

Before the Pennsylvania Public Utility Commission

APPLICATION

MOTOR COMMON CARRIER OF PERSONS IN LIMOUSINE SERVICE

Application for a Certificate of Public Convenience authorizing the transportation of persons in limousine service.

RECEIVED

AUG 22 2002

PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

DOCUMENT FOLDER

1. HERBERT L. JOSEPH II FULL NAME OF APPLICANT (Individual, Partnership or Corporation)

JEANNE NOIRE ENTERPRISES OF PA TRADE NAME IF ANY The trade name, if fictitious, (has) or has not been registered with the Secretary of the Commonwealth on APRIL 19, 1986. Attach a date stamped copy of the registration form.

432 PARKWOOD ROAD PITTSBURGH, PA 15210 PHYSICAL ADDRESS TELEPHONE NUMBER (REQUIRED) (City, County, State and Zip Code)

4. SAME MAILING ADDRESS IF DIFFERENT FROM PHYSICAL ADDRESS

5. PRO SE ATTORNEY'S NAME AND TELEPHONE NUMBER FOR THIS FILING (Do not supply an Attorney's name if you want all correspondence and notice of process mailed directly to you.)

SAME ATTORNEY'S ADDRESS

DOCKETED

OCT 29 2002

6. APPLICANT (does or does not) HOLD PA PUC AUTHORITY UNDER Docket Number and operates as a carrier. (common or contract)

7. APPLICANT (FHA) (does or does not) HOLD INTERSTATE OPERATING AUTHORITY AT DOCKET NUMBER MC 328017

A 0011A384, F.3

11a

8. CHECK ONE THAT APPLIES TO THIS APPLICATION:

INDIVIDUAL

PARTNERSHIP. ATTACH A COPY OF A PARTNERSHIP AGREEMENT AND LIST THE NAMES AND ADDRESSES OF ALL PARTNERS BELOW:

(Attach a separate sheet if space provided is not sufficient.)

CORPORATION. ORGANIZED UNDER THE LAWS OF THE STATE OF _____ AND QUALIFIED TO DO BUSINESS IN PENNSYLVANIA BY REGISTERING WITH THE SECRETARY OF THE COMMONWEALTH ON _____. ATTACH A DATE-STAMPED COPY OF THE APPLICATION FOR CERTIFICATE OF INCORPORATION OR CERTIFICATE OF AUTHORITY. INCLUDE A LIST OF CORPORATE OFFICERS WITH TITLES, NAMES OF SHAREHOLDERS AND NUMBER OF SHARES HELD, AND ADDRESSES.

9. ATTACHMENT CHECKLIST:

FOR CORPORATIONS ONLY:

DATE STAMPED COPY OF APPLICATION FOR CERTIFICATE OF INCORPORATION OR CERTIFICATE OF AUTHORITY.

LIST OF CORPORATE OFFICERS/TITLES AND DISTRIBUTION OF SHARES.

FOR PARTNERSHIPS ONLY:

COPY OF PARTNERSHIP AGREEMENT.

FOR ALL APPLICANTS:

FICTITIOUS TRADE NAME REGISTRATION (IF APPLICABLE)
 CERTIFIED CHECK, MONEY ORDER OR ATTORNEY'S CHECK

APPENDIX A
APPLICANT'S STATEMENT
(If additional space is required attach a separate sheet)

- Describe your business experience, particularly any experience relating to the operation of a transportation service.

NUANCES
① Business Agent since April, 1986. STRONG Familiarity with
involved marketing Entertainers. World Class Break Dancer
② Operated as a taxi driver with several concerns, including
Yellow Cab Co. of PA from 1991 thru June 1995. STRONG knowledge of
Pittsburgh and surrounding Environs (i.e. Johnstown, Erie, Jamestown, New York, etc).
③ Established own transportation concern September 13, 1996 with
one 1989 Chrysler New Yorker. Only Limousine service to include beverages
and snacks without additional charges. Current rate of \$38~~00~~ to Pittsburgh
International Airport from downtown is amongst the lowest within the local
industry. ④ Specializing in short notice service and interstate transportation.

- Describe your facilities and your communications network. Where is your office?
How will you receive calls for reservations and how will you dispatch and maintain
contact with your vehicles?

① As a sole proprietorship I have no terminal facilities or
personnel. The business is operated from a home office base
with calls forwarded to a cell phone while away. A digital
voice recorder is used in conjunction with a hands-free headset
to receive calls and transcribe information while mobile.
② Applicant has 4 United States Trademarks with two designated
as "service marks" for use in transportation operations. It
is submitted that appropriate means of communication will be
implemented to supplement cellular service. Should additional
vehicles be acquired.

- Describe how you plan to operate this business. How many employees will you
have? How will you advertise? What services and amenities will you offer the
customer?

① The business will continue to operate as a sole-proprietor-
ship. It is conceivable that future operations may utilize
franchising, owner operator or other concepts to capture
the best balance between business and customer interests.

② Advertising to include Yellow Page Listing with selected
billboard spots, local church Bingo Directories and High
School Sponsor Booklets. Internet web page will also be
utilized.

③ Customers will be transported in 2001 Cadillac Deville sedans
or newer cars and be provided complimentary snacks & beverages.

- Describe your safety program. How will you ensure the safe operation of your equipment and qualify your drivers?

- ① Drivers will undergo frequent training for evaluation of defensive driving skills. Owner will supervise all aspects of license, or contract with an appropriate concern to provide same and additional training.
- ② Drivers Records will be monitored for compliance with all applicable safety laws and any driver with three moving violations within a 3 year period will be removed from service until such time as they are determined acceptable risks to applicant's insurance carrier or to applicant.
- ③ Vehicles will be inspected visually on a daily basis and maintained as per car manufacturer's specifications.

- Describe the equipment to be operated in the proposed limousine service?

<u>YEAR</u>	<u>MAKE</u>	<u>MODEL</u>	<u>VIN</u>	<u>MILEAGE</u>
2001	CADILLAC	Deville	1G6KD54Y71U199359	69 168

If you do not now have vehicles, be advised that you are required to provide a vehicle description before a Certificate of Public Convenience will be issued.

TARIFF SHALL be \$ 2 ⁰⁰/₁₀₀ per mile (Two dollars ⁰⁰/₁₀₀).

APPENDIX B
APPLICANT'S DESCRIPTION OF PROPOSED SERVICE TERRITORY

Please describe the area in Pennsylvania where you plan to provide limousine service. Typically, a carrier will describe an area where it will provide between points service, and then request service from that area to points in Pennsylvania, and return. The following is an example of a limousine territory description. You should use a similar format when describing your own area:

To transport, as a common carrier, persons in limousine service, between points in the counties of Dauphin, York and Cumberland, and from points in the said counties to points in Pennsylvania and return.

The description that you provide will be published in the Pennsylvania Bulletin.

- Your proposed service area:

TO TRANSPORT as a Common Carrier, persons for transport from points within ALLEGHENY county to points outside of, and within ALLEGHENY county PENNSYLVANIA, and vice versa.

Please be advised that you will be required to provide evidence of need for service which is representative of the area you request. If protests are filed and the application is set for hearing, you will be required to present witnesses that will testify that additional service is needed in the area you have proposed. If no protests are filed, or if protests had been filed and later withdrawn, you will be asked to provide evidence of need for service by submitting verified statements in support of the application.



P. N. Limousine
JENNENoise ERD of PA

Mr. Herbert L. Joseph Jr
432 Parkwood Rd
Mount Oliver, PA 15210

ALSO GIVE
COPY TO
TIM ZEIGLER

10/23/02.
FAXED ~~to~~ TO
(917) - 787-3114
MR Cohardt.

Enclosed please find

\$ 2,900 in additional cash and
credit lines issued to the above
undersigned.

It is felt that this should
suffice to meet the application's financial
requirements. In the alternative, rather than issue
a rejection, state remaining deficiency which
must be met to obtain approval. It should
be noted that time and funding to obtain an
appraisal of the trademarks must be considered
prior to rejecting this applicant's third attempt
to legally obtain a certificate.

Sincerely,
Herbert L. Joseph Jr

1082

cc.

MATTIE J. MURRELL
PH: 718-671-5981
100-32E BENCHLEY PL
BRONX, NY 10475-3315

50-7185/2214

Date Oct 21, 02

Pay To The Order of

Herbert Joseph II

\$ 1200.00
Dollars

GREENPOINT BANK
NEW YORK, NY 10022

Mattie Murrell

For

①
CASH
INFUSION
1,200
+
200
= 1,400
② +

← CRED Line + \$200.00

FOR YOUR PROTECTION, PLEASE SIGN YOUR CARD(S) IMMEDIATELY.



WELCOME TO CITGO. ATTACHED ARE YOUR NEW CITGO CREDIT CARD(S), WHICH FEATURES ATM ACCESS. SEE THE ENCLOSED BROCHURE ON HOW TO USE THIS NEW FEATURE AND FOR IMPORTANT CREDIT TERMS. YOUR PERSONAL IDENTIFICATION NUMBER (PIN) WILL FOLLOW IN 7-10 DAYS.

IMPORTANT NOTICE
PLEASE NOTIFY CITGO OF
LOST/STOLEN CARD(S), ADDRESS CHANGES,
OR REQUESTS FOR ADDITIONAL OR
REPLACEMENT CARD(S) BY CALLING
1-800-758-2484.

Number of Cards	Account Number	Expiration Date	PURCHASE LINE	CASH LINE
M10/ 1		10/05	\$200	\$25

000160-288A000160
HERBERT L JOSEPH II
432 PARKWOOD RD
PITTSBURGH PA 15210-2518



③ CREDIT Line \$1,500.00

HOUSEHOLD BANK
P.O. BOX 19268
PORTLAND, OREGON 97280
1-800-721-7813

Account# - NOT yet issued
CREDIT Line \$1,500.00
EXPIRATION DATE NOT yet issued

TOTAL
\$2,900.00

Approved 10/23/02

(2 of 2)

Herbert Joseph II

STATEMENT OF FINANCIAL CONDITION

Balance Sheet as of JULY 15, 2002

ASSETS

Current Assets:

Cash		<u>1,900</u>
Accounts Receivable		<u>0</u>
Notes Receivable		<u>0</u>
Other Current Assets (Specify)		<u>12,700</u> → (CHARGE CARS & ROTH IRA)
Total Current Assets		<u>14,600</u>

Tangible Assets

Land		<u>12,000</u>
Office Equipment		<u>3,500</u> = 15,500
Less Accumulated Depreciation	- <u>1,500</u> -	<u>14,000</u> [ADD]
Buildings and Structures		<u>33,000</u> = 47,000
Less Accumulated Depreciation	- <u>4,700</u> -	<u>42,300</u> [ADD]
Investments and Funds (Specify)		<u>0</u>
Intangible Assets		<u>12,000</u> [ADD]
Other Assets (Attach Schedule)		<u>0</u>
Total Assets	= 60,300	<u>74,300</u>

LIABILITIES

Current Liabilities (Liabilities due within one year of date)

Accounts Payable		<u>0</u>
Notes Payable	(CAR NOTE) →	<u>9,210.60</u>
Other Liabilities (Attach Schedule)	(MORTGAGE) →	<u>7,925.00</u>
Total Current Liabilities		<u>17,135.60</u>

Long Term Liabilities (Liabilities due after one year of date)

Accounts Payable		<u>0</u>
Notes Payable	(30 months CAR NOTE Remaining)	<u>24,561.60</u>
Other Liabilities (Attach Schedule)		<u>0</u>
Total Long Term Liabilities		<u>24,561.60</u>
Total Liabilities		<u>41,697.20</u>

Net Worth (Partnerships and Individuals)

OWNERS EQUITY (Corporations Only) N/A

Capital Stock		<u>0</u>
Additional Paid-in Capital		<u>0</u>
Retained Earnings		<u>0</u>
Less: Treasury Stock		<u>0</u>
Total Owners Equity		<u>0</u>
Total Liabilities and Owners Equity		<u>0</u>

STATEMENT OF FINANCIAL CONDITION

Income Statement

12 Month Period ending 12/30/01.

Revenue and Gains

Operating Revenue	\$ 60,248
Net Revenue (non-carrier operation)	<u>0</u>
Dividend and Interest Revenue	<u>0</u>
Other Non-Operating Revenue	<u>0</u>
Gains	<u>0</u>
Total Revenue and Gains	<u>60,248</u>

Expenses

Equipment	<u>0</u>
Insurance	<u>7,000</u>
Employee Salaries	<u>0</u>
Supervisory Salaries	<u>0</u>
Officer Salaries	<u>0</u>
Materials and Supplies	<u>0</u>
General Office	<u>6,333</u>
Advertising	<u>2,000</u>
Telephone	<u>3,913</u>
Professional Fees	<u>1,300</u>
Uncollectable Revenue	<u>400</u>
Depreciation	<u>0</u>
Operating Taxes and Licenses	<u>1,000</u>
Rent	<u>0</u>
Loss	<u>0</u>

Total Operating Expense and Losses

(*) \$ 21,946 (*) Schedule C
Line 28
15# 53,488

Net Income before Taxes

Provision for Income Taxes

Net Income

	<u>60,760</u>
	<u>955</u>
	<u>\$ 5,805</u>

LETTER OF CREDIT AGREEMENT

I, Herbert L. Joseph II, being the signatory transcribed below, Do Hereby Affirm; that the following four United States Patent Trademarks, copies of which are affixed hereto, have a minimum monetary transfer value of \$3400.00 per trademark/service mark and are immediately liquid and transferable in todays market. This price represents only the legal costs and time needed to obtain the aforementioned marks; an amount thus saved by obtaining existing rights which may be altered to meet the purchaser's current needs.

The current cumulative value of the marks as described is \$13, 600 to infinity. I agree to market the same upon the request of P.U.C. applicant Jeunne Noire Enterprises of Pennsylvania.

August 22, 2002

Herbert L. Joseph II
Herbert L. Joseph II

Robert S. Mulligan

Notarial Seal
Robert S. Mulligan, Notary Public
Brentwood Boro, Allegheny County
My Commission Expires Apr. 29, 2004

Member, Pennsylvania Association of Notaries

The United States of America



CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office, that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks, and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are a part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.



J. Todd Johnson

Acting Commissioner of Patents and Trademarks

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,556,317

Registered Apr. 2, 2002

**TRADEMARK
PRINCIPAL REGISTER**



J.N. Limousine

INTERNATIONAL TRANSPORT AGENTS

JOSEPH, HERBERT L. II (UNITED STATES CITIZEN), DBA J. N. LIMOUSINE,
432 PARKWOOD ROAD
PITTSBURGH, PA 15210

FOR: FOOTWEAR, HEAD WEAR AND CLOTHING, NAMELY, T-SHIRTS, UNDERWEAR, SOCKS, SHORT AND LONG PANTS, POLO AND DRESS SHIRTS, TIES, DRESSES, SKIRTS, BLOUSES, SCARVES, SWEATERS, JACKETS, VESTS, COATS AND TOGAS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-17-1996; IN COMMERCE 9-17-1996.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE INTERNATIONAL TRANSPORT AGENTS, APART FROM THE MARK AS SHOWN.

THE NAME IN THE MARK DOES NOT IDENTIFY A LIVING INDIVIDUAL.

SN 75-398,694, FILED 12-2-1997.

AMOS T. MATTHEWS, JR., EXAMINING ATTORNEY

Requirements for Maintaining a Federal Trademark Registration

SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. §1058, upon the expiration of the following time periods:

- i) At the end of 6 years following the date of registration.
- ii) At the end of each successive 10-year period following the date of registration.

Failure to file a proper Section 8 Affidavit at the appropriate time will result in the cancellation of the registration.

SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. §1059, at the end of each successive 10-year period following the date of registration.

Failure to file a proper Application for Renewal at the appropriate time will result in the expiration of the registration.

No further notice or reminder of these requirements will be sent to the Registrant by the Patent and Trademark Office. It is recommended that the Registrant contact the Patent and Trademark Office approximately one year before the expiration of the time periods shown above to determine the requirements and fees for the filings required to maintain the registration.

The United States of America



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A copy of the Mark and pertinent data from the application are a part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.



J. Todd Johnson

Acting Commissioner of Patents and Trademarks

Maintenance Requirements

Section 8: This registration will be cancelled after six (6) years by the Commissioner of Patents and Trademarks, *UNLESS, before the end of the sixth year following the date of registration shown on this certificate*, the registrant files in the U.S. Patent and Trademark Office an affidavit of continued use as required by Section 8 of the Trademark Act of 1946, 15 U.S.C. §1058, as Amended. It is recommended that the Registrant contact the Patent and Trademark Office approximately five years after the date shown on this registration to determine the requirements and fees for filing a Section 8 affidavit that are in effect at that time. Currently, a fee and a specimen showing how the mark is used in commerce, are required for *each* international class of goods and/or services identified in the certificate of registration and both must be enclosed with the affidavit.

Section 9: This registration will expire by law after ten (10) years, *UNLESS, before the end of the tenth year following the date of registration shown on this certificate*, the registrant files in the U.S. Patent and Trademark Office an application for renewal of the registration as required by Section 9 of the Trademark Act of 1946, 15 U.S.C. §1059, as Amended. It is recommended that the Registrant contact the Patent and Trademark Office approximately nine years after the date shown on this registration to determine the requirements and fees for filing a Section 9 application for renewal that are in effect at that time. Currently a fee and a specimen showing how the mark is used in commerce are required for *each* international class of goods and/or services identified in the certificate of registration and both must be enclosed with the application for renewal.

Int. Cl.: 39

Prior U.S. Cls.: 100 and 105

United States Patent and Trademark Office

Reg. No. 2,287,144

Registered Oct. 19, 1999

SERVICE MARK
PRINCIPAL REGISTER



J.N. Limousine

INTERNATIONAL TRANSPORT AGENTS

JOSEPH, HERBERT L. II (UNITED STATES
CITIZEN), DBA J.N. LIMOUSINE
432 PARKWOOD ROAD
PITTSBURGH, PA 15210

FOR: LIMOUSINE SERVICES, IN CLASS 39
(U.S. CLS. 100 AND 105).
FIRST USE 9-17-1996; IN COMMERCE
9-17-1996.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "LIMOUSINE INTERNATIONAL
TRANSPORT AGENTS", APART FROM
THE MARK AS SHOWN.

SER. NO. 75-398,693, FILED 12-2-1997.

AMOS T. MATTHEWS, JR., EXAMINING AT-
TORNEY

The United States of America



CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.



A handwritten signature in cursive script, reading "James H. Rogers".

Director of the United States Patent and Trademark Office

Requirements for Maintaining a
Federal Trademark Registration

SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. §1058, upon the expiration of the following time periods:

- i) At the end of 6 years following the date of registration.
- ii) At the end of each successive 10-year period following the date of registration.

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SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. §1059, at the end of each successive 10-year period following the date of registration.

Failure to file a proper Application for Renewal at the appropriate time will result in the expiration of the registration.

No further notice or reminder of these requirements will be sent to the Registrant by the Patent and Trademark Office. It is recommended that the Registrant contact the Patent and Trademark Office approximately one year before the expiration of the time periods shown above to determine the requirements and fees for the filings required to maintain the registration.

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,530,113

United States Patent and Trademark Office

Registered Jan. 15, 2002

TRADEMARK
PRINCIPAL REGISTER



JOSEPH, HERBERT L. II (UNITED STATES CITIZEN), DBA JEUNNE NOIRE ENTERPRISES,
432 PARKWOOD ROAD
PITTSBURGH, PA 15210

TIONAL MARKETING AGENTS", APART FROM THE MARK AS SHOWN.

THE NAME IN THE MARK DOES NOT IDENTIFY A LIVING INDIVIDUAL.

FOR: FOOTWEAR, HEAD WEAR AND CLOTHING, NAMELY, T-SHIRTS, UNDERWEAR, SOCKS, SHORT AND LONG PANTS, POLO AND DRESS SHIRTS, TIES, DRESSES, SKIRTS, BLOUSES, SCARVES, SWEATERS, JACKETS, VESTS, COATS AND TOGAS, IN CLASS 25 (U.S. CLS. 22 AND 39).

THE WORDING IS FRENCH AND THE TRANSLATION IS AS FOLLOWS: "JEUNNE" MEANS "YOUNG" IN ENGLISH. "NOIRE" MEANS "BLACK" IN ENGLISH.

FIRST USE 4-23-1996; IN COMMERCE 4-23-1996.

SN 75-398,691, FILED 12-2-1997.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTERPRISES" AND "INTERNA-

AMOS T. MATTHEWS, JR., EXAMINING ATTORNEY

The United States of America



CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.



A handwritten signature in dark ink, appearing to read 'C. L. ...' with a horizontal line underneath.

Maintenance Requirements

Section 8: This registration will be cancelled after six (6) years by the Commissioner of Patents and Trademarks, *UNLESS, before the end of the sixth year following the date of registration shown on this certificate*, the registrant files in the U.S. Patent and Trademark Office an affidavit of continued use as required by Section 8 of the Trademark Act of 1946, 15 U.S.C. §1058, as Amended. It is recommended that the Registrant contact the Patent and Trademark Office approximately five years after the date shown on this registration to determine the requirements and fees for filing a Section 8 affidavit that are in effect at that time. Currently a fee and a specimen showing how the mark is used in commerce are required for *each* international class of goods and/or services identified in the certificate of registration and both must be enclosed with the affidavit.

Section 9: This registration will expire by law after ten (10) years, *UNLESS, before the end of the tenth year following the date of registration shown on this certificate*, the registrant files in the U.S. Patent and Trademark Office an application for renewal of the registration as required by Section 9 of the Trademark Act of 1946, 15 U.S.C. §1059, as Amended. It is recommended that the Registrant contact the Patent and Trademark Office approximately nine years after the date shown on this registration to determine the requirements and fees for filing a Section 9 application for renewal that are in effect at that time. Currently a fee and a specimen showing how the mark is used in commerce are required for *each* international class of goods and/or services identified in the certificate of registration and both must be enclosed with the application for renewal.

Int. Cls.: 39 and 41

Prior U.S. Cls.: 100, 101, 105 and 107

Reg. No. 2,288,535

United States Patent and Trademark Office

Registered Oct. 26, 1999

**SERVICE MARK
PRINCIPAL REGISTER**



JOSEPH, HERBERT L. II (UNITED STATES CITIZEN), DBA JEUNNE NOIRE ENTERPRISES
432 PARKWOOD ROAD
PITTSBURGH, PA 15210

FOR: LIMOUSINE SERVICES, IN CLASS 39 (U.S. CLS. 100 AND 105).
FIRST USE 9-17-1996, IN COMMERCE 9-17-1996.

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF LIVE PERFORMANCES BY MASTER DANCERS, NAMELY, BREAK, IRISH STEP AND TAP DANCERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).
FIRST USE 4-23-1996, IN COMMERCE 4-23-1996.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTERPRISE" AND "INTERNATIONAL MARKETING AGENTS", APART FROM THE MARK AS SHOWN.

THE NAME "JEUNNE NOIRE" DOES NOT IDENTIFY A LIVING INDIVIDUAL.

THE WORDING IS FRENCH AND THE TRANSLATION IS "JEUNNE" MEANS "YOUNG" IN ENGLISH. "NOIRE" MEANS "BLACK" IN ENGLISH.

SER. NO. 75-398,692, FILED 12-2-1997.

AMOS T. MATTHEWS, JR., EXAMINING ATTORNEY

10. APPLICANT'S STATEMENT:

- You are required to provide the information requested in Appendix A of this application.
- Appendix A contains questions about you, your equipment and how you plan to provide the proposed limousine service.
- The Commission will use the information provided to make a determination of your technical and financial fitness to provide service in Pennsylvania as part of the Commission's modified procedure.
- If additional information is required to make this determination you will be asked to file a supplemental statement.

11. FINANCIAL STATEMENT:

- Attached to Appendix A is a balance sheet and income statement of the applicant. You are required to provide the most recently available financial data using the attached forms or other comparable formats containing the same requested information.

12. APPENDIX B:

- You must complete Appendix B of the application, which is a description of the territory in Pennsylvania where you will be providing the proposed limousine service. The territory you describe in Appendix B will be published in the Pennsylvania Bulletin. Existing carriers currently providing service in the requested territory may file protests.

13. CERTIFICATION:

APPLICANT CERTIFIES THAT IT IS NOT NOW ENGAGED IN UNAUTHORIZED INTRASTATE TRANSPORTATION FOR COMPENSATION BETWEEN POINTS IN PENNSYLVANIA AND WILL NOT ENGAGE IN SAID TRANSPORTATION UNLESS AND UNTIL AUTHORIZATION IS RECEIVED FROM THE PENNSYLVANIA PUBLIC UTILITY COMMISSION.

APPLICANT FURTHER CERTIFIES THAT IT UNDERSTANDS THE REQUIREMENTS OF THE PENNSYLVANIA PUBLIC UTILITY COMMISSION, ESPECIALLY AS THEY RELATE TO SAFETY AND INSURANCE AND THAT IT MAY BE SUBJECT TO CIVIL PENALTIES, SUSPENSION OR CANCELLATION OF THE CERTIFICATE FOR FAILURE TO COMPLY WITH COMMISSION REQUIREMENTS.

APPLICANT FURTHER CERTIFIES THAT IT UNDERSTANDS THAT IT IS SUBJECT TO AN ANNUAL ASSESSMENT BASED UPON ITS REPORTED GROSS PENNSYLVANIA INTRASTATE REVENUES; SAID ASSESSMENT TO HELP DEFRAID EXPENSES INCURRED IN REGULATING MOTOR COMMON CARRIERS OF PASSENGERS; AND ACKNOWLEDGES THAT FAILURE TO REPORT REVENUE AND PAY ITS ANNUAL ASSESSMENT MAY RESULT IN CIVIL PENALTIES, SUSPENSION OR CANCELLATION OF THE CERTIFICATE.

VERIFICATION OF APPLICATION

I/WE HEREBY STATE THAT THE STATEMENTS MADE IN THIS APPLICATION IS/ARE TRUE AND CORRECT TO THE BEST OF MY/OUR KNOWLEDGE AND BELIEF.

THE UNDERSIGNED UNDERSTANDS THAT FALSE STATEMENTS HEREIN ARE MADE SUBJECT TO THE PENALTIES OF 18 Pa. C.S. SECTION 4904 RELATING TO UNSWORN FALSIFICATION TO AUTHORITIES.

HERBERT L. JOSEPH Herbert L. Joseph 8/22/02
(PRINT NAME) (SIGNATURE) (DATE)

DBA JEUNNE NOIRE ENTERPRISES OF PA

THE VERIFICATION OF THE APPLICATION MUST BE COMPLETED BY THE APPLICANT APPEARING ON LINE 1 OF THE APPLICATION BY THE NAMED INDIVIDUAL, ALL PARTNERS IF A PARTNERSHIP OR BY THE PRESIDENT OR SECRETARY IF A CORPORATION.

Microfilm Number 00541253

Filed with the Department of State on OCT 24 1996

Entity Number 917523-003

Christopher J. Lewis
Secretary of the Commonwealth

FICTITIOUS NAME AMENDMENT, CANCELLATION OR WITHDRAWAL

In compliance with the requirements of 54 Pa.C.S. §§ 312, 313A or 313B (relating to amendment, cancellation or withdrawal), the undersigned entity or entities, desiring to amend, cancel or to withdraw from a fictitious name registration, hereby state(s) that:

1. The fictitious name as registered is: JEUNNE NOIRE ENTERPRISES

2. The address of the principal place of business including street and number and city is (the Department is authorized to conform to the records of the Department):

1507 ELECTRIC AVE. #12 E. PGH. PA 15112
Number and Street City State Zip County

3. The date of the original filing with the Department of State is: 4-18 1986

4. (Check one or more of the following, as appropriate):

The Fictitious Name has been changed to: JEUNNE NOIRE ENTERPRISES OF PENNSYLVANIA

The principal place of business has been changed to (PO BOX ALONE IS NOT ACCEPTABLE):

432 PARKWOOD ROAD PITTSBURGH, PA 15210
Number and Street City State Zip County

The following party(ies) who has(have) been added to the registration and their signature(s) appear(s) on page 2 of the application is(are):

Name	Number and Street	City	State	Zip
<u>JEUNNE NOIRE</u>	<u>1507 ELECTRIC AVE. #12</u>	<u>E. PGH.</u>	<u>PA</u>	<u>15112</u>

The following party(ies) who has(have) been withdrawn from the registration and their signature(s) appear(s) on page 2 of the application is(are):

Name	Number and Street	City	State	Zip
<u>JEUNNE NOIRE</u>	<u>1507 ELECTRIC AVE. #12</u>	<u>E. PGH.</u>	<u>PA</u>	<u>15112</u>

The Fictitious Name has been cancelled.

- 5. A brief statement of the character or nature of the business is: MASTER AGENTS & CONTRACT SPECIALIST
- 6. This amendment sets forth all information with respect to the fictitious name which would be required in an original filing under the Fictitious Names Act.
- 7. The applicant is familiar with the provisions of 54 Pa.C.S. § 332 (relating to effect of registration) and understands that filing under the Fictitious Names Act does not create any exclusive or other right in the fictitious name.
- 8. (Optional) This application has been executed by an agent heretofore designated for that purpose in a prior filing in this registration.

IN TESTIMONY WHEREOF, the undersigned has(have) caused this registration to be executed this 20th day of OCTOBER, 19 90.

Withdrawing parties signature(s)
N/A

Adding parties signature(s)
N/A

All current parties signature(s)
[Signature]

Jeanne Noire Enterprises
 (Name of Entity)
 BY: [Signature]
 (Signature)
 TITLE: PRESIDENT

Jeanne Noire Ent. of PA
 (Name of Entity)
 BY: [Signature]
 (Signature)
 TITLE: PRESIDENT

**COMMERCIAL LINES POLICY
COMMON POLICY DECLARATIONS**

GREAT AMERICAN INSURANCE COMPANY OF NEW YORK

580 Walnut Street, Cincinnati, OH 45202

Policy Number: CAP 3755881-01

Renewal of: CAP 3755881

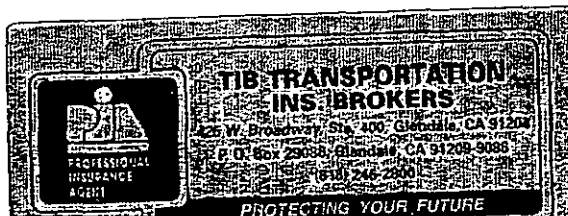
<p align="center">NAMED INSURED AND ADDRESS</p> <p>HERBERT JOSEPH DBA: J.N. LIMOUSINE 432 PARKWOOD RD. PITTSBURGH, PA 15210</p>	<p>POLICY PERIOD: 12:01 a.m. Standard Time at the address of the Named Insured shown at the left.</p> <p>From: <u>11/23/01</u> TO <u>11/23/02</u></p>										
<p>In return for payment of the premium and subject to all terms of this policy, we agree with you to provide the insurance as stated in this policy.</p>	<p>AGENT'S NAMED AND ADDRESS: TRANSPORTATION INSURANCE BROKERS PO BOX 29086 GLENDALE, CA 91209</p>										
<p>BUSINESS DESCRIPTION: LIMOUSINE</p> <p>This policy consists of the following Coverage Parts for which a premium is indicated. This premium may be subject to adjustment.</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 80%;">Commercial Auto Liability</td> <td align="right">Premium</td> </tr> <tr> <td>Commercial Auto Physical Damage</td> <td align="right">\$4,884</td> </tr> <tr> <td>Commercial General Liability</td> <td align="right">\$1,757</td> </tr> <tr> <td>Commercial Garage Liability</td> <td></td> </tr> <tr> <td align="right">TOTAL</td> <td align="right">\$6,641</td> </tr> </table>		Commercial Auto Liability	Premium	Commercial Auto Physical Damage	\$4,884	Commercial General Liability	\$1,757	Commercial Garage Liability		TOTAL	\$6,641
Commercial Auto Liability	Premium										
Commercial Auto Physical Damage	\$4,884										
Commercial General Liability	\$1,757										
Commercial Garage Liability											
TOTAL	\$6,641										
<p>Premium shown is payable: \$6,641 at inception.</p>											
<p>FORMS AND ENDORSEMENTS applicable to all Coverage parts and made a part of this policy at time of issue:</p> <p align="center">SEE CA 9904-F (10 / 94)</p>											

Countersigned 11/29/01
Date

By *Allen Spickman*
Authorized Representative

THESE DECLARATIONS TOGETHER WITH THE COMMON POLICY CONDITIONS, COVERAGE PART COVERAGE FORM(S) AND ENDORSEMENTS, IF ANY ISSUED TO FORM A PART THEREOF, COMPLETE THE ABOVE NUMBERED POLICY.

IL 70 01 (Ed. 11 / 85) PRO



COMMERCIAL AUTO COVERAGE PART

BUSINESS AUTO COVERAGE FORM DECLARATIONS

ITEM ONE	Policy No. CAP 3755881-01
Named Insured: HERBERT JOSEPH DBA: J.N. LIMOUSINE 432 PARKWOOD RD. PITTSBURGH, PA 15210	Policy Period From: 11/23/2001 To: 11/23/2002
Form of Business:	
<input type="checkbox"/> Corporation	<input checked="" type="checkbox"/> Individual
<input type="checkbox"/> Partnership	<input type="checkbox"/> Other

ITEM TWO **SCHEDULE OF COVERAGES AND COVERED AUTOS**

This policy provides only those coverages where a charge is shown in the premium column below. Each of these coverages will apply only to those "autos" shown as covered "autos." "Autos" are shown as covered "autos" for a particular coverage by the entry of one or more of the symbols from the COVERED AUTO Section of the Business Auto Coverage Form next to the name of the coverage.

Coverages	Covered Autos	LIMIT The Most We Will Pay For Any One Accident or Loss	Premium
LIABILITY	7	\$2,000,000	\$4,868
PERSONAL INJURY PROTECTION (Or equivalent No-Fault coverage)	5	Separately stated in each PIP endorsement MINUS \$ STATUTORY	INCLUDED
ADDED PERSONAL INJURY PROTECTION (or equivalent added No-Fault coverage)		Separately stated in each Added PIP endorsement	
PROPERTY PROTECTION INSURANCE (Michigan only)		Separately stated in the P.P.I. Endorsement MINUS \$ Ded. for each Accident.	
AUTO MEDICAL PAYMENTS		Per Person	
UNINSURED MOTORISTS	7	\$35,000 CA2192 08-01	\$16
PHYSICAL DAMAGE COVERAGE COMPREHENSIVE COVERAGE		Actual cash value or cost of repair whichever is less. MINUS \$ deductible for each Covered Auto. SEE ITEM FOUR	
PHYSICAL DAMAGE COVERAGE SPECIFIED CAUSES OF LOSS	7	Actual cash value or cost of repair whichever is less. MINUS \$ 1500 deductible for each Covered Auto. SEE ITEM FOUR	\$589
PHYSICAL DAMAGE COLLISION COVERAGE	7	Actual cash value or cost of repair whichever is less. MINUS \$ 1500 deductible for each Covered Auto. See ITEM FOUR.	\$1,168
PHYSICAL DAMAGE TOWING AND LAB (Not available in CA.)		\$ for each disablement of a Private Passenger Auto.	
			Premium for Endorsements
			Estimated Total Premium
			\$6,641

THESE DECLARATIONS ARE PART OF THE POLICY DECLARATIONS CONTAINING THE NAME OF THE INSURED AND THE POLICY PERIOD.

FORMS AND ENDORSEMENTS applicable to this Coverage Part and made a part of this policy at time of issue:

SEE CA 9904-F (10 / 94)

Entry of one or more of the symbols from the COVERED AUTOS Section of the Business Auto Coverage Form shows which autos are covered autos.

ITEM FOUR

SCHEDULE OF COVERED AUTOS YOU OWN

**See Attached Schedule that Follows
Schedule on File with Company**

PENNSYLVANIA PUBLIC UTILITY COMMISSION

RECEIPT

The addressee named here has paid the PA P.U.C. for the following bill:

JOSEPH, HERBERT L., II
JEUNNE NOIRE ENT OF PENNSYL
432 PARKWOOD ROAD
PITTSBURGH PA 15210

DATE 11/5/02
RECEIPT # 200386

IN RE: Application fees for JOSEPH, HERBERT L., II

Docket Number A-00114384F0003..... \$350.00

REVENUE ACCOUNT: 001780-017601-102

CHECK NUMBER: TECI MO 9986270819 & TECI MO 9986270817

CHECK AMOUNT: \$350.00

C. Joseph Meisinger
(for Department of Revenue)

SRB

DOCUMENT
FOLDER

DOCKETED
NOV 08 2002

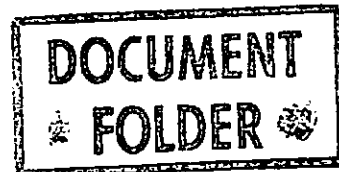


COMMONWEALTH OF PENNSYLVANIA
PENNSYLVANIA PUBLIC UTILITY COMMISSION
P.O. BOX 3265, HARRISBURG, PA 17105-3265

IN REPLY PLEASE
REFER TO OUR FILE

November 6, 2002

HERBERT L JOSEPH II
T/A JEUNNE NOIRE ENTERPRISES OF PENNSYLVANIA
432 PARKWOOD ROAD
PITTSBURGH PA 15210



In re: Application of Herbert L. Joseph, II, t/d/b/a Jeunne Noire Enterprises of
Pennsylvania

**THIS APPLICATION HAS BEEN ASSIGNED PUC DOCKET
NUMBER A-00114384, F.3 PLEASE USE THIS NUMBER WHEN
CONTACTING THE PUC.**

To Whom It May Concern:

The application cited above has been captioned as attached and will be published in the
Pennsylvania Bulletin of November 9, 2002. The application will be submitted for review
provided no protests are filed on or before December 2, 2002.

If protests are filed, the Commission encourages discussion between applicants and
protestants to resolve possible conflicts. Upon receipt of a protest, it is appropriate for applicants
and protestants to contact each other to open a dialogue.

If protests are not withdrawn within 21 days of the protest due date as indicated above,
the application will be assigned to the Office of Administrative Law Judge. Parties might be
given the opportunity to participate in a voluntary mediation process.

Should all efforts to resolve protests fail, the application will be assigned to an
Administrative Law Judge for hearing. Parties to the application proceeding will be advised
concerning the process set for their case.

Questions concerning publication and protests may be directed to the Transportation
Application Specialist below by telephoning direct 717-783-5945.

Very truly yours,

DOCKETED
NOV 06 2002

David Ehrhart
Transportation Application Specialist
Bureau of Transportation & Safety

Document Folder

A-00114384, FOLDER 3 HERBERT L JOSEPH, II, T/D/B/A JEUNNE NOIRE
ENTERPRISES OF PENNSYLVANIA (432 Parkwood Road, Pittsburgh, Allegheny County,
PA 15210) - persons in limousine service, between points in the county of Allegheny, and from
points in said county, to points in Pennsylvania, and vice versa.

SERVICE OF NOTICE OF MOTOR CARRIER APPLICATIONS

Published in Pennsylvania Bulletin NOV 09 2002

A-00114384
F.3

Application of Herbert L. Joseph, II, t/d/b/a Jeunne Noire Enterprises of Pennsylvania, for the right to begin to transport, as a common carrier, by motor vehicle, persons in limousine service, between points in the county of Allegheny, and from points in said county, to points in Pennsylvania, and vice versa.

DEE:de

10/29/02

Application Received: 10/24/02
Application Docketed: 10/29/02

Protests due DEC 02 2002