



Via- E-Docket

Date: September 16, 2016

To: Public Utilities Commission of Pennsylvania

From: Araceli Aguilar, Compliance & Regulatory Affairs Supervisor

TAG Mobile, LLC
1330 Capital Pkwy.
Carrollton, Texas 75006

RE: LIFELINE WIRELESS PLAN

As per Docket No. M-2015-2460712 TAG Mobile is hereby notifying you of its intent to revise the Lifeline Wireless Plan offered today in the State of Pennsylvania. Attached you will find a description and summary of the Lifeline wireless service plans that will be effective immediately. The changes made include lower prices on the Lifeline Plus plans and the additional Top-Up plans available to Lifeline customers. If there are any questions you may reach me at 214-390-5344 or araceli.aguilar@tagmobile.com. You may also direct any questions to the VP of Compliance & Regulatory Affairs, Mary Calderon at 214-390-9280 or mary.calderon@tagmobile.com.

Sincerely,

Araceli Aguilar

Araceli Aguilar
Compliance & Regulatory Affairs Supervisor



**TAG MOBILE, LLC PENNSYLVANIA
WIRELESS LIFELINE PLAN**

TAG Mobile will offer its Pennsylvania Lifeline subscribers the Lifeline Base Plan. The Plan includes 500 local voice minutes, \$1.50 calling credit for international calling, and unlimited global text messaging every 30 days from date of activation, and a free 911/E911 compliant feature handset (“new” or in “like new” condition will be provided based on availability).

While the Lifeline Plus plans offer Unlimited minutes and texts, this does not mean unreasonable use. Once a customer reaches a certain threshold he or she will be connected to our Customer Service Department to determine whether high usage is due to commercial use or technical problems. After discussion with the customer, the Customer Service Department will complete its review and will return the customer to normal status. The customer will never be cut off during a billing cycle for excessive use. TAG Mobile reserves the right to notify and disconnect any account for excessive or abusive use at the end of their billing cycle.

TAG Mobile’s plans will also have “top-ups” available for all consumers for adding additional airtime and high speed data. Data “top-ups” are available in \$3, \$12, and \$20 increments. Minutes are available in \$5 and \$10 increments, and will be decremented at various rates depending on the destination country to which calls are placed. TAG Mobile will also offer International Long Distance (ILD) Add-on plans for \$5 or \$10.

Plan	Minutes	Messaging	Data	Retail Price	Cost to LL Customer
Pre-Paid Lifeline and Lifeline Plus Plans					
Lifeline Base	500 Domestic	Unlimited	Not Included	\$12.75	FREE
LL Plus Unlimited/\$20	Unlimited Domestic	Unlimited	Unlimited (1 st 500 MB@LTE speed, 2G/3G thereafter)	\$29.95	\$20.00
LL Plus Unlimited/\$25	Unlimited Domestic	Unlimited	Unlimited (1 st 1GB@LTE speed, 2G/3G thereafter)	\$34.25	\$25.00



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WIRELESS LIFELINE PLAN**

Plan	Minutes	Messaging	Data	Retail Price	Cost to LL Customer
Top-Up Lite	100	100	N/A	\$4.00	\$4.00
Top-Up Plus	100	1000	N/A	\$8.00	\$8.00
Top-Up Premium	250	Unlimited	N/A	\$14.00	\$14.00
Top-Up Platinum	500	Unlimited	N/A	\$18.00	\$18.00
LTE Top-Up 100	N/A	N/A	100 MB	N/A	\$3.00
LTE Top-Up 500	N/A	N/A	500 MB	N/A	\$12.00
LTE Top-Up 1000	N/A	N/A	1000 MB	N/A	\$20.00
Airtime \$5	Varied, depending on destination country.	N/A	N/A	N/A	\$5.00
Airtime \$10	Varied, depending on destination country.	N/A	N/A	N/A	\$10.00
ILD \$5	Unlimited to Mexico Landlines Plus 100 to Mexico Cellular	N/A	N/A	N/A	\$5.00
ILD \$10	Unlimited to 80 Countries	N/A	N/A	N/A	\$10.00