shall be primary for the vehicle during the period of time that the vehicle is in use subject to the lease. A Form E shall be filed with the PUC as may be required;
- B) Insurance for TNC vehicles shall be in the required minimums as set forth under 52 Pa Code §32.11 and 52 Pa Code §41.21.
- C) ECR will provide the Operator with an insurance identification card for coverage during the use of the vehicle in this TNC experimental service;
- D) No vehicle used in this TNC experimental service may be more than 8 model years old nor have more than 100,000 miles on its odometer;
- E) To insure that the Operator's vehicle is clean and mechanically sound, vehicles used in this TNC experimental service will be inspected by ECR prior to being leased by ECR;
- F) Vehicles used in this TNC experimental service shall have a seating capacity of eight passengers or less, including the driver;
- G) There is to be no meter in the TNC experimental service vehicle, as the tariff shall be an adjustable pricing method of charges based upon time and distance or flat;
- H) The requirements of subchapter E, 52 Pa Code §29.401 et seq. as relates to Vehicle Equipment and Inspection shall be applicable to vehicles used in this experimental service.

**NAMES AND ADDRESSES OF MEMBERS**

Sole Member:

Lamont Palmer, Owner/President  
2011 Clayton Avenue  
Harrisburg, PA 17109

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