



Via- Electronic Filing System

Date: 1/5/2017

To: Public Utilities Commission of Pennsylvania

From: TAG Mobile, LLC

RE: LIFELINE WIRELESS PLAN UPDATE

As per Docket No. P-2011-2241542 TAG Mobile is hereby notifying you of its intent to revise the Lifeline Wireless Plan offered today in the State of Pennsylvania. Previously, Pennsylvania subscribers received 500 minutes and unlimited text messages. The Lifeline Base Plan will now also include 500 MB of data. Data Top-Ups have also been revised. Attached you will find a description and summary of the revised Lifeline Base Plan.

In addition, TAG Mobile is in the process of modifying its Lifeline Plus Plans however they are not yet finalized therefore TAG Mobile is removing the existing Lifeline Plus Plans from its current service offerings. A subsequent filing will be made once the new plans are finalized. Currently, no customers are subscribing to the Lifeline Plus Plans therefore customer notice requirements are not applicable.

Should you have any questions do not hesitate to contact me at 214-390-9280 or email [mary.calderon@tagmobile.com](mailto:mary.calderon@tagmobile.com).

Sincerely,

A handwritten signature in cursive script that reads 'Mary Calderon'.

Mary Calderon, Vice President-Compliance, Legal & Regulatory Affairs



**TAG MOBILE, LLC PENNSYLVANIA  
WIRELESS LIFELINE PLAN**

TAG Mobile offers Pennsylvania Lifeline subscribers the Lifeline Base Plan. The Base Plan includes a 500 minute allotment of domestic talk minutes, unlimited global text messages, 500 MB of data and includes a free WiFi enabled, 911/E911 compliant mobile device. For the purposes referenced herein, a month is defined as a 30 day period, beginning on the first day of activation of service and ending at midnight on the monthly service renewal date.

- Talk minutes are defined as live dialogue between two individuals.
- Global Text Messaging is defined as (SMS & MMS) text messaging originating in the U.S. and terminating in the U.S.
- Global Text Messaging is also defined as (SMS only) text messaging originating in the U.S. and terminating outside of the U.S.
- 500 MB of mobile broadband data services are included in the Lifeline Plan. The minimum service standard speed is 3G.

<b>LIFELINE BASE PLAN</b>				
<b>PLAN NAME</b>	<b>MINUTES</b>	<b>TEXT</b>	<b>DATA</b>	<b>COST to LL CUSTOMER</b>
LIFELINE BASE PLAN	500 Domestic	Unlimited	500 MB	FREE
<b>TOP UPS-TALK &amp; TEXT</b>				
<b>PLAN NAME</b>	<b>MINUTES</b>	<b>TEXT</b>	<b>DATA</b>	<b>RETAIL PRICE</b>
TALK & TEXT 100/100	100	100	NONE	\$4.00
TALK & TEXT 100/1000	100	1000	NONE	\$8.00
TALK & TEXT 250/UNL	250	Unlimited	NONE	\$14.00
TALK & TEXT 500/UNL	500	Unlimited	NONE	\$18.00
<b>TOP UPS-DATA 2G/3G SPEED</b>				
			100 MB	\$3.00
			500 MB	\$9.95
			1024 MB	\$16.95
<b>TOP UPS-DATA HIGH-SPEED</b>				
			100 MB	\$4.95
			500 MB	\$12.00
			1024 MB	\$20.00