

Otibo Arthur Compliance Operations Direct Energy 713.877.3534 otibo.arthur@directenergy.com

L-10070184

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April 25, 2016

Ms. Rosemary Chiavetta, Secretary Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street 2<sup>nd</sup> Floor Harrisburg, PA 17120

## RE: <u>2015 Power Retail Choice Activity Annual Reports: Bounce Energy PA, LLC, Direct Energy</u> <u>Business, LLC, Direct Energy Business Marketing, LLC, Direct Energy Services, LLC, Gateway</u> <u>Energy Services Corporation</u>

Dear Ms. Chiavetta,

Enclosed please find the Retail Choice Activity Reports for the reporting period of 2015 for the following Direct Energy entities:

- Bounce Energy PA, LLC (A-2011-2246617) Activity Report for calendar year 2015
- Direct Energy Business, LLC (A-110025) Activity Report for calendar year 2015
- Direct Energy Business Marketing, LLC (A-2013-2368464) Activity Report for calendar year 2015
- Direct Energy Services, LLC (A-110164) Activity Report for calendar year 2015
- Gateway Energy Services Corporation (A-2009-2137275) Activity Report for calendar year 2015

In addition, and pursuant to 52 Pa. Code §54.423, Direct Energy hereby requests confidential treatment of the information (retail sales) contained in the reports. The numbers of customer counts by category are not released publicly in any other forum and, among other concerns, could be used to determine Direct Energy's market share and/or used against Direct Energy, to its competitive disadvantage. As such, enclosed are two copies of each confidential and non-confidential report for each entity.

Should you have any questions regarding this submission, or require additional information, please contact me at 713-877-3534.

Respectfully. Otibo Arthur

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Compliance Operations

Enclosures

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Form 4. Pennsylvania Retail Electricity Choice Activity Report: Electric Gene Reported on a Statewide Basis: Residential	ration Supplier (EGS) Survey	APR 2 5 2016
EGS Name: Gateway Energy Services Corporation		PA PUBLIC OT LET COMMISSION SECRETARY COMMISSION
Reporting Period Date: January 1, 2015 to December 31, 2015 Non-Confidential	2-00070184	SECRETARY 5 BUREAU
Data from EGS		Residential Totals
1. Total Number of Customer Accounts Served §54.203 (a)(4)(i)		· · · · · · · · · · · · · · · · · · ·
2. Number of Customer Accounts- Flat Rate* §54.203 (a)(4)(ii)		
3. Number of Customer Accounts- Seasonal Rates* §54.203 (a)(4)(iii)		
Seasonal rates differ in summer/non-summer.		
4. Number of Customer Accounts- Time of Use Rates* §54.203 (a)(4)(iv)		· ·
A retail customer account that is charged a rate that changes at different times of the day or night, or at different times durin	g a 24 hour period or 7 day period but not as	
5. Number of Customer Accounts-Hybrid Rate Schedule*§54.203 (a)(4)(v)	·····	
Includes any pricing arrangement which incorporates hourly rates and block rates.		
6. Number of Customer Accounts-Other Categories*		
(Do not include Customers in #2-5 or #8.) Please Specify:		
7a. Number of Customer Accounts in #2-6 on 1 year fixed term contract §54.203 (a)(4)(vi)		
7b. Number of Customer Accounts in #2-6 on 2 year fixed term contract		
7c. Number of Customer Accounts in #2-6 on 3 year fixed term contract		
8. Number of Customer Accounts- Hourly/Real Time Rates* §54.203 (a)(4)(xi)		
Includes any pricing arrangement based on hourly or daily energy prices. Example: LMP based rate or rate based on prior-da	ay announced price.	
9a. Number of Customer Accounts-Mandatory Curtailable §54.203 (a)(4)(viii)		
9b. Number of Customer Accounts-Voluntary Curtailable §54.203 (a)(4)(ix)	-	
10. Number of Customer Accounts- Green Power §54.203 (a)(4)(vii)		
Defined as electric supply that has been promoted as having greater than required renewable content & exceeds existing min	nimum renewable content	
requirements for retail power. Products offered to customer when customer requests specialized service.		
11. Number of Customer Accounts-Supplier Billing §54.203 (a)(4)(x)		
Includes all customers who are not billed by the utility for the supplier's services. Includes customers billed by a billing service	e other than the utility.	
12. Number of Customer Accounts- Auto Payment §54.203 (a)(4)(x)		
Includes customers indicated in #11 who are billed automatically on credit cards or other automatic payment arrangement. (i.	e. bank transfer)	
13. Number of Customer Accounts- Budget Billing §54.203 (a)(4)(x)		

\* Do Not Include A Customer Under More Than 1 Rate Schedule in #2-6 & 8.

Note: items # 7a,b,c-- Number of fixed term customer accounts by length of the original primary contract, specifying length in number of years.

Form 5. Pennsylvania Retail Electricity Choice Activity Report: Electric Generation Supplier (EGS) Survey Reported on a Statewide Basis: Small, Medium & Large Non-Residential Classifications

## Form 5 Attachment Classification Definitions

EGS Name: Gateway Energy Services Corporation					Classifications	Criteria for inclusion in Classification
Reporting Period Date: January 1, 2015 to December 31, 2015					Small Non-Residential	0 to 120,450 kWh annual usage (25 kW * %55 load factor * 8760 hours in the year)
Data from EGS: Confidential	Small	Modlum	Large	Total	Medium Non-Residential	120,451 to 2,409,000 kWh annual usage (500kW * 55%load factor * 8760 hours in the year)
	Non-Residential	Non-Residential	Non-Residential		Large Non-Residential	2,409,001 kWh annual usage and greater
1. Total Number of Customer Accounts Served §54 203 (a)(4)(1)						
2. Number of Customer Accounts- Flat Rate \$54.203 (#)(4)(ii)						
3. Number of Customer Accounts- Seasonal Rates' §54 203 (a)(4)(iii)						
Seesonal retas differ in summer/hon-euromer		_				
4. Number of Customer Accounts- Time of Use Rates* §54 203 (a)(4)(iv)						
A retail customer account, that is charged a rate that changes at different times of the day or night, or a	different times during a	24 hour period or 7 day	period but not as			
Insquently as each hour to reflect the costs of earling the customer during different time periods.						
5. Number of Customer Accounts-Hybrid Rate Schedule* §54 203 (a)(4)(v)						
includes any pricing amergement which incorporates hourly rates and block rates.						
6. Number of Customer Accounts-Other Categories*						
(Do not include Customera in #2-6 or #8 ) Pinese Specify:	•					
7a.Number of Customer Accounts in #2-6 on 1 year fixed term contract	]					
7b.Number of Customer Accounts in #2-6 on 2 year fixed term contract						
7c.Number of Customer Accounts In #2-6 on 3 year fixed term contract						
8.Number of Customer Accounts- Hourly/Real Time Rates \$54 203 (a)(4)(at)						
includes any pricing arrangement based on hourly or daily energy prices. Example LMP based rate or	ate based on prior-day a	nnounced price				
9a. Number of Customer Accounts-Mandatory Curtailable §54 203 (a)(4)(viii)						
9b. Number of Customer Accounts-Voluntary Curtailable §54.203 (a)(4)(ix)						
10. Number of Customer Accounts- Green Power \$64.203 (#)(4)(vii)						
Defined as electric supply that has been promoted as heving greater than required renewable content &	exceeds existing minimi	m renewable content			T	
requirements for retail power. Products offered to customer when customer requests specialized servic	<b>e</b> ,					
11. Number of Customer Accounts-Supplier Billing §54.203 (a)(4)(x)						
includes all customers who are not billed by the utility for the supplier's services. Includes customers bill	ed by a billing service of	or then the utility			1	
12. Number of Customer Accounts- Auto Payment §54 203 (a)(4)(x)						
includes customers indicated in #11 who are blied automatically on credit cards or other automatic pay	ment amangement, (Lo. )	sank transfer)			]	
13. Number of Customer Accounts- Budget Billing \$54.203 (a)(4)(x)						

\* Do Not Include A Customer Under More Than 1 Rate Schedule in #2-5 & 8.

Nota: Items # 7a,b,c-- Number of fixed term customer accounts by length of the original primary contract, specifying length in number of years

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