



UTILITY  
RATES  
ANALYSTS

3913 Hartzdale Drive, Suite 1310  
Camp Hill, PA 17011  
(717) 761-5150

RECEIVED

2015 DEC 21 AM 10:01

PA.P.U.C.  
SECRETARY'S BUREAU

December 17, 2015

Secretary's Bureau  
Pennsylvania Public Utility Commission  
PO Box 3265  
Harrisburg, PA 17105-3265

RE: Response to PUC request of October 28, 2015

Dear Secretary,

Per your request via letter dated October 28, 2015, we are attaching a copy of the customer notice informing our customers of the addition of the d/b/a School District Energy of Pennsylvania. This notice is pertinent to URA, Inc.'s Electric license A-2012-2303321 and Natural Gas License 2013-2372602.

Please call me at (717) 761-5150 if you have any questions.

Sincerely,

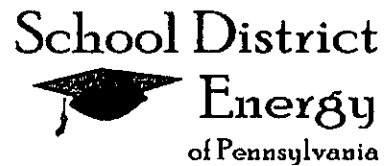
A handwritten signature in black ink, appearing to read 'mwalker', written over a white background.

Michael Walker  
Business Manager/Partner/Corporate Secretary & Treasurer  
URA, Inc.



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November 23, 2015

RE: URA adds School District Energy of Pennsylvania

I wanted to share a new development at Utility Rates Analysts. Over the course of working with school district clients like you, we found that some of our competitors are charging high fees or burdening their clients with a one-size-fits-all approach to procure energy in an aggregate pool.

We are proud of the service Utility Rates Analysts provides to our school district clients. In order to better serve schools, we formed a subsidiary, School District Energy of Pennsylvania (SDEP). SDEP will continue to offer the same services you have come to expect from URA. We plan on building on these services and create a brand based on the following.

- Lower fees that are transparent to all stakeholders
- A high level of customer service
- Better communication to you and district stakeholders without the jargon
- Independent decisions and procurement based on the best fit for your district instead of using only one energy company or needing to meet monthly sales quotas
- Innovative term lengths, and most importantly,
- SAFETY

We want SDEP to be a recognized brand that will be the safe and prudent choice for district officials.

We will follow up with a phone call soon to make sure to answer any questions you may have.

Thanks for trusting URA to be your energy consultant and broker,

Steve Cantore, Founder,

URA, INC. AKA Utility Rates Analysts

Also DBA School District Energy of Pennsylvania

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HARRISBURG PA 171

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