

VIA FedEx

Pennsylvania Public Utility Commission Secretary 400 North Street, Keystone Building Harrisburg, PA 17120

Re: <u>Aurora Energy Advisors, LLC Application for Certification as a Pennsylvania Natural Gas Broker</u>

Dear Secretary,

As requested, the previously missing information is provided in this submission. I have confirmed with the bureau that all that was required was the signature from the initial cover letter.

Please contact the undersigned with questions or concerns regarding this submission.

Respectfully Submitted,

Kamila Serwin

Customized Energy Solutions, Ltd. Email: kserwin@ccs-ltd.com

Phone: 215-964-6237

On behalf of Aurora Energy Advisors, LLC

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OCT 1 3 2017

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

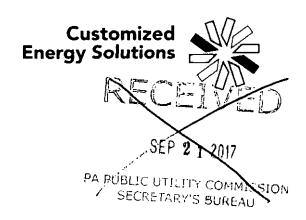


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VIA FedEx

Pennsylvania Public Utility Commission Secretary 400 North Street, Keystone Building Harrisburg, PA 17120



Re: <u>Aurora Energy Advisors, LLC Application for Certification as a Pennsylvania Natural</u>

Gas Broker

Dear Secretary,

Enclosed please find Aurora Energy Advisors, LLC's completed, original and signed Application for License to Broker Natural Gas in the State of Pennsylvania, including a certified check for the \$350.00 filing fee (check #2968040). As stipulated enclosed please find one original and a CD containing one electronic copy of the application.

Aurora Energy Advisors, LLC Requests that the Commission grant Attachment C of this application confidential/ proprietary status. The attachments contain competitively sensitive information that Aurora Energy Advisors, LLC does not disclose on any of its public reporting. Aurora Energy Advisors, LLC has marked Attachment C as "CONFIDENTIAL" and enclosed "REDACTED" copies in the submission. Thank you for your consideration of this application.

Please contact the undersigned with questions or concerns regarding this submission.

Respectfully Submitted,

Kamila Serwin

Customized Energy Solutions, Ltd.

Email: kserwin@ces-ltd.com

Phone: 215-964-6237

On behalf of Aurora Energy Advisors, LLC

BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Application ofAurora Energy Advisors, LLC, d/b/arender, furnish, or supply natural gas supply services as a(n) <u>Broker</u> to the public in the Co Pennsylvania (Pennsylvania).	, for approval to offer, mmonwealth of
To the Pennsylvania Public Utility Commission:	
	. ā

1. <u>IDENTIFICATION AND CONTACT INFORMATION</u>

a. IDENTITY OF THE APPLICANT: Provide name (including any fictitious name or d/b/a), primary address, web address, and telephone number of Applicant:

Aurora Energy Advisors, LLC 3848 Nostrand Avenue, Brooklyn NY 11235 (212)742-0414 www.aeadvisorsllc.com

b. PENNSYLVANIA ADDRESS / REGISTERED AGENT: If the Applicant maintains a primary address outside of Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's secondary office within Pennsylvania. If the Applicant does not maintain a physical location within Pennsylvania, provide the name, address, telephone number, and fax number of the Applicant's Registered Agent within Pennsylvania.

Vcorp Services, LLC 314 North 12th Street, Suite 100 Philadelphia, PA 19107 1-845-425-0077

c. **REGULATORY CONTACT**: Provide the name, title, address, telephone number, fax number, and e-mail address of the person to whom guestions about this Application should be addressed.

Kamila Serwin Senior Compliance Analyst 1528 Walnut Street, 22nd Floor (215)964-6237 kserwin@ces-ltd.com

d. ATTORNEY: Provide the name, address, telephone number, fax number, and e-mail address of the Applicant's attorney. If the Applicant is not using an attorney, explicitly state so.__

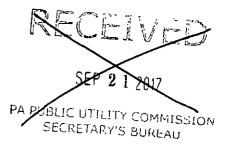
Mr.David Brecher, Esq. Davis & Gilbert LLP 1740 Broadway New York, NY 10019 (212) 468-4859 FREEL CONTRACTOR

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- e. CONTACTS FOR CONSUMER SERVICE AND COMPLAINTS: Provide the name, title, address, telephone number, fax number, and e-mail OF THE PERSON AND AN ALTERNATE PERSON (2 REQUIRED) responsible for addressing customer complaints. These persons will ordinarily be the initial point(s) of contact for resolving complaints filed with the Applicant, the Natural Gas Distribution Company, the Pennsylvania Public Utility Commission, or other agencies. The main contact's information will be listed on the Commission website list of licensed NGSs.
 - 1) Mitchell Ingerman
 President and Partner
 3848 Nostrand Avenue, Brooklyn NY 11235
 (877) 695-1062
 mingerman@aeadvisorsllc.com
 - Melissa Jimenez
 Vice President
 3848 Nostrand Avenue, Brooklyn NY 11235
 (877) 695-1062
 mjimenez@aeadvisorsllc.com



2. BUSINESS ENTITY FILINGS AND REGISTRATION

a.	FICTITIOUS NAME: (Select appropriate statement and provide supporting documentation as listed.)
	The Applicant will be using a fictitious name or doing business as ("d/b/a")
	Provide a copy of the Applicant's filing with Pennsylvania's Department of State Pursuant to 54 Pa. C.S. §311.
	Or
	X The Applicant will not be using a fictitious name.
b.	BUSINESS ENTITY AND DEPARTMENT OF STATE FILINGS: (Select appropriate statement and provide supporting documentation. As well, understand that Domestic means being formed within Pennsylvania and foreign means being formed outside Pennsylvania.)
	The Applicant is a sole proprietor.
	 If the Applicant is located outside the Commonwealth, provide proof of compliance with 15 Pa. C.S. §4124 relating to Department of State filing requirements.
	Or
	The Applicant is a:

	domestic general partnership (*) domestic limited partnership (15 Pa. C.S. §8511) foreign general or limited partnership (15 Pa. C.S. §4124) domestic limited liability partnership (15 Pa. C.S. §8201) foreign limited liability general partnership (15 Pa. C.S. §8211) foreign limited liability limited partnership (15 Pa. C.S. §8211)
	 Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
	 Give name, d/b/a, and address of partners. If any partner is not an individual, identify the business nature of the partner entity and identify its partners or officers.
	 Provide the state in which the business is organized/formed and provide a copy of the Applicant's charter documentation.
	 * If a corporate partner in the Applicant's domestic partnership is not domiciled in Pennsylvania, attach a copy of the Applicant's Department of State filing pursuant to 15 Pa. C.S. §4124.
	or RECEIVED
.,	SEP 2 1 2017
*	The Applicant is a: domestic corporation (15 Pa. C.S. §1308) foreign corporation (15 Pa. C.S. §4124) domestic limited liability company (15 Pa. C.S. §8913) X foreign limited flability company (15 Pa. C.S. §8981) Other (Describe):
	 Provide proof of compliance with appropriate Department of State filing requirements as indicated above.
	Please See Attachment A
	 Provide the state in which the business is incorporated/organized/formed and provide a copy of the Applicant's charter documentation.
	Aurora Energy Advisors, LLC is a limited liability formed in New York on May 11, 2007 for the purposes of providing energy consulting services. Please See Attachment A
	- Give name and address of officers.
	Mitchell Ingerman President and Partner
	3848 Nostrand Avenue, Brooklyn NY 11235 (212)742-0414
	mingerman@aeadvisorsllc.com

3. AFFILIATES AND PREDECESSORS

(both in state and out of state)

a. AFFILIATES: Give name and address of any affiliate(s) currently doing business and state whether the affiliate(s) are jurisdictional public utilities. If the Applicant does not have any affiliates doing business, explicitly state so. Also, state whether the applicant has any affiliates that are currently applying to do business in Pennsylvania.

Aurora Energy Advisors, LLC does not have any affiliates currently doing business

b. PREDECESSORS: Identify the predecessor(s) of the Applicant and provide the name(s) under which the Applicant has operated within the preceding five (5) years, including address, web address, and telephone number, if applicable. If the Applicant does not have any predecessors that have done business, explicitly state so.

Aurora Energy Advisors, LLC does not have any predecessors that have done business.



4. OPERATIONS

a. APPLICANT'S PRESENT OPERATIONS: (select and complete the appropriate statement)

Definitions

- Supplier an entity which provides natural gas supply services to retail gas customers utilizing the jurisdictional facilities of an natural gas distribution company
- Broker/Marketer an entity that acts as an intermediary in the sale and purchase of natural gas but does not take title to the natural gas.

The Applicant is presently doing business in Pennsylvania as					
	natural gas interstate pipeline municipality providing service outside its municipal limits local gas distribution company				

	retail supplier of natural gas services in the Commonwealth a natural gas producer
	a broker/marketer engaged in the business of supplying natural gas services Other. (Identify the nature of service being rendered)
	or
	X The Applicant is not presently doing business in Pennsylvania.
b.	APPLICANT'S PROPOSED OPERATIONS: The Applicant proposes to operate as a:
	Supplier or Aggregator of natural gas services Municipal supplier of natural gas services Cooperative supplier of natural gas services
	 X Broker/Marketer engaged in the business of supplying natural gas services X Check here to verify that your organization will not be taking title to the natural gas nor will you be making payments for customers.
	Other (Describe):
c.	PROPOSED SERVICES: Describe in detail the natural gas supply services which the Applicant proposes to offer.
uror	a Energy Advisors, LLC is a full service energy management and consulting firm

Aurora Energy Advisors, LLC is a full service energy management and consulting firm specializing in sophisticated strategies to manage energy costs for real estate owners and property managers. Aurora offers unique services that work in tandem to craft long-term, strategic energy plans suited to each client's unique portfolio, including budgeting & reporting, renewable energy programs, portfolio analysis, energy supply procurement, and energy auditing. Aurora's approach to electricity, oil, and natural gas procurement employs innovative strategies, allowing maximum flexibility to adapt to ever-changing market conditions while still ensuring stability of cost and budgeting. Aurora plans to serve as a certified retail natural gas broker in Pennsylvania.

d. PROPOSED SERVICE AREA: Check the box of each Natural Gas Distribution Company for which the Applicant proposes to provide service.

	Columbia Philadelphia Gas Works UGI Central Penn X PECO UGI Penn natural UGI UGI Utilities UGI Utilities Valley Energy All of the above
e.	CUSTOMERS: Applicant proposes to provide services to:
	X Residential Customers X Small Commercial Customers - (Less than 6,000 Mcf annually) Residential and Small Commercial as Mixed Meter ONLY (CANNOT BE TAKEN WITH RESIDENTIAL AND/OR SMALL COMMERCIAL ABOVE) X Large Commercial Customers - (6,000 Mcf or more annually) Industrial Customers X Governmental Customers All of above (Except Mixed Meter) Other (Describe):
f. Upon	START DATE: Provide the approximate date the Applicant proposes to actively market within the Commonwealth. Approval of Application.
	5. <u>COMPLIANCE</u>
a.	CRIMINAL/CIVIL PROCEEDINGS: State specifically whether the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, has been or is currently the defendant of a criminal or civil proceeding within the last five (5) years.
	Identify all such proceedings (active or closed), by name, subject and citation; whether before an administrative body or in a judicial forum. If the Applicant has no proceedings to list, explicitly state such.
	Aurora Energy Advisors, LLC and any person(s) identified in this application have not been or are currently the defendant of a criminal or civil proceeding within the last five (5) years.
b.	SUMMARY: If applicable; provide a statement as to the resolution or present status of any such proceedings listed above.
	n/a

c. CUSTOMER/REGULATORY/PROSECUTORY ACTIONS: Identify all formal or escalated actions or complaints filed with or by a customer, regulatory agency, or prosecutory agency against the Applicant, an affiliate, a predecessor of either, or a person identified in this Application, for the prior five (5) years, including but not limited to customers, Utility Commissions, and Consumer Protection Agencies such as the Offices of Attorney General. If the Applicant has no actions or complaints to list, explicitly state such.

Aurora Energy Advisors, LLC and any person(s) identified in this application do not have any formal or escalated actions or complaints filed with or by a customer, regulatory agency, or prosecutor agency for the prior five (5) years to report.

SUMMARY: If applicable; provide a statement as to the resolution or present status of any actions listed above.
 n/a

6. PROOF OF SERVICE

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator. (Example Certificate of Service is attached at Appendix C)

a.) STATUTORY AGENCIES: Pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14, provide proof of service of a signed and verified Application with attachments on the following:

Office of Consumer Advocate 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120 Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120

Office of the Small Business Advocate Commerce Building, Suite 202 300 North Second Street Harrisburg, PA 17101

Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946

Bureau of Investigation & Enforcement Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street, 2 West Harrisburg, PA 17120

b.) NGDCs: Pursuant to Sections 1.57 and 1.58 of the Commission's Regulations, 52 Pa. Code §§1.57 and 1.58, provide Proof of Service of the Application and attachments upon each of the Natural Gas Distribution Companies the Applicant proposed to provide service in. Upon review of the Application, further notice may be required pursuant to Section 5.14 of the Commission's Regulations, 52 Pa. Code §5.14. Contact information for each NGDC is as follows.

Columbia Gas of PA, Inc.	
Michele Caddell	
290 W. Nationwide Blvd.	
Columbus, OH 43215	
PH: 614.460.6841	
FAX: 614.460.8447	
e-mail: mcaddell@nisource.com	
Peoples Natural Gas – Equitable Division	National Fuel Gas Distribution Corp.

Lynda Petrichevich	David D. Wolford
225 North Shore Drive	6363 Main Street
Pittsburgh, PA 15212	Williamsville, NY 14221
PH: 412.208.6528	PH: 716.857.7483
FAX: 412.208.6577	FAX: 716.857.7479
e-mail: Lynda.w.petrichevich@peoples-gas.com	e-mail: wolfordd@natfuel.com
The Peoples Natural Gas Company	PECO
Lynda Petrichevich	Carlos Thillet, Manager, Gas Supply and
225 North Shore Drive	Transportation
Pittsburgh, PA 15212	2301 Market Street, S9-2
PH: 412.208.6528	Philadelphia, PA 19103
FAX: 412.208.6577	PH: 215.841.6452
e-mail: Lynda.w.petrichevich@peoples-gas.com	Email: carlos.thillet@exeloncorp.com
Peoples Gas Company	Philadelphia Gas Works
Lynda Petrichevich	Nicholas LaPergola
225 North Shore Drive	800 West Montgomery Avenue
Pittsburgh, PA 15212	Philadelphia, PA 19122
PH: 412.208.6528	PH: 215.684.6278
FAX: 412.208.6577	email: nicholas.lapergola@pgworks.com
e-mail: Lynda.w.petrichevich@peoples-gas.com	
UGI Central Penn	UGI
David Lahoff	David Lahoff
2525 N. 12th Street, Suite 360	2525 N. 12th Street, Suite 360
Reading, PA 19612-2677	Reading, PA 19612-2677
PH: 610.796.3520	PH: 610.796.3520
Email: dlahoff@ugi.com	Email: dlahoff@ugi.com
Valley Energy Inc.	UGI Penn Natural
Ed Rogers	David Lahoff
523 South Keystone Avenue	2525 N. 12 th Street, Suite 360
Sayre, PA 18840-0340	Reading, PA 19612-2677
PH: 570.888-9664	PH: 610.796.3520
FAX: 570.888.6199	Email: dlahoff@ugi.com
email: erogers@ctenterprises.org	

7. FINANCIAL FITNESS

a. BONDING: In accordance with 66 Pa. C.S. Section 2208(c), no natural gas supplier license shall be issued or remain in force unless the applicant or holder furnishes a bond or other security in a form and amount to ensure the financial responsibility of the natural gas supplier. The criteria used to determine the amount and form of such bond or other security shall be set by each NGDC. Provide documentation that the applicant has met the security requirement of each NGDC by submitting the letters sent by the NGDCs stating what bonding amounts they require.

Please See Attachment B- Letter from Exelon

b. FINANCIAL RECORDS, STATEMENTS, AND RATINGS: Applicant must provide sufficient information to demonstrate financial fitness commensurate with the service proposed to be provided. Examples of such information which may be submitted include the following:

- Actual (or proposed) organizational structure including parent, affiliated or subsidiary companies.
- Published Applicant or parent company financial and credit information (i.e. 10Q or 10K).
 (SEC/EDGAR web addresses are sufficient)
- Applicant's accounting statements, including balance sheet and income statements for the past two years.
- Evidence of Applicant's credit rating. Applicant may provide a copy of its Dun and Bradstreet Credit Report and Robert Morris and Associates financial form, evidence of Moody's, S&P, or Fitch ratings, and/or other independent financial service reports.

Please See Attachment C

- A description of the types and amounts of insurance carried by Applicant which are specifically intended to provide for or support its financial fitness to perform its obligations as a licensee.
- Audited financial statements exhibiting accounts over a minimum two year period.

Please See Attachment C

- Bank account statement, tax returns from the previous two years, or any other information that demonstrates Applicant's financial fitness.
- c. SUPPLIER FUNDING METHOD: If Applicant is operating as anything other than <u>Broker/Marketer only</u>, explain how Applicant will fund its operations. Provide all credit agreements, lines of credit, etc., and elaborate on how much is available on each item.

d. BROKER PAYMENT STRUCTURE: If applicant is a broker/marketer, explain how your organization will be collecting your fees.

Aurora, in agreement with client, will request that an adder fee be made a part of the contract supply price. The contracted ESCO will then serve as a conduit for that fee by remitting the collected fee to Aurora on a monthly basis.

e. ACCOUNTING RECORDS CUSTODIAN: Provide the name, title, address, telephone number, FAX number, and e-mail address of Applicant's custodian for its accounting records.

Miriam Weintraub 510 Monmouth Ave., Suite 501 Lakewood, NJ 08701 (848) 251-4143 office@mwgroupnj.com **f. TAXATION:** Complete the <u>TAX CERTIFICATION STATEMENT</u> attached as Appendix D to this application.

All sections of the Tax Certification Statement must be completed. Absence (submitting N/A) of any of the TAX identifications numbers (items 7A through 7C) shall be accompanied by supporting documentation or an explanation validating the absence of such information.

Items 7A and 7C on the Tax Certification Statement are designated by the Pennsylvania Department of Revenue. Item 7B on the Tax Certification Statement is designated by the Internal Revenue Service.

8. TECHNICAL FITNESS:

To ensure that the present quality and availability of service provided by natural gas distribution companies does not deteriorate, the Applicant shall provide sufficient information to demonstrate technical fitness commensurate with the service proposed to be provided.

- a. EXPERIENCE, PLAN, STRUCTURE: such information may include:
 - Applicant's previous experience in the natural gas industry.
 - Summary and proof of licenses as a supplier of natural gas services in other states or jurisdictions.
 - Type of customers and number of customers Applicant currently serves in other jurisdictions.
 - Staffing structure and numbers as well as employee training commitments.
 - Business plans for operations within the Commonwealth.

b. PROPOSED MARKETING METHOD (check all that apply)

Any other information appropriate to ensure the technical capabilities of the Applicant.

Aurora Energy Advisors, LLC has been providing energy management and consulting services to clients since 2011, including brokerage of electricity and natural gas services in twelve states and the District of Columbia. Aurora's experience includes energy cost management, budgeting & reporting to optimize energy investments, energy supply procurement (including renewable energy), portfolio analysis to create customized strategies for reducing and controlling energy costs, performing energy audits to assist in obtaining government and utility grants and low-interest loans, third-party management support, and local law compliance. Aurora seeks to bring this depth of experience to its operations as a certified retail natural gas broker in Pennsylvania.

<u>X</u>	Internal – Applicant will use its own internal resources/employees for marketing
	External NGS – Applicant will contract with a PUC LICENSED NGS
	Affiliate – Applicant will use a NON-NGS affiliate that is a nontraditional marketer and/or marketing services consultant
	External Third-Party Applicant will contract with a NON-NGS third party nontraditional marketer and/or non-selling marketer
	Other (Describe):

C.	DOOR	O DOOR SALES: Will the Applicant be implementing door to door sales activities?
	×	Yes No
		If yes, will the Applicant be using verification procedures?
		Yes No
		If yes, describe the Applicant's verification procedures.
d.	in a Au i	GHT OF MARKETING: Explain all methods Applicant will use to ensure all marketing is performed a ethical manner, for both employees and subcontractors. Ora works on a referral basis only, Aurora does not "cold call" potential clients. Aurora does employ marketing firms, call centers, outside salesman, or take ads in publication.
e.	directly	RS: Identify Applicant's chief officers, and include the professional resumes for any officers responsible for operations. All resumes should include date ranges and job descriptions ing actual work experience.
	Please	See Attachment D
		PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

9. DISCLOSURE STATEMENT:

(Not applicable for an applicant applying for a license exclusively as a broker/marketer.)

DISCLOSURE STATEMENTS: If proposing to serve Residential and/or Small Commercial (less than 6,000 Mcf annually) Customers, provide a Residential and/or Small Commercial disclosure statement. A sample disclosure statement is provided as Appendix E to this Application.

 Natural gas should be priced in clearly stated terms to the extent possible. Common definitions should be used. All consumer contracts or sales agreements should be written in plain language with any exclusions, exceptions, add-ons, package offers, limited time offers or other deadlines prominently communicated. Penalties and procedures for ending contracts should be clearly communicated.

Not applicable for an applicant applying for a license exclusively as a broker/marketer.

SEP 2 1 2017

10. VERIFICATIONS, ACKNOWLEDGEMENTS, AND AGREEMENTS FARY'S BUREAU

- a. STANDARDS OF CONDUCT AND DISCLOSURE: As a condition of receiving a license, Applicant agrees to conform to any Uniform Standards of Conduct and Disclosure as set forth by the Commission. Further, the Applicant agrees that it must comply with and ensure that its employees, agents, representatives, and independent contractors comply with the standards of conduct and disclosure set out in Commission regulations at 52 Pa. Code § 62.114.
 - X AGREED
- **b. REPORTING REQUIREMENTS**: Applicant agrees to provide the following information to the Commission:
 - Reports of Gross Receipts: Applicant shall file an annual report with the Commission on an annual basis no later than April 30th following the end of the calendar year per 52 Pa. Code § 62.110.
 - X AGREED
- c. TRANSFER OF LICENSE: The Applicant understands that if it plans to transfer its license to another entity, it is required to request authority from the Commission for permission prior to transferring the license. See 66 Pa. C.S. § 2208(d). Transferee will be required to file the appropriate licensing application.
 - X AGREED
- d. ANNUAL FEES: The Public Utility Code authorizes the PUC to collect an annual fee of \$350 from suppliers, brokers, marketers, and aggregators selling natural gas in the Commonwealth of PA, and a supplemental fee based on annual gross intrastate revenues, applicable to suppliers only.
 - X ACKNOWLEDGED
- e. FURTHER DEVELOPMENTS: Applicant is under a continuing obligation to amend its application if substantial changes occur to the information upon which the Commission relied in approving the original filing. See 52 Pa. Code § 62.105.
 - X AGREED
- f. FALSIFICATION: The Applicant understands that the making of false statement(s) herein may be grounds for denying the Application or, if later discovered, for revoking any authority granted pursuant to the Application. This Application is subject to 18 Pa. C.S. §§4903 and 4904, relating to perjury and falsification in official matters.

- X AGREED
- g. NOTIFICATION OF CHANGE: If your answer to any of these items changes during the pendency of your application or if the information relative to any item herein changes while you are operating within the Commonwealth of Pennsylvania, you are under a duty to so inform the Commission, within thirty (30) days, as to the specifics of any changes which have a significant impact on the conduct of business in Pennsylvania. See 52 Pa. Code § 62.105.
 - X AGREED
- h. CEASING OF OPERATIONS: Applicant is also required to officially notify the Commission if it plans to cease doing business in Pennsylvania, 90 days prior to ceasing operations.
 - X AGREED
- i. FILING FEE: The Applicant has enclosed or paid the required, non-refundable filing fee by CERTIFIED CHECK OR MONEY ORDER in the amount of \$350.00 payable to the Commonwealth of Pennsylvania. The Commission does not accept corporate or personal checks for filing fees.
- X PAYMENT ENCLOSED

11. <u>AFFIDAVITS</u> (All affidavits must be notarized before filing.)

- a.) APPLICATION AFFIDAVIT: Complete and submit with your filing an officially notarized Application Affidavit stating that all the information submitted in this application is truthful and correct. An example copy of this Affidavit can be found at Appendix A.
- **b.) OPERATIONS AFFIDAVIT:** Provide an officially notarized affidavit stating that you will adhere to the Public Utility Code of Pennsylvania and applicable federal and state laws. An example copy of this Affidavit can be found at Appendix B.

NEWSPAPER PUBLICATIONS

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.

Notice of filing of this Application must be published in newspapers of general circulation covering each county in which the applicant intends to provide service. The newspapers in which proof of publication are required is dependent on the service territories the applicant is proposing to serve.

The chart below dictates which newspapers are necessary for each NGDC. For example, an applicant that wants to operate in Peoples – Equitable would need to run ads in both The Erie Times-News and the Pittsburgh Post-Gazette. If the applicant is proposing to serve the entire Commonwealth, please file proof of publication in all seven newspapers.

The only acceptable verification of this requirement is with Notarized Proofs of Publication, which may be requested from each newspaper and must be supplied with this application. Applicants do not need a docket number in their publication. Docket numbers will be issued when all criteria on the item 14 checklist (see below) are satisfied.

	Erie	Harrisburg		Pittsburgh	Scranton		Johnstown
	Times-	Patriot-	Philadelphia	Post-	Times-	Williamsport	Tribune-
	News	News	Daily News	Gazette	Tribune	Sun-Gazette	Democrat
Columbia Gas	Х	Х		Х		Х	Х
National Fuel Gas				Х			
PECO			Х				
Peoples - Equitable	Х		_	Х			
Peoples Natural Gas	Х			Х			Х
Peoples TWP LLC				Х			
Philadelphia Gas	1	1					
Works			X				
UGI		X	X		X		
UGI Central Penn	Х	X	X	X	Х	Х	Х
UGI Penn Natural	_	X			Х	Х	
Valley Energy					х	Х	
Entire							
Commonwealth	X	Х	X	×	x	X	х

(Example Publications are provided at Appendices F and G)

i L		SIG	<u>NATURE</u>	RECEIVED
Applica	ant::Aurora Energ	gy Advisors LLC	MM	SEP 2 1 2017
	Ву:	Mitchell	lovemon	PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU
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OCT 13 2017

CHECKLIST

For the applicant's convenience, please use the following checklist to ensure all relevant sections are complete. The Commission Secretary's Bureau will not accept an application unless each of the following sections is complete.

Applicant:	
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	Signature	
	Filing Fee (ONLY CERTIFIED CHECK OR MONEY ORDER)	
	Application Affidavit	
	Operations Affidavit	
	Proof of Publication	
	Tax Certification Statement	_
	Commonwealth Department of State Verification	
	Certificate of Service	

PUC Secretary's Bureau Use

Proof of Publication in The Philadelphia Daily News Under Act. No 587, Approved May 16, 1929

STATE OF PENNSYLVANIA COUNTY OF PHILADELPHIA

Helene Sweeney being duly sworn, deposes and says that The Philadelphia Daily News is a newspaper published daily, except Sunday, at Philadelphia, Pennsylvania, and was established in said city in 1925, since which date said newspaper has been regularly issued in said County, and that a copy of the printed notice of publication is attached hereto exactly as the same was printed and published in the regular editions and issues of the said newspaper on the following dates:

January 23, 2017

Affiant further deposes and says that she is an employee of the publisher of said newspaper and has been authorized to verify the foregoing statement and that she is not interested in the subject matter of the aforesaid notice of publication, and that all allegations in the foregoing statement as to time, place and character of publication are true.

Sworn to and subscribed before me this 23rd day of January, 2017.

My Commission Expires:

WEALTH OF PENNSYLVANIA **NOTARIAL SEAL** City of Philadelphia, Phila. Cou

Copy of Notice of Publication

PENNSYLVANIA

PUBLIC UTILITY COMMISSION

NOTICE

OF Approval To Offer, Render, or Furnish Services as a Marketer/Broker. Engaged in The Susiness Of Supplying Natural Gas Supply Services and Electricity Supply or Electric Generation Services. To The Public in The Commonwealth Of Pennsylvania.

Juriora Energy Advisors, LLC will be filling an application with the Pennsylvania Public Utility. Commission (PUO") for a license to provide satural gas brokerage, services as a proker/marketer engaged in the business of providing natural gas aervices. Autrore Energy

A PUSLIC UTILITY COMM SECRETARY'S BUREAU

Appendix A

APPLICATION AFFIDAVIT 001 1 3 2017

[Commonwealth/State] of	PA PURER OF THE EDUCATION SECRETARY OF THE
	SS.
County of King j	
Mitchel Ingerman, Affiant, being duly [sworn/affirmed] according	to law, deposes and says that:
[He/she is the President (Office of Affiant) of Aurora Energy Adv	risors. LLC (Name of Applicant);]
[That he/she is authorized to and does make this affidavit for sai	id Applicant;]
That the Applicant herein Aurora Energy Advisors, LLC has the burde	en of producing information and supporting
documentation demonstrating its technical and financial fitness to be 2208 (c)(1).	licensed as an natural gas supplier pursuant to 66 Pa. C.S. \$
That the Applicant herein Aurora Energy advisors, LLC has answere completely and provided supporting documentation as required.	ed the questions on the application correctly, truthfully, and
That the Applicant herein Aurora Energy Advisors, LLC acknowledg answer to questions on this application and contained in supporting do	
That the Applicant herein Aurora Energy Advisors, LLC acknowledge in answer to questions on this application and contained in supporting	
That the facts above set forth are true and correct to the best of his/her said Applicant to be able to prove the same at hearing. Signature of Affiant	
Sworn and subscribed before me this 12 day of Mo	up., 20 <u>17</u> .
MARY K. BURNS Notary Public, State of New York No. 018U6132520 Qualified in Kings County Commission Expires 8-29-2017 MARY K. BURNS Signature of official admits the commission of the commissi	K Buusoninistering oath
My commission expires $829-17$	
	SEP 2 1 2017
	PA PUBLIC UTILITY COMPRESION SECRETARY'S BUREAU

Appendix B

OCT 13 2017

OPERATIONS AFFIDAVIT

N. Whath

PARTITE : CONTRACTOR OF CONTRACTOR

[Commonwealth/State] of !
: ss.
County of Kings :
Mitchell Ingerman, Affiant, being duly [sworn/affirmed] according to law, deposes and says that:
[He/she is the President (Office of Affiant) of Aurora Energy Advisors, LLC (Name of Applicant);]
[That he/she is authorized to and does make this affidavit for said Applicant;]
That Aurora Energy Advisors, LLC, the Applicant herein, acknowledges that [Applicant] may have obligations pursuant to this Application consistent with the Public Utility Code of the Commonwealth of Pennsylvania, Title 66 of the Pennsylvania Consolidated Statutes; or with other applicable statutes or regulations including Emergency Orders which may be issued verbally or in writing during any emergency situations that may unexpectedly develop from time to time in the course of doing business in Pennsylvania.

That Aurora Energy Advisors, LLC, the Applicant herein, asserts that [he/she/it] possesses the requisite technical, managerial, and financial fitness to render natural gas supply service within the Commonwealth of Pennsylvania and that the Applicant will abide by all applicable federal and state laws and regulations and by the decisions of the Pennsylvania Public Utility Commission.

That Aurora Energy Advisors, LLC, the Applicant herein, certifies to the Commission that it is subject to, will pay, and in the past has paid, the full amount of taxes imposed by Articles II and XI of the Act of March 4, 1971 (P.L. 6, No. 2), known as the Tax Reform Act of 1971 and any tax imposed by Chapter 22 of Title 66. The Applicant acknowledges that failure to pay such taxes or otherwise comply with the taxation requirements of Chapter 28 shall be cause for the Commission to revoke the license of the Applicant. The Applicant acknowledges that it shall report to the Commission its jurisdictional natural gas sales for ultimate consumption, for the previous year or as otherwise required by the Commission. The Applicant also acknowledges that it is subject to 66 Pa. C.S. §506 (relating to the inspection of facilities and records).

Applicant, by filing of this application waives confidentiality with respect to its state tax information in the possession of the Department of Revenue, regardless of the source of the information, and shall consent to the Department of Revenue providing that information to the Pennsylvania Public Utility Commission.

Appendix B (Continued)

That Aurora Energy Advisors, LLC, the Applicant herein, acknowledges that it has a statutory obligation to conform with 66 Pa. C.S. §506 and the standards and billing practices of 52 PA. Code Chapter 56.

That the Applicant agrees to provide all consumer education materials and information in a timely manner as requested by the Office of Communications or other Commission bureaus. Materials and information requested may be analyzed by the Commission to meet obligations under applicable sections of the law.

That the facts above set forth are true and correct/true and correct to the best of his/her knowledge, information, and belief.

Signature of Affiant

Sworn and subscribed before me this _____ day of ______

MARY K. BURNS
Notary Public, State of New York
No. 01BU6132520
Qualified in Kings County
Commission Expires 8-29-26+3

Signature of official administering oath

My commission expires 829-17

PA PUPLIC UTILITY COMMISSION SECRETARY'S BURLAU

94.19.

Appendix C

Required of ALL Applicants regardless of operating as a supplier, broker, marketer, or aggregator.

Example CERTIFICATE OF SERVICE

On this the ______ day of ______ 2017, I certify that a true and correct copy of the foregoing application form for licensing within the Commonwealth of Pennsylvania as a Natural Gas Supplier and all <u>NON-CONFIDENTIAL</u> attachments have been served, as either a hardcopy or a searchable PDF version on a cd-rom, upon the following:

Office of Consumer Advocate 5th Floor, Forum Place 555 Walnut Street Harrisburg, PA 17120	Office of the Attorney General Bureau of Consumer Protection Strawberry Square, 14th Floor Harrisburg, PA 17120		
Office of the Small Business Advocate Commerce Building, Suite 202 300 North Second Street Harrisburg, PA 17101	Commonwealth of Pennsylvania Department of Revenue Bureau of Compliance Harrisburg, PA 17128-0946		
Columbia Gas of PA, Inc. Michele Caddell 290 W. Nationwide Blvd. Columbus, OH 43215 PH: 614.460.6841 FAX: 614.460.8447 e-mail: mcaddell@nisource.com	Bureau of Investigation & Enforcement Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street, 2 West Harrisburg, PA 17120		
Peoples Natural Gas – Equitable Division Lynda Petrichevich 225 North Shore Drive Pittsburgh, PA 15212 PH: 412.208.6528 FAX: 412.208.6577 e-mail: Lynda.w.petrichevich@peoples-gas.com	National Fuel Gas Distribution Corp. David D. Wolford 6363 Main Street Williamsville, NY 14221 PH: 716.857.7483 FAX: 716.857.7479 e-mail: wolfordd@natfuel.com		
The Peoples Natural Gas Company Lynda Petrichevich 225 North Shore Drive Pittsburgh, PA 15212 PH: 412.208.6528 FAX: 412.208.6577 e-mail: Lynda.w.petrichevich@peoples-gas.com	PECO Carlos Thillet, Manager, Gas Supply and Transportation 2301 Market Street, S9-2 Philadelphia, PA 19103 PH: 215.841.6452 Email: carlos.thillet@exeloncorp.com		
Peoples TWP LLC (Formerly T. W. Phillips) Lynda Petrichevich	Philadelphia Gas Works Nicholas LaPergola		

<u></u>	
225 North Shore Drive	800 West Montgomery Avenue
Pittsburgh, PA 15212	Philadelphia, PA 19122
PH: 412.208.6528	PH: 215.684.6278
FAX: 412.208.6577	email: nicholas.lapergola@pgworks.com
e-mail: Lynda.w.petrichevich@peoples-gas.com	
UGI Central Penn	UGI
David Lahoff	David Lahoff
2525 N. 12 th Street, Suite 360	2525 N. 12 th Street, Suite 360
Reading, PA 19612-2677	Reading, PA 19612-2677
PH: 610.796.3520	PH: 610.796.3520
Email: <u>dlahoff@ugi.com</u>	Email: <u>dlahoff@ugi.com</u>
Valley Energy Inc.	UGI Penn Natural
Robert Crocker	David Lahoff
523 South Keystone Avenue	2525 N. 12 th Street, Suite 360
Sayre, PA 18840-0340	Reading, PA 19612-2677
PH: 570.888-9664	PH: 610.796.3520
FAX: 570.888.6199	Email: <u>dlahoff@ugi.com</u>
email: bobc@ctenterprises.org	

Mitchell Ingerman, President, Aurora Energy Advisors, LLC

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PA PUZLIC UTILITY COMMISSION SECRETARY'S BUREAU

State of New York Department of State } ss:



I hereby certify, that AURORA ENERGY ADVISORS, LLC a NEW YORK Limited Liability Company filed Articles of Organization pursuant to the Limited Liability Company Law on 05/11/2007, and that the Limited Liability Company is existing so far as shown by the records of the Department.

The Biennial Statement is past due.



201606100301 * 37

Witness my hand and the official seal of the Department of State at the City of Albany, this 09th day of June two thousand and sixteen.

Anthony Giardina

Executive Deputy Secretary of State

OCT 13 2017

PAIPUBLIC CALL CONTROL SSION

Entity# : 6525071 Date Filed : 03/15/2017 Pedro A. Cortés

Secretary of the Commonwealth

PENNSYLVANIA DEPARTMENT OF STATE BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS

Document will be returned to the name and address entered below.

Kamila Serwin	ned to the name and	address entered below.	Foreign	n Registrati	on Statement
Name 1528 Walnut Street	22nd Floor			(rev. 2/201	• • –
Address Phialdelphia	PA	19102			
City	State	Zip Code		412	
Read all instruction	ns prior to comple	ting. This form may be s	ubmitted online	at <u>https://www</u>	.corporations.pa.gov
Fee: \$250					
), the undersigned	irements of the applicable foreign association herelonly one):		15 Pa.C.S. § 4	12 (relating to foreig
Business Corpora		imited Partnership		Busines	s Trust
Nonprofit Corpor	ration 🔲 L	Limited Liability (Genera	l) Partnership	Professi	onal Association
X Limited Liability	Company L	Limited Liability Limited	Partnership	_	
2. The full and propo Aurora Energy A		eign association as regist	ered in its jurisd	iction of form	ntion is:
		a required designator on der which the association			
3. The jurisdiction	of formation:	NY			
4. The street and ma	niling address of the	he association's principal	office.		
3848 Nostrand A	venue,	Broo	oklyn	NY	11235
Number and stree	t	City		State	Zip
	nailing address of ormation in that ju	The office, if any, require curisdiction:	ed to be maintain	ned by the law	of the association's
3848 Nostrand A	venue,	Broo	oklyn	NY	11235
Number and street		City	-	State	Zip

PENN File: March 15,2017

COMMONWEALTH OF PENNSYLVANIA DEPARTMENT OF STATE BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS 401 NORTH STREET, ROOM 206 P.O.BOX 8722 HARRISBURG,PA 17105-8722 WWW.CORPORATIONS.PA.GOV

Kamila Serwin 1528 Walnut Street 22nd Floor Phialdelphia PA 19102

Aurora Energy Advisors, LLC

THE BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS IS HAPPY TO SEND YOUR FILED DOCUMENT. THE BUREAU IS HERE TO SERVE YOU AND WE WOULD LIKE TO THANK YOU FOR DOING BUSINESS IN PENNSYLVANIA.

IF YOU HAVE ANY QUESTIONS PERTAINING TO THE BUREAU, PLEASE VISIT OUR WEBSITE AT www.dos.pa.gov/BusinessCharities OR YOU MAY CONTACT US BY TELEPHONE AT (717)787-1057. INFORMATION REGARDING BUSINESS AND UCC FILINGS CAN BE FOUND ON OUR SEARCHABLE DATABASE AT www.corporations.pa.gov/Search/CorpSearch.

ENTITY NUMBER: 6525071



An Exelon Company

OCT 1 3 2017

PAINUEUTS - 11 - U.C.N.

March 30, 2017

SZP 2 1 2017
PA PUBLIC UTILITY COMMISSION
SECRETARY'S BURBAU

Aurora Energy Advisors, LLC 3848 Nostrand Avenue Brooklyn NY 11235

Re: Bonding Requirements

PECO is aware that Aurora Energy Advisors, LLC, Inc. has applied for a license to provide brokering and consulting services to commercial and industrial customers on the distribution system of PECO.

In making such an application, Aurora Energy Advisors, LLC, Inc. could be required to provide to PECO a bond or other acceptable financial security in an amount that PECO determines to be appropriate. Aurora Energy Advisors, LLC, Inc. has indicated that it intends to provide only brokering and consulting services to commercial and industrial customers will not take title to any delivered natural gas; nor will accept any customer payments or deposits. Therefore, PECO has determined at this time that Aurora Energy Advisors, LLC, Inc. does not need a bond or other financial security requirement, since they are not directly engaging in business with PECO and only providing brokering or consulting services to PECO customers. However, if the services provided by Aurora Energy Advisors, LLC, Inc. or the creditworthiness requirement for PECO's exposure to Aurora Energy Advisors, LLC, Inc. changes in the future, PECO reserves the right to require Aurora Energy Advisors, LLC, Inc. to provide a bond or other financial security instrument.

If you should have any questions regarding this matter, please contact Chris Sauerbaum at 215-841-6422 or myself at 215-841-6452.

Respectfully submitted,

Carlos O. Thille

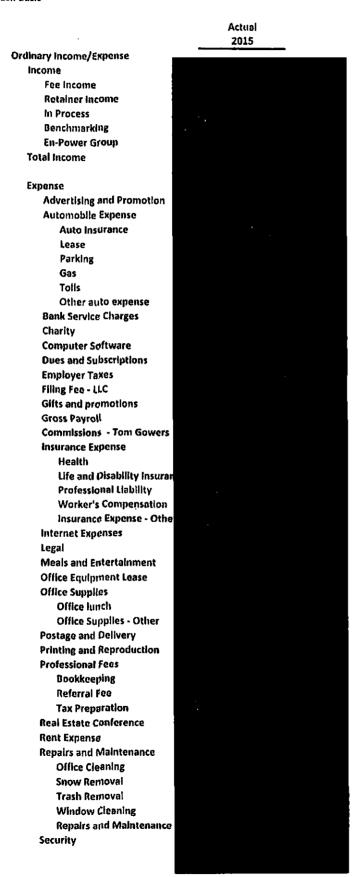
Carlos P. Thillet

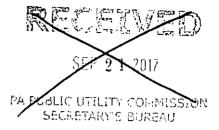
Manager, Gas Supply and Transportation

2301 Market St S9-1

Philadelphia, Pa 19103

Aurora Energy Advisor≶ Year End 2015 Cash Basis







OCT 13 2017

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Telephone Expense
Broadvox
Conference Calls
Phone System
Wireless
Travel Expense
Utilities
Electricity
Gas

Net Ordinary Income
Other Income/Expense
Other Income
Miscellaneous
Total Other Income

Total Expense

Net Other income Net income

NYC UBT taxes Contingencies

Net Income (after taxes)

I hereby certify the the above is true:

Mitchell ingerman President

Aurora Energy Advisors, LLC

2015

Aurora Energy Advisors Cash Basis

Actual 2016 Ordinary Income/Expense Income Fee Income Retainer Income in Process Benchmarking **En-Power Group** Steven Winter Group **Total Income** Expense **Advertising and Promotion** Automobile Expense Auto Insurance Lease Parking Gas Tolls Other auto expense **Bank Service Charges** Charity Computer Software **Dues and Subscriptions Employer Taxes** Filing Fee - LLC Gifts and promotions **Gross Payroll** Salary - Tom Gowers Commissions - Tom Gowers Insurance Expense Health Life and Disability Insurance Professional Liability Worker's Compensation Insurance Expense - Other Internet Expenses Legal Meals and Entertainment Office Equipment Lease Office Supplies Office lunch Office Supplies - Other **Postage and Delivery Printing and Reproduction Professional Fees** Bookkeeping Referral Fee **SWA Referral Fee** Tax Preparation Real Estate Conference Rent Expense - 4022 Ave U Rent Expense - 3848 Nostrand Repairs and Maintenance Office Cleaning Snow Removal

Trash Removal Window Cleaning

2016

Repairs and Maintenance Security Telephone Expense Broadvox Conference Calls **Phone System** Wireless Travel Expense Utilities Electricity Gas **Total Expense** Net Ordinary Income Other Income/Expense Other Income Miscellaneous **Total Other Income** Net Other Income Net Income NYC UBT taxes (paid via MISB) Contingencies New Office Set Up Licensing Net Income (after taxes)

I hereby certify the the above is true and correct.

Mitchell Ingerman President

Aurora Energy Advisors, LLC

Aurora Energy Advisors LLC

PROFIT AND LOSS

January - June, 2017

TOTAL

INCOME

Benchmarking Fee

Engineering Fee Income

Fee Income

LL84 Income

Miscellaneous Income

Retainer Income

Total Income

GROSS PROFIT

EXPENSES

60000 Advertising and Promotion

60200 Automobile Expense

Auto Insurance

Gas

Lease

Parking

Tolls

Total 60200 Automobile Expense

60400 Bank Service Charges

62500 Dues and Subscriptions

63300 Insurance Expense

63310 General Liability Insurance

63330 Disability Insurance

63360 Worker's Compensation

Health

Burns Shannon

Giglio Christopher

Kopel, Dustin

Pisman Aleksandr

Sean Stettin

Weitz, Joseph

Total Health

Total 63300 Insurance Expense

64300 Meals and Entertainment

Meals

Total 64300 Meals and Entertainment

64900 Office Expense

De Minimus Aquistion

Office Equipment Lease

Office lunch

Supplies

Total 64900 Office Expense

66500 Postage and Delivery

REDACTED

P.O. Box

Total 66500 Postage and Delivery

66700 Professional Fees

Accounting

Bookkeeping

Consulting

Payroli Fees

Total 66700 Professional Fees

67100 Rent Expense

67200 Repairs and Maintenance

Office Cleaning

Repairs

Security

Total 67200 Repairs and Maintenance

68100 Telephone Expense

Land Line

Avaya Phone System

Ringcentral

Total Land Line

Wireless

Cell Phone

Total Wireless

Total 68100 Telephone Expense

68400 Travel Expense

Taxi

Total 68400 Travel Expense

68600 Utilities

Electricity

Gas

Total 68600 Utilitles

Computer & Internet expenses

61700 Internet Expenses

Cablevision

Constant Contact

Rackspace

Verizon

Total 61700 Internet Expenses

Computer expenses

Computer Software

Website Expense

Total Computer expenses

Total Computer & Internet expenses

Conference

Gifts and promotions

Interest Expense

Licenses and Fees

Licensing

Payroll Expenses

TOTAL

60001 Gross Payroll

69000 Gross Employer Taxes

Total Payroll Expenses

UBT Tax

Total Expenses

NET OPERATING INCOME

OTHER INCOME

Credit Card Rewards

Total Other Income

OTHER EXPENSES

80000 Ask My Accountant

Charity

Accomplisation Dispressions Pathy Cash

Total Other Expenses

NET OTHER INCOME

NET INCOME

I hereby certify that the above is true and correct.

Mitchell Ingerman

Premoent

Aurora Energy Advisors

ABOUT AURORA'S FOUNDER



Mitchell Ingerman is the President and Founder of Aurora Energy Advisors. He has more than 25 years of executive experience in real estate finance and asset management, during which he has been on the cutting-edge of developing cost-saving energy programs for many leading real estate owners, developers and managers. Mitchell brings an unparalleled ability to view a client's portfolio from the executive side of the desk.

Prior to founding Aurora Energy Advisors, Mitchell served as Senior Vice President of Asset Management, Administration and Treasurer for 22 years with one of the largest real estate organizations in the United States. In this role, he was responsible for initiating and implementing

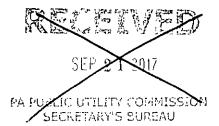
energy strategies for the organization's \$5 billion residential and commercial real estate portfolio. Mitchell directly supervised a staff of 45, and created programs that resulted in \$14 million in annual savings in the areas of procurement, conservation and demand response.

Mitchell brings a strategic, seasoned perspective to his clients' portfolios, and becomes an integral part of each organization's management team. He has earned a strong reputation for establishing programs that have resulted in millions of dollars in savings, and currently manages in excess of \$2 billion in energy disbursements for clients, including oil, gas, electricity and steam.

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OCT 13 2017

PAPURE COLLEGION SECRETARION CONTRACTOR



Name: Joseph Weitz

Title: Director of Energy Management

Started: January 2009

Bio:

Born in Brooklyn, NY and graduated in 2010 from Brooklyn College with a double major in Economics and Finance. I began working at Aurora as an intern in 2009 leading to a full time position with the company in late 2010. As someone who joined Aurora fairly early on I had the opportunity to learn all aspects of energy management from an early age. Thankfully energy related industries are on the forefront of innovation and there will always be something left to learn and incorporate.

Functions:

- Annual Budgeting
- Procurement
- Local Law Compliance
- Client Relations
- Commodity Price Analysis
- Utility Rate Structure Analysis

Name: Sean Stettin

Title: Senior Energy Analyst

Started: February 2011

Bio:

From Brooklyn, NY graduated in 2009 from Binghamton University's School of Management with a Bachelor of Science in Finance and Global Management. After college became interested in green and alternative energy solutions and studied as a hobby. In 2011 joined the Aurora team which provided an opportunity to further expand knowledge of all things energy related.

Functions:

- Variance Reporting
- Procurement
- Supply Contract Negotiation
- Special Projects
- Utility Rate Structure Analysis
- Commodity Price Analysis
- Building Energy Cost Structure

AURORA'S MISSION STATEMENT

Aurora Energy Advisors, LLC is a full-service energy management and consulting firm specializing in sophisticated strategies designed to manage energy costs for real estate owners and property managers.

Aurora offers unique services that work in tandem to craft long-term, strategic energy plans suited to each client's unique portfolio. Aurora's approach to electricity, oil, and natural gas procurement employs innovative strategies, allowing maximum flexibility to adapt to ever-changing market conditions while still ensuring stability of cost and budgeting.

Aurora's role does not end when contracts are put into place. Most critically, Aurora continues to closely track energy markets for opportunities to improve clients' positions. We provide ongoing monitoring of utility invoices for errors, rate class adjustments, meter reads and latent problems within portfolio patterns.

Aurora is committed to aiding our clients in their pursuits of energy efficiency measures.



Energy Cost Management

Aurora works as the energy manager for many of the largest real estate organizations throughout the country. Billing errors may occur due to metering problems, calculation mistakes or the improper application of rates, contract prices and laxes. Aurora Energy Advisors analyzes all historical and ongoing utility invoices to determine accuracy and adjusts any discrepancies prior to payment.



Budgeting & Reporting

Whether you own one property or one thousand, establishing a budget for your energy costs and planning ahead is critical to the financial success of your company. Aurora will work with you to develop an accurate and comprehensive budget that optimizes your energy investments. Aurora also provides you with valuable data tracking, charting and reporting to ensure that you have the most up-to-date and accurate analysis at your fingertips.

Renewable Energy Programs

Renewable energy sources—whether co-generation, solar, wind, or hydropower—have become increasingly important to property owners in recent years. At Aurora, we fully support this growing awareness and sensitivity to environmental issues, and we are able to procure green power supplies that meet your needs while still ensuring competitive market rates.





Nationwide Energy Programs

Making the right decisions about energy usage and procurement becomes even more important when your business operates at a national scale. Aurora Energy Advisors takes pride in our unique ability to provide energy analysis and cost savings for the largest and most prominent real estate organizations nationwide. Our work has made a significant impact on the bottom line of real estate owners, developers, managers and large institutional REITs.



Portfolio Analysis

As your energy manager, Aurora Energy Advisors works closely with your senior management team to achieve effective energy oversight. Based on a thorough analysis of your current energy portfolio, Aurora creates a customized strategy to reduce and control energy costs for each property. As part of our process, we utilize a database to monitor your energy results on a continuous basis and make ongoing strategic decisions.

Energy Supply Procurement

Aurora Energy Advisors goes far beyond initial energy supply procurement. Our team is constantly searching for additional opportunities to ensure that clients' portfolios are in sync with the evolving marketplace. We employ a proprietary and transparent RFP process for energy supply procurement, ensuring that our clients will always pay the lowest possible energy costs.





Energy Audits

Having a comprehensive on-site energy audit is the first step in establishing an energy conservation plan. Aurora's industry-leading engineers give us sophisticated, accurate insights into potential areas of long-term energy conservation. With this information, Aurora Energy Advisors can assist you in obtaining government and utility grants as well as low-interest loans, which make the cost of improvements economical and realize a quick payback period. New York property owners can take advantage of Aurora's expertise in Weatherization grants and NYSERDA programs.

Third-Party Management Support

It is essential for third-party management companies to remain on the cutting edge of energy issues on behalf of their clients in order to stay competitive in the marketplace. Through our relationships with leading third-party management organizations, Aurora provides energy management services to more than 1,000 co-op and condo buildings, ensuring that every individual building under third-party management receives the same high-level and sophisticated service. Aurora is sensitive to the needs of both boards and managers, and understands the importance of maintaining strong trust between the two by working together with the managing agent.





Local Law Compliance

Aurora Energy Advisors is the top energy management firm in New York City, specializing in Local Law Compliance for New York's Greener, Greater Buildings Plan. We can ensure your buildings are in compliance with:

Local Law 84: ENERGY STAR Benchmarking - Buildings with more than 50,000 square-feet of space must submit annual reports of energy and water usage

Local Law 85: New York City Energy Conservation Code (NYCECC) — Any renovation or alteration of a building must meet the most current energy code

Local Law 87: Energy Audits and Retro-Commissioning – Buildings over 50,000 square-feet must undergo periodic energy audits and retro-commissioning measures to ensure efficient operation

Local Law 88: Lighting Upgrades and Sub-metering – Large non-residential buildings must upgrade lighting to current standards and install sub-meters for each large tenant space to provide monthly usage statements

NYC Clean Heat: Oil-to-Gas Conversions – Buildings must convert from No. 6 and 4 heavy heating oils to natural gas, No. 2, biodiesel or steam

ORIGIN ID:MUVA (215) 875-9440 SHARON BARRA CUSTOMIZED ENERGY SOLUTIONS 1528 WALNUT STREET, 22ND FLOOR

PHILADELPHIA PA 19102 UNITED STATES US SHIP DATE: 21SEP17 ACTWGT: 1.00 LB CAD: 7872057/INET3920

BILL SENDER

TO SECRETARY
PENNSYLVANIA PUBLIC UTILITY COMMISS
400 NORTH STREET
KEYSTONE BUILDING
HARRISBURG PA 17120

(215) 875-9440 NV PO

DEPT.



SEGULTETIONORC

TRK# 7703 1896 4446

FRI - 22 SEP 10:30A PRIORITY OVERNIGHT

EN MDTA





ORIGIN ID:MUVA (215) 875-9440 SHARON BARRA CUSTOMIZED ENERGY SOLUTIONS 1528 WALNUT STREET, 22ND FLOOR

PHILADELPHIA PA 19102 UNITED STATES US

SHIP DATE: 130CT17 ACTWGT: 1.00 LB CAD: 7872057/INET3920

BILL SENDER

TO **SECRETARYS BUREAU** PENNSYLVANIA PUBLIC UTILITY COMMISS **400 NORTH STREET KEYSTONE BUILDING HARRISBURG PA 17120**

(215) 875-9440 NV PO

DEPT

S49_APAFCHOAC

TRK# 7704 9670 8687 0201

MON - 16 OCT 10:30A PRIORITY OVERNIGHT

SH MDTA

17120 **MDT** PA-US

