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Kiki Dikmen
Managing Partner
Choice Energy Services Retail, LP

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PA P.U.C.
SECRETARY'S BUREAU

Pennsylvania Public Utility Commission
P.O. Box 3265
Harrisburg, PA 17105-3265

Attn: Customer Complaints

Gentlemen:

I serve as Managing Partner of Choice Energy Services Retail, LP ("CESR"), based in Houston, Texas. CESR is a consulting firm engaged in energy procurement services for commercial clients across the U.S. – we are not an electric supplier.

We often receive misdirected customer complaints from customers served within Ohio by an unrelated company named Choice Energy LLC ("4 Choice"), which does business as "4 Choice Energy." 4 Choice is an electric supplier which caters to residential customers in the Northeast and Ohio. Our efforts to enjoin 4 Choice from using a name so similar to ours, which clearly causes confusion, have been unsuccessful.

Our hope is that your department can ensure that complaints from Ohio residents about 4 Choice's dealings with its customers are directed to the proper entity. 4 Choice's contact information is as follows:

1031 Office Park Road
West Des Moines, Iowa 50265
888-565-4490

CustomerService@4ChoiceEnergy.com

<http://4choiceenergy.net/contact-us/customer-service.html>



Kiki Dikmen
Managing Partner
Choice Energy Services Retail, LP

Thank you for helping us avoid confusion that could damage our reputation. Should you have any further questions, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kiki Dikmen', with a stylized, cursive script.

Kiki Dikmen
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CHOICE!

ENERGY SERVICES

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